

## Appendix 8 - Quantitative Capacity Assessment

*The information in this document has been used to support the preparation of the Local Plan. If you need assistance reading this document, or require it in a different format, please contact us via [email.planning.policy@leicester.gov.uk](mailto:email.planning.policy@leicester.gov.uk) or call on 0116 454 0085.*

Leicester Retail and Leisure Study 2021  
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Table 1: Population and convenience goods expenditure per capita

| Zone         | Population     |                |                |                | Per capita expenditure (£) |       |       |       |       |       |
|--------------|----------------|----------------|----------------|----------------|----------------------------|-------|-------|-------|-------|-------|
|              | 2022           | 2026           | 2031           | 2036           | Convenience                |       |       |       |       |       |
|              |                |                |                |                | 2020<br><i>inc SFT</i>     | 2020  | 2022  | 2026  | 2031  | 2036  |
| 1            | 50,458         | 52,600         | 55,014         | 57,187         | 2,867                      | 2,712 | 2,551 | 2,536 | 2,536 | 2,549 |
| 2            | 24,611         | 25,613         | 26,751         | 27,813         | 2,834                      | 2,681 | 2,522 | 2,507 | 2,507 | 2,519 |
| 3            | 16,882         | 17,654         | 18,492         | 19,302         | 2,922                      | 2,764 | 2,600 | 2,584 | 2,584 | 2,597 |
| 4            | 41,176         | 43,030         | 44,942         | 46,635         | 2,797                      | 2,646 | 2,489 | 2,474 | 2,474 | 2,487 |
| 5            | 30,948         | 32,084         | 33,241         | 34,144         | 3,009                      | 2,847 | 2,678 | 2,662 | 2,662 | 2,675 |
| 6            | 60,171         | 64,248         | 65,516         | 68,497         | 2,424                      | 2,293 | 2,157 | 2,144 | 2,144 | 2,155 |
| 7            | 39,626         | 39,901         | 40,455         | 40,910         | 2,217                      | 2,097 | 1,973 | 1,961 | 1,961 | 1,971 |
| 8            | 38,788         | 38,947         | 39,298         | 39,313         | 2,460                      | 2,327 | 2,189 | 2,176 | 2,176 | 2,187 |
| 9            | 48,421         | 49,194         | 50,366         | 51,005         | 2,253                      | 2,131 | 2,005 | 1,993 | 1,993 | 2,003 |
| 10           | 31,120         | 32,068         | 35,463         | 38,843         | 2,518                      | 2,382 | 2,241 | 2,227 | 2,227 | 2,239 |
| 11           | 63,414         | 64,449         | 65,043         | 65,556         | 2,691                      | 2,546 | 2,395 | 2,380 | 2,380 | 2,392 |
| 12           | 97,903         | 99,949         | 103,397        | 106,950        | 2,465                      | 2,332 | 2,194 | 2,181 | 2,181 | 2,192 |
| 13           | 46,453         | 47,351         | 48,431         | 49,099         | 2,663                      | 2,519 | 2,370 | 2,356 | 2,356 | 2,367 |
| 14           | 94,072         | 98,469         | 104,230        | 107,910        | 2,818                      | 2,666 | 2,508 | 2,493 | 2,493 | 2,505 |
| 15           | 28,719         | 29,788         | 30,949         | 31,888         | 2,910                      | 2,753 | 2,590 | 2,574 | 2,574 | 2,587 |
| 16           | 32,230         | 34,111         | 36,134         | 38,091         | 2,743                      | 2,595 | 2,441 | 2,426 | 2,426 | 2,438 |
| <b>Total</b> | <b>744,992</b> | <b>769,455</b> | <b>797,723</b> | <b>823,144</b> |                            |       |       |       |       |       |

Notes:

- a. Zones based on the postcode sectors as set out in the main Study
- b. Per capita expenditure derived from Experian MMG3 data (2021 report)
- c. Population derived from Experian MMG3 data (2021 report)
- d. Expenditure excludes Special Forms of Trading in line with recommendations at Figure 5 of Experian Retail Planner Briefing Note 19
- e. Per capita expenditure projected forward using 'adjusted SFT' forecast growth rates taken from Figure 6 of Experian Retail Planner Briefing Note 19

2020 Prices

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Table 2a: Total convenience goods expenditure available

| Zone         | Expenditure (£m) |               |               |               | Growth (£m) |              |              |
|--------------|------------------|---------------|---------------|---------------|-------------|--------------|--------------|
|              | Convenience      |               |               |               | Convenience |              |              |
|              | 2022             | 2026          | 2031          | 2036          | 2022-2026   | 2022-2031    | 2022-2036    |
| 1            | 128.7            | 133.4         | 139.5         | 145.7         | 4.7         | 10.8         | 17.0         |
| 2            | 62.1             | 64.2          | 67.1          | 70.1          | 2.1         | 5.0          | 8.0          |
| 3            | 43.9             | 45.6          | 47.8          | 50.1          | 1.7         | 3.9          | 6.2          |
| 4            | 102.5            | 106.5         | 111.2         | 116.0         | 4.0         | 8.7          | 13.5         |
| 5            | 82.9             | 85.4          | 88.5          | 91.3          | 2.5         | 5.6          | 8.5          |
| 6            | 129.8            | 137.7         | 140.5         | 147.6         | 8.0         | 10.7         | 17.8         |
| 7            | 78.2             | 78.2          | 79.3          | 80.6          | 0.1         | 1.2          | 2.5          |
| 8            | 84.9             | 84.7          | 85.5          | 86.0          | -0.2        | 0.6          | 1.1          |
| 9            | 97.1             | 98.0          | 100.4         | 102.2         | 1.0         | 3.3          | 5.1          |
| 10           | 69.7             | 71.4          | 79.0          | 87.0          | 1.7         | 9.3          | 17.2         |
| 11           | 151.9            | 153.4         | 154.8         | 156.8         | 1.6         | 3.0          | 5.0          |
| 12           | 214.8            | 218.0         | 225.5         | 234.4         | 3.2         | 10.7         | 19.6         |
| 13           | 110.1            | 111.5         | 114.1         | 116.2         | 1.5         | 4.0          | 6.2          |
| 14           | 235.9            | 245.4         | 259.8         | 270.3         | 9.5         | 23.9         | 34.4         |
| 15           | 74.4             | 76.7          | 79.7          | 82.5          | 2.3         | 5.3          | 8.1          |
| 16           | 78.7             | 82.8          | 87.7          | 92.9          | 4.1         | 9.0          | 14.2         |
| <b>Total</b> | <b>1745.4</b>    | <b>1793.1</b> | <b>1860.2</b> | <b>1929.7</b> | <b>47.7</b> | <b>114.8</b> | <b>184.3</b> |

Table 2b: Convenience goods expenditure split between main food shopping and top-up food shopping spend at 2022

| Zone         | Expenditure (£m) |              |                |
|--------------|------------------|--------------|----------------|
|              | Main             | Top-up       | Total          |
| 1            | 96.5             | 32.2         | 128.7          |
| 2            | 46.6             | 15.5         | 62.1           |
| 3            | 32.9             | 11.0         | 43.9           |
| 4            | 76.9             | 25.6         | 102.5          |
| 5            | 62.2             | 20.7         | 82.9           |
| 6            | 97.3             | 32.4         | 129.8          |
| 7            | 58.6             | 19.5         | 78.2           |
| 8            | 63.7             | 21.2         | 84.9           |
| 9            | 72.8             | 24.3         | 97.1           |
| 10           | 52.3             | 17.4         | 69.7           |
| 11           | 113.9            | 38.0         | 151.9          |
| 12           | 161.1            | 53.7         | 214.8          |
| 13           | 82.6             | 27.5         | 110.1          |
| 14           | 176.9            | 59.0         | 235.9          |
| 15           | 55.8             | 18.6         | 74.4           |
| 16           | 59.0             | 19.7         | 78.7           |
| <b>Total</b> | <b>1,309.0</b>   | <b>436.3</b> | <b>1,745.4</b> |

Notes:

- a. Zones based on the postcode sectors as set out in the main Study
- b. Figures derived from multiplying per capita expenditure with population within each zone using data provide although this commitment is unlikely to go away anytime soon it is probably very unlikely that it will be built out. We may well end up with another form of development on the s
- c. Ratio of main food shopping to top-up food shopping assumed to be 75:25 in line with Nexus Planning professional judgement

2020 Prices



















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**Table 5: Survey-derived and benchmark turnover of foodstores at 2022**

| Destination<br>Study Area  | Gross Floorspace<br>(sq m) | Net Sales Area<br>(sq m) | Net Convenience<br>Sales Area (A)<br>(sq m) | Sales Density<br>(B)<br>(£ per sq m) | Benchmark Turnover<br>(AxB)<br>(£m) | Survey Turnover<br>(£m) | Overtrading<br>(£m) |
|--|----------------------------|--------------------------|---|--------------------------------------|-------------------------------------|-------------------------|---------------------|
| <b>Zone 6</b>  |                            |                          |   |                                      |                                     |                         |                     |
| A1 Cash & Carry, Green Lane Road, Leicester                      | -                          | -                        | -   | -                                    | 1.2                                 | 1.2                     | 0.0                 |
| Adam Groceries, Holland Road, Leicester                          | -                          | -                        | -   | -                                    | 0.7                                 | 0.7                     | 0.0                 |
| Aldi, St Georges Way, Leicester                                  | 1,702                      | 1,107                    | 965   | 11,017                               | 10.6                                | 38.6                    | 28.0                |
| Apna Supermarket, Melbourne Road, Leicester                      | -                          | -                        | -   | -                                    | 0.8                                 | 0.8                     | 0.0                 |
| Clays Butchers of Leicester, Cheapside, Leicester                | -                          | -                        | -   | -                                    | 0.2                                 | 0.2                     | 0.0                 |
| Co-op, Evington Road, Leicester                                  | 559                        | 475                      | 421   | 10,988                               | 4.6                                 | 2.2                     | -2.4                |
| Falcon Cash & Carry, Syston Street West, Leicester               | -                          | -                        | -   | -                                    | 1.5                                 | 1.5                     | 0.0                 |
| Foodland Supermarket, Melbourne Road, Leicester                  | -                          | -                        | -   | -                                    | 0.8                                 | 0.8                     | 0.0                 |
| Heron Foods, Haymarket Centre, Belgrave Gate, Leicester          | 232                        | 139                      | 125   | 6,394                                | 0.8                                 | 0.7                     | -0.1                |
| Iceland, (The Food Warehouse) St Georges Retail Park, Leicester  | 989                        | 593                      | 562   | 7,446                                | 4.2                                 | 3.7                     | -0.5                |
| Iceland, Belgrave Gate, Leicester                                | 1,427                      | 856                      | 811   | 7,446                                | 6.0                                 | 4.6                     | -1.4                |
| KP Supermarket, Melbourne Road, Leicester                        | -                          | -                        | -   | -                                    | 0.2                                 | 0.2                     | 0.0                 |
| Leicester Market, Market Place, Leicester                        | -                          | -                        | -   | -                                    | 1.0                                 | 1.0                     | 0.0                 |
| Lidl, Burton Street, Leicester                                   | 1,917                      | 1,246                    | 979   | 8,739                                | 8.6                                 | 3.6                     | -5.0                |
| Local shops, Clarendon Park Local Centre                         | -                          | -                        | -   | -                                    | 0.6                                 | 0.6                     | 0.0                 |
| Local shops, Florence Road, Leicester                            | -                          | -                        | -   | -                                    | 0.7                                 | 0.7                     | 0.0                 |
| Local shops, Green Lane Road, Leicester                          | -                          | -                        | -   | -                                    | 1.2                                 | 1.2                     | 0.0                 |
| Local shops, Highfields Local Centre                             | -                          | -                        | -   | -                                    | 3.6                                 | 3.6                     | 0.0                 |
| Local shops, Leicester City Centre                               | -                          | -                        | -   | -                                    | 3.5                                 | 3.5                     | 0.0                 |
| Local shops, Spinney Hills Local Centre                          | -                          | -                        | -   | -                                    | 3.7                                 | 3.7                     | 0.0                 |
| M&S, Gallowtree Gate, Leicester                                  | 11,000                     | -                        | -   | 11,092                               | 0.0                                 | 2.7                     | 2.7                 |
| Post Office, Evington Road, Leicester                            | -                          | -                        | -   | -                                    | 0.1                                 | 0.1                     | 0.0                 |
| Quickway, Melbourne Road, Leicester                              | -                          | -                        | -   | -                                    | 0.2                                 | 0.2                     | 0.0                 |
| Sainsbury's Local, Granby Street, Leicester                      | 335                        | 284                      | 270   | 12,479                               | 3.4                                 | 1.1                     | -2.3                |
| Sainsbury's Local, London Road, Leicester                        | 375                        | 319                      | 303   | 12,479                               | 3.8                                 | 1.2                     | -2.6                |
| Sainsbury's Local, Queens Road, Clarendon Park, Leicester        | 186                        | 158                      | 150   | 12,479                               | 1.9                                 | 4.2                     | 2.3                 |
| Sainsbury's Superstore, Humberstone Gate, Leicester              | 3,252                      | 1,245                    | 807   | 12,479                               | 10.1                                | 2.8                     | -7.3                |
| Savers, Cheapside, Leicester                                     | -                          | -                        | -   | -                                    | 0.1                                 | 0.1                     | 0.0                 |
| Tesco Express, Belgrave Gate, Haymarket Centre, Leicester        | 440                        | 374                      | 355   | 14,072                               | 5.0                                 | 1.4                     | -3.6                |
| Tesco Express, Granby Street, Leicester                          | 393                        | 334                      | 317   | 14,072                               | 4.5                                 | 2.1                     | -2.4                |
| Tesco Express, London Road, Leicester                            | 429                        | 365                      | 346   | 14,072                               | 4.9                                 | 2.2                     | -2.6                |
| Tesco Express, Welford Place, Leicester                          | 411                        | 349                      | 332   | 14,072                               | 4.7                                 | 1.5                     | -3.1                |
| W Archer & Son, Queens Road, Clarendon Park, Leicester           | -                          | -                        | -   | -                                    | 0.2                                 | 0.2                     | 0.0                 |
| <b>Zone 6 Total</b>  |                            |                          |   |                                      | <b>93.1</b>                         | <b>92.8</b>             | <b>-0.3</b>         |
| <b>Zone 7</b>  |                            |                          |   |                                      |                                     |                         |                     |
| Co-op, Rowlatts Hill Road, Rowlatts Hill, Leicester              | 801                        | 681                      | 604   | 10,988                               | 6.6                                 | 1.3                     | -5.3                |
| Ethel Bakeries, Ethel Road, Leicester                            | -                          | -                        | -   | -                                    | 0.1                                 | 0.1                     | 0.0                 |
| Frozen World, St Savours Road, Leicester                         | -                          | -                        | -   | -                                    | 1.5                                 | 1.5                     | 0.0                 |
| Iceland, Uppingham Road, Rowlatts Hill, Leicester                | 917                        | 550                      | 521   | 7,446                                | 3.9                                 | 7.9                     | 4.0                 |
| Local shops, Chesterfield Road, Evington                         | -                          | -                        | -   | -                                    | 0.3                                 | 0.3                     | 0.0                 |
| Local shops, Coleman Road, Leicester                             | -                          | -                        | -   | -                                    | 0.2                                 | 0.2                     | 0.0                 |
| Local shops, East Park Road, Leicester                           | -                          | -                        | -   | -                                    | 0.8                                 | 0.8                     | 0.0                 |
| Local shops, Eggington Street, Leicester                         | -                          | -                        | -   | -                                    | 0.6                                 | 0.6                     | 0.0                 |
| Local shops, Evington Valley Road, Leicester                     | -                          | -                        | -   | -                                    | 0.3                                 | 0.3                     | 0.0                 |
| Local shops, Kitchener Road, Leicester                           | -                          | -                        | -   | -                                    | 0.4                                 | 0.4                     | 0.0                 |
| Local shops, New Humberstone Local Centre                        | -                          | -                        | -   | -                                    | 0.2                                 | 0.2                     | 0.0                 |
| Local shops, Overton Road, Leicester                             | -                          | -                        | -   | -                                    | 0.1                                 | 0.1                     | 0.0                 |
| One Stop, Hastings Road, Leicester                               | -                          | -                        | -   | -                                    | 0.1                                 | 0.1                     | 0.0                 |
| Pak Foods, Chesterfield Road, Evington                           | -                          | -                        | -   | -                                    | 3.2                                 | 3.2                     | 0.0                 |
| Quality Supermarket, Green Lane Road, Rowlatts Hill              | -                          | -                        | -   | -                                    | 1.4                                 | 1.4                     | 0.0                 |
| Savers Choice Cash & Carry, Eggington Street, Leicester          | -                          | -                        | -   | -                                    | 0.6                                 | 0.6                     | 0.0                 |
| Tesco Metro, Ethel Road, Evington                                | 1,538                      | 923                      | 623   | 14,072                               | 8.8                                 | 13.7                    | 4.9                 |
| Uppingham Road Convenience Store, Uppingham Road, Leicester      | -                          | -                        | -   | -                                    | 0.5                                 | 0.5                     | 0.0                 |
| <b>Zone 7 Total</b>  |                            |                          |   |                                      | <b>29.7</b>                         | <b>33.3</b>             | <b>3.6</b>          |
| <b>Zone 8</b>  |                            |                          |   |                                      |                                     |                         |                     |
| Co-op, Downing Drive, Evington, Leicester                        | 408                        | 346                      | 307   | 10,988                               | 3.4                                 | 4.4                     | 1.0                 |
| Co-op, Thurncourt Road, Thurnby Lodge, Leicester                 | 641                        | 545                      | 483   | 10,988                               | 5.3                                 | 0.1                     | -5.2                |
| Local shops, Evington Village Local Centre                       | -                          | -                        | -   | -                                    | 0.9                                 | 0.9                     | 0.0                 |
| Local shops, Humberstone Local Centre                            | -                          | -                        | -   | -                                    | 1.4                                 | 1.4                     | 0.0                 |
| Mercury News, Cardinals Walk, Leicester                          | -                          | -                        | -   | -                                    | 0.2                                 | 0.2                     | 0.0                 |
| Nisa Local, Main Street, Evington                                | -                          | -                        | -   | -                                    | 0.5                                 | 0.5                     | 0.0                 |
| Sainsbury's Local, Sandhills Avenue, Hamilton, Leicester         | 295                        | 251                      | 238   | 12,479                               | 3.0                                 | 0.9                     | -2.1                |
| Tesco Extra, Maidenwell Avenue, Hamilton, Leicester              | 10,048                     | 6,029                    | 4,067                                       | 14,072                               | 57.2                                | 67.9                    | 10.6                |
| <b>Zone 8 Total</b>  |                            |                          |   |                                      | <b>71.9</b>                         | <b>76.3</b>             | <b>4.4</b>          |
| <b>Zone 9</b>  |                            |                          |   |                                      |                                     |                         |                     |
| Aldi, Fletton Close, Hamilton, Leicester                         | 1,522                      | 989                      | 862   | 11,017                               | 9.5                                 | 30.5                    | 21.0                |
| Asda, Exploration Drive, Abbey Lane, Leicester                   | 6,816                      | 4,090                    | 2,475                                       | 14,245                               | 35.3                                | 38.1                    | 2.8                 |
| Bombay Supermarket, Melton Road, Leicester                       | -                          | -                        | -   | -                                    | 0.4                                 | 0.4                     | 0.0                 |
| Finest Stores, Canon Street, Leicester                           | -                          | -                        | -   | -                                    | 0.4                                 | 0.4                     | 0.0                 |
| Jalpur Millers Online, Harrison Road, Leicester                  | -                          | -                        | -   | -                                    | 0.2                                 | 0.2                     | 0.0                 |
| Lidl, Gipsy Lane, Leicester                                      | 1,745                      | 1,134                    | 891   | 8,739                                | 7.8                                 | 15.3                    | 7.5                 |
| Lidl, Loughborough Road, Leicester                               | 1,578                      | 1,026                    | 806   | 8,739                                | 7.0                                 | 13.0                    | 6.0                 |
| Local shops, Abbey Lane, Leicester                               | -                          | -                        | -   | -                                    | 0.3                                 | 0.3                     | 0.0                 |
| Local shops, Belgrave Road, Leicester                            | -                          | -                        | -   | -                                    | 1.0                                 | 1.0                     | 0.0                 |
| Local shops, Catherine Street, Leicester                         | -                          | -                        | -   | -                                    | 0.2                                 | 0.2                     | 0.0                 |
| Local shops, Doncaster Road, Leicester                           | -                          | -                        | -   | -                                    | 0.2                                 | 0.2                     | 0.0                 |
| Local shops, Fairfax Road, Leicester                             | -                          | -                        | -   | -                                    | 0.2                                 | 0.2                     | 0.0                 |
| Local shops, Gipsy Lane, Leicester                               | -                          | -                        | -   | -                                    | 0.7                                 | 0.7                     | 0.0                 |
| Local shops, Melton Road, Leicester                              | -                          | -                        | -   | -                                    | 0.8                                 | 0.8                     | 0.0                 |
| Morrisons (Daily in Petrol Station), Melton Road, Leicester      | -                          | -                        | -   | -                                    | 0.4                                 | 0.4                     | 0.0                 |
| Morrisons (Daily in Petrol Station), Thurmaston Lane, Hamilton   | -                          | -                        | -   | -                                    | 0.5                                 | 0.5                     | 0.0                 |
| Post Office, Brackley Close, Leicester                           | -                          | -                        | -   | -                                    | 0.4                                 | 0.4                     | 0.0                 |
| Post Office, Melrose Street, Leicester                           | -                          | -                        | -   | -                                    | 0.2                                 | 0.2                     | 0.0                 |
| Sainsbury's Superstore, Melton Road, Leicester                   | 10,220                     | 6,132                    | 3,976                                       | 12,479                               | 49.6                                | 47.6                    | -2.0                |
| Shiva Shakti Foods, MacDonald Road, Leicester                    | -                          | -                        | -   | -                                    | 0.3                                 | 0.3                     | 0.0                 |
| Tesco Express, Humberstone Lane, Leicester                       | 330                        | 281                      | 267   | 14,072                               | 3.8                                 | 1.7                     | -2.1                |
| Tesco Express, Melton Road, Leicester                            | 417                        | 354                      | 337   | 14,072                               | 4.7                                 | 5.6                     | 0.8                 |
| <b>Zone 9 Total</b>  |                            |                          |   |                                      | <b>123.5</b>                        | <b>157.4</b>            | <b>33.9</b>         |
| <b>Zone 10</b>   |                            |                          |   |                                      |                                     |                         |                     |
| Aldi, Abbey Lane, Humphreys Way, Leicester                       | 1,705                      | 1,108                    | 966   | 11,017                               | 10.6                                | 25.0                    | 14.3                |
| Aldi, Beaumont Shopping Centre, Beaumont Leys                    | 1,719                      | 1,117                    | 974   | 11,017                               | 10.7                                | 13.6                    | 2.9                 |
| Appleton Mini Market, Appleton Avenue, Leicester                 | -                          | -                        | -   | -                                    | 0.2                                 | 0.2                     | 0.0                 |
| Beaumont News, Astill Lodge Road, Leicester                      | -                          | -                        | -   | -                                    | 0.2                                 | 0.2                     | 0.0                 |
| Home Bargains, St Margaret's Retail Park, Leicester              | 1,253                      | 940                      | -   | 3,535                                | 0.0                                 | 1.2                     | 1.2                 |
| Iceland, Beaumont Shopping Centre, Beaumont Leys, Leicester      | 734                        | 440                      | 417   | 7,446                                | 3.1                                 | 4.9                     | 1.8                 |
| Local shops, Beaumont Leys Town Centre                           | -                          | -                        | -   | -                                    | 0.3                                 | 0.3                     | 0.0                 |
| McColls, Belgrave Boulevard, Leicester                           | -                          | -                        | -   | -                                    | 0.9                                 | 0.9                     | 0.0                 |
| Nisa Local, Marwood Road, Stocking Farm Estate, Leicester        | -                          | -                        | -   | -                                    | 1.0                                 | 1.0                     | 0.0                 |
| One Stop, Bewcastle Grove, Mowmacre Hill                         | -                          | -                        | -   | -                                    | 1.8                                 | 1.8                     | 0.0                 |
| Tesco Extra, Beaumont Shopping Centre, Beaumont Leys, Leicester  | 15,164                     | 9,099                    | 6,138                                       | 14,072                               | 86.4                                | 70.0                    | -16.4               |
| Wilko, Beaumont Leys Shopping Centre, Leicester                  | -                          | -                        | -   | -                                    | 0.1                                 | 0.1                     | 0.0                 |
| <b>Zone 10 Total</b>   |                            |                          |   |                                      | <b>115.3</b>                        | <b>119.0</b>            | <b>3.8</b>          |
| <b>Zone 11</b>   |                            |                          |   |                                      |                                     |                         |                     |
| Aldi, Aylestone Road, Leicester                                  | 1,461                      | 950                      | 828   | 11,017                               | 9.1                                 | 19.6                    | 10.4                |
| Co-op, Clarendon Park Road, Leicester                            | 377                        | 320                      | 304   | 10,988                               | 3.3                                 | 1.9                     | -1.4                |
| Co-op, Hillsborough Road, Glen Parva, Leicester                  | 1,113                      | 946                      | 839   | 10,988                               | 9.2                                 | 2.8                     | -6.4                |
| Co-op, London Road, Leicester                                    | 834                        | 709                      | 628   | 10,988                               | 6.9                                 | 2.4                     | -4.5                |
| Co-op, Sturdee Road, Eyres Monsell, Leicester                    | 510                        | 433                      | 384   | 10,988                               | 4.2                                 | 1.2                     | -3.1                |
| Gainsborough Stores, Gainsborough Road, Leicester                | -                          | -                        | -   | -                                    | 0.2                                 | 0.2                     | 0.0                 |
| Iceland, Saffron Lane, Leicester                                 | 723                        | 434                      | 411   | 7,446                                | 3.1                                 | 4.5                     | 1.4                 |
| Knighton Self Service Petrol Station, Welford Road, Leicester    | -                          | -                        | -   | -                                    | 0.6                                 | 0.6                     | 0.0                 |
| Local shops, Glen Parva Local Centre                             | -                          | -                        | -   | -                                    | 0.6                                 | 0.6                     | 0.0                 |
| Local shops, Saffron Lane, Leicester                             | -                          | -                        | -   | -                                    | 1.1                                 | 1.1                     | 0.0                 |
| Local shops, Stonegate Local Centre                              | -                          | -                        | -   | -                                    | 0.3                                 | 0.3                     | 0.0                 |
| Londis, Knighton Church Road, Leicester                          | -                          | -                        | -   | -                                    | 0.2                                 | 0.2                     | 0.0                 |
| Tesco Express, Aberdale Road, West Knighton, Leicester           | 320                        | 272                      | 258   | 14,072                               | 3.6                                 | 3.2                     | -0.5                |
| Tesco Express, Lutterworth Road, Aylestone, Leicester            | 353                        | 300                      | 285   | 14,072                               | 4.0                                 | 2.1                     | -1.9                |
| Tesco Express, Saffron Lane, Leicester                           | 432                        | 367                      | 349   | 14,072                               | 4.9                                 | 4.6                     | -0.3                |
| <b>Zone 11 Total</b>   |                            |                          |   |                                      | <b>51.4</b>                         | <b>45.2</b>             | <b>-6.2</b>         |
| <b>Zone 12</b>   |                            |                          |   |                                      |                                     |                         |                     |
| Aldi, Woodgate, Leicester  | 1,338                      | 870                      | 758   | 11,017                               | 8.4                                 | 19.2                    | 10.9                |
| Co-op, Aikman Avenue, New Parks Estate, Leicester                | 500                        | 425                      | 404   | 10,988                               | 4.4                                 | 2.8                     | -1.7                |
| Co-op, Hallam Crescent, Braunstone, Leicester                    | 789                        | 671                      | 595   | 10,988                               | 6.5                                 | 2.2                     | -4.4                |
| Co-op, Narborough Road, Leicester                                | 816                        | 693                      | 615   | 10,988                               | 6.8                                 | 2.6                     | -4.2                |
| Co-op, Sharnon Crescent, Braunstone Frith, Leicester             | 372                        | 316                      | 300   | 10,988                               | 3.3                                 | 4.5                     | 1.2                 |
| Co-op, Turnbull Drive, Braunstone, Leicester                     | 268                        | 227                      | 216   | 10,988                               | 2.4                                 | 2.6                     | 0.2                 |
| Iceland, Narborough Road, Leicester                              | 662                        | 397                      | 376   | 7,446                                | 2.8                                 | 3.7                     | 0.9                 |
| J Scattergood & Son, Sharnon Crescent, Leicester                 | -                          | -                        | -   | -                                    | 0.9                                 | 0.9                     | 0.0                 |
| Lidl, Fosse Road North, Leicester                                | 1,587                      | 1,031                    | 810   | 8,739                                | 7.1                                 | 14.7                    | 7.6                 |
| Lidl, Upperton Road, Leicester                                   | 1,593                      | 1,036                    | 813   | 8,739                                | 7.1                                 | 7.0                     | -0.1                |
| Local shops, Bosworth Street, Leicester                          | -                          | -                        | -   | -                                    | 0.9                                 | 0.9                     | 0.0                 |
| Local shops, Braunstone Town Centre                              | -                          | -                        | -   | -                                    | 1.5                                 | 1.5                     | 0.0                 |
| Local shops, Cavendish Road, Leicester                           | -                          | -                        | -   | -                                    | 0.4                                 | 0.4                     | 0.0                 |
| Local shops, Heyford Road, Leicester                             | -                          | -                        | -   | -                                    | 0.8                                 | 0.8                     | 0.0                 |
| Local shops, Imperial Avenue, Leicester                          | -                          | -                        | -   | -                                    | 0.5                                 | 0.5                     | 0.0                 |
| Local shops, Keightley Road, Leicester                           | -                          | -                        | -   | -                                    | 0.8                                 | 0.8                     | 0.0                 |
| Local shops, Leicester Forest East Village Centre                | -                          | -                        | -   | -                                    | 0.2                                 | 0.2                     | 0.0                 |
| Local shops, Sandhurst Road, Leicester                           | -                          | -                        | -   | -                                    | 0.2                                 | 0.2                     | 0.0                 |
| Local shops, Shakespeare Street, Leicester                       | -                          | -                        | -   | -                                    | 0.4                                 | 0.4                     | 0.0                 |
| Londis, Sunway, Braunstone                                       | -                          | -                        | -   | -                                    | 0.1                                 | 0.1                     | 0.0                 |
| Morrisons, Aylestone Road, Leicester                             | 6,005                      | 3,603                    | 2,650                                       | 12,940                               | 34.3                                | 23.7                    | -10.6               |
| Nutfield Corner Shop, Nutfield Road, Leicester                   | -                          | -                        | -   | -                                    | 0.1                                 | 0.1                     | 0.0                 |
| One Stop, Grasmere Street, Leicester                             | -                          | -                        | -   | -                                    | 0.4                                 | 0.4                     | 0.0                 |
| One Stop, Watergate Lane, Braunstone Town                        | -                          | -                        | -   | -                                    | 4.7                                 | 4.7                     | 0.0                 |
| Spar, Buckminster Road, Leicester                                | -                          | -                        | -   | -                                    | 0.8                                 | 0.8                     | 0.0                 |
| Spar, St James Service Station, Hinckley Road, Leicester         | -                          | -                        | -   | -                                    | 0.1                                 | 0.1                     | 0.0                 |
| Tesco Express, (Esso), Fosse Road North, Leicester               | -                          | -                        | -   | -                                    | 0.5                                 | 0.5                     | 0.0                 |
| Tesco Express, (Esso), Narborough Road, Rowley Fields, Leicester | -                          | -                        | -   | -                                    | 13.3                                | 13.3                    | 0.0                 |
| Tesco Express, Bede Island, Leicester                            | 381                        | 324                      | 307   | 14,072                               | 4.3                                 | 1.4                     | -2.9                |
| Tesco Express, Hinckley Road, Leicester                          | 396                        | 336                      | 319   | 14,072                               | 4.5                                 | 6.2                     | 1.7                 |
| Tesco Express, Ryder Road, Kirby Frith                           | 253                        | 215                      | 204   | 14,072                               | 2.9                                 | 2.0                     | -0.9                |
| Tesco Superstore, New Park Street, Leicester                     | 4,190                      | 2,514                    | 1,696                                       | 14,072                               | 23.9                                | 9.3                     | -14.6               |
| <b>Zone 12 Total</b>   |                            |                          |   |                                      | <b>145.1</b>                        | <b>128.4</b>            | <b>-16.7</b>        |
| <b>Leicester CC Total</b>  |                            |                          |   |                                      | <b>629.9</b>                        | <b>652.3</b>            | <b>22.4</b>         |

- Notes**
- a. Gross floorspace derived from VOA, Council records or Nexus Planning Assessment
  - b. Net floorspace derived from VOA or Council records where available or based on



Table 6a: Estimated capacity for additional convenience goods floorspace in Leicester Authority Area

| Year                        | Benchmark Turnover (£m) <sup>1</sup> | Available Expenditure (£m) <sup>2</sup> | Inflow (£m) | Surplus Expenditure (£m) |
|-----------------------------|--------------------------------------|---|-------------|--------------------------|
| 2022                        | 629.9                                | 652.3                                   | 0.0         | 22.4                     |
| 2026                        | 641.9                                | 670.2                                   | 0.0         | 28.3                     |
| 2031                        | 643.2                                | 695.3                                   | 0.0         | 52.1                     |
| 2036                        | 643.2                                | 721.2                                   | 0.0         | 78.0                     |
| Study Area Market Share (%) |                                      | 37.4                                    |             |                          |

Notes:  
a. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 19 (January 2022)  
b. Assumes constant market share claimed by Leicester facilities of 37.4% of Study Area expenditure

Table 6b: Gross quantitative capacity for additional convenience goods floorspace in Leicester Authority Area

| Year | Surplus Expenditure (£m) | Floorspace Capacity (sq m net) |                  |
|------|--------------------------|--------------------------------|------------------|
|      |                          | Min <sup>1</sup>               | Max <sup>2</sup> |
| 2022 | 22.44                    | 1,700                          | 2,300            |
| 2026 | 28.26                    | 2,100                          | 2,800            |
| 2031 | 52.08                    | 3,800                          | 5,200            |
| 2036 | 78.04                    | 5,700                          | 7,700            |

Notes:  
a. Average sales density assumed to be £13,434 per sq.m which is average of 'main four' foodstore operators  
b. Average sales density assumed to be £9,878 per sq.m which is reflective of discount operators  
c. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 19 (January 2022)

Table 6c: Extant convenience goods commitments in Leicester Authority Area

| Location   | Reference | Proposal  | Net Floorspace (sq m) | Net convenience goods floorspace (sq.m) | Estimates Sales Density (£ per sq.m) | Estimated Convenience Turnover (£m) |
|--|-----------|---|-----------------------|---|--------------------------------------|-------------------------------------|
| <b>Zone 6</b>  |           |   |                       |   |                                      |                                     |
| 35 RUTLAND STREET, CARRON BUILDING                                 | 20171913  | CHANGE OF USE OF BASEMENT AND GROUND FLOORS FROM LIGHT INDUSTRIAL (CLASS B1(c)) TO RETAIL (CLASS A1), FINANCIAL AND PROFESSIONAL SERVICES (CLASS A2), CAFE/RESTAURANT (CLASS A3), OFFICES (CLASS B1(a)), NON-RESIDENTIAL INSTITUTIONS (CLASS D1) AND ASSEMBLY AND LEISURE (CLASS D2)      | 388                   | 388                                     | 7,000                                | 2.7                                 |
| 64-66 HUMBERSTONE ROAD   | 20171868  | PARTIAL DEMOLITION OF EXISTING BUILDING TO RETAIN BUILDING FACADE AND CONSTRUCTION OF 5/6 STOREY BUILDING TO PROVIDE 42 RESIDENTIAL FLATS (1 X STUDIO, 13 X 1 BED, 28 X 2 BED) (CLASS C3) AND 2 GROUND FLOOR RETAIL UNITS (CLASS A1) WITH ASSOCIATED EXTERNAL ALTERATIONS (AMENDED PLANS) | 1047                  | 1,047                                   | 7,000                                | 7.3                                 |
| VAUGHAN WAY  | 20162182  | CONSTRUCTION OF A 5, 7, 10 AND 12 STOREY BUILDING PROVIDING A MIXED USE DEVELOPMENT TO INCLUDE 750 SQM COMMERCIAL FLOORSPACE (CLASS A1, A2, A3, A4 OR B1a), 300 FLATS (178 X 1 BED, 124 X 2 BED) (CLASS C3) AND ASSOCIATED CAR PARKING, AMENITY SPACE, PLANT AND SERVICING. (AMENDED)     | 418                   | 418                                     | 7,000                                | 2.9                                 |
| 127-133 GRANBY STREET  | 20152417  | DEMOLITION OF OFFICES, SEVEN / EIGHT STOREY BUILDING WITH GROUND FLOOR RETAIL UNIT (CLASS A1)   | 382                   | 382                                     | 7,000                                | 2.7                                 |
| <b>Zone 9</b>  |           |   |                       |   |                                      |                                     |
| 160 BELGRAVE ROAD, BELGRAVE COMMERCIAL CENTRE                      | 20191339  | CONSTRUCTION OF SINGLE AND TWO STOREY BUILDING FOR GROUND FLOOR RETAIL WITH ANCILLARY STORAGE ABOVE (CLASS A1)  | 328                   | 328                                     | 7,000                                | 2.3                                 |
| <b>Zone 10</b>   |           |   |                       |   |                                      |                                     |
| ASHTON GREEN, LEICESTER ROAD/ BEAUMONT LEYS LANE / THURCASTON ROAD | 20131597  | PROPOSED NEW LOCAL CENTRE   | 380                   | 380                                     | 7,000                                | 2.7                                 |
| <b>Zone 11</b>   |           |   |                       |   |                                      |                                     |
| STURDEE ROAD, THE EXCHANGE AND INVINCIBLE PH                       | 20170242  | RETAIL UNIT (CLASS A1) AND ASSOCIATED FIRST FLOOR OFFICES (b1) / STORAGE AREAS  | 390                   | 390                                     | 7,000                                | 2.7                                 |
| <b>Zone 12</b>   |           |   |                       |   |                                      |                                     |
| AYLESTONE ROAD, FORMER GRANBY HALLS SITE                           | 20182477  | NEW HOTEL (CLASS C1) WITH THREE COMMERCIAL UNITS (CLASS A1 OR A3) AND BRIDGE LINK TO RUGBY STADIUM  | 275                   | 275                                     | 7,000                                | 1.9                                 |
| <b>Total</b>   |           |   | <b>3,608</b>          | <b>3,608</b>                            |                                      | <b>25.3</b>                         |

Notes:  
a. Gross and net sales areas derived from planning application where available  
b. Where net sales area not confirmed, Nexus Planning professional judgement applied  
c. Sales densities derived from GlobalData Convenience and Comparison Goods Sales Densities of Major Grocers 2021 and Mintel Retail Rankings 2020

Table 6d: Net quantitative capacity for additional convenience goods floorspace in Leicester Authority Area

| Year | Surplus Expenditure (£m) | Commitments (£m) | Residual Expenditure (£m) | Floorspace Capacity (sq m net) |                  |
|------|--------------------------|------------------|---------------------------|--------------------------------|------------------|
|      |                          |                  |                           | Min <sup>1</sup>               | Max <sup>2</sup> |
| 2022 | 22.4                     | 25.3             | -2.8                      | -200                           | -300             |
| 2026 | 28.3                     | 25.7             | 2.5                       | 200                            | 300              |
| 2031 | 52.1                     | 25.8             | 26.3                      | 1,900                          | 2,600            |
| 2036 | 78.0                     | 25.8             | 52.3                      | 3,800                          | 5,200            |

Notes:  
a. Average sales density assumed to be £13,434 per sq.m which is average of 'main four' foodstore operators  
b. Average sales density assumed to be £9,878 per sq.m which is reflective of discount operators  
c. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 19 (January 2022)  
d. Residual calculated by subtracting turnover of commitments (sourced from Table 6c) from surplus expenditure (sourced from Table 6a)

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Table 7a: Population

| Zone         | Population     |                |                |                |
|--------------|----------------|----------------|----------------|----------------|
|              | 2022           | 2026           | 2031           | 2036           |
| 1            | 50,458         | 52,600         | 55,014         | 57,187         |
| 2            | 24,611         | 25,613         | 26,751         | 27,813         |
| 3            | 16,882         | 17,654         | 18,492         | 19,302         |
| 4            | 41,176         | 43,030         | 44,942         | 46,635         |
| 5            | 30,948         | 32,084         | 33,241         | 34,144         |
| 6            | 60,171         | 64,248         | 65,516         | 68,497         |
| 7            | 39,626         | 39,901         | 40,455         | 40,910         |
| 8            | 38,788         | 38,947         | 39,298         | 39,313         |
| 9            | 48,421         | 49,194         | 50,366         | 51,005         |
| 10           | 31,120         | 32,068         | 35,463         | 38,843         |
| 11           | 63,414         | 64,449         | 65,043         | 65,556         |
| 12           | 97,903         | 99,949         | 103,397        | 106,950        |
| 13           | 46,453         | 47,351         | 48,431         | 49,099         |
| 14           | 94,072         | 98,469         | 104,230        | 107,910        |
| 15           | 28,719         | 29,788         | 30,949         | 31,888         |
| 16           | 32,230         | 34,111         | 36,134         | 38,091         |
| <b>Total</b> | <b>744,992</b> | <b>769,455</b> | <b>797,723</b> | <b>823,144</b> |

Table 7b: Comparison goods expenditure per capita

| Zone | Comparison goods expenditure per capita (£)<br>2020 with SFT |         |           |            |         |            |     |           |              | Comparison goods expenditure per capita (£)<br>2020 |         |           |            |         |            |     |           |              | Comparison goods expenditure per capita (£)<br>2022 |         |           |            |         |            |     |           |              |
|------|--|---------|-----------|------------|---------|------------|-----|-----------|--------------|---|---------|-----------|------------|---------|------------|-----|-----------|--------------|---|---------|-----------|------------|---------|------------|-----|-----------|--------------|
|      | Clothes  | CDs etc | Household | Recreation | Chemist | Electrical | DIY | Furniture | Total        | Clothes   | CDs etc | Household | Recreation | Chemist | Electrical | DIY | Furniture | Total        | Clothes   | CDs etc | Household | Recreation | Chemist | Electrical | DIY | Furniture | Total        |
| 1    | 947  | 297     | 413       | 575        | 634     | 480        | 349 | 458       | <b>4,154</b> | 705   | 221     | 307       | 428        | 472     | 357        | 259 | 341       | <b>3,091</b> | 750   | 235     | 327       | 455        | 502     | 380        | 276 | 363       | <b>3,289</b> |
| 2    | 878  | 278     | 382       | 574        | 601     | 463        | 347 | 421       | <b>3,944</b> | 653   | 207     | 284       | 427        | 447     | 345        | 258 | 313       | <b>2,935</b> | 695   | 220     | 303       | 455        | 476     | 367        | 274 | 334       | <b>3,123</b> |
| 3    | 997  | 327     | 450       | 634        | 657     | 524        | 397 | 499       | <b>4,484</b> | 741   | 243     | 335       | 472        | 489     | 390        | 295 | 371       | <b>3,336</b> | 789   | 259     | 357       | 502        | 520     | 415        | 314 | 395       | <b>3,551</b> |
| 4    | 946  | 297     | 406       | 556        | 632     | 464        | 336 | 470       | <b>4,106</b> | 704   | 221     | 302       | 414        | 470     | 345        | 250 | 350       | <b>3,055</b> | 749   | 235     | 322       | 440        | 500     | 367        | 266 | 372       | <b>3,252</b> |
| 5    | 1,018  | 346     | 464       | 658        | 690     | 529        | 412 | 511       | <b>4,628</b> | 757   | 258     | 346       | 489        | 513     | 393        | 306 | 380       | <b>3,443</b> | 806   | 274     | 368       | 521        | 546     | 419        | 326 | 405       | <b>3,665</b> |
| 6    | 907  | 200     | 294       | 333        | 504     | 304        | 182 | 202       | <b>2,927</b> | 675   | 149     | 219       | 248        | 375     | 226        | 135 | 150       | <b>2,177</b> | 718   | 159     | 233       | 264        | 399     | 241        | 144 | 160       | <b>2,317</b> |
| 7    | 772  | 183     | 245       | 275        | 445     | 262        | 191 | 230       | <b>2,603</b> | 574   | 136     | 183       | 204        | 331     | 195        | 142 | 171       | <b>1,936</b> | 611   | 145     | 194       | 217        | 352     | 208        | 151 | 182       | <b>2,061</b> |
| 8    | 772  | 238     | 325       | 443        | 509     | 380        | 260 | 357       | <b>3,283</b> | 574   | 177     | 241       | 330        | 379     | 283        | 193 | 266       | <b>2,443</b> | 611   | 188     | 257       | 351        | 403     | 301        | 206 | 283       | <b>2,600</b> |
| 9    | 747  | 185     | 263       | 341        | 426     | 316        | 214 | 236       | <b>2,728</b> | 556   | 138     | 196       | 253        | 317     | 235        | 159 | 176       | <b>2,030</b> | 592   | 147     | 208       | 270        | 337     | 250        | 170 | 187       | <b>2,160</b> |
| 10   | 725  | 206     | 294       | 433        | 441     | 355        | 235 | 282       | <b>2,971</b> | 539   | 153     | 219       | 322        | 328     | 264        | 175 | 210       | <b>2,211</b> | 574   | 163     | 233       | 343        | 349     | 281        | 186 | 223       | <b>2,353</b> |
| 11   | 862  | 258     | 362       | 477        | 543     | 397        | 279 | 360       | <b>3,538</b> | 642   | 192     | 269       | 355        | 404     | 295        | 207 | 268       | <b>2,632</b> | 683   | 205     | 286       | 378        | 430     | 314        | 221 | 285       | <b>2,801</b> |
| 12   | 752  | 219     | 345       | 450        | 458     | 338        | 227 | 270       | <b>3,058</b> | 560   | 163     | 256       | 335        | 341     | 251        | 169 | 201       | <b>2,275</b> | 596   | 173     | 273       | 356        | 363     | 267        | 179 | 214       | <b>2,422</b> |
| 13   | 860  | 264     | 369       | 492        | 595     | 412        | 319 | 406       | <b>3,716</b> | 639   | 196     | 274       | 366        | 443     | 307        | 237 | 302       | <b>2,765</b> | 681   | 209     | 292       | 390        | 471     | 327        | 252 | 322       | <b>2,943</b> |
| 14   | 948  | 300     | 410       | 570        | 632     | 475        | 347 | 455       | <b>4,138</b> | 705   | 224     | 305       | 424        | 470     | 354        | 258 | 338       | <b>3,079</b> | 750   | 238     | 325       | 451        | 500     | 376        | 275 | 360       | <b>3,277</b> |
| 15   | 991  | 317     | 435       | 589        | 674     | 486        | 368 | 485       | <b>4,346</b> | 737   | 236     | 324       | 438        | 502     | 362        | 273 | 361       | <b>3,233</b> | 785   | 251     | 345       | 467        | 534     | 385        | 291 | 384       | <b>3,441</b> |
| 16   | 946  | 298     | 401       | 553        | 631     | 476        | 319 | 468       | <b>4,092</b> | 704   | 221     | 298       | 412        | 470     | 354        | 238 | 348       | <b>3,045</b> | 749   | 236     | 317       | 438        | 500     | 377        | 253 | 371       | <b>3,241</b> |

| Zone | Comparison goods expenditure per capita (£)<br>2026 |         |           |            |         |            |     |           |              | Comparison goods expenditure per capita (£)<br>2031 |         |           |            |         |            |     |           |              | Comparison goods expenditure per capita (£)<br>2036 |         |           |            |         |            |     |           |              |
|------|---|---------|-----------|------------|---------|------------|-----|-----------|--------------|---|---------|-----------|------------|---------|------------|-----|-----------|--------------|---|---------|-----------|------------|---------|------------|-----|-----------|--------------|
|      | Clothes   | CDs etc | Household | Recreation | Chemist | Electrical | DIY | Furniture | Total        | Clothes   | CDs etc | Household | Recreation | Chemist | Electrical | DIY | Furniture | Total        | Clothes   | CDs etc | Household | Recreation | Chemist | Electrical | DIY | Furniture | Total        |
| 1    | 808   | 254     | 352       | 491        | 541     | 410        | 297 | 391       | <b>3,543</b> | 907   | 285     | 396       | 551        | 607     | 460        | 334 | 439       | <b>3,978</b> | 1,033   | 324     | 451       | 627        | 692     | 524        | 380 | 500       | <b>4,531</b> |
| 2    | 749   | 237     | 326       | 490        | 513     | 395        | 296 | 359       | <b>3,364</b> | 841   | 266     | 366       | 550        | 576     | 443        | 332 | 403       | <b>3,777</b> | 958   | 303     | 417       | 626        | 656     | 505        | 378 | 459       | <b>4,302</b> |
| 3    | 850   | 279     | 384       | 541        | 560     | 447        | 339 | 425       | <b>3,825</b> | 954   | 313     | 431       | 607        | 629     | 502        | 380 | 478       | <b>4,294</b> | 1,087   | 356     | 491       | 692        | 716     | 571        | 433 | 544       | <b>4,891</b> |
| 4    | 807   | 253     | 347       | 474        | 539     | 395        | 286 | 401       | <b>3,502</b> | 906   | 284     | 389       | 532        | 605     | 444        | 321 | 450       | <b>3,932</b> | 1,032   | 324     | 443       | 606        | 689     | 506        | 366 | 513       | <b>4,479</b> |
| 5    | 868   | 295     | 396       | 561        | 589     | 451        | 351 | 436       | <b>3,947</b> | 974   | 332     | 445       | 630        | 661     | 506        | 394 | 489       | <b>4,431</b> | 1,110   | 378     | 507       | 717        | 753     | 577        | 449 | 558       | <b>5,048</b> |
| 6    | 774   | 171     | 251       | 284        | 430     | 260        | 155 | 172       | <b>2,496</b> | 869   | 192     | 281       | 319        | 483     | 291        | 174 | 193       | <b>2,802</b> | 990   | 219     | 320       | 363        | 550     | 332        | 198 | 220       | <b>3,192</b> |
| 7    | 658   | 156     | 209       | 234        | 379     | 224        | 163 | 196       | <b>2,220</b> | 739   | 176     | 235       | 263        | 426     | 251        | 182 | 220       | <b>2,492</b> | 842   | 200     | 268       | 300        | 485     | 286        | 208 | 250       | <b>2,839</b> |
| 8    | 658   | 203     | 277       | 378        | 435     | 324        | 222 | 304       | <b>2,800</b> | 739   | 228     | 311       | 424        | 488     | 364        | 249 | 342       | <b>3,143</b> | 842   | 259     | 354       | 483        | 556     | 414        | 283 | 389       | <b>3,581</b> |
| 9    | 637   | 158     | 224       | 290        | 363     | 269        | 183 | 201       | <b>2,327</b> | 716   | 177     | 252       | 326        | 407     | 302        | 205 | 226       | <b>2,612</b> | 815   | 202     | 287       | 371        | 464     | 344        | 234 | 258       | <b>2,975</b> |
| 10   | 618   | 176     | 251       | 369        | 376     | 303        | 201 | 240       | <b>2,534</b> | 694   | 198     | 282       | 414        | 422     | 340        | 225 | 270       | <b>2,845</b> | 791   | 225     | 321       | 472        | 481     | 388        | 257 | 308       | <b>3,241</b> |
| 11   | 735   | 220     | 309       | 407        | 463     | 338        | 238 | 307       | <b>3,017</b> | 826   | 247     | 346       | 457        | 520     | 380        | 267 | 345       | <b>3,387</b> | 941   | 282     | 395       | 520        | 592     | 433        | 304 | 393       | <b>3,859</b> |
| 12   | 642   | 186     | 294       | 384        | 391     | 288        | 193 | 230       | <b>2,608</b> | 720   | 209     | 330       | 431        | 439     | 323        | 217 | 258       | <b>2,928</b> | 821   | 238     | 376       | 491        | 500     | 368        | 247 | 294       | <b>3,336</b> |
| 13   | 733   | 225     | 314       | 420        | 507     | 352        | 272 | 346       | <b>3,170</b> | 823   | 253     | 353       | 471        | 570     | 395        | 305 | 389       | <b>3,558</b> | 938   | 288     | 402       | 537        | 649     | 450        | 348 | 443       | <b>4,053</b> |
| 14   | 808   | 256     | 350       | 486        | 539     | 405        | 296 | 388       | <b>3,529</b> | 907   | 288     | 393       | 546        | 605     | 455        | 333 | 436       | <b>3,962</b> | 1,034   | 328     | 448       | 622        | 689     | 519        | 379 | 496       | <b>4,513</b> |
| 15   | 845   | 270     | 371       | 503        | 575     | 415        | 314 | 414       | <b>3,706</b> | 949   | 303     | 417       | 564        | 645     | 465        | 352 | 465       | <b>4,161</b> | 1,081   | 346     | 475       | 643        | 735     | 530        | 401 | 530       | <b>4,740</b> |
| 16   | 807   | 254     | 342       | 472        | 539     | 406        | 272 | 399       | <b>3,491</b> | 906   | 285     | 384       | 530        | 605     | 455        | 306 | 448       | <b>3,918</b> | 1,032   | 325     | 437       | 603        | 689     | 519        | 348 | 511       | <b>4,464</b> |

Notes:

- a. Zones based on the postcode sectors as set out in the main Study
- b. Per capita expenditure derived from Experian MMG3 data (2021 report)
- c. Population derived from Experian MMG3 data (2021 report)
- d. Expenditure excludes Special Forms of Trading in line with recommendations at Figure 5 of Experian Retail Planner Briefing Note 19

2020 Prices



Table 8: Total comparison goods expenditure available

| Zone         | Comparison goods expenditure (£m) |              |                      |              |              |              |              |              |                | Comparison goods expenditure (£m) |              |                      |              |              |              |              |              |                |
|--------------|-----------------------------------|--------------|----------------------|--------------|--------------|--------------|--------------|--------------|----------------|-----------------------------------|--------------|----------------------|--------------|--------------|--------------|--------------|--------------|----------------|
|              | 2022                              |              |                      |              |              |              |              |              |                | 2026                              |              |                      |              |              |              |              |              |                |
|              | Clothes                           | CDs etc      | Household/Recreation | Chemist      | Electrical   | DIY          | Furniture    | Total        |                | Clothes                           | CDs etc      | Household/Recreation | Chemist      | Electrical   | DIY          | Furniture    | Total        |                |
| 1            | 37.8                              | 11.9         | 16.5                 | 23.0         | 25.3         | 19.2         | 13.9         | 18.3         | 166.0          | 42.5                              | 13.3         | 18.5                 | 25.8         | 28.5         | 21.6         | 15.6         | 20.6         | 186.4          |
| 2            | 17.1                              | 5.4          | 7.4                  | 11.2         | 11.7         | 9.0          | 6.8          | 8.2          | 76.9           | 19.2                              | 6.1          | 8.3                  | 12.5         | 13.1         | 10.1         | 7.6          | 9.2          | 86.2           |
| 3            | 13.3                              | 4.4          | 6.0                  | 8.5          | 8.8          | 7.0          | 5.3          | 6.7          | 59.9           | 15.0                              | 4.9          | 6.8                  | 9.6          | 9.9          | 7.9          | 6.0          | 7.5          | 67.5           |
| 4            | 30.8                              | 9.7          | 13.2                 | 18.1         | 20.6         | 15.1         | 10.9         | 15.3         | 133.9          | 34.7                              | 10.9         | 14.9                 | 20.4         | 23.2         | 17.0         | 12.3         | 17.2         | 150.7          |
| 5            | 24.9                              | 8.5          | 11.4                 | 16.1         | 16.9         | 13.0         | 10.1         | 12.5         | 113.4          | 27.9                              | 9.5          | 12.7                 | 18.0         | 18.9         | 14.5         | 11.3         | 14.0         | 126.6          |
| 6            | 43.2                              | 9.5          | 14.0                 | 15.9         | 24.0         | 14.5         | 8.7          | 9.6          | 139.4          | 49.7                              | 11.0         | 16.1                 | 18.2         | 27.6         | 16.7         | 10.0         | 11.0         | 160.4          |
| 7            | 24.2                              | 5.8          | 7.7                  | 8.6          | 14.0         | 8.2          | 6.0          | 7.2          | 81.7           | 26.3                              | 6.2          | 8.4                  | 9.3          | 15.1         | 8.9          | 6.5          | 7.8          | 88.6           |
| 8            | 23.7                              | 7.3          | 10.0                 | 13.6         | 15.6         | 11.7         | 8.0          | 11.0         | 100.8          | 25.6                              | 7.9          | 10.8                 | 14.7         | 16.9         | 12.6         | 8.6          | 11.9         | 109.1          |
| 9            | 28.7                              | 7.1          | 10.1                 | 13.1         | 16.3         | 12.1         | 8.2          | 9.1          | 104.6          | 31.4                              | 7.8          | 11.0                 | 14.3         | 17.9         | 13.2         | 9.0          | 9.9          | 114.5          |
| 10           | 17.9                              | 5.1          | 7.2                  | 10.7         | 10.9         | 8.8          | 5.8          | 6.9          | 73.2           | 19.8                              | 5.6          | 8.0                  | 11.8         | 12.1         | 9.7          | 6.4          | 7.7          | 81.3           |
| 11           | 43.3                              | 13.0         | 18.2                 | 24.0         | 27.2         | 19.9         | 14.0         | 18.1         | 177.6          | 47.4                              | 14.2         | 19.9                 | 26.2         | 29.8         | 21.8         | 15.3         | 19.8         | 194.5          |
| 12           | 58.3                              | 16.9         | 26.7                 | 34.9         | 35.5         | 26.2         | 17.6         | 20.9         | 237.1          | 64.1                              | 18.6         | 29.4                 | 38.4         | 39.1         | 28.8         | 19.3         | 23.0         | 260.7          |
| 13           | 31.6                              | 9.7          | 13.6                 | 18.1         | 21.9         | 15.2         | 11.7         | 14.9         | 136.7          | 34.7                              | 10.7         | 14.9                 | 19.9         | 24.0         | 16.7         | 12.9         | 16.4         | 150.1          |
| 14           | 70.6                              | 22.4         | 30.6                 | 42.5         | 47.1         | 35.4         | 25.9         | 33.9         | 308.2          | 79.6                              | 25.2         | 34.5                 | 47.9         | 53.1         | 39.9         | 29.2         | 38.2         | 347.5          |
| 15           | 22.5                              | 7.2          | 9.9                  | 13.4         | 15.3         | 11.1         | 8.4          | 11.0         | 98.8           | 25.2                              | 8.1          | 11.1                 | 15.0         | 17.1         | 12.3         | 9.3          | 12.3         | 110.4          |
| 16           | 24.2                              | 7.6          | 10.2                 | 14.1         | 16.1         | 12.1         | 8.1          | 12.0         | 104.4          | 27.5                              | 8.7          | 11.7                 | 16.1         | 18.4         | 13.8         | 9.3          | 13.6         | 119.1          |
| <b>Total</b> | <b>512.2</b>                      | <b>151.4</b> | <b>212.7</b>         | <b>285.6</b> | <b>327.3</b> | <b>238.4</b> | <b>169.3</b> | <b>215.6</b> | <b>2,112.7</b> | <b>570.6</b>                      | <b>168.7</b> | <b>236.9</b>         | <b>318.1</b> | <b>364.7</b> | <b>265.6</b> | <b>188.6</b> | <b>240.2</b> | <b>2,353.4</b> |

| Zone         | Comparison goods expenditure (£m) |              |                      |              |              |              |              |              |                | Comparison goods expenditure (£m) |              |                      |              |              |              |              |              |                | Changes in Expenditure |              |                |
|--------------|-----------------------------------|--------------|----------------------|--------------|--------------|--------------|--------------|--------------|----------------|-----------------------------------|--------------|----------------------|--------------|--------------|--------------|--------------|--------------|----------------|------------------------|--------------|----------------|
|              | 2031                              |              |                      |              |              |              |              |              |                | 2036                              |              |                      |              |              |              |              |              |                | 2022-2026              | 2022-2031    | 2022-2036      |
|              | Clothes                           | CDs etc      | Household/Recreation | Chemist      | Electrical   | DIY          | Furniture    | Total        |                | Clothes                           | CDs etc      | Household/Recreation | Chemist      | Electrical   | DIY          | Furniture    | Total        |                |                        |              |                |
| 1            | 49.9                              | 15.7         | 21.8                 | 30.3         | 33.4         | 25.3         | 18.4         | 24.1         | 218.8          | 59.1                              | 18.5         | 25.8                 | 35.9         | 39.6         | 30.0         | 21.8         | 28.6         | 259.1          | 20.4                   | 52.8         | 93.1           |
| 2            | 22.5                              | 7.1          | 9.8                  | 14.7         | 15.4         | 11.9         | 8.9          | 10.8         | 101.0          | 26.6                              | 8.4          | 11.6                 | 17.4         | 18.2         | 14.0         | 10.5         | 12.8         | 119.7          | 9.3                    | 24.2         | 42.8           |
| 3            | 17.6                              | 5.8          | 8.0                  | 11.2         | 11.6         | 9.3          | 7.0          | 8.8          | 79.4           | 21.0                              | 6.9          | 9.5                  | 13.4         | 13.8         | 11.0         | 8.4          | 10.5         | 94.4           | 7.6                    | 19.5         | 34.5           |
| 4            | 40.7                              | 12.8         | 17.5                 | 23.9         | 27.2         | 19.9         | 14.4         | 20.2         | 176.7          | 48.1                              | 15.1         | 20.7                 | 28.3         | 32.1         | 23.6         | 17.1         | 23.9         | 208.9          | 16.8                   | 42.8         | 75.0           |
| 5            | 32.4                              | 11.0         | 14.8                 | 20.9         | 22.0         | 16.8         | 13.1         | 16.3         | 147.3          | 37.9                              | 12.9         | 17.3                 | 24.5         | 25.7         | 19.7         | 15.3         | 19.0         | 172.4          | 13.2                   | 33.9         | 58.9           |
| 6            | 56.9                              | 12.6         | 18.4                 | 20.9         | 31.6         | 19.1         | 11.4         | 12.6         | 183.6          | 67.8                              | 15.0         | 21.9                 | 24.9         | 37.7         | 22.7         | 13.6         | 15.1         | 218.7          | 20.9                   | 44.1         | 79.2           |
| 7            | 29.9                              | 7.1          | 9.5                  | 10.6         | 17.2         | 10.2         | 7.4          | 8.9          | 100.8          | 34.4                              | 8.2          | 11.0                 | 12.3         | 19.9         | 11.7         | 8.5          | 10.2         | 116.1          | 6.9                    | 19.1         | 34.5           |
| 8            | 29.0                              | 8.9          | 12.2                 | 16.7         | 19.2         | 14.3         | 9.8          | 13.4         | 123.5          | 33.1                              | 10.2         | 13.9                 | 19.0         | 21.8         | 16.3         | 11.1         | 15.3         | 140.8          | 8.2                    | 22.7         | 39.9           |
| 9            | 36.0                              | 8.9          | 12.7                 | 16.4         | 20.5         | 15.2         | 10.3         | 11.4         | 131.6          | 41.6                              | 10.3         | 14.6                 | 18.9         | 23.7         | 17.6         | 11.9         | 13.1         | 151.8          | 9.9                    | 27.0         | 47.2           |
| 10           | 24.6                              | 7.0          | 10.0                 | 14.7         | 15.0         | 12.1         | 8.0          | 9.6          | 100.9          | 30.7                              | 8.7          | 12.5                 | 18.3         | 18.7         | 15.1         | 10.0         | 11.9         | 125.9          | 8.0                    | 27.7         | 52.7           |
| 11           | 53.7                              | 16.1         | 22.5                 | 29.7         | 33.8         | 24.7         | 17.4         | 22.4         | 220.3          | 61.7                              | 18.5         | 25.9                 | 34.1         | 38.8         | 28.4         | 19.9         | 25.8         | 253.0          | 16.8                   | 42.7         | 75.3           |
| 12           | 74.5                              | 21.6         | 34.1                 | 44.6         | 45.4         | 33.4         | 22.4         | 26.7         | 302.8          | 87.8                              | 25.5         | 40.2                 | 52.5         | 53.5         | 39.4         | 26.4         | 31.5         | 356.7          | 23.6                   | 65.7         | 119.7          |
| 13           | 39.9                              | 12.2         | 17.1                 | 22.8         | 27.6         | 19.1         | 14.8         | 18.8         | 172.3          | 46.0                              | 14.1         | 19.7                 | 26.4         | 31.9         | 22.1         | 17.1         | 21.7         | 199.0          | 13.4                   | 35.6         | 62.3           |
| 14           | 94.6                              | 30.0         | 40.9                 | 56.9         | 63.0         | 47.4         | 34.7         | 45.4         | 413.0          | 111.5                             | 35.4         | 48.3                 | 67.1         | 74.4         | 56.0         | 40.9         | 53.5         | 487.0          | 39.3                   | 104.7        | 178.8          |
| 15           | 29.4                              | 9.4          | 12.9                 | 17.5         | 20.0         | 14.4         | 10.9         | 14.4         | 128.8          | 34.5                              | 11.0         | 15.1                 | 20.5         | 23.4         | 16.9         | 12.8         | 16.9         | 151.1          | 11.6                   | 30.0         | 52.3           |
| 16           | 32.7                              | 10.3         | 13.9                 | 19.1         | 21.8         | 16.5         | 11.0         | 16.2         | 141.6          | 39.3                              | 12.4         | 16.6                 | 23.0         | 26.2         | 19.8         | 13.3         | 19.5         | 170.0          | 14.6                   | 37.1         | 65.6           |
| <b>Total</b> | <b>664.3</b>                      | <b>196.5</b> | <b>276.1</b>         | <b>371.0</b> | <b>424.8</b> | <b>309.6</b> | <b>219.9</b> | <b>280.1</b> | <b>2,742.3</b> | <b>781.1</b>                      | <b>231.1</b> | <b>324.6</b>         | <b>436.4</b> | <b>499.4</b> | <b>364.1</b> | <b>258.5</b> | <b>329.3</b> | <b>3,224.5</b> | <b>240.6</b>           | <b>629.6</b> | <b>1,111.8</b> |









**Leicester Retail and Leisure Study 2021**  
Nexus Planning

**Table 9: Clothing & footwear expenditure at 2022**

| Destination  | Total Clothing (£m) | Zone 1 Clothing (£m) | Zone 2 Clothing (£m) | Zone 3 Clothing (£m) | Zone 4 Clothing (£m) | Zone 5 Clothing (£m) | Zone 6 Clothing (£m) | Zone 7 Clothing (£m) | Zone 8 Clothing (£m) | Zone 9 Clothing (£m) | Zone 10 Clothing (£m) | Zone 11 Clothing (£m) | Zone 12 Clothing (£m) | Zone 13 Clothing (£m) | Zone 14 Clothing (£m) | Zone 15 Clothing (£m) | Zone 16 Clothing (£m) |
|--|---------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| <b>Study Area</b>  |                     |                      |                      |                      |                      |                      |                      |                      |                      |                      |                       |                       |                       |                       |                       |                       |                       |
| <b>Zone 1</b>  |                     |                      |                      |                      |                      |                      |                      |                      |                      |                      |                       |                       |                       |                       |                       |                       |                       |
| Aldi, Holliers Walk, Hinckley  | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   |
| Asda, Barwell Lane, Hinckley   | 2.1                 | 1.9                  | 0.2                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   |
| B&Q, New Buildings, Hinckley   | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   |
| Burbage Village  | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   |
| Carpet World, Hollier's Walk, Hinckley   | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   |
| Hinckley Retail Park, Stoke Road, Hinckley   | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   |
| Hinckley Town Centre   | 6.6                 | 5.2                  | 1.3                  | 0.1                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   |
| KP Appliances, Oaklands Farm, Higham Lane, Wykin                                       | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   |
| Morrisons, Normandy Way, Hinckley  | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   |
| Sainsbury's Superstore, Rugby Road, Hinckley   | 1.5                 | 1.2                  | 0.3                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   |
| Sapcote Garden Centre, Hinckley Road, Sapcote  | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   |
| Screwfix, Apex Court, Maple Drive, Hinckley  | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   |
| Star Carpets, Hawley Road, Hinckley  | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   |
| Stoney Stanton Village   | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   |
| Tesco Superstore, Station Yard, Hinckley   | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   |
| Toolstation, Rainbow Way, Burbage, Hinckley  | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   |
| Wickes, Sword Drive, Hinckley  | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   |
| <b>Zone 1 Total</b>  | <b>10.2</b>         | <b>8.3</b>           | <b>1.7</b>           | <b>0.1</b>           | <b>0.0</b>           | <b>0.0</b>           | <b>0.0</b>           | <b>0.0</b>           | <b>0.0</b>           | <b>0.0</b>           | <b>0.0</b>            | <b>0.0</b>            | <b>0.0</b>            | <b>0.0</b>            | <b>0.0</b>            | <b>0.0</b>            | <b>0.0</b>            |
| <b>Zone 2</b>  |                     |                      |                      |                      |                      |                      |                      |                      |                      |                      |                       |                       |                       |                       |                       |                       |                       |
| Co-op, Wood Street, Earl Shilton, Leicester  | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   |
| Croft Village Centre   | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   |
| Desford Village Centre   | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   |
| Earl Shilton Town Centre   | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   |
| Huncoate Village Centre  | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   |
| Newbold Verdon Village   | 0.4                 | 0.0                  | 0.3                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.2                   |
| Thurlaston Garden Centre, Croft Road, Thurlaston                                       | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   |
| <b>Zone 2 Total</b>  | <b>0.4</b>          | <b>0.0</b>           | <b>0.3</b>           | <b>0.0</b>           | <b>0.0</b>           | <b>0.0</b>           | <b>0.0</b>           | <b>0.0</b>           | <b>0.0</b>           | <b>0.0</b>           | <b>0.0</b>            | <b>0.0</b>            | <b>0.0</b>            | <b>0.0</b>            | <b>0.0</b>            | <b>0.0</b>            | <b>0.2</b>            |
| <b>Zone 3</b>  |                     |                      |                      |                      |                      |                      |                      |                      |                      |                      |                       |                       |                       |                       |                       |                       |                       |
| Aldi, Buxton Crescent, Broughton Astley  | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   |
| Broughton Astley Village   | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   |
| Charlie Browns Garden Centre, Dunton Road, Broughton Astley                            | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   |
| Co-op, Main Street, Broughton Astley, Leicester  | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   |
| Palmer's Garden Centre Ulethorpe, Lutterworth Road, Ulethorpe                          | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   |
| Screwfix, Box Road, Broughton Astley   | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   |
| <b>Zone 3 Total</b>  | <b>0.0</b>          | <b>0.0</b>           | <b>0.0</b>           | <b>0.0</b>           | <b>0.0</b>           | <b>0.0</b>           | <b>0.0</b>           | <b>0.0</b>           | <b>0.0</b>           | <b>0.0</b>           | <b>0.0</b>            | <b>0.0</b>            | <b>0.0</b>            | <b>0.0</b>            | <b>0.0</b>            | <b>0.0</b>            | <b>0.0</b>            |
| <b>Zone 4</b>  |                     |                      |                      |                      |                      |                      |                      |                      |                      |                      |                       |                       |                       |                       |                       |                       |                       |
| Aldi, Brackley Court, Welford Road, Biaby  | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   |
| Biaby Village  | 0.5                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.5                   | 0.0                   | 0.0                   | 0.0                   |
| Cherry Lane Giebe, Foston Road, Countesthorpe  | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   |
| Cosby Village Centre   | 0.5                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   |
| Countesthorpe Village  | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   |
| Fleckney Village   | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   |
| Keiths Discount Carpets, Oadby Road, Wigston   | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   |
| Whetstone Village  | 1.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.5                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.5                   | 0.0                   | 0.0                   | 0.0                   |
| <b>Zone 4 Total</b>  | <b>1.0</b>          | <b>0.0</b>           | <b>0.0</b>           | <b>0.0</b>           | <b>0.0</b>           | <b>0.5</b>           | <b>0.0</b>           | <b>0.0</b>           | <b>0.0</b>           | <b>0.0</b>           | <b>0.0</b>            | <b>0.0</b>            | <b>0.0</b>            | <b>0.5</b>            | <b>0.0</b>            | <b>0.0</b>            | <b>0.0</b>            |
| <b>Zone 5</b>  |                     |                      |                      |                      |                      |                      |                      |                      |                      |                      |                       |                       |                       |                       |                       |                       |                       |
| Billesden Village Centre   | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   |
| Coles Plant Centre, Uppingham Road, Leicester  | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   |
| East Goscoat Village Centre  | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   |
| Great Glen Village   | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   |
| Houghton on the Hill Village Centre  | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   |
| Kibworth Village (Beauchamp & Harcourt)  | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   |
| Parsons Nurseries, Leicester Road, Billesdon   | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   |
| Queenborough Village Centre  | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   |
| Thurnby Village Centre   | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   |
| Wistow Rural Centre, Kibworth Road, Wistow   | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   |
| Wistow Village   | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   |
| <b>Zone 5 Total</b>  | <b>0.0</b>          | <b>0.0</b>           | <b>0.0</b>           | <b>0.0</b>           | <b>0.0</b>           | <b>0.0</b>           | <b>0.0</b>           | <b>0.0</b>           | <b>0.0</b>           | <b>0.0</b>           | <b>0.0</b>            | <b>0.0</b>            | <b>0.0</b>            | <b>0.0</b>            | <b>0.0</b>            | <b>0.0</b>            | <b>0.0</b>            |
| <b>Zone 6</b>  |                     |                      |                      |                      |                      |                      |                      |                      |                      |                      |                       |                       |                       |                       |                       |                       |                       |
| Aldi, St Georges Way, Leicester  | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   |
| Clarendon Park Local Centre  | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   |
| Evington Road District Centre, Leicester   | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   |
| Green Lane Road, Leicester   | 1.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.3                  | 0.7                  | 0.0                  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   |
| Highfields Local Centre  | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   |
| Leicester City Centre (includes Haymarket, Highcross & Silver Arcade shopping centres) | 222.0               | 8.0                  | 4.3                  | 1.0                  | 7.0                  | 11.6                 | 38.0                 | 16.5                 | 15.6                 | 18.3                 | 8.9                   | 20.4                  | 26.7                  | 12.7                  | 22.7                  | 6.6                   | 3.8                   |
| Lidl, Burton Street, Leicester   | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   |
| M&S, Gallofre Gate, Leicester  | 1.4                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.3                  | 0.2                  | 0.2                  | 0.2                  | 0.3                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.4                   | 0.0                   |
| Sainsbury's Local, Queens Road, Clarendon Park, Leicester                              | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   |
| Sainsbury's Superstore, Humberstone Gate, Leicester                                    | 0.2                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.3                  | 0.0                  | 0.0                  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   |
| Spinney Hills Local Centre   | 0.3                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.2                  | 0.0                  | 0.0                  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   |
| St Georges Retail Park, Leicester  | 1.5                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.4                  | 0.0                  | 0.0                  | 0.0                   | 0.0                   | 0.                    |                       |                       |                       |                       |







Leicester Retail and Leisure Study 2021  
Nexus Planning

Table 11: CDs, DVDs, Books shopping patterns

| Destination  | Total         | Zone 1        | Zone 2        | Zone 3        | Zone 4        | Zone 5        | Zone 6        | Zone 7        | Zone 8        | Zone 9        | Zone 10       | Zone 11       | Zone 12       | Zone 13       | Zone 14       | Zone 15       | Zone 16       |
|--|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
|  | CDs, DVDs (%) | CDs, DVDs (%) | CDs, DVDs (%) | CDs, DVDs (%) | CDs, DVDs (%) | CDs, DVDs (%) | CDs, DVDs (%) | CDs, DVDs (%) | CDs, DVDs (%) | CDs, DVDs (%) | CDs, DVDs (%) | CDs, DVDs (%) | CDs, DVDs (%) | CDs, DVDs (%) | CDs, DVDs (%) | CDs, DVDs (%) | CDs, DVDs (%) |
| <b>Zone 1</b>  |               |               |               |               |               |               |               |               |               |               |               |               |               |               |               |               |               |
| Aldi, Holliers Walk, Hinckley  | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          |
| Asda, Barwell Lane, Hinckley   | 1.6%          | 13.2%         | 13.9%         | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          |
| B&Q, New Buildings, Hinckley   | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          |
| Burbage Village  | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          |
| Carpet World, Hollier's Walk, Hinckley   | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          |
| Hinckley Retail Park, Stoke Road, Hinckley   | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          |
| Hinckley Town Centre   | 3.1%          | 35.7%         | 10.5%         | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          |
| KP Appliances, Oaklands Farm, Higham Lane, Wykin                                       | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          |
| Morrisons, Normandy Way, Hinckley  | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          |
| Sainsbury's Superstore, Rugby Road, Hinckley   | 0.8%          | 8.3%          | 4.8%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          |
| Sapcote Garden Centre, Hinckley Road, Sapcote  | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          |
| Screwfix, Apex Court, Maple Drive, Hinckley  | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          |
| Star Carpets, Hawley Road, Hinckley  | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          |
| Stoney Stanton Village   | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          |
| Tesco Superstore, Station Yard, Hinckley   | 0.9%          | 11.9%         | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          |
| Tootalston, Rainbow Way, Burbage, Hinckley   | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          |
| Wickes, Sword Drive, Hinckley  | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          |
| <b>Zone 1 Total</b>  | <b>6.4%</b>   | <b>69.1%</b>  | <b>29.2%</b>  | <b>0.0%</b>   | <b>0.0%</b>   | <b>0.0%</b>   | <b>0.0%</b>   | <b>0.0%</b>   | <b>0.0%</b>   | <b>0.0%</b>   | <b>0.0%</b>   | <b>0.0%</b>   | <b>0.0%</b>   | <b>0.0%</b>   | <b>0.0%</b>   | <b>0.0%</b>   | <b>0.0%</b>   |
| <b>Zone 2</b>  |               |               |               |               |               |               |               |               |               |               |               |               |               |               |               |               |               |
| Co-op, Wood Street, Earl Shilton, Leicester  | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          |
| Croft Village Centre   | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          |
| Desford Village Centre   | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          |
| Earl Shilton Town Centre   | 0.1%          | 0.0%          | 2.8%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          |
| Huncoate Village Centre  | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          |
| Newbold Verdon Village   | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          |
| Thurlaston Garden Centre, Croft Road, Thurlaston                                       | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          |
| <b>Zone 2 Total</b>  | <b>0.3%</b>   | <b>0.0%</b>   | <b>5.7%</b>   | <b>4.3%</b>   | <b>0.0%</b>   | <b>0.0%</b>   | <b>0.0%</b>   | <b>0.0%</b>   | <b>0.0%</b>   | <b>0.0%</b>   | <b>0.0%</b>   | <b>0.0%</b>   | <b>0.0%</b>   | <b>0.0%</b>   | <b>0.0%</b>   | <b>0.0%</b>   | <b>0.0%</b>   |
| <b>Zone 3</b>  |               |               |               |               |               |               |               |               |               |               |               |               |               |               |               |               |               |
| Aldi, Buxton Crescent, Broughton Astley  | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          |
| Broughton Astley Village   | 0.2%          | 0.0%          | 0.0%          | 12.4%         | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          |
| Charlie Browns Garden Centre, Dunton Road, Broughton Astley                            | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          |
| Co-op, Main Street, Broughton Astley, Leicester  | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          |
| Palmer's Garden Centre Ullleshorpe, Lutterworth Road, Ullleshorpe                      | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          |
| Screwfix, Box Road, Broughton Astley   | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          |
| <b>Zone 3 Total</b>  | <b>0.2%</b>   | <b>0.0%</b>   | <b>0.0%</b>   | <b>12.4%</b>  | <b>0.0%</b>   | <b>0.0%</b>   | <b>0.0%</b>   | <b>0.0%</b>   | <b>0.0%</b>   | <b>0.0%</b>   | <b>0.0%</b>   | <b>0.0%</b>   | <b>0.0%</b>   | <b>0.0%</b>   | <b>0.0%</b>   | <b>0.0%</b>   | <b>0.0%</b>   |
| <b>Zone 4</b>  |               |               |               |               |               |               |               |               |               |               |               |               |               |               |               |               |               |
| Aldi, Brackley Court, Welford Road, Biaby  | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          |
| Biaby Village  | 0.3%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 3.5%          | 2.4%          |
| Cherry Lane Giebe, Foston Road, Countesthorpe  | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          |
| Cosby Village Centre   | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          |
| Countesthorpe Village  | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          |
| Fleckney Village   | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          |
| Keiths Discount Carpets, Oadby Road, Wigston   | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          |
| Whetstone Village  | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          |
| <b>Zone 4 Total</b>  | <b>0.3%</b>   | <b>0.0%</b>   | <b>0.0%</b>   | <b>0.0%</b>   | <b>0.0%</b>   | <b>0.0%</b>   | <b>0.0%</b>   | <b>0.0%</b>   | <b>0.0%</b>   | <b>0.0%</b>   | <b>0.0%</b>   | <b>0.0%</b>   | <b>0.0%</b>   | <b>0.0%</b>   | <b>0.0%</b>   | <b>3.5%</b>   | <b>2.4%</b>   |
| <b>Zone 5</b>  |               |               |               |               |               |               |               |               |               |               |               |               |               |               |               |               |               |
| Billesden Village Centre   | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          |
| Coles Plant Centre, Uppingham Road, Leicester  | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          |
| East Goscote Village Centre  | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          |
| Great Glen Village   | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          |
| Houghton on the Hill Village Centre  | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          |
| Kibworth Village (Beauchamp & Harcourt)  | 0.4%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 3.3%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 2.4%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          |
| Parsons Nurseries, Leicester Road, Billesdon   | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          |
| Quenborough Village Centre   | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          |
| Thurnby Village Centre   | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          |
| Wistow Rural Centre, Kibworth Road, Wistow   | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          |
| Wistow Village   | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          |
| <b>Zone 5 Total</b>  | <b>0.4%</b>   | <b>0.0%</b>   | <b>0.0%</b>   | <b>0.0%</b>   | <b>0.0%</b>   | <b>3.3%</b>   | <b>0.0%</b>   | <b>0.0%</b>   | <b>0.0%</b>   | <b>0.0%</b>   | <b>2.4%</b>   | <b>0.0%</b>   | <b>0.0%</b>   | <b>0.0%</b>   | <b>0.0%</b>   | <b>0.0%</b>   | <b>0.0%</b>   |
| <b>Zone 6</b>  |               |               |               |               |               |               |               |               |               |               |               |               |               |               |               |               |               |
| Aldi, St Georges Way, Leicester  | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          |
| Clarendon Park Local Centre  | 0.2%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 3.2%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          |
| Evington Road District Centre, Leicester   | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          |
| Green Lane Road, Leicester   | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          |
| Highfields Local Centre  | 0.3%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 6.4%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          |
| Leicester City Centre (includes Haymarket, Highcross & Silver Arcade shopping centres) | 43.7%         | 19.5%         | 44.7%         | 20.0%         | 20.7%         | 17.5%         | 86.2%         | 71.8%         | 52.2%         | 82.7%         | 37.5%         | 37.8%         | 63.4%         | 27.3%         | 28.5%         | 59.4%         | 28.3%         |
| Lidl, Burton Street, Leicester   | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          |
| M&S, Galowtree Gate, Leicester   | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          | 0.0%          |
| Sainsbury's Local, Queens Road, Clarendon Park, Leicester                              | 0.0%          | 0.0%          | 0             |               |               |               |               |               |               |               |               |               |               |               |               |               |               |































Leicester Retail and Leisure Study 2021  
Nexus Planning

Table 15: Recreation Goods shopping patterns

| Destination  | Total (%)   | Zone 1 (%)   | Zone 2 (%)   | Zone 3 (%)  | Zone 4 (%)  | Zone 5 (%)  | Zone 6 (%)  | Zone 7 (%)  | Zone 8 (%)  | Zone 9 (%)  | Zone 10 (%) | Zone 11 (%) | Zone 12 (%) | Zone 13 (%) | Zone 14 (%) | Zone 15 (%) | Zone 16 (%) |
|--|-------------|--------------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| <b>Zone 1</b>  |             |              |              |             |             |             |             |             |             |             |             |             |             |             |             |             |             |
| Aldi, Holliers Walk, Hinckley  | 0.0%        | 0.0%         | 0.0%         | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        |
| Asda, Barwell Lane, Hinckley   | 0.4%        | 2.2%         | 9.4%         | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        |
| B&Q, New Buildings, Hinckley   | 0.0%        | 0.0%         | 0.0%         | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        |
| Burbage Village  | 0.0%        | 0.0%         | 0.0%         | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        |
| Carpet World, Hollier's Walk, Hinckley   | 0.0%        | 0.0%         | 0.0%         | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        |
| Hinckley Retail Park, Stoke Road, Hinckley   | 0.8%        | 10.6%        | 0.0%         | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        |
| Hinckley Town Centre   | 1.9%        | 15.8%        | 9.6%         | 0.0%        | 7.9%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 3.6%        |
| KP Appliances, Oaklands Farm, Higham Lane, Wykin                                       | 0.0%        | 0.0%         | 0.0%         | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        |
| Morrisons, Normandy Way, Hinckley  | 0.0%        | 0.0%         | 0.0%         | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        |
| Sainsbury's Superstore, Rugby Road, Hinckley   | 0.1%        | 0.0%         | 5.0%         | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        |
| Sapcote Garden Centre, Hinckley Road, Sapcote  | 0.0%        | 0.0%         | 0.0%         | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        |
| Screwfix, Apex Court, Maple Drive, Hinckley  | 0.0%        | 0.0%         | 0.0%         | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        |
| Star Carpets, Hawley Road, Hinckley  | 0.0%        | 0.0%         | 0.0%         | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        |
| Stoney Stanton Village   | 0.0%        | 0.0%         | 0.0%         | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        |
| Tesco Superstore, Station Yard, Hinckley   | 0.0%        | 0.0%         | 0.0%         | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        |
| Tootalston, Rainbow Way, Burbage, Hinckley   | 0.0%        | 0.0%         | 0.0%         | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        |
| Wickes, Sword Drive, Hinckley  | 0.0%        | 0.0%         | 0.0%         | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        |
| <b>Zone 1 Total</b>  | <b>3.3%</b> | <b>28.6%</b> | <b>24.0%</b> | <b>0.0%</b> | <b>7.9%</b> | <b>0.0%</b> | <b>0.0%</b> | <b>0.0%</b> | <b>0.0%</b> | <b>0.0%</b> | <b>0.0%</b> | <b>0.0%</b> | <b>0.0%</b> | <b>0.0%</b> | <b>0.0%</b> | <b>0.0%</b> | <b>3.6%</b> |
| <b>Zone 2</b>  |             |              |              |             |             |             |             |             |             |             |             |             |             |             |             |             |             |
| Co-op, Wood Street, Earl Shilton, Leicester  | 0.0%        | 0.0%         | 0.0%         | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        |
| Croft Village Centre   | 0.0%        | 0.0%         | 0.0%         | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        |
| Desford Village Centre   | 0.0%        | 0.0%         | 0.0%         | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        |
| Earl Shilton Town Centre   | 0.0%        | 0.0%         | 0.0%         | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        |
| Huncoate Village Centre  | 0.0%        | 0.0%         | 0.0%         | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        |
| Newbold Verdon Village   | 0.0%        | 0.0%         | 0.0%         | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        |
| Thurlaston Garden Centre, Croft Road, Thurlaston                                       | 0.0%        | 0.0%         | 0.0%         | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        |
| <b>Zone 2 Total</b>  | <b>0.0%</b> | <b>0.0%</b>  | <b>0.0%</b>  | <b>0.0%</b> | <b>0.0%</b> | <b>0.0%</b> | <b>0.0%</b> | <b>0.0%</b> | <b>0.0%</b> | <b>0.0%</b> | <b>0.0%</b> | <b>0.0%</b> | <b>0.0%</b> | <b>0.0%</b> | <b>0.0%</b> | <b>0.0%</b> | <b>0.0%</b> |
| <b>Zone 3</b>  |             |              |              |             |             |             |             |             |             |             |             |             |             |             |             |             |             |
| Aldi, Buxton Crescent, Broughton Astley  | 0.0%        | 0.0%         | 0.0%         | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        |
| Broughton Astley Village   | 0.1%        | 0.0%         | 0.0%         | 2.5%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        |
| Charlie Browns Garden Centre, Dunton Road, Broughton Astley                            | 0.0%        | 0.0%         | 0.0%         | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        |
| Co-op, Main Street, Broughton Astley, Leicester  | 0.0%        | 0.0%         | 0.0%         | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        |
| Palmer's Garden Centre Uilesthorpe, Lutterworth Road, Uilesthorpe                      | 0.0%        | 0.0%         | 0.0%         | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        |
| Screwfix, Box Road, Broughton Astley   | 0.0%        | 0.0%         | 0.0%         | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        |
| <b>Zone 3 Total</b>  | <b>0.1%</b> | <b>0.0%</b>  | <b>0.0%</b>  | <b>2.5%</b> | <b>0.0%</b> | <b>0.0%</b> | <b>0.0%</b> | <b>0.0%</b> | <b>0.0%</b> | <b>0.0%</b> | <b>0.0%</b> | <b>0.0%</b> | <b>0.0%</b> | <b>0.0%</b> | <b>0.0%</b> | <b>0.0%</b> | <b>0.0%</b> |
| <b>Zone 4</b>  |             |              |              |             |             |             |             |             |             |             |             |             |             |             |             |             |             |
| Aldi, Brackley Court, Welford Road, Biaby  | 0.0%        | 0.0%         | 0.0%         | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        |
| Biaby Village  | 0.0%        | 0.0%         | 0.0%         | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        |
| Cherry Lane Giebe, Foston Road, Countesthorpe  | 0.5%        | 0.0%         | 0.0%         | 0.0%        | 4.1%        | 0.0%        | 0.0%        | 0.0%        | 2.1%        | 0.0%        | 0.0%        | 0.0%        | 4.2%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        |
| Cosby Village Centre   | 0.0%        | 0.0%         | 0.0%         | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        |
| Countesthorpe Village  | 0.0%        | 0.0%         | 0.0%         | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        |
| Fleckney Village   | 0.0%        | 0.0%         | 0.0%         | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        |
| Keiths Discount Carpets, Oadby Road, Wigston   | 0.0%        | 0.0%         | 0.0%         | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        |
| Whetstone Village  | 0.0%        | 0.0%         | 0.0%         | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        |
| <b>Zone 4 Total</b>  | <b>0.5%</b> | <b>0.0%</b>  | <b>0.0%</b>  | <b>0.0%</b> | <b>4.1%</b> | <b>0.0%</b> | <b>0.0%</b> | <b>0.0%</b> | <b>2.1%</b> | <b>0.0%</b> | <b>0.0%</b> | <b>0.0%</b> | <b>4.2%</b> | <b>0.0%</b> | <b>0.0%</b> | <b>0.0%</b> | <b>0.0%</b> |
| <b>Zone 5</b>  |             |              |              |             |             |             |             |             |             |             |             |             |             |             |             |             |             |
| Billesden Village Centre   | 0.0%        | 0.0%         | 0.0%         | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        |
| Coles Plant Centre, Uppingham Road, Leicester  | 0.0%        | 0.0%         | 0.0%         | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        |
| East Goscote Village Centre  | 0.0%        | 0.0%         | 0.0%         | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        |
| Great Glen Village   | 0.0%        | 0.0%         | 0.0%         | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        |
| Houghton on the Hill Village Centre  | 0.0%        | 0.0%         | 0.0%         | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        |
| Kibworth Village (Beauchamp & Harcourt)  | 0.0%        | 0.0%         | 0.0%         | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        |
| Parsons Nurseries, Leicester Road, Billesdon   | 0.0%        | 0.0%         | 0.0%         | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        |
| Queenborough Village Centre  | 0.0%        | 0.0%         | 0.0%         | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        |
| Thurnby Village Centre   | 0.0%        | 0.0%         | 0.0%         | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        |
| Wistow Rural Centre, Kibworth Road, Wistow   | 0.0%        | 0.0%         | 0.0%         | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        |
| Wistow Village   | 0.0%        | 0.0%         | 0.0%         | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        |
| <b>Zone 5 Total</b>  | <b>0.0%</b> | <b>0.0%</b>  | <b>0.0%</b>  | <b>0.0%</b> | <b>0.0%</b> | <b>0.0%</b> | <b>0.0%</b> | <b>0.0%</b> | <b>0.0%</b> | <b>0.0%</b> | <b>0.0%</b> | <b>0.0%</b> | <b>0.0%</b> | <b>0.0%</b> | <b>0.0%</b> | <b>0.0%</b> | <b>0.0%</b> |
| <b>Zone 6</b>  |             |              |              |             |             |             |             |             |             |             |             |             |             |             |             |             |             |
| Aldi, St Georges Way, Leicester  | 0.2%        | 0.0%         | 0.0%         | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 3.5%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        |
| Clarendon Park Local Centre  | 0.0%        | 0.0%         | 0.0%         | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        |
| Evington Road District Centre, Leicester   | 0.0%        | 0.0%         | 0.0%         | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        |
| Green Lane Road, Leicester   | 0.0%        | 0.0%         | 0.0%         | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        |
| Highfields Local Centre  | 0.0%        | 0.0%         | 0.0%         | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        |
| Leicester City Centre (includes Haymarket, Highcross & Silver Arcade shopping centres) | 33.4%       | 12.2%        | 10.2%        | 19.5%       | 12.4%       | 35.3%       | 51.0%       | 26.0%       | 49.2%       | 36.3%       | 38.0%       | 30.7%       | 37.5%       | 26.7%       | 38.4%       | 34.7%       | 30.5%       |
| Lidl, Burton Street, Leicester   | 0.0%        | 0.0%         | 0.0%         | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        |
| M&S, Galowtree Gate, Leicester   | 0.0%        | 0.0%         | 0.0%         | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        |
| Sainsbury's Local, Queens Road, Clarendon Park, Leicester                              | 0.0%        | 0.0%         | 0.0%         | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        |
| Sainsbury's Superstore, Humberstone Gate, Leicester                                    | 0.0%        | 0.0%         | 0.0%         | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        |
| Spinney Hills Local Centre   | 0.0%        | 0.0%         | 0.0%         | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        | 0.0%        |
| St Georges Retail Park, Leicester  | 2.6%        | 0.0%         | 0.0%         | 0.0%        | 0.0%        | 2.8%        | 4.1%        | 12.4%       | 3.5%        | 2.1%        | 0.0%        | 0.0%        | 5.1%        | 0.0%        | 3.8%        | 0.0%        | 0.0%        |
| <b>Zone 6 Total</b>  |             |              |              |             |             |             |             |             |             |             |             |             |             |             |             |             |             |



| Destination  | Total        | Zone 1       | Zone 2       | Zone 3       | Zone 4       | Zone 5       | Zone 6       | Zone 7       | Zone 8       | Zone 9        | Zone 10      | Zone 11      | Zone 12      | Zone 13      | Zone 14      | Zone 15      | Zone 16       |
|--|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|---------------|--------------|--------------|--------------|--------------|--------------|--------------|---------------|
|  | Recreation   | Recreation   | Recreation   | Recreation   | Recreation   | Recreation   | Recreation   | Recreation   | Recreation   | Recreation    | Recreation   | Recreation   | Recreation   | Recreation   | Recreation   | Recreation   | Recreation    |
|  | (%)          | (%)          | (%)          | (%)          | (%)          | (%)          | (%)          | (%)          | (%)          | (%)           | (%)          | (%)          | (%)          | (%)          | (%)          | (%)          | (%)           |
| <b>Study Area</b>  |              |              |              |              |              |              |              |              |              |               |              |              |              |              |              |              |               |
| Co-op, Launceston Road, Wigston                                    | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          |
| Dakard & Elliott, Aylestone Lane, Wigston, Leicester               | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          |
| Lidl, Blaby Road, South Wigston                                    | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          |
| Lidl, Harborough Road, Oadby                                       | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          |
| M&S, (Foodhall), The Parade, Oadby                                 | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          |
| Oadby Town Centre  | 0.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          | 2.6%         | 0.0%         | 2.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          |
| Potters Superstore, Leicester Road, Wigston                        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          |
| Sainsbury's Superstore, Bell Street, Wigston                       | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          |
| Sainsbury's Superstore, Glen Road, Oadby                           | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          |
| Screwfix, Chartwell Drive, Wigston                                 | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          |
| South Wigston Local Centre   | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          |
| Tesco Superstore, Blaby Road, South Wigston                        | 1.2%         | 0.0%         | 0.0%         | 4.3%         | 7.0%         | 0.0%         | 0.0%         | 6.8%         | 0.0%         | 0.0%          | 0.0%         | 0.0%         | 0.0%         | 8.3%         | 0.0%         | 0.0%         | 0.0%          |
| Wickes, Blaby Road, Wigston  | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          |
| Wigston Town Centre  | 1.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          | 0.0%         | 0.0%         | 0.0%         | 16.2%        | 0.0%         | 0.0%         | 0.0%          |
| <b>Zone 13 Total</b>   | <b>3.3%</b>  | <b>0.0%</b>  | <b>0.0%</b>  | <b>4.3%</b>  | <b>11.1%</b> | <b>0.0%</b>  | <b>4.1%</b>  | <b>10.3%</b> | <b>0.0%</b>  | <b>0.0%</b>   | <b>0.0%</b>  | <b>2.6%</b>  | <b>0.0%</b>  | <b>26.7%</b> | <b>0.0%</b>  | <b>0.0%</b>  | <b>0.0%</b>   |
| <b>Zone 14</b>   |              |              |              |              |              |              |              |              |              |               |              |              |              |              |              |              |               |
| Anstey Village   | 0.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 3.7%         | 0.0%          |
| Asda, Barkby Thorpe Lane, Thurmaston                               | 0.7%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 11.4%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          |
| Barrow-upon-Soar Village Centre                                    | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          |
| Costco, Westmoreland Avenue, Thurmaston                            | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          |
| Derrys Nurseries, Main Street, Cossington                          | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          |
| Dobbies Garden Centre Leicester, Loughborough Road, Rothley        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          |
| George Walker, Fosse Way, Syston                                   | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          |
| Lingdale Golf Club, Joe Moores Lane, Woodhouse Eaves               | 0.2%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 3.1%         | 0.0%          |
| Mountsorrel Village Centre   | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          |
| Potters Carpets & Beds, Leicester Road, Anstey, Leicester          | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          |
| Quorn Village Centre   | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          |
| Rothley Village  | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          |
| Sibley Village   | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          |
| Syston Town Centre   | 0.3%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.8%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 2.2%         | 0.0%         | 0.0%          |
| Tesco Metro, Melton Road, Syston                                   | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          |
| Thurmaston Shopping Centre, Thurmaston                             | 2.8%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 10.5%        | 0.0%         | 4.0%         | 3.7%         | 7.5%          | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 12.9%        | 0.0%         | 0.0%          |
| Thurmaston Village Centre  | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          |
| Wickes, Thurmaston, Leicester                                      | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          |
| Woodhouse Eaves Village Centre                                     | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          |
| <b>Zone 14 Total</b>   | <b>4.2%</b>  | <b>0.0%</b>  | <b>0.0%</b>  | <b>0.0%</b>  | <b>0.0%</b>  | <b>13.2%</b> | <b>0.0%</b>  | <b>4.0%</b>  | <b>3.7%</b>  | <b>19.0%</b>  | <b>0.0%</b>  | <b>0.0%</b>  | <b>0.0%</b>  | <b>0.0%</b>  | <b>15.1%</b> | <b>6.9%</b>  | <b>0.0%</b>   |
| <b>Zone 15</b>   |              |              |              |              |              |              |              |              |              |               |              |              |              |              |              |              |               |
| Glenfield Village  | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          |
| Grobby Village   | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          |
| Kirby Muxoe Village  | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          |
| Morrisons, Station Road, Glenfield                                 | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          |
| Palmer's Garden Centre Enderby, Saint Johns, Enderby               | 0.1%         | 0.0%         | 0.0%         | 0.0%         | 4.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          |
| Parkem Chemists, Dominion Road, Glenfield, Leicester               | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          |
| Ratby Village  | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          |
| <b>Zone 15 Total</b>   | <b>0.1%</b>  | <b>0.0%</b>  | <b>0.0%</b>  | <b>0.0%</b>  | <b>4.1%</b>  | <b>0.0%</b>  | <b>0.0%</b>  | <b>0.0%</b>  | <b>0.0%</b>  | <b>0.0%</b>   | <b>0.0%</b>  | <b>0.0%</b>  | <b>0.0%</b>  | <b>0.0%</b>  | <b>0.0%</b>  | <b>0.0%</b>  | <b>0.0%</b>   |
| <b>Zone 16</b>   |              |              |              |              |              |              |              |              |              |               |              |              |              |              |              |              |               |
| Aldi, Meridian Way, Braunstone                                     | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          |
| Co-op, Station Road, Narborough, Leicester                         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          |
| Enderby Town Centre  | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          |
| Fosse Shopping Park, Leicester                                     | 13.7%        | 24.8%        | 37.7%        | 44.3%        | 45.4%        | 12.7%        | 4.8%         | 0.0%         | 7.9%         | 3.1%          | 25.1%        | 11.7%        | 16.4%        | 0.0%         | 22.9%        | 31.6%        | 0.0%          |
| Grove Farm Triangle, Leicester                                     | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          |
| Hawgrip Plant Centre, Seine Lane, Enderby                          | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          |
| Hinckley Road, Leicester   | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          |
| Leicester Forest East Village                                      | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          |
| M&S, Fosse Park Shopping Centre, Leicester                         | 0.5%         | 0.0%         | 2.6%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 1.8%         | 0.0%         | 0.0%          | 0.0%         | 0.0%         | 3.7%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          |
| Meridian Business Park, Meridian East, Leicester                   | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          |
| Narborough Village (NOT Narborough Road, Leicester)                | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          |
| Sainsbury's Superstore, Fosse Park, Grove Farm Triangle, Leicester | 1.7%         | 3.7%         | 0.0%         | 2.5%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          | 0.0%         | 3.0%         | 7.1%         | 0.0%         | 3.6%         | 7.5%         | 0.0%          |
| Thorpe Assley Local Centre   | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          |
| <b>Zone 16 Total</b>   | <b>15.8%</b> | <b>28.5%</b> | <b>40.3%</b> | <b>46.8%</b> | <b>45.4%</b> | <b>12.7%</b> | <b>4.8%</b>  | <b>0.0%</b>  | <b>1.8%</b>  | <b>7.9%</b>   | <b>3.1%</b>  | <b>25.1%</b> | <b>14.8%</b> | <b>27.2%</b> | <b>0.0%</b>  | <b>26.5%</b> | <b>39.1%</b>  |
| <b>Inside Survey Area Total</b>                                    | <b>87.0%</b> | <b>69.4%</b> | <b>88.0%</b> | <b>73.4%</b> | <b>85.1%</b> | <b>74.7%</b> | <b>93.7%</b> | <b>89.2%</b> | <b>90.9%</b> | <b>100.0%</b> | <b>94.7%</b> | <b>81.8%</b> | <b>93.3%</b> | <b>96.3%</b> | <b>74.2%</b> | <b>85.4%</b> | <b>100.0%</b> |
| <b>Outside Survey Area</b>   |              |              |              |              |              |              |              |              |              |               |              |              |              |              |              |              |               |
| Abroad   | 3.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 4.1%         | 0.0%         | 3.5%         | 0.0%          | 5.3%         | 18.2%        | 5.1%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          |
| Airport Retail Park, London Road, Coventry                         | 0.6%         | 8.4%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          |
| Aldi, Alendale Road, Loughborough                                  | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          |
| Aldi, Belton Road, Loughborough                                    | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          |
| Arena Shopping Park, Rowleys Green, Coventry                       | 0.1%         | 0.0%         | 5.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          |
| Attleborough Fields Industrial Estate, Nuneaton                    | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          |
| B&M, Rockingham Road, Euro Business Park, Market Harborough        | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%         | 0.0%          |
| B&Q, Ayles Retail Park, Coventry                                   | 0.0%</       |              |              |              |              |              |              |              |              |               |              |              |              |              |              |              |               |



























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Table 19: Electrical goods shopping patterns

| Destination  | Total Electrical (%) | Zone 1 Electrical (%) | Zone 2 Electrical (%) | Zone 3 Electrical (%) | Zone 4 Electrical (%) | Zone 5 Electrical (%) | Zone 6 Electrical (%) | Zone 7 Electrical (%) | Zone 8 Electrical (%) | Zone 9 Electrical (%) | Zone 10 Electrical (%) | Zone 11 Electrical (%) | Zone 12 Electrical (%) | Zone 13 Electrical (%) | Zone 14 Electrical (%) | Zone 15 Electrical (%) | Zone 16 Electrical (%) |
|--|----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|
| <b>Study Area</b>  |                      |                       |                       |                       |                       |                       |                       |                       |                       |                       |                        |                        |                        |                        |                        |                        |                        |
| <b>Zone 1</b>  |                      |                       |                       |                       |                       |                       |                       |                       |                       |                       |                        |                        |                        |                        |                        |                        |                        |
| Aldi, Holliers Walk, Hinckley  | 0.1%                 | 1.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   |
| Asda, Barwell Lane, Hinckley   | 0.4%                 | 4.5%                  | 1.1%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   |
| B&Q, New Buildings, Hinckley   | 0.1%                 | 0.0%                  | 1.1%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   |
| Burbage Village  | 0.2%                 | 2.7%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   |
| Carpet World, Hollier's Walk, Hinckley   | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   |
| Hinckley Retail Park, Stoke Road, Hinckley   | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   |
| Hinckley Town Centre   | 2.1%                 | 21.6%                 | 6.3%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   |
| KP Appliances, Oaklands Farm, Higham Lane, Wykin                                       | 0.1%                 | 1.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   |
| Morrisons, Normandy Way, Hinckley  | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   |
| Sainsbury's Superstore, Rugby Road, Hinckley   | 0.3%                 | 3.0%                  | 1.9%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   |
| Sapcote Garden Centre, Hinckley Road, Sapcote  | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   |
| Screwfix, Apex Court, Maple Drive, Hinckley  | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   |
| Star Carpets, Hawley Road, Hinckley  | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   |
| Stoney Stanton Village   | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   |
| Tesco Superstore, Station Yard, Hinckley   | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   |
| Tootstation, Rainbow Way, Burbage, Hinckley  | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   |
| Wickes, Sword Drive, Hinckley  | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   |
| <b>Zone 1 Total</b>  | <b>3.3%</b>          | <b>33.9%</b>          | <b>10.3%</b>          | <b>0.0%</b>           | <b>0.0%</b>           | <b>0.0%</b>           | <b>0.0%</b>           | <b>0.0%</b>           | <b>0.0%</b>           | <b>0.0%</b>           | <b>0.0%</b>            | <b>0.0%</b>            | <b>0.0%</b>            | <b>0.0%</b>            | <b>0.0%</b>            | <b>0.0%</b>            | <b>0.9%</b>            |
| <b>Zone 2</b>  |                      |                       |                       |                       |                       |                       |                       |                       |                       |                       |                        |                        |                        |                        |                        |                        |                        |
| Co-op, Wood Street, Earl Shilton, Leicester  | 0.1%                 | 0.0%                  | 1.9%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   |
| Croft Village Centre   | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   |
| Desford Village Centre   | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   |
| Earl Shilton Town Centre   | 0.3%                 | 1.9%                  | 4.4%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   |
| Huncoate Village Centre  | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   |
| Newbold Verdon Village   | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   |
| Thurlaston Garden Centre, Croft Road, Thurlaston                                       | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   |
| <b>Zone 2 Total</b>  | <b>0.4%</b>          | <b>1.9%</b>           | <b>6.3%</b>           | <b>0.0%</b>           | <b>0.0%</b>           | <b>0.0%</b>           | <b>0.0%</b>           | <b>0.0%</b>           | <b>0.0%</b>           | <b>0.0%</b>           | <b>0.0%</b>            | <b>0.0%</b>            | <b>0.0%</b>            | <b>0.0%</b>            | <b>0.0%</b>            | <b>0.0%</b>            | <b>0.0%</b>            |
| <b>Zone 3</b>  |                      |                       |                       |                       |                       |                       |                       |                       |                       |                       |                        |                        |                        |                        |                        |                        |                        |
| Aldi, Buxton Crescent, Broughton Astley  | 0.0%                 | 0.0%                  | 0.0%                  | 1.1%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   |
| Broughton Astley Village   | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   |
| Charlie Browns Garden Centre, Dunton Road, Broughton Astley                            | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   |
| Co-op, Main Street, Broughton Astley, Leicester  | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   |
| Palmer's Garden Centre Ullleshorpe, Lutterworth Road, Ullleshorpe                      | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   |
| Screwfix, Box Road, Broughton Astley   | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   |
| <b>Zone 3 Total</b>  | <b>0.0%</b>          | <b>0.0%</b>           | <b>0.0%</b>           | <b>1.1%</b>           | <b>0.0%</b>           | <b>0.0%</b>           | <b>0.0%</b>           | <b>0.0%</b>           | <b>0.0%</b>           | <b>0.0%</b>           | <b>0.0%</b>            | <b>0.0%</b>            | <b>0.0%</b>            | <b>0.0%</b>            | <b>0.0%</b>            | <b>0.0%</b>            | <b>0.0%</b>            |
| <b>Zone 4</b>  |                      |                       |                       |                       |                       |                       |                       |                       |                       |                       |                        |                        |                        |                        |                        |                        |                        |
| Aldi, Brackley Court, Welford Road, Biaby  | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   |
| Biaby Village  | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   |
| Cherry Lane Giebe, Foston Road, Countesthorpe  | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   |
| Cosby Village Centre   | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   |
| Countesthorpe Village  | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   |
| Fleckney Village   | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   |
| Keiths Discount Carpets, Oadby Road, Wigston   | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   |
| Whetstone Village  | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   |
| <b>Zone 4 Total</b>  | <b>0.0%</b>          | <b>0.0%</b>           | <b>0.0%</b>           | <b>0.0%</b>           | <b>0.0%</b>           | <b>0.0%</b>           | <b>0.0%</b>           | <b>0.0%</b>           | <b>0.0%</b>           | <b>0.0%</b>           | <b>0.0%</b>            | <b>0.0%</b>            | <b>0.0%</b>            | <b>0.0%</b>            | <b>0.0%</b>            | <b>0.0%</b>            | <b>0.0%</b>            |
| <b>Zone 5</b>  |                      |                       |                       |                       |                       |                       |                       |                       |                       |                       |                        |                        |                        |                        |                        |                        |                        |
| Billesden Village Centre   | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   |
| Coles Plant Centre, Uppingham Road, Leicester  | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   |
| East Gosscote Village Centre   | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   |
| Great Glen Village   | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   |
| Houghton on the Hill Village Centre  | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   |
| Kibworth Village (Beauchamp & Harcourt)  | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   |
| Parsons Nurseries, Leicester Road, Billesdon   | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   |
| Queenborough Village Centre  | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   |
| Thurnby Village Centre   | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   |
| Wistow Rural Centre, Kibworth Road, Wistow   | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   |
| Wistow Village   | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   |
| <b>Zone 5 Total</b>  | <b>0.0%</b>          | <b>0.0%</b>           | <b>0.0%</b>           | <b>0.0%</b>           | <b>0.0%</b>           | <b>0.0%</b>           | <b>0.0%</b>           | <b>0.0%</b>           | <b>0.0%</b>           | <b>0.0%</b>           | <b>0.0%</b>            | <b>0.0%</b>            | <b>0.0%</b>            | <b>0.0%</b>            | <b>0.0%</b>            | <b>0.0%</b>            | <b>0.0%</b>            |
| <b>Zone 6</b>  |                      |                       |                       |                       |                       |                       |                       |                       |                       |                       |                        |                        |                        |                        |                        |                        |                        |
| Aldi, St Georges Way, Leicester  | 0.2%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 3.4%                   |
| Clarendon Park Local Centre  | 0.1%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   |
| Evington Road District Centre, Leicester   | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   |
| Green Lane Road, Leicester   | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   |
| Highfields Local Centre  | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   |
| Leicester City Centre (includes Haymarket, Highcross & Silver Arcade shopping centres) | 17.4%                | 4.8%                  | 11.1%                 | 5.9%                  | 16.7%                 | 44.5%                 | 24.7%                 | 30.9%                 | 19.2%                 | 14.4%                 | 27.3%                  | 15.4%                  | 18.9%                  | 14.4%                  | 16.3%                  | 15.8%                  | 11.1%                  |
| Lidl, Burton Street, Leicester   | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   |
| M&S, Galowtree Gate, Leicester   | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   |
| Sainsbury's Local, Queens Road, Clarendon Park, Leicester                              | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   |
| Sainsbury's Superstore, Humberstone Gate, Leicester                                    | 0.1%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   |
| Spinney Hills Local Centre   | 0.1%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 1.7%                  | 0.0%                  | 0.0%                  | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   | 0.0%                   |
| St Georges Retail Park, Leicester  | 8.8%                 | 1.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 33.6%                 | 21.5%                 | 26.7%                 | 25.8%                 | 5.8%                   | 0.9%                   | 3.4%                   | 6.1%                   | 12.0%                  |                        |                        |







Leicester Retail and Leisure Study 2021  
Nexus Planning

Table 20: Electrical goods expenditure at 2022

| Destination  | Total Electrical (£m) | Zone 1 Electrical (£m) | Zone 2 Electrical (£m) | Zone 3 Electrical (£m) | Zone 4 Electrical (£m) | Zone 5 Electrical (£m) | Zone 6 Electrical (£m) | Zone 7 Electrical (£m) | Zone 8 Electrical (£m) | Zone 9 Electrical (£m) | Zone 10 Electrical (£m) | Zone 11 Electrical (£m) | Zone 12 Electrical (£m) | Zone 13 Electrical (£m) | Zone 14 Electrical (£m) | Zone 15 Electrical (£m) | Zone 16 Electrical (£m) |
|--|-----------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|-------------------------|-------------------------|-------------------------|-------------------------|-------------------------|-------------------------|-------------------------|
| <b>Study Area</b>  |                       |                        |                        |                        |                        |                        |                        |                        |                        |                        |                         |                         |                         |                         |                         |                         |                         |
| <b>Zone 1</b>  |                       |                        |                        |                        |                        |                        |                        |                        |                        |                        |                         |                         |                         |                         |                         |                         |                         |
| Aldi, Holliers Walk, Hinckley  | 0.2                   | 0.2                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     |
| Asda, Barwell Lane, Hinckley   | 1.0                   | 0.9                    | 0.1                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     |
| B&Q, New Buildings, Hinckley   | 0.2                   | 0.0                    | 0.1                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.1                     |
| Burbage Village  | 0.5                   | 0.5                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     |
| Carpet World, Holler's Walk, Hinckley  | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     |
| Hinckley Retail Park, Stoke Road, Hinckley   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     |
| Hinckley Town Centre   | 4.7                   | 4.1                    | 0.6                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     |
| KP Appliances, Oaklands Farm, Higham Lane, Wykin                                       | 0.2                   | 0.2                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     |
| Morrisons, Normandy Way, Hinckley  | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     |
| Sainsbury's Superstore, Rugby Road, Hinckley   | 0.8                   | 0.6                    | 0.2                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     |
| Sapcote Garden Centre, Hinckley Road, Sapcote  | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     |
| Screwfix, Apex Court, Maple Drive, Hinckley  | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     |
| Star Carpets, Hawley Road, Hinckley  | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     |
| Stoney Stanton Village   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     |
| Tesco Superstore, Station Yard, Hinckley   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     |
| Toolstation, Rainbow Way, Burbage, Hinckley  | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     |
| Wickes, Sword Drive, Hinckley  | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     |
| <b>Zone 1 Total</b>  | <b>7.5</b>            | <b>6.5</b>             | <b>0.9</b>             | <b>0.0</b>             | <b>0.0</b>             | <b>0.0</b>             | <b>0.0</b>             | <b>0.0</b>             | <b>0.0</b>             | <b>0.0</b>             | <b>0.0</b>              | <b>0.0</b>              | <b>0.0</b>              | <b>0.0</b>              | <b>0.0</b>              | <b>0.0</b>              | <b>0.1</b>              |
| <b>Zone 2</b>  |                       |                        |                        |                        |                        |                        |                        |                        |                        |                        |                         |                         |                         |                         |                         |                         |                         |
| Co-op, Wood Street, Earl Shilton, Leicester  | 0.2                   | 0.0                    | 0.2                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     |
| Croft Village Centre   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     |
| Desford Village Centre   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     |
| Earl Shilton Town Centre   | 0.8                   | 0.4                    | 0.4                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     |
| Huncoate Village Centre  | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     |
| Newbold Verdon Village   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     |
| Thurlaston Garden Centre, Croft Road, Thurlaston                                       | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     |
| <b>Zone 2 Total</b>  | <b>0.9</b>            | <b>0.4</b>             | <b>0.6</b>             | <b>0.0</b>             | <b>0.0</b>             | <b>0.0</b>             | <b>0.0</b>             | <b>0.0</b>             | <b>0.0</b>             | <b>0.0</b>             | <b>0.0</b>              | <b>0.0</b>              | <b>0.0</b>              | <b>0.0</b>              | <b>0.0</b>              | <b>0.0</b>              | <b>0.0</b>              |
| <b>Zone 3</b>  |                       |                        |                        |                        |                        |                        |                        |                        |                        |                        |                         |                         |                         |                         |                         |                         |                         |
| Aldi, Buxton Crescent, Broughton Astley  | 0.1                   | 0.0                    | 0.0                    | 0.1                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     |
| Broughton Astley Village   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     |
| Charlie Browns Garden Centre, Dunton Road, Broughton Astley                            | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     |
| Co-op, Main Street, Broughton Astley, Leicester  | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     |
| Palmer's Garden Centre Uilesthorpe, Lutterworth Road, Uilesthorpe                      | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     |
| Screwfix, Box Road, Broughton Astley   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     |
| <b>Zone 3 Total</b>  | <b>0.1</b>            | <b>0.0</b>             | <b>0.0</b>             | <b>0.1</b>             | <b>0.0</b>             | <b>0.0</b>             | <b>0.0</b>             | <b>0.0</b>             | <b>0.0</b>             | <b>0.0</b>             | <b>0.0</b>              | <b>0.0</b>              | <b>0.0</b>              | <b>0.0</b>              | <b>0.0</b>              | <b>0.0</b>              | <b>0.0</b>              |
| <b>Zone 4</b>  |                       |                        |                        |                        |                        |                        |                        |                        |                        |                        |                         |                         |                         |                         |                         |                         |                         |
| Aldi, Brackley Court, Welford Road, Biaby  | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     |
| Biaby Village  | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     |
| Cherry Lane Giebe, Foston Road, Countesthorpe  | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     |
| Cosby Village Centre   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     |
| Countesthorpe Village  | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     |
| Fleckney Village   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     |
| Keiths Discount Carpets, Oadby Road, Wigston   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     |
| Whetstone Village  | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     |
| <b>Zone 4 Total</b>  | <b>0.0</b>            | <b>0.0</b>             | <b>0.0</b>             | <b>0.0</b>             | <b>0.0</b>             | <b>0.0</b>             | <b>0.0</b>             | <b>0.0</b>             | <b>0.0</b>             | <b>0.0</b>             | <b>0.0</b>              | <b>0.0</b>              | <b>0.0</b>              | <b>0.0</b>              | <b>0.0</b>              | <b>0.0</b>              | <b>0.0</b>              |
| <b>Zone 5</b>  |                       |                        |                        |                        |                        |                        |                        |                        |                        |                        |                         |                         |                         |                         |                         |                         |                         |
| Billesden Village Centre   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     |
| Coles Plant Centre, Uppingham Road, Leicester  | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     |
| East Goscote Village Centre  | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     |
| Great Glen Village   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     |
| Houghton on the Hill Village Centre  | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     |
| Kibworth Village (Beauchamp & Harcourt)  | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     |
| Parsons Nurseries, Leicester Road, Billesdon   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     |
| Queenborough Village Centre  | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     |
| Thurnby Village Centre   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     |
| Wistow Rural Centre, Kibworth Road, Wistow   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     |
| Wistow Village   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     |
| <b>Zone 5 Total</b>  | <b>0.0</b>            | <b>0.0</b>             | <b>0.0</b>             | <b>0.0</b>             | <b>0.0</b>             | <b>0.0</b>             | <b>0.0</b>             | <b>0.0</b>             | <b>0.0</b>             | <b>0.0</b>             | <b>0.0</b>              | <b>0.0</b>              | <b>0.0</b>              | <b>0.0</b>              | <b>0.0</b>              | <b>0.0</b>              | <b>0.0</b>              |
| <b>Zone 6</b>  |                       |                        |                        |                        |                        |                        |                        |                        |                        |                        |                         |                         |                         |                         |                         |                         |                         |
| Aldi, St Georges Way, Leicester  | 0.4                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.4                     |
| Clarendon Park Local Centre  | 0.1                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.1                    | 0.0                    | 0.0                    | 0.0                    | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     |
| Evington Road District Centre, Leicester   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     |
| Green Lane Road, Leicester   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     |
| Highfields Local Centre  | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     |
| Leicester City Centre (includes Haymarket, Highcross & Silver Arcade shopping centres) | 42.2                  | 0.9                    | 1.0                    | 0.4                    | 2.5                    | 5.8                    | 3.6                    | 2.5                    | 2.2                    | 1.7                    | 2.4                     | 3.1                     | 5.0                     | 2.2                     | 5.8                     | 1.8                     | 1.3                     |
| Lidl, Burton Street, Leicester   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     |
| M&S, Galowtree Gate, Leicester   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     |
| Sainsbury's Local, Queens Road, Clarendon Park, Leicester                              | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     |
| Sainsbury's Superstore, Humberstone Gate, Leicester                                    | 0.1                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.1                    | 0.0                    | 0.0                    | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     |
| Spinney Hills Local Centre   | 0.1                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.1                    | 0.0                    | 0.0                    | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     | 0.0                     |
| St Georges Retail Park, Leicester  | 19.9                  | 0.2                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 4.9                    | 1.8                    | 3.1                    | 3.1                    | 0.5                     | 0.2                     | 0.9                     | 0.9                     | 4.3                     |                         |                         |







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Table 21: DIY goods shopping patterns

| Destination  | Total<br>DIY<br>(%) | Zone 1<br>DIY<br>(%) | Zone 2<br>DIY<br>(%) | Zone 3<br>DIY<br>(%) | Zone 4<br>DIY<br>(%) | Zone 5<br>DIY<br>(%) | Zone 6<br>DIY<br>(%) | Zone 7<br>DIY<br>(%) | Zone 8<br>DIY<br>(%) | Zone 9<br>DIY<br>(%) | Zone 10<br>DIY<br>(%) | Zone 11<br>DIY<br>(%) | Zone 12<br>DIY<br>(%) | Zone 13<br>DIY<br>(%) | Zone 14<br>DIY<br>(%) | Zone 15<br>DIY<br>(%) | Zone 16<br>DIY<br>(%) |
|--|---------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| <b>Study Area</b>  |                     |                      |                      |                      |                      |                      |                      |                      |                      |                      |                       |                       |                       |                       |                       |                       |                       |
| <b>Zone 1</b>  |                     |                      |                      |                      |                      |                      |                      |                      |                      |                      |                       |                       |                       |                       |                       |                       |                       |
| Aldi, Holliers Walk, Hinckley  | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Asda, Barwell Lane, Hinckley   | 0.1%                | 0.0%                 | 2.5%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| B&Q, New Buildings, Hinckley   | 7.5%                | 55.4%                | 48.5%                | 15.4%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Burbage Village  | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Carpet World, Hollier's Walk, Hinckley   | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Hinckley Retail Park, Stoke Road, Hinckley   | 0.0%                | 0.0%                 | 0.0%                 | 1.6%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Hinckley Town Centre   | 1.3%                | 9.6%                 | 10.4%                | 1.6%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.8%                  |
| KP Appliances, Oaklands Farm, Higham Lane, Wykin                                       | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Morrisons, Normandy Way, Hinckley  | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Sainsbury's Superstore, Rugby Road, Hinckley   | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Sapcote Garden Centre, Hinckley Road, Sapcote  | 0.6%                | 1.3%                 | 0.0%                 | 4.3%                 | 0.8%                 | 0.0%                 | 0.0%                 | 0.0%                 | 3.0%                 | 0.0%                 | 0.0%                  | 1.4%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 1.6%                  |
| Screwfix, Apex Court, Maple Drive, Hinckley  | 0.2%                | 0.7%                 | 3.7%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Star Carpets, Hawley Road, Hinckley  | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Stoney Stanton Village   | 0.3%                | 2.3%                 | 0.8%                 | 1.6%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Tesco Superstore, Station Yard, Hinckley   | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Tootston, Rainbow Way, Burbage, Hinckley   | 0.1%                | 0.7%                 | 1.5%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Wickes, Sword Drive, Hinckley  | 1.7%                | 16.6%                | 2.3%                 | 2.2%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| <b>Zone 1 Total</b>  | <b>11.8%</b>        | <b>86.5%</b>         | <b>69.7%</b>         | <b>26.6%</b>         | <b>0.8%</b>          | <b>0.0%</b>          | <b>0.0%</b>          | <b>0.0%</b>          | <b>3.0%</b>          | <b>0.0%</b>          | <b>0.0%</b>           | <b>1.4%</b>           | <b>0.0%</b>           | <b>0.0%</b>           | <b>0.0%</b>           | <b>0.0%</b>           | <b>7.3%</b>           |
| <b>Zone 2</b>  |                     |                      |                      |                      |                      |                      |                      |                      |                      |                      |                       |                       |                       |                       |                       |                       |                       |
| Co-op, Wood Street, Earl Shilton, Leicester  | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Croft Village Centre   | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Desford Village Centre   | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Earl Shilton Town Centre   | 0.0%                | 0.0%                 | 0.8%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Huncoate Village Centre  | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Newbold Verdon Village   | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Thurlaston Garden Centre, Croft Road, Thurlaston                                       | 0.0%                | 0.0%                 | 0.8%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| <b>Zone 2 Total</b>  | <b>0.1%</b>         | <b>0.0%</b>          | <b>1.5%</b>          | <b>0.0%</b>          | <b>0.0%</b>          | <b>0.0%</b>          | <b>0.0%</b>          | <b>0.0%</b>          | <b>0.0%</b>          | <b>0.0%</b>          | <b>0.0%</b>           | <b>0.0%</b>           | <b>0.0%</b>           | <b>0.0%</b>           | <b>0.0%</b>           | <b>0.0%</b>           | <b>0.8%</b>           |
| <b>Zone 3</b>  |                     |                      |                      |                      |                      |                      |                      |                      |                      |                      |                       |                       |                       |                       |                       |                       |                       |
| Aldi, Buxton Crescent, Broughton Astley  | 0.2%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 2.5%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 1.3%                  |
| Broughton Astley Village   | 0.3%                | 0.0%                 | 0.0%                 | 11.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 1.3%                  |
| Charlie Browns Garden Centre, Dunton Road, Broughton Astley                            | 0.1%                | 0.0%                 | 0.0%                 | 2.6%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Co-op, Main Street, Broughton Astley, Leicester  | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Palmer's Garden Centre Ulethorpe, Lutterworth Road, Ulethorpe                          | 0.4%                | 0.0%                 | 0.0%                 | 10.2%                | 2.5%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Screwfix, Box Road, Broughton Astley   | 0.3%                | 0.0%                 | 0.0%                 | 3.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 4.1%                  |
| <b>Zone 3 Total</b>  | <b>1.3%</b>         | <b>0.0%</b>          | <b>0.0%</b>          | <b>26.8%</b>         | <b>2.5%</b>          | <b>0.0%</b>          | <b>0.0%</b>          | <b>2.5%</b>          | <b>0.0%</b>          | <b>0.0%</b>          | <b>0.0%</b>           | <b>0.0%</b>           | <b>0.0%</b>           | <b>0.0%</b>           | <b>0.0%</b>           | <b>0.0%</b>           | <b>6.8%</b>           |
| <b>Zone 4</b>  |                     |                      |                      |                      |                      |                      |                      |                      |                      |                      |                       |                       |                       |                       |                       |                       |                       |
| Aldi, Brackley Court, Welford Road, Biaby  | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Biaby Village  | 0.1%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Cherry Lane Giebe, Foston Road, Countesthorpe  | 0.6%                | 0.0%                 | 0.0%                 | 1.4%                 | 4.9%                 | 1.8%                 | 0.0%                 | 0.0%                 | 0.7%                 | 0.0%                 | 0.8%                  | 0.0%                  | 1.4%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Cosby Village Centre   | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Countesthorpe Village  | 0.2%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 2.4%                  | 0.0%                  | 0.0%                  |
| Fleckney Village   | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Keiths Discount Carpets, Oadby Road, Wigston   | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Whetstone Village  | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| <b>Zone 4 Total</b>  | <b>0.9%</b>         | <b>0.0%</b>          | <b>0.0%</b>          | <b>1.4%</b>          | <b>4.9%</b>          | <b>1.8%</b>          | <b>0.0%</b>          | <b>0.0%</b>          | <b>0.7%</b>          | <b>0.0%</b>          | <b>0.8%</b>           | <b>0.0%</b>           | <b>5.1%</b>           | <b>0.0%</b>           | <b>0.0%</b>           | <b>0.0%</b>           | <b>0.0%</b>           |
| <b>Zone 5</b>  |                     |                      |                      |                      |                      |                      |                      |                      |                      |                      |                       |                       |                       |                       |                       |                       |                       |
| Billesden Village Centre   | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Coles Plant Centre, Uppingham Road, Leicester  | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.9%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| East Goscote Village Centre  | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Great Glen Village   | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Houghton on the Hill Village Centre  | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Kibworth Village (Beauchamp & Harcourt)  | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Parsons Nurseries, Leicester Road, Billesdon   | 0.2%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 1.6%                 | 0.0%                 | 0.0%                 | 1.5%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Queenborough Village Centre  | 0.1%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Thurnby Village Centre   | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Wistow Rural Centre, Kibworth Road, Wistow   | 0.3%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.8%                 | 3.6%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 1.5%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Wistow Village   | 0.3%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.8%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.4%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| <b>Zone 5 Total</b>  | <b>0.9%</b>         | <b>0.0%</b>          | <b>0.0%</b>          | <b>0.0%</b>          | <b>1.5%</b>          | <b>6.1%</b>          | <b>0.0%</b>          | <b>0.0%</b>          | <b>2.5%</b>          | <b>0.0%</b>          | <b>2.9%</b>           | <b>0.0%</b>           | <b>2.7%</b>           | <b>0.0%</b>           | <b>0.0%</b>           | <b>0.0%</b>           | <b>0.0%</b>           |
| <b>Zone 6</b>  |                     |                      |                      |                      |                      |                      |                      |                      |                      |                      |                       |                       |                       |                       |                       |                       |                       |
| Aldi, St Georges Way, Leicester  | 0.2%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 1.1%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 3.0%                  |
| Clarendon Park Local Centre  | 0.1%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 1.8%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Evington Road District Centre, Leicester   | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Green Lane Road, Leicester   | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.7%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Highfields Local Centre  | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Leicester City Centre (includes Haymarket, Highcross & Silver Arcade shopping centres) | 3.2%                | 0.0%                 | 0.8%                 | 0.0%                 | 0.0%                 | 0.9%                 | 7.9%                 | 7.8%                 | 6.8%                 | 5.3%                 | 5.8%                  | 4.0%                  | 1.3%                  | 1.3%                  | 2.2%                  | 0.8%                  | 0.0%                  |
| Lidl, Burton Street, Leicester   | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| M&S, Galowtree Gate, Leicester   | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Sainsbury's Local, Queens Road, Clarendon Park, Leicester                              | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Sainsbury's Superstore, Humberstone Gate, Leicester                                    | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Spinney Hills Local Centre   | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.9%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| St Georges Retail Park, Leicester  | 0.9%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%</               |                      |                      |                      |                      |                      |                       |                       |                       |                       |                       |                       |                       |



| Destination  | Total<br>DIY<br>(%) | Zone 1<br>DIY<br>(%) | Zone 2<br>DIY<br>(%) | Zone 3<br>DIY<br>(%) | Zone 4<br>DIY<br>(%) | Zone 5<br>DIY<br>(%) | Zone 6<br>DIY<br>(%) | Zone 7<br>DIY<br>(%) | Zone 8<br>DIY<br>(%) | Zone 9<br>DIY<br>(%) | Zone 10<br>DIY<br>(%) | Zone 11<br>DIY<br>(%) | Zone 12<br>DIY<br>(%) | Zone 13<br>DIY<br>(%) | Zone 14<br>DIY<br>(%) | Zone 15<br>DIY<br>(%) | Zone 16<br>DIY<br>(%) |
|--|---------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| <b>Study Area</b>  |                     |                      |                      |                      |                      |                      |                      |                      |                      |                      |                       |                       |                       |                       |                       |                       |                       |
| Co-op, Launceston Road, Wigston                                    | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Dakard & Elliott, Aylestone Lane, Wigston, Leicester               | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Lidl, Blaby Road, South Wigston                                    | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Lidl, Harborough Road, Oadby                                       | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| M&S, (Foodhall), The Parade, Oadby                                 | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Oadby Town Centre  | 0.2%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.9%                 | 0.0%                 | 0.8%                 | 0.0%                 | 0.0%                 | 0.0%                  | 1.4%                  | 0.0%                  | 0.7%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Potters Superstore, Leicester Road, Wigston                        | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Sainsbury's Superstore, Bell Street, Wigston                       | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Sainsbury's Superstore, Glen Road, Oadby                           | 0.1%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.7%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Screwfix, Chartwell Drive, Wigston                                 | 0.1%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.9%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 1.4%                  |
| South Wigston Local Centre   | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Tesco Superstore, Blaby Road, South Wigston                        | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Wickes, Blaby Road, Wigston  | 2.2%                | 0.0%                 | 0.8%                 | 0.8%                 | 5.7%                 | 1.6%                 | 0.0%                 | 0.0%                 | 0.9%                 | 0.0%                 | 0.0%                  | 7.6%                  | 0.0%                  | 11.1%                 | 0.0%                  | 0.0%                  | 5.7%                  |
| Wigston Town Centre  | 1.2%                | 0.0%                 | 0.0%                 | 0.0%                 | 3.5%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 3.1%                  | 0.0%                  | 8.9%                  | 0.0%                  | 0.0%                  | 0.8%                  |
| <b>Zone 13 Total</b>   | <b>18.4%</b>        | <b>1.3%</b>          | <b>4.8%</b>          | <b>8.5%</b>          | <b>71.2%</b>         | <b>37.5%</b>         | <b>4.3%</b>          | <b>3.3%</b>          | <b>2.8%</b>          | <b>0.0%</b>          | <b>0.0%</b>           | <b>48.0%</b>          | <b>2.9%</b>           | <b>81.9%</b>          | <b>0.0%</b>           | <b>1.4%</b>           | <b>23.6%</b>          |
| <b>Zone 14</b>   |                     |                      |                      |                      |                      |                      |                      |                      |                      |                      |                       |                       |                       |                       |                       |                       |                       |
| Anstey Village   | 0.2%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 1.3%                  | 0.0%                  | 0.0%                  |
| Asda, Barkby Thorpe Lane, Thurmaston                               | 0.2%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 2.6%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Barrow-upon-Soar Village Centre                                    | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Costco, Westmoreland Avenue, Thurmaston                            | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Derrys Nurseries, Main Street, Cossington                          | 0.2%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 1.3%                  | 0.0%                  | 0.0%                  |
| Dobbies Garden Centre Leicester, Loughborough Road, Rothley        | 0.6%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.7%                 | 1.3%                 | 0.0%                  | 2.8%                  | 0.0%                  | 1.5%                  | 1.6%                  | 0.0%                  | 0.0%                  |
| George Walker, Fosse Way, Syston                                   | 0.1%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Lingdale Golf Club, Joe Moores Lane, Woodhouse Eaves               | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Mountford Village Centre   | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Potters Carpets & Beds, Leicester Road, Anstey, Leicester          | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Quorn Village Centre   | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Rothley Village  | 0.5%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 4.1%                  | 0.0%                  | 0.0%                  |
| Sibley Village   | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Syston Town Centre   | 1.3%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 1.3%                 | 0.0%                 | 0.7%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 9.6%                  | 0.0%                  | 0.0%                  |
| Tesco Metro, Melton Road, Syston                                   | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Thurmaston Shopping Centre, Thurmaston                             | 0.2%                | 0.0%                 | 0.8%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 2.2%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Thurmaston Village Centre  | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Wickes, Thurmaston, Leicester                                      | 0.8%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 1.8%                 | 0.0%                 | 0.0%                 | 4.3%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 4.2%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Woodhouse Eaves Village Centre                                     | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| <b>Zone 14 Total</b>   | <b>4.0%</b>         | <b>0.0%</b>          | <b>0.8%</b>          | <b>0.0%</b>          | <b>0.0%</b>          | <b>1.8%</b>          | <b>1.3%</b>          | <b>0.0%</b>          | <b>4.3%</b>          | <b>3.5%</b>          | <b>1.3%</b>           | <b>2.6%</b>           | <b>3.7%</b>           | <b>0.0%</b>           | <b>22.1%</b>          | <b>1.6%</b>           | <b>0.0%</b>           |
| <b>Zone 15</b>   |                     |                      |                      |                      |                      |                      |                      |                      |                      |                      |                       |                       |                       |                       |                       |                       |                       |
| Glenfield Village  | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Grobby Village   | 0.1%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 1.4%                  | 0.0%                  |
| Kirby Muxoe Village  | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.8%                  | 0.0%                  |
| Morrisons, Station Road, Glenfield                                 | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Palmer's Garden Centre Enderby, Saint Johns, Enderby               | 2.5%                | 0.0%                 | 1.3%                 | 0.0%                 | 4.2%                 | 0.0%                 | 0.0%                 | 0.0%                 | 5.4%                 | 0.0%                 | 7.9%                  | 2.5%                  | 2.2%                  | 0.0%                  | 7.1%                  | 0.0%                  | 0.0%                  |
| Parkem Chemists, Dominion Road, Glenfield, Leicester               | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Ratby Village  | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| <b>Zone 15 Total</b>   | <b>2.6%</b>         | <b>0.0%</b>          | <b>1.3%</b>          | <b>0.0%</b>          | <b>4.2%</b>          | <b>0.0%</b>          | <b>0.0%</b>          | <b>0.0%</b>          | <b>5.4%</b>          | <b>0.0%</b>          | <b>3.0%</b>           | <b>7.9%</b>           | <b>2.5%</b>           | <b>2.2%</b>           | <b>0.0%</b>           | <b>9.3%</b>           | <b>9.1%</b>           |
| <b>Zone 16</b>   |                     |                      |                      |                      |                      |                      |                      |                      |                      |                      |                       |                       |                       |                       |                       |                       |                       |
| Aldi, Meridian Way, Braunstone                                     | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Co-op, Station Road, Narborough, Leicester                         | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Enderby Town Centre  | 0.0%                | 0.0%                 | 0.0%                 | 1.4%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Fosse Shopping Park, Leicester                                     | 0.6%                | 0.0%                 | 0.0%                 | 0.0%                 | 2.5%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 2.8%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 3.1%                  |
| Grove Farm Triangle, Leicester                                     | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Hawgrip Plant Centre, Seine Lane, Enderby                          | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 2.4%                  | 0.8%                  |
| Hinckley Road, Leicester   | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Leicester Forest East Village                                      | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| M&S, Fosse Park Shopping Centre, Leicester                         | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Meridian Business Park, Meridian East, Leicester                   | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Narborough Village (NOT Narborough Road, Leicester)                | 0.2%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.8%                  | 4.5%                  |
| Sainsbury's Superstore, Fosse Park, Grove Farm Triangle, Leicester | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Thorpe Assley Local Centre   | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| <b>Zone 16 Total</b>   | <b>1.0%</b>         | <b>0.0%</b>          | <b>0.0%</b>          | <b>1.4%</b>          | <b>2.5%</b>          | <b>0.0%</b>          | <b>0.0%</b>          | <b>0.0%</b>          | <b>0.0%</b>          | <b>0.0%</b>          | <b>0.0%</b>           | <b>2.8%</b>           | <b>0.0%</b>           | <b>0.0%</b>           | <b>0.0%</b>           | <b>3.2%</b>           | <b>8.4%</b>           |
| <b>Inside Survey Area Total</b>                                    | <b>89.6%</b>        | <b>92.5%</b>         | <b>90.4%</b>         | <b>74.7%</b>         | <b>95.3%</b>         | <b>75.9%</b>         | <b>96.6%</b>         | <b>97.5%</b>         | <b>95.1%</b>         | <b>99.3%</b>         | <b>97.2%</b>          | <b>96.6%</b>          | <b>96.3%</b>          | <b>100.0%</b>         | <b>53.9%</b>          | <b>93.3%</b>          | <b>96.9%</b>          |
| <b>Outside Survey Area</b>   |                     |                      |                      |                      |                      |                      |                      |                      |                      |                      |                       |                       |                       |                       |                       |                       |                       |
| Abroad   | 0.6%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 2.5%                 | 3.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 2.5%                  | 0.0%                  | 0.0%                  |
| Airport Retail Park, London Road, Coventry                         | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Aldi, Alendale Road, Loughborough                                  | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Aldi, Belton Road, Loughborough                                    | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Arena Shopping Park, Rowleys Green, Coventry                       | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Attleborough Fields Industrial Estate, Nuneaton                    | 0.1%                | 1.1%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| B&M, Rockingham Road, Euro Business Park, Market Harborough        | 0.1%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 1.6%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| B&Q, Ayles Retail Park, Coventry                                   | 0.0%                | 1.1%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| B&Q, Brandon Road, Binley Woods, Coventry</                        |                     |                      |                      |                      |                      |                      |                      |                      |                      |                      |                       |                       |                       |                       |                       |                       |                       |



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Table 22: DIY goods expenditure at 2022

| Destination  | Total<br>DIY<br>(£m) | Zone 1<br>DIY<br>(£m) | Zone 2<br>DIY<br>(£m) | Zone 3<br>DIY<br>(£m) | Zone 4<br>DIY<br>(£m) | Zone 5<br>DIY<br>(£m) | Zone 6<br>DIY<br>(£m) | Zone 7<br>DIY<br>(£m) | Zone 8<br>DIY<br>(£m) | Zone 9<br>DIY<br>(£m) | Zone 10<br>DIY<br>(£m) | Zone 11<br>DIY<br>(£m) | Zone 12<br>DIY<br>(£m) | Zone 13<br>DIY<br>(£m) | Zone 14<br>DIY<br>(£m) | Zone 15<br>DIY<br>(£m) | Zone 16<br>DIY<br>(£m) |
|--|----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|
| <b>Study Area</b>  |                      |                       |                       |                       |                       |                       |                       |                       |                       |                       |                        |                        |                        |                        |                        |                        |                        |
| <b>Zone 1</b>  |                      |                       |                       |                       |                       |                       |                       |                       |                       |                       |                        |                        |                        |                        |                        |                        |                        |
| Aldi, Holliers Walk, Hinckley  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Asda, Barwell Lane, Hinckley   | 12.2                 | 0.0                   | 0.2                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| B&Q, New Buildings, Hinckley   | 12.2                 | 7.7                   | 3.3                   | 0.8                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.4                    |
| Burbage Village  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Carpet World, Hollier's Walk, Hinckley   | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Hinckley Retail Park, Stoke Road, Hinckley   | 0.1                  | 0.0                   | 0.0                   | 0.1                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Hinckley Town Centre   | 2.2                  | 1.3                   | 0.7                   | 0.1                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.1                    |
| KP Appliances, Oaklands Farm, Higham Lane, Wykin                                       | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Morrisons, Normandy Way, Hinckley  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Sainsbury's Superstore, Rugby Road, Hinckley   | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Sapcote Garden Centre, Hinckley Road, Sapcote  | 1.0                  | 0.2                   | 0.0                   | 0.2                   | 0.1                   | 0.0                   | 0.0                   | 0.0                   | 0.2                   | 0.0                   | 0.0                    | 0.2                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.1                    |
| Screwfix, Apex Court, Maple Drive, Hinckley  | 0.3                  | 0.1                   | 0.3                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Star Carpets, Hawley Road, Hinckley  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Stoney Stanton Village   | 0.5                  | 0.3                   | 0.1                   | 0.1                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Tesco Superstore, Station Yard, Hinckley   | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Toolstation, Rainbow Way, Burbage, Hinckley  | 0.2                  | 0.1                   | 0.1                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Wickes, Sword Drive, Hinckley  | 2.6                  | 2.3                   | 0.2                   | 0.1                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| <b>Zone 1 Total</b>  | <b>19.3</b>          | <b>12.0</b>           | <b>4.7</b>            | <b>1.4</b>            | <b>0.1</b>            | <b>0.0</b>            | <b>0.0</b>            | <b>0.0</b>            | <b>0.2</b>            | <b>0.0</b>            | <b>0.0</b>             | <b>0.2</b>             | <b>0.0</b>             | <b>0.0</b>             | <b>0.0</b>             | <b>0.0</b>             | <b>0.6</b>             |
| <b>Zone 2</b>  |                      |                       |                       |                       |                       |                       |                       |                       |                       |                       |                        |                        |                        |                        |                        |                        |                        |
| Co-op, Wood Street, Earl Shilton, Leicester  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Croft Village Centre   | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Desford Village Centre   | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Earl Shilton Town Centre   | 0.1                  | 0.0                   | 0.1                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Huncoate Village Centre  | 0.1                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Newbold Verdon Village   | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Thurlaston Garden Centre, Croft Road, Thurlaston                                       | 0.1                  | 0.0                   | 0.1                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| <b>Zone 2 Total</b>  | <b>0.2</b>           | <b>0.0</b>            | <b>0.1</b>            | <b>0.0</b>            | <b>0.0</b>            | <b>0.0</b>            | <b>0.0</b>            | <b>0.0</b>            | <b>0.0</b>            | <b>0.0</b>            | <b>0.0</b>             | <b>0.0</b>             | <b>0.0</b>             | <b>0.0</b>             | <b>0.0</b>             | <b>0.0</b>             | <b>0.1</b>             |
| <b>Zone 3</b>  |                      |                       |                       |                       |                       |                       |                       |                       |                       |                       |                        |                        |                        |                        |                        |                        |                        |
| Aldi, Buxton Crescent, Broughton Astley  | 0.3                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.1                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.1                    |
| Broughton Astley Village   | 0.7                  | 0.0                   | 0.0                   | 0.6                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.1                    |
| Charlie Browns Garden Centre, Dunton Road, Broughton Astley                            | 0.1                  | 0.0                   | 0.0                   | 0.1                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Co-op, Main Street, Broughton Astley, Leicester  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Palmer's Garden Centre Uilesthorpe, Lutterworth Road, Uilesthorpe                      | 0.8                  | 0.0                   | 0.0                   | 0.5                   | 0.3                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Screwfix, Box Road, Broughton Astley   | 0.5                  | 0.0                   | 0.0                   | 0.2                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.3                    |
| <b>Zone 3 Total</b>  | <b>2.4</b>           | <b>0.0</b>            | <b>0.0</b>            | <b>1.4</b>            | <b>0.3</b>            | <b>0.0</b>            | <b>0.0</b>            | <b>0.1</b>            | <b>0.0</b>            | <b>0.0</b>            | <b>0.0</b>             | <b>0.0</b>             | <b>0.0</b>             | <b>0.0</b>             | <b>0.0</b>             | <b>0.0</b>             | <b>0.6</b>             |
| <b>Zone 4</b>  |                      |                       |                       |                       |                       |                       |                       |                       |                       |                       |                        |                        |                        |                        |                        |                        |                        |
| Aldi, Brackley Court, Welford Road, Biaby  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Biaby Village  | 0.1                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.1                    | 0.0                    | 0.0                    | 0.0                    |
| Cherry Lane Giebe, Foston Road, Countesthorpe  | 1.1                  | 0.0                   | 0.0                   | 0.1                   | 0.5                   | 0.2                   | 0.0                   | 0.0                   | 0.1                   | 0.0                   | 0.1                    | 0.0                    | 0.2                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Cosby Village Centre   | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Countesthorpe Village  | 0.3                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.3                    | 0.0                    | 0.0                    | 0.0                    |
| Fleckney Village   | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Keiths Discount Carpets, Oadby Road, Wigston   | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Whetstone Village  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| <b>Zone 4 Total</b>  | <b>1.6</b>           | <b>0.0</b>            | <b>0.0</b>            | <b>0.1</b>            | <b>0.5</b>            | <b>0.2</b>            | <b>0.0</b>            | <b>0.0</b>            | <b>0.0</b>            | <b>0.1</b>            | <b>0.0</b>             | <b>0.1</b>             | <b>0.0</b>             | <b>0.6</b>             | <b>0.0</b>             | <b>0.0</b>             | <b>0.0</b>             |
| <b>Zone 5</b>  |                      |                       |                       |                       |                       |                       |                       |                       |                       |                       |                        |                        |                        |                        |                        |                        |                        |
| Billesden Village Centre   | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Coles Plant Centre, Uppingham Road, Leicester  | 0.1                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.1                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| East Goscote Village Centre  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Great Glen Village   | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Houghton on the Hill Village Centre  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Kibworth Village (Beauchamp & Harcourt)  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Parsons Nurseries, Leicester Road, Billesdon   | 0.3                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.1                   | 0.0                   | 0.0                   | 0.2                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Queenborough Village Centre  | 0.2                  | 0.0                   | 0.0                   | 0.0                   | 0.2                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Thurnby Village Centre   | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Wistow Rural Centre, Kibworth Road, Wistow   | 0.6                  | 0.0                   | 0.0                   | 0.0                   | 0.1                   | 0.4                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.2                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Wistow Village   | 0.5                  | 0.0                   | 0.0                   | 0.0                   | 0.1                   | 0.1                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.2                    | 0.0                    | 0.1                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| <b>Zone 5 Total</b>  | <b>1.7</b>           | <b>0.0</b>            | <b>0.0</b>            | <b>0.0</b>            | <b>0.2</b>            | <b>0.6</b>            | <b>0.0</b>            | <b>0.0</b>            | <b>0.2</b>            | <b>0.0</b>            | <b>0.4</b>             | <b>0.0</b>             | <b>0.3</b>             | <b>0.0</b>             | <b>0.0</b>             | <b>0.0</b>             | <b>0.0</b>             |
| <b>Zone 6</b>  |                      |                       |                       |                       |                       |                       |                       |                       |                       |                       |                        |                        |                        |                        |                        |                        |                        |
| Aldi, St Georges Way, Leicester  | 0.3                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.1                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.2                    |
| Clarendon Park Local Centre  | 0.2                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.2                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Evington Road District Centre, Leicester   | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Green Lane Road, Leicester   | 0.1                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.1                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Highfields Local Centre  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Leicester City Centre (includes Haymarket, Highcross & Silver Arcade shopping centres) | 4.9                  | 0.0                   | 0.1                   | 0.0                   | 0.0                   | 0.1                   | 0.7                   | 0.5                   | 0.5                   | 0.3                   | 0.8                    | 0.7                    | 0.1                    | 0.3                    | 0.2                    | 0.1                    | 0.1                    |
| Lidl, Burton Street, Leicester   | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| M&S, Galowtree Gate, Leicester   | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Sainsbury's Local, Queens Road, Clarendon Park, Leicester                              | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Sainsbury's Superstore, Humberstone Gate, Leicester                                    | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Spinney Hills Local Centre   | 0.1                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.1                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| St Georges Retail Park, Leicester  | 1.3                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   |                       |                       |                       |                       |                       |                        |                        |                        |                        |                        |                        |                        |



| Destination  | Total<br>DIY<br>(£m) | Zone 1<br>DIY<br>(£m) | Zone 2<br>DIY<br>(£m) | Zone 3<br>DIY<br>(£m) | Zone 4<br>DIY<br>(£m) | Zone 5<br>DIY<br>(£m) | Zone 6<br>DIY<br>(£m) | Zone 7<br>DIY<br>(£m) | Zone 8<br>DIY<br>(£m) | Zone 9<br>DIY<br>(£m) | Zone 10<br>DIY<br>(£m) | Zone 11<br>DIY<br>(£m) | Zone 12<br>DIY<br>(£m) | Zone 13<br>DIY<br>(£m) | Zone 14<br>DIY<br>(£m) | Zone 15<br>DIY<br>(£m) | Zone 16<br>DIY<br>(£m) |
|--|----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|
| <b>Study Area</b>  |                      |                       |                       |                       |                       |                       |                       |                       |                       |                       |                        |                        |                        |                        |                        |                        |                        |
| Co-op, Launceston Road, Wigston                                    | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Dakard & Elliott, Aylestone Lane, Wigston, Leicester               | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Lidl, Blaby Road, South Wigston                                    | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Lidl, Harborough Road, Oadby                                       | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| M&S, (Foodhall), The Parade, Oadby                                 | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Oadby Town Centre  | 0.4                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.1                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.2                    | 0.0                    | 0.1                    | 0.0                    | 0.0                    | 0.0                    |
| Potters Superstore, Leicester Road, Wigston                        | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Sainsbury's Superstore, Bell Street, Wigston                       | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Sainsbury's Superstore, Glen Road, Oadby                           | 0.1                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.1                    | 0.0                    | 0.0                    | 0.0                    |
| Screwfix, Chartwell Drive, Wigston                                 | 0.2                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.1                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.1                    | 0.0                    |
| South Wigston Local Centre   | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Tesco Superstore, Blaby Road, South Wigston                        | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Wickes, Blagby Road, Wigston                                       | 3.8                  | 0.0                   | 0.1                   | 0.0                   | 0.5                   | 0.2                   | 0.0                   | 0.0                   | 0.1                   | 0.0                   | 0.0                    | 1.1                    | 0.0                    | 1.3                    | 0.0                    | 0.0                    | 0.5                    |
| Wigston Town Centre  | 1.9                  | 0.0                   | 0.0                   | 0.0                   | 0.4                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.4                    | 0.0                    | 1.0                    | 0.0                    | 0.0                    | 0.1                    |
| <b>Zone 13 Total</b>   | <b>32.2</b>          | <b>0.2</b>            | <b>0.3</b>            | <b>0.4</b>            | <b>7.8</b>            | <b>3.8</b>            | <b>0.4</b>            | <b>0.2</b>            | <b>0.2</b>            | <b>0.0</b>            | <b>0.0</b>             | <b>6.7</b>             | <b>0.5</b>             | <b>9.6</b>             | <b>0.0</b>             | <b>0.1</b>             | <b>1.9</b>             |
| <b>Zone 14</b>   |                      |                       |                       |                       |                       |                       |                       |                       |                       |                       |                        |                        |                        |                        |                        |                        |                        |
| Anstey Village   | 0.3                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.3                    | 0.0                    | 0.0                    |
| Asda, Barkby Thorpe Lane, Thurmaston                               | 0.4                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.4                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Barrow-upon-Soar Village Centre                                    | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Costco, Westmoreland Avenue, Thurmaston                            | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Derrys Nurseries, Main Street, Cossington                          | 0.3                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.3                    | 0.0                    | 0.0                    |
| Dobbies Garden Centre Leicester, Loughborough Road, Rothley        | 1.2                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.1                   | 0.1                    | 0.0                    | 0.5                    | 0.0                    | 0.4                    | 0.1                    | 0.0                    |
| George Walker, Fosse Way, Syston                                   | 0.2                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.2                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Lingdale Golf Club, Joe Moores Lane, Woodhouse Eaves               | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Mountsorrel Village Centre   | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Potters Carpets & Beds, Leicester Road, Anstey, Leicester          | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Quorn Village Centre   | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Rothley Village  | 1.1                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 1.1                    | 0.0                    | 0.0                    |
| Sibley Village   | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Syston Town Centre   | 2.7                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.1                   | 0.0                   | 0.0                   | 0.1                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 2.5                    | 0.0                    | 0.0                    |
| Tesco Metro, Melton Road, Syston                                   | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Thurmaston Shopping Centre, Thurmaston                             | 0.2                  | 0.0                   | 0.1                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.2                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Thurmaston Village Centre  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Wickes, Thurmaston, Leicester                                      | 1.6                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.2                   | 0.0                   | 0.0                   | 0.3                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 1.1                    | 0.0                    | 0.0                    |
| Woodhouse Eaves Village Centre                                     | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| <b>Zone 14 Total</b>   | <b>7.9</b>           | <b>0.0</b>            | <b>0.1</b>            | <b>0.0</b>            | <b>0.0</b>            | <b>0.2</b>            | <b>0.1</b>            | <b>0.0</b>            | <b>0.3</b>            | <b>0.3</b>            | <b>0.1</b>             | <b>0.4</b>             | <b>0.6</b>             | <b>0.0</b>             | <b>5.7</b>             | <b>0.1</b>             | <b>0.0</b>             |
| <b>Zone 15</b>   |                      |                       |                       |                       |                       |                       |                       |                       |                       |                       |                        |                        |                        |                        |                        |                        |                        |
| Glenfield Village  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Groby Village  | 0.1                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.1                    | 0.0                    |
| Kirby Muxoe Village  | 0.1                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.1                    | 0.0                    |
| Morrisons, Station Road, Glenfield                                 | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Palmer's Garden Centre Enderby, Saint Johns, Enderby               | 4.3                  | 0.0                   | 0.1                   | 0.0                   | 0.5                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.2                   | 1.1                    | 0.4                    | 0.3                    | 0.0                    | 0.0                    | 0.0                    | 0.7                    |
| Parkem Chemists, Dominion Road, Glenfield, Leicester               | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Ratby Village  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| <b>Zone 15 Total</b>   | <b>4.5</b>           | <b>0.0</b>            | <b>0.1</b>            | <b>0.0</b>            | <b>0.5</b>            | <b>0.0</b>            | <b>0.0</b>            | <b>0.0</b>            | <b>0.4</b>            | <b>0.0</b>            | <b>0.2</b>             | <b>1.1</b>             | <b>0.4</b>             | <b>0.3</b>             | <b>0.0</b>             | <b>0.8</b>             | <b>0.7</b>             |
| <b>Zone 16</b>   |                      |                       |                       |                       |                       |                       |                       |                       |                       |                       |                        |                        |                        |                        |                        |                        |                        |
| Aldi, Meridian Way, Braunstone                                     | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Co-op, Station Road, Narborough, Leicester                         | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Enderby Town Centre  | 0.1                  | 0.0                   | 0.0                   | 0.1                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Fosse Shopping Park, Leicester                                     | 1.0                  | 0.0                   | 0.0                   | 0.0                   | 0.3                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.5                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.3                    |
| Grove Farm Triangle, Leicester                                     | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Hawgrip Plant Centre, Seine Lane, Enderby                          | 0.3                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Hinckley Road, Leicester   | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Leicester Forest East Village                                      | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| M&S, Fosse Park Shopping Centre, Leicester                         | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Meridian Business Park, Meridian East, Leicester                   | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Narborough Village (NOT Narborough Road, Leicester)                | 0.4                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.1                    | 0.4                    |
| Sainsbury's Superstore, Fosse Park, Grove Farm Triangle, Leicester | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Thorpe Assley Local Centre   | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| <b>Zone 16 Total</b>   | <b>1.8</b>           | <b>0.0</b>            | <b>0.0</b>            | <b>0.1</b>            | <b>0.3</b>            | <b>0.0</b>            | <b>0.0</b>            | <b>0.0</b>            | <b>0.0</b>            | <b>0.0</b>            | <b>0.0</b>             | <b>0.5</b>             | <b>0.0</b>             | <b>0.0</b>             | <b>0.0</b>             | <b>0.3</b>             | <b>0.7</b>             |
| <b>Inside Survey Area Total</b>                                    | <b>148.5</b>         | <b>12.9</b>           | <b>6.1</b>            | <b>4.0</b>            | <b>10.4</b>           | <b>7.7</b>            | <b>8.4</b>            | <b>5.8</b>            | <b>7.6</b>            | <b>8.2</b>            | <b>5.6</b>             | <b>13.5</b>            | <b>16.9</b>            | <b>11.7</b>            | <b>14.0</b>            | <b>7.8</b>             | <b>7.9</b>             |
| <b>Outside Survey Area</b>   |                      |                       |                       |                       |                       |                       |                       |                       |                       |                       |                        |                        |                        |                        |                        |                        |                        |
| Abroad   | 1.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.1                   | 0.2                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.6                    | 0.0                    | 0.0                    |
| Airport Retail Park, London Road, Coventry                         | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Aldi, Alendale Road, Loughborough                                  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Aldi, Belton Road, Loughborough                                    | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Arena Shopping Park, Rowleys Green, Coventry                       | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Attleborough Fields Industrial Estate, Nuneaton                    | 0.2                  | 0.2                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| B&M, Rockingham Road, Euro Business Park, Market Harborough        | 0.2                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.2                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| B&Q, Ayles Retail Park, Coventry                                   | 0.2                  | 0.2                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| B&Q, Brandon Road, Binley Woods, Coventry                          | 0.7                  |                       |                       |                       |                       |                       |                       |                       |                       |                       |                        |                        |                        |                        |                        |                        |                        |



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Table 23: DIY furniture goods shopping patterns

| Destination  | Total Furniture (%) | Zone 1 Furniture (%) | Zone 2 Furniture (%) | Zone 3 Furniture (%) | Zone 4 Furniture (%) | Zone 5 Furniture (%) | Zone 6 Furniture (%) | Zone 7 Furniture (%) | Zone 8 Furniture (%) | Zone 9 Furniture (%) | Zone 10 Furniture (%) | Zone 11 Furniture (%) | Zone 12 Furniture (%) | Zone 13 Furniture (%) | Zone 14 Furniture (%) | Zone 15 Furniture (%) | Zone 16 Furniture (%) |
|--|---------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| <b>Study Area</b>  |                     |                      |                      |                      |                      |                      |                      |                      |                      |                      |                       |                       |                       |                       |                       |                       |                       |
| <b>Zone 1</b>  |                     |                      |                      |                      |                      |                      |                      |                      |                      |                      |                       |                       |                       |                       |                       |                       |                       |
| Aldi, Holliers Walk, Hinckley  | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Asda, Barwell Lane, Hinckley   | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| B&Q, New Buildings, Hinckley   | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Burbage Village  | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Carpet World, Hollier's Walk, Hinckley   | 0.1%                | 1.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Hinckley Retail Park, Stoke Road, Hinckley   | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Hinckley Town Centre   | 4.1%                | 33.5%                | 14.0%                | 5.3%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 1.0%                  |
| KP Appliances, Oaklands Farm, Higham Lane, Wykin                                       | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Morrisons, Normandy Way, Hinckley  | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Sainsbury's Superstore, Rugby Road, Hinckley   | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Sapcote Garden Centre, Hinckley Road, Sapcote  | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Screwfix, Apex Court, Maple Drive, Hinckley  | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Star Carpets, Hawley Road, Hinckley  | 0.4%                | 2.9%                 | 2.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Stoney Stanton Village   | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Tesco Superstore, Station Yard, Hinckley   | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Toolstation, Rainbow Way, Burbage, Hinckley  | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Wickes, Sword Drive, Hinckley  | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| <b>Zone 1 Total</b>  | <b>4.5%</b>         | <b>37.4%</b>         | <b>16.0%</b>         | <b>5.3%</b>          | <b>0.0%</b>          | <b>0.0%</b>          | <b>0.0%</b>          | <b>0.0%</b>          | <b>0.0%</b>          | <b>0.0%</b>          | <b>0.0%</b>           | <b>0.0%</b>           | <b>0.0%</b>           | <b>0.0%</b>           | <b>0.0%</b>           | <b>0.0%</b>           | <b>1.0%</b>           |
| <b>Zone 2</b>  |                     |                      |                      |                      |                      |                      |                      |                      |                      |                      |                       |                       |                       |                       |                       |                       |                       |
| Co-op, Wood Street, Earl Shilton, Leicester  | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Croft Village Centre   | 0.4%                | 1.9%                 | 1.0%                 | 0.0%                 | 1.7%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 1.0%                  |
| Desford Village Centre   | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Earl Shilton Town Centre   | 1.4%                | 3.8%                 | 21.7%                | 1.9%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 1.0%                  |
| Huncoate Village Centre  | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Newbold Verdon Village   | 0.5%                | 0.0%                 | 6.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 3.6%                  | 0.0%                  |
| Thurlaston Garden Centre, Croft Road, Thurlaston                                       | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| <b>Zone 2 Total</b>  | <b>2.2%</b>         | <b>5.6%</b>          | <b>28.7%</b>         | <b>1.9%</b>          | <b>1.7%</b>          | <b>0.0%</b>          | <b>0.0%</b>          | <b>0.0%</b>          | <b>0.0%</b>          | <b>0.0%</b>          | <b>0.0%</b>           | <b>0.0%</b>           | <b>0.0%</b>           | <b>0.0%</b>           | <b>0.0%</b>           | <b>3.6%</b>           | <b>2.1%</b>           |
| <b>Zone 3</b>  |                     |                      |                      |                      |                      |                      |                      |                      |                      |                      |                       |                       |                       |                       |                       |                       |                       |
| Aldi, Buxton Crescent, Broughton Astley  | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Broughton Astley Village   | 0.3%                | 0.0%                 | 0.0%                 | 4.5%                 | 1.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 2.8%                  |
| Charlie Browns Garden Centre, Dunton Road, Broughton Astley                            | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Co-op, Main Street, Broughton Astley, Leicester  | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Palmer's Garden Centre Ullleshorpe, Lutterworth Road, Ullleshorpe                      | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Screwfix, Box Road, Broughton Astley   | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| <b>Zone 3 Total</b>  | <b>0.3%</b>         | <b>0.0%</b>          | <b>0.0%</b>          | <b>4.5%</b>          | <b>1.0%</b>          | <b>0.0%</b>          | <b>0.0%</b>          | <b>0.0%</b>          | <b>0.0%</b>          | <b>0.0%</b>          | <b>0.0%</b>           | <b>0.0%</b>           | <b>0.0%</b>           | <b>0.0%</b>           | <b>0.0%</b>           | <b>0.0%</b>           | <b>2.8%</b>           |
| <b>Zone 4</b>  |                     |                      |                      |                      |                      |                      |                      |                      |                      |                      |                       |                       |                       |                       |                       |                       |                       |
| Aldi, Brackley Court, Welford Road, Biaby  | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Biaby Village  | 0.6%                | 0.0%                 | 0.0%                 | 0.0%                 | 2.7%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 2.3%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 3.8%                  |
| Cherry Lane Giebe, Foston Road, Countesthorpe  | 0.3%                | 0.0%                 | 0.0%                 | 0.0%                 | 1.9%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 2.4%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Cosby Village Centre   | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Countesthorpe Village  | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Fleckney Village   | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Keiths Discount Carpets, Oadby Road, Wigston   | 0.1%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 1.5%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Whetstone Village  | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| <b>Zone 4 Total</b>  | <b>0.9%</b>         | <b>0.0%</b>          | <b>0.0%</b>          | <b>0.0%</b>          | <b>4.6%</b>          | <b>1.5%</b>          | <b>0.0%</b>          | <b>0.0%</b>          | <b>0.0%</b>          | <b>0.0%</b>          | <b>0.0%</b>           | <b>2.3%</b>           | <b>0.0%</b>           | <b>2.4%</b>           | <b>0.0%</b>           | <b>0.0%</b>           | <b>3.8%</b>           |
| <b>Zone 5</b>  |                     |                      |                      |                      |                      |                      |                      |                      |                      |                      |                       |                       |                       |                       |                       |                       |                       |
| Billesden Village Centre   | 0.0%                | 0.0%                 | 1.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Coles Plant Centre, Uppingham Road, Leicester  | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| East Goscote Village Centre  | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Great Glen Village   | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Houghton on the Hill Village Centre  | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Kibworth Village (Beauchamp & Harcourt)  | 0.1%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 2.6%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Parsons Nurseries, Leicester Road, Billesdon   | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Queenborough Village Centre  | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Thurnby Village Centre   | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Wistow Rural Centre, Kibworth Road, Wistow   | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Wistow Village   | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| <b>Zone 5 Total</b>  | <b>0.1%</b>         | <b>0.0%</b>          | <b>1.0%</b>          | <b>0.0%</b>          | <b>0.0%</b>          | <b>2.6%</b>          | <b>0.0%</b>          | <b>0.0%</b>          | <b>0.0%</b>          | <b>0.0%</b>          | <b>0.0%</b>           | <b>0.0%</b>           | <b>0.0%</b>           | <b>0.0%</b>           | <b>0.0%</b>           | <b>0.0%</b>           | <b>0.0%</b>           |
| <b>Zone 6</b>  |                     |                      |                      |                      |                      |                      |                      |                      |                      |                      |                       |                       |                       |                       |                       |                       |                       |
| Aldi, St Georges Way, Leicester  | 0.2%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 3.6%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Clarendon Park Local Centre  | 0.6%                | 0.0%                 | 0.0%                 | 0.0%                 | 1.9%                 | 0.0%                 | 1.1%                 | 1.3%                 | 0.0%                 | 0.0%                 | 3.7%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Evington Road District Centre, Leicester   | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 2.6%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Green Lane Road, Leicester   | 0.2%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 3.6%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Highfields Local Centre  | 0.5%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 1.8%                 | 7.8%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Leicester City Centre (includes Haymarket, Highcross & Silver Arcade shopping centres) | 14.2%               | 13.7%                | 14.4%                | 8.9%                 | 8.1%                 | 20.7%                | 29.2%                | 13.7%                | 20.2%                | 9.3%                 | 22.5%                 | 10.3%                 | 17.8%                 | 2.5%                  | 12.0%                 | 11.5%                 | 23.2%                 |
| Lidl, Burton Street, Leicester   | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| M&S, Galowtree Gate, Leicester   | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Sainsbury's Local, Queens Road, Clarendon Park, Leicester                              | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Sainsbury's Superstore, Humberstone Gate, Leicester                                    | 0.0%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| Spinney Hills Local Centre   | 0.1%                | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 0.0%                 | 1.0%                 | 0.0%                 | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  | 0.0%                  |
| St Georges Retail Park, Leicester  | 0.8%                | 0.0%                 | 0.0%                 | 0.0%                 | 1.0%                 | 1.5%                 | 3.4%                 | 1.1%                 | 1.3%                 | 0.0%                 | 0.0%                  | 3.3%                  | 0.0%                  | 0.0%                  | 0.0%                  |                       |                       |







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Table 24: DIY furniture goods expenditure at 2022

| Destination  | Total Furniture (£m) | Zone 1 Furniture (£m) | Zone 2 Furniture (£m) | Zone 3 Furniture (£m) | Zone 4 Furniture (£m) | Zone 5 Furniture (£m) | Zone 6 Furniture (£m) | Zone 7 Furniture (£m) | Zone 8 Furniture (£m) | Zone 9 Furniture (£m) | Zone 10 Furniture (£m) | Zone 11 Furniture (£m) | Zone 12 Furniture (£m) | Zone 13 Furniture (£m) | Zone 14 Furniture (£m) | Zone 15 Furniture (£m) | Zone 16 Furniture (£m) |
|--|----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|
| <b>Study Area</b>  |                      |                       |                       |                       |                       |                       |                       |                       |                       |                       |                        |                        |                        |                        |                        |                        |                        |
| <b>Zone 1</b>  |                      |                       |                       |                       |                       |                       |                       |                       |                       |                       |                        |                        |                        |                        |                        |                        |                        |
| Aldi, Holliers Walk, Hinckley  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Asda, Barwell Lane, Hinckley   | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| B&Q, New Buildings, Hinckley   | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Burbage Village  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Carpet World, Holler's Walk, Hinckley  | 0.2                  | 0.2                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Hinckley Retail Park, Stoke Road, Hinckley   | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Hinckley Town Centre   | 7.8                  | 6.1                   | 1.2                   | 0.4                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.1                    |
| KP Appliances, Oaklands Farm, Higham Lane, Wykin                                       | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Morrisons, Normandy Way, Hinckley  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Sainsbury's Superstore, Rugby Road, Hinckley   | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Sapcote Garden Centre, Hinckley Road, Sapcote  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Screwfix, Apex Court, Maple Drive, Hinckley  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Star Carpets, Hawley Road, Hinckley  | 0.7                  | 0.5                   | 0.2                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Stoney Stanton Village   | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Tesco Superstore, Station Yard, Hinckley   | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Toolstation, Rainbow Way, Burbage, Hinckley  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Wickes, Sword Drive, Hinckley  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| <b>Zone 1 Total</b>  | <b>8.6</b>           | <b>6.8</b>            | <b>1.3</b>            | <b>0.4</b>            | <b>0.0</b>            | <b>0.0</b>            | <b>0.0</b>            | <b>0.0</b>            | <b>0.0</b>            | <b>0.0</b>            | <b>0.0</b>             | <b>0.0</b>             | <b>0.0</b>             | <b>0.0</b>             | <b>0.0</b>             | <b>0.0</b>             | <b>0.1</b>             |
| <b>Zone 2</b>  |                      |                       |                       |                       |                       |                       |                       |                       |                       |                       |                        |                        |                        |                        |                        |                        |                        |
| Co-op, Wood Street, Earl Shilton, Leicester  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Croft Village Centre   | 0.8                  | 0.3                   | 0.1                   | 0.0                   | 0.3                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.1                    |
| Desford Village Centre   | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Earl Shilton Town Centre   | 2.7                  | 0.7                   | 1.8                   | 0.1                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.1                    |
| Huncoate Village Centre  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Newbold Verdon Village   | 0.9                  | 0.0                   | 0.5                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.4                    |
| Thurlaston Garden Centre, Croft Road, Thurlaston                                       | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| <b>Zone 2 Total</b>  | <b>4.4</b>           | <b>1.0</b>            | <b>2.4</b>            | <b>0.1</b>            | <b>0.3</b>            | <b>0.0</b>            | <b>0.0</b>            | <b>0.0</b>            | <b>0.0</b>            | <b>0.0</b>            | <b>0.0</b>             | <b>0.0</b>             | <b>0.0</b>             | <b>0.0</b>             | <b>0.0</b>             | <b>0.4</b>             | <b>0.2</b>             |
| <b>Zone 3</b>  |                      |                       |                       |                       |                       |                       |                       |                       |                       |                       |                        |                        |                        |                        |                        |                        |                        |
| Aldi, Buxton Crescent, Broughton Astley  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Broughton Astley Village   | 0.8                  | 0.0                   | 0.0                   | 0.3                   | 0.2                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.3                    |
| Charlie Browns Garden Centre, Dunton Road, Broughton Astley                            | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Co-op, Main Street, Broughton Astley, Leicester  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Palmer's Garden Centre Uilesthorpe, Lutterworth Road, Uilesthorpe                      | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Screwfix, Box Road, Broughton Astley   | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| <b>Zone 3 Total</b>  | <b>0.8</b>           | <b>0.0</b>            | <b>0.0</b>            | <b>0.3</b>            | <b>0.2</b>            | <b>0.0</b>            | <b>0.0</b>            | <b>0.0</b>            | <b>0.0</b>            | <b>0.0</b>            | <b>0.0</b>             | <b>0.0</b>             | <b>0.0</b>             | <b>0.0</b>             | <b>0.0</b>             | <b>0.0</b>             | <b>0.3</b>             |
| <b>Zone 4</b>  |                      |                       |                       |                       |                       |                       |                       |                       |                       |                       |                        |                        |                        |                        |                        |                        |                        |
| Aldi, Brackley Court, Welford Road, Biaby  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Biaby Village  | 1.3                  | 0.0                   | 0.0                   | 0.0                   | 0.4                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.4                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.5                    |
| Cherry Lane Giebe, Foston Road, Countesthorpe  | 0.7                  | 0.0                   | 0.0                   | 0.0                   | 0.3                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Cosby Village Centre   | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Countesthorpe Village  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Fleckney Village   | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Keiths Discount Carpets, Oadby Road, Wigston   | 0.2                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.2                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Whetstone Village  | 2.1                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| <b>Zone 4 Total</b>  | <b>2.1</b>           | <b>0.0</b>            | <b>0.0</b>            | <b>0.0</b>            | <b>0.7</b>            | <b>0.2</b>            | <b>0.0</b>            | <b>0.0</b>            | <b>0.0</b>            | <b>0.0</b>            | <b>0.0</b>             | <b>0.4</b>             | <b>0.0</b>             | <b>0.0</b>             | <b>0.0</b>             | <b>0.0</b>             | <b>0.5</b>             |
| <b>Zone 5</b>  |                      |                       |                       |                       |                       |                       |                       |                       |                       |                       |                        |                        |                        |                        |                        |                        |                        |
| Billesden Village Centre   | 0.1                  | 0.0                   | 0.1                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Coles Plant Centre, Uppingham Road, Leicester  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| East Goscoat Village Centre  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Great Glen Village   | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Houghton on the Hill Village Centre  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Kibworth Village (Beauchamp & Harcourt)  | 0.3                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.3                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Parsons Nurseries, Leicester Road, Billesdon   | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Queenborough Village Centre  | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Thurnby Village Centre   | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Wistow Rural Centre, Kibworth Road, Wistow   | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Wistow Village   | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| <b>Zone 5 Total</b>  | <b>0.4</b>           | <b>0.0</b>            | <b>0.1</b>            | <b>0.0</b>            | <b>0.0</b>            | <b>0.3</b>            | <b>0.0</b>            | <b>0.0</b>            | <b>0.0</b>            | <b>0.0</b>            | <b>0.0</b>             | <b>0.0</b>             | <b>0.0</b>             | <b>0.0</b>             | <b>0.0</b>             | <b>0.0</b>             | <b>0.0</b>             |
| <b>Zone 6</b>  |                      |                       |                       |                       |                       |                       |                       |                       |                       |                       |                        |                        |                        |                        |                        |                        |                        |
| Aldi, St Georges Way, Leicester  | 0.3                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.3                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Clarendon Park Local Centre  | 1.3                  | 0.0                   | 0.0                   | 0.0                   | 0.3                   | 0.0                   | 0.1                   | 0.1                   | 0.1                   | 0.0                   | 0.0                    | 0.7                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Evington Road District Centre, Leicester   | 0.3                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.3                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Green Lane Road, Leicester   | 0.3                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Highfields Local Centre  | 0.7                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.2                   | 0.6                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Leicester City Centre (includes Haymarket, Highcross & Silver Arcade shopping centres) | 30.6                 | 2.5                   | 1.2                   | 0.6                   | 1.2                   | 2.6                   | 2.8                   | 1.0                   | 2.2                   | 0.8                   | 1.6                    | 1.9                    | 3.7                    | 0.4                    | 4.1                    | 1.3                    | 2.8                    |
| Lidl, Burton Street, Leicester   | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| M&S, Gallofree Gate, Leicester   | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Sainsbury's Local, Queens Road, Clarendon Park, Leicester                              | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Sainsbury's Superstore, Humberstone Gate, Leicester                                    | 0.0                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| Spinney Hills Local Centre   | 0.1                  | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.0                   | 0.1                   | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    | 0.0                    |
| St Georges Retail Park, Leicester  | 1.8                  | 0.0                   | 0.0                   | 0.0                   | 0.2                   | 0.2                   | 0.3                   | 0.1                   | 0.1                   | 0.0                   | 0.0                    | 0.7                    | 0.2                    | 0.0                    | 0.0                    |                        |                        |







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Table 25: Total Comparison Expenditure

| Destination  | Total (£m)  | Zone 1 (£m) | Zone 2 (£m) | Zone 3 (£m) | Zone 4 (£m) | Zone 5 (£m) | Zone 6 (£m) | Zone 7 (£m) | Zone 8 (£m) | Zone 9 (£m) | Zone 10 (£m) | Zone 11 (£m) | Zone 12 (£m) | Zone 13 (£m) | Zone 14 (£m) | Zone 15 (£m) | Zone 16 (£m) |
|--|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| <b>Study Area</b>  |             |             |             |             |             |             |             |             |             |             |              |              |              |              |              |              |              |
| <b>Zone 1</b>  |             |             |             |             |             |             |             |             |             |             |              |              |              |              |              |              |              |
| Aldi, Holliers Walk, Hinckley  | 0.2         | 0.2         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          |
| Asda, Barwell Lane, Hinckley   | 10.6        | 7.3         | 3.3         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          |
| B&Q, New Buildings, Hinckley   | 12.4        | 7.7         | 3.4         | 0.8         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.5          |
| Burbage Village  | 1.4         | 1.2         | 0.0         | 0.0         | 0.2         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          |
| Carpet World, Holler's Walk, Hinckley  | 0.2         | 0.2         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          |
| Hinckley Retail Park, Stoke Road, Hinckley   | 2.5         | 2.4         | 0.0         | 0.1         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          |
| Hinckley Town Centre   | 59.9        | 39.8        | 7.7         | 1.0         | 1.7         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.5          |
| KP Appliances, Oaklands Farm, Higham Lane, Wykin                                       | 0.2         | 0.2         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          |
| Morrisons, Normandy Way, Hinckley  | 0.6         | 0.4         | 0.2         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          |
| Sainsbury's Superstore, Rugby Road, Hinckley   | 6.2         | 4.8         | 1.4         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          |
| Sapcote Garden Centre, Hinckley Road, Sapcote  | 1.0         | 0.2         | 0.0         | 0.2         | 0.1         | 0.0         | 0.0         | 0.0         | 0.2         | 0.0         | 0.0          | 0.2          | 0.0          | 0.0          | 0.0          | 0.0          | 0.1          |
| Screwfix, Apex Court, Maple Drive, Hinckley  | 0.3         | 0.1         | 0.3         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          |
| Star Carpets, Hawley Road, Hinckley  | 0.7         | 0.5         | 0.2         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          |
| Stoney Stanton Village   | 4.0         | 3.9         | 0.1         | 0.1         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          |
| Tesco Superstore, Station Yard, Hinckley   | 2.4         | 2.3         | 0.1         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          |
| Toolstation, Rainbow Way, Burbage, Hinckley  | 0.2         | 0.1         | 0.1         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          |
| Wickes, Sword Drive, Hinckley  | 2.6         | 2.3         | 0.2         | 0.1         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          |
| <b>Zone 1 Total</b>  | <b>96.6</b> | <b>73.7</b> | <b>16.8</b> | <b>2.3</b>  | <b>2.0</b>  | <b>0.0</b>  | <b>0.0</b>  | <b>0.0</b>  | <b>0.2</b>  | <b>0.0</b>  | <b>0.0</b>   | <b>0.2</b>   | <b>0.0</b>   | <b>0.0</b>   | <b>0.0</b>   | <b>0.5</b>   | <b>0.8</b>   |
| <b>Zone 2</b>  |             |             |             |             |             |             |             |             |             |             |              |              |              |              |              |              |              |
| Co-op, Wood Street, Earl Shilton, Leicester  | 0.3         | 0.0         | 0.3         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          |
| Croft Village Centre   | 0.8         | 0.3         | 0.1         | 0.0         | 0.3         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.1          |
| Desford Village Centre   | 0.3         | 0.0         | 0.3         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          |
| Earl Shilton Town Centre   | 6.2         | 1.1         | 4.9         | 0.1         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.1          |
| Huncoate Village Centre  | 0.4         | 0.0         | 0.2         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          |
| Newbold Verdon Village   | 3.4         | 0.0         | 2.8         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.2          |
| Thurlaston Garden Centre, Croft Road, Thurlaston                                       | 0.1         | 0.0         | 0.1         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          |
| <b>Zone 2 Total</b>  | <b>11.5</b> | <b>1.4</b>  | <b>8.6</b>  | <b>0.3</b>  | <b>0.3</b>  | <b>0.0</b>  | <b>0.0</b>  | <b>0.0</b>  | <b>0.0</b>  | <b>0.0</b>  | <b>0.0</b>   | <b>0.0</b>   | <b>0.0</b>   | <b>0.0</b>   | <b>0.0</b>   | <b>0.4</b>   | <b>0.5</b>   |
| <b>Zone 3</b>  |             |             |             |             |             |             |             |             |             |             |              |              |              |              |              |              |              |
| Aldi, Buxton Crescent, Broughton Astley  | 0.5         | 0.0         | 0.0         | 0.3         | 0.0         | 0.0         | 0.0         | 0.1         | 0.0         | 0.0         | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.1          |
| Broughton Astley Village   | 5.1         | 0.3         | 0.1         | 4.1         | 0.2         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.4          |
| Charlie Browns Garden Centre, Dunton Road, Broughton Astley                            | 0.1         | 0.0         | 0.0         | 0.1         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          |
| Co-op, Main Street, Broughton Astley, Leicester  | 0.1         | 0.0         | 0.0         | 0.1         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          |
| Palmer's Garden Centre Uilesthorpe, Lutterworth Road, Uilesthorpe                      | 0.8         | 0.0         | 0.0         | 0.5         | 0.3         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          |
| Screwfix, Box Road, Broughton Astley   | 0.5         | 0.0         | 0.0         | 0.2         | 0.4         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.3          |
| <b>Zone 3 Total</b>  | <b>7.2</b>  | <b>0.3</b>  | <b>0.1</b>  | <b>5.4</b>  | <b>0.4</b>  | <b>0.0</b>  | <b>0.0</b>  | <b>0.1</b>  | <b>0.0</b>  | <b>0.0</b>  | <b>0.0</b>   | <b>0.0</b>   | <b>0.0</b>   | <b>0.0</b>   | <b>0.0</b>   | <b>0.0</b>   | <b>0.9</b>   |
| <b>Zone 4</b>  |             |             |             |             |             |             |             |             |             |             |              |              |              |              |              |              |              |
| Aldi, Brackley Court, Welford Road, Biaby  | 0.5         | 0.0         | 0.0         | 0.0         | 0.3         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.2          |
| Biaby Village  | 5.5         | 0.0         | 0.3         | 0.0         | 2.6         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0          | 1.1          | 0.0          | 0.7          | 0.0          | 0.3          | 0.6          |
| Cherry Lane Giebe, Foston Road, Countesthorpe  | 3.8         | 0.0         | 0.0         | 0.1         | 1.8         | 0.2         | 0.0         | 0.0         | 0.0         | 0.3         | 0.0          | 0.1          | 0.0          | 1.3          | 0.0          | 0.0          | 0.0          |
| Cosby Village Centre   | 0.6         | 0.0         | 0.0         | 0.0         | 0.1         | 0.5         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          |
| Countesthorpe Village  | 1.0         | 0.0         | 0.0         | 0.0         | 0.7         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0          | 0.0          | 0.0          | 0.3          | 0.0          | 0.0          | 0.0          |
| Fleckney Village   | 0.4         | 0.0         | 0.0         | 0.0         | 0.4         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          |
| Keiths Discount Carpets, Oadby Road, Wigston   | 0.2         | 0.0         | 0.0         | 0.0         | 0.2         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          |
| Whetstone Village  | 0.9         | 0.0         | 0.0         | 0.0         | 0.9         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          |
| <b>Zone 4 Total</b>  | <b>13.0</b> | <b>0.0</b>  | <b>0.3</b>  | <b>0.1</b>  | <b>6.9</b>  | <b>0.9</b>  | <b>0.0</b>  | <b>0.0</b>  | <b>0.0</b>  | <b>0.3</b>  | <b>0.0</b>   | <b>1.2</b>   | <b>0.0</b>   | <b>2.2</b>   | <b>0.0</b>   | <b>0.3</b>   | <b>0.9</b>   |
| <b>Zone 5</b>  |             |             |             |             |             |             |             |             |             |             |              |              |              |              |              |              |              |
| Billesden Village Centre   | 0.1         | 0.0         | 0.1         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          |
| Coles Plant Centre, Uppingham Road, Leicester  | 0.1         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.1         | 0.0         | 0.0         | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          |
| East Goscote Village Centre  | 0.4         | 0.0         | 0.0         | 0.0         | 0.0         | 0.4         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          |
| Great Glen Village   | 3.0         | 0.0         | 0.0         | 0.0         | 3.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          |
| Houghton on the Hill Village Centre  | 0.4         | 0.0         | 0.0         | 0.0         | 0.4         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          |
| Kibworth Village (Beauchamp & Harcourt)  | 1.9         | 0.0         | 0.0         | 0.0         | 1.6         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0          | 0.3          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          |
| Parsons Nurseries, Leicester Road, Billesdon   | 0.3         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.1         | 0.0         | 0.0         | 0.2          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          |
| Queenborough Village Centre  | 0.2         | 0.0         | 0.0         | 0.0         | 0.2         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          |
| Thurnby Village Centre   | 0.4         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.4         | 0.0         | 0.0         | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          |
| Wistow Rural Centre, Kibworth Road, Wistow   | 0.6         | 0.0         | 0.0         | 0.0         | 0.1         | 0.4         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0          | 0.0          | 0.2          | 0.0          | 0.2          | 0.0          | 0.0          |
| Wistow Village   | 0.5         | 0.0         | 0.0         | 0.0         | 0.1         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.1          | 0.0          |
| <b>Zone 5 Total</b>  | <b>7.8</b>  | <b>0.0</b>  | <b>0.1</b>  | <b>0.0</b>  | <b>0.2</b>  | <b>6.0</b>  | <b>0.0</b>  | <b>0.6</b>  | <b>0.0</b>  | <b>0.0</b>  | <b>0.7</b>   | <b>0.0</b>   | <b>0.3</b>   | <b>0.0</b>   | <b>0.0</b>   | <b>0.0</b>   | <b>0.0</b>   |
| <b>Zone 6</b>  |             |             |             |             |             |             |             |             |             |             |              |              |              |              |              |              |              |
| Aldi, St Georges Way, Leicester  | 2.4         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.6         | 0.7         | 0.0         | 0.0         | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 1.1          |
| Clarendon Park Local Centre  | 5.1         | 0.0         | 0.0         | 0.0         | 0.3         | 0.0         | 2.2         | 0.1         | 0.1         | 0.4         | 0.0          | 2.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          |
| Evington Road District Centre, Leicester   | 2.5         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 1.5         | 0.5         | 0.4         | 0.0         | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          |
| Green Lane Road, Leicester   | 1.7         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.4         | 1.3         | 0.0         | 0.0         | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          |
| Highfields Local Centre  | 3.3         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 1.9         | 1.4         | 0.0         | 0.0         | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          |
| Leicester City Centre (includes Haymarket, Highcross & Silver Arcade shopping centres) | 562.5       | 18.2        | 11.3        | 5.4         | 20.6        | 32.4        | 77.4        | 33.9        | 38.5        | 38.1        | 23.0         | 47.6         | 83.0         | 27.4         | 65.9         | 22.5         | 17.4         |
| Lidl, Burton Street, Leicester   | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          |
| M&S, Gallofree Gate, Leicester   | 2.3         | 0.0         | 0.1         | 0.0         | 0.0         | 0.0         | 0.3         | 0.3         | 0.3         | 0.2         | 0.5          | 0.5          | 0.0          | 0.0          | 0.4          | 0.0          | 0.0          |
| Sainsbury's Local, Queens Road, Clarendon Park, Leicester                              | 0.2         | 0.0         | 0.0         | 0.0         | 0.0         | 0.2         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          |
| Sainsbury's Superstore, Humberstone Gate, Leicester                                    | 0.6         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.6         | 0.0         | 0.0         | 0.0         | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          |
| Spinney Hills Local Centre   | 3.1         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 2.0         | 0.6         | 0.3         | 0.1         | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          |
| St Georges Retail Park, Leicester  | 33.4        | 0.3         | 0.4         | 0.0         | 0.2         | 0.6         | 7.5         | 4.3         | 4.1         | 3.4         | 0.5          | 0.2          | 3.4          | 1.3          |              |              |              |



| Destination  | TOTAL (£m)    | Zone 1 TOTAL (£m) | Zone 2 TOTAL (£m) | Zone 3 TOTAL (£m) | Zone 4 TOTAL (£m) | Zone 5 TOTAL (£m) | Zone 6 TOTAL (£m) | Zone 7 TOTAL (£m) | Zone 8 TOTAL (£m) | Zone 9 TOTAL (£m) | Zone 10 TOTAL (£m) | Zone 11 TOTAL (£m) | Zone 12 TOTAL (£m) | Zone 13 TOTAL (£m) | Zone 14 TOTAL (£m) | Zone 15 TOTAL (£m) | Zone 16 TOTAL (£m) |
|--|---------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|
| <b>Study Area</b>  |               |                   |                   |                   |                   |                   |                   |                   |                   |                   |                    |                    |                    |                    |                    |                    |                    |
| Co-op, Launceston Road, Wigston                                    | 0.3           | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0                | 0.0                | 0.0                | 0.0                | 0.0                | 0.0                | 0.0                |
| Dakard & Elliott, Aylestone Lane, Wigston, Leicester               | 0.2           | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0                | 0.0                | 0.0                | 0.2                | 0.0                | 0.0                | 0.0                |
| Lidl, Blaby Road, South Wigston                                    | 0.6           | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0                | 0.0                | 0.2                | 0.0                | 0.5                | 0.0                | 0.0                |
| Lidl, Harborough Road, Oadby                                       | 0.2           | 0.0               | 0.0               | 0.0               | 0.0               | 0.2               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0                | 0.0                | 0.0                | 0.0                | 0.0                | 0.0                | 0.0                |
| M&S, (Foodhall), The Parade, Oadby                                 | 0.2           | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0                | 0.0                | 0.0                | 0.2                | 0.0                | 0.0                | 0.0                |
| Oadby Town Centre  | 13.0          | 0.0               | 0.0               | 0.0               | 0.3               | 3.3               | 0.0               | 0.7               | 0.8               | 0.0               | 0.0                | 3.0                | 0.0                | 4.9                | 0.0                | 0.0                | 0.0                |
| Potters Superstore, Leicester Road, Wigston                        | 0.4           | 0.0               | 0.0               | 0.0               | 0.2               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0                | 0.4                | 0.0                | 0.0                | 0.0                | 0.0                | 0.0                |
| Sainsbury's Superstore, Bell Street, Wigston                       | 1.5           | 0.0               | 0.0               | 0.0               | 0.5               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0                | 0.0                | 0.0                | 1.4                | 0.0                | 0.0                | 0.0                |
| Sainsbury's Superstore, Glen Road, Oadby                           | 0.9           | 0.0               | 0.0               | 0.0               | 0.5               | 1.8               | 0.0               | 0.4               | 0.3               | 0.0               | 0.0                | 0.9                | 0.0                | 2.6                | 0.0                | 0.0                | 0.0                |
| Screwfix, Chartwell Drive, Wigston                                 | 0.2           | 0.0               | 0.0               | 0.0               | 0.0               | 0.1               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0                | 0.0                | 0.0                | 0.0                | 0.0                | 0.1                | 0.0                |
| South Wigston Local Centre   | 4.6           | 0.0               | 0.0               | 0.0               | 0.5               | 0.0               | 0.5               | 0.0               | 0.0               | 0.0               | 0.0                | 1.7                | 0.0                | 1.8                | 0.0                | 0.0                | 0.1                |
| Tesco Superstore, Blaby Road, South Wigston                        | 15.0          | 0.0               | 0.0               | 0.5               | 3.9               | 0.3               | 0.0               | 0.6               | 0.0               | 0.0               | 0.0                | 3.8                | 0.0                | 5.8                | 0.0                | 0.0                | 0.1                |
| Wickes, Blagby Road, Wigston                                       | 3.8           | 0.0               | 0.1               | 0.0               | 0.6               | 0.2               | 0.0               | 0.0               | 0.1               | 0.0               | 0.0                | 1.1                | 0.0                | 1.3                | 0.0                | 0.0                | 0.5                |
| Wigston Town Centre  | 39.3          | 0.0               | 0.0               | 0.0               | 11.5              | 14                | 0.2               | 0.0               | 0.3               | 0.3               | 0.0                | 1.6                | 0.0                | 23.4               | 0.0                | 0.3                | 0.4                |
| <b>Zone 13 Total</b>   | <b>135.3</b>  | <b>0.2</b>        | <b>0.3</b>        | <b>0.9</b>        | <b>30.1</b>       | <b>14.1</b>       | <b>2.3</b>        | <b>4.2</b>        | <b>3.4</b>        | <b>0.6</b>        | <b>0.0</b>         | <b>21.6</b>        | <b>0.5</b>         | <b>54.2</b>        | <b>0.0</b>         | <b>0.4</b>         | <b>2.5</b>         |
| <b>Zone 14</b>   |               |                   |                   |                   |                   |                   |                   |                   |                   |                   |                    |                    |                    |                    |                    |                    |                    |
| Anstey Village   | 15.8          | 0.0               | 0.3               | 0.0               | 0.3               | 0.3               | 0.0               | 0.0               | 0.1               | 0.0               | 1.1                | 0.0                | 0.4                | 0.0                | 10.8               | 2.3                | 0.1                |
| Asda, Barkby Thorpe Lane, Thurmaston                               | 18.3          | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 1.5               | 0.3               | 0.1               | 4.6               | 0.7                | 0.4                | 0.0                | 0.0                | 10.6               | 0.2                | 0.0                |
| Barrow-upon-Soar Village Centre                                    | 2.1           | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0                | 0.0                | 0.0                | 0.0                | 0.4                | 1.0                | 0.0                |
| Costco, Westmoreland Avenue, Thurmaston                            | 1.7           | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.1               | 0.1               | 0.4               | 0.2                | 0.0                | 0.0                | 0.0                | 0.9                | 0.0                | 0.0                |
| Derrys Nurseries, Main Street, Cossington                          | 0.3           | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0                | 0.0                | 0.0                | 0.0                | 0.3                | 0.0                | 0.0                |
| Dobbies Garden Centre Leicester, Loughborough Road, Rothley        | 2.5           | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.1               | 0.1                | 0.0                | 0.5                | 0.0                | 1.7                | 0.1                | 0.0                |
| George Walker, Fosse Way, Syston                                   | 0.2           | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0                | 0.0                | 0.2                | 0.0                | 0.0                | 0.0                | 0.0                |
| Lingdale Golf Club, Joe Moores Lane, Woodhouse Eaves               | 0.4           | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0                | 0.0                | 0.0                | 0.0                | 0.4                | 0.0                | 0.0                |
| Mountsorrel Village Centre   | 3.0           | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0                | 0.0                | 0.0                | 0.0                | 3.0                | 0.0                | 0.0                |
| Potters Carpets & Beds, Leicester Road, Anstey, Leicester          | 0.4           | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0                | 0.0                | 1.1                | 0.0                | 2.3                | 0.0                | 0.0                |
| Quorn Village Centre   | 1.7           | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0                | 0.0                | 0.0                | 0.0                | 0.7                | 0.0                | 0.0                |
| Rothley Village  | 1.7           | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0                | 0.0                | 0.0                | 0.0                | 1.7                | 0.0                | 0.0                |
| Sibley Village   | 0.4           | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0                | 0.0                | 0.0                | 0.0                | 0.4                | 0.0                | 0.0                |
| Syston Town Centre   | 10.6          | 0.0               | 0.0               | 0.0               | 0.0               | 1.6               | 0.4               | 0.1               | 0.1               | 0.2               | 0.1                | 0.0                | 0.0                | 0.0                | 8.1                | 0.0                | 0.0                |
| Tesco Metro, Melton Road, Syston                                   | 0.6           | 0.0               | 0.0               | 0.0               | 0.1               | 0.4               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0                | 0.0                | 0.0                | 0.0                | 0.0                | 0.0                | 0.0                |
| Thurmaston Shopping Centre, Thurmaston                             | 69.6          | 0.2               | 0.1               | 0.2               | 1.3               | 7.6               | 1.0               | 1.9               | 7.0               | 9.5               | 2.2                | 2.8                | 5.0                | 3.0                | 23.1               | 3.1                | 1.4                |
| Thurmaston Village Centre  | 2.1           | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.2               | 0.0                | 0.0                | 0.0                | 0.0                | 1.9                | 0.0                | 0.0                |
| Wickes, Thurmaston, Leicester                                      | 1.6           | 0.0               | 0.0               | 0.0               | 0.0               | 0.2               | 0.0               | 0.0               | 0.3               | 0.0               | 0.0                | 0.0                | 0.0                | 0.0                | 1.1                | 0.0                | 0.0                |
| Woodhouse Eaves Village Centre                                     | 1.4           | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0                | 0.0                | 0.0                | 0.0                | 1.4                | 0.0                | 0.0                |
| <b>Zone 14 Total</b>   | <b>134.5</b>  | <b>0.2</b>        | <b>0.5</b>        | <b>0.2</b>        | <b>1.6</b>        | <b>9.8</b>        | <b>3.3</b>        | <b>2.3</b>        | <b>7.9</b>        | <b>14.8</b>       | <b>4.6</b>         | <b>3.2</b>         | <b>7.2</b>         | <b>3.0</b>         | <b>68.2</b>        | <b>6.2</b>         | <b>1.6</b>         |
| <b>Zone 15</b>   |               |                   |                   |                   |                   |                   |                   |                   |                   |                   |                    |                    |                    |                    |                    |                    |                    |
| Glenfield Village  | 5.9           | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0                | 0.0                | 2.0                | 0.0                | 0.0                | 3.7                | 0.2                |
| Groby Village  | 1.8           | 0.0               | 0.2               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0                | 0.0                | 0.6                | 0.0                | 0.0                | 1.0                | 0.0                |
| Kirby Muxoe Village  | 1.3           | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0                | 0.0                | 0.0                | 0.0                | 0.0                | 1.3                | 0.0                |
| Morrisons, Station Road, Glenfield                                 | 2.1           | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0                | 0.0                | 0.8                | 0.0                | 0.0                | 1.2                | 0.0                |
| Palmer's Garden Centre Enderby, Saint Johns, Enderby               | 5.9           | 0.0               | 0.0               | 0.0               | 1.2               | 0.0               | 0.0               | 0.0               | 0.0               | 0.2               | 1.1                | 0.7                | 0.3                | 0.0                | 0.0                | 4.5                | 7.9                |
| Parkem Chemists, Dominion Road, Glenfield, Leicester               | 0.4           | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0                | 0.4                | 0.0                | 0.0                | 0.0                | 0.0                | 0.0                |
| Ratby Village  | 1.5           | 0.0               | 0.1               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0                | 0.0                | 0.0                | 0.0                | 0.0                | 1.5                | 0.0                |
| <b>Zone 15 Total</b>   | <b>18.9</b>   | <b>0.0</b>        | <b>0.3</b>        | <b>0.0</b>        | <b>1.2</b>        | <b>0.0</b>        | <b>0.0</b>        | <b>0.0</b>        | <b>0.4</b>        | <b>0.0</b>        | <b>0.2</b>         | <b>1.1</b>         | <b>4.6</b>         | <b>0.3</b>         | <b>0.0</b>         | <b>9.3</b>         | <b>1.5</b>         |
| <b>Zone 16</b>   |               |                   |                   |                   |                   |                   |                   |                   |                   |                   |                    |                    |                    |                    |                    |                    |                    |
| Aldi, Meridian Way, Braunstone                                     | 1.4           | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0                | 0.0                | 0.8                | 0.0                | 0.0                | 0.4                | 0.1                |
| Co-op, Station Road, Narborough, Leicester                         | 0.1           | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0                | 0.0                | 0.0                | 0.0                | 0.0                | 0.0                | 0.1                |
| Enderby Town Centre  | 2.5           | 0.0               | 0.0               | 0.2               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0                | 0.0                | 0.0                | 0.0                | 0.0                | 0.0                | 2.3                |
| Fosse Shopping Park, Leicester                                     | 454.2         | 44.6              | 27.5              | 22.4              | 51.3              | 16.9              | 7.3               | 6.1               | 13.3              | 10.2              | 6.6                | 51.4               | 59.8               | 35.9               | 26.8               | 29.3               | 44.7               |
| Grove Farm Triangle, Leicester                                     | 0.8           | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.6               | 0.0               | 0.0               | 0.0                | 0.0                | 0.0                | 0.0                | 0.0                | 0.0                | 0.2                |
| Hawgrip Plant Centre, Seine Lane, Enderby                          | 0.3           | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0                | 0.0                | 0.0                | 0.0                | 0.0                | 0.0                | 0.2                |
| Hinckley Road, Leicester   | 0.2           | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.2               | 0.0               | 0.0               | 0.0                | 0.0                | 0.0                | 0.0                | 0.0                | 0.0                | 0.0                |
| Leicester Forest East Village                                      | 1.5           | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0                | 0.0                | 0.0                | 0.0                | 0.0                | 0.7                | 0.8                |
| M&S, Fosse Park Shopping Centre, Leicester                         | 26.8          | 1.3               | 0.8               | 1.4               | 4.0               | 2.7               | 0.6               | 0.0               | 0.5               | 0.8               | 0.5                | 4.1                | 2.5                | 1.7                | 1.3                | 3.1                | 1.5                |
| Meridian Business Park, Meridian East, Leicester                   | 0.6           | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.2               | 0.0                | 0.4                | 0.0                | 0.0                | 0.0                | 0.0                | 0.0                |
| Narborough Village (NOT Narborough Road, Leicester)                | 3.1           | 0.0               | 0.4               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0                | 0.0                | 0.0                | 0.0                | 0.0                | 0.1                | 2.5                |
| Sainsbury's Superstore, Fosse Park, Grove Farm Triangle, Leicester | 26.6          | 0.9               | 0.1               | 1.2               | 1.2               | 0.2               | 0.0               | 0.0               | 0.0               | 0.1               | 1.7                | 6.6                | 2.0                | 0.0                | 4.5                | 7.9                | 0.0                |
| Thorpe Assley Local Centre   | 0.2           | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0                | 0.0                | 0.0                | 0.0                | 0.0                | 0.0                | 0.2                |
| <b>Zone 16 Total</b>   | <b>518.2</b>  | <b>46.7</b>       | <b>28.9</b>       | <b>25.3</b>       | <b>56.6</b>       | <b>19.8</b>       | <b>7.9</b>        | <b>7.0</b>        | <b>13.7</b>       | <b>10.9</b>       | <b>7.4</b>         | <b>57.2</b>        | <b>70.3</b>        | <b>39.6</b>        | <b>28.1</b>        | <b>38.3</b>        | <b>60.5</b>        |
| <b>Inside Survey Area Total</b>                                    | <b>1875.9</b> | <b>141.7</b>      | <b>70.9</b>       | <b>40.8</b>       | <b>123.7</b>      | <b>93.3</b>       | <b>132.1</b>      | <b>78.5</b>       | <b>96.3</b>       | <b>103.0</b>      | <b>70.6</b>        | <b>163.9</b>       | <b>227.8</b>       | <b>133.3</b>       | <b>206.4</b>       | <b>93.1</b>        | <b>100.4</b>       |
| <b>Outside Survey Area</b>   |               |                   |                   |                   |                   |                   |                   |                   |                   |                   |                    |                    |                    |                    |                    |                    |                    |
| Abraxad  | 24.6          | 2.3               | 0.0               | 0.0               | 0.3               | 0.0               | 4.6               | 0.8               | 1.9               | 0.0               | 0.8                | 7.4                | 5.2                | 0.0                | 1.3                | 0.0                | 0.0                |
| Airport Retail Park, London Road, Coventry                         | 2.8           | 2.7               | 0.0               | 0.1               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0                | 0.0                | 0.0                | 0.0                | 0.0                | 0.0                | 0.0                |
| Aldi, Alendale Road, Loughborough                                  | 0.4           | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0                | 0.0                | 0.0                | 0.0                | 0.4                | 0.0                | 0.0                |
| Aldi, Belton Road, Loughborough                                    | 0.6           | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0                | 0.0                | 0.0                | 0.0                | 0.6                | 0.0                | 0.0                |
| Arena Shopping Park, Rowleys Green, Coventry                       | 1.2           | 0.3               | 0.7               | 0.3               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0                | 0.0                | 0.0                | 0.0                | 0.0                | 0.0                | 0.0                |
| Attleborough Fields Industrial Estate, Nuneaton                    | 0.2           | 0.2               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0                | 0.0                | 0.0                | 0.0                | 0.0                | 0.0                | 0.0                |
| B&M, Rockingham Road, Euro Business Park, Market Harborough        | 1.1           | 0.0               | 0.0               | 0.0               | 0.0               | 0.3               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0                | 0.8                | 0.0                | 0.0                | 0.0                | 0.0                | 0.0                |
| B&Q, Ayles Retail Park, Coventry                                   | 0.2           | 0.2               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.0               | 0.2               | 0.0                | 0.0                | 0.0                | 0.0                | 0.0                | 0.0                | 0.0                |
| B&Q, Brandon Road, Binley Woods, Coventry                          | 0.7           | 0.5               | 0                 |                   |                   |                   |                   |                   |                   |                   |                    |                    |                    |                    |                    |                    |                    |



Table 26a: Estimated capacity for additional comparison goods floorspace in Leicester Authority Area

| Year                        | Turnover (£m) <sup>1</sup> | Available Expenditure (£m) <sup>2</sup> | Inflow (£m) | Surplus Expenditure (£m) |
|-----------------------------|----------------------------|---|-------------|--------------------------|
| 2022                        | 920.4                      | 914.2                                   | 6.2         | 0.0                      |
| 2026                        | 1,005.1                    | 1,018.4                                 | 6.9         | 20.1                     |
| 2031                        | 1,133.8                    | 1,186.7                                 | 8.0         | 60.8                     |
| 2036                        | 1,289.1                    | 1,395.3                                 | 9.4         | 115.6                    |
| Study Area Market Share (%) | 43.3                       |   |             |                          |

a. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 19 (January 2022)  
b. Assumes constant market share claimed by Leicester facilities at 43.3% from Study Area

Table 26b: Quantitative capacity for additional comparison goods floorspace in Leicester Authority Area

| Year | Surplus Expenditure (£m) | Floorspace Capacity (sq.m net) |                  |
|------|--------------------------|--------------------------------|------------------|
|      |                          | Min <sup>1</sup>               | Max <sup>2</sup> |
| 2022 | 0.0                      | 0                              | 0                |
| 2026 | 20.1                     | 3,400                          | 5,300            |
| 2031 | 60.8                     | 9,000                          | 14,100           |
| 2036 | 115.6                    | 15,000                         | 23,600           |

a. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in Leicester  
b. Average sales density assumed to be £3,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in Leicester  
c. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 19 (January 2022)

Table 26c: Extant comparison goods commitments in Leicester Authority Area

| Location   | Reference | Proposal  | Net Floorspace (sq m) | Net comparison goods floorspace (sq.m) | Estimates Sales Density (£ per sq.m) | Estimated Comparison Turnover (£m) |
|--|-----------|---|-----------------------|--|--------------------------------------|------------------------------------|
| <b>Zone 6</b>  |           |   |                       |  |                                      |                                    |
| 35 RUTLAND STREET, CARRON BUILDING                                 | 20171913  | CHANGE OF USE OF BASEMENT AND GROUND FLOORS FROM LIGHT INDUSTRIAL (CLASS B1(c)) TO RETAIL (CLASS A1), FINANCIAL AND PROFESSIONAL SERVICES (CLASS A2), CAFE/RESTAURANT (CLASS A3), OFFICES (CLASS B1(a)), NON-RESIDENTIAL INSTITUTIONS (CLASS D1) AND ASSEMBLY AND LEISURE (CLASS D2)      | 388                   | 388                                    | 3,500                                | 1.4                                |
| 64-66 HUMBERSTONE ROAD   | 20171868  | PARTIAL DEMOLITION OF EXISTING BUILDING TO RETAIN BUILDING FACADE AND CONSTRUCTION OF 5/6 STOREY BUILDING TO PROVIDE 42 RESIDENTIAL FLATS (1 X STUDIO, 13 X 1 BED, 28 X 2 BED) (CLASS C3) AND 2 GROUND FLOOR RETAIL UNITS (CLASS A1) WITH ASSOCIATED EXTERNAL ALTERATIONS (AMENDED PLANS) | 1,047                 | 1,047                                  | 3,500                                | 3.7                                |
| 127-133 GRANBY STREET  | 20152417  | DEMOLITION OF OFFICES, SEVEN / EIGHT STOREY BUILDING WITH GROUND FLOOR RETAIL UNIT (CLASS A1)   | 382                   | 382                                    | 3,500                                | 1.3                                |
| <b>Zone 9</b>  |           |   |                       |  |                                      |                                    |
| 160 BELGRAVE ROAD, BELGRAVE COMMERCIAL CENTRE                      | 20191339  | CONSTRUCTION OF SINGLE AND TWO STOREY BUILDING FOR GROUND FLOOR RETAIL WITH ANCILLARY STORAGE ABOVE (CLASS A1)  | 328                   | 328                                    | 3,500                                | 1.1                                |
| <b>Zone 10</b>   |           |   |                       |  |                                      |                                    |
| ASHTON GREEN, LEICESTER ROAD/ BEAUMONT LEYS LANE / THURCASTON ROAD | 20131597  | PROPOSED NEW LOCAL CENTRE   | 2,000                 | 650                                    | 3,500                                | 2.3                                |
| <b>Zone 11</b>   |           |   |                       |  |                                      |                                    |
| STURDEE ROAD, THE EXCHANGE AND INVINCIBLE PH                       | 20170242  | RETAIL UNIT (CLASS A1) AND ASSOCIATED FIRST FLOOR OFFICES (b1) / STORAGE AREAS  | 390                   | 390                                    | 3,500                                | 1.4                                |
| <b>Zone 12</b>   |           |   |                       |  |                                      |                                    |
| AYLESTONE ROAD, FORMER GRANBY HALLS SITE                           | 20182477  | NEW HOTEL (CLASS C1) WITH THREE COMMERCIAL UNITS (CLASS A1 OR A3) AND BRIDGE LINK TO RUGBY STADIUM  | 275                   | 275                                    | 3,500                                | 1.0                                |
| <b>OSA</b>   |           |   |                       |  |                                      |                                    |
| EVERARDS BREWERY, FOSSE PARK, BLABY                                |           | EXTENSION TO FOSSE PARK RETAIL PARK   | 24,476                | 19,581                                 | 5,500                                | 35.9                               |
| <b>Total</b>   |           |   |                       | <b>23,041</b>                          |                                      | <b>48.0</b>                        |

Notes:  
a. Gross and net sales areas derived from planning application where available  
b. Where net sales area not confirmed, Nexus Planning professional judgement applied  
c. Sales densities derived from GlobalData Convenience and Comparison Goods Sales Densities of Major Grocers 2021 and Mintel Retail Rankings 2020

Table 26d: Quantitative capacity for additional comparison goods floorspace in Leicester Authority Area

| Year | Surplus Expenditure (£m) | Commitments (£m) | Residual Expenditure (£m) | Floorspace Capacity (sq m net) |                  |
|------|--------------------------|------------------|---------------------------|--------------------------------|------------------|
|      |                          |                  |                           | Min <sup>1</sup>               | Max <sup>2</sup> |
| 2022 | 0.0                      | 48.0             | -48.0                     | -8,700                         | -13,700          |
| 2026 | 20.1                     | 52.4             | -32.3                     | -5,400                         | -8,400           |
| 2031 | 60.8                     | 59.1             | 1.7                       | 300                            | 400              |
| 2036 | 115.6                    | 67.2             | 48.4                      | 6,300                          | 9,900            |

a. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in Leicester  
b. Average sales density assumed to be £3,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in Leicester  
c. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 19 (January 2022)  
d. Residual calculated by subtracting turnover of commitments (sourced from Table 26c) from surplus expenditure (sourced from Table 26a)