

LEICESTER CITY COUNCIL (PROHIBITION OF ENTRY EXCEPT PEDAL CYCLES FROM HINCKLEY ROAD INTO WESTCOTES DRIVE) EXPERIMENTAL TRAFFIC ORDER 2021 – STATEMENT OF REASONS

The City Council is implementing a prohibition of entry for all vehicles except cyclists, at the junction of Hinckley Road where vehicles enter Westcotes Drive. The proposal is shown the plan accompanying plans.

The restriction is intended to discourage motorists from using Westcotes Drive south-bound, and Braunstone Avenue, as a cut through to avoid having to travel on the main road network via Hinckley Road and Wyngate Drive to reach Fullhurst Avenue. Ward Councillors have received complaints from residents of Westcotes Drive regarding this.

It is proposed to implement this restriction using an Experimental Traffic Order under which the restriction will be in place for a minimum period of 6 months up to a maximum period of 18 months. Appropriate signing will be installed and 'rhino' barriers (heavy duty red and white water filled plastic barriers) will physically prevent the motor vehicle manoeuvre once the experimental Order comes into operation whilst still allowing cyclists to make this manoeuvre.

Whilst traffic surveys will not be carried out, it is anticipated that a potential negative consequence will be that vehicles continue to use Westcotes Drive using the alternative routes of Dulverton Rd and Dunster Street to get back onto Westcotes Drive to complete their journey to Fullhurst Avenue. The City Council will monitor the effects of the restriction through feedback from residents over the course of the Experiment.

The restriction will be introduced on 29th January 2021.

If you wish to object to the restriction being made permanent, then you can by e-mailing Traffic.Management@leicester.gov.uk from that date

The formal reason for introducing this traffic restriction is for preserving or improving the amenities of the area through which the roads run.