

Appendix 2 - Household Survey Results

The information in this document has been used to support the preparation of the Local Plan. If you need assistance reading this document, or require it in a different format, please contact us via [email planning.policy@leicester.gov.uk](mailto:email_planning.policy@leicester.gov.uk) or call on 0116 454 0085.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q01 Where did you last go for a typical main food and grocery shop?																		
<i>Excl. Nulls & SFT</i>																		
Zone 1																		
Aldi, Holliers Walk, Hinckley	1.1%	16	10.2%	12	9.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Watling Street, Hinckley	0.3%	4	2.2%	2	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Barwell Lane, Hinckley	3.1%	44	25.0%	28	20.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&J Palmer, Station Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Castle Street, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Boyslade Road, Burbage, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Church Street, Sapcote	0.2%	3	2.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Long Street, Stoney Stanton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Trent Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Foodbank, Hope Community Church, Deveron Way, Hinckley	0.0%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hinckley Convenience Stores, Forest Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Rugby Road, Hinckley	0.2%	3	2.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Coventry Road, Hinckley	0.5%	7	4.5%	5	2.6%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Hinckley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Stoney Stanton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Normandy Way, Hinckley	1.2%	17	11.8%	13	6.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Stoke Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Post Office, Long Street, Stoney Stanton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Post Office, The Square, Wolvey, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Clifton Way, Hinckley	0.3%	5	4.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Rugby Road, Hinckley	1.5%	21	16.0%	18	7.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Lutterworth Road, Burbage, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, London Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Station Yard, Hinckley	0.8%	11	8.3%	9	2.5%	1	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Co-op, High Street, Desford	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street, Newbold Verdon, Leicester	0.2%	2	0.0%	0	5.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Newbold Road, Desford, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Pochin Street, Croft	0.1%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Wood Street, Earl Shilton	0.1%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local market, Earl Shilton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Earl Shilton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Kirkby Mallory Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Newbold Verdon Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill Lane Stores, Mill Lane, Earl Shilton, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Main Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Newbold Road, Leicester									
Premier, The Hollow, Earl Shilton, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Main Street, Huncote	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Thurlaston Garden Centre & Tea Room, Croft Road, Thurlaston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 3									
Aldi, Buxton Crescent, Broughton Astley	1.7%	24	6.3%	7	2.7%	1	24.4%	8	5.8%
Co-op, Main Street, Broughton Astley	0.1%	1	0.0%	0	0.0%	0	4.3%	1	0.0%
Gilmorton Village Store, Main Street, Gilmorton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local market, Broughton Astley Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Broughton Astley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Ullesthorpe Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Londis, Main Street, Broughton Astley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mace, Dunton Road, Broughton Astley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Made By Alison, Geveze Way, Broughton Astley, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marcus Stevens Butchers, Station Road, Ullesthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Post Office, Main Street, Ullesthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Post Office, Station Road, Broughton Astley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ringrose Butchers, Main Street, Broughton Astley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 4									
Aldi, Brackley Court, Welford Road, Blaby	1.7%	24	0.0%	0	0.0%	0	2.4%	1	15.4%
Attfield's Farm Shop, Whetstone Lodge, Countesthorpe Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Church Street Butchers, Church Street, Countesthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, (Petrol), Lutterworth Road, Blaby	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Cambridge Road, Whetstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Dog And Gun Lane, Lutterworth Road, Whetstone	0.1%	1	0.0%	0	0.0%	0	0.7%	0	0.6%
Co-op, High Street, Fleckney, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Main Street, Cosby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Main Street, Countesthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Johns Court, Blaby	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.6%
Jet Petrol Station, Oadby Road, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Joseph Morris Butchers, Newton Lane, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Cosby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Fleckney Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, The Square, Countesthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 5									
Billesden Village Shop, Market Road, Billesdon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bridge 67, High Street, Kibworth Harcourt, Kibworth Beauchamp	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

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March 2021

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Co-op, High Street, Kibworth Beauchamp	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street, Great Glen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street, Houghton On The Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street, Scraptoft	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Station Road, Thurnby	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Local shops, East Goscote Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Queniborough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, (BP), Melton Road, Syston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Post Office, Merchants Common, East Goscote, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Post Office, Stretton Road, Great Glen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roots Thorpe Farm, Thorpe Farm, Barkby Thorpe, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
S&J News, Syston Road, Queniborough, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Select Convenience, High Street, Kibworth Beauchamp	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
A1 Cash & Carry, Green Lane Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adam Groceries, Holland Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, St Georges Way, Leicester	2.6%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.6%	14	14.3%	12	2.2%	2
Apna Supermarket, Melbourne Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clays Butchers of Leicester, Cheapside, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Evington Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Falcon Cash & Carry, Syston Street West, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Foodland Supermarket, Melbourne Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Foods, Haymarket Centre, Belgrave Gate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, (The Food Warehouse) St Georges Retail Park, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Iceland, Belgrave Gate, Leicester	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
KP Supermarket, Melbourne Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester Market, Market Place, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Burton Street, Leicester	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	1.1%	1
Local shops, Clarendon Park Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Local shops, Florence Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Green Lane Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Highfields Local Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.0%	0	0.0%	0
Local shops, Leicester City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Spinney Hills Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
M&S, Gallowtree Gate,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Leicester									
Post Office, Evington Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Quickway, Melbourne Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Granby Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, London Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Queens Road, Clarendon Park, Leicester	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Humberstone Gate, Leicester	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Savers, Cheapside, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Belgrave Gate, Haymarket Centre, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Granby Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Haymarket Centre, Belgrave Gate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, London Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Welford Place, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
W Archer & Son, Queens Road, Clarendon Park, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 7									
Co-op, Rowllatts Hill Road, Rowllatts Hill, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Uppingham Road, Rowllatts Hill, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ethal Bakeries, Ethel Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Frozen World, St Saviours Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Uppingham Road, Rowllatts Hill, Leicester	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Chesterfield Road, Evington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Coleman Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, East Park Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Egginton Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Evington Valley Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Kitchener Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, New Humberston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Overton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
One Stop, Hastings Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pak Foods, Chesterfield Road, Evington	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Quality Supermarket, Green Lane Road, Rowllatts Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Savers Choice Cash & Carry, Egginton Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Metro, Ethel Road, Evington	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%
Uppingham Road Convenience Store, Uppingham Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 8									
Co-op, Downing Drive,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

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Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Evington, Leicester									
Co-op, Thurncourt Road, Thurnby Lodge, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Evington Village Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Humberstone Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%
Mercury News, Cardinals Walk, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nisa Local, Main Street, Evington	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.7%
Sainsbury's Local, Sandhills Avenue, Hamilton, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Maidenwell Avenue, Hamilton, Leicester	5.4%	76	0.0%	0	0.0%	0	0.0%	0	5.9%
Zone 9									
Aldi, Fletton Close, Hamilton, Leicester	1.9%	27	0.0%	0	0.0%	0	0.0%	0	2.0%
Asda, Exploration Drive, Abbey Lane, Leicester	2.9%	41	0.0%	0	0.0%	0	0.6%	1	0.0%
Bombay Supermarket, Melton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Finest Stores, Canon Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Jalpur Millers Online, Harrison Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Gypsy Lane, Leicester	1.0%	15	0.0%	0	0.0%	0	0.0%	0	1.5%
Lidl, Loughborough Road, Leicester	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Abbey Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Belgrave Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Catherine Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Doncaster Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Fairfax Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Gypsy Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Melton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons (Daily in Petrol Station), Melton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons (Daily in Petrol Station), Thurmaston Lane, Hamilton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Post Office, Brackley Close, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Post Office, Melrose Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Melton Road, Leicester	3.5%	49	0.0%	0	0.0%	0	0.0%	0	8.1%
Shiva Shakti Foods, MacDonald Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Humberstone Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Melton Road, Leicester	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 10									
Aldi, Abbey Lane, Humphreys Way, Leicester	1.8%	25	0.0%	0	0.0%	0	1.3%	0	0.0%
Aldi, Beaumont Shopping Centre, Beaumont Leys	0.7%	10	0.0%	0	0.8%	0	0.0%	0	0.0%
Appleton Mini Market, Appleton Avenue, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Beaumont News, Astill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

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Lodge Road, Leicester																		
Home Bargains, St Margaret's Retail Park, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Iceland, Beaumont Shopping Centre, Beaumont Leys, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Beaumont Leys Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColls, Belgrave Boulevard, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Marwood Road, Stocking Farm Estate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Bewcastle Grove, Mowmacre Hill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Beaumont Shopping Centre, Beaumont Leys, Leicester	5.4%	75	1.1%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Wilko, Beaumont Leys Shopping Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																		
Aldi, Aylestone Road, Leicester	1.4%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	1.6%	1	0.0%	0
Co-op, Clarendon Park Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Co-op, Hillsborough Road, Glen Parva, Leicester	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, London Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Sturdee Road, Eyres Monsell, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gainsborough Stores, Gainsborough Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Saffron Lane, Leicester	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Knighton Self Service Petrol Station, Welford Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Glen Parva Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Saffron Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Stoneygate Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Knighton Church Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Aberdale Road, West Knighton, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Lutterworth Road, Aylestone, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Saffron Lane, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																		
Aldi, Woodgate, Leicester	1.0%	15	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2
Asda, (Fosse Park), Narborough Road South, Braunstone, Leicester	4.0%	57	0.0%	0	5.9%	2	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Aikman Avenue, New Parks Estate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Hallam Crescent, Braunstone, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Hinckley Road, Leicester Forest East	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Narborough Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Sharmon Crescent, Braunstone Frith, Leicester	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Turnbull Drive, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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Braunstone, Leicester																		
Iceland, Narborough Road, Leicester	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
J Scattergood & Son, Sharnon Crescent, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Fosse Road North, Leicester	0.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0
Lidl, Upperton Road, Leicester	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0
Local shops, Bosworth Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Braunstone Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Cavendish Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Heyford Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Imperial Avenue, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Keightley Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Leicester Forest East Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Sandhurst Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Shakespeare Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Sunway, Braunstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Aylestone Road, Leicester	1.5%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	3.4%	3	2.0%	2	3.6%	3
Nutfield Corner Shop, Nutfield Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Grasmere Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Watergate Lane, Braunstone Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Hinckley Road, Leicester Forest East	0.3%	5	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Buckminster Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, St James Service Station, Hinckley Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, (Esso), Fosse Road North, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, (Esso), Narborough Road, Rowley Fields, Leicester	0.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	4.4%	3
Tesco Express, Bede Island, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Hinckley Road, Leicester	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Penrice Garage, Hinckley Road, Leicester Forest East	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Ryder Road, Kirby Frith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, New Park Street, Leicester	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0
Waitrose, M1, Junction 21/21A (North Services), Leicester Forest East	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, M1, Junction 21/21A (South Services), Leicester Forest East	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Aldi, Bullhead Street, Wigston	2.5%	35	0.0%	0	1.4%	1	1.4%	0	15.9%	13	3.6%	2	0.0%	0	0.0%	0	0.0%	0
Asda, Leicester Road, Oadby	5.4%	76	0.0%	0	0.0%	0	0.0%	0	3.9%	3	8.2%	5	12.1%	12	21.7%	18	9.4%	7
Co-op, Blaby Road, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Launceston Road, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Co-op, Uplands Road, Oadby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Bell Street, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Bell Street, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Blaby Road, South Wigston	0.4%	6	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.7%	0	2.5%	2	0.0%	0	0.0%	0
Lidl, Harborough Road, Oadby	0.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	1.7%	2	0.8%	1	1.1%	1
Local shops, Oadby Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Wigston Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, (Foodhall), The Parade, Oadby	0.5%	8	0.0%	0	0.0%	0	0.0%	0	1.1%	1	3.7%	2	0.0%	0	0.8%	1	0.0%	0
Milners Bakery, Blaby Road, South Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons (Daily in Petrol Station), Bull Head Street, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Aylestone Lane, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Gloucester Crescent, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Leicester Road, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Moat Street, Wigston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Bell Street, Wigston	1.1%	16	0.0%	0	0.0%	0	0.0%	0	5.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Glen Road, Oadby	3.6%	50	0.0%	0	0.0%	0	0.0%	0	9.5%	8	22.3%	12	0.5%	0	2.5%	2	3.2%	2
Tesco Superstore, Blaby Road, South Wigston	4.3%	60	0.0%	0	0.0%	0	2.5%	1	15.2%	12	4.0%	2	0.0%	0	0.0%	0	0.0%	0
Waitrose, Harborough Road, Oadby, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
WH Cox Greengrocer, Leicester Road, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wilson Wragg Butchers, London Road, Oadby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Aldi, Melton Road, Syston	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Barkby Thorpe Lane, Thurmaston	3.3%	46	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	2.6%	2	0.0%	0	1.4%	1
Co-op, Cropston Road, Anstey	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Barrow-On-Soar	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Loughborough Road, Quorn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Loughborough Road, Rothley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Rothley Road, Mountsorrel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Wanlip Lane, Birstall	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Westmoreland Avenue, Thurmaston	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Costcutter, Barrow Road, Sileby, Loughborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Johnsons of Woodhouse, Main Street, Woodhouse Eaves	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Anstey Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Barrow upon Soar Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Rothley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Syston Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Woodhouse Eaves Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, The Nook, Anstey, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
M&S, (Foodhall), Thorpe Lane, Leicester	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	3	0.0%	0	0.0%	0	2.6%	2
Nisa Local, Station Road, Quorn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roberts of Mountsorrel, Leicester Road, Mountsorrel, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Syston Bakery, Town Square, Syston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Sileby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Sibson Road, Birstall, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Melton Road, Syston	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0
The Family Cellar, Melton Road, Syston, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Granite Way, Mountsorrel	1.0%	13	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wanlip Lane News, Birstall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																		
Co-op, Laundon Way, Groby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Leicester Road, Groby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Old Bakery Close, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Groby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Kirby Muxloe Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Ratby Village centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moores of Ratby, Station Road, Ratby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Road, Glenfield	1.2%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Main Street, Kirby Muxloe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Dominion Road, Glenfield, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Royal Oak, Main Street, Kirby Muxloe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																		
Aldi, Meridian Way, Braunstone	1.7%	24	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Cross Street, Enderby (Next to the Methodist Church)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Mill Lane, Enderby (Opposite Newsagents & Estate Agents)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Station Road, Narborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Forest Road, Narborough, Enderby, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Narborough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Fosse Park Shopping Centre, Leicester	1.1%	16	2.2%	2	2.3%	1	3.8%	1	0.6%	1	0.0%	0	0.9%	1	1.6%	1	0.7%	1
Palmers at Enderby, St Johns, Enderby, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Fosse Park, Grove Farm Triangle, Leicester	6.0%	84	0.6%	1	10.7%	4	12.3%	4	7.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Copt Oak Court, Narborough	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area																		
Aldi, Adcock Road, Coalville	0.3%	4	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Aldi, Allendale Road, Loughborough	1.3%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Belton Road,	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Leicester Household Survey for Nexus Planning

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March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Loughborough																		
Aldi, Hackamore Way, Oakham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, Leicester Road, Melton Mowbray	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, Springfield Street, Market Harborough	0.3%	4	0.0%	0	0.0%	0	0.0%	0	2.0%	2	3.7%	2	0.0%	0	0.0%	0	0.0%	0
Aldi, Stanier Retail Park, Kettering	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Brade Drive, Coventry	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Chamwood Road, Shepshed	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Asda, Newtown Road, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baines Bakery, High Street West, Uppingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bates Butchers, Market Street, Atherstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Ashby Road, Ibstock	0.0%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Coventry Road, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Malt Mill Bank, Barwell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, North Street East, Uppingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, School Road, Bulkington, Bedworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Woodlands, Ashby Road, Stapleton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farndon Fields Farm Shop, Farndon Road, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Mill Street, Bedworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Market Street, Loughborough, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Joseph Morris Butchers, Walcote Road, Lutterworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Kettering Road, Market Harborough	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Station Avenue, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Thornborough Road, Coalville	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local market, Loughborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Lutterworth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Markfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Stamford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Hampton Road, Redland, Bristol	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, (BP), Melton Road, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, (Foodhall), The Rushes, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Leicester Road, Elliott's Field, Rugby	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons (Daily in Petrol Station), Lutterworth Road, Walcote	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Morrisons, Bitteswell Road, Lutterworth	0.8%	11	0.0%	0	0.0%	0	28.8%	9	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Gorse Covert Centre, Loughborough	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Rutland Street, Melton Mowbray	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Whitwick Retail	0.0%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Park, Coalville									
Sainsbury's Local, Queens Road, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Greenclose Lane, Loughborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Nottingham Road, Melton Mowbray	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, St. Mary's Place, Market Harborough	0.3%	4	0.0%	0	0.0%	0	0.6%	1	5.9%
Sainsbury's Superstore, Vicarage Street, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Leicester Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Shelton Square, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Arena Shopping Park, Rowleys Green, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Leicester Street, Bedworth	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%
Tesco Extra, Oakley Road, Corby	0.0%	1	0.0%	0	0.0%	0	0.6%	1	0.0%
Tesco Extra, Park Road, Loughborough	2.7%	38	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Clifford Bridge Road, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Leicester Road, Rugby	0.1%	1	0.0%	0	0.0%	0	2.7%	1	0.0%
Tesco Superstore, South Street, Oakham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%
Tesco Superstore, The Rushes, Loughborough	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, Lower Leicester Road, Lutterworth	0.7%	9	1.0%	1	1.3%	1	11.1%	3	3.5%
Waitrose, Springfield Street, Market Harborough	0.6%	8	0.0%	0	0.0%	0	0.0%	0	7.3%
WF Chapman, High Street, Lutterworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Others									
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Same place as before)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	1401	113	41	31	81	55	96	82	76
Sample:	1442	92	85	92	95	92	82	91	93

Q02 Which retailer did you purchase your main food internet / home delivery shopping from?*Those that said 'Internet / delivery' at Q01*

Amazon Pantry	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.6%	1	11.5%	1
Asda	38.2%	76	45.7%	6	35.5%	4	24.1%	1	55.9%	3	8.1%	0	31.3%	7	35.1%	3
Iceland	6.0%	12	0.0%	0	0.0%	0	0.0%	0	11.3%	1	26.4%	1	16.4%	4	29.4%	3
Marks & Spencer	2.3%	5	19.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0
Morrisons	5.4%	11	34.6%	4	21.1%	2	0.0%	0	21.6%	1	0.0%	0	0.0%	0	0.0%	0
Ocado	6.4%	13	0.0%	0	14.4%	2	0.0%	0	0.0%	0	0.0%	0	6.5%	1	13.6%	1
Sainsbury's	8.7%	17	0.0%	0	13.0%	1	18.4%	1	0.0%	0	27.5%	1	8.5%	2	4.2%	0
Tesco	26.1%	52	0.0%	0	16.1%	2	39.1%	1	11.3%	1	29.9%	1	33.6%	7	4.2%	0
Waitrose	3.9%	8	0.0%	0	0.0%	0	18.4%	1	0.0%	0	8.1%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	198	13	11	4	4	5	22	10	9							
Sample:	159	8	15	8	5	8	18	9	8							

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q04 What, if anything, is the one thing you most dislike about (STORE MENTIONED AT Q01)?																		
Change layout too often	1.2%	19	1.7%	2	0.0%	0	0.7%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	1.0%	1
Difficult to get to	1.1%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3	1.7%	2	0.0%	0
Difficult to park / lack of parking	2.2%	35	3.1%	4	1.9%	1	0.7%	0	1.9%	2	2.1%	1	1.8%	2	1.4%	1	1.6%	1
Expensive parking	0.3%	5	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	1.2%	1	1.4%	1	1.2%	1
Expensive prices	2.9%	46	3.4%	4	2.7%	1	6.5%	2	2.7%	2	4.1%	2	3.6%	4	3.3%	3	1.2%	1
Lack of cycle parking	0.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Lack of public transport	0.5%	9	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Lack of stock on shelves	2.1%	34	0.9%	1	0.6%	0	1.1%	0	3.3%	3	4.2%	2	2.4%	3	5.3%	5	4.3%	4
Limited range of goods	5.0%	80	11.7%	15	4.5%	2	7.3%	3	3.9%	3	4.8%	3	5.1%	6	1.4%	1	5.3%	4
No petrol station	0.5%	7	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	2.4%	3	0.0%	0	0.0%	0
Not enough tills open / queues at tills	2.4%	38	2.0%	3	1.9%	1	0.0%	0	3.9%	3	1.7%	1	4.7%	6	1.4%	1	4.6%	4
Poor internal layout	0.5%	8	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Poor quality goods	1.5%	24	0.0%	0	1.2%	1	3.1%	1	3.9%	3	1.7%	1	0.0%	0	2.3%	2	0.0%	0
Rushed through checkouts	0.8%	13	4.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2
Staff rude / unhelpful	1.3%	21	3.1%	4	3.9%	2	0.7%	0	0.0%	0	0.0%	0	2.1%	2	0.8%	1	1.2%	1
Too big	0.8%	13	0.0%	0	1.1%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.4%	1	1.0%	1
Too busy	4.6%	73	2.7%	3	4.6%	0	2.4%	1	7.1%	6	1.3%	1	10.1%	12	0.0%	0	1.0%	1
Too far away	0.7%	11	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	1.2%	1	1.4%	1	0.0%	0
Too small	2.2%	36	4.0%	5	0.0%	0	3.1%	1	6.7%	6	3.8%	2	1.2%	1	1.4%	1	1.6%	1
Traffic congestion	0.7%	12	0.0%	0	0.6%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Unclean / dirty	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	2.4%	3	0.0%	0	0.6%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cold store	0.1%	2	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Customer service desk is always closed	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Disorganised store	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Have to pay for trollies	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Incorrectly priced items	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - can't pick your own goods	0.7%	11	0.0%	0	4.0%	2	1.9%	1	0.0%	0	0.6%	0	0.6%	1	0.0%	0	0.0%	0
Internet - delivery charges	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0
Internet - delivery slots unavailable	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - doesn't deliver goods in bags	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Internet - leave shopping outside instead of bringing it up to my flat	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0
Internet - receiving substitute items	0.9%	15	0.0%	0	4.2%	2	0.0%	0	2.1%	2	0.0%	0	0.0%	0	1.4%	1	2.3%	2
Internet - time consuming	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Internet - use too many plastic bags	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of available trollies	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lighting is too bright	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Narrow aisles	0.3%	5	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.6%	1
Needs a refurb	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
No electric car charging points	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No fresh food counters	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Not enough staff	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
People are ignoring the covid safety rules	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.6%	0	0.6%	1	0.0%	0	1.0%	1
Poor offers	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor own-brand goods	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor reward scheme	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0
Self-scanners often don't work	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Short sell-by dates	0.2%	3	0.5%	1	0.0%	0	0.7%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Some of the people that go there	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toilets are in poor condition (Don't know / varies)	1.0%	17	1.7%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.4%	1	2.6%	2
(Nothing)	62.6%	1003	55.8%	70	68.8%	36	70.8%	25	57.9%	50	67.2%	40	49.2%	58	72.1%	66	64.7%	55
Weighted base:	1602	126	52	35	86	60	118	92	84									
Sample:	1602	100	100	100	100	100	100	100	101									

Column %ges.

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q05 How did you travel to (STORE MENTIONED AT Q01) to undertake your main food shop?																		
<i>Not those that said 'Internet / delivery' at Q01</i>																		
Car / van (as driver)	71.0%	997	85.6%	97	78.4%	32	91.7%	29	77.7%	63	88.2%	48	52.9%	51	69.6%	57	68.7%	52
Car / van (as passenger)	15.0%	211	3.9%	4	11.2%	5	3.2%	1	9.0%	7	10.7%	6	20.2%	19	16.9%	14	20.2%	15
Bus, minibus or coach	2.1%	30	0.6%	1	1.3%	1	1.5%	0	2.5%	2	0.0%	0	2.4%	2	1.3%	1	2.0%	2
Motorcycle, scooter or moped	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Walk	9.8%	137	9.3%	10	6.7%	3	3.7%	1	9.6%	8	1.2%	1	17.7%	17	9.6%	8	6.1%	5
Taxi	1.1%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	2.6%	2	2.9%	2
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.2%	3	0.0%	0	2.5%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1404	113	41	31	81	55	96	82	76									
Sample:	1443	92	85	92	95	92	82	91	93									

Meanscore: [Time in minutes]

Q06 How long did your last journey to (STORE MENTIONED AT Q01) to undertake main food shopping take?*Not those that said 'Internet / delivery' at Q01*

1 - 10 minutes	62.8%	882	84.4%	95	46.9%	19	54.5%	17	65.7%	53	48.2%	26	56.4%	54	50.6%	42	53.2%	40
11 - 20 minutes	22.7%	318	13.3%	15	45.3%	19	33.8%	11	26.6%	22	41.6%	23	21.0%	20	18.7%	15	24.2%	18
21 - 30 minutes	4.2%	59	0.0%	0	5.1%	2	0.7%	0	0.6%	1	7.6%	4	13.5%	13	5.9%	5	7.3%	6
31 - 40 minutes	0.7%	10	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	2
41 - 50 minutes	0.9%	13	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	1.5%	1	5.4%	4	3.6%	3
51 - 60 minutes	3.6%	51	1.1%	1	1.3%	1	8.1%	3	4.1%	3	1.3%	1	3.2%	3	9.2%	8	6.0%	5
Over an hour	1.8%	25	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.5%	1	7.2%	6	0.7%	1
(Don't know / can't remember)	3.0%	42	0.0%	0	1.5%	1	0.0%	0	2.4%	2	0.0%	0	0.0%	0	3.1%	3	2.9%	2
(Refused)	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0
Mean:	14.36	9.35	13.65	16.31	11.51	14.77	15.52	23.90	16.96									
Weighted base:	1404	113	41	31	81	55	96	82	76									
Sample:	1443	92	85	92	95	92	82	91	93									

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q07 When you undertook the main food shop at (STORE MENTIONED AT Q01), did you link your trip with any other activity?																		
<i>Not those that said 'Internet / delivery' at Q01</i>																		
Yes – NON-FOOD shopping	8.5%	120	8.6%	10	11.5%	5	9.9%	3	15.2%	12	7.5%	4	10.0%	10	7.6%	6	10.7%	8
Yes – other FOOD shopping	9.7%	135	0.6%	1	6.9%	3	6.4%	2	11.6%	9	5.7%	3	14.4%	14	8.6%	7	11.8%	9
Yes – visiting services such as banks and other financial institutions	1.7%	24	1.2%	1	2.3%	1	1.5%	0	5.5%	4	2.6%	1	2.6%	2	2.7%	2	0.0%	0
Yes – leisure activity	2.6%	36	7.3%	8	0.0%	0	2.0%	1	3.0%	2	0.7%	0	5.9%	6	3.8%	3	0.0%	0
Yes – visiting café / pub / restaurant	1.8%	25	1.1%	1	3.5%	1	0.7%	0	1.9%	2	4.6%	3	3.1%	3	0.0%	0	0.0%	0
Yes – visiting other service such as hairdressers, beautician, laundrette etc	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	3.4%	3	0.0%	0	0.7%	1
Yes – travelling to / from work	4.0%	57	5.7%	6	4.3%	2	2.7%	1	2.1%	2	4.9%	3	0.9%	1	0.5%	0	3.4%	3
Yes – travelling to / from school / college / university	1.4%	20	1.9%	2	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.7%	2	0.0%	0	0.0%	0
Yes – getting petrol	3.9%	55	3.0%	3	8.2%	3	0.7%	0	3.3%	3	5.2%	3	0.0%	0	5.7%	5	3.6%	3
Yes – visiting family / friends	1.8%	25	2.3%	3	3.5%	1	3.6%	1	1.8%	1	5.9%	3	1.5%	1	0.8%	1	3.3%	2
Yes – visiting health service such as doctor, dentist, hospital	0.5%	7	0.0%	0	2.5%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Yes – other activity	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - visiting market	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - window shopping / browsing	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
(No activity)	61.3%	861	66.2%	75	56.6%	23	63.7%	20	51.9%	42	59.7%	33	56.0%	54	66.7%	55	59.8%	45
(Don't know / varies)	2.0%	28	2.2%	2	0.8%	0	5.0%	2	2.4%	2	1.9%	1	0.0%	0	3.7%	3	4.7%	4
Weighted base:	1404		113		41		31		81		55		96		82		76	
Sample:	1443		92		85		92		95		92		82		91		93	

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q08 Where did you do this linked trip?																		
<i>Those that said 'Non Food shopping', 'Food shopping', 'Services such as banks and other financial institutions', 'Leisure activity', 'Café / pub / restaurant', 'Other service such as hairdressers, beautician, laundrette etc' or Other at Q07 AND Excl.</i>																		
Zone 1																		
Aldi, Holliers Walk, Hinckley	0.2%	1	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Barwell Lane, Hinckley	1.5%	4	6.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, New Buildings, Hinckley	0.2%	1	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burbage Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpet World, Hollier's Walk, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hinckley Retail Park, Stoke Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hinckley Town Centre	6.2%	19	73.2%	16	28.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
KP Appliances, Oaklands Farm, Higham Lane, Wykin	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Coventry Road, Hinckley	0.4%	1	0.0%	0	12.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Normandy Way, Hinckley	0.3%	1	0.0%	0	10.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pets at Home, Hawley Road, Hinckley	0.4%	1	6.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Rugby Road, Hinckley	0.1%	0	0.0%	0	3.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sapcote Garden Centre, Hinckley Road, Sapcote	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sapcote Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Apex Court, Maple Drive, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Star Carpets, Hawley Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stoney Stanton Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Station Yard, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Rainbow Way, Burbage, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Sword Drive, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Co-op, Wood Street, Earl Shilton, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Croft Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Desford Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earl Shilton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huncote Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newbold Verdon Village	0.1%	0	0.0%	0	3.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurlaston Garden Centre, Croft Road, Thurlaston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Aldi, Buxton Crescent, Broughton Astley	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broughton Astley Village	0.5%	2	0.0%	0	0.0%	0	14.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charlie Browns Garden Centre, Dunton Road, Broughton Astley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street, Broughton Astley, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Palmers Garden Centre, Ullesthorpe, Lutterworth Road, Ullesthorpe	0.1%	0	0.0%	0	0.0%	0	3.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Box Road, Broughton Astley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ullesthorpe Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Aldi, Brackley Court, Welford Road, Blaby	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Attfield's Farm Shop, Narborough Road, Cosby	0.1%	0	0.0%	0	0.0%	0	3.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blaby Village	2.9%	9	0.0%	0	0.0%	0	0.0%	0	17.6%	5	0.0%	0	3.0%	1	0.0%	0	0.0%	0

Column %ges.

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Cherry Lane Glebe, Foston Road, Countesthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cosby Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Countesthorpe Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fleckney Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Johns Court, Blaby	1.2%	4	0.0%	0	0.0%	0	0.0%	0	8.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keiths Discount Carpets, Oadby Road, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whetstone Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Billesden Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coles Plant Centre, Uppingham Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Goscote Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Glen Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Houghton on the Hill Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kibworth Village (Beauchamp & Harcourt)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parsons Nurseries, Leicester Road, Billesdon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queniborough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurnby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wistow Rural Centre, Kibworth Road, Wistow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wistow Village	0.6%	2	0.0%	0	0.0%	0	0.0%	0	7.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Aldi, St Georges Way, Leicester	1.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	1	7.7%	1	0.0%	0
Clarendon Park Local Centre	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	2	0.0%	0	0.0%	0
Evington Road District Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Green Lane Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Highfields Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Belgrave Gate, Leicester	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, St Georges Retail Park, Leicester	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester City Centre (includes Haymarket, Highcross & Silver Arcade shopping centres)	3.5%	10	0.0%	0	0.0%	0	0.0%	0	6.2%	2	0.0%	0	7.5%	2	7.7%	1	0.0%	0
Lidl, Burton Street, Leicester	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	1	0.0%	0	0.0%	0
M&S, Gallowtree Gate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Queens Road, Clarendon Park, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Humberstone Gate, Leicester	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	2
Spinney Hills Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Georges Retail Park, Leicester	3.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	2	7.7%	1	9.5%	2
Zone 7																		
Al-Shinwari Halal Meat, Evington Valley Road, Leicester	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0
Chesterfield Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Daynight Pharmacy, Chesterfield Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Park Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moins Chemist, East Park Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moroccan Yassine Fruit & Veg, Uppingham Road, Rowllatts Hill	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	2	0.0%	0	0.0%	0
North Evington Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rainbow Carpets & Flooring, East Park Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Leicester Household Survey for Nexus Planning

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Rowlands Pharmacy, Ethel Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Samat Chemist, Victoria Road East, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Ethel Road, Evington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Road East, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																		
Asha Pharmacy, The Parkway, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Evington Village (NOT Evington Road, Leicester)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1
Hamilton Local Centre, Leicester	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	0	0.0%	0	0.0%	0	0.0%	0
Humberstone Local Centre, Leicester	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0
Rowlatts Hill Local Centre	1.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	2	15.3%	3
Tesco Extra, Maidenwell Avenue, Hamilton, Leicester	4.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.0%	3	11.1%	2
Well Pharmacy, Thurmcourt Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welland Vale Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Young Thurnby Lodge Gardeners, Somers Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																		
Aldi, Fletton Close, Hamilton, Leicester	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	1	0.0%	0	0.0%	0	5.8%	1
Asda, Exploration Drive, Abbey Lane, Leicester	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Belgrave Road, Belgrave Gate, Leicester	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0
Barkby Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Belgrave Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Belgrave Road / Melton Road District Centre, Leicester	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canon Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetshire, Barkby Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colourbank, Crest Rise, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doncaster Road, Leicester	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Empire Industrial Estate, Ulverscroft Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Floors 2 Go, Abbey Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
FM Furnishers, Melton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Gipsy Lane, Leicester	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Loughborough Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Melton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mr Pickford's Pharmacy, Lockerbie Walk, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pennywise Discount Store, Gipsy Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ReUse Shop, Gypsum Close, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rushey Mead Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Melton Road, Leicester	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Empire Industrial Estate, Ulverscroft Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Wenlock Way, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Star Carpets & Furnishings,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Melton Road, Leicester									
Troon Industrial Estate, Wenlock Way, Thurmaston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
United Carpets & Beds, Melton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 10									
Abbey Retail Park, Leicester	1.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Abbey Lane, Humphreys Way, Leicester	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Beaumont Shopping Centre, Beaumont Leys	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Astill Lodge Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B&Q, Devonshire Road, Leicester	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Beaumont Leys Town Centre, Leicester	1.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Beaumont Shopping Centre, Beaumont Leys, Leicester	5.9%	18	0.0%	0	3.3%	0	0.0%	0	0.0%
Belgrave Boulevard, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Blackbird Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Halfords, St Margaret's Way, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Beaumont Shopping Centre, Beaumont Leys	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Mr Pickford's Pharmacy, Norwich Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Norris Close, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Parker Drive, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St Margaret's Retail Park, Devonshire Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Beaumont Shopping Centre, Beaumont Leys, Leicester	1.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Toolstation, Ravensbridge Drive, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 11									
Aldi, Aylestone Road, Leicester	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Aylestone Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aylestone Park Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Eyres Monsell Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Glen Parva Local Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Knighton Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Saffron Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stoneygate Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
United Carpets and Beds, Aylestone Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Welford Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 12									
Aldi, Woodgate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Alif Carpets, East Park Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Narborough Road South, Braunstone, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Braunstone Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Buckminster Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Colourbank Superstore, Cavendish Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Evelyn Drive, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Fosse Road North, Leicester	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Freeman's Leisure Park, Aylestone Road, Leicester	0.5%	1	0.0%	0	0.0%	0	0.0%	0	5.7%
Freemen's Common Household Recycling Centre, Islington Street, Leicester	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

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Freemens Common	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Industrial Estate, Leicester																		
Halfords, Putney Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hockley Farm Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Putney Road, Off Welford Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Fosse Road North, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Upperton Road, Leicester	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Bloxham Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks Electrical, King Richards Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mecca Bingo, Freeman's Park, Leicester	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	0	0.0%	0	0.0%	0	0.0%	0
Michael John Flooring, Narborough Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Aylestone Road, Leicester	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Narborough Road District Centre, Leicester	1.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Parks Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Stephenson Drive, Leicester	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	2	0.0%	0	0.0%	0
Screwfix, Freemans Common, Ealing Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, New Park Street, Leicester	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Commercial Square, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Travis Perkins, Commercial Square, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vision Pharmacy, Narborough Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westcote Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Aldi, Bullhead Street, Wigston	1.3%	4	0.0%	0	0.0%	0	0.0%	0	1.9%	1	3.4%	0	5.7%	1	0.0%	0	0.0%	0
Asda, Leicester Road, Oadby	0.9%	3	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	9.5%	2
B&Q, Bull Head Street, Wigston	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.2%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, Launceston Road, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalkard & Elliott, Aylestone Lane, Wigston, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Blaby Road, South Wigston	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Harborough Road, Oadby	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	1
M&S, (Foodhall), The Parade, Oadby	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	0	0.0%	0	0.0%	0	2.9%	1
Oadby Town Centre	5.2%	15	0.0%	0	0.0%	0	0.0%	0	6.9%	2	10.3%	1	5.7%	1	13.0%	2	5.8%	1
Potters Superstore, Leicester Road, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Bell Street, Wigston	0.5%	1	0.0%	0	0.0%	0	0.0%	0	5.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Glen Road, Oadby	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	1	0.0%	0	0.0%	0	0.0%	0
Screwfix, Chartwell Drive, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Wigston Local Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Blaby Road, South Wigston	0.6%	2	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Blagby Road, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigston Town Centre	4.6%	14	0.0%	0	0.0%	0	0.0%	0	24.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Aldi, Melton Road, Syston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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Anstey Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Barkby Thorpe Lane, Thurmaston	1.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1	2.9%	1
Barrow-upon-Soar Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Westmoreland Avenue, Thurmaston	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	1	0.0%	0	0.0%	0	0.0%	0
Derrys Nurseries, Main Street, Cossington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre Leicester, Loughborough Road, Rothley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
George Walker, Fosse Way, Syston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lingdale Golf Club, Joe Moores Lane, Woodhouse Eaves	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, (Foodhall), Thorpe Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mountsorrel Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Potters Carpets & Beds, Leicester Road, Anstey, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quorn Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rothley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sibley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Syston Town Centre	1.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Melton Road, Syston	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurmaston Shopping Centre, Thurmaston	1.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	0	3.4%	1	0.0%	0	14.0%	2
Thurmaston Village Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1
Waitrose, Granite Way, Mountsorrel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Thurmaston, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodhouse Eaves Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																		
Glenfield Village	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Groby Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirby Muxloe Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Road, Glenfield	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Palmers Garden Centre Enderby, Saint Johns, Enderby	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parkem Chemists, Dominion Road, Glenfield, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ratby Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																		
Aldi, Meridian Way, Braunstone	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Station Road, Narborough, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enderby Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fosse Shopping Park, Leicester	7.2%	22	6.1%	1	22.0%	2	21.6%	1	1.9%	1	0.0%	0	0.0%	0	7.7%	1	0.0%	0
Grove Farm Triangle, Leicester	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hawgrip Plant Centre, Seine Lane, Enderby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hinckley Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester Forest East Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Fosse Park Shopping Centre, Leicester	2.4%	7	0.0%	0	6.7%	1	3.6%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meridian Business Park, Meridian East, Leicester	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Narborough Village (NOT Narborough Road, Leicester)	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Fosse Park, Grove Farm Triangle, Leicester	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Thorpe Astley Local Centre Outside Survey Area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Airport Retail Park, London Road, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Adcock Road, Coalville	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Allendale Road, Loughborough	1.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	1	0.0%	0	0.0%	0
Aldi, Belton Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arena Shopping Park, Rowleys Green, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Charnwood Road, Shepshed	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Newtown Road, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Attleborough Fields Industrial Estate, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Rockingham Road, Euro Business Park, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Alvis Retail Park, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Brandon Road, Binley Woods, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Jubilee Drive, Belton Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Leicester Road, Melton Mowbray	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barwell Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicester Village, Pingle Drive, Bicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birmingham City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetright, Bond Street, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castle Donnington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chapel St Leonards Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coalville Town Centre	0.1%	0	0.0%	0	3.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Ashby Road, Ibstock	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coventry City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coventry City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Designer Outlet York, St Nicholas Avenue, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, Tamworth Road, Measham, Swadlincote	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre Stapleton, Ashby Road, Stapleton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Nuneaton Road, Atherstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Downtown Superstore, Gonerby Junction, A1, Grantham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunelm, Regent Street, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Midlands Designer Outlet, South Normanton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elliott's Field Shopping Park, Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gates Garden Centre, Somerby Road, Cold Overton, Oakham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Giant Store, Normanton Car Park, Rutland Water	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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Giltbrook Retail Park, Ikea Way, Giltbrook	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Go Outdoors, Bishop Meadow Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Go Outdoors, Coventry Business Park, Canley Road, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Point Retail Park, Victoria Street North, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Belton Road West, Loughborough	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Canley, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Springfield Street, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hoton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ibstock Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Croft Road, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Giltbrook, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Park Lane, Wednesbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction One Retail Park, Leicester Road, Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Karpet Kingdom, Bilton Road, Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kettering Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Station Avenue, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loughborough Town Centre	1.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lutterworth Golf Club, Rugby Road, Lutterworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lutterworth Town Centre	0.9%	3	0.0%	0	0.0%	0	41.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, (Foodhall), The Rushes, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Harborough Town Centre	1.3%	4	0.0%	0	0.0%	0	0.0%	0	1.9%	1	29.7%	3	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Arena Park, Rowley's Green, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matlock Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall Shopping Centre, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Melton Mowbray Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milton Keynes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miners Welfare Park, Bedworth	0.4%	1	5.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Bitteswell Road, Lutterworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Gorse Covert Centre, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Rutland Street, Melton Mowbray	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Whitwick Retail Park, Coalville	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newton Retail Park, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northfields Industrial Estate, Peterborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nottingham City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nuneaton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oakham Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	1	0.0%	0	0.0%	0	0.0%	0
Peterborough City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pets at Home, Hinckley Road, Walsgrave on Soave	0.1%	0	0.0%	0	0.0%	0	6.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Phoenix Parkway Retail Park, Corby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ponsford, London Road, Heeley, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Regent Place Retail Park, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rockingham Industrial	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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Estate, Rockingham Road, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Leamington Spa Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rugby Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Greenclose Lane, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Nottingham Road, Melton Mowbray	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St. Mary's Place, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Vicarage Street, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skegness Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Solihull Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Springfields Outlet Shopping & Leisure, Camel Gate, Spalding	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stamford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stapleton Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Talent Cricket, Bakewell Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Technology Retail Park, Technology Drive, Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Arena Shopping Park, Rowleys Green, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Leicester Street, Bedworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Park Road, Loughborough	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	1	0.0%	0	0.0%	0
Tesco Superstore, The Rushes, Loughborough	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Gallagher Retail Park, Stoney Stanton Road, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Herb Nursery, Main Station, Thistleton, Oakham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Austin Drive, Court House Green, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Willowbrook Park, Derby Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Prince William Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ventura Retail Park, Ventura Park Road, Tamworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Lower Leicester Road, Lutterworth	0.1%	0	0.0%	0	0.0%	0	6.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Springfield Street, Market Harborough	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	0	0.0%	0	0.0%	0	0.0%	0
Weddington Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitwick Retail Park, Coalville	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Belton Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Technology Park, Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Weddington Road, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodlands Wholesale Nursery (not Dobbies), Ashby Road, Stapleton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mail order / catalogue	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
TV shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	300	21	9	6	27	11	25	17	18									
Sample:	312	18	19	21	33	20	21	14	19									

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q09 Where did you undertake your main food and grocery shopping the time before last? Was it the same place or somewhere different?																		
<i>Excl. Nulls & SFT</i>																		
Zone 1																		
Aldi, Holliers Walk, Hinckley	1.3%	17	11.5%	13	9.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Watling Street, Hinckley	0.4%	5	3.9%	4	1.4%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Barwell Lane, Hinckley	2.4%	33	22.0%	24	17.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&J Palmer, Station Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Castle Street, Hinckley	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Boyslade Road, Burbage, Hinckley	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Church Street, Sapcote	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Long Street, Stoney Stanton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Trent Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Foodbank, Hope Community Church, Deveron Way, Hinckley	0.0%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hinckley Convenience Stores, Forest Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Rugby Road, Hinckley	0.2%	3	2.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Coventry Road, Hinckley	0.5%	7	3.0%	3	6.0%	3	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Hinckley Town Centre	0.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Stoney Stanton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Normandy Way, Hinckley	1.1%	15	11.2%	12	5.9%	3	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Stoke Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Post Office, Long Street, Stoney Stanton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Post Office, The Square, Wolvey, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Clifton Way, Hinckley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, Rugby Road, Hinckley	1.3%	17	10.7%	12	8.8%	4	0.8%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Spar, Lutterworth Road, Burbage, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, London Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Station Yard, Hinckley	1.0%	14	12.6%	14	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Co-op, High Street, Desford	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street, Newbold Verdon, Leicester	0.2%	2	0.0%	0	4.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Newbold Road, Desford, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Pochin Street, Croft	0.1%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Wood Street, Earl Shilton	0.1%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local market, Earl Shilton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Earl Shilton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Kirkby Mallory Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Newbold Verdon Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill Lane Stores, Mill Lane, Earl Shilton, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Main Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Newbold Road, Leicester									
Premier, The Hollow, Earl Shilton, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Main Street, Huncote	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Thurlaston Garden Centre & Tea Room, Croft Road, Thurlaston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 3									
Aldi, Buxton Crescent, Broughton Astley	1.5%	20	4.5%	5	1.4%	1	27.2%	8	3.0%
Co-op, Main Street, Broughton Astley	0.1%	2	0.0%	0	0.0%	0	6.5%	2	0.0%
Gilmorton Village Store, Main Street, Gilmorton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local market, Broughton Astley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Broughton Astley Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Ullesthorpe Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Londis, Main Street, Broughton Astley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mace, Dunton Road, Broughton Astley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Made By Alison, Geveze Way, Broughton Astley, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marcus Stevens Butchers, Station Road, Ullesthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Post Office, Main Street, Ullesthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Post Office, Station Road, Broughton Astley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ringrose Butchers, Main Street, Broughton Astley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 4									
Aldi, Brackley Court, Welford Road, Blaby	1.6%	21	0.0%	0	0.7%	0	0.0%	0	12.0%
Attfield's Farm Shop, Whetstone Lodge, Countesthorpe Road, Leicester	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.6%
Church Street Butchers, Church Street, Countesthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, (Petrol), Lutterworth Road, Blaby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Cambridge Road, Whetstone	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%
Co-op, Dog And Gun Lane, Lutterworth Road, Whetstone	0.1%	2	0.0%	0	0.0%	0	0.8%	0	1.2%
Co-op, High Street, Fleckney, Leicester	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.6%
Co-op, Main Street, Cosby	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.6%
Co-op, Main Street, Countesthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Johns Court, Blaby	0.3%	4	0.0%	0	0.0%	0	0.0%	0	3.0%
Jet Petrol Station, Oadby Road, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Joseph Morris Butchers, Newton Lane, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Cosby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Fleckney Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, The Square, Countesthorpe	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.6%
Zone 5									
Billesden Village Shop, Market Road, Billesdon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bridge 67, High Street, Kibworth Harcourt, Kibworth Beauchamp	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

Leicester Household Survey for Nexus Planning

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Co-op, High Street, Kibworth Beauchamp	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street, Great Glen	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street, Houghton On The Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street, Scraptoft	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Station Road, Thurnby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.7%	1
Local shops, East Goscote Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Queniborough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, (BP), Melton Road, Syston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Post Office, Merchants Common, East Goscote, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Post Office, Stretton Road, Great Glen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roots Thorpe Farm, Thorpe Farm, Barkby Thorpe, Leicester	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
S&J News, Syston Road, Queniborough, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Select Convenience, High Street, Kibworth Beauchamp	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
A1 Cash & Carry, Green Lane Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adam Groceries, Holland Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, St Georges Way, Leicester	3.0%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.6%	16	8.2%	6	5.7%	4
Apna Supermarket, Melbourne Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clays Butchers of Leicester, Cheapside, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Evington Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Falcon Cash & Carry, Syston Street West, Leicester	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	3	0.0%	0	0.0%	0
Foodland Supermarket, Melbourne Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Foods, Haymarket Centre, Belgrave Gate, Leicester	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, (The Food Warehouse) St Georges Retail Park, Leicester	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	3.5%	3	0.0%	0
Iceland, Belgrave Gate, Leicester	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.5%	0	0.0%	0
KP Supermarket, Melbourne Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester Market, Market Place, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Lidl, Burton Street, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Local shops, Clarendon Park Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Florence Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Green Lane Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Highfields Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Leicester City Centre	0.1%	2	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0
Local shops, Spinney Hills Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0
M&S, Gallowtree Gate,	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	2.6%	2

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Leicester									
Post Office, Evington Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Quickway, Melbourne Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Granby Street, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, London Road, Leicester	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.7%
Sainsbury's Local, Queens Road, Clarendon Park, Leicester	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Humberstone Gate, Leicester	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Savers, Cheapside, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Belgrave Gate, Haymarket Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Granby Street, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Haymarket Centre, Belgrave Gate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, London Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Welford Place, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
W Archer & Son, Queens Road, Clarendon Park, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 7									
Co-op, Rowllatts Hill Road, Rowllatts Hill, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%
Co-op, Uppingham Road, Rowllatts Hill, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ethal Bakeries, Ethel Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Frozen World, St Saviours Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%
Iceland, Uppingham Road, Rowllatts Hill, Leicester	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.9%
Local shops, Chesterfield Road, Evington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%
Local shops, Coleman Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, East Park Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Egginton Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Evington Valley Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Kitchener Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, New Humberston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Overton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
One Stop, Hastings Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pak Foods, Chesterfield Road, Evington	0.1%	2	0.0%	0	0.0%	0	0.0%	0	2.3%
Quality Supermarket, Green Lane Road, Rowllatts Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Savers Choice Cash & Carry, Egginton Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Metro, Ethel Road, Evington	0.5%	7	0.0%	0	0.0%	0	0.0%	0	5.6%
Uppingham Road Convenience Store, Uppingham Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 8									
Co-op, Downing Drive,	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.7%

Column %ges.

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Evington, Leicester									
Co-op, Thurncourt Road, Thurnby Lodge, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Evington Village Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Humberstone Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mercury News, Cardinals Walk, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nisa Local, Main Street, Evington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Sandhills Avenue, Hamilton, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Maidenwell Avenue, Hamilton, Leicester	5.3%	72	0.0%	0	0.0%	0	5.9%	3	9.2%
Zone 9									
Aldi, Fletton Close, Hamilton, Leicester	2.2%	29	0.0%	0	0.0%	0	3.3%	2	4.8%
Asda, Exploration Drive, Abbey Lane, Leicester	2.8%	39	1.2%	1	0.0%	0	4.6%	5	1.0%
Bombay Supermarket, Melton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Finest Stores, Canon Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Jalpur Millers Online, Harrison Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Gypsy Lane, Leicester	0.9%	12	0.0%	0	0.0%	0	0.0%	0	1.4%
Lidl, Loughborough Road, Leicester	1.0%	13	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Abbey Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Belgrave Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Catherine Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Doncaster Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Fairfax Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Gypsy Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Melton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons (Daily in Petrol Station), Melton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons (Daily in Petrol Station), Thurmaston Lane, Hamilton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.7%
Post Office, Brackley Close, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Post Office, Melrose Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Melton Road, Leicester	3.6%	48	0.0%	0	0.0%	0	4.7%	2	0.0%
Shiva Shakti Foods, MacDonald Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Humberstone Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Melton Road, Leicester	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 10									
Aldi, Abbey Lane, Humphreys Way, Leicester	1.1%	15	0.0%	0	0.0%	0	1.3%	0	0.0%
Aldi, Beaumont Shopping Centre, Beaumont Leys	0.9%	12	0.0%	0	0.7%	0	0.0%	0	0.0%
Appleton Mini Market, Appleton Avenue, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Beaumont News, Astill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

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Lodge Road, Leicester																		
Home Bargains, St Margaret's Retail Park, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Beaumont Shopping Centre, Beaumont Leys, Leicester	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Beaumont Leys Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColls, Belgrave Boulevard, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Marwood Road, Stocking Farm Estate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Bewcastle Grove, Mowmacre Hill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Beaumont Shopping Centre, Beaumont Leys, Leicester	4.3%	59	1.2%	1	4.0%	2	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wilko, Beaumont Leys Shopping Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																		
Aldi, Aylestone Road, Leicester	1.3%	18	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.9%	1	0.0%	0	0.7%	1
Co-op, Clarendon Park Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0
Co-op, Hillsborough Road, Glen Parva, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, London Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Sturdee Road, Eyres Monsell, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gainsborough Stores, Gainsborough Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Saffron Lane, Leicester	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knighton Self Service Petrol Station, Welford Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Glen Parva Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Saffron Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Stoneygate Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Knighton Church Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Aberdale Road, West Knighton, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Lutterworth Road, Aylestone, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Saffron Lane, Leicester	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																		
Aldi, Woodgate, Leicester	1.5%	20	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	2.3%	2
Asda, (Fosse Park), Narborough Road South, Braunstone, Leicester	4.1%	56	2.3%	3	3.5%	2	3.8%	1	3.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Aikman Avenue, New Parks Estate, Leicester	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2
Co-op, Hallam Crescent, Braunstone, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Hinckley Road, Leicester Forest East	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Narborough Road, Leicester	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Sharmon Crescent, Braunstone Frith, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Turnbull Drive, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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Braunstone, Leicester																		
Iceland, Narborough Road, Leicester	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
J Scattergood & Son, Sharnon Crescent, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Fosse Road North, Leicester	0.8%	11	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0
Lidl, Upperton Road, Leicester	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Bosworth Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Braunstone Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Cavendish Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Heyford Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Imperial Avenue, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Keightley Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Leicester Forest East Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Sandhurst Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Shakespeare Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Sunway, Braunstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Aylestone Road, Leicester	2.1%	29	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.7%	0	0.4%	0	1.6%	1	3.3%	2
Nutfield Corner Shop, Nutfield Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Grasmere Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Watergate Lane, Braunstone Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Hinckley Road, Leicester Forest East	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Buckminster Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, St James Service Station, Hinckley Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, (Esso), Fosse Road North, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, (Esso), Narborough Road, Rowley Fields, Leicester	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2
Tesco Express, Bede Island, Leicester	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0
Tesco Express, Hinckley Road, Leicester	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Penrice Garage, Hinckley Road, Leicester Forest East	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Ryder Road, Kirby Frith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, New Park Street, Leicester	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	3	0.0%	0	0.0%	0
Waitrose, M1, Junction 21/21A (North Services), Leicester Forest East	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, M1, Junction 21/21A (South Services), Leicester Forest East	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Aldi, Bullhead Street, Wigston	1.8%	25	0.0%	0	1.4%	1	2.8%	1	7.0%	6	5.9%	3	0.0%	0	0.0%	0	0.0%	0
Asda, Leicester Road, Oadby	4.7%	64	0.0%	0	0.0%	0	0.0%	0	10.6%	9	7.4%	4	9.1%	9	18.8%	14	6.2%	5
Co-op, Blaby Road, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Launceston Road, Wigston	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Co-op, Uplands Road, Oadby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Bell Street, Wigston	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Bell Street, Wigston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Blaby Road, South Wigston	1.1%	16	0.0%	0	0.0%	0	0.0%	0	5.1%	4	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Harborough Road, Oadby	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.7%	2	0.9%	1	2.4%	2
Local shops, Oadby Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Wigston Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, (Foodhall), The Parade, Oadby	0.7%	10	0.0%	0	0.0%	0	0.0%	0	0.6%	1	4.3%	2	0.0%	0	0.0%	0	0.0%	0
Milners Bakery, Blaby Road, South Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons (Daily in Petrol Station), Bull Head Street, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Aylestone Lane, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Gloucester Crescent, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Leicester Road, Wigston	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Moat Street, Wigston	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Bell Street, Wigston	1.2%	16	0.0%	0	0.0%	0	0.0%	0	6.6%	5	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Sainsbury's Superstore, Glen Road, Oadby	3.6%	48	0.0%	0	0.0%	0	0.0%	0	8.1%	7	15.3%	8	0.9%	1	5.7%	4	1.4%	1
Tesco Superstore, Blaby Road, South Wigston	3.6%	49	0.0%	0	0.0%	0	1.5%	0	9.5%	8	2.7%	1	0.0%	0	0.0%	0	0.0%	0
Waitrose, Harborough Road, Oadby, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
WH Cox Greengrocer, Leicester Road, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wilson Wragg Butchers, London Road, Oadby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Aldi, Melton Road, Syston	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Barkby Thorpe Lane, Thurmaston	4.2%	57	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	1.7%	1	0.7%	1
Co-op, Cropston Road, Anstey	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Barrow-On-Soar	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Loughborough Road, Quorn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Loughborough Road, Rothley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Rothley Road, Mountsorrel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Wanlip Lane, Birstall	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Westmoreland Avenue, Thurmaston	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	3.0%	2
Costcutter, Barrow Road, Sileby, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Johnsons of Woodhouse, Main Street, Woodhouse Eaves	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Anstey Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Barrow upon Soar Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Rothley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Syston Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Woodhouse Eaves Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, The Nook, Anstey, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
M&S, (Foodhall), Thorpe Lane, Leicester	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Nisa Local, Station Road, Quorn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roberts of Mountsorrel, Leicester Road, Mountsorrel, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Syston Bakery, Town Square, Syston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Sileby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Sibson Road, Birstall, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Melton Road, Syston	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0
The Family Cellar, Melton Road, Syston, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Granite Way, Mountsorrel	1.0%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0
Wanlip Lane News, Birstall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																		
Co-op, Laundon Way, Groby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Leicester Road, Groby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Old Bakery Close, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Groby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Kirby Muxloe Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Ratby Village centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moores of Ratby, Station Road, Ratby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Road, Glenfield	1.2%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Main Street, Kirby Muxloe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Dominion Road, Glenfield, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Royal Oak, Main Street, Kirby Muxloe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																		
Aldi, Meridian Way, Braunstone	1.3%	18	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Cross Street, Enderby (Next to the Methodist Church)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Mill Lane, Enderby (Opposite Newsagents & Estate Agents)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Station Road, Narborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Forest Road, Narborough, Enderby, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Narborough Village Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Fosse Park Shopping Centre, Leicester	1.6%	22	1.6%	2	2.1%	1	3.8%	1	5.6%	5	1.4%	1	2.3%	2	0.0%	0	0.0%	0
Palmers at Enderby, St Johns, Enderby, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Fosse Park, Grove Farm Triangle, Leicester	5.9%	80	1.2%	1	16.1%	7	10.3%	3	9.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Copt Oak Court, Narborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area																		
Aldi, Adcock Road, Coalville	0.3%	4	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Allendale Road, Loughborough	0.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Belton Road,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Leicester Household Survey for Nexus Planning

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Loughborough																		
Aldi, Hackamore Way, Oakham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, Leicester Road, Melton Mowbray	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, Springfield Street, Market Harborough	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	4	0.0%	0	0.0%	0	0.0%	0
Aldi, Stanier Retail Park, Kettering	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Brade Drive, Coventry	0.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Chamwood Road, Shepshed	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Newtown Road, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Baines Bakery, High Street West, Uppingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bates Butchers, Market Street, Atherstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Ashby Road, Ibstock	0.0%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Coventry Road, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Malt Mill Bank, Barwell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, North Street East, Uppingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, School Road, Bulkington, Bedworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Woodlands, Ashby Road, Stapleton	0.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farndon Fields Farm Shop, Farndon Road, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Mill Street, Bedworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Market Street, Loughborough, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Joseph Morris Butchers, Walcote Road, Lutterworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Kettering Road, Market Harborough	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Station Avenue, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Thornborough Road, Coalville	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local market, Loughborough Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Lutterworth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Markfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Stamford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Hampton Road, Redland, Bristol	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, (BP), Melton Road, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, (Foodhall), The Rushes, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Leicester Road, Elliott's Field, Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons (Daily in Petrol Station), Lutterworth Road, Walcote	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Bitteswell Road, Lutterworth	0.6%	8	0.0%	0	0.0%	0	20.5%	6	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Gorse Covert Centre, Loughborough	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Rutland Street, Melton Mowbray	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Whitwick Retail	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Park, Coalville									
Sainsbury's Local, Queens Road, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Greenclose Lane, Loughborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Nottingham Road, Melton Mowbray	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, St. Mary's Place, Market Harborough	0.3%	4	0.0%	0	0.0%	0	0.6%	1	6.1%
Sainsbury's Superstore, Vicarage Street, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Leicester Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Shelton Square, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Arena Shopping Park, Rowleys Green, Coventry	0.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%
Tesco Extra, Leicester Street, Bedworth	0.2%	2	2.1%	2	0.0%	0	0.0%	0	0.0%
Tesco Extra, Oakley Road, Corby	0.0%	1	0.0%	0	0.0%	0	0.6%	1	0.0%
Tesco Extra, Park Road, Loughborough	2.9%	40	0.0%	0	0.0%	0	0.0%	0	4.5%
Tesco Superstore, Clifford Bridge Road, Coventry	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%
Tesco Superstore, Leicester Road, Rugby	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%
Tesco Superstore, South Street, Oakham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%
Tesco Superstore, The Rushes, Loughborough	0.2%	3	0.0%	0	0.0%	0	0.0%	0	3.1%
Waitrose, Lower Leicester Road, Lutterworth	0.6%	8	1.0%	1	0.7%	0	14.2%	4	0.0%
Waitrose, Springfield Street, Market Harborough	0.6%	9	0.0%	0	0.0%	0	0.0%	0	11.5%
WF Chapman, High Street, Lutterworth	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%
Others									
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Same place as before)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	1357	110	44	30	82	53	98	76	73
Sample:	1417	91	87	89	96	89	84	86	90

Q10 Which retailer did you purchase your main food internet / home delivery shopping from?*Those that said 'Internet / delivery' at Q09*

Amazon Pantry	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.5%	1	0.0%	0	0.0%	0	9.4%	1
Asda	34.9%	71	43.3%	6	55.8%	5	18.6%	1	38.6%	1	6.6%	0	29.9%	5	56.4%	5	0.0%	0
Iceland	8.8%	18	0.0%	0	3.8%	0	0.0%	0	22.8%	1	0.0%	0	15.5%	3	18.3%	2	18.6%	2
Marks & Spencer	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons	4.2%	9	8.6%	1	3.8%	0	4.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	1
Ocado	10.4%	21	0.0%	0	12.4%	1	0.0%	0	0.0%	0	0.0%	0	12.3%	2	15.7%	1	0.0%	0
Sainsbury's	8.8%	18	0.0%	0	14.0%	1	36.8%	2	38.6%	1	42.9%	2	10.1%	2	4.8%	0	26.9%	3
Tesco	23.2%	47	38.5%	5	3.8%	0	30.3%	1	0.0%	0	22.4%	1	32.2%	6	4.8%	0	40.1%	4
Waitrose	3.5%	7	9.7%	1	6.4%	1	9.4%	0	0.0%	0	6.6%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wiltshire Farm Foods	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	2.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	203	13	8	5	2	6	18	8	10									
Sample:	153	8	12	11	3	8	15	8	9									

Column %ges.

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Meanscore: [£]																		
Q11 Thinking more generally, how much does your household spend on average on main food and grocery shopping in a week?																		
£1 - £5	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£6 - £10	0.5%	7	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.9%	1	0.0%	0
£11 - £15	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.6%	1
£16 - £20	2.1%	33	0.5%	1	1.9%	1	0.0%	0	0.6%	1	2.3%	1	4.2%	5	1.7%	2	0.6%	1
£21 - £25	2.3%	37	2.9%	4	1.6%	1	1.3%	0	2.2%	2	1.3%	1	3.9%	5	3.3%	3	2.6%	2
£26 - £30	3.1%	49	1.6%	2	0.0%	0	3.1%	1	2.9%	2	1.9%	1	4.2%	5	9.5%	9	8.6%	7
£31 - £35	1.9%	31	0.0%	0	2.2%	1	0.7%	0	3.5%	3	2.6%	2	3.9%	5	1.7%	2	4.7%	4
£36 - £40	5.5%	89	4.0%	5	3.9%	2	2.0%	1	4.1%	4	5.9%	3	8.4%	10	4.7%	4	7.9%	7
£41 - £45	3.6%	57	2.6%	3	2.3%	1	4.2%	1	0.6%	1	2.4%	1	1.0%	1	9.0%	8	4.7%	4
£46 - £50	7.6%	121	4.4%	6	8.1%	4	8.1%	3	11.8%	10	3.6%	2	9.7%	11	5.3%	5	9.4%	8
£51 - £60	9.5%	152	17.1%	21	10.3%	5	14.2%	5	2.2%	2	11.2%	7	9.1%	11	8.0%	7	13.4%	11
£61 - £70	7.8%	125	4.6%	6	10.2%	5	9.0%	3	10.4%	9	7.0%	4	9.7%	11	7.3%	7	5.9%	5
£71 - £80	10.1%	161	10.2%	13	10.7%	6	9.3%	3	15.2%	13	13.4%	8	1.4%	2	13.1%	12	7.7%	6
£81 - £90	4.8%	77	9.6%	12	3.9%	2	5.4%	2	11.0%	9	6.8%	4	2.6%	3	0.8%	1	3.3%	3
£91 - £100	13.6%	218	12.4%	16	12.5%	7	13.6%	5	10.1%	9	26.2%	16	9.9%	12	16.1%	15	9.0%	8
£101 - £110	0.9%	14	1.0%	1	0.6%	0	0.0%	0	0.6%	1	1.3%	1	0.0%	0	0.4%	0	2.0%	2
£111 - £120	3.9%	63	6.4%	8	6.2%	3	6.1%	2	2.3%	2	2.3%	1	4.0%	5	1.9%	2	0.0%	0
£121 - £130	2.1%	34	1.0%	1	0.6%	0	2.3%	1	2.6%	2	1.7%	1	1.8%	2	0.0%	0	1.2%	1
£131 - £140	0.8%	13	2.9%	4	3.4%	2	0.0%	0	1.1%	1	1.2%	1	0.0%	0	0.0%	0	1.2%	1
£141 - £150	3.7%	59	3.1%	4	1.7%	1	4.5%	2	3.5%	3	1.2%	1	1.9%	2	0.4%	0	2.1%	2
£151 - £175	0.8%	12	3.1%	4	3.1%	2	3.4%	1	0.0%	0	1.1%	1	1.2%	1	0.0%	0	0.0%	0
£176 - £200	1.8%	29	1.0%	1	2.3%	1	3.8%	1	4.1%	3	0.0%	0	1.2%	1	4.6%	4	2.1%	2
£201 - £225	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£226 - £250	1.0%	16	1.0%	1	0.0%	0	0.0%	0	1.0%	1	3.5%	2	3.1%	4	0.0%	0	2.0%	2
£251 - £275	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£276 - £300	0.3%	5	1.7%	2	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
£301+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	9.3%	150	7.0%	9	10.2%	5	7.2%	3	5.8%	5	2.1%	1	11.4%	13	9.9%	9	7.9%	7
(Refused)	2.5%	41	1.7%	2	3.1%	2	0.0%	0	4.4%	4	1.1%	1	3.1%	4	1.3%	1	3.5%	3
Mean:	79.70	90.10	82.82	89.46	83.62	84.70	75.08	70.35	69.30									
Weighted base:	1602	126	52	35	86	60	118	92	84									
Sample:	1602	100	100	100	100	100	100	100	101									

Meanscore: [Number of times per week]

Q12 And still thinking more generally, how often does your household do a main food and grocery shop?

7 times a week	0.5%	7	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
4-6 times a week	1.3%	20	2.0%	3	0.0%	0	0.7%	0	0.0%	0	1.1%	1	1.2%	1	2.9%	3
2-3 times a week	10.6%	170	11.0%	14	2.8%	1	5.0%	2	12.0%	10	5.7%	3	17.0%	20	11.7%	11
Once a week	68.5%	1097	73.7%	93	69.0%	36	73.6%	26	77.5%	66	75.2%	45	53.1%	63	55.4%	51
Once a fortnight	13.3%	212	11.0%	14	19.8%	10	14.1%	5	7.1%	6	16.3%	10	19.7%	23	20.9%	19
Once a month	4.6%	74	0.5%	1	6.9%	4	5.3%	2	1.6%	1	0.6%	0	5.9%	7	9.1%	8
Less than once a month	0.1%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
(Don't know / varies)	1.1%	18	1.7%	2	0.0%	0	1.3%	0	1.8%	2	1.1%	1	1.9%	2	0.0%	0
Mean:	1.14	1.19	0.92	0.99	1.14	1.04	1.16	1.12	1.21							
Weighted base:	1602	126	52	35	86	60	118	92	84							
Sample:	1602	100	100	100	100	100	100	100	101							

Q13 Do you make 'top up' shopping trips in between your main food shopping trips? Top up grocery shopping includes 'basket shops' in foodstores, purchases from speciality retailers such as bakers, butchers and greengrocers, and snacks bought from shops, but could also include online food shopping.

Yes	71.9%	1152	74.1%	93	72.6%	38	72.7%	26	74.6%	64	57.0%	34	72.7%	86	65.1%	60
No	28.1%	450	25.9%	33	27.4%	14	27.3%	10	25.4%	22	43.0%	26	27.3%	32	34.9%	32
Weighted base:	1602	126	52	35	86	60	118	92	84							
Sample:	1602	100	100	100	100	100	100	100	101							

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q14 Where did you last undertake your 'top up' shopping?																		
<i>Those that do top-up shopping at Q13 AND Excl. Nulls & SFT</i>																		
Zone 1																		
Aldi, Holliers Walk, Hinckley	0.3%	3	3.0%	3	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Watling Street, Hinckley	0.2%	3	2.2%	2	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Barwell Lane, Hinckley	0.6%	6	4.9%	4	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&J Palmer, Station Road, Hinckley	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Castle Street, Hinckley	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Boyslade Road, Burbage, Hinckley	0.4%	4	4.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Church Street, Sapcote	1.1%	11	12.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Long Street, Stoney Stanton	0.6%	6	6.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Trent Road, Hinckley	0.4%	4	5.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Foodbank, Hope Community Church, Deveron Way, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hinckley Convenience Stores, Forest Road, Hinckley	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Rugby Road, Hinckley	0.4%	4	4.2%	4	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Coventry Road, Hinckley	0.4%	4	3.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Hinckley Town Centre	0.2%	2	2.1%	2	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Stoney Stanton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Normandy Way, Hinckley	0.3%	3	2.2%	2	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Stoke Road, Hinckley	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Post Office, Long Street, Stoney Stanton	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Post Office, The Square, Wolvey, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Clifton Way, Hinckley	0.8%	8	9.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Rugby Road, Hinckley	0.4%	4	4.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Lutterworth Road, Burbage, Hinckley	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, London Road, Hinckley	0.7%	7	6.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Tesco Superstore, Station Yard, Hinckley	0.8%	8	9.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Co-op, High Street, Desford	0.4%	4	0.0%	0	10.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street, Newbold Verdon, Leicester	0.7%	7	0.0%	0	19.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Newbold Road, Desford, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Pochin Street, Croft	0.1%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Wood Street, Earl Shilton	0.6%	7	0.0%	0	17.6%	6	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local market, Earl Shilton Village Centre	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Earl Shilton Town Centre	0.2%	2	0.0%	0	5.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Kirkby Mallory Village Centre	0.1%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Newbold Verdon Village Centre	0.1%	1	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill Lane Stores, Mill Lane, Earl Shilton, Leicester	0.1%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Main Street,	0.1%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Leicester Household Survey for Nexus Planning

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Newbold Road, Leicester																		
Premier, The Hollow, Earl Shilton, Leicester	0.1%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Main Street, Huncote	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurlaston Garden Centre & Tea Room, Croft Road, Thurlaston	0.1%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Aldi, Buxton Crescent, Broughton Astley	0.7%	7	0.0%	0	0.0%	0	14.7%	4	2.7%	2	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Co-op, Main Street, Broughton Astley	0.8%	8	1.3%	1	0.0%	0	29.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gilmorton Village Store, Main Street, Gilmorton	0.1%	1	0.0%	0	0.0%	0	4.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local market, Broughton Astley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Broughton Astley Village Centre	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Ullesthorpe Village Centre	0.1%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Main Street, Broughton Astley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mace, Dunton Road, Broughton Astley	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Made By Alison, Geveze Way, Broughton Astley, Leicester	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marcus Stevens Butchers, Station Road, Ullesthorpe	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Post Office, Main Street, Ullesthorpe	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Post Office, Station Road, Broughton Astley	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ringrose Butchers, Main Street, Broughton Astley	0.1%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Aldi, Brackley Court, Welford Road, Blaby	0.6%	6	0.0%	0	0.0%	0	0.0%	0	4.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Attfield's Farm Shop, Whetstone Lodge, Countesthorpe Road, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Church Street Butchers, Church Street, Countesthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, (Petrol), Lutterworth Road, Blaby	0.5%	5	0.0%	0	0.0%	0	0.0%	0	6.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Cambridge Road, Whetstone	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Dog And Gun Lane, Lutterworth Road, Whetstone	0.3%	4	0.0%	0	0.0%	0	0.0%	0	4.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Fleckney, Leicester	0.4%	4	0.0%	0	0.0%	0	0.0%	0	5.5%	3	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street, Cosby	0.4%	4	0.0%	0	0.0%	0	0.0%	0	6.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street, Countesthorpe	0.4%	4	0.0%	0	0.0%	0	3.1%	1	4.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Johns Court, Blaby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jet Petrol Station, Oadby Road, Wigston	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Joseph Morris Butchers, Newton Lane, Wigston	0.3%	3	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Local shops, Cosby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Fleckney Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	1.2%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, The Square, Countesthorpe	0.3%	3	0.0%	0	0.0%	0	0.0%	0	4.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Billesden Village Shop, Market Road, Billesdon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0
Bridge 67, High Street, Kibworth Harcourt, Kibworth Beauchamp	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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Co-op, High Street, Kibworth Beauchamp	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.4%	4	0.0%	0	0.0%	0	0.0%	0	
Co-op, Main Street, Great Glen	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.3%	8	0.0%	0	0.0%	0	0.0%	0	
Co-op, Main Street, Houghton On The Hill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	
Co-op, Main Street, Scraptoft	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	2.8%	1	
Co-op, Station Road, Thurnby	0.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.2%	5	0.0%	0	0.0%	0	9.3%	5	
Local shops, East Goscote Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	
Local shops, Queniborough Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	
M&S, (BP), Melton Road, Syston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Post Office, Merchants Common, East Goscote, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Post Office, Stretton Road, Great Glen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	
Roots Thorpe Farm, Thorpe Farm, Barkby Thorpe, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
S&J News, Syston Road, Queniborough, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	
Select Convenience, High Street, Kibworth Beauchamp	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 6																			
A1 Cash & Carry, Green Lane Road, Leicester	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	
Adam Groceries, Holland Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	
Aldi, St Georges Way, Leicester	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.0%	1	
Apna Supermarket, Melbourne Road, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	
Clays Butchers of Leicester, Cheapside, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Evington Road, Leicester	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	3	0.0%	0	
Falcon Cash & Carry, Syston Street West, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Foodland Supermarket, Melbourne Road, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	
Heron Foods, Haymarket Centre, Belgrave Gate, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	
Iceland, (The Food Warehouse) St Georges Retail Park, Leicester	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	3	0.0%	0	0.0%	0	
Iceland, Belgrave Gate, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	
KP Supermarket, Melbourne Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Leicester Market, Market Place, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lidl, Burton Street, Leicester	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	
Local shops, Clarendon Park Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	
Local shops, Florence Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	
Local shops, Green Lane Road, Leicester	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	3	0.0%	0	0.0%	0	
Local shops, Highfields Local Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	4	0.0%	0	0.0%	0	
Local shops, Leicester City Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	1.0%	1	
Local shops, Spinney Hills Local Centre	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	4	3.0%	2	0.0%	0	
M&S, Gallowtree Gate,	0.2%	2	1.5%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Column %ges.

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Leicester									
Post Office, Evington Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Quickway, Melbourne Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Granby Street, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, London Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Queens Road, Clarendon Park, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Humberstone Gate, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Savers, Cheapside, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%
Tesco Express, Belgrave Gate, Haymarket Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Granby Street, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Haymarket Centre, Belgrave Gate, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.1%
Tesco Express, London Road, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.1%
Tesco Express, Welford Place, Leicester	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
W Archer & Son, Queens Road, Clarendon Park, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 7									
Co-op, Rowllatts Hill Road, Rowllatts Hill, Leicester	0.3%	3	0.0%	0	0.0%	0	0.0%	0	3.4%
Co-op, Uppingham Road, Rowllatts Hill, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ethal Bakeries, Ethel Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%
Frozen World, St Saviours Road, Leicester	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.2%
Iceland, Uppingham Road, Rowllatts Hill, Leicester	0.8%	8	0.0%	0	0.0%	0	0.0%	0	7.3%
Local shops, Chesterfield Road, Evington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Coleman Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%
Local shops, East Park Road, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.1%
Local shops, Egginton Street, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.6%
Local shops, Evington Valley Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.1%
Local shops, Kitchener Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%
Local shops, New Humberston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%
Local shops, Overton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
One Stop, Hastings Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%
Pak Foods, Chesterfield Road, Evington	0.2%	2	0.0%	0	0.0%	0	0.0%	0	3.0%
Quality Supermarket, Green Lane Road, Rowllatts Hill	0.3%	3	0.0%	0	0.0%	0	0.0%	0	2.5%
Savers Choice Cash & Carry, Egginton Street, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	3.3%
Tesco Metro, Ethel Road, Evington	2.0%	20	0.0%	0	0.0%	0	0.0%	0	2.5%
Uppingham Road Convenience Store, Uppingham Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.6%
Zone 8									
Co-op, Downing Drive,	0.8%	8	0.0%	0	0.0%	0	0.0%	0	2.6%

Column %ges.

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Evington, Leicester									
Co-op, Thurncourt Road, Thurnby Lodge, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Evington Village Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.5%
Local shops, Humberstone Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.6%
Mercury News, Cardinals Walk, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Nisa Local, Main Street, Evington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%
Sainsbury's Local, Sandhills Avenue, Hamilton, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Maidenwell Avenue, Hamilton, Leicester	1.2%	12	0.0%	0	0.0%	0	0.0%	0	4.2%
Zone 9									
Aldi, Fletton Close, Hamilton, Leicester	1.0%	10	0.0%	0	0.0%	0	0.0%	0	2.1%
Asda, Exploration Drive, Abbey Lane, Leicester	0.5%	5	0.0%	0	0.0%	0	0.8%	1	0.0%
Bombay Supermarket, Melton Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Finest Stores, Canon Street, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Jalpur Millers Online, Harrison Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Gypsy Lane, Leicester	1.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Loughborough Road, Leicester	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Abbey Lane, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Belgrave Road, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Catherine Street, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Doncaster Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Fairfax Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Gypsy Lane, Leicester	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Melton Road, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons (Daily in Petrol Station), Melton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons (Daily in Petrol Station), Thurmaston Lane, Hamilton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Post Office, Brackley Close, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Post Office, Melrose Street, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Melton Road, Leicester	1.7%	17	0.0%	0	0.0%	0	0.0%	0	1.3%
Shiva Shakti Foods, MacDonald Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Humberstone Lane, Leicester	0.7%	7	0.0%	0	0.0%	0	0.0%	0	2.6%
Tesco Express, Melton Road, Leicester	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 10									
Aldi, Abbey Lane, Humphreys Way, Leicester	1.6%	16	0.0%	0	0.0%	0	0.0%	0	2.1%
Aldi, Beaumont Shopping Centre, Beaumont Leys	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Appleton Mini Market, Appleton Avenue, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Beaumont News, Astill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Lodge Road, Leicester																		
Home Bargains, St Margaret's Retail Park, Leicester	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Beaumont Shopping Centre, Beaumont Leys, Leicester	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Beaumont Leys Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColls, Belgrave Boulevard, Leicester	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Marwood Road, Stocking Farm Estate, Leicester	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Bewcastle Grove, Mowmacre Hill	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Beaumont Shopping Centre, Beaumont Leys, Leicester	1.1%	11	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wilko, Beaumont Leys Shopping Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																		
Aldi, Aylestone Road, Leicester	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Co-op, Clarendon Park Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Co-op, Hillsborough Road, Glen Parva, Leicester	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, London Road, Leicester	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.6%	1	0.0%	0
Co-op, Sturdee Road, Eyres Monsell, Leicester	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gainsborough Stores, Gainsborough Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Saffron Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knighton Self Service Petrol Station, Welford Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Glen Parva Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Saffron Lane, Leicester	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Stoneygate Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Knighton Church Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Aberdale Road, West Knighton, Leicester	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Lutterworth Road, Aylestone, Leicester	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0
Tesco Express, Saffron Lane, Leicester	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																		
Aldi, Woodgate, Leicester	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, (Fosse Park), Narborough Road South, Braunstone, Leicester	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Co-op, Aikman Avenue, New Parks Estate, Leicester	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Hallam Crescent, Braunstone, Leicester	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Hinckley Road, Leicester Forest East	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Narborough Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Sharmon Crescent, Braunstone Frith, Leicester	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2
Co-op, Turnbull Drive, Leicester	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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Braunstone, Leicester																		
Iceland, Narborough Road, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
J Scattergood & Son, Sharnon Crescent, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Fosse Road North, Leicester	0.7%	7	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0
Lidl, Upperton Road, Leicester	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	3.2%	2
Local shops, Bosworth Street, Leicester	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Braunstone Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Cavendish Road, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Heyford Road, Leicester	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Imperial Avenue, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Keightley Road, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Leicester Forest East Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Sandhurst Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Shakespeare Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Sunway, Braunstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Aylestone Road, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Nutfield Corner Shop, Nutfield Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Grasmere Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Watergate Lane, Braunstone Town	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Hinckley Road, Leicester Forest East	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Buckminster Road, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, St James Service Station, Hinckley Road, Leicester	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, (Esso), Fosse Road North, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, (Esso), Narborough Road, Rowley Fields, Leicester	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bede Island, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Hinckley Road, Leicester	0.8%	8	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0
Tesco Express, Penrice Garage, Hinckley Road, Leicester Forest East	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Ryder Road, Kirby Frith	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, New Park Street, Leicester	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, M1, Junction 21/21A (North Services), Leicester Forest East	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, M1, Junction 21/21A (South Services), Leicester Forest East	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Aldi, Bullhead Street, Wigston	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Leicester Road, Oadby	1.9%	20	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	3.6%	2	7.0%	4	1.7%	1
Co-op, Blaby Road, Wigston	1.4%	14	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Launceston Road, Wigston	1.3%	14	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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Co-op, Uplands Road, Oadby	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Bell Street, Wigston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Bell Street, Wigston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Blaby Road, South Wigston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Harborough Road, Oadby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Local shops, Oadby Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0
Local shops, Wigston Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, (Foodhall), The Parade, Oadby	0.9%	10	0.0%	0	0.0%	0	0.0%	0	5.2%	3	3.1%	1	0.0%	0	0.0%	0	1.0%	1
Milners Bakery, Blaby Road, South Wigston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons (Daily in Petrol Station), Bull Head Street, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Aylestone Lane, Wigston	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Gloucester Crescent, Wigston	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Leicester Road, Wigston	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Moat Street, Wigston	1.0%	10	0.0%	0	0.0%	0	0.0%	0	6.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Bell Street, Wigston	1.4%	15	0.0%	0	0.0%	0	0.0%	0	12.4%	8	0.0%	0	2.5%	2	0.0%	0	0.0%	0
Sainsbury's Superstore, Glen Road, Oadby	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Blaby Road, South Wigston	1.7%	18	0.0%	0	0.0%	0	1.6%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Harborough Road, Oadby, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WH Cox Greengrocer, Leicester Road, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wilson Wragg Butchers, London Road, Oadby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Zone 14																		
Aldi, Melton Road, Syston	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Barkby Thorpe Lane, Thurmaston	1.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Co-op, Cropston Road, Anstey	1.4%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Barrow-On-Soar	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Loughborough Road, Quorn	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Loughborough Road, Rothley	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Rothley Road, Mountsorrel	1.3%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0
Co-op, Wanlip Lane, Birstall	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Westmoreland Avenue, Thurmaston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Barrow Road, Sileby, Loughborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Johnsons of Woodhouse, Main Street, Woodhouse Eaves	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Anstey Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Barrow upon Soar Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Rothley Village Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Syston Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Woodhouse Eaves Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, The Nook, Anstey, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
M&S, (Foodhall), Thorpe Lane, Leicester	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Nisa Local, Station Road, Quorn	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roberts of Mountsorrel, Leicester Road, Mountsorrel, Loughborough	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Syston Bakery, Town Square, Syston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Tesco Express, High Street, Sileby	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Sibson Road, Birstall, Leicester	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Melton Road, Syston	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0
The Family Cellar, Melton Road, Syston, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Granite Way, Mountsorrel	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wanlip Lane News, Birstall	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																		
Co-op, Laundon Way, Groby	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Leicester Road, Groby	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Old Bakery Close, Leicester	0.5%	5	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Groby Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Kirby Muxloe Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Ratby Village centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moores of Ratby, Station Road, Ratby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Road, Glenfield	0.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Main Street, Kirby Muxloe	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Dominion Road, Glenfield, Leicester	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Royal Oak, Main Street, Kirby Muxloe	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																		
Aldi, Meridian Way, Braunstone	0.6%	7	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Cross Street, Enderby (Next to the Methodist Church)	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Mill Lane, Enderby (Opposite Newsagents & Estate Agents)	0.1%	1	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Station Road, Narborough	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Forest Road, Narborough, Enderby, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Narborough Village Centre	0.1%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Fosse Park Shopping Centre, Leicester	0.9%	9	4.2%	4	1.7%	1	1.6%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Palmers at Enderby, St Johns, Enderby, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Fosse Park, Grove Farm Triangle, Leicester	1.5%	15	0.0%	0	0.0%	0	5.3%	1	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Copt Oak Court, Narborough	1.7%	17	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area																		
Aldi, Adcock Road, Coalville	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Allendale Road, Loughborough	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Aldi, Belton Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Leicester Household Survey for Nexus Planning

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Loughborough																		
Aldi, Hackamore Way, Oakham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Leicester Road, Melton Mowbray	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Springfield Street, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Stanier Retail Park, Kettering	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Brade Drive, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Chamwood Road, Shepshed	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Newtown Road, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baines Bakery, High Street West, Uppingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Bates Butchers, Market Street, Atherstone	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Ashby Road, Ibstock	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Coventry Road, Market Harborough	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Malt Mill Bank, Barwell	0.1%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, North Street East, Uppingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, School Road, Bulkington, Bedworth	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Woodlands, Ashby Road, Stapleton	0.1%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farndon Fields Farm Shop, Farndon Road, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Mill Street, Bedworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Market Street, Loughborough, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Joseph Morris Butchers, Walcote Road, Lutterworth	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Kettering Road, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Station Avenue, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Thornborough Road, Coalville	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local market, Loughborough Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Lutterworth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Markfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Stamford Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Hampton Road, Redland, Bristol	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, (BP), Melton Road, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, (Foodhall), The Rushes, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Leicester Road, Elliott's Field, Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons (Daily in Petrol Station), Lutterworth Road, Walcote	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Bitteswell Road, Lutterworth	0.2%	3	0.0%	0	0.0%	0	6.9%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Gorse Covert Centre, Loughborough	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Morrisons, Rutland Street, Melton Mowbray	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Whitwick Retail	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Park, Coalville																		
Sainsbury's Local, Queens Road, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Greenclose Lane, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Nottingham Road, Melton Mowbray	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St. Mary's Place, Market Harborough	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.8%	1	3.1%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Vicarage Street, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Leicester Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Shelton Square, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Arena Shopping Park, Rowleys Green, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Leicester Street, Bedworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Oakley Road, Corby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Park Road, Loughborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Tesco Superstore, Clifford Bridge Road, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Leicester Road, Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, South Street, Oakham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, The Rushes, Loughborough	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Waitrose, Lower Leicester Road, Lutterworth	0.6%	6	0.0%	0	0.0%	0	14.2%	3	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Springfield Street, Market Harborough	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	2	0.0%	0	0.0%	0	0.0%	0
WF Chapman, High Street, Lutterworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Same place as before)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1030		87		35		24		62		33		67		52		53	
Sample:	1034		70		68		70		72		57		56		58		61	

Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q15 Where did you undertake your 'top up' food shopping the time before last? Was it the same place or somewhere different?																		
<i>Those that do top-up shopping at Q13 AND Excl. Nulls & SFT</i>																		
Zone 1																		
Aldi, Holliers Walk, Hinckley	0.4%	4	3.6%	3	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Watling Street, Hinckley	0.2%	2	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Barwell Lane, Hinckley	0.6%	6	5.9%	5	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&J Palmer, Station Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Castle Street, Hinckley	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Boyslade Road, Burbage, Hinckley	0.6%	6	7.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Church Street, Sapcote	0.4%	4	4.5%	4	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Long Street, Stoney Stanton	0.7%	7	8.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Trent Road, Hinckley	0.4%	4	4.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Foodbank, Hope Community Church, Deveron Way, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hinckley Convenience Stores, Forest Road, Hinckley	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Rugby Road, Hinckley	0.3%	3	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Coventry Road, Hinckley	0.1%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Hinckley Town Centre	0.2%	2	2.1%	2	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Stoney Stanton Village Centre	0.3%	3	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Normandy Way, Hinckley	0.4%	4	3.0%	3	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Stoke Road, Hinckley	0.3%	3	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Post Office, Long Street, Stoney Stanton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Post Office, The Square, Wolvey, Hinckley	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Clifton Way, Hinckley	0.6%	6	6.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Rugby Road, Hinckley	0.9%	9	10.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Lutterworth Road, Burbage, Hinckley	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, London Road, Hinckley	0.5%	5	5.3%	5	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Station Yard, Hinckley	0.7%	7	6.8%	6	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Co-op, High Street, Desford	0.3%	3	0.0%	0	9.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street, Newbold Verdon, Leicester	0.9%	9	0.0%	0	24.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Newbold Road, Desford, Leicester	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Pochin Street, Croft	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Wood Street, Earl Shilton	0.8%	8	0.0%	0	20.8%	8	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local market, Earl Shilton Village Centre	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Earl Shilton Town Centre	0.2%	2	0.0%	0	6.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Kirkby Mallory Village Centre	0.1%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Newbold Verdon Village Centre	0.1%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill Lane Stores, Mill Lane, Earl Shilton, Leicester	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Main Street,	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Newbold Road, Leicester																		
Premier, The Hollow, Earl Shilton, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Main Street, Huncote	0.1%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurlaston Garden Centre & Tea Room, Croft Road, Thurlaston	0.1%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Aldi, Buxton Crescent, Broughton Astley	0.9%	9	2.1%	2	0.0%	0	9.9%	2	4.1%	3	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Co-op, Main Street, Broughton Astley	0.9%	9	0.0%	0	0.0%	0	35.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gilmorton Village Store, Main Street, Gilmorton	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local market, Broughton Astley Village Centre	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Broughton Astley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Ullesthorpe Village Centre	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Main Street, Broughton Astley	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mace, Dunton Road, Broughton Astley	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Made By Alison, Geveze Way, Broughton Astley, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marcus Stevens Butchers, Station Road, Ullesthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Post Office, Main Street, Ullesthorpe	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Post Office, Station Road, Broughton Astley	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ringrose Butchers, Main Street, Broughton Astley	0.1%	1	0.0%	0	1.4%	1	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Aldi, Brackley Court, Welford Road, Blaby	0.8%	9	0.0%	0	0.0%	0	0.0%	0	8.3%	5	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Attfield's Farm Shop, Whetstone Lodge, Countesthorpe Road, Leicester	0.2%	2	0.0%	0	0.0%	0	1.6%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Church Street Butchers, Church Street, Countesthorpe	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, (Petrol), Lutterworth Road, Blaby	0.3%	3	0.0%	0	0.0%	0	0.0%	0	4.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Cambridge Road, Whetstone	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Dog And Gun Lane, Lutterworth Road, Whetstone	0.5%	5	0.0%	0	0.0%	0	0.0%	0	6.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Fleckney, Leicester	0.4%	4	0.0%	0	0.0%	0	0.0%	0	6.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street, Cosby	0.3%	3	0.0%	0	0.0%	0	0.0%	0	5.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street, Countesthorpe	0.8%	8	0.0%	0	0.0%	0	3.1%	1	12.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Johns Court, Blaby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jet Petrol Station, Oadby Road, Wigston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Joseph Morris Butchers, Newton Lane, Wigston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Local shops, Cosby Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Fleckney Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, The Square, Countesthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Billesden Village Shop, Market Road, Billesdon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bridge 67, High Street, Kibworth Harcourt, Kibworth Beauchamp	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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Co-op, High Street, Kibworth Beauchamp	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.1%	4	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street, Great Glen	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.1%	5	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street, Houghton On The Hill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street, Scraptoft	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	2	0.0%	0	0.0%	0	2.0%	1
Co-op, Station Road, Thurnby	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.8%	4	0.0%	0	0.0%	0	11.6%	6
Local shops, East Goscote Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Queniborough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, (BP), Melton Road, Syston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0
Post Office, Merchants Common, East Goscote, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0
Post Office, Stretton Road, Great Glen	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	2	0.0%	0	0.0%	0	0.0%	0
Roots Thorpe Farm, Thorpe Farm, Barkby Thorpe, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
S&J News, Syston Road, Queniborough, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Select Convenience, High Street, Kibworth Beauchamp	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
A1 Cash & Carry, Green Lane Road, Leicester	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Adam Groceries, Holland Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Aldi, St Georges Way, Leicester	1.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	6	1.5%	1	4.4%	2
Apna Supermarket, Melbourne Road, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0
Clays Butchers of Leicester, Cheapside, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Evington Road, Leicester	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	3	0.0%	0
Falcon Cash & Carry, Syston Street West, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Foodland Supermarket, Melbourne Road, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0
Heron Foods, Haymarket Centre, Belgrave Gate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, (The Food Warehouse) St Georges Retail Park, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Belgrave Gate, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
KP Supermarket, Melbourne Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Leicester Market, Market Place, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Burton Street, Leicester	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0
Local shops, Clarendon Park Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Local shops, Florence Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Local shops, Green Lane Road, Leicester	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	3	0.0%	0	0.0%	0
Local shops, Highfields Local Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	4	0.0%	0	1.8%	1
Local shops, Leicester City Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	2.6%	1	1.0%	1
Local shops, Spinney Hills Local Centre	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	5	3.0%	2	0.0%	0
M&S, Gallowtree Gate,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Leicester									
Post Office, Evington Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Quickway, Melbourne Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Granby Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, London Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Queens Road, Clarendon Park, Leicester	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Humberstone Gate, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Savers, Cheapside, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Belgrave Gate, Haymarket Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Granby Street, Leicester	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Haymarket Centre, Belgrave Gate, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, London Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Welford Place, Leicester	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
W Archer & Son, Queens Road, Clarendon Park, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 7									
Co-op, Rowllatts Hill Road, Rowllatts Hill, Leicester	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Uppingham Road, Rowllatts Hill, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ethal Bakeries, Ethel Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Frozen World, St Saviours Road, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Uppingham Road, Rowllatts Hill, Leicester	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Chesterfield Road, Evington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Coleman Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, East Park Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Egginton Street, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Evington Valley Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Kitchener Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, New Humberston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Overton Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
One Stop, Hastings Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pak Foods, Chesterfield Road, Evington	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Quality Supermarket, Green Lane Road, Rowllatts Hill	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Savers Choice Cash & Carry, Egginton Street, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Metro, Ethel Road, Evington	1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%
Uppingham Road Convenience Store, Uppingham Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 8									
Co-op, Downing Drive,	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Evington, Leicester									
Co-op, Thurncourt Road, Thurnby Lodge, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%
Local shops, Evington Village Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	3.7%
Local shops, Humberstone Local Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	6.8%
Mercury News, Cardinals Walk, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%
Nisa Local, Main Street, Evington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%
Sainsbury's Local, Sandhills Avenue, Hamilton, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	4.4%
Tesco Extra, Maidenwell Avenue, Hamilton, Leicester	1.8%	18	0.0%	0	0.0%	0	0.0%	0	5.1%
Zone 9									
Aldi, Fletton Close, Hamilton, Leicester	1.5%	15	0.0%	0	0.0%	0	0.0%	0	2.0%
Asda, Exploration Drive, Abbey Lane, Leicester	0.7%	8	0.0%	0	0.0%	0	0.8%	1	1.2%
Bombay Supermarket, Melton Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Finest Stores, Canon Street, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.8%
Jalpur Millers Online, Harrison Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Gypsy Lane, Leicester	1.4%	15	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Loughborough Road, Leicester	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Abbey Lane, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Belgrave Road, Leicester	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Catherine Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Doncaster Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Fairfax Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Gypsy Lane, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Melton Road, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons (Daily in Petrol Station), Melton Road, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons (Daily in Petrol Station), Thurmaston Lane, Hamilton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Post Office, Brackley Close, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Post Office, Melrose Street, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Melton Road, Leicester	1.7%	17	0.0%	0	0.0%	0	0.0%	0	1.3%
Shiva Shakti Foods, MacDonald Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Humberstone Lane, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Melton Road, Leicester	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 10									
Aldi, Abbey Lane, Humphreys Way, Leicester	1.2%	13	0.8%	1	0.0%	0	0.0%	0	5.1%
Aldi, Beaumont Shopping Centre, Beaumont Leys	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%
Appleton Mini Market, Appleton Avenue, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Beaumont News, Astill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

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Lodge Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Home Bargains, St Margaret's Retail Park, Leicester	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Iceland, Beaumont Shopping Centre, Beaumont Leys, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Local shops, Beaumont Leys Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
McColls, Belgrave Boulevard, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Nisa Local, Marwood Road, Stocking Farm Estate, Leicester	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
One Stop, Bewcastle Grove, Mowmacre Hill	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Extra, Beaumont Shopping Centre, Beaumont Leys, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Wilko, Beaumont Leys Shopping Centre, Leicester	Zone 11																		
Aldi, Aylestone Road, Leicester	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	
Co-op, Clarendon Park Road, Leicester	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	3	0.0%	0	0.0%	0	
Co-op, Hillsborough Road, Glen Parva, Leicester	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, London Road, Leicester	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	1.6%	1	0.0%	0	
Co-op, Sturdee Road, Eyres Monsell, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Gainsborough Stores, Gainsborough Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Iceland, Saffron Lane, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Knighton Self Service Petrol Station, Welford Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Local shops, Glen Parva Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Local shops, Saffron Lane, Leicester	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Local shops, Stoneygate Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Londis, Knighton Church Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Aberdale Road, West Knighton, Leicester	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Lutterworth Road, Aylestone, Leicester	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	
Tesco Express, Saffron Lane, Leicester	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 12																			
Aldi, Woodgate, Leicester	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, (Fosse Park), Narborough Road South, Braunstone, Leicester	1.0%	10	3.0%	3	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Aikman Avenue, New Parks Estate, Leicester	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Hallam Crescent, Braunstone, Leicester	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Hinckley Road, Leicester Forest East	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Narborough Road, Leicester	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Sharmon Crescent, Braunstone Frith, Leicester	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Turnbull Drive, Leicester	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Column %ges.

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Braunstone, Leicester																		
Iceland, Narborough Road, Leicester	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
J Scattergood & Son, Sharnon Crescent, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Fosse Road North, Leicester	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Upperton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Bosworth Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Braunstone Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Cavendish Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Heyford Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Imperial Avenue, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Keightley Road, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Leicester Forest East Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Sandhurst Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Shakespeare Street, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Sunway, Braunstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Aylestone Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	1.0%	1
Nutfield Corner Shop, Nutfield Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Grasmere Street, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0
One Stop, Watergate Lane, Braunstone Town	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Hinckley Road, Leicester Forest East	0.7%	7	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Buckminster Road, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, St James Service Station, Hinckley Road, Leicester	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, (Esso), Fosse Road North, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, (Esso), Narborough Road, Rowley Fields, Leicester	1.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	2.6%	1	0.0%	0
Tesco Express, Bede Island, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Hinckley Road, Leicester	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Penrice Garage, Hinckley Road, Leicester Forest East	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Ryder Road, Kirby Frith	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, New Park Street, Leicester	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, M1, Junction 21/21A (North Services), Leicester Forest East	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, M1, Junction 21/21A (South Services), Leicester Forest East	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Aldi, Bullhead Street, Wigston	0.6%	6	0.0%	0	0.0%	0	0.0%	0	2.2%	1	3.1%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Leicester Road, Oadby	1.8%	18	0.0%	0	0.0%	0	0.0%	0	1.4%	1	2.2%	1	0.0%	0	4.0%	2	0.0%	0
Co-op, Blaby Road, Wigston	0.8%	9	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Launceston Road, Wigston	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Leicester Household Survey for Nexus Planning

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March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Co-op, Uplands Road, Oadby	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Bell Street, Wigston	0.3%	3	0.0%	0	0.0%	0	0.0%	0	4.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Bell Street, Wigston	0.3%	3	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Blaby Road, South Wigston	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Harborough Road, Oadby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Oadby Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0
Local shops, Wigston Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, (Foodhall), The Parade, Oadby	1.3%	13	0.0%	0	0.0%	0	0.0%	0	1.6%	1	4.3%	1	0.0%	0	0.0%	0	2.1%	1
Milners Bakery, Blaby Road, South Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons (Daily in Petrol Station), Bull Head Street, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Aylestone Lane, Wigston	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Gloucester Crescent, Wigston	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Leicester Road, Wigston	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Moat Street, Wigston	1.4%	14	0.0%	0	0.0%	0	0.0%	0	9.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Bell Street, Wigston	1.1%	11	0.0%	0	0.0%	0	0.0%	0	5.4%	3	0.0%	0	2.4%	2	0.0%	0	0.0%	0
Sainsbury's Superstore, Glen Road, Oadby	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	2.4%	2	0.0%	0	0.0%	0
Tesco Superstore, Blaby Road, South Wigston	1.8%	18	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Harborough Road, Oadby, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WH Cox Greengrocer, Leicester Road, Wigston	0.2%	2	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wilson Wragg Butchers, London Road, Oadby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Aldi, Melton Road, Syston	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Barkby Thorpe Lane, Thurmaston	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Cropston Road, Anstey	1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Barrow-On-Soar	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Loughborough Road, Quorn	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Loughborough Road, Rothley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Rothley Road, Mountsorrel	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0
Co-op, Wanlip Lane, Birstall	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Westmoreland Avenue, Thurmaston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Barrow Road, Sileby, Loughborough	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Johnsons of Woodhouse, Main Street, Woodhouse Eaves	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Anstey Village Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Barrow upon Soar Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Rothley Village Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Syston Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Woodhouse Eaves Village Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, The Nook, Anstey, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Leicester Household Survey for Nexus Planning

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M&S, (Foodhall), Thorpe Lane, Leicester	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	1	0.0%	0	0.0%	0	1.0%	1
Nisa Local, Station Road, Quorn	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roberts of Mountsorrel, Leicester Road, Mountsorrel, Loughborough	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Syston Bakery, Town Square, Syston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Tesco Express, High Street, Sileby	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Sibson Road, Birstall, Leicester	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Melton Road, Syston	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
The Family Cellar, Melton Road, Syston, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Granite Way, Mountsorrel	1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wanlip Lane News, Birstall	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																		
Co-op, Laundon Way, Groby	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Leicester Road, Groby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Old Bakery Close, Leicester	0.4%	4	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Groby Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Kirby Muxloe Village Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Ratby Village centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moores of Ratby, Station Road, Ratby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Road, Glenfield	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Main Street, Kirby Muxloe	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Dominion Road, Glenfield, Leicester	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Royal Oak, Main Street, Kirby Muxloe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																		
Aldi, Meridian Way, Braunstone	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Cross Street, Enderby (Next to the Methodist Church)	0.6%	7	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Mill Lane, Enderby (Opposite Newsagents & Estate Agents)	0.3%	3	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Station Road, Narborough	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Forest Road, Narborough, Enderby, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Narborough Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Fosse Park Shopping Centre, Leicester	0.8%	8	1.5%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Palmers at Enderby, St Johns, Enderby, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Fosse Park, Grove Farm Triangle, Leicester	1.2%	13	0.0%	0	1.6%	1	1.8%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Copt Oak Court, Narborough	1.3%	14	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area																		
Aldi, Adcock Road, Coalville	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Allendale Road, Loughborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, Belton Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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Loughborough																		
Aldi, Hackamore Way, Oakham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Leicester Road, Melton Mowbray	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Springfield Street, Market Harborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, Stanier Retail Park, Kettering	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Brade Drive, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Chamwood Road, Shepshed	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Newtown Road, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baines Bakery, High Street West, Uppingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bates Butchers, Market Street, Atherstone	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Ashby Road, Ibstock	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Coventry Road, Market Harborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Malt Mill Bank, Barwell	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, North Street East, Uppingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, School Road, Bulkington, Bedworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Woodlands, Ashby Road, Stapleton	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farndon Fields Farm Shop, Farndon Road, Market Harborough	0.1%	1	0.0%	0	0.0%	0	1.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Mill Street, Bedworth	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Market Street, Loughborough, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Joseph Morris Butchers, Walcote Road, Lutterworth	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Kettering Road, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Station Avenue, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Thornborough Road, Coalville	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local market, Loughborough Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Lutterworth Town Centre	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Markfield Village Centre	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Stamford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Hampton Road, Redland, Bristol	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, (BP), Melton Road, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0
M&S, (Foodhall), The Rushes, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Leicester Road, Elliott's Field, Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons (Daily in Petrol Station), Lutterworth Road, Walcote	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Bitteswell Road, Lutterworth	0.3%	3	0.0%	0	0.0%	0	12.3%	3	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Gorse Covert Centre, Loughborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Morrisons, Rutland Street, Melton Mowbray	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Whitwick Retail	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Park, Coalville																		
Sainsbury's Local, Queens Road, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Greenclose Lane, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Nottingham Road, Melton Mowbray	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St. Mary's Place, Market Harborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Vicarage Street, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Leicester Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Shelton Square, Coventry	0.3%	3	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Arena Shopping Park, Rowleys Green, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Leicester Street, Bedworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Oakley Road, Corby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Park Road, Loughborough	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0
Tesco Superstore, Clifford Bridge Road, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Leicester Road, Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, South Street, Oakham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, The Rushes, Loughborough	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Waitrose, Lower Leicester Road, Lutterworth	0.5%	5	1.3%	1	0.0%	0	11.3%	3	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Springfield Street, Market Harborough	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	2	0.0%	0	0.0%	0	1.0%	1
WF Chapman, High Street, Lutterworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Same place as before)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1015		86		36		24		62		33		70		52		50	
Sample:	1021		69		70		70		71		57		59		57		58	

Weighted:

March 2021

Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
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Meanscore: [£]

Q16 Thinking more generally how much does your household spend on average on 'top up' food and grocery shopping in a week? Once again, top up grocery shopping includes 'basket shops' in foodstores, purchases from speciality retailers such as bakers, butchers and greengrocers, and snacks bought from shops.*Those that do top-up shopping at Q13*

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
£1 - £5	12.6%	146	14.1%	13	20.6%	8	12.4%	3	14.2%	9	20.4%	7	8.9%	8	16.2%	10	15.1%	8
£6 - £10	23.0%	265	18.4%	17	20.7%	8	18.9%	5	19.8%	13	24.4%	8	25.3%	22	17.8%	11	18.9%	10
£11 - £15	10.6%	122	13.0%	12	10.0%	4	7.5%	2	11.4%	7	12.9%	4	2.5%	2	10.1%	6	13.7%	8
£16 - £20	16.3%	188	14.8%	14	14.6%	6	14.7%	4	20.8%	13	10.0%	3	17.9%	15	14.4%	9	25.8%	14
£21 - £25	5.1%	59	8.7%	8	4.6%	2	5.8%	1	5.9%	4	4.9%	2	5.3%	5	2.9%	2	5.2%	3
£26 - £30	7.4%	86	8.7%	8	3.5%	1	16.1%	4	3.1%	2	7.1%	2	6.8%	6	7.4%	4	5.6%	3
£31 - £35	1.1%	13	0.0%	0	1.6%	1	2.5%	1	1.6%	1	4.9%	2	1.7%	1	0.0%	0	0.9%	1
£36 - £40	3.3%	38	2.6%	2	0.8%	0	1.8%	0	8.4%	5	7.5%	3	0.0%	0	6.1%	4	1.9%	1
£41 - £45	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0
£46 - £50	3.3%	38	6.9%	6	4.9%	2	4.2%	1	2.6%	2	4.3%	1	3.3%	3	0.0%	0	5.5%	3
£51 - £60	1.8%	21	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	2.5%	2	1.3%	1	1.8%	1
£61 - £70	1.1%	13	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	3.6%	3	0.0%	0	0.0%	0
£71 - £80	0.6%	7	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
£81 - £90	0.5%	5	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
£91 - £100	1.3%	15	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	3.0%	2
£101 - £110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£111 - £120	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£121 - £130	0.2%	3	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£131 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£141 - £150	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	2.6%	2	0.0%	0
£151 - £175	0.1%	1	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£176 - £200	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£201 - £225	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£226 - £250	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£251 - £275	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£276 - £300	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£301+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	9.8%	113	5.1%	5	12.8%	5	11.0%	3	9.8%	6	3.7%	1	17.4%	15	12.9%	8	2.5%	1
(Refused)	1.2%	13	2.1%	2	1.6%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	1.3%	1	0.0%	0
Mean:	21.68	24.22	21.42	23.38	19.08	17.82	24.86	25.31	20.56									
Weighted base:	1152	93	38	26	64	34	86	60	55									
Sample:	1110	73	72	72	73	58	70	64	65									

Meanscore: [Number of times per week]

Q17 And still thinking more generally, how often does your household do a top-up food and grocery shop?*Those that do top-up shopping at Q13*

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
7 times a week	2.3%	27	0.7%	1	1.6%	1	0.9%	0	1.6%	1	4.1%	1	3.8%	3	4.7%	3	1.8%	1
4-6 times a week	3.4%	40	5.4%	5	0.8%	0	2.5%	1	7.0%	4	0.0%	0	1.7%	1	1.3%	1	4.9%	3
2-3 times a week	34.5%	398	32.2%	30	29.0%	11	26.4%	7	38.5%	25	26.3%	9	38.5%	33	30.4%	18	31.1%	17
Once a week	43.6%	503	47.8%	45	50.2%	19	50.5%	13	34.6%	22	54.1%	18	34.3%	29	44.8%	27	39.4%	22
Once a fortnight	10.8%	124	6.9%	6	11.2%	4	16.1%	4	16.2%	10	13.3%	5	9.8%	8	13.4%	8	18.3%	10
Once a month	1.7%	19	2.1%	2	5.6%	2	1.8%	0	0.0%	0	1.1%	0	4.1%	4	0.7%	0	1.9%	1
Less than once a month	1.0%	11	1.4%	1	0.8%	0	1.8%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0
(Don't know / varies)	2.7%	31	3.5%	3	0.8%	0	0.0%	0	2.1%	1	1.1%	0	5.3%	5	4.8%	3	2.8%	2
Mean:	1.74	1.71	1.47	1.44	1.89	1.57	1.82	1.75	1.68									
Weighted base:	1152	93	38	26	64	34	86	60	55									
Sample:	1110	73	72	72	73	58	70	64	65									

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	
Meanscore: [Number of times per week]										
LOCK1 BEFORE any of the Covid lockdowns - how often were you shopping online for groceries?										
7 days a week	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	1
4-6 days a week	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	2
2-3 days a week	2.5%	41	3.5%	4	0.0%	0	0.0%	0	8.4%	10
One day a week	8.8%	141	9.0%	11	14.1%	7	5.4%	2	6.2%	5
Every two weeks	5.4%	87	5.0%	6	8.7%	5	4.1%	1	0.6%	1
Every three weeks	1.3%	20	1.8%	2	0.0%	0	0.0%	0	3.2%	2
Monthly	4.4%	71	7.0%	9	7.1%	4	6.9%	2	5.3%	5
Once every two months	1.7%	28	2.0%	3	0.0%	0	1.1%	0	0.6%	1
Three-four times a year	2.1%	33	1.4%	2	1.9%	1	2.9%	1	0.0%	0
Twice a year	2.5%	40	1.0%	1	0.0%	0	0.0%	0	2.1%	2
Once a year	1.0%	16	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Less often	3.1%	50	1.0%	1	5.2%	3	3.9%	1	6.8%	6
Never	65.8%	1054	66.2%	83	62.9%	33	75.7%	27	78.4%	67
(Don't know)	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Varies)	0.6%	9	0.9%	1	0.0%	0	0.0%	0	0.0%	0
<i>Mean:</i>		0.23	0.23	0.21	0.10	0.08	0.14	0.35	0.12	0.31
Weighted base:		1602	126	52	35	86	60	118	92	84
Sample:		1602	100	100	100	100	100	100	100	101

Meanscore: [Number of times per week]										
LOCK2 DURING the Covid lockdowns how often have you been shopping online for groceries?										
7 days a week	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4-6 days a week	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2-3 days a week	2.5%	40	1.0%	1	0.0%	0	1.1%	0	3.1%	2
One day a week	18.4%	295	23.8%	30	22.8%	12	21.8%	8	19.0%	16
Every two weeks	7.6%	121	7.1%	9	8.5%	4	9.2%	3	4.0%	3
Every three weeks	1.6%	25	2.0%	2	5.3%	3	0.0%	0	3.4%	2
Monthly	5.0%	81	3.1%	4	8.5%	4	3.2%	1	1.6%	1
Once every two months	3.5%	57	2.8%	3	3.4%	2	2.4%	1	3.9%	3
Three-four times a year	2.6%	42	0.5%	1	0.0%	0	4.7%	2	4.5%	4
Twice a year	2.1%	33	1.0%	1	0.0%	0	4.3%	2	1.7%	1
Once a year	1.4%	22	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Less often	2.8%	44	3.1%	4	1.6%	1	2.7%	1	2.7%	2
Never	50.2%	805	54.7%	69	48.6%	25	49.5%	17	60.3%	52
(Don't know)	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Varies)	1.3%	21	0.9%	1	0.6%	0	1.1%	0	2.3%	2
<i>Mean:</i>		0.36	0.32	0.32	0.31	0.23	0.36	0.59	0.15	0.42
Weighted base:		1602	126	52	35	86	60	118	92	84
Sample:		1602	100	100	100	100	100	100	100	101

Meanscore: [More = 1, Same = 0, Less = -1]										
QA Online grocery shopping DURING lockdown compared to BEFORE lockdown:										
More	30.0%	481	31.7%	40	28.3%	15	35.0%	12	28.5%	24
Same	57.8%	927	59.8%	75	62.5%	33	57.5%	20	58.1%	50
Less	10.3%	165	7.6%	10	8.6%	5	6.4%	2	11.1%	9
(Don't know / varies)	1.8%	29	0.9%	1	0.6%	0	1.1%	0	2.3%	2
<i>Mean:</i>		0.20	0.24	0.20	0.29	0.18	0.28	0.19	0.07	0.31
Weighted base:		1602	126	52	35	86	60	118	92	84
Sample:		1602	100	100	100	100	100	100	100	101

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Meanscore: [Number of times per week]																		
LOCK3 Once all lockdowns have ended - how often do you think you will be shopping online for groceries?																		
7 days a week	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0
4-6 days a week	0.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	4	0.0%	0	0.0%	0
2-3 days a week	1.7%	27	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.6%	0	2.4%	3	2.1%	2	3.1%	3
One day a week	12.8%	205	13.5%	17	18.6%	10	11.1%	4	6.3%	5	20.8%	12	8.0%	9	3.5%	3	14.0%	12
Every two weeks	8.0%	127	9.3%	12	6.3%	3	7.8%	3	8.8%	7	12.7%	8	12.0%	14	7.8%	7	8.2%	7
Every three weeks	1.3%	21	2.7%	3	5.3%	3	0.0%	0	0.0%	0	1.7%	1	1.3%	2	4.6%	4	0.0%	0
Monthly	5.6%	90	7.7%	10	4.5%	2	3.9%	1	3.1%	3	2.8%	2	7.5%	9	5.8%	5	2.0%	2
Once every two months	2.4%	38	0.9%	1	2.3%	1	1.3%	0	0.6%	1	0.0%	0	5.2%	6	3.3%	3	2.0%	2
Three-four times a year	1.2%	19	0.0%	0	1.9%	1	2.5%	1	0.0%	0	0.0%	0	1.8%	2	0.0%	0	1.0%	1
Twice a year	1.3%	21	0.0%	0	0.6%	0	0.0%	0	1.1%	1	0.0%	0	1.2%	1	0.0%	0	0.6%	1
Once a year	0.9%	14	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.4%	1	0.0%	0
Less often	1.9%	31	1.0%	1	2.1%	1	0.0%	0	2.0%	2	0.0%	0	1.2%	1	2.9%	3	2.3%	2
Never	54.5%	873	60.4%	76	54.3%	28	63.2%	22	70.7%	61	55.4%	33	48.9%	58	56.1%	52	57.0%	48
(Don't know)	5.9%	95	2.6%	3	3.5%	2	5.3%	2	3.5%	3	4.9%	3	4.4%	5	10.0%	9	9.8%	8
(Varies)	1.4%	22	0.9%	1	0.6%	0	2.4%	1	3.9%	3	1.1%	1	1.2%	1	0.8%	1	0.0%	0
Mean:		0.33		0.22		0.26		0.25		0.13		0.32		0.44		0.31		0.30
Weighted base:		1602		126		52		35		86		60		118		92		84
Sample:		1602		100		100		100		100		100		100		100		101

Meanscore: [More = 1, Same = 0, Less = -1]

QB Online grocery shopping AFTER lockdown compared to DURING lockdown:

More	9.1%	145	2.8%	3	2.1%	1	5.1%	2	2.1%	2	11.4%	7	15.1%	18	15.3%	14	2.0%	2
Same	63.2%	1012	72.7%	91	80.9%	42	62.6%	22	69.0%	59	64.1%	38	48.2%	57	64.4%	59	62.2%	53
Less	19.7%	316	21.1%	27	12.8%	7	23.5%	8	21.5%	18	18.5%	11	28.6%	34	9.6%	9	26.0%	22
(Don't know / varies)	8.0%	128	3.5%	4	4.1%	2	8.8%	3	7.4%	6	5.9%	4	8.2%	10	10.8%	10	9.8%	8
Mean:		-0.12		-0.19		-0.11		-0.20		-0.21		-0.08		-0.15		0.06		-0.27
Weighted base:		1602		126		52		35		86		60		118		92		84
Sample:		1602		100		100		100		100		100		100		100		101

Meanscore: [More = 1, Same = 0, Less = -1]

QC Online grocery shopping AFTER lockdown compared to BEFORE lockdown:

More	18.5%	296	16.4%	21	16.2%	8	14.5%	5	14.3%	12	26.2%	16	20.9%	25	19.1%	18	14.0%	12
Same	65.5%	1050	72.6%	91	75.2%	39	69.7%	25	68.2%	58	67.2%	40	58.4%	69	62.0%	57	66.2%	56
Less	8.4%	135	7.6%	10	4.5%	2	8.1%	3	10.2%	9	0.6%	0	13.8%	16	8.1%	7	9.0%	8
(Don't know / varies)	7.6%	121	3.5%	4	4.1%	2	7.7%	3	7.4%	6	5.9%	4	6.8%	8	10.8%	10	10.8%	9
Mean:		0.11		0.09		0.12		0.07		0.04		0.27		0.08		0.12		0.06
Weighted base:		1602		126		52		35		86		60		118		92		84
Sample:		1602		100		100		100		100		100		100		100		101

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Q18 Thinking back before Covid related restrictions were in place, where did you usually buy clothing or footwear goods?									
<i>Excl. Nulls & SFT</i>									
Zone 1									
Aldi, Holliers Walk, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Barwell Lane, Hinckley	0.5%	5	5.1%	4	0.9%	0	0.0%	0	0.0%
B&Q, New Buildings, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Burbage Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Carpet World, Hollier's Walk, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hinckley Retail Park, Stoke Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hinckley Town Centre	1.4%	15	13.8%	12	7.4%	3	1.0%	0	0.0%
KP Appliances, Oaklands Farm, Higham Lane, Wykin	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Coventry Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Normandy Way, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pets at Home, Hawley Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Rugby Road, Hinckley	0.3%	3	3.1%	3	1.8%	1	0.0%	0	0.0%
Sapcote Garden Centre, Hinckley Road, Sapcote	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sapcote Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Screwfix, Apex Court, Maple Drive, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Star Carpets, Hawley Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stoney Stanton Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Station Yard, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Toolstation, Rainbow Way, Burbage, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Sword Drive, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 2									
Co-op, Wood Street, Earl Shilton, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Croft Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Desford Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Earl Shilton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Huncote Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Newbold Verdon Village	0.1%	1	0.0%	0	1.5%	1	0.0%	0	0.0%
Thurlaston Garden Centre, Croft Road, Thurlaston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 3									
Aldi, Buxton Crescent, Broughton Astley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Broughton Astley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Charlie Browns Garden Centre, Dunton Road, Broughton Astley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Main Street, Broughton Astley, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Palmers Garden Centre Ullesthorpe, Lutterworth Road, Ullesthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Screwfix, Box Road, Broughton Astley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ullesthorpe Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 4									
Aldi, Brackley Court, Welford Road, Blaby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Attfield's Farm Shop, Narborough Road, Cosby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Blaby Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Cherry Lane Glebe, Foston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Road, Leicester									
Samat Chemist, Victoria Road East, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Metro, Ethel Road, Evington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Victoria Road East, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 8									
Asha Pharmacy, The Parkway, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Colchester Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Evington Village (NOT Evington Road, Leicester)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hamilton Local Centre, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.5%
Humberstone Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rowlatts Hill Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%
Tesco Extra, Maidenwell Avenue, Hamilton, Leicester	0.5%	5	0.0%	0	0.0%	0	0.0%	0	4.2%
Well Pharmacy, Thurmcourt Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Welland Vale Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Young Thumbby Lodge Gardeners, Somers Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 9									
Aldi, Fletton Close, Hamilton, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Exploration Drive, Abbey Lane, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
B&M, Belgrave Road, Belgrave Gate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Barkby Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Belgrave Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Belgrave Road / Melton Road District Centre, Leicester	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.8%
Canon Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Carpetshire, Barkby Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Colourbank, Crest Rise, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Doncaster Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Empire Industrial Estate, Ulverscroft Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Floors 2 Go, Abbey Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
FM Furnishers, Melton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Gipsy Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Loughborough Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Melton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mr Pickford's Pharmacy, Lockerbie Walk, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pennywise Discount Store, Gipsy Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
ReUse Shop, Gypsum Close, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rushey Mead Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Melton Road, Leicester	1.1%	12	0.0%	0	0.0%	0	0.0%	0	1.3%
Screwfix, Empire Industrial Estate, Ulverscroft Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Screwfix, Wenlock Way, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Star Carpets & Furnishings, Melton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

Leicester Household Survey for Nexus Planning

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Troon Industrial Estate, Wenlock Way, Thurmaston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
United Carpets & Beds, Melton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
Abbey Retail Park, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Abbey Lane, Humphreys Way, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Beaumont Shopping Centre, Beaumont Leys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Astill Lodge Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Devonshire Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beaumont Leys Town Centre, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beaumont Shopping Centre, Beaumont Leys, Leicester	2.5%	26	0.0%	0	0.9%	0	0.0%	0	0.9%	1	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Belgrave Boulevard, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackbird Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords, St Margaret's Way, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Beaumont Shopping Centre, Beaumont Leys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mr Pickford's Pharmacy, Norwich Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norris Close, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parker Drive, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Margaret's Retail Park, Devonshire Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Beaumont Shopping Centre, Beaumont Leys, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Ravensbridge Drive, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																		
Aldi, Aylestone Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aylestone Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aylestone Park Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eyres Monsell Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glen Parva Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knighton Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saffron Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stoneygate Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
United Carpets and Beds, Aylestone Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welford Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																		
Aldi, Woodgate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alif Carpets, East Park Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Narborough Road South, Braunstone, Leicester	0.7%	8	0.0%	0	0.0%	0	0.0%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braunstone Town Centre Buckminster Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colourbank Superstore, Cavendish Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Evelyn Drive, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fosse Road North, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeman's Leisure Park, Aylestone Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freemen's Common Household Recycling Centre, Islington Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freemens Common	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Leicester Household Survey
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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Industrial Estate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords, Putney Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hockley Farm Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Putney Road, Off Welford Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Fosse Road North, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Upperton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Bloxham Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks Electrical, King Richards Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mecca Bingo, Freeman's Park, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Michael John Flooring, Narborough Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Aylestone Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Narborough Road District Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Parks Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Stephenson Drive, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Freemans Common, Ealing Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, New Park Street, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Toolstation, Commercial Square, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Travis Perkins, Commercial Square, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vision Pharmacy, Narborough Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westcote Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Aldi, Bullhead Street, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Leicester Road, Oadby	0.8%	9	0.0%	0	0.0%	0	0.0%	0	5.0%	3	2.0%	1	0.0%	0	3.8%	2	1.5%	1
B&Q, Bull Head Street, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Launceston Road, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalkard & Elliott, Aylestone Lane, Wigston, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Blaby Road, South Wigston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Harborough Road, Oadby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, (Foodhall), The Parade, Oadby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oadby Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.8%	0	0.9%	1
Potters Superstore, Leicester Road, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Bell Street, Wigston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Glen Road, Oadby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.8%	0	0.0%	0
Screwfix, Chartwell Drive, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Wigston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Blaby Road, South Wigston	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Blagby Road, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigston Town Centre	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Aldi, Melton Road, Syston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Anstey Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Leicester Household Survey for Nexus Planning

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Asda, Barkby Thorpe Lane, Thurmaston	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barrow-upon-Soar Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Westmoreland Avenue, Thurmaston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derrys Nurseries, Main Street, Cossington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre Leicester, Loughborough Road, Rothley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
George Walker, Fosse Way, Syston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lingdale Golf Club, Joe Moores Lane, Woodhouse Eaves	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, (Foodhall), Thorpe Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mountsorrel Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Potters Carpets & Beds, Leicester Road, Anstey, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quorn Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rothley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sibley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Syston Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Melton Road, Syston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurmaston Shopping Centre, Thurmaston	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	3.5%	2
Thurmaston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Granite Way, Mountsorrel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Thurmaston, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodhouse Eaves Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																		
Glenfield Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Groby Village	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirby Muxloe Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Road, Glenfield	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Palmers Garden Centre Enderby, Saint Johns, Enderby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parkem Chemists, Dominion Road, Glenfield, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ratby Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																		
Aldi, Meridian Way, Braunstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Station Road, Narborough, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enderby Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fosse Shopping Park, Leicester	30.6%	315	39.6%	34	56.0%	20	55.2%	13	53.8%	31	24.7%	9	0.0%	0	6.7%	4	15.9%	9
Grove Farm Triangle, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0
Hawgrip Plant Centre, Seine Lane, Enderby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hinckley Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester Forest East Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Fosse Park Shopping Centre, Leicester	3.2%	33	2.3%	2	1.8%	1	5.8%	1	7.5%	4	9.5%	4	1.4%	1	0.0%	0	0.9%	1
Meridian Business Park, Meridian East, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Narborough Village (NOT Narborough Road, Leicester)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Fosse Park, Grove Farm Triangle, Leicester	0.4%	4	0.0%	0	0.0%	0	1.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thorpe Astley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Leicester Household Survey

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8								
Outside Survey Area																		
Abroad	1.5%	16	4.5%	4	0.0%	0	0.0%	0	0.9%	1	0.0%	0	6.2%	4	1.3%	1	2.9%	2
Airport Retail Park, London Road, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Adcock Road, Coalville	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Allendale Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Belton Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arena Shopping Park, Rowleys Green, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Chamwood Road, Shepshed	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Newtown Road, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Attleborough Fields Industrial Estate, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Rockingham Road, Euro Business Park, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Alvis Retail Park, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Brandon Road, Binley Woods, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Jubilee Drive, Belton Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Leicester Road, Melton Mowbray	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barwell Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicester Village, Pingle Drive, Bicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birmingham City Centre	0.3%	3	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetright, Bond Street, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castle Donnington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Chapel St Leonards Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coalville Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Ashby Road, Ibstock	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coventry City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coventry City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Designer Outlet York, St Nicholas Avenue, York	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, Tamworth Road, Measham, Swadlincote	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre Stapleton, Ashby Road, Stapleton	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Nuneaton Road, Atherstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Downtown Superstore, Gonerby Junction, A1, Grantham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunelm, Regent Street, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Midlands Designer Outlet, South Normanton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elliott's Field Shopping Park, Rugby	0.8%	9	0.0%	0	2.9%	1	17.5%	4	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gates Garden Centre, Somerby Road, Cold Overton, Oakham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Giant Store, Normanton Car Park, Rutland Water	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Giltbrook Retail Park, Ikea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Way, Giltbrook									
Go Outdoors, Bishop Meadow Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Go Outdoors, Coventry Business Park, Canley Road, Coventry	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%
High Point Retail Park, Victoria Street North, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Home Bargains, Belton Road West, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Homebase, Canley, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Homebase, Springfield Street, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hoton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ibstock Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
IKEA, Croft Road, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
IKEA, Giltbrook, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
IKEA, Park Lane, Wednesbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Junction One Retail Park, Leicester Road, Rugby	0.3%	3	0.0%	0	0.0%	0	2.6%	1	0.0%
Karpet Kingdom, Bilton Road, Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kettering Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Station Avenue, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Loughborough Town Centre	2.6%	27	0.0%	0	0.0%	0	0.0%	0	0.0%
Lutterworth Golf Club, Rugby Road, Lutterworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lutterworth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M&S, (Foodhall), The Rushes, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Market Harborough Town Centre	0.9%	9	1.3%	1	0.9%	0	5.2%	1	0.0%
Marks & Spencer, Arena Park, Rowley's Green, Coventry	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%
Matlock Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Meadowhall Shopping Centre, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Melton Mowbray Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%
Milton Keynes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Miners Welfare Park, Bedworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Bitteswell Road, Lutterworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Gorse Covert Centre, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Rutland Street, Melton Mowbray	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Whitwick Retail Park, Coalville	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Newton Retail Park, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Northfields Industrial Estate, Peterborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nottingham City Centre	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%
Nuneaton Town Centre	0.2%	2	2.1%	2	0.0%	0	0.0%	0	0.0%
Oakham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Peterborough City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.9%
Pets at Home, Hinckley Road, Walsgrave on Soave	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Phoenix Parkway Retail Park, Corby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ponsford, London Road, Heeley, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Regent Place Retail Park, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rockingham Industrial Estate, Rockingham Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Market Harborough																		
Royal Leamington Spa Town Centre	0.1%	1	0.8%	1	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rugby Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Greenclose Lane, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Nottingham Road, Melton Mowbray	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St. Mary's Place, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Vicarage Street, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skegness Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Solihull Town Centre	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Springfields Outlet Shopping & Leisure, Camel Gate, Spalding	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stamford Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stapleton Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Talent Cricket, Bakewell Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Technology Retail Park, Technology Drive, Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Arena Shopping Park, Rowleys Green, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Leicester Street, Bedworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Park Road, Loughborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Tesco Superstore, The Rushes, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Gallagher Retail Park, Stoney Stanton Road, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Herb Nursery, Main Station, Thistleton, Oakham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Austin Drive, Court House Green, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Willowbrook Park, Derby Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Prince William Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ventura Retail Park, Ventura Park Road, Tamworth	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Lower Leicester Road, Lutterworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Springfield Street, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weddington Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitwick Retail Park, Coalville	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Belton Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Technology Park, Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Weddington Road, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodlands Wholesale Nursery (not Dobbies), Ashby Road, Stapleton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mail order / catalogue	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TV shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	
(Don't know / varies / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1031	86	35	24	58	38	59	53	57	
Sample:	1130	71	69	71	72	67	56	65	74	

Meanscore: [Number of times per month]

Q19 How often did you normally make shopping trips for clothing or footwear to ((LOCATION MENTIONED AT Q18))?

Not those that said 'Abroad', 'Internet', 'Mail order / catalogue', 'TV shopping', '(Don't know / varies / can't remember)' or '(Don't do this type of shopping)' at Q18

Daily	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	3.4%	2	0.0%	0	0.9%	1
At least once a week	6.3%	64	7.0%	6	9.7%	3	4.5%	1	8.4%	5	2.9%	1	4.3%	2	6.3%	3	4.6%	3
At least once a fortnight	8.8%	89	6.3%	5	10.2%	4	16.7%	4	4.1%	2	4.0%	1	8.5%	5	7.6%	4	8.3%	5
At least once a month	26.7%	272	20.7%	17	21.1%	7	18.3%	4	21.3%	12	28.3%	11	38.2%	21	28.0%	15	26.7%	15
At least every two months	12.6%	128	18.2%	15	20.4%	7	13.5%	3	11.0%	6	10.6%	4	18.2%	10	16.0%	8	15.7%	9
At least every 3 months	17.0%	173	22.2%	18	22.8%	8	15.2%	4	17.7%	10	15.1%	6	11.2%	6	23.8%	12	10.7%	6
At least every 6 months	13.4%	136	17.9%	15	8.2%	3	23.4%	6	15.7%	9	21.0%	8	6.0%	3	8.3%	4	20.6%	11
Less often than once every 6 months	5.8%	59	2.2%	2	4.2%	1	6.4%	2	3.5%	2	9.4%	4	2.1%	1	7.6%	4	5.3%	3
Have only visited once	0.1%	1	0.0%	0	0.0%	0	1.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	8.1%	82	5.5%	5	3.5%	1	1.0%	0	18.2%	10	6.6%	2	8.1%	4	2.5%	1	7.3%	4
Mean:	1.06	0.86	1.03	0.88	0.95	0.77	1.23	0.88	0.92									
Weighted base:	1015	83	35	24	57	38	55	52	55									
Sample:	1118	69	69	71	71	67	53	64	73									

Q20 When you last went shopping for clothing or footwear at ((LOCATION MENTIONED AT Q18)) - how did you travel?

Not those that said 'Abroad', 'Internet', 'Mail order / catalogue', 'TV shopping', '(Don't know / varies / can't remember)' or '(Don't do this type of shopping)' at Q18

Car / van (as driver)	63.4%	644	82.5%	68	76.9%	27	93.9%	23	71.0%	41	78.4%	30	39.9%	22	51.6%	27	64.0%	35
Car / van (as passenger)	9.9%	101	4.3%	4	6.2%	2	4.1%	1	4.3%	2	8.2%	3	15.7%	9	13.2%	7	12.0%	7
Bus, minibus or coach	15.1%	153	4.6%	4	12.8%	4	1.0%	0	14.2%	8	10.0%	4	12.9%	7	25.2%	13	24.0%	13
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	7.7%	78	8.5%	7	1.5%	1	0.0%	0	2.4%	1	0.0%	0	31.5%	17	8.8%	5	0.0%	0
Taxi	1.0%	10	0.0%	0	0.9%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.6%	6	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park & ride	1.0%	10	0.0%	0	1.8%	1	1.0%	0	1.5%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0
(Don't know / can't remember)	1.0%	10	0.0%	0	0.0%	0	0.0%	0	1.7%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1015	83	35	24	57	38	55	52	55									
Sample:	1118	69	69	71	71	67	53	64	73									

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q21 When you last went shopping for clothing or footwear at ((LOCATION MENTIONED AT Q18)) - did you link this trip with another activity?																		
<i>Not those that said 'Abroad', 'Internet', 'Mail order / catalogue', 'TV shopping', '(Don't know / varies / can't remember)' or '(Don't do this type of shopping)' at Q18</i>																		
Yes – NON-FOOD shopping	9.5%	97	5.5%	5	14.3%	5	17.2%	4	10.7%	6	3.0%	1	7.1%	4	14.8%	8	3.4%	2
Yes – FOOD shopping	8.0%	82	3.6%	3	8.0%	3	5.7%	1	2.6%	1	6.3%	2	6.2%	3	8.9%	5	6.6%	4
Yes – visiting services such as banks and other financial institutions	1.7%	17	2.4%	2	0.0%	0	1.9%	0	0.0%	0	0.0%	0	4.9%	3	2.5%	1	4.9%	3
Yes – leisure activity	2.3%	23	0.0%	0	4.1%	1	5.8%	1	0.0%	0	7.1%	3	0.0%	0	4.1%	2	1.9%	1
Yes – visiting café / pub / restaurant	21.1%	214	32.8%	27	17.4%	6	9.3%	2	25.1%	14	15.5%	6	29.8%	17	22.2%	12	21.7%	12
Yes – visiting other service such as hairdressers, beautician, laundrette etc	0.6%	6	0.8%	1	1.8%	1	1.6%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0
Yes – travelling to / from work	1.6%	17	0.0%	0	6.6%	2	0.0%	0	1.7%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0
Yes – travelling to / from school / college / university	0.9%	9	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – getting petrol	0.5%	5	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – visiting family / friends	4.5%	46	6.9%	6	3.5%	1	4.3%	1	1.8%	1	4.0%	2	3.4%	2	5.0%	3	6.6%	4
Yes – visiting health service such as doctor, dentist, hospital	0.8%	8	0.8%	1	0.0%	0	1.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0
Yes – other activity	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - visiting church	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - visiting market	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - window shopping / browsing	1.3%	13	1.4%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0
(No activity)	45.4%	461	45.9%	38	40.1%	14	50.6%	12	54.7%	31	51.9%	20	44.9%	25	37.7%	20	54.9%	30
(Don't know / varies)	1.6%	16	0.0%	0	0.9%	0	1.0%	0	3.4%	2	1.7%	1	0.8%	0	4.8%	3	0.0%	0
Weighted base:	1015		83		35		24		57		38		55		52		55	
Sample:	1118		69		69		71		71		67		53		64		73	

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q22 Thinking back before Covid related restrictions were in place, where did you usually buy books, CDs, DVDs?																		
<i>Excl. Nulls & SFT</i>																		
Zone 1																		
Aldi, Holliers Walk, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Barwell Lane, Hinckley	1.6%	4	13.2%	3	13.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, New Buildings, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burbage Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpet World, Hollier's Walk, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hinckley Retail Park, Stoke Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hinckley Town Centre	3.1%	9	35.7%	8	10.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
KP Appliances, Oaklands Farm, Higham Lane, Wykin	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Coventry Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Normandy Way, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pets at Home, Hawley Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Rugby Road, Hinckley	0.8%	2	8.3%	2	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sapcote Garden Centre, Hinckley Road, Sapcote	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sapcote Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Apex Court, Maple Drive, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Star Carpets, Hawley Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stoney Stanton Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Station Yard, Hinckley	0.9%	3	11.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Rainbow Way, Burbage, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Sword Drive, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Co-op, Wood Street, Earl Shilton, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Croft Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Desford Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earl Shilton Town Centre	0.1%	0	0.0%	0	2.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huncote Village Centre	0.2%	1	0.0%	0	2.8%	0	4.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newbold Verdon Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurlaston Garden Centre, Croft Road, Thurlaston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Aldi, Buxton Crescent, Broughton Astley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broughton Astley Village	0.2%	1	0.0%	0	0.0%	0	12.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charlie Browns Garden Centre, Dunton Road, Broughton Astley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street, Broughton Astley, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Palmers Garden Centre Ullesthorpe, Lutterworth Road, Ullesthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Box Road, Broughton Astley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ullesthorpe Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Aldi, Brackley Court, Welford Road, Blaby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Attfield's Farm Shop, Narborough Road, Cosby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blaby Village	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cherry Lane Glebe, Foston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Road, Countesthorpe									
Cosby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Countesthorpe Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Fleckney Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Johns Court, Blaby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Keiths Discount Carpets, Oadby Road, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Whetstone Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 5									
Billesden Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Coles Plant Centre, Uppingham Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
East Goscote Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Great Glen Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Houghton on the Hill Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kibworth Village (Beauchamp & Harcourt)	0.4%	1	0.0%	0	0.0%	0	0.0%	0	3.3%
Parsons Nurseries, Leicester Road, Billesdon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Queniborough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Thurnby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wistow Rural Centre, Kibworth Road, Wistow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wistow Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 6									
Aldi, St Georges Way, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Clarendon Park Local Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	3.2%
Evington Road District Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Green Lane Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Highfields Local Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	6.4%
Iceland, Belgrave Gate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, St Georges Retail Park, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Leicester City Centre (includes Haymarket, Highcross & Silver Arcade shopping centres)	43.7%	124	19.5%	4	44.7%	5	20.0%	1	20.7%
Lidl, Burton Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M&S, Gallowtree Gate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Queens Road, Clarendon Park, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Humberstone Gate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spinney Hills Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St Georges Retail Park, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 7									
Al-Shinwari Halal Meat, Evington Valley Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chesterfield Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Daynight Pharmacy, Chesterfield Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
East Park Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Moins Chemist, East Park Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Moroccan Yassine Fruit & Veg, Uppingham Road, Rowlatts Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
North Evington Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rainbow Carpets & Flooring, East Park Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rowlands Pharmacy, Ethel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Road, Leicester									
Samat Chemist, Victoria Road East, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Metro, Ethel Road, Evington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Victoria Road East, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 8									
Asha Pharmacy, The Parkway, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Colchester Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Evington Village (NOT Evington Road, Leicester)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hamilton Local Centre, Leicester	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Humberstone Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rowlatts Hill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Maidenwell Avenue, Hamilton, Leicester	2.1%	6	0.0%	0	0.0%	0	0.0%	0	10.9%
Well Pharmacy, Thurmcourt Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Welland Vale Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Young Thumbby Lodge Gardeners, Somers Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 9									
Aldi, Fletton Close, Hamilton, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Exploration Drive, Abbey Lane, Leicester	0.6%	2	0.0%	0	0.0%	0	0.0%	0	10.9%
B&M, Belgrave Road, Belgrave Gate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Barkby Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Belgrave Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Belgrave Road / Melton Road District Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Canon Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Carpetshire, Barkby Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Colourbank, Crest Rise, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Doncaster Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Empire Industrial Estate, Ulverscroft Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Floors 2 Go, Abbey Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
FM Furnishers, Melton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Gipsy Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Loughborough Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Melton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mr Pickford's Pharmacy, Lockerbie Walk, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pennywise Discount Store, Gipsy Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
ReUse Shop, Gypsum Close, Leicester	0.3%	1	0.0%	0	0.0%	0	0.0%	0	6.2%
Rushey Mead Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Melton Road, Leicester	0.7%	2	0.0%	0	0.0%	0	0.0%	0	7.3%
Screwfix, Empire Industrial Estate, Ulverscroft Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Screwfix, Wenlock Way, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Star Carpets & Furnishings, Melton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Troon Industrial Estate, Wenlock Way, Thurmaston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
United Carpets & Beds, Melton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
Abbey Retail Park, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Abbey Lane, Humphreys Way, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Beaumont Shopping Centre, Beaumont Leys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Astill Lodge Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Devonshire Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beaumont Leys Town Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beaumont Shopping Centre, Beaumont Leys, Leicester	3.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1
Belgrave Boulevard, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackbird Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords, St Margaret's Way, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Beaumont Shopping Centre, Beaumont Leys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mr Pickford's Pharmacy, Norwich Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norris Close, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parker Drive, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Margaret's Retail Park, Devonshire Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Beaumont Shopping Centre, Beaumont Leys, Leicester	2.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Ravensbridge Drive, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																		
Aldi, Aylestone Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aylestone Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aylestone Park Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eyres Monsell Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glen Parva Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knighton Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saffron Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stoneygate Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
United Carpets and Beds, Aylestone Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welford Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																		
Aldi, Woodgate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alif Carpets, East Park Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Narborough Road South, Braunstone, Leicester	2.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braunstone Town Centre Buckminster Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colourbank Superstore, Cavendish Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Evelyn Drive, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fosse Road North, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeman's Leisure Park, Aylestone Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freemen's Common Household Recycling Centre, Islington Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freemens Common	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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Industrial Estate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords, Putney Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hockley Farm Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Putney Road, Off Welford Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Fosse Road North, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Upperton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Bloxham Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks Electrical, King Richards Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mecca Bingo, Freeman's Park, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Michael John Flooring, Narborough Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Aylestone Road, Leicester	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	0	0.0%	0	0.0%	0	0.0%	0
Narborough Road District Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Parks Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Stephenson Drive, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Freemans Common, Ealing Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, New Park Street, Leicester	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.6%	1	0.0%	0	0.0%	0
Toolstation, Commercial Square, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Travis Perkins, Commercial Square, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vision Pharmacy, Narborough Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westcote Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Aldi, Bullhead Street, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Leicester Road, Oadby	2.9%	8	0.0%	0	0.0%	0	0.0%	0	14.7%	2	16.0%	2	0.0%	0	0.0%	0	3.6%	1
B&Q, Bull Head Street, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Launceston Road, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalkard & Elliott, Aylestone Lane, Wigston, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Blaby Road, South Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Harborough Road, Oadby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, (Foodhall), The Parade, Oadby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oadby Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Potters Superstore, Leicester Road, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Bell Street, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Glen Road, Oadby	0.8%	2	0.0%	0	0.0%	0	0.0%	0	6.0%	1	6.4%	1	0.0%	0	0.0%	0	0.0%	0
Screwfix, Chartwell Drive, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Wigston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Blaby Road, South Wigston	3.2%	9	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Blagby Road, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigston Town Centre	2.0%	6	0.0%	0	0.0%	0	0.0%	0	3.1%	1	3.3%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Aldi, Melton Road, Syston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Anstey Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Asda, Barkby Thorpe Lane, Thurmaston	1.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barrow-upon-Soar Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Westmoreland Avenue, Thurmaston	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derrys Nurseries, Main Street, Cossington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre Leicester, Loughborough Road, Rothley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
George Walker, Fosse Way, Syston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lingdale Golf Club, Joe Moores Lane, Woodhouse Eaves	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, (Foodhall), Thorpe Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mountsorrel Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Potters Carpets & Beds, Leicester Road, Anstey, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quorn Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rothley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sibley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Syston Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Melton Road, Syston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurmaston Shopping Centre, Thurmaston	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurmaston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Granite Way, Mountsorrel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Thurmaston, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodhouse Eaves Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																		
Glenfield Village	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Groby Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirby Muxloe Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Road, Glenfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Palmers Garden Centre Enderby, Saint Johns, Enderby	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parkem Chemists, Dominion Road, Glenfield, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ratby Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																		
Aldi, Meridian Way, Braunstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Station Road, Narborough, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enderby Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fosse Shopping Park, Leicester	8.9%	25	0.0%	0	14.9%	2	33.3%	2	31.9%	5	5.6%	1	0.0%	0	0.0%	0	3.6%	1
Grove Farm Triangle, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hawgrip Plant Centre, Seine Lane, Enderby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hinckley Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester Forest East Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Fosse Park Shopping Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meridian Business Park, Meridian East, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Narborough Village (NOT Narborough Road, Leicester)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Fosse Park, Grove Farm Triangle, Leicester	2.2%	6	0.0%	0	0.0%	0	0.0%	0	6.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thorpe Astley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Outside Survey Area									
Abroad	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Airport Retail Park, London Road, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Adcock Road, Coalville	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Allendale Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Belton Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Arena Shopping Park, Rowleys Green, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Chamwood Road, Shepshed	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Newtown Road, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Attleborough Fields Industrial Estate, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B&M, Rockingham Road, Euro Business Park, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B&Q, Alvis Retail Park, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B&Q, Brandon Road, Binley Woods, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B&Q, Jubilee Drive, Belton Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B&Q, Leicester Road, Melton Mowbray	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Barwell Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bicester Village, Pingle Drive, Bicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Birmingham City Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Birstall Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bolton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Carpetright, Bond Street, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Castle Donnington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Central London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chapel St Leonards Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Coalville Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Ashby Road, Ibstock	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Coventry City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Coventry City Centre	0.2%	1	3.1%	1	0.0%	0	0.0%	0	0.0%
Derby City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Designer Outlet York, St Nicholas Avenue, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
DFS, Tamworth Road, Measham, Swadlincote	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dobbies Garden Centre Stapleton, Ashby Road, Stapleton	0.1%	0	0.0%	0	2.8%	0	0.0%	0	0.0%
Dobbies Garden Centre, Nuneaton Road, Atherstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Downtown Superstore, Gonerby Junction, A1, Grantham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dunelm, Regent Street, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
East Midlands Designer Outlet, South Normanton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Elliott's Field Shopping Park, Rugby	0.1%	0	0.0%	0	0.0%	0	7.2%	0	0.0%
Gates Garden Centre, Somerby Road, Cold Overton, Oakham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Giant Store, Normanton Car Park, Rutland Water	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Giltbrook Retail Park, Ikea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

Leicester Household Survey for Nexus Planning

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March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Way, Giltbrook									
Go Outdoors, Bishop Meadow Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Go Outdoors, Coventry Business Park, Canley Road, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
High Point Retail Park, Victoria Street North, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Home Bargains, Belton Road West, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Homebase, Canley, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Homebase, Springfield Street, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hoton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ibstock Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
IKEA, Croft Road, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
IKEA, Giltbrook, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
IKEA, Park Lane, Wednesbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Junction One Retail Park, Leicester Road, Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Karpet Kingdom, Bilton Road, Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kettering Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Station Avenue, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Loughborough Town Centre	2.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%
Lutterworth Golf Club, Rugby Road, Lutterworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lutterworth Town Centre	0.1%	0	0.0%	0	0.0%	0	4.3%	0	0.0%
M&S, (Foodhall), The Rushes, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Market Harborough Town Centre	1.5%	4	0.0%	0	0.0%	0	14.4%	1	0.0%
Marks & Spencer, Arena Park, Rowley's Green, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Matlock Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Meadowhall Shopping Centre, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Melton Mowbray Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Milton Keynes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Miners Welfare Park, Bedworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Bitteswell Road, Lutterworth	0.3%	1	0.0%	0	0.0%	0	0.0%	0	5.3%
Morrisons, Gorse Covert Centre, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Rutland Street, Melton Mowbray	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Whitwick Retail Park, Coalville	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Newton Retail Park, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Northfields Industrial Estate, Peterborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nottingham City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3.1%
Nuneaton Town Centre	0.7%	2	8.3%	2	2.8%	0	0.0%	0	0.0%
Oakham Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Peterborough City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pets at Home, Hinckley Road, Walsgrave on Sowe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Phoenix Parkway Retail Park, Corby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ponsford, London Road, Heeley, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Regent Place Retail Park, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rockingham Industrial Estate, Rockingham Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

Leicester Household Survey for Nexus Planning

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March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Market Harborough									
Royal Leamington Spa Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Royal Tunbridge Wells Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Rugby Town Centre	0.1%	0	0.0%	0	0.0%	0	4.3%	0	0.0%
Sainsbury's Superstore, Greenclose Lane, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Nottingham Road, Melton Mowbray	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, St. Mary's Place, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Vicarage Street, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Skegness Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Solihull Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Springfields Outlet Shopping & Leisure, Camel Gate, Spalding	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stamford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stapleton Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Talent Cricket, Bakewell Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Technology Retail Park, Technology Drive, Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Arena Shopping Park, Rowleys Green, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Leicester Street, Bedworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Park Road, Loughborough	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, The Rushes, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Gallagher Retail Park, Stoney Stanton Road, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Herb Nursery, Main Station, Thistleton, Oakham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Range, Austin Drive, Court House Green, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Range, Willowbrook Park, Derby Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Toolstation, Prince William Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ventura Retail Park, Ventura Park Road, Tamworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, Lower Leicester Road, Lutterworth	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, Springfield Street, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weddington Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Whitwick Retail Park, Coalville	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Belton Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Technology Park, Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Weddington Road, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Woodlands Wholesale Nursery (not Dobbies), Ashby Road, Stapleton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Others									
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Internet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mail order / catalogue	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
TV shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
(Don't know / varies / can't remember)	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
(Don't do this type of shopping)	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Weighted base:	284	22	11	6	16	11	13	12	14
Sample:	337	22	26	18	22	17	16	13	23

Leicester Household Survey for Nexus Planning

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q23 Thinking back before Covid related restrictions were in place, where did you usually buy small household goods such as home furnishings, clocks, jewellery, glass and china items?																		
<i>Excl. Nulls & SFT</i>																		
Zone 1																		
Aldi, Holliers Walk, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Barwell Lane, Hinckley	0.6%	5	5.6%	4	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, New Buildings, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burbage Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpet World, Hollier's Walk, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hinckley Retail Park, Stoke Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hinckley Town Centre	2.6%	20	22.0%	17	8.2%	2	4.6%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
KP Appliances, Oaklands Farm, Higham Lane, Wykin	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Coventry Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Normandy Way, Hinckley	0.1%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pets at Home, Hawley Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Rugby Road, Hinckley	0.6%	4	5.5%	4	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sapcote Garden Centre, Hinckley Road, Sapcote	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sapcote Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Apex Court, Maple Drive, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Star Carpets, Hawley Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stoney Stanton Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Station Yard, Hinckley	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Rainbow Way, Burbage, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Sword Drive, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Co-op, Wood Street, Earl Shilton, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Croft Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Desford Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earl Shilton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huncote Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newbold Verdon Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurlaston Garden Centre, Croft Road, Thurlaston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Aldi, Buxton Crescent, Broughton Astley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broughton Astley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charlie Browns Garden Centre, Dunton Road, Broughton Astley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street, Broughton Astley, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Palmers Garden Centre Ullesthorpe, Lutterworth Road, Ullesthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Box Road, Broughton Astley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ullesthorpe Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Aldi, Brackley Court, Welford Road, Blaby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Attfield's Farm Shop, Narborough Road, Cosby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blaby Village	0.2%	2	0.0%	0	3.9%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Leicester Household Survey for Nexus Planning

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March 2021

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8								
Cherry Lane Glebe, Foston Road, Countesthorpe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cosby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Countesthorpe Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fleckney Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Johns Court, Blaby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keiths Discount Carpets, Oadby Road, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whetstone Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Billesden Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coles Plant Centre, Uppingham Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Goscote Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Glen Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Houghton on the Hill Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kibworth Village (Beauchamp & Harcourt)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parsons Nurseries, Leicester Road, Billesdon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queniborough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurnby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wistow Rural Centre, Kibworth Road, Wistow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wistow Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Aldi, St Georges Way, Leicester	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2	1.6%	1	0.0%	0
Clarendon Park Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Evington Road District Centre, Leicester	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0
Green Lane Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Highfields Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Belgrave Gate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, St Georges Retail Park, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester City Centre (includes Haymarket, Highcross & Silver Arcade shopping centres)	29.4%	233	6.7%	5	14.5%	3	14.1%	2	34.5%	16	31.6%	10	48.4%	23	35.6%	15	37.5%	15
Lidl, Burton Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Gallowtree Gate, Leicester	0.4%	3	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Sainsbury's Local, Queens Road, Clarendon Park, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Humberstone Gate, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Spinney Hills Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Georges Retail Park, Leicester	1.0%	8	0.9%	1	5.1%	1	0.0%	0	0.0%	0	0.0%	0	7.7%	4	4.9%	2	0.0%	0
Zone 7																		
Al-Shinwari Halal Meat, Evington Valley Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chesterfield Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Daynight Pharmacy, Chesterfield Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Park Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moins Chemist, East Park Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moroccan Yassine Fruit & Veg, Uppingham Road, Rowllatts Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Evington Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rainbow Carpets & Flooring, East Park Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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Rowlands Pharmacy, Ethel Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Samat Chemist, Victoria Road East, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Ethel Road, Evington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Road East, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																		
Asha Pharmacy, The Parkway, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Evington Village (NOT Evington Road, Leicester)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Hamilton Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Humberstone Local Centre, Leicester	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0
Rowlatts Hill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Maidenwell Avenue, Hamilton, Leicester	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	1.6%	1	6.0%	2
Well Pharmacy, Thurmcourt Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welland Vale Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Young Thurnby Lodge Gardeners, Somers Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																		
Aldi, Fletton Close, Hamilton, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Exploration Drive, Abbey Lane, Leicester	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	3	3.1%	1	0.0%	0
B&M, Belgrave Road, Belgrave Gate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barkby Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Belgrave Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Belgrave Road / Melton Road District Centre, Leicester	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Canon Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetshire, Barkby Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colourbank, Crest Rise, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doncaster Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Empire Industrial Estate, Ulverscroft Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Floors 2 Go, Abbey Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
FM Furnishers, Melton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Gipsy Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Loughborough Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Melton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mr Pickford's Pharmacy, Lockerbie Walk, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pennywise Discount Store, Gipsy Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ReUse Shop, Gypsum Close, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rushey Mead Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Melton Road, Leicester	1.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	1.6%	1	1.2%	1
Screwfix, Empire Industrial Estate, Ulverscroft Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Wenlock Way, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Star Carpets & Furnishings,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Melton Road, Leicester									
Troon Industrial Estate, Wenlock Way, Thurmaston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
United Carpets & Beds, Melton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 10									
Abbey Retail Park, Leicester	1.6%	13	0.0%	0	0.0%	0	0.0%	0	2.1%
Aldi, Abbey Lane, Humphreys Way, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Beaumont Shopping Centre, Beaumont Leys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Astill Lodge Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B&Q, Devonshire Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Beaumont Leys Town Centre, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Beaumont Shopping Centre, Beaumont Leys, Leicester	1.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%
Belgrave Boulevard, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Blackbird Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Halfords, St Margaret's Way, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Beaumont Shopping Centre, Beaumont Leys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mr Pickford's Pharmacy, Norwich Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Norris Close, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Parker Drive, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St Margaret's Retail Park, Devonshire Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Beaumont Shopping Centre, Beaumont Leys, Leicester	0.7%	6	0.0%	0	1.4%	0	0.0%	0	0.0%
Toolstation, Ravensbridge Drive, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 11									
Aldi, Aylestone Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aylestone Local Centre, Leicester	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Aylestone Park Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%
Eyres Monsell Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Glen Parva Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Knighton Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Saffron Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stoneygate Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
United Carpets and Beds, Aylestone Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Welford Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 12									
Aldi, Woodgate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Alif Carpets, East Park Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Narborough Road South, Braunstone, Leicester	1.6%	12	0.0%	0	1.4%	0	0.0%	0	1.1%
Braunstone Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Buckminster Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Colourbank Superstore, Cavendish Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Evelyn Drive, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Fosse Road North, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Freeman's Leisure Park, Aylestone Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Freemen's Common Household Recycling Centre, Islington Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Freemens Common	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Industrial Estate, Leicester																		
Halfords, Putney Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hockley Farm Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Putney Road, Off Welford Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Fosse Road North, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Upperton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Bloxham Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks Electrical, King Richards Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mecca Bingo, Freeman's Park, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Michael John Flooring, Narborough Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Aylestone Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Narborough Road District Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Parks Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Stephenson Drive, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Freemans Common, Ealing Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, New Park Street, Leicester	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0
Toolstation, Commercial Square, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Travis Perkins, Commercial Square, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vision Pharmacy, Narborough Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westcote Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Aldi, Bullhead Street, Wigston	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Leicester Road, Oadby	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	5.0%	2	3.4%	1
B&Q, Bull Head Street, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Launceston Road, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalkard & Elliott, Aylestone Lane, Wigston, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Blaby Road, South Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Harborough Road, Oadby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, (Foodhall), The Parade, Oadby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oadby Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Potters Superstore, Leicester Road, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Bell Street, Wigston	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Glen Road, Oadby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Chartwell Drive, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Wigston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Blaby Road, South Wigston	0.6%	5	0.0%	0	0.0%	0	0.0%	0	6.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Blagby Road, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigston Town Centre	0.9%	7	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Aldi, Melton Road, Syston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

March 2021

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Anstey Village	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Barkby Thorpe Lane, Thurmaston	1.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.0%	0	0.0%	0
Barrow-upon-Soar Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Westmoreland Avenue, Thurmaston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Derrys Nurseries, Main Street, Cossington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre Leicester, Loughborough Road, Rothley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
George Walker, Fosse Way, Syston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lingdale Golf Club, Joe Moores Lane, Woodhouse Eaves	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, (Foodhall), Thorpe Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mountsorrel Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Potters Carpets & Beds, Leicester Road, Anstey, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quorn Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rothley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sibley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Syston Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Melton Road, Syston	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0
Thurmaston Shopping Centre, Thurmaston	18.9%	149	1.5%	1	0.0%	0	2.6%	0	9.0%	4	35.7%	12	5.2%	2	19.7%	8	35.5%	15
Thurmaston Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Granite Way, Mountsorrel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Thurmaston, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodhouse Eaves Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																		
Glenfield Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Groby Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirby Muxloe Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Road, Glenfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Palmers Garden Centre Enderby, Saint Johns, Enderby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parkem Chemists, Dominion Road, Glenfield, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ratby Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																		
Aldi, Meridian Way, Braunstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Station Road, Narborough, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enderby Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fosse Shopping Park, Leicester	13.8%	109	27.7%	21	26.5%	6	26.7%	4	21.7%	10	13.2%	4	1.5%	1	2.8%	1	5.5%	2
Grove Farm Triangle, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hawgrip Plant Centre, Seine Lane, Enderby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hinckley Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester Forest East Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Fosse Park Shopping Centre, Leicester	3.0%	24	2.6%	2	1.4%	0	9.6%	1	6.8%	3	1.2%	0	0.0%	0	0.0%	0	0.0%	0
Meridian Business Park, Meridian East, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Narborough Village (NOT Narborough Road, Leicester)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Fosse Park, Grove Farm Triangle, Leicester	1.7%	13	0.0%	0	0.0%	0	4.5%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Thorpe Astley Local Centre Outside Survey Area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	3	0.0%	0	0.0%	0
Airport Retail Park, London Road, Coventry	0.5%	4	4.9%	4	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Adcock Road, Coalville	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Allendale Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Belton Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arena Shopping Park, Rowleys Green, Coventry	0.1%	1	0.0%	0	1.4%	0	2.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Charnwood Road, Shepshed	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Newtown Road, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Attleborough Fields Industrial Estate, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Rockingham Road, Euro Business Park, Market Harborough	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Alvis Retail Park, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Brandon Road, Binley Woods, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Jubilee Drive, Belton Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Leicester Road, Melton Mowbray	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barwell Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicester Village, Pingle Drive, Bicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birmingham City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetright, Bond Street, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castle Donnington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.9%	0	0.0%	0
Chapel St Leonards Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coalville Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Ashby Road, Ibstock	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coventry City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coventry City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby City Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Designer Outlet York, St Nicholas Avenue, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, Tamworth Road, Measham, Swadlincote	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre Stapleton, Ashby Road, Stapleton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Nuneaton Road, Atherstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Downtown Superstore, Gonerby Junction, A1, Grantham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Dunelm, Regent Street, Nuneaton	1.5%	12	14.5%	11	2.3%	1	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Midlands Designer Outlet, South Normanton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elliott's Field Shopping Park, Rugby	1.2%	9	0.0%	0	11.1%	3	18.6%	3	7.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gates Garden Centre, Somerby Road, Cold Overton, Oakham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Giant Store, Normanton Car Park, Rutland Water	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Giltbrook Retail Park, Ikea Way, Giltbrook	0.3%	3	0.0%	0	4.4%	1	0.0%	0	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Go Outdoors, Bishop Meadow Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Go Outdoors, Coventry Business Park, Canley Road, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Point Retail Park, Victoria Street North, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Belton Road West, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Canley, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Springfield Street, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hoton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ibstock Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Croft Road, Coventry	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Giltbrook, Nottingham	2.6%	20	3.4%	3	2.7%	1	4.5%	1	0.0%	0	0.0%	0	3.0%	1	4.9%	2	0.0%	0
IKEA, Park Lane, Wednesbury	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction One Retail Park, Leicester Road, Rugby	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Karpet Kingdom, Bilton Road, Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kettering Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Station Avenue, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loughborough Town Centre	0.9%	7	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lutterworth Golf Club, Rugby Road, Lutterworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lutterworth Town Centre	0.1%	0	0.0%	0	0.0%	0	3.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, (Foodhall), The Rushes, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Harborough Town Centre	0.6%	4	0.0%	0	2.6%	1	0.0%	0	0.0%	0	4.6%	2	0.0%	0	0.0%	0	1.2%	1
Marks & Spencer, Arena Park, Rowley's Green, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matlock Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall Shopping Centre, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Melton Mowbray Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milton Keynes Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Miners Welfare Park, Bedworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Bitteswell Road, Lutterworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Gorse Covert Centre, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Rutland Street, Melton Mowbray	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Whitwick Retail Park, Coalville	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newton Retail Park, Nuneaton	0.1%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northfields Industrial Estate, Peterborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nottingham City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nuneaton Town Centre	0.3%	2	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oakham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peterborough City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pets at Home, Hinckley Road, Walsgrave on Soave	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Phoenix Parkway Retail Park, Corby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ponsford, London Road, Heeley, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Regent Place Retail Park, Loughborough	1.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rockingham Industrial	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Estate, Rockingham Road, Market Harborough																		
Royal Leamington Spa Town Centre	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rugby Town Centre	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Greenclose Lane, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Nottingham Road, Melton Mowbray	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St. Mary's Place, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Vicarage Street, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skegness Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Solihull Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Springfields Outlet Shopping & Leisure, Camel Gate, Spalding	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stamford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stapleton Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Talent Cricket, Bakewell Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Technology Retail Park, Technology Drive, Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Arena Shopping Park, Rowleys Green, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Leicester Street, Bedworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Park Road, Loughborough	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Tesco Superstore, The Rushes, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Gallagher Retail Park, Stoney Stanton Road, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Herb Nursery, Main Station, Thistleton, Oakham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Austin Drive, Court House Green, Coventry	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Willowbrook Park, Derby Road, Loughborough	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Prince William Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ventura Retail Park, Ventura Park Road, Tamworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Lower Leicester Road, Lutterworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Springfield Street, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weddington Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitwick Retail Park, Coalville	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Belton Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Technology Park, Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Weddington Road, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodlands Wholesale Nursery (not Dobbies), Ashby Road, Stapleton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mail order / catalogue	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
TV shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	791	76	23	15	47	33	48	43	41									
Sample:	833	61	45	47	54	61	41	49	54									

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q24 Thinking back before Covid related restrictions were in place, where did you usually buy goods such as toys, games, bicycles and recreational goods?																		
<i>Excl. Nulls & SFT</i>																		
Zone 1																		
Aldi, Holliers Walk, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Barwell Lane, Hinckley	0.4%	2	2.2%	1	9.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, New Buildings, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burbage Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpet World, Hollier's Walk, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hinckley Retail Park, Stoke Road, Hinckley	0.8%	3	10.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hinckley Town Centre	1.9%	8	15.8%	5	9.6%	1	0.0%	0	7.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
KP Appliances, Oaklands Farm, Higham Lane, Wykin	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Coventry Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Normandy Way, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pets at Home, Hawley Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Rugby Road, Hinckley	0.1%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sapcote Garden Centre, Hinckley Road, Sapcote	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sapcote Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Apex Court, Maple Drive, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Star Carpets, Hawley Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stoney Stanton Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Station Yard, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Rainbow Way, Burbage, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Sword Drive, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Co-op, Wood Street, Earl Shilton, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Croft Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Desford Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earl Shilton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huncote Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newbold Verdon Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurlaston Garden Centre, Croft Road, Thurlaston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Aldi, Buxton Crescent, Broughton Astley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broughton Astley Village	0.1%	0	0.0%	0	0.0%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charlie Browns Garden Centre, Dunton Road, Broughton Astley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street, Broughton Astley, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Palmers Garden Centre Ullesthorpe, Lutterworth Road, Ullesthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Box Road, Broughton Astley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ullesthorpe Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Aldi, Brackley Court, Welford Road, Blaby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Attfield's Farm Shop, Narborough Road, Cosby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blaby Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8										
Cherry Lane Glebe, Foston Road, Countesthorpe	0.5%	2	0.0%	0	0.0%	0	0.0%	0	4.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cosby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Countesthorpe Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Fleckney Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Iceland, Johns Court, Blaby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Keiths Discount Carpets, Oadby Road, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Whetstone Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 5																			
Billesden Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Coles Plant Centre, Uppingham Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
East Goscote Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Great Glen Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Houghton on the Hill Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Kibworth Village (Beauchamp & Harcourt)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Parsons Nurseries, Leicester Road, Billesdon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Queniborough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Thurnby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Wistow Rural Centre, Kibworth Road, Wistow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Wistow Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 6																			
Aldi, St Georges Way, Leicester	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0	
Clarendon Park Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Evington Road District Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Green Lane Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Highfields Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Iceland, Belgrave Gate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Iceland, St Georges Retail Park, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Leicester City Centre (includes Haymarket, Highcross & Silver Arcade shopping centres)	33.4%	134	12.2%	4	10.2%	1	19.5%	2	12.4%	2	35.3%	5	51.0%	17	26.0%	5	49.2%	14	
Lidl, Burton Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
M&S, Gallowtree Gate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Local, Queens Road, Clarendon Park, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, Humberstone Gate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Spinney Hills Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
St Georges Retail Park, Leicester	2.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	0	4.1%	1	12.4%	2	3.5%	1	
Zone 7																			
Al-Shinwari Halal Meat, Evington Valley Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chesterfield Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Daynight Pharmacy, Chesterfield Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
East Park Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Moins Chemist, East Park Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Moroccan Yassine Fruit & Veg, Uppingham Road, Rowlatts Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
North Evington Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Rainbow Carpets & Flooring, East Park Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Leicester Household Survey for Nexus Planning

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Rowlands Pharmacy, Ethel Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Samat Chemist, Victoria Road East, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Ethel Road, Evington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Road East, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																		
Asha Pharmacy, The Parkway, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Evington Village (NOT Evington Road, Leicester)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hamilton Local Centre, Leicester	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	0	0.0%	0	0.0%	0	0.0%	0
Humberstone Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rowlatts Hill Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Tesco Extra, Maidenwell Avenue, Hamilton, Leicester	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	3.7%	1
Well Pharmacy, Thurmcourt Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welland Vale Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Young Thurnby Lodge Gardeners, Somers Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																		
Aldi, Fletton Close, Hamilton, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Exploration Drive, Abbey Lane, Leicester	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	1	0.0%	0
B&M, Belgrave Road, Belgrave Gate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barkby Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Belgrave Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Belgrave Road / Melton Road District Centre, Leicester	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0
Canon Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetshire, Barkby Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colourbank, Crest Rise, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doncaster Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Empire Industrial Estate, Ulverscroft Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Floors 2 Go, Abbey Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
FM Furnishers, Melton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Gipsy Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Loughborough Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Melton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mr Pickford's Pharmacy, Lockerbie Walk, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pennywise Discount Store, Gipsy Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ReUse Shop, Gypsum Close, Leicester	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1
Rushey Mead Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Melton Road, Leicester	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0
Screwfix, Empire Industrial Estate, Ulverscroft Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Wenlock Way, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Star Carpets & Furnishings,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

March 2021

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8								
Melton Road, Leicester																		
Troon Industrial Estate, Wenlock Way, Thurmaston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
United Carpets & Beds, Melton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
Abbey Retail Park, Leicester	8.3%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	0	0.0%	0	7.5%	1	12.0%	3
Aldi, Abbey Lane, Humphreys Way, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Beaumont Shopping Centre, Beaumont Leys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Astill Lodge Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Devonshire Road, Leicester	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	2	4.0%	1	0.0%	0
Beaumont Leys Town Centre, Leicester	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	2	0.0%	0	0.0%	0
Beaumont Shopping Centre, Beaumont Leys, Leicester	1.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	2
Belgrave Boulevard, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackbird Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords, St Margaret's Way, Leicester	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Beaumont Shopping Centre, Beaumont Leys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mr Pickford's Pharmacy, Norwich Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norris Close, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parker Drive, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Margaret's Retail Park, Devonshire Road, Leicester	4.6%	19	0.0%	0	13.5%	2	0.0%	0	0.0%	0	0.0%	0	11.1%	4	6.8%	1	5.0%	1
Tesco Extra, Beaumont Shopping Centre, Beaumont Leys, Leicester	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Ravensbridge Drive, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																		
Aldi, Aylestone Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aylestone Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aylestone Park Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eyres Monsell Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glen Parva Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knighton Local Centre, Leicester	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saffron Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stoneygate Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
United Carpets and Beds, Aylestone Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																		
Aldi, Woodgate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alif Carpets, East Park Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Narborough Road South, Braunstone, Leicester	1.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	2	0.0%	0
Braunstone Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckminster Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colourbank Superstore, Cavendish Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Evelyn Drive, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fosse Road North, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeman's Leisure Park, Aylestone Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freemen's Common Household Recycling Centre, Islington Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Freemens Common	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Industrial Estate, Leicester																		
Halfords, Putney Road, Leicester	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hockley Farm Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Putney Road, Off Welford Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Fosse Road North, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Upperton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Bloxham Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks Electrical, King Richards Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mecca Bingo, Freeman's Park, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Michael John Flooring, Narborough Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Aylestone Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Narborough Road District Centre, Leicester	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Parks Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Stephenson Drive, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Freemans Common, Ealing Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, New Park Street, Leicester	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	1	0.0%	0	0.0%	0
Toolstation, Commercial Square, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Travis Perkins, Commercial Square, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vision Pharmacy, Narborough Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westcote Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Aldi, Bullhead Street, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Leicester Road, Oadby	0.7%	3	0.0%	0	0.0%	0	0.0%	0	4.1%	1	0.0%	0	4.1%	1	3.5%	1	0.0%	0
B&Q, Bull Head Street, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Launceston Road, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalkard & Elliott, Aylestone Lane, Wigston, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Blaby Road, South Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Harborough Road, Oadby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, (Foodhall), The Parade, Oadby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oadby Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Potters Superstore, Leicester Road, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Bell Street, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Glen Road, Oadby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Chartwell Drive, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Wigston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Blaby Road, South Wigston	1.2%	5	0.0%	0	0.0%	0	4.3%	0	7.0%	1	0.0%	0	0.0%	0	6.8%	1	0.0%	0
Wickes, Blagby Road, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigston Town Centre	1.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Aldi, Melton Road, Syston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Leicester Household Survey for Nexus Planning

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Anstey Village	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Barkby Thorpe Lane, Thurmaston	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barrow-upon-Soar Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Westmoreland Avenue, Thurmaston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derrys Nurseries, Main Street, Cossington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre Leicester, Loughborough Road, Rothley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
George Walker, Fosse Way, Syston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lingdale Golf Club, Joe Moores Lane, Woodhouse Eaves	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, (Foodhall), Thorpe Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mountsorrel Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Potters Carpets & Beds, Leicester Road, Anstey, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quorn Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rothley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sibley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Syston Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Melton Road, Syston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurmaston Shopping Centre, Thurmaston	2.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.5%	1	0.0%	0	4.0%	1	3.7%	1
Thurmaston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Granite Way, Mountsorrel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Thurmaston, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodhouse Eaves Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																		
Glenfield Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Groby Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirby Muxloe Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Road, Glenfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Palmers Garden Centre Enderby, Saint Johns, Enderby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	4.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parkem Chemists, Dominion Road, Glenfield, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ratby Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																		
Aldi, Meridian Way, Braunstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Station Road, Narborough, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enderby Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fosse Shopping Park, Leicester	13.7%	55	24.8%	8	37.7%	5	44.3%	4	45.4%	6	12.7%	2	4.8%	2	0.0%	0	0.0%	0
Grove Farm Triangle, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hawgrip Plant Centre, Seine Lane, Enderby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hinckley Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester Forest East Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Fosse Park Shopping Centre, Leicester	0.5%	2	0.0%	0	2.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Meridian Business Park, Meridian East, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Narborough Village (NOT Narborough Road, Leicester)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Fosse Park, Grove Farm Triangle, Leicester	1.7%	7	3.7%	1	0.0%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

March 2021

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Thorpe Astley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area																		
Abroad	3.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	1	0.0%	0	3.5%	1
Airport Retail Park, London Road, Coventry	0.6%	3	8.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Adcock Road, Coalville	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Allendale Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Belton Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arena Shopping Park, Rowleys Green, Coventry	0.1%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Charnwood Road, Shepshed	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Newtown Road, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Attleborough Fields Industrial Estate, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Rockingham Road, Euro Business Park, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Alvis Retail Park, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Brandon Road, Binley Woods, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Jubilee Drive, Belton Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Leicester Road, Melton Mowbray	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barwell Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicester Village, Pingle Drive, Bicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birmingham City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall Local Centre, Leicester	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetright, Bond Street, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castle Donnington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.1%	1	0.0%	0	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chapel St Leonards Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Coalville Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Ashby Road, Ibstock	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coventry City Centre	0.6%	3	8.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coventry City Centre	0.2%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Designer Outlet York, St Nicholas Avenue, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, Tamworth Road, Measham, Swadlincote	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre Stapleton, Ashby Road, Stapleton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Nuneaton Road, Atherstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Downtown Superstore, Gonerby Junction, A1, Grantham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunelm, Regent Street, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Midlands Designer Outlet, South Normanton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elliott's Field Shopping Park, Rugby	0.7%	3	4.2%	1	0.0%	0	5.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gates Garden Centre, Somerby Road, Cold Overton, Oakham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Giant Store, Normanton Car Park, Rutland Water	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Giltbrook Retail Park, Ikea Way, Giltbrook	0.6%	2	0.0%	0	0.0%	0	0.0%	0	7.9%	1	0.0%	0	0.0%	0	6.8%	1	0.0%	0
Go Outdoors, Bishop Meadow Road, Loughborough	0.1%	0	0.0%	0	0.0%	0	4.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Go Outdoors, Coventry Business Park, Canley Road, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Point Retail Park, Victoria Street North, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Belton Road West, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Canley, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Springfield Street, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hoton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ibstock Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Croft Road, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Giltbrook, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Park Lane, Wednesbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction One Retail Park, Leicester Road, Rugby	0.1%	0	0.0%	0	0.0%	0	5.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Karpet Kingdom, Bilton Road, Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kettering Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Station Avenue, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loughborough Town Centre	3.0%	12	0.0%	0	2.6%	0	0.0%	0	0.0%	0	2.8%	0	0.0%	0	4.0%	1	0.0%	0
Lutterworth Golf Club, Rugby Road, Lutterworth	0.1%	0	0.0%	0	0.0%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lutterworth Town Centre	0.2%	1	0.0%	0	0.0%	0	7.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, (Foodhall), The Rushes, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Harborough Town Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.7%	2	0.0%	0	0.0%	0	1.8%	1
Marks & Spencer, Arena Park, Rowley's Green, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matlock Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall Shopping Centre, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Melton Mowbray Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milton Keynes Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miners Welfare Park, Bedworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Bitteswell Road, Lutterworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Gorse Covert Centre, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Rutland Street, Melton Mowbray	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Whitwick Retail Park, Coalville	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newton Retail Park, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northfields Industrial Estate, Peterborough	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	0	0.0%	0	0.0%	0	0.0%	0
Nottingham City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nuneaton Town Centre	0.3%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oakham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Peterborough City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pets at Home, Hinckley Road, Walsgrave on Soave	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Phoenix Parkway Retail Park, Corby	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0
Ponsford, London Road, Heeley, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Regent Place Retail Park, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rockingham Industrial	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Estate, Rockingham Road, Market Harborough									
Royal Leamington Spa Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Royal Tunbridge Wells Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rugby Town Centre	0.1%	0	0.0%	0	0.0%	0	2.5%	0	0.0%
Sainsbury's Superstore, Greenclose Lane, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Nottingham Road, Melton Mowbray	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, St. Mary's Place, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Vicarage Street, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Skegness Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Solihull Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Springfields Outlet Shopping & Leisure, Camel Gate, Spalding	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stamford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stapleton Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Talent Cricket, Bakewell Road, Loughborough	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Technology Retail Park, Technology Drive, Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Arena Shopping Park, Rowleys Green, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Leicester Street, Bedworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Park Road, Loughborough	0.4%	2	0.0%	0	0.0%	0	0.0%	0	2.2%
Tesco Superstore, The Rushes, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Gallagher Retail Park, Stoney Stanton Road, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Herb Nursery, Main Station, Thistleton, Oakham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Range, Austin Drive, Court House Green, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Range, Willowbrook Park, Derby Road, Loughborough	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Toolstation, Prince William Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ventura Retail Park, Ventura Park Road, Tamworth	0.5%	2	3.7%	1	0.0%	0	7.0%	1	0.0%
Waitrose, Lower Leicester Road, Lutterworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, Springfield Street, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weddington Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Whitwick Retail Park, Coalville	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Belton Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Technology Park, Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Weddington Road, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Woodlands Wholesale Nursery (not Dobbies), Ashby Road, Stapleton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Others									
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Internet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mail order / catalogue	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
TV shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	402	31	12	9	12	14	34	20	28									
Sample:	408	24	23	27	18	22	30	22	35									

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q25 Thinking back before Covid related restrictions were in place, where did you usually buy chemist goods (including health and beauty products)?																		
<i>Excl. Nulls & SFT</i>																		
Zone 1																		
Aldi, Holliers Walk, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Barwell Lane, Hinckley	0.8%	10	6.2%	7	7.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, New Buildings, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burbage Village	0.3%	4	2.7%	3	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpet World, Hollier's Walk, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hinckley Retail Park, Stoke Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hinckley Town Centre	4.7%	57	45.3%	50	15.4%	7	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
KP Appliances, Oaklands Farm, Higham Lane, Wykin	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Coventry Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Normandy Way, Hinckley	0.2%	2	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pets at Home, Hawley Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Rugby Road, Hinckley	0.4%	5	4.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sapcote Garden Centre, Hinckley Road, Sapcote	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sapcote Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Apex Court, Maple Drive, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Star Carpets, Hawley Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stoney Stanton Village	1.3%	15	14.1%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Station Yard, Hinckley	0.3%	4	3.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Rainbow Way, Burbage, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Sword Drive, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Co-op, Wood Street, Earl Shilton, Leicester	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Croft Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Desford Village Centre	0.1%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earl Shilton Town Centre	0.8%	9	0.0%	0	21.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huncote Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newbold Verdon Village	0.6%	8	0.0%	0	17.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurlaston Garden Centre, Croft Road, Thurlaston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Aldi, Buxton Crescent, Broughton Astley	0.1%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broughton Astley Village	0.8%	10	1.0%	1	1.2%	1	28.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charlie Browns Garden Centre, Dunton Road, Broughton Astley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street, Broughton Astley, Leicester	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Palmers Garden Centre Ullesthorpe, Lutterworth Road, Ullesthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Box Road, Broughton Astley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ullesthorpe Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Aldi, Brackley Court, Welford Road, Blaby	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Attfield's Farm Shop, Narborough Road, Cosby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blaby Village	0.8%	10	0.0%	0	0.0%	0	0.0%	0	9.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Cherry Lane Glebe, Foston Road, Countesthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cosby Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Countesthorpe Village	0.2%	3	0.0%	0	0.0%	0	0.0%	0	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fleckney Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Johns Court, Blaby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keiths Discount Carpets, Oadby Road, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whetstone Village	0.3%	3	0.0%	0	0.0%	0	0.0%	0	4.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Billesden Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coles Plant Centre, Uppingham Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Goscote Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Great Glen Village	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.8%	9	0.0%	0	0.0%	0	0.0%	0
Houghton on the Hill Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Kibworth Village (Beauchamp & Harcourt)	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	3	0.0%	0	0.0%	0	0.0%	0
Parsons Nurseries, Leicester Road, Billesdon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queniborough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurnby Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Wistow Rural Centre, Kibworth Road, Wistow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wistow Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Aldi, St Georges Way, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clarendon Park Local Centre	1.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	4	0.0%	0	0.0%	0
Evington Road District Centre, Leicester	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	5	1.9%	1	0.8%	1
Green Lane Road, Leicester	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0
Highfields Local Centre	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	5	3.4%	2	0.0%	0
Iceland, Belgrave Gate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, St Georges Retail Park, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester City Centre (includes Haymarket, Highcross & Silver Arcade shopping centres)	14.2%	170	2.4%	3	0.7%	0	0.0%	0	5.2%	4	9.3%	4	38.5%	29	30.7%	19	23.5%	14
Lidl, Burton Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Gallowtree Gate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Queens Road, Clarendon Park, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, Humberstone Gate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spinney Hills Local Centre	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.5%	6	2.2%	1	1.4%	1
St Georges Retail Park, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.4%	1	0.0%	0
Zone 7																		
Al-Shinwari Halal Meat, Evington Valley Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chesterfield Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Daynight Pharmacy, Chesterfield Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
East Park Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moins Chemist, East Park Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Moroccan Yassine Fruit & Veg, Uppingham Road, Rowllatts Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Evington Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.7%	0	0.0%	0
Rainbow Carpets & Flooring, East Park Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Rowlands Pharmacy, Ethel Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Samat Chemist, Victoria Road East, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Ethel Road, Evington	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	1.4%	1
Victoria Road East, Leicester	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																		
Asha Pharmacy, The Parkway, Leicester	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2
Colchester Road, Leicester	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Evington Village (NOT Evington Road, Leicester)	1.3%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	3	21.4%	13
Hamilton Local Centre, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.8%	1
Humberstone Local Centre, Leicester	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	4.6%	3	2.5%	2
Rowlatts Hill Local Centre	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	3	0.8%	1
Tesco Extra, Maidenwell Avenue, Hamilton, Leicester	1.8%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	5.1%	4	8.8%	5	8.3%	5
Well Pharmacy, Thurmcourt Road, Leicester	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Welland Vale Road, Leicester	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Young Thurnby Lodge Gardeners, Somers Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																		
Aldi, Fletton Close, Hamilton, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Exploration Drive, Abbey Lane, Leicester	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
B&M, Belgrave Road, Belgrave Gate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barkby Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Belgrave Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Belgrave Road / Melton Road District Centre, Leicester	1.7%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canon Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetshire, Barkby Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colourbank, Crest Rise, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doncaster Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Empire Industrial Estate, Ulverscroft Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Floors 2 Go, Abbey Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
FM Furnishers, Melton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Gipsy Lane, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Loughborough Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Melton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Mr Pickford's Pharmacy, Lockerbie Walk, Leicester	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pennywise Discount Store, Gipsy Lane, Leicester	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ReUse Shop, Gypsum Close, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rushey Mead Local Centre, Leicester	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Melton Road, Leicester	0.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Screwfix, Empire Industrial Estate, Ulverscroft Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Wenlock Way, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Star Carpets & Furnishings,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

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Melton Road, Leicester									
Troon Industrial Estate, Wenlock Way, Thurmaston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
United Carpets & Beds, Melton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 10									
Abbey Retail Park, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Abbey Lane, Humphreys Way, Leicester	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Beaumont Shopping Centre, Beaumont Leys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Astill Lodge Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
B&Q, Devonshire Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Beaumont Leys Town Centre, Leicester	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Beaumont Shopping Centre, Beaumont Leys, Leicester	3.6%	43	0.0%	0	0.7%	0	0.0%	0	0.0%
Belgrave Boulevard, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Blackbird Road, Leicester	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Halfords, St Margaret's Way, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Beaumont Shopping Centre, Beaumont Leys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mr Pickford's Pharmacy, Norwich Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Norris Close, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Parker Drive, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St Margaret's Retail Park, Devonshire Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Beaumont Shopping Centre, Beaumont Leys, Leicester	1.2%	14	0.0%	0	0.0%	0	0.0%	0	0.0%
Toolstation, Ravensbridge Drive, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 11									
Aldi, Aylestone Road, Leicester	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%
Aylestone Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aylestone Park Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Eyres Monsell Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Glen Parva Local Centre	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%
Knighton Local Centre, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Saffron Lane, Leicester	0.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%
Stoneygate Local Centre	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%
United Carpets and Beds, Aylestone Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Welford Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 12									
Aldi, Woodgate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Alif Carpets, East Park Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Narborough Road South, Braunstone, Leicester	1.4%	17	0.0%	0	2.1%	1	0.8%	0	0.0%
Braunstone Town Centre	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%
Buckminster Road, Leicester	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Colourbank Superstore, Cavendish Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Evelyn Drive, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Fosse Road North, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Freeman's Leisure Park, Aylestone Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Freemen's Common Household Recycling Centre, Islington Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

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Freemens Common	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Industrial Estate, Leicester																		
Halfords, Putney Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hockley Farm Road, Leicester	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Putney Road, Off Welford Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Fosse Road North, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Upperton Road, Leicester	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0
Londis, Bloxham Road, Leicester	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0
Marks Electrical, King Richards Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mecca Bingo, Freeman's Park, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Michael John Flooring, Narborough Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Aylestone Road, Leicester	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	2.8%	2
Narborough Road District Centre, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Parks Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Stephenson Drive, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Freemans Common, Ealing Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, New Park Street, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Commercial Square, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Travis Perkins, Commercial Square, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vision Pharmacy, Narborough Road, Leicester	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westcote Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Aldi, Bullhead Street, Wigston	0.3%	4	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Leicester Road, Oadby	2.0%	24	0.0%	0	0.0%	0	0.0%	0	3.6%	3	3.1%	1	2.6%	2	5.5%	3	4.1%	3
B&Q, Bull Head Street, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Launceston Road, Wigston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalkard & Elliott, Aylestone Lane, Wigston, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Blaby Road, South Wigston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Harborough Road, Oadby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, (Foodhall), The Parade, Oadby	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oadby Town Centre	2.2%	26	0.0%	0	0.0%	0	0.0%	0	1.3%	1	10.0%	5	0.0%	0	3.2%	2	2.5%	2
Potters Superstore, Leicester Road, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Bell Street, Wigston	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Glen Road, Oadby	1.0%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	2	0.0%	0	0.7%	0	0.8%	1
Screwfix, Chartwell Drive, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Wigston Local Centre	0.4%	5	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Blaby Road, South Wigston	0.9%	10	0.0%	0	0.0%	0	1.5%	0	3.7%	3	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Wickes, Blagby Road, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigston Town Centre	4.4%	53	0.0%	0	0.0%	0	0.0%	0	32.0%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Aldi, Melton Road, Syston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Leicester Household Survey for Nexus Planning

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March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Anstey Village	0.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Barkby Thorpe Lane, Thurmaston	1.4%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.8%	1
Barrow-upon-Soar Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Westmoreland Avenue, Thurmaston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Derrys Nurseries, Main Street, Cossington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre Leicester, Loughborough Road, Rothley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
George Walker, Fosse Way, Syston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lingdale Golf Club, Joe Moores Lane, Woodhouse Eaves	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, (Foodhall), Thorpe Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mountsorrel Village Centre	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Potters Carpets & Beds, Leicester Road, Anstey, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quorn Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rothley Village	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sibley Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Syston Town Centre	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	1.1%	1	0.0%	0	0.0%	0
Tesco Metro, Melton Road, Syston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Thurmaston Shopping Centre, Thurmaston	3.3%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.5%	4	1.1%	1	0.0%	0	11.9%	7
Thurmaston Village Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Granite Way, Mountsorrel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Thurmaston, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodhouse Eaves Village Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																		
Glenfield Village	1.3%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Groby Village	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirby Muxloe Village	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Road, Glenfield	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Palmers Garden Centre Enderby, Saint Johns, Enderby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parkem Chemists, Dominion Road, Glenfield, Leicester	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ratby Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																		
Aldi, Meridian Way, Braunstone	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Station Road, Narborough, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enderby Town Centre	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fosse Shopping Park, Leicester	13.2%	158	14.0%	15	24.1%	10	28.8%	9	22.8%	17	1.5%	1	8.3%	6	3.2%	2	4.9%	3
Grove Farm Triangle, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hawgrip Plant Centre, Seine Lane, Enderby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hinckley Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester Forest East Village	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Fosse Park Shopping Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meridian Business Park, Meridian East, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Narborough Village (NOT Narborough Road, Leicester)	0.7%	9	0.0%	0	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Fosse Park, Grove Farm Triangle, Leicester	3.2%	39	0.0%	0	1.2%	1	6.6%	2	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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Thorpe Astley Local Centre Outside Survey Area	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.5%	6	2.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Airport Retail Park, London Road, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Adcock Road, Coalville	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Allendale Road, Loughborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Belton Road, Loughborough	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arena Shopping Park, Rowleys Green, Coventry	0.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Charnwood Road, Shepshed	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Newtown Road, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Attleborough Fields Industrial Estate, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Rockingham Road, Euro Business Park, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Alvis Retail Park, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Brandon Road, Binley Woods, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Jubilee Drive, Belton Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Leicester Road, Melton Mowbray	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barwell Village Centre	0.1%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicester Village, Pingle Drive, Bicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birmingham City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall Local Centre, Leicester	1.1%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetright, Bond Street, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castle Donnington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chapel St Leonards Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coalville Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Ashby Road, Ibstock	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coventry City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coventry City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Designer Outlet York, St Nicholas Avenue, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, Tamworth Road, Measham, Swadlincote	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre Stapleton, Ashby Road, Stapleton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Nuneaton Road, Atherstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Downtown Superstore, Gonerby Junction, A1, Grantham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunelm, Regent Street, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Midlands Designer Outlet, South Normanton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elliott's Field Shopping Park, Rugby	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gates Garden Centre, Somerby Road, Cold Overton, Oakham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Giant Store, Normanton Car Park, Rutland Water	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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Giltbrook Retail Park, Ikea Way, Giltbrook	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Go Outdoors, Bishop Meadow Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Go Outdoors, Coventry Business Park, Canley Road, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Point Retail Park, Victoria Street North, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Belton Road West, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Canley, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Springfield Street, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hoton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Ibstock Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Croft Road, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Giltbrook, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Park Lane, Wednesbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction One Retail Park, Leicester Road, Rugby	0.1%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Karpet Kingdom, Bilton Road, Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kettering Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Station Avenue, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loughborough Town Centre	2.0%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lutterworth Golf Club, Rugby Road, Lutterworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lutterworth Town Centre	0.7%	8	0.0%	0	0.0%	0	16.2%	5	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, (Foodhall), The Rushes, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Harborough Town Centre	0.8%	9	0.0%	0	0.0%	0	0.8%	0	1.3%	1	16.9%	8	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Arena Park, Rowley's Green, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matlock Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall Shopping Centre, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Melton Mowbray Town Centre	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	1.3%	1	0.0%	0
Milton Keynes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miners Welfare Park, Bedworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Bitteswell Road, Lutterworth	0.2%	2	0.0%	0	0.0%	0	5.2%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Gorse Covert Centre, Loughborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Rutland Street, Melton Mowbray	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Whitwick Retail Park, Coalville	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newton Retail Park, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northfields Industrial Estate, Peterborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nottingham City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nuneaton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oakham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Peterborough City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pets at Home, Hinckley Road, Walsgrave on Soave	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Phoenix Parkway Retail Park, Corby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ponsford, London Road, Heeley, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Regent Place Retail Park, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rockingham Industrial	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Estate, Rockingham Road, Market Harborough									
Royal Leamington Spa Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Royal Tunbridge Wells Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rugby Town Centre	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%
Sainsbury's Superstore, Greenclose Lane, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Nottingham Road, Melton Mowbray	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, St. Mary's Place, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Vicarage Street, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Skegness Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Solihull Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Springfields Outlet Shopping & Leisure, Camel Gate, Spalding	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stamford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stapleton Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Talent Cricket, Bakewell Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Technology Retail Park, Technology Drive, Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Arena Shopping Park, Rowleys Green, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Leicester Street, Bedworth	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%
Tesco Extra, Park Road, Loughborough	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, The Rushes, Loughborough	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.2%
The Gallagher Retail Park, Stoney Stanton Road, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Herb Nursery, Main Station, Thistleton, Oakham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Range, Austin Drive, Court House Green, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Range, Willowbrook Park, Derby Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Toolstation, Prince William Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ventura Retail Park, Ventura Park Road, Tamworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, Lower Leicester Road, Lutterworth	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%
Waitrose, Springfield Street, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weddington Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Whitwick Retail Park, Coalville	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Belton Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Technology Park, Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Weddington Road, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Woodlands Wholesale Nursery (not Dobbies), Ashby Road, Stapleton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Others									
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Internet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mail order / catalogue	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
TV shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1201	110	43	30	75	48	74	61	61									
Sample:	1300	87	85	88	87	82	69	73	82									

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q26 Thinking back before Covid related restrictions were in place, where did you usually buy electrical items, such as televisions, washing machines and computers?																		
<i>Excl. Nulls & SFT</i>																		
Zone 1																		
Aldi, Holliers Walk, Hinckley	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Barwell Lane, Hinckley	0.4%	3	4.5%	3	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, New Buildings, Hinckley	0.1%	1	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burbage Village	0.2%	2	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpet World, Hollier's Walk, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hinckley Retail Park, Stoke Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hinckley Town Centre	2.1%	16	21.6%	14	6.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
KP Appliances, Oaklands Farm, Higham Lane, Wykin	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Coventry Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Normandy Way, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pets at Home, Hawley Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Rugby Road, Hinckley	0.3%	3	3.0%	2	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sapcote Garden Centre, Hinckley Road, Sapcote	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sapcote Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Apex Court, Maple Drive, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Star Carpets, Hawley Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stoney Stanton Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Station Yard, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Rainbow Way, Burbage, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Sword Drive, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Co-op, Wood Street, Earl Shilton, Leicester	0.1%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Croft Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Desford Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earl Shilton Town Centre	0.3%	3	1.9%	1	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huncote Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newbold Verdon Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurlaston Garden Centre, Croft Road, Thurlaston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Aldi, Buxton Crescent, Broughton Astley	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broughton Astley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charlie Browns Garden Centre, Dunton Road, Broughton Astley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street, Broughton Astley, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Palmers Garden Centre Ullesthorpe, Lutterworth Road, Ullesthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Box Road, Broughton Astley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ullesthorpe Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Aldi, Brackley Court, Welford Road, Blaby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Attfield's Farm Shop, Narborough Road, Cosby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blaby Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

March 2021

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8								
Cherry Lane Glebe, Foston Road, Countesthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cosby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Countesthorpe Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fleckney Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Johns Court, Blaby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keiths Discount Carpets, Oadby Road, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whetstone Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Billesden Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coles Plant Centre, Uppingham Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Goscote Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Glen Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Houghton on the Hill Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kibworth Village (Beauchamp & Harcourt)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parsons Nurseries, Leicester Road, Billesdon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queniborough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurnby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wistow Rural Centre, Kibworth Road, Wistow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wistow Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Aldi, St Georges Way, Leicester	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clarendon Park Local Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0
Evington Road District Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Green Lane Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Highfields Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Belgrave Gate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, St Georges Retail Park, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester City Centre (includes Haymarket, Highcross & Silver Arcade shopping centres)	17.4%	135	4.9%	3	11.1%	3	5.9%	1	16.7%	8	44.5%	12	24.7%	12	30.9%	13	19.2%	8
Lidl, Burton Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Gallowtree Gate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Queens Road, Clarendon Park, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Humberstone Gate, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Spinney Hills Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
St Georges Retail Park, Leicester	8.8%	69	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.6%	17	21.5%	9	26.7%	12
Zone 7																		
Al-Shinwari Halal Meat, Evington Valley Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chesterfield Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Daynight Pharmacy, Chesterfield Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Park Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moins Chemist, East Park Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moroccan Yassine Fruit & Veg, Uppingham Road, Rowllatts Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Evington Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rainbow Carpets & Flooring, East Park Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Rowlands Pharmacy, Ethel Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Samat Chemist, Victoria Road East, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Ethel Road, Evington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Road East, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																		
Asha Pharmacy, The Parkway, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Evington Village (NOT Evington Road, Leicester)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hamilton Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Humberstone Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rowlatts Hill Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Tesco Extra, Maidenwell Avenue, Hamilton, Leicester	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	5.2%	2	5.4%	2
Well Pharmacy, Thurmcourt Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welland Vale Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Young Thurnby Lodge Gardeners, Somers Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																		
Aldi, Fletton Close, Hamilton, Leicester	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0
Asda, Exploration Drive, Abbey Lane, Leicester	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Belgrave Road, Belgrave Gate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barkby Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Belgrave Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Belgrave Road / Melton Road District Centre, Leicester	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0
Canon Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetshire, Barkby Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colourbank, Crest Rise, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doncaster Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Empire Industrial Estate, Ulverscroft Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Floors 2 Go, Abbey Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
FM Furnishers, Melton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Gipsy Lane, Leicester	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Loughborough Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Melton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mr Pickford's Pharmacy, Lockerbie Walk, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pennywise Discount Store, Gipsy Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ReUse Shop, Gypsum Close, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rushey Mead Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Melton Road, Leicester	1.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Screwfix, Empire Industrial Estate, Ulverscroft Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Wenlock Way, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Star Carpets & Furnishings,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Melton Road, Leicester									
Troon Industrial Estate, Wenlock Way, Thurmaston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
United Carpets & Beds, Melton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 10									
Abbey Retail Park, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Abbey Lane, Humphreys Way, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Beaumont Shopping Centre, Beaumont Leys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Astill Lodge Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B&Q, Devonshire Road, Leicester	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%
Beaumont Leys Town Centre, Leicester	1.0%	7	0.0%	0	0.0%	0	2.3%	1	1.5%
Beaumont Shopping Centre, Beaumont Leys, Leicester	1.3%	10	0.0%	0	0.0%	0	0.0%	0	1.4%
Belgrave Boulevard, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%
Blackbird Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2
Halfords, St Margaret's Way, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Beaumont Shopping Centre, Beaumont Leys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mr Pickford's Pharmacy, Norwich Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Norris Close, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Parker Drive, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St Margaret's Retail Park, Devonshire Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Beaumont Shopping Centre, Beaumont Leys, Leicester	1.0%	7	0.0%	0	0.0%	0	0.0%	0	1.0%
Toolstation, Ravensbridge Drive, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 11									
Aldi, Aylestone Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aylestone Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aylestone Park Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Eyres Monsell Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Glen Parva Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Knighton Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Saffron Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stoneygate Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
United Carpets and Beds, Aylestone Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Welford Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 12									
Aldi, Woodgate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Alif Carpets, East Park Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Narborough Road South, Braunstone, Leicester	0.3%	2	0.0%	0	1.1%	0	0.0%	0	1.0%
Braunstone Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Buckminster Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Colourbank Superstore, Cavendish Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Evelyn Drive, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Fosse Road North, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Freeman's Leisure Park, Aylestone Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Freemen's Common Household Recycling Centre, Islington Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

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Freemens Common	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Industrial Estate, Leicester																		
Halfords, Putney Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hockley Farm Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Putney Road, Off Welford Road, Leicester	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0
Lidl, Fosse Road North, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Upperton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Bloxham Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks Electrical, King Richards Road, Leicester	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Mecca Bingo, Freeman's Park, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Michael John Flooring, Narborough Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Aylestone Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Narborough Road District Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Parks Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Stephenson Drive, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Freemans Common, Ealing Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, New Park Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Commercial Square, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Travis Perkins, Commercial Square, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vision Pharmacy, Narborough Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westcote Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Aldi, Bullhead Street, Wigston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Leicester Road, Oadby	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	1.0%	0	0.0%	0
B&Q, Bull Head Street, Wigston	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Co-op, Launceston Road, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalkard & Elliott, Aylestone Lane, Wigston, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Blaby Road, South Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Harborough Road, Oadby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0
M&S, (Foodhall), The Parade, Oadby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oadby Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Potters Superstore, Leicester Road, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Bell Street, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Glen Road, Oadby	0.5%	4	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.4%	0	0.0%	0	1.0%	0	1.2%	1
Screwfix, Chartwell Drive, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Wigston Local Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0
Tesco Superstore, Blaby Road, South Wigston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Blagby Road, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigston Town Centre	2.1%	16	0.0%	0	0.0%	0	0.0%	0	12.4%	6	2.3%	1	0.0%	0	0.0%	0	2.3%	1
Zone 14																		
Aldi, Melton Road, Syston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Anstey Village	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Barkby Thorpe Lane, Thurmaston	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	3.2%	1	0.0%	0
Barrow-upon-Soar Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Westmoreland Avenue, Thurmaston	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derrys Nurseries, Main Street, Cossington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre Leicester, Loughborough Road, Rothley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
George Walker, Fosse Way, Syston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lingdale Golf Club, Joe Moores Lane, Woodhouse Eaves	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, (Foodhall), Thorpe Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mountsorrel Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Potters Carpets & Beds, Leicester Road, Anstey, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quorn Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rothley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sibley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Syston Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Tesco Metro, Melton Road, Syston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurmaston Shopping Centre, Thurmaston	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurmaston Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Granite Way, Mountsorrel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Thurmaston, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodhouse Eaves Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																		
Glenfield Village	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Groby Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirby Muxloe Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Road, Glenfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Palmers Garden Centre Enderby, Saint Johns, Enderby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parkem Chemists, Dominion Road, Glenfield, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ratby Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																		
Aldi, Meridian Way, Braunstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Station Road, Narborough, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enderby Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fosse Shopping Park, Leicester	46.7%	363	56.3%	37	67.5%	19	60.0%	13	62.5%	31	35.8%	10	14.9%	7	25.6%	11	28.3%	12
Grove Farm Triangle, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hawgrip Plant Centre, Seine Lane, Enderby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hinckley Road, Leicester	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Leicester Forest East Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Fosse Park Shopping Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meridian Business Park, Meridian East, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Narborough Village (NOT Narborough Road, Leicester)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Fosse Park, Grove Farm Triangle, Leicester	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Thorpe Astley Local Centre Outside Survey Area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	1.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	3.8%	2
Airport Retail Park, London Road, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Adcock Road, Coalville	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Allendale Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Belton Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arena Shopping Park, Rowleys Green, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Charnwood Road, Shepshed	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Newtown Road, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Attleborough Fields Industrial Estate, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Rockingham Road, Euro Business Park, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Alvis Retail Park, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Brandon Road, Binley Woods, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Jubilee Drive, Belton Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Leicester Road, Melton Mowbray	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barwell Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicester Village, Pingle Drive, Bicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birmingham City Centre	0.2%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetright, Bond Street, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castle Donnington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chapel St Leonards Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coalville Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Ashby Road, Ibstock	0.1%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coventry City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coventry City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Designer Outlet York, St Nicholas Avenue, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, Tamworth Road, Measham, Swadlincote	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre Stapleton, Ashby Road, Stapleton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Nuneaton Road, Atherstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Downtown Superstore, Gonerby Junction, A1, Grantham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunelm, Regent Street, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Midlands Designer Outlet, South Normanton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elliott's Field Shopping Park, Rugby	0.2%	1	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gates Garden Centre, Somerby Road, Cold Overton, Oakham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Giant Store, Normanton Car Park, Rutland Water	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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Giltbrook Retail Park, Ikea Way, Giltbrook	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Go Outdoors, Bishop Meadow Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Go Outdoors, Coventry Business Park, Canley Road, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Point Retail Park, Victoria Street North, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Belton Road West, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Canley, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Springfield Street, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hoton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ibstock Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Croft Road, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Giltbrook, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Park Lane, Wednesbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction One Retail Park, Leicester Road, Rugby	0.2%	2	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0
Karpet Kingdom, Bilton Road, Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kettering Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Station Avenue, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loughborough Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lutterworth Golf Club, Rugby Road, Lutterworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lutterworth Town Centre	0.8%	6	0.0%	0	0.0%	0	25.1%	5	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, (Foodhall), The Rushes, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Harborough Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Arena Park, Rowley's Green, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matlock Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall Shopping Centre, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Melton Mowbray Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milton Keynes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miners Welfare Park, Bedworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Bitteswell Road, Lutterworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Gorse Covert Centre, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Rutland Street, Melton Mowbray	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Whitwick Retail Park, Coalville	0.2%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newton Retail Park, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northfields Industrial Estate, Peterborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nottingham City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nuneaton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oakham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0
Peterborough City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pets at Home, Hinckley Road, Walsgrave on Soave	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Phoenix Parkway Retail Park, Corby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Ponsford, London Road, Heeley, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Regent Place Retail Park, Loughborough	2.7%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0
Rockingham Industrial	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Estate, Rockingham Road, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Leamington Spa Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rugby Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Greenclose Lane, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Nottingham Road, Melton Mowbray	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St. Mary's Place, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Vicarage Street, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skegness Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Solihull Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Springfields Outlet Shopping & Leisure, Camel Gate, Spalding	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stamford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stapleton Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Talent Cricket, Bakewell Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Technology Retail Park, Technology Drive, Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Arena Shopping Park, Rowleys Green, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Leicester Street, Bedworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Park Road, Loughborough	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Tesco Superstore, The Rushes, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Gallagher Retail Park, Stoney Stanton Road, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Herb Nursery, Main Station, Thistleton, Oakham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Austin Drive, Court House Green, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Willowbrook Park, Derby Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Prince William Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ventura Retail Park, Ventura Park Road, Tamworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Lower Leicester Road, Lutterworth	0.2%	2	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Springfield Street, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weddington Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitwick Retail Park, Coalville	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Belton Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Technology Park, Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Weddington Road, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodlands Wholesale Nursery (not Dobbies), Ashby Road, Stapleton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mail order / catalogue	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
TV shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	776	66	28	21	49	28	49	41	44									
Sample:	866	54	60	63	60	51	41	48	54									

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q27 Thinking back before Covid related restrictions were in place, where did you usually buy DIY or gardening goods?																		
<i>Excl. Nulls & SFT</i>																		
Zone 1																		
Aldi, Holliers Walk, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Barwell Lane, Hinckley	0.1%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, New Buildings, Hinckley	7.5%	82	55.4%	56	48.5%	19	15.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burbage Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpet World, Hollier's Walk, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hinckley Retail Park, Stoke Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hinckley Town Centre	1.3%	15	9.6%	10	10.4%	4	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
KP Appliances, Oaklands Farm, Higham Lane, Wykin	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Coventry Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Normandy Way, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pets at Home, Hawley Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Rugby Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sapcote Garden Centre, Hinckley Road, Sapcote	0.6%	7	1.3%	1	0.0%	0	4.3%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	2
Sapcote Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Apex Court, Maple Drive, Hinckley	0.2%	2	0.7%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Star Carpets, Hawley Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stoney Stanton Village	0.3%	3	2.3%	2	0.8%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Station Yard, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Rainbow Way, Burbage, Hinckley	0.1%	1	0.7%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Sword Drive, Hinckley	1.7%	18	16.6%	17	2.3%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Co-op, Wood Street, Earl Shilton, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Croft Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Desford Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earl Shilton Town Centre	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huncote Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newbold Verdon Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurlaston Garden Centre, Croft Road, Thurlaston	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Aldi, Buxton Crescent, Broughton Astley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0
Broughton Astley Village	0.3%	4	0.0%	0	0.0%	0	11.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charlie Browns Garden Centre, Dunton Road, Broughton Astley	0.1%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street, Broughton Astley, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Palmers Garden Centre, Ullesthorpe, Lutterworth Road, Ullesthorpe	0.4%	5	0.0%	0	0.0%	0	10.2%	3	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Box Road, Broughton Astley	0.3%	3	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ullesthorpe Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Aldi, Brackley Court, Welford Road, Blaby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Attfield's Farm Shop, Narborough Road, Cosby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blaby Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cherry Lane Glebe, Foston	0.6%	7	0.0%	0	0.0%	0	1.4%	0	4.9%	3	1.8%	1	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Road, Countesthorpe									
Cosby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Countesthorpe Village	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Fleckney Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Johns Court, Blaby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Keiths Discount Carpets, Oadby Road, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Whetstone Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 5									
Billesden Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Coles Plant Centre, Uppingham Road, Leicester	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.9%
East Goscote Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Great Glen Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Houghton on the Hill Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kibworth Village (Beauchamp & Harcourt)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Parsons Nurseries, Leicester Road, Billesdon	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.6%
Queniborough Village Centre	0.1%	1	0.0%	0	0.0%	0	1.6%	1	0.0%
Thurnby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wistow Rural Centre, Kibworth Road, Wistow	0.3%	3	0.0%	0	0.0%	0	0.8%	1	3.6%
Wistow Village	0.3%	3	0.0%	0	0.0%	0	0.8%	1	0.9%
Zone 6									
Aldi, St Georges Way, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.1%
Clarendon Park Local Centre	0.1%	1	0.0%	0	0.0%	0	1.8%	1	0.0%
Evington Road District Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Green Lane Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%
Highfields Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Belgrave Gate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, St Georges Retail Park, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Leicester City Centre (includes Haymarket, Highcross & Silver Arcade shopping centres)	3.2%	36	0.0%	0	0.8%	0	0.0%	0	0.9%
Lidl, Burton Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M&S, Gallowtree Gate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Queens Road, Clarendon Park, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Humberstone Gate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spinney Hills Local Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.9%
St Georges Retail Park, Leicester	0.9%	10	0.0%	0	0.0%	0	0.0%	0	3.6%
Zone 7									
Al-Shinwari Halal Meat, Evington Valley Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chesterfield Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%
Daynight Pharmacy, Chesterfield Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
East Park Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Moins Chemist, East Park Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Moroccan Yassine Fruit & Veg, Uppingham Road, Rowlatts Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
North Evington Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rainbow Carpets & Flooring, East Park Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rowlands Pharmacy, Ethel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Road, Leicester									
Samat Chemist, Victoria Road East, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Metro, Ethel Road, Evington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Victoria Road East, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 8									
Asha Pharmacy, The Parkway, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Colchester Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Evington Village (NOT Evington Road, Leicester)	0.4%	5	0.0%	0	0.0%	0	0.0%	0	3.7%
Hamilton Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Humberstone Local Centre, Leicester	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.6%
Rowlatts Hill Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.3%
Tesco Extra, Maidenwell Avenue, Hamilton, Leicester	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.9%
Well Pharmacy, Thurmcourt Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Welland Vale Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Young Thumby Lodge Gardeners, Somers Road, Leicester	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.9%
Zone 9									
Aldi, Fletton Close, Hamilton, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Exploration Drive, Abbey Lane, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.5%
B&M, Belgrave Road, Belgrave Gate, Leicester	0.3%	4	0.0%	0	0.0%	0	0.0%	0	1.3%
Barkby Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Belgrave Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Belgrave Road / Melton Road District Centre, Leicester	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Canon Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Carpetshire, Barkby Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Colourbank, Crest Rise, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Doncaster Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Empire Industrial Estate, Ulverscroft Road, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.6%
Floors 2 Go, Abbey Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
FM Furnishers, Melton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Gipsy Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Loughborough Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Melton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mr Pickford's Pharmacy, Lockerbie Walk, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pennywise Discount Store, Gipsy Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
ReUse Shop, Gypsum Close, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rushey Mead Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Melton Road, Leicester	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Screwfix, Empire Industrial Estate, Ulverscroft Road, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.1%
Screwfix, Wenlock Way, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.9%
Star Carpets & Furnishings, Melton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Troon Industrial Estate, Wenlock Way, Thurmaston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
United Carpets & Beds, Melton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
Abbey Retail Park, Leicester	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, Abbey Lane, Humphreys Way, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Beaumont Shopping Centre, Beaumont Leys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Astill Lodge Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Devonshire Road, Leicester	33.8%	371	3.5%	3	10.2%	4	7.9%	2	4.0%	3	17.5%	7	47.7%	32	62.3%	33	44.4%	24
Beaumont Leys Town Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beaumont Shopping Centre, Beaumont Leys, Leicester	1.6%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0
Belgrave Boulevard, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackbird Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords, St Margaret's Way, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Beaumont Shopping Centre, Beaumont Leys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mr Pickford's Pharmacy, Norwich Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norris Close, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parker Drive, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Margaret's Retail Park, Devonshire Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Beaumont Shopping Centre, Beaumont Leys, Leicester	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Toolstation, Ravensbridge Drive, Leicester	0.2%	2	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																		
Aldi, Aylestone Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aylestone Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aylestone Park Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eyres Monsell Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glen Parva Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knighton Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saffron Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stoneygate Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
United Carpets and Beds, Aylestone Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welford Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																		
Aldi, Woodgate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alif Carpets, East Park Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Narborough Road South, Braunstone, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braunstone Town Centre Buckminster Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colourbank Superstore, Cavendish Road, Leicester	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Evelyn Drive, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fosse Road North, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeman's Leisure Park, Aylestone Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freemen's Common Household Recycling Centre, Islington Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freemens Common	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0

Column %ges.

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Industrial Estate, Leicester																		
Halfords, Putney Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Hockley Farm Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Putney Road, Off Welford Road, Leicester	3.7%	40	1.3%	1	0.0%	0	2.2%	1	2.5%	2	3.5%	1	14.8%	10	3.6%	2	3.4%	2
Lidl, Fosse Road North, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Upperton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Bloxham Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks Electrical, King Richards Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mecca Bingo, Freeman's Park, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Michael John Flooring, Narborough Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Aylestone Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Narborough Road District Centre, Leicester	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Parks Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Stephenson Drive, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Freemans Common, Ealing Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Tesco Superstore, New Park Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Commercial Square, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.1%	1	0.8%	0	0.0%	0
Travis Perkins, Commercial Square, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Vision Pharmacy, Narborough Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westcote Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Aldi, Bullhead Street, Wigston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Leicester Road, Oadby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
B&Q, Bull Head Street, Wigston	14.4%	158	1.3%	1	4.0%	2	7.7%	2	62.0%	42	33.2%	14	2.1%	1	2.5%	1	1.9%	1
Co-op, Launceston Road, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalkard & Elliott, Aylestone Lane, Wigston, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Blaby Road, South Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Harborough Road, Oadby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, (Foodhall), The Parade, Oadby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oadby Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.8%	0	0.0%	0
Potters Superstore, Leicester Road, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Bell Street, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Glen Road, Oadby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Chartwell Drive, Wigston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
South Wigston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Blaby Road, South Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Blagby Road, Wigston	2.2%	24	0.0%	0	0.8%	0	0.8%	0	5.7%	4	1.6%	1	0.0%	0	0.0%	0	0.9%	1
Wigston Town Centre	1.2%	13	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Aldi, Melton Road, Syston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Anstey Village	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Asda, Barkby Thorpe Lane, Thurmaston	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barrow-upon-Soar Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Westmoreland Avenue, Thurmaston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derrys Nurseries, Main Street, Cossington	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre Leicester, Loughborough Road, Rothley	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
George Walker, Fosse Way, Syston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lingdale Golf Club, Joe Moores Lane, Woodhouse Eaves	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, (Foodhall), Thorpe Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mountsorrel Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Potters Carpets & Beds, Leicester Road, Anstey, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quorn Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rothley Village	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sibley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Syston Town Centre	1.3%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Melton Road, Syston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurmaston Shopping Centre, Thurmaston	0.2%	2	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurmaston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Granite Way, Mountsorrel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Thurmaston, Leicester	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	4.3%	2
Woodhouse Eaves Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																		
Glenfield Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Groby Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirby Muxloe Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Road, Glenfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Palmers Garden Centre Enderby, Saint Johns, Enderby	2.5%	28	0.0%	0	1.3%	1	0.0%	0	4.2%	3	0.0%	0	0.0%	0	0.0%	0	5.4%	3
Parkem Chemists, Dominion Road, Glenfield, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ratby Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																		
Aldi, Meridian Way, Braunstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Station Road, Narborough, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enderby Town Centre	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fosse Shopping Park, Leicester	0.6%	6	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grove Farm Triangle, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hawgrip Plant Centre, Seine Lane, Enderby	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hinckley Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester Forest East Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Fosse Park Shopping Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meridian Business Park, Meridian East, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Narborough Village (NOT Narborough Road, Leicester)	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Fosse Park, Grove Farm Triangle, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thorpe Astley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Leicester Household Survey for Nexus Planning

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March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Outside Survey Area																		
Abroad	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	3.0%	2
Airport Retail Park, London Road, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Adcock Road, Coalville	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Allendale Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Belton Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arena Shopping Park, Rowleys Green, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Chamwood Road, Shepshed	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Newtown Road, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Attleborough Fields Industrial Estate, Nuneaton	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Rockingham Road, Euro Business Park, Market Harborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
B&Q, Alvis Retail Park, Coventry	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Brandon Road, Binley Woods, Coventry	0.4%	5	3.9%	4	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Jubilee Drive, Belton Road, Loughborough	4.6%	51	0.0%	0	0.8%	0	0.0%	0	0.8%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0
B&Q, Leicester Road, Melton Mowbray	0.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Barwell Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicester Village, Pingle Drive, Bicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birmingham City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall Local Centre, Leicester	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Bolton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetright, Bond Street, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castle Donnington Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chapel St Leonards Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coalville Town Centre	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Ashby Road, Ibstock	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coventry City Centre	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coventry City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Designer Outlet York, St Nicholas Avenue, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, Tamworth Road, Measham, Swadlincote	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre Stapleton, Ashby Road, Stapleton	0.5%	5	0.7%	1	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Nuneaton Road, Atherstone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Downtown Superstore, Gonerby Junction, A1, Grantham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunelm, Regent Street, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Midlands Designer Outlet, South Normanton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elliott's Field Shopping Park, Rugby	0.1%	1	0.0%	0	0.0%	0	4.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gates Garden Centre, Somerby Road, Cold Overton, Oakham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.9%	1
Giant Store, Normanton Car Park, Rutland Water	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Giltbrook Retail Park, Ikea	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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Way, Giltbrook									
Go Outdoors, Bishop Meadow Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Go Outdoors, Coventry Business Park, Canley Road, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
High Point Retail Park, Victoria Street North, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Home Bargains, Belton Road West, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Homebase, Canley, Coventry	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Homebase, Springfield Street, Market Harborough	0.9%	10	0.0%	0	0.0%	0	2.5%	2	12.9%
Hoton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ibstock Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
IKEA, Croft Road, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
IKEA, Giltbrook, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
IKEA, Park Lane, Wednesbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Junction One Retail Park, Leicester Road, Rugby	0.1%	1	0.0%	0	0.0%	0	5.2%	1	0.0%
Karpet Kingdom, Bilton Road, Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kettering Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Station Avenue, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Loughborough Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Lutterworth Golf Club, Rugby Road, Lutterworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lutterworth Town Centre	0.1%	1	0.0%	0	0.0%	0	3.9%	1	0.0%
M&S, (Foodhall), The Rushes, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Market Harborough Town Centre	0.1%	1	0.0%	0	0.0%	0	0.8%	1	1.8%
Marks & Spencer, Arena Park, Rowley's Green, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Matlock Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Meadowhall Shopping Centre, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Melton Mowbray Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Milton Keynes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Miners Welfare Park, Bedworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Bitteswell Road, Lutterworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Gorse Covert Centre, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Rutland Street, Melton Mowbray	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Whitwick Retail Park, Coalville	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Newton Retail Park, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Northfields Industrial Estate, Peterborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nottingham City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nuneaton Town Centre	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%
Oakham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.8%
Peterborough City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pets at Home, Hinckley Road, Walsgrave on Sowe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Phoenix Parkway Retail Park, Corby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.8%
Ponsford, London Road, Heeley, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Regent Place Retail Park, Loughborough	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Rockingham Industrial Estate, Rockingham Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Market Harborough									
Royal Leamington Spa Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Royal Tunbridge Wells Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rugby Town Centre	0.1%	1	0.0%	0	0.0%	0	2.2%	1	0.0%
Sainsbury's Superstore, Greenclose Lane, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Nottingham Road, Melton Mowbray	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, St. Mary's Place, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Vicarage Street, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Skegness Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Solihull Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Springfields Outlet Shopping & Leisure, Camel Gate, Spalding	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stamford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stapleton Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Talent Cricket, Bakewell Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Technology Retail Park, Technology Drive, Rugby	0.1%	1	0.0%	0	0.0%	0	3.2%	1	0.0%
Tesco Extra, Arena Shopping Park, Rowleys Green, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Leicester Street, Bedworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Park Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, The Rushes, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Gallagher Retail Park, Stoney Stanton Road, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Herb Nursery, Main Station, Thistleton, Oakham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Range, Austin Drive, Court House Green, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Range, Willowbrook Park, Derby Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Toolstation, Prince William Road, Loughborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Ventura Retail Park, Ventura Park Road, Tamworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, Lower Leicester Road, Lutterworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, Springfield Street, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weddington Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Whitwick Retail Park, Coalville	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%
Wickes, Belton Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Technology Park, Rugby	0.1%	1	0.0%	0	0.0%	0	0.8%	0	0.8%
Wickes, Weddington Road, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Woodlands Wholesale Nursery (not Dobbies), Ashby Road, Stapleton	0.4%	4	0.7%	1	3.0%	1	0.0%	0	0.0%
Others									
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Internet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mail order / catalogue	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
TV shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
(Don't know / varies / can't remember)	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
(Don't do this type of shopping)	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Weighted base:	1096	100	40	29	68	41	66	53	55
Sample:	1189	82	81	83	81	72	58	64	69

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q28 Thinking back before Covid related restrictions were in place, where did you usually buy furniture, carpets and floor coverings?																		
<i>Excl. Nulls & SFT</i>																		
Zone 1																		
Aldi, Holliers Walk, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Barwell Lane, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, New Buildings, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burbage Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpet World, Hollier's Walk, Hinckley	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hinckley Retail Park, Stoke Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hinckley Town Centre	4.1%	29	33.5%	23	14.0%	4	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
KP Appliances, Oaklands Farm, Higham Lane, Wykin	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Coventry Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Normandy Way, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pets at Home, Hawley Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Rugby Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sapcote Garden Centre, Hinckley Road, Sapcote	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sapcote Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Apex Court, Maple Drive, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Star Carpets, Hawley Road, Hinckley	0.4%	3	2.9%	2	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stoney Stanton Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Station Yard, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Rainbow Way, Burbage, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Sword Drive, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Co-op, Wood Street, Earl Shilton, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Croft Village Centre	0.4%	3	1.9%	1	1.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Desford Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earl Shilton Town Centre	1.4%	10	3.8%	3	21.7%	6	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huncote Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newbold Verdon Village	0.5%	3	0.0%	0	6.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurlaston Garden Centre, Croft Road, Thurlaston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Aldi, Buxton Crescent, Broughton Astley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broughton Astley Village	0.3%	2	0.0%	0	0.0%	0	4.5%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charlie Browns Garden Centre, Dunton Road, Broughton Astley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street, Broughton Astley, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Palmers Garden Centre Ullesthorpe, Lutterworth Road, Ullesthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Box Road, Broughton Astley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ullesthorpe Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Aldi, Brackley Court, Welford Road, Blaby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Attfield's Farm Shop, Narborough Road, Cosby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blaby Village	0.6%	4	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cherry Lane Glebe, Foston	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Road, Countesthorpe									
Cosby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Countesthorpe Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Fleckney Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Johns Court, Blaby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Keiths Discount Carpets, Oadby Road, Wigston	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Whetstone Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 5									
Billesden Village Centre	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%
Coles Plant Centre, Uppingham Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
East Goscote Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Great Glen Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Houghton on the Hill Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kibworth Village (Beauchamp & Harcourt)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Parsons Nurseries, Leicester Road, Billesdon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Queniborough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Thurnby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wistow Rural Centre, Kibworth Road, Wistow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wistow Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 6									
Aldi, St Georges Way, Leicester	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Clarendon Park Local Centre	0.6%	4	0.0%	0	0.0%	0	1.9%	1	0.0%
Evington Road District Centre, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Green Lane Road, Leicester	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Highfields Local Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Belgrave Gate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, St Georges Retail Park, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Leicester City Centre (includes Haymarket, Highcross & Silver Arcade shopping centres)	14.2%	100	13.7%	9	14.4%	4	8.9%	2	8.1%
Lidl, Burton Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M&S, Gallowtree Gate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Queens Road, Clarendon Park, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Humberstone Gate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spinney Hills Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
St Georges Retail Park, Leicester	0.8%	5	0.0%	0	0.0%	0	1.0%	1	1.5%
Zone 7									
Al-Shinwari Halal Meat, Evington Valley Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chesterfield Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Daynight Pharmacy, Chesterfield Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
East Park Road, Leicester	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Moins Chemist, East Park Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Moroccan Yassine Fruit & Veg, Uppingham Road, Rowlatts Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
North Evington Local Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Rainbow Carpets & Flooring, East Park Road, Leicester	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Rowlands Pharmacy, Ethel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Road, Leicester									
Samat Chemist, Victoria Road East, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Metro, Ethel Road, Evington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Victoria Road East, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 8									
Asha Pharmacy, The Parkway, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Colchester Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Evington Village (NOT Evington Road, Leicester)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3.5%
Hamilton Local Centre, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%
Humberstone Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rowlatts Hill Local Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.5%
Tesco Extra, Maidenwell Avenue, Hamilton, Leicester	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3.4%
Well Pharmacy, Thurmcourt Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Welland Vale Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Young Thumbby Lodge Gardeners, Somers Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 9									
Aldi, Fletton Close, Hamilton, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Exploration Drive, Abbey Lane, Leicester	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3.6%
B&M, Belgrave Road, Belgrave Gate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Barkby Road, Leicester	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Belgrave Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Belgrave Road / Melton Road District Centre, Leicester	1.7%	12	0.0%	0	0.0%	0	0.0%	0	4.0%
Canon Street, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Carpetshire, Barkby Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%
Colourbank, Crest Rise, Leicester	0.3%	2	0.0%	0	0.0%	0	0.0%	0	4.2%
Doncaster Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Empire Industrial Estate, Ulverscroft Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Floors 2 Go, Abbey Lane, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
FM Furnishers, Melton Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Gipsy Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Loughborough Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Melton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mr Pickford's Pharmacy, Lockerbie Walk, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pennywise Discount Store, Gipsy Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
ReUse Shop, Gypsum Close, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rushey Mead Local Centre, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Melton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Screwfix, Empire Industrial Estate, Ulverscroft Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Screwfix, Wenlock Way, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Star Carpets & Furnishings, Melton Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Troon Industrial Estate, Wenlock Way, Thurmaston	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
United Carpets & Beds, Melton Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1
Zone 10																		
Abbey Retail Park, Leicester	3.4%	24	0.0%	0	0.0%	0	1.9%	0	0.0%	0	1.5%	0	7.1%	3	3.7%	1	0.0%	0
Aldi, Abbey Lane, Humphreys Way, Leicester	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0
Aldi, Beaumont Shopping Centre, Beaumont Leys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Astill Lodge Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Devonshire Road, Leicester	1.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	3	4.7%	2	2.2%	1
Beaumont Leys Town Centre, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beaumont Shopping Centre, Beaumont Leys, Leicester	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Belgrave Boulevard, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackbird Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords, St Margaret's Way, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Beaumont Shopping Centre, Beaumont Leys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mr Pickford's Pharmacy, Norwich Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norris Close, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parker Drive, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Margaret's Retail Park, Devonshire Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Beaumont Shopping Centre, Beaumont Leys, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Ravensbridge Drive, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																		
Aldi, Aylestone Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aylestone Local Centre, Leicester	0.4%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aylestone Park Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eyres Monsell Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glen Parva Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knighton Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saffron Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stoneygate Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
United Carpets and Beds, Aylestone Road, Leicester	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welford Road, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Zone 12																		
Aldi, Woodgate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alif Carpets, East Park Road, Leicester	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0
Asda, Narborough Road South, Braunstone, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braunstone Town Centre Buckminster Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colourbank Superstore, Cavendish Road, Leicester	3.5%	24	0.0%	0	1.8%	1	0.0%	0	2.0%	1	7.4%	2	4.0%	2	1.9%	1	7.0%	3
Evelyn Drive, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fosse Road North, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeman's Leisure Park, Aylestone Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freemen's Common Household Recycling Centre, Islington Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freemens Common	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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Industrial Estate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords, Putney Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hockley Farm Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Putney Road, Off Welford Road, Leicester	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Fosse Road North, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Upperton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Bloxham Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks Electrical, King Richards Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mecca Bingo, Freeman's Park, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Michael John Flooring, Narborough Road, Leicester	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Aylestone Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Narborough Road District Centre, Leicester	0.4%	3	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Parks Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Stephenson Drive, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Freemans Common, Ealing Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, New Park Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Commercial Square, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Travis Perkins, Commercial Square, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vision Pharmacy, Narborough Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westcote Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Aldi, Bullhead Street, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Leicester Road, Oadby	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Bull Head Street, Wigston	0.5%	4	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Launceston Road, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalkard & Elliott, Aylestone Lane, Wigston, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Blaby Road, South Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Harborough Road, Oadby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, (Foodhall), The Parade, Oadby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oadby Town Centre	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	3	0.0%	0	0.0%	0	2.2%	1
Potters Superstore, Leicester Road, Wigston	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Bell Street, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Glen Road, Oadby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Chartwell Drive, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Wigston Local Centre	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Blaby Road, South Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Blagby Road, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigston Town Centre	3.4%	24	0.0%	0	0.0%	0	0.0%	0	12.1%	6	6.6%	2	1.8%	1	0.0%	0	0.0%	0
Zone 14																		
Aldi, Melton Road, Syston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Anstey Village	3.7%	26	0.0%	0	3.9%	1	0.0%	0	1.7%	1	2.6%	1	0.0%	0	0.0%	0	1.3%	1

Column %ges.

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Asda, Barkby Thorpe Lane, Thurmaston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barrow-upon-Soar Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Westmoreland Avenue, Thurmaston	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derrys Nurseries, Main Street, Cossington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre Leicester, Loughborough Road, Rothley	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
George Walker, Fosse Way, Syston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lingdale Golf Club, Joe Moores Lane, Woodhouse Eaves	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, (Foodhall), Thorpe Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mountsorrel Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Potters Carpets & Beds, Leicester Road, Anstey, Leicester	1.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quorn Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rothley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sibley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Syston Town Centre	1.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	1	0.0%	0	1.1%	0	0.0%	0
Tesco Metro, Melton Road, Syston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurmaston Shopping Centre, Thurmaston	1.1%	8	0.0%	0	1.0%	0	0.0%	0	1.0%	1	1.5%	0	0.0%	0	0.0%	0	2.6%	1
Thurmaston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Granite Way, Mountsorrel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Thurmaston, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodhouse Eaves Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																		
Glenfield Village	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Groby Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirby Muxloe Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Road, Glenfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Palmers Garden Centre Enderby, Saint Johns, Enderby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parkem Chemists, Dominion Road, Glenfield, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ratby Village	0.7%	5	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																		
Aldi, Meridian Way, Braunstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Station Road, Narborough, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enderby Town Centre	0.1%	1	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fosse Shopping Park, Leicester	28.0%	198	26.9%	18	24.3%	7	23.0%	5	39.9%	20	14.4%	4	22.5%	9	24.6%	9	42.5%	17
Grove Farm Triangle, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hawgrip Plant Centre, Seine Lane, Enderby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hinckley Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Leicester Forest East Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Fosse Park Shopping Centre, Leicester	1.2%	9	0.0%	0	1.8%	1	1.1%	0	5.5%	3	1.5%	0	0.0%	0	0.0%	0	0.0%	0
Meridian Business Park, Meridian East, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Narborough Village (NOT Narborough Road, Leicester)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Fosse Park, Grove Farm Triangle, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thorpe Astley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Outside Survey Area																		
Abroad	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Airport Retail Park, London Road, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Adcock Road, Coalville	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Allendale Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Belton Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arena Shopping Park, Rowleys Green, Coventry	0.1%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Chamwood Road, Shepshed	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Newtown Road, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Attleborough Fields Industrial Estate, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Rockingham Road, Euro Business Park, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Alvis Retail Park, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Brandon Road, Binley Woods, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Jubilee Drive, Belton Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Leicester Road, Melton Mowbray	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barwell Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicester Village, Pingle Drive, Bicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birmingham City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall Local Centre, Leicester	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetright, Bond Street, Nuneaton	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castle Donnington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chapel St Leonards Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coalville Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Ashby Road, Ibstock	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coventry City Centre	0.1%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coventry City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Designer Outlet York, St Nicholas Avenue, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, Tamworth Road, Measham, Swadlincote	0.2%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre Stapleton, Ashby Road, Stapleton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Nuneaton Road, Atherstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Downtown Superstore, Gonerby Junction, A1, Grantham	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Dunelm, Regent Street, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Midlands Designer Outlet, South Normanton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elliott's Field Shopping Park, Rugby	0.9%	7	2.9%	2	0.0%	0	10.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gates Garden Centre, Somerby Road, Cold Overton, Oakham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Giant Store, Normanton Car Park, Rutland Water	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Giltbrook Retail Park, Ikea	0.5%	3	0.0%	0	2.0%	1	0.0%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Leicester Household Survey for Nexus Planning

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March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Way, Giltbrook									
Go Outdoors, Bishop Meadow Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Go Outdoors, Coventry Business Park, Canley Road, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
High Point Retail Park, Victoria Street North, Grimsby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Home Bargains, Belton Road West, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Homebase, Canley, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Homebase, Springfield Street, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hoton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ibstock Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
IKEA, Croft Road, Coventry	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%
IKEA, Giltbrook, Nottingham	2.9%	21	0.0%	0	0.0%	0	5.3%	1	0.0%
IKEA, Park Lane, Wednesbury	0.3%	2	0.0%	0	0.0%	0	0.0%	0	3.2%
Junction One Retail Park, Leicester Road, Rugby	0.1%	0	0.0%	0	0.0%	0	2.2%	0	0.0%
Karpet Kingdom, Bilton Road, Rugby	0.1%	0	0.0%	0	0.0%	0	1.9%	0	0.0%
Kettering Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Station Avenue, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Loughborough Town Centre	1.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%
Lutterworth Golf Club, Rugby Road, Lutterworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lutterworth Town Centre	1.0%	7	0.0%	0	0.0%	0	23.7%	5	3.7%
M&S, (Foodhall), The Rushes, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Market Harborough Town Centre	0.8%	6	1.0%	1	0.0%	0	0.0%	0	2.0%
Marks & Spencer, Arena Park, Rowley's Green, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Matlock Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.9%
Meadowhall Shopping Centre, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Melton Mowbray Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Milton Keynes Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.6%
Miners Welfare Park, Bedworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Bitteswell Road, Lutterworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Gorse Covert Centre, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Rutland Street, Melton Mowbray	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Whitwick Retail Park, Coalville	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Newton Retail Park, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Northfields Industrial Estate, Peterborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nottingham City Centre	0.3%	2	1.7%	1	0.0%	0	0.0%	0	0.0%
Nuneaton Town Centre	0.3%	2	3.5%	2	0.0%	0	0.0%	0	0.0%
Oakham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Peterborough City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pets at Home, Hinckley Road, Walsgrave on Sowe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Phoenix Parkway Retail Park, Corby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ponsford, London Road, Heeley, Sheffield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Regent Place Retail Park, Loughborough	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%
Rockingham Industrial Estate, Rockingham Road,	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.5%

Column %ges.

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Market Harborough									
Royal Leamington Spa Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Royal Tunbridge Wells Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rugby Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Greenclose Lane, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Nottingham Road, Melton Mowbray	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, St. Mary's Place, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Vicarage Street, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Skegness Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Solihull Town Centre	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%
Springfields Outlet Shopping & Leisure, Camel Gate, Spalding	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stamford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stapleton Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Talent Cricket, Bakewell Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Technology Retail Park, Technology Drive, Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Arena Shopping Park, Rowleys Green, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Leicester Street, Bedworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Park Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, The Rushes, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Gallagher Retail Park, Stoney Stanton Road, Coventry	0.2%	1	1.9%	1	0.0%	0	0.0%	0	0.0%
The Herb Nursery, Main Station, Thistleton, Oakham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Range, Austin Drive, Court House Green, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Range, Willowbrook Park, Derby Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Toolstation, Prince William Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ventura Retail Park, Ventura Park Road, Tamworth	0.2%	1	1.9%	1	0.0%	0	0.0%	0	0.0%
Waitrose, Lower Leicester Road, Lutterworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, Springfield Street, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weddington Local Centre	0.2%	1	1.7%	1	0.0%	0	0.0%	0	0.0%
Whitwick Retail Park, Coalville	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Belton Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Technology Park, Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Weddington Road, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Woodlands Wholesale Nursery (not Dobbies), Ashby Road, Stapleton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Others									
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Internet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mail order / catalogue	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
TV shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	
(Don't know / varies / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	708	69	30	20	51	25	41	37	39	
Sample:	798	58	60	61	62	49	36	43	46	

Meanscore: [Number of times per week]

LOCK4 BEFORE any of the Covid lockdowns - how often were you doing non-food shopping online?

7 days a week	0.9%	14	3.5%	4	1.0%	1	0.0%	0	3.4%	3	0.0%	0	1.6%	2	0.0%	0	0.0%	0
4-6 days a week	0.5%	8	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
2-3 days a week	6.4%	102	10.3%	13	4.7%	2	6.5%	2	7.8%	7	3.6%	2	4.8%	6	7.1%	7	2.6%	2
One day a week	15.4%	246	22.3%	28	15.9%	8	13.9%	5	19.0%	16	26.1%	16	12.8%	15	12.8%	12	14.4%	12
Every two weeks	12.3%	197	8.5%	11	17.1%	9	17.5%	6	4.2%	4	8.6%	5	13.9%	16	8.8%	8	10.6%	9
Every three weeks	1.8%	28	0.0%	0	0.0%	0	4.4%	2	1.9%	2	3.2%	2	4.8%	6	5.2%	5	0.6%	1
Monthly	19.6%	315	16.8%	21	22.4%	12	22.4%	8	24.9%	21	25.4%	15	22.2%	26	10.9%	10	20.8%	18
Once every two months	7.8%	125	12.7%	16	4.1%	2	13.4%	5	5.9%	5	7.4%	4	7.1%	8	11.5%	11	12.2%	10
Three-four times a year	5.0%	81	4.7%	6	2.7%	1	0.7%	0	2.7%	2	0.0%	0	5.3%	6	10.4%	10	3.9%	3
Twice a year	3.0%	48	2.5%	3	1.2%	1	2.7%	1	4.0%	3	5.4%	3	4.7%	6	0.7%	1	4.9%	4
Once a year	2.0%	32	0.5%	1	0.6%	0	0.7%	0	0.6%	1	2.5%	1	1.9%	2	2.7%	3	2.4%	2
Less often	2.5%	40	5.2%	7	2.5%	1	1.3%	0	0.0%	0	1.3%	1	2.8%	3	2.6%	2	2.9%	2
Never	18.2%	292	11.5%	14	25.6%	13	11.3%	4	20.4%	17	13.7%	8	15.6%	18	23.1%	21	22.7%	19
(Don't know)	1.6%	25	0.0%	0	0.0%	0	1.9%	1	1.1%	1	1.1%	1	0.7%	1	1.4%	1	0.0%	0
(Varies)	3.1%	49	1.6%	2	2.2%	1	1.1%	0	4.0%	3	1.7%	1	1.8%	2	1.9%	2	2.0%	2
Mean:	0.56	0.85	0.52	0.61	0.77	0.50	0.54	0.48	0.35									
Weighted base:	1602	126	52	35	86	60	118	92	84									
Sample:	1602	100	100	100	100	100	100	100	101									

Meanscore: [Number of times per week]

LOCK5 DURING the Covid lockdowns - how often have you been doing non-food shopping online?

7 days a week	1.0%	16	3.5%	4	3.3%	2	2.5%	1	3.4%	3	0.0%	0	0.4%	0	0.0%	0	0.0%	0
4-6 days a week	3.1%	49	4.0%	5	2.1%	1	5.4%	2	1.9%	2	2.3%	1	0.0%	0	2.5%	2	0.6%	1
2-3 days a week	12.2%	196	20.0%	25	11.2%	6	13.5%	5	13.6%	12	19.7%	12	9.9%	12	9.0%	8	10.7%	9
One day a week	17.5%	280	19.0%	24	31.5%	17	18.0%	6	18.5%	16	20.3%	12	16.9%	20	8.4%	8	17.9%	15
Every two weeks	12.3%	197	6.2%	8	11.5%	6	14.7%	5	7.6%	7	10.2%	6	19.7%	23	11.2%	10	15.0%	13
Every three weeks	4.0%	64	1.0%	1	1.9%	1	7.5%	3	5.1%	4	4.2%	3	7.4%	9	3.1%	3	1.8%	1
Monthly	14.0%	225	19.5%	25	10.1%	5	18.4%	6	14.1%	12	16.0%	10	10.5%	12	19.0%	17	18.9%	16
Once every two months	5.7%	92	5.1%	6	3.7%	2	1.8%	1	7.2%	6	6.9%	4	2.4%	3	7.0%	6	4.1%	3
Three-four times a year	3.0%	48	3.5%	4	0.0%	0	2.0%	1	1.6%	1	0.0%	0	1.2%	1	5.6%	5	2.7%	2
Twice a year	2.3%	36	4.9%	6	1.8%	1	1.3%	0	1.8%	2	3.8%	2	1.7%	2	1.3%	1	1.6%	1
Once a year	1.5%	24	0.5%	1	0.0%	0	0.7%	0	1.8%	2	3.3%	2	3.5%	4	2.7%	3	0.0%	0
Less often	2.8%	45	0.5%	1	1.8%	1	2.0%	1	0.0%	0	0.6%	0	3.8%	5	9.0%	8	4.3%	4
Never	16.9%	271	10.5%	13	19.4%	10	7.8%	3	17.7%	15	11.8%	7	18.3%	22	18.4%	17	18.7%	16
(Don't know)	1.2%	20	0.0%	0	0.0%	0	3.4%	1	4.0%	3	0.0%	0	3.1%	4	0.8%	1	0.6%	1
(Varies)	2.5%	41	1.6%	2	1.6%	1	1.1%	0	1.8%	2	0.6%	0	1.2%	1	1.9%	2	3.1%	3
Mean:	0.86	1.26	1.05	1.17	1.02	0.94	0.63	0.59	0.64									
Weighted base:	1602	126	52	35	86	60	118	92	84									
Sample:	1602	100	100	100	100	100	100	100	101									

Meanscore: [More = 1, Same = 0, Less = -1]

QD Non-food shopping online DURING lockdown compared to BEFORE lockdown:

More	37.3%	597	41.3%	52	49.2%	26	42.3%	15	43.7%	37	42.7%	25	36.6%	43	25.1%	23	44.4%	38
Same	45.7%	733	50.6%	64	44.5%	23	49.3%	17	39.6%	34	48.1%	29	40.7%	48	53.6%	49	44.2%	37
Less	10.8%	174	6.5%	8	4.1%	2	3.1%	1	9.4%	8	5.8%	3	16.6%	20	17.1%	16	7.6%	6
(Don't know / varies)	6.1%	98	1.6%	2	2.2%	1	5.2%	2	7.4%	6	3.4%	2	6.1%	7	4.2%	4	3.8%	3
Mean:	0.28	0.35	0.46	0.41	0.37	0.38	0.21	0.08	0.38									
Weighted base:	1602	126	52	35	86	60	118	92	84									
Sample:	1602	100	100	100	100	100	100	100	101									

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Meanscore: [Number of times per week]																		
LOCK6 Once all lockdowns have ended - how often do you think you will be doing non-food shopping online?																		
7 days a week	0.9%	15	3.5%	4	1.0%	1	0.0%	0	3.4%	3	0.0%	0	0.4%	0	1.4%	1	0.0%	0
4-6 days a week	1.6%	25	0.9%	1	1.0%	1	0.0%	0	0.0%	0	1.2%	1	2.4%	3	2.5%	2	0.0%	0
2-3 days a week	8.0%	128	10.1%	13	3.5%	2	9.1%	3	10.5%	9	11.1%	7	7.2%	9	6.2%	6	9.1%	8
One day a week	15.2%	243	21.6%	27	17.7%	9	16.4%	6	17.3%	15	22.7%	14	12.8%	15	6.7%	6	10.3%	9
Every two weeks	12.1%	194	9.0%	11	15.5%	8	15.9%	6	7.9%	7	9.6%	6	18.0%	21	11.0%	10	11.7%	10
Every three weeks	2.6%	41	0.0%	0	1.9%	1	5.5%	2	1.2%	1	1.7%	1	2.6%	3	3.1%	3	2.6%	2
Monthly	17.0%	273	15.5%	19	23.2%	12	19.4%	7	18.8%	16	21.8%	13	18.8%	22	16.7%	15	14.7%	12
Once every two months	6.6%	105	11.3%	14	3.2%	2	8.0%	3	6.9%	6	3.4%	2	3.3%	4	6.8%	6	10.3%	9
Three-four times a year	4.5%	72	4.7%	6	1.6%	1	1.8%	1	3.3%	3	1.9%	1	7.8%	9	7.8%	7	5.6%	5
Twice a year	2.6%	41	1.4%	2	1.2%	1	2.0%	1	1.2%	1	4.8%	3	4.0%	5	1.3%	1	2.2%	2
Once a year	1.6%	25	0.5%	1	0.0%	0	0.7%	0	0.0%	0	1.2%	1	0.7%	1	4.6%	4	1.2%	1
Less often	2.2%	34	0.5%	1	1.8%	1	3.5%	1	0.0%	0	2.6%	2	2.8%	3	2.6%	2	2.3%	2
Never	15.9%	255	11.5%	14	23.6%	12	9.1%	3	18.7%	16	12.2%	7	11.9%	14	18.0%	17	23.1%	19
(Don't know)	5.7%	92	7.8%	10	0.6%	0	6.9%	2	6.9%	6	3.4%	2	6.0%	7	4.8%	4	3.6%	3
(Varies)	3.7%	60	1.6%	2	4.3%	2	1.8%	1	4.0%	3	2.4%	1	1.2%	1	6.4%	6	3.1%	3
Mean:		0.69		0.96		0.57		0.61		0.88		0.73		0.67		0.65		0.49
Weighted base:		1602		126		52		35		86		60		118		92		84
Sample:		1602		100		100		100		100		100		100		100		101

Meanscore: [More = 1, Same = 0, Less = -1]

QE Non-food shopping online AFTER lockdown compared to DURING lockdown:

More	10.1%	161	7.0%	9	1.6%	1	3.8%	1	9.2%	8	6.5%	4	20.4%	24	11.7%	11	12.4%	10
Same	53.2%	853	53.9%	68	58.5%	31	56.7%	20	52.6%	45	56.7%	34	42.8%	50	59.6%	55	48.6%	41
Less	26.3%	422	29.8%	37	34.9%	18	28.6%	10	27.3%	23	30.9%	18	28.5%	34	16.7%	15	32.3%	27
(Don't know / varies)	10.4%	166	9.3%	12	4.9%	3	10.9%	4	10.9%	9	5.8%	3	8.4%	10	12.1%	11	6.7%	6
Mean:		-0.18		-0.25		-0.35		-0.28		-0.20		-0.26		-0.09		-0.06		-0.21
Weighted base:		1602		126		52		35		86		60		118		92		84
Sample:		1602		100		100		100		100		100		100		100		101

Meanscore: [More = 1, Same = 0, Less = -1]

QF Non-food shopping online AFTER lockdown compared to BEFORE lockdown:

More	19.6%	314	11.7%	15	22.1%	12	18.4%	6	20.1%	17	24.4%	15	24.5%	29	13.5%	12	23.7%	20
Same	58.5%	937	71.5%	90	61.4%	32	66.5%	23	60.4%	52	59.8%	36	53.6%	63	60.6%	56	59.4%	50
Less	10.6%	170	7.5%	9	11.5%	6	5.8%	2	8.0%	7	9.4%	6	12.9%	15	14.7%	13	10.1%	9
(Don't know / varies)	11.3%	181	9.3%	12	4.9%	3	9.4%	3	11.4%	10	6.4%	4	9.0%	11	11.3%	10	6.7%	6
Mean:		0.10		0.05		0.11		0.14		0.14		0.16		0.13		-0.01		0.15
Weighted base:		1602		126		52		35		86		60		118		92		84
Sample:		1602		100		100		100		100		100		100		100		101

Q29 Now thinking about places you normally visited before any lockdowns - did you normally visit any of the following centres? [MR/PR]

Leicester City Centre	76.3%	1222	69.7%	88	61.0%	32	61.9%	22	73.6%	63	69.5%	41	80.5%	95	83.0%	76	86.8%	73
Beaumont Leys Town Centre	34.7%	556	13.3%	17	32.4%	17	10.6%	4	9.2%	8	12.4%	7	25.1%	30	16.9%	16	35.2%	30
Belgrave Road / Melton Road District Centre, Leicester	17.4%	279	3.8%	5	2.5%	1	3.9%	1	1.1%	1	3.4%	2	29.7%	35	36.4%	34	19.8%	17
Evington Road District Centre, Leicester	10.9%	174	0.5%	1	0.6%	0	1.3%	0	0.0%	0	6.8%	4	34.4%	40	60.8%	56	25.4%	21
Narborough Road District Centre, Leicester	12.2%	196	9.3%	12	5.2%	3	6.9%	2	8.6%	7	5.7%	3	13.6%	16	8.0%	7	7.9%	7
(Don't visit any of these centres)	12.4%	199	25.4%	32	31.2%	16	35.7%	13	23.0%	20	25.8%	15	3.9%	5	3.8%	3	6.1%	5
Weighted base:		1602		126		52		35		86		60		118		92		84
Sample:		1602		100		100		100		100		100		100		100		101

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q30 Which of those centres did you visit the most?																		
<i>Not those that said 'Don't visit any of these centres' at Q29</i>																		
Leicester City Centre	67.8%	951	91.3%	86	77.6%	28	88.2%	20	91.5%	60	90.6%	40	69.7%	79	55.6%	49	77.2%	61
Beaumont Leys Town Centre	18.7%	263	4.5%	4	20.7%	7	6.9%	2	5.6%	4	7.1%	3	8.9%	10	1.3%	1	10.0%	8
Belgrave Road / Melton Road District Centre	5.9%	82	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	7.9%	9	7.2%	6	4.1%	3
Evington Road District Centre	4.3%	61	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	11.0%	12	36.0%	32	8.7%	7
Narborough Road District Centre	3.3%	46	4.2%	4	0.9%	0	4.8%	1	2.9%	2	0.0%	0	2.5%	3	0.0%	0	0.0%	0
Weighted base:		1403		94		36		23		66		44		113		89		79
Sample:		1357		72		72		65		75		72		96		95		93

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q31 What do you like most about (CENTRE MENTIONED AT Q30)? [MR]																		
<i>Not those that said '(Don't visit any of these centres)' at Q29</i>																		
Attractive environment / nice place	5.4%	76	6.7%	6	2.5%	1	3.1%	1	2.2%	1	12.2%	5	9.3%	11	7.2%	6	8.9%	7
Clean streets / well maintained	2.8%	39	4.0%	4	2.8%	1	0.0%	0	0.0%	0	0.9%	0	5.0%	6	2.0%	2	3.2%	3
Close to home	18.8%	263	6.1%	6	17.1%	6	2.8%	1	11.7%	8	2.6%	1	25.5%	29	20.1%	18	10.0%	8
Close to work / en route to work	2.9%	40	2.6%	2	0.0%	0	0.0%	0	7.2%	5	6.6%	3	3.5%	4	1.5%	1	0.0%	0
Easy to get to by bus	7.3%	102	3.3%	3	3.3%	1	2.0%	0	8.1%	5	0.9%	0	4.4%	5	9.7%	9	14.6%	12
Easy to get to by car	5.8%	81	9.2%	9	2.8%	1	0.0%	0	0.8%	1	1.6%	1	10.9%	12	7.1%	6	7.0%	6
Easy to get to by train	0.8%	11	2.3%	2	0.0%	0	0.0%	0	0.0%	0	2.8%	1	2.5%	3	0.0%	0	0.0%	0
Familiar / know where everything is	8.9%	124	6.5%	6	6.1%	2	3.9%	1	4.0%	3	8.4%	4	10.0%	11	9.5%	8	9.5%	8
Good cafés / restaurants	11.9%	167	22.4%	21	14.9%	5	9.5%	2	15.4%	10	10.1%	4	9.2%	10	10.7%	10	12.0%	10
Good disabled access	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0
Good for a day out	2.7%	37	6.5%	6	0.0%	0	0.0%	0	2.5%	2	5.6%	2	5.0%	6	3.2%	3	0.0%	0
Good for financial services (e.g. banks / building societies)	1.7%	24	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	4.8%	5	2.0%	2	2.1%	2
Good layout / shops close together	5.7%	81	2.7%	2	4.9%	2	2.8%	1	4.8%	3	10.7%	5	7.7%	9	1.2%	1	8.2%	7
Good leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)	2.4%	33	5.9%	6	7.6%	3	5.6%	1	3.0%	2	0.9%	0	1.6%	2	1.5%	1	0.6%	1
Good market	3.8%	53	1.4%	1	2.6%	1	6.0%	1	2.8%	2	3.7%	2	3.5%	4	0.9%	1	4.7%	4
Good pubs / bars	1.2%	17	3.6%	3	0.0%	0	2.0%	0	0.0%	0	1.6%	1	2.5%	3	0.0%	0	0.0%	0
Good range of other services (e.g. library, hairdresser, vets etc.)	0.7%	9	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	1.5%	2	2.3%	2	0.6%	1
Has undercover shopping	1.6%	22	9.4%	9	0.0%	0	0.0%	0	2.5%	2	0.0%	0	2.5%	3	0.0%	0	2.8%	2
Nice atmosphere / friendly people	2.6%	36	0.0%	0	0.9%	0	0.0%	0	2.8%	2	0.0%	0	4.2%	5	3.7%	3	0.0%	0
Parking - it's cheap	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Parking - it's easy to find a space	5.1%	72	6.4%	6	9.7%	3	7.8%	2	1.5%	1	5.5%	2	4.2%	5	0.8%	1	3.2%	3
Parking - it's free	1.7%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quiet / not busy	0.8%	11	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - good opening hours / open on Sundays	1.6%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	5	1.5%	1	2.5%	2
Shops - good range of affordable shops	1.7%	23	2.1%	2	0.0%	0	0.0%	0	2.5%	2	0.0%	0	6.2%	7	0.0%	0	0.0%	0
Shops - good range of bakers / butchers / greengrocers	1.0%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3	1.7%	1	0.0%	0
Shops - good range of clothing shops	2.4%	34	2.7%	3	0.0%	0	0.0%	0	0.0%	0	3.3%	1	2.9%	3	0.0%	0	4.6%	4
Shops - good range of 'high street' retailers	5.0%	70	14.4%	14	0.0%	0	1.8%	0	3.5%	2	3.4%	1	3.8%	4	0.5%	0	6.0%	5
Shops - good range of independent shops	4.8%	67	3.5%	3	4.5%	2	1.0%	0	4.3%	3	0.0%	0	4.7%	5	3.0%	3	5.0%	4
Shops - good range of non-food shops generally	20.8%	292	31.8%	30	37.5%	14	30.9%	7	17.8%	12	22.1%	10	16.7%	19	17.6%	16	22.2%	18
Shops - good range of quality shops	1.4%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	2.7%	3	0.0%	0	0.0%	0
Shops - good range of supermarkets	3.1%	44	0.0%	0	7.3%	3	0.0%	0	0.0%	0	1.7%	1	1.5%	2	2.0%	2	4.1%	3
Traditional / quaint	0.5%	8	0.7%	1	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Traffic free areas / pedestrianisation	1.3%	18	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	4	0.0%	0	1.7%	1
You can get everything you need there	6.3%	88	1.9%	2	6.7%	2	4.0%	1	2.1%	1	4.8%	2	8.8%	10	12.4%	11	1.7%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to school / college / university	0.1%	2	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Easy to get to by bus	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Feels safe	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of activities	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of cultural food shops	1.4%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.5%	0	0.0%	0
Good range of takeaways	0.5%	7	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	2.4%	2	2.3%	2
Has everything I need	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Cross Shopping Centre	2.5%	35	9.6%	9	1.7%	1	5.8%	1	7.6%	5	6.6%	3	0.0%	0	0.5%	0	1.9%	2

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
John Lewis store	1.1% 16	0.0% 0	4.8% 2	7.7% 2	1.3% 1	7.3% 3	0.0% 0	0.0% 0	1.1% 1
Marks & Spencer store	0.3% 4	0.0% 0	0.0% 0	0.0% 0	0.0% 0	2.8% 1	0.0% 0	0.0% 0	0.0% 0
Matalan store	0.2% 3	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Mosque is there	0.0% 1	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Multicultural	0.4% 6	1.2% 1	0.0% 0	0.0% 0	1.5% 1	0.0% 0	0.0% 0	2.6% 2	0.0% 0
Nice cathedral	0.4% 6	0.7% 1	0.0% 0	5.0% 1	1.3% 1	0.0% 0	0.0% 0	0.0% 0	0.6% 1
Tesco store	0.1% 2	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.6% 1
Vibrant	0.3% 5	1.2% 1	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Wilko store	0.1% 2	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.6% 1
(Don't know)	0.9% 13	0.0% 0	0.9% 0	0.0% 0	1.3% 1	0.9% 0	0.7% 1	0.9% 1	2.8% 2
(Nothing)	11.8% 166	7.3% 7	17.1% 6	27.3% 6	23.9% 16	21.6% 10	3.7% 4	10.2% 9	17.6% 14
Weighted base:	1403	94	36	23	66	44	113	89	79
Sample:	1357	72	72	65	75	72	96	95	93

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q32 What do you like least about (CENTRE MENTIONED IN Q30)? [MR]																		
<i>Not those that said '(Don't visit any of these centres)' at Q29</i>																		
Dirty streets / poorly maintained	14.8%	208	10.7%	10	10.9%	4	11.6%	3	35.3%	23	17.6%	8	10.5%	12	13.6%	12	14.7%	12
Hard to get to by bus	1.6%	22	2.3%	2	0.9%	0	0.0%	0	0.0%	0	0.9%	0	4.0%	5	1.5%	1	1.1%	1
Hard to get to by train	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	3	1.5%	1	0.0%	0
Lack of pedestrianised areas	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	1.5%	1	0.0%	0
Lack of security / don't feel safe	5.3%	74	1.2%	1	6.1%	2	9.5%	2	17.4%	11	2.5%	1	5.2%	6	3.5%	3	2.5%	2
Lack of undercover shopping	0.8%	11	0.0%	0	0.9%	0	1.0%	0	0.0%	0	0.0%	0	2.5%	3	0.8%	1	0.0%	0
Needs an update / revamp	6.2%	86	2.6%	2	9.4%	3	3.5%	1	5.9%	4	9.6%	4	2.5%	3	0.0%	0	11.4%	9
Not attractive / poor environment	6.0%	84	0.0%	0	2.5%	1	0.0%	0	17.1%	11	8.8%	4	8.9%	10	3.8%	3	11.3%	9
Not enough / poor quality cafés / restaurants	1.6%	22	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	1.7%	2	0.0%	0
Not enough / poor quality public toilets	1.8%	25	2.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	3	1.5%	1	3.4%	3
Not enough / poor quality pubs / bars	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Not enough / poor quality seating areas	1.0%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	1.3%	1	0.0%	0	2.1%	2
Not enough financial services (e.g. banks / building societies)	0.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	3	3.0%	3	0.0%	0
Not enough leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)	1.5%	20	0.0%	0	2.8%	1	0.0%	0	0.0%	0	2.8%	1	2.5%	3	0.0%	0	2.1%	2
Not enough other services (e.g. library, hairdresser, vets etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - expensive parking	7.4%	104	12.0%	11	9.7%	4	12.5%	3	6.8%	4	14.0%	6	6.0%	7	4.9%	4	9.5%	8
Parking - no free parking	3.3%	46	4.1%	4	5.1%	2	0.0%	0	0.8%	1	0.0%	0	0.7%	1	3.0%	3	0.0%	0
Parking - not enough spaces available	5.9%	82	5.4%	5	5.1%	2	5.4%	1	1.5%	1	7.6%	3	4.5%	5	12.6%	11	9.0%	7
Poor atmosphere / unfriendly people	2.0%	29	0.0%	0	0.0%	0	0.0%	0	3.7%	2	1.7%	1	2.5%	3	0.0%	0	5.0%	4
Poor disabled access	0.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	3.0%	3	2.1%	2
Poor layout / shops too far apart	1.1%	16	1.4%	1	1.5%	1	1.0%	0	2.9%	2	2.8%	1	0.0%	0	0.0%	0	0.0%	0
Poor market	0.4%	5	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	1.5%	1	0.0%	0
Poor nightlife	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - need longer opening hours / more open on Sundays	1.4%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	6	2.4%	2	2.1%	2
Shops - need more / better clothes shops	1.1%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3	0.5%	0	0.0%	0
Shops - need more / better range of non-food shops generally	2.3%	33	0.0%	0	1.7%	1	1.8%	0	3.7%	2	4.0%	2	0.7%	1	0.9%	1	1.3%	1
Shops - need more / better range of supermarkets	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2
Shops - need more affordable shops	1.5%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Shops - need more bakers / butchers / greengrocers	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Shops - need more 'high street' retailers	2.6%	36	1.9%	2	0.0%	0	0.0%	0	2.6%	2	4.3%	2	1.4%	2	3.2%	3	6.8%	5
Shops - need more independent shops	3.0%	42	0.0%	0	2.8%	1	2.0%	0	2.9%	2	6.9%	3	0.0%	0	0.5%	0	1.3%	1
Shops - need more quality shops	0.9%	13	0.0%	0	0.0%	0	0.0%	0	1.3%	1	6.0%	3	1.3%	1	0.0%	0	3.1%	2
Too busy / noisy	7.4%	103	7.5%	7	7.8%	3	4.0%	1	7.9%	5	9.9%	4	13.7%	16	15.7%	14	9.9%	8
Too many betting shops	0.8%	12	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many charity shops	0.4%	5	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.7%	2	0.0%	0
Too many empty shops	6.1%	85	0.0%	0	0.9%	0	9.3%	2	8.9%	6	8.7%	4	8.5%	10	2.6%	2	3.9%	3
Too many takeaways	1.2%	17	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	1.3%	1	7.9%	7	3.2%	3
Traffic congestion	3.4%	47	9.0%	8	0.9%	0	5.1%	1	1.3%	1	7.5%	3	7.2%	8	7.6%	7	4.6%	4
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of cultural facilities	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of greenery	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lost it's historical heart	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Money for improvements is	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
not being spent where it's needed																		
Need more information points i.e. an interactive map	0.2%	3	2.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough activities for children	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - too far away from the shops	0.1%	2	1.4%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor pavements	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Public transport is expensive	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many beggars / drunks / homeless	2.9%	41	2.6%	2	1.7%	1	3.9%	1	6.6%	4	0.0%	0	1.5%	2	1.2%	1	4.1%	3
Too many birds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many clothes shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many coffee shops / restaurants	0.1%	2	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Too many food shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.6%	1
Too many nailbars	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many pubs / bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Too many roadworks	0.3%	4	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many sales people on the streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Unsafe cyclists	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	1.9%	27	4.1%	4	0.0%	0	1.0%	0	3.4%	2	0.9%	0	1.5%	2	1.5%	1	1.1%	1
(Nothing)	36.1%	507	39.0%	37	55.2%	20	45.7%	10	16.0%	11	25.4%	11	30.0%	34	32.8%	29	30.9%	25
Weighted base:		1403		94		36		23		66		44		113		89		79
Sample:		1357		72		72		65		75		72		96		95		93

Q33 Other than due to lockdowns, why don't you visit these centres? [MR]*Those that said 'Don't visit any of these centres' at Q29*

Expensive car parking	4.4%	9	4.0%	1	0.0%	0	0.0%	0	2.6%	1	4.7%	1	0.0%	0	0.0%	0	0.0%	0
Inconveniently located car parking	7.0%	14	3.6%	1	0.0%	0	0.0%	0	2.6%	1	7.2%	1	0.0%	0	11.8%	0	0.0%	0
Lack of choice and range of food shops	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of choice and range of non-food shops	3.1%	6	4.0%	1	7.3%	1	0.0%	0	0.0%	0	4.9%	1	0.0%	0	0.0%	0	0.0%	0
Not accessible by public transport	3.1%	6	2.1%	1	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor choice of leisure facilities (cinema, gym, pubs etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor choice of services (hairdressers, banks etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor environmental quality of centre	3.7%	7	0.0%	0	3.6%	1	9.2%	1	2.6%	1	6.7%	1	0.0%	0	0.0%	0	0.0%	0
Too far away from home	31.6%	63	33.8%	11	26.7%	4	28.9%	4	17.0%	3	44.4%	7	66.2%	3	56.5%	2	43.5%	2
Too far away from work	1.0%	2	0.0%	0	0.0%	0	3.2%	0	4.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traffic congestion	5.9%	12	8.0%	3	0.0%	0	0.0%	0	0.0%	0	4.7%	1	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Disability / heath reasons	1.1%	2	0.0%	0	0.0%	0	3.7%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't know where they are	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't like the city	2.2%	4	2.1%	1	9.2%	1	0.0%	0	9.3%	2	2.5%	0	0.0%	0	0.0%	0	0.0%	0
Don't feel safe	1.8%	4	0.0%	0	0.0%	0	3.6%	0	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No time to go	1.0%	2	0.0%	0	7.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.8%	1
Overcrowded	1.2%	2	0.0%	0	0.0%	0	0.0%	0	8.4%	2	0.0%	0	17.9%	1	0.0%	0	0.0%	0
Prefer to shop elsewhere	3.5%	7	2.1%	1	3.6%	1	3.2%	0	5.2%	1	6.7%	1	0.0%	0	0.0%	0	0.0%	0
Prefer to shop locally	3.5%	7	8.3%	3	3.8%	1	1.9%	0	5.2%	1	2.5%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing, no reason to visit)	40.1%	80	39.6%	13	45.8%	7	48.6%	6	44.8%	9	32.4%	5	15.9%	1	43.5%	2	29.7%	2
(Don't know)	2.3%	5	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.9%	1
Weighted base:		199		32		16		13		20		15		5		3		5
Sample:		245		28		28		35		25		28		4		5		8

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Meanscore: [Strongly agree = 5, Agree = 4, Neither agree nor disagree = 3, Disagree = 2, Strongly disagree = 1]																		
Q34 Please state whether you agree or disagree that the following would significantly improve Leicester City Centre economically and as a place to live, work, shop & visit. You can state Strongly Agree, Agree, Neither, Disagree or Strongly Disagree. [PR]																		
Better / safer pedestrian and cycle routes																		
Strongly agree	23.2%	372	18.6%	23	16.2%	8	10.8%	4	17.0%	15	23.7%	14	29.5%	35	22.9%	21	30.4%	26
Slightly agree	31.6%	506	32.8%	41	30.1%	16	36.9%	13	29.3%	25	33.3%	20	33.9%	40	40.9%	38	39.9%	34
Neither	16.4%	263	20.7%	26	23.7%	12	23.7%	8	18.6%	16	12.5%	7	10.0%	12	13.6%	12	8.8%	7
Slightly disagree	15.4%	247	16.0%	20	14.8%	8	16.9%	6	16.5%	14	14.5%	9	10.5%	12	11.2%	10	10.5%	9
Strongly disagree	6.4%	103	3.1%	4	1.2%	1	0.7%	0	11.7%	10	6.2%	4	10.3%	12	6.7%	6	7.5%	6
Don't know	7.0%	112	9.0%	11	14.0%	7	11.1%	4	6.8%	6	9.9%	6	5.9%	7	4.7%	4	2.9%	2
Mean:		3.54		3.53		3.53		3.45		3.25		3.60		3.66		3.65		3.77
Weighted base:		1602		126		52		35		86		60		118		92		84
Sample:		1602		100		100		100		100		100		100		100		101
New youth facility in city centre																		
Strongly agree	18.2%	291	18.8%	24	12.3%	6	11.1%	4	18.9%	16	18.6%	11	25.9%	31	24.0%	22	21.9%	18
Slightly agree	30.6%	490	26.5%	33	26.6%	14	24.0%	8	23.6%	20	33.6%	20	35.7%	42	31.7%	29	31.7%	27
Neither	20.0%	320	25.2%	32	27.1%	14	22.7%	8	18.6%	16	14.0%	8	13.5%	16	20.8%	19	25.8%	22
Slightly disagree	12.0%	192	6.9%	9	13.9%	7	13.9%	5	18.6%	16	13.9%	8	9.5%	11	13.8%	13	6.4%	5
Strongly disagree	5.1%	82	2.0%	2	0.0%	0	3.3%	1	6.9%	6	3.6%	2	4.3%	5	0.4%	0	5.3%	4
Don't know	14.2%	227	20.6%	26	20.1%	11	25.0%	9	13.4%	12	16.3%	10	11.1%	13	9.2%	9	9.0%	8
Mean:		3.52		3.67		3.47		3.35		3.33		3.59		3.78		3.72		3.64
Weighted base:		1602		126		52		35		86		60		118		92		84
Sample:		1602		100		100		100		100		100		100		100		101
New community centre in city centre																		
Strongly agree	15.1%	242	14.0%	18	4.1%	2	6.8%	2	15.1%	13	13.9%	8	19.5%	23	25.1%	23	19.3%	16
Slightly agree	26.2%	420	26.6%	33	27.2%	14	26.7%	9	20.9%	18	23.6%	14	32.4%	38	24.5%	23	39.1%	33
Neither	22.2%	356	26.8%	34	28.4%	15	22.3%	8	20.7%	18	20.4%	12	19.3%	23	19.2%	18	18.6%	16
Slightly disagree	15.3%	246	5.0%	6	19.0%	10	18.2%	6	17.6%	15	19.7%	12	13.8%	16	20.4%	19	8.6%	7
Strongly disagree	6.9%	111	4.5%	6	1.7%	1	4.4%	2	9.1%	8	5.9%	4	6.5%	8	2.9%	3	7.9%	7
Don't know	14.2%	227	23.1%	29	19.5%	10	21.5%	8	16.6%	14	16.5%	10	8.5%	10	7.8%	7	6.6%	6
Mean:		3.32		3.53		3.16		3.17		3.19		3.24		3.49		3.53		3.57
Weighted base:		1602		126		52		35		86		60		118		92		84
Sample:		1602		100		100		100		100		100		100		100		101
New education facilities located in city centre																		
Strongly agree	18.0%	289	17.9%	23	13.3%	7	11.3%	4	14.9%	13	12.6%	7	21.6%	25	24.8%	23	27.3%	23
Slightly agree	28.0%	449	28.8%	36	21.9%	12	24.1%	8	23.4%	20	31.8%	19	31.2%	37	37.4%	34	34.0%	29
Neither	19.0%	304	22.1%	28	25.0%	13	18.8%	7	15.7%	13	17.8%	11	15.5%	18	14.3%	13	20.5%	17
Slightly disagree	15.5%	248	7.6%	10	20.8%	11	17.7%	6	21.1%	18	17.5%	10	14.0%	16	10.7%	10	4.8%	4
Strongly disagree	7.5%	120	3.5%	4	1.2%	1	2.5%	1	11.4%	10	5.4%	3	8.6%	10	5.2%	5	5.3%	4
Don't know	12.0%	192	20.1%	25	17.8%	9	25.7%	9	13.5%	12	15.0%	9	9.2%	11	7.7%	7	8.2%	7
Mean:		3.38		3.63		3.31		3.32		3.11		3.34		3.48		3.72		3.80
Weighted base:		1602		126		52		35		86		60		118		92		84
Sample:		1602		100		100		100		100		100		100		100		101
A wider variety of leisure uses in the city centre																		
Strongly agree	24.0%	384	27.6%	35	13.4%	7	10.4%	4	21.0%	18	26.0%	15	27.0%	32	25.9%	24	29.7%	25
Slightly agree	36.8%	590	30.1%	38	36.8%	19	31.3%	11	32.9%	28	41.0%	24	39.3%	46	34.5%	32	40.3%	34
Neither	14.6%	234	17.4%	22	20.8%	11	24.2%	9	16.1%	14	10.3%	6	16.6%	20	15.7%	14	15.7%	13
Slightly disagree	11.8%	189	9.0%	11	15.5%	8	11.4%	4	13.8%	12	11.7%	7	11.0%	13	10.8%	10	6.4%	5
Strongly disagree	3.3%	53	1.6%	2	0.6%	0	2.6%	1	5.6%	5	1.9%	1	2.2%	3	2.9%	3	1.2%	1
Don't know	9.5%	152	14.4%	18	12.9%	7	20.0%	7	10.6%	9	9.1%	5	3.9%	5	10.1%	9	6.8%	6
Mean:		3.73		3.86		3.54		3.44		3.56		3.85		3.81		3.78		3.97
Weighted base:		1602		126		52		35		86		60		118		92		84
Sample:		1602		100		100		100		100		100		100		100		101

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
More / better places to eat and drink in the city centre																		
Strongly agree	18.1%	290	17.0%	21	9.8%	5	5.9%	2	13.7%	12	21.4%	13	28.0%	33	24.5%	23	18.0%	15
Slightly agree	28.1%	451	26.7%	34	33.2%	17	29.0%	10	31.4%	27	30.9%	18	21.1%	25	29.7%	27	24.0%	20
Neither	16.0%	257	20.4%	26	18.0%	9	17.6%	6	13.2%	11	6.1%	4	21.2%	25	11.7%	11	21.7%	18
Slightly disagree	20.2%	323	17.7%	22	20.2%	11	24.1%	8	25.9%	22	22.7%	14	13.1%	15	17.5%	16	20.6%	17
Strongly disagree	9.4%	150	4.7%	6	3.9%	2	4.9%	2	7.4%	6	6.6%	4	13.2%	16	10.1%	9	9.9%	8
Don't know	8.2%	131	13.5%	17	15.0%	8	18.6%	7	8.4%	7	12.3%	7	3.3%	4	6.5%	6	5.8%	5
Mean:		3.28		3.39		3.29		3.09		3.20		3.43		3.39		3.44		3.21
Weighted base:		1602		126		52		35		86		60		118		92		84
Sample:		1602		100		100		100		100		100		100		100		101
More places to eat and drink outdoors in the city centre																		
Strongly agree	22.7%	364	27.2%	34	19.5%	10	9.1%	3	17.2%	15	19.6%	12	31.5%	37	28.9%	27	20.8%	18
Slightly agree	35.1%	563	27.6%	35	33.5%	18	26.8%	9	36.2%	31	41.0%	24	29.8%	35	36.0%	33	38.5%	33
Neither	12.9%	207	14.7%	18	15.2%	8	19.6%	7	10.9%	9	8.2%	5	23.2%	27	8.2%	8	16.9%	14
Slightly disagree	14.2%	228	13.8%	17	15.2%	8	20.3%	7	16.3%	14	11.9%	7	9.0%	11	14.4%	13	11.3%	10
Strongly disagree	6.6%	105	3.8%	5	1.6%	1	5.0%	2	6.9%	6	6.4%	4	4.6%	5	7.4%	7	7.5%	6
Don't know	8.4%	135	13.0%	16	15.0%	8	19.2%	7	12.5%	11	12.9%	8	1.9%	2	5.1%	5	5.0%	4
Mean:		3.58		3.70		3.64		3.18		3.46		3.64		3.76		3.68		3.57
Weighted base:		1602		126		52		35		86		60		118		92		84
Sample:		1602		100		100		100		100		100		100		100		101
Improve the city centre environment generally, e.g. seating, flower planters, improved pavements, etc																		
Strongly agree	39.1%	627	27.5%	35	27.1%	14	22.9%	8	40.0%	34	49.6%	30	42.7%	50	36.0%	33	44.0%	37
Slightly agree	34.8%	558	39.2%	49	40.8%	21	44.8%	16	35.8%	31	31.7%	19	32.3%	38	36.0%	33	30.6%	26
Neither	10.2%	164	15.4%	19	17.4%	9	10.7%	4	5.9%	5	2.4%	1	8.3%	10	10.9%	10	11.2%	9
Slightly disagree	6.2%	99	6.4%	8	5.0%	3	5.3%	2	9.0%	8	1.9%	1	5.7%	7	6.8%	6	5.6%	5
Strongly disagree	3.2%	51	0.5%	1	0.6%	0	1.3%	0	0.6%	1	2.8%	2	7.7%	9	5.2%	5	5.1%	4
Don't know	6.5%	104	10.9%	14	9.2%	5	15.0%	5	8.7%	7	11.6%	7	3.3%	4	5.1%	5	3.5%	3
Mean:		4.08		3.97		3.98		3.97		4.16		4.40		4.00		3.96		4.07
Weighted base:		1602		126		52		35		86		60		118		92		84
Sample:		1602		100		100		100		100		100		100		100		101
Repurpose vacant shops in the city centre to housing / residential developments																		
Strongly agree	22.1%	355	21.7%	27	10.8%	6	18.9%	7	22.7%	19	28.7%	17	24.7%	29	20.7%	19	23.5%	20
Slightly agree	29.2%	468	29.2%	37	34.6%	18	29.8%	11	31.6%	27	33.1%	20	27.3%	32	28.3%	26	34.5%	29
Neither	14.8%	237	17.5%	22	21.4%	11	13.2%	5	10.5%	9	6.7%	4	19.7%	23	16.0%	15	7.2%	6
Slightly disagree	14.2%	228	14.2%	18	12.4%	6	12.0%	4	15.9%	14	14.1%	8	9.8%	12	16.5%	15	15.4%	13
Strongly disagree	11.2%	179	6.9%	9	7.9%	4	7.2%	3	7.6%	7	4.7%	3	13.8%	16	8.9%	8	13.4%	11
Don't know	8.5%	136	10.4%	13	12.9%	7	18.9%	7	11.7%	10	12.7%	8	4.7%	6	9.5%	9	6.0%	5
Mean:		3.40		3.50		3.32		3.51		3.52		3.77		3.41		3.39		3.42
Weighted base:		1602		126		52		35		86		60		118		92		84
Sample:		1602		100		100		100		100		100		100		100		101
Improve wi-fi / 5G / digital connectivity for homes, businesses and schools																		
Strongly agree	27.9%	446	30.4%	38	19.0%	10	17.3%	6	16.8%	14	32.7%	19	28.6%	34	28.9%	27	35.2%	30
Slightly agree	31.8%	509	31.8%	40	39.0%	20	25.0%	9	38.0%	32	31.4%	19	30.9%	36	37.5%	35	37.4%	32
Neither	17.8%	285	18.8%	24	22.1%	12	24.3%	9	16.7%	14	11.0%	7	19.5%	23	11.4%	11	13.3%	11
Slightly disagree	6.9%	110	6.1%	8	3.9%	2	8.1%	3	3.3%	3	7.1%	4	11.4%	13	7.2%	7	2.9%	2
Strongly disagree	3.1%	49	0.0%	0	1.9%	1	0.7%	0	0.6%	1	2.4%	1	4.0%	5	1.4%	1	2.4%	2
Don't know	12.6%	203	12.9%	16	14.0%	7	24.6%	9	24.6%	21	15.4%	9	5.6%	7	13.6%	12	8.8%	7
Mean:		3.85		3.99		3.81		3.67		3.89		4.01		3.73		3.99		4.10
Weighted base:		1602		126		52		35		86		60		118		92		84
Sample:		1602		100		100		100		100		100		100		100		101

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
More electric car charging points / stations																		
Strongly agree	25.0%	400	33.3%	42	20.3%	11	15.1%	5	17.9%	15	27.9%	17	30.1%	35	21.7%	20	37.1%	31
Slightly agree	33.7%	540	32.4%	41	35.0%	18	38.6%	14	37.4%	32	35.9%	21	32.3%	38	30.4%	28	23.7%	20
Neither	18.0%	289	15.5%	20	22.3%	12	18.5%	6	18.0%	15	8.5%	5	15.5%	18	23.8%	22	19.3%	16
Slightly disagree	8.3%	133	6.2%	8	5.7%	3	8.0%	3	9.4%	8	6.1%	4	7.1%	8	6.8%	6	6.0%	5
Strongly disagree	3.2%	51	2.7%	3	0.0%	0	2.8%	1	1.7%	1	5.2%	3	2.6%	3	5.9%	5	4.7%	4
Don't know	11.8%	189	9.9%	12	16.7%	9	17.0%	6	15.6%	13	16.5%	10	12.4%	15	11.3%	10	9.2%	8
Mean:		3.78		3.97		3.84		3.66		3.71		3.90		3.92		3.62		3.91
Weighted base:		1602		126		52		35		86		60		118		92		84
Sample:		1602		100		100		100		100		100		100		100		101

Develop routes to relieve city centre congestion and improve traffic flow																		
Strongly agree	39.2%	628	49.1%	62	38.6%	20	41.3%	15	27.8%	24	41.7%	25	46.7%	55	38.3%	35	48.8%	41
Slightly agree	33.1%	530	29.8%	38	36.2%	19	31.4%	11	37.5%	32	39.1%	23	23.8%	28	36.8%	34	32.0%	27
Neither	10.3%	165	10.8%	14	12.8%	7	5.1%	2	11.5%	10	4.5%	3	10.3%	12	5.6%	5	6.2%	5
Slightly disagree	5.9%	94	1.0%	1	4.3%	2	2.6%	1	5.8%	5	3.6%	2	7.1%	8	7.2%	7	1.2%	1
Strongly disagree	3.7%	59	1.4%	2	0.0%	0	2.5%	1	5.3%	5	1.9%	1	7.8%	9	4.8%	4	5.3%	4
Don't know	7.9%	127	7.8%	10	8.1%	4	17.0%	6	12.1%	10	9.2%	5	4.2%	5	7.2%	7	6.5%	6
Mean:		4.07		4.35		4.19		4.28		3.87		4.27		3.99		4.04		4.26
Weighted base:		1602		126		52		35		86		60		118		92		84
Sample:		1602		100		100		100		100		100		100		100		101

Q35 Do you do any of these types of electronic shopping? [MR/PR]

Internet shopping	62.2%	997	59.6%	75	57.4%	30	71.5%	25	60.0%	51	69.2%	41	61.8%	73	51.3%	47	59.5%	50
Portable internet shopping, through mobile phone	50.1%	803	62.2%	78	56.1%	29	53.3%	19	44.5%	38	60.3%	36	48.8%	58	47.2%	43	49.7%	42
TV Shopping	5.2%	84	3.3%	4	2.1%	1	1.1%	0	2.2%	2	7.2%	4	5.7%	7	5.0%	5	5.4%	5
(No)	18.1%	289	12.0%	15	20.2%	11	9.9%	3	23.7%	20	10.3%	6	13.0%	15	23.8%	22	18.3%	15
Weighted base:		1602		126		52		35		86		60		118		92		84
Sample:		1602		100		100		100		100		100		100		100		101

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q36 Which goods or services do you currently purchase via electronic shopping? [MR]																		
<i>Those that said 'Internet shopping', 'Portable internet shopping, through mobile phone' or 'TV Shopping' at Q35</i>																		
Baby items	1.5%	20	0.0%	0	0.0%	0	1.4%	0	2.5%	2	3.7%	2	5.8%	6	0.0%	0	7.7%	5
Banking / finance / insurance / utilities	7.8%	102	12.1%	13	5.3%	2	0.0%	0	0.0%	0	2.7%	1	10.4%	11	1.9%	1	10.5%	7
Books	36.2%	475	51.1%	57	25.4%	11	48.2%	15	32.1%	21	52.2%	28	20.6%	21	23.2%	16	42.7%	29
CDs, DVDs, Vinyl (physical products)	21.4%	281	25.4%	28	8.9%	4	23.5%	7	19.6%	13	32.0%	17	12.3%	13	12.2%	9	21.6%	15
Cleaning products	4.8%	62	1.8%	2	1.3%	1	0.0%	0	3.7%	2	0.0%	0	12.0%	12	1.9%	1	7.7%	5
Clothes / shoes	46.9%	615	46.8%	52	44.9%	19	37.9%	12	47.7%	31	46.1%	25	53.3%	55	41.1%	29	50.9%	35
Computer / printer accessories	8.9%	117	9.6%	11	2.0%	1	0.0%	0	0.8%	1	5.4%	3	14.8%	15	9.8%	7	15.4%	11
Console / PC games	8.0%	106	3.5%	4	5.3%	2	0.0%	0	3.8%	3	0.0%	0	13.5%	14	9.1%	6	12.5%	9
Craft / hobby items (including stationary and cards)	14.8%	194	16.6%	18	10.4%	4	7.4%	2	11.3%	7	16.1%	9	11.0%	11	10.1%	7	18.7%	13
DIY / hardware goods / tools	10.7%	141	5.9%	6	1.3%	1	13.9%	4	7.4%	5	5.2%	3	8.1%	8	10.1%	7	24.2%	17
Domestic electrical appliances (white goods)	20.2%	265	18.8%	21	5.6%	2	19.3%	6	5.3%	3	23.8%	13	13.7%	14	11.7%	8	26.9%	19
Downloadable content (e.g. music / movies / tv / games / apps)	8.0%	105	8.6%	9	9.3%	4	2.7%	1	6.3%	4	6.2%	3	5.8%	6	4.9%	3	8.4%	6
Food / groceries / alcohol / coffee pods (not takeaways)	22.9%	301	25.5%	28	49.1%	21	29.3%	9	16.9%	11	24.3%	13	19.2%	20	13.1%	9	22.6%	16
Furniture / soft furnishings / floor coverings	13.6%	179	11.9%	13	14.6%	6	5.3%	2	21.0%	14	11.0%	6	3.8%	4	7.5%	5	16.1%	11
Garden items / flowers / plants	8.2%	108	5.7%	6	5.0%	2	3.7%	1	11.3%	7	7.8%	4	3.6%	4	4.9%	3	15.7%	11
Gifts	15.5%	203	18.0%	20	19.2%	8	5.6%	2	12.8%	8	9.7%	5	10.7%	11	9.1%	6	13.1%	9
Health / beauty / chemist goods (includes PPE)	15.0%	197	19.2%	21	7.0%	3	10.1%	3	7.4%	5	17.8%	10	10.2%	10	13.3%	9	18.5%	13
Holiday and / or Travel / Event Tickets	7.2%	95	13.1%	15	0.0%	0	0.7%	0	2.1%	1	4.1%	2	3.8%	4	3.8%	3	3.9%	3
Jewellery	5.8%	76	2.3%	3	3.2%	1	0.0%	0	0.0%	0	5.1%	3	10.5%	11	11.3%	8	2.4%	2
Mobile phone / tablet / pad accessories	8.6%	113	6.3%	7	5.3%	2	1.4%	0	2.3%	1	3.7%	2	14.5%	15	1.9%	1	10.1%	7
Musical instruments / accessories	1.1%	14	2.3%	3	2.7%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.9%	1	3.2%	2
Pet food / products	5.9%	77	5.3%	6	10.4%	4	6.9%	2	3.6%	2	2.1%	1	5.0%	5	0.0%	0	5.3%	4
Photographs	2.6%	34	2.3%	3	2.4%	1	1.3%	0	0.0%	0	2.3%	1	5.2%	5	1.9%	1	2.4%	2
Small electrical items (e.g. kettles / toasters / hairdryers etc)	20.6%	270	19.4%	22	8.8%	4	22.5%	7	20.4%	13	25.5%	14	11.9%	12	13.6%	10	24.5%	17
Small household goods	17.4%	228	15.5%	17	20.2%	8	17.3%	5	8.3%	5	13.8%	7	13.7%	14	15.4%	11	17.5%	12
Sports goods (includes fishing & cycling items)	5.8%	76	14.5%	16	5.3%	2	11.6%	4	0.0%	0	9.5%	5	2.8%	3	0.0%	0	2.7%	2
Takeaway food	8.0%	104	9.8%	11	5.3%	2	0.0%	0	3.8%	3	1.4%	1	15.7%	16	4.1%	3	4.9%	3
Toys	9.1%	120	11.0%	12	12.3%	5	5.5%	2	11.2%	7	5.6%	3	8.6%	9	10.8%	8	8.3%	6
TVs, Hi-Fi's, computers	14.2%	186	14.9%	16	3.6%	2	16.2%	5	7.5%	5	22.5%	12	9.1%	9	16.0%	11	13.1%	9
Vehicle parts	1.6%	22	1.2%	1	0.0%	0	1.3%	0	2.8%	2	1.2%	1	0.0%	0	2.2%	2	1.3%	1
Vehicles	0.6%	8	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Antiques	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Batteries	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Postage stamps	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vape products	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	1.6%	20	1.2%	1	2.7%	1	2.7%	1	3.8%	3	0.0%	0	1.4%	1	1.2%	1	0.0%	0
(Nothing / Nothing else)	1.4%	18	0.6%	1	0.0%	0	2.8%	1	0.8%	1	1.4%	1	0.0%	0	1.0%	1	2.8%	2
Weighted base:	1313		111		42		32		65		53		103		70		69	
Sample:	1238		84		72		88		76		89		82		71		76	

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q37 For your last electronic shopping order, how did you receive your goods?																		
<i>Those that said 'Internet shopping', 'Portable internet shopping, through mobile phone' or 'TV Shopping' at Q35</i>																		
Home delivery	87.1%	1144	89.5%	99	92.7%	39	92.5%	29	93.1%	61	91.9%	49	83.0%	85	82.3%	58	89.7%	62
Delivery to place of work	2.0%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.4%	1	3.0%	2	0.0%	0
Collection at store	6.2%	82	5.1%	6	4.1%	2	0.7%	0	2.6%	2	5.4%	3	7.9%	8	11.3%	8	3.6%	2
Collection at click and collect hub	1.6%	21	2.0%	2	2.4%	1	2.4%	1	1.3%	1	0.0%	0	5.0%	5	1.1%	1	3.2%	2
Collection at other location	0.8%	11	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	0	1.4%	1	0.0%	0	0.0%	0
Downloaded	0.7%	10	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.4%	19	2.3%	3	0.7%	0	2.4%	1	3.0%	2	0.7%	0	1.4%	1	2.2%	2	3.6%	2
Weighted base:		1313		111		42		32		65		53		103		70		69
Sample:		1238		84		72		88		76		89		82		71		76

Q38 Which of these leisure activities did you participate in before the lockdowns? [MR/PR]

Indoor sports or health and fitness activity	32.0%	512	39.9%	50	28.4%	15	32.6%	11	31.8%	27	27.5%	16	38.9%	46	24.2%	22	27.2%	23
Cinema	56.1%	899	57.4%	72	48.3%	25	57.2%	20	54.2%	46	53.2%	32	58.3%	69	52.8%	49	51.8%	44
Restaurant	76.4%	1223	85.4%	107	73.1%	38	80.2%	28	79.1%	68	76.0%	45	70.6%	83	66.2%	61	73.7%	62
Pub / bars / nightclubs	52.5%	840	66.7%	84	59.5%	31	66.3%	23	58.6%	50	49.1%	29	34.3%	40	33.0%	30	47.2%	40
Ten pin bowling	26.8%	429	28.9%	36	28.1%	15	28.3%	10	17.9%	15	21.6%	13	30.0%	35	28.4%	26	18.6%	16
Bingo	7.0%	113	5.3%	7	4.5%	2	4.6%	2	6.3%	5	4.4%	3	5.5%	7	7.0%	6	8.2%	7
Theatres / concert halls / museums / art galleries and other cultural facilities	50.7%	813	65.0%	82	55.7%	29	62.1%	22	63.5%	54	66.9%	40	30.5%	36	28.1%	26	53.2%	45
Casino	4.7%	75	6.5%	8	1.1%	1	1.1%	0	1.1%	1	2.7%	2	5.7%	7	4.4%	4	3.0%	3
Organised outdoor events / specialist markets in centres	39.9%	638	49.6%	62	46.4%	24	47.7%	17	40.6%	35	49.6%	30	26.8%	32	30.3%	28	36.4%	31
(None mentioned)	10.4%	166	3.6%	5	10.6%	6	7.6%	3	12.7%	11	11.2%	7	6.3%	7	12.5%	12	13.5%	11
Weighted base:		1602		126		52		35		86		60		118		92		84
Sample:		1602		100		100		100		100		100		100		100		101

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q39 Which centre / facility did you last visit for an indoor sports / health and fitness activity?																		
<i>Those that said 'Indoor sports or health and fitness activity' at Q38 AND Excl. Nulls & SFT</i>																		
Zone 1																		
Burbage Village	0.1%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Empire Fitness, Druid Street, Hinckley	1.0%	5	10.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fields Health & Fitness Club, Wheatfield Way, Hinckley	0.3%	1	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hinckley Leisure Centre (Everyone Active), Hinckley	5.1%	23	41.6%	19	28.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hinckley Rugby Club, Leicester Road, Hinckley	0.1%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hinckley Squash & Racketball Club, Maple Drive, Hinckley	0.2%	1	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hinckley Town Centre	0.4%	2	1.5%	1	8.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Places Gym, Station Road, Hinckley	0.7%	3	7.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romans Health And Leisure Spa, Sketchley Grange Hotel, Hinckley	1.6%	7	15.0%	7	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stoney Stanton Village	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Desford Village Centre	0.1%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earl Shilton Town Centre	0.1%	1	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elmsthorpe Village Hall, Wilkinson Lane, Elmsthorpe, Leicester	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huncote Leisure Centre, Huncote	0.8%	4	3.9%	2	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sport in Desford, Peckleton Lane, Desford	0.2%	1	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Broughton Astley Village	1.3%	6	5.5%	3	0.0%	0	31.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ullesthorpe Hotel & Golf Club, Frolesworth Road, Ullesthorpe	0.1%	1	0.0%	0	0.0%	0	5.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ullesthorpe Village	0.3%	1	0.0%	0	0.0%	0	5.7%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Blaby Village	0.5%	2	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cosby Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Countesthorpe Village	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whetstone Village	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Great Glen Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	1	0.0%	0	0.0%	0	0.0%	0
Kibworth Village (Beauchamp & Harcourt)	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	1	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Active Wesley Hall, Hartington Road, Leicester	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	2	0.0%	0	0.0%	0
Danielle Brown Sports Centre, University of Leicester, Leicester	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	1	3.6%	1	0.0%	0	3.9%	1
Everlast Fitness, Halford Street, Leicester	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0
Evington Road District Centre, Leicester	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0
Highfields Centre, Melbourne Road, Leicester	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.4%	3	0.0%	0	0.0%	0
Highfields Local Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	2	0.0%	0	0.0%	0
Leicester City Centre	2.8%	13	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	13.0%	4	3.9%	1	3.9%	1
Morningside Arena, Charter Street, Leicester	0.4%	2	0.0%	0	0.0%	0	0.0%	0	7.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PureGym, St Georges Way, Leicester	4.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.7%	3	20.4%	5
Spence Street Sports Centre (Leicester Council Leisure Centre), Leicester	2.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.4%	4	17.0%	4	2.3%	1
The Gym, High Cross, Leicester	2.3%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.6%	2	0.0%	0	7.6%	2

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Victoria Park, Granville Road, Leicester	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wyggeston and Queen Elizabeth I College, University Road, Leicester	0.4%	2	0.0%	0	0.0%	0	7.5%	2	0.0%
Zone 7									
S&S Fitness, Gwendolen Road, Leicester	0.3%	1	0.0%	0	0.0%	0	0.0%	0	6.3%
Sugar's Gym, Elizabeth Street, Leicester	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 8									
Evington Leisure Centre (Leicester Council Leisure Centre), Leicester	2.5%	12	0.0%	0	2.1%	0	0.0%	0	29.0%
Evington Village (NOT Evington Road, Leicester)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.3%
Judgemeadow Community College, Marydene Drive, Evington, Leicester	0.1%	1	0.0%	0	0.0%	0	4.1%	1	0.0%
Zone 9									
BAPS Shri Swaminarayan Mandir, Gipsy Lane, Leicester	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Belgrave Road / Melton Road District Centre, Leicester	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Cossington Street Sports Centre (Leicester Council Leisure Centre), Leicester	0.9%	4	0.0%	0	0.0%	0	0.0%	0	6.3%
Peepul Centre, Orchardson Avenue, Leicester	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
The Engine Room, Troon Way Business Centre, Humberstone Lane, Leicester	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.5%
Zone 10									
Abbey Retail Park, Leicester	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Beaumont Leys Town Centre, Leicester	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Beaumont Shopping Centre, Beaumont Leys, Leicester	1.4%	7	0.0%	0	0.0%	0	0.0%	0	4.3%
Leicester Leys Leisure Centre (Leicester Council Leisure Centre), Leicester	0.7%	3	0.0%	0	0.0%	0	0.0%	0	1.9%
Nuffield Health & Fitness, 1 Byford Way, Leicester	4.1%	19	0.0%	0	0.0%	0	2.0%	1	0.0%
Zone 11									
Aylestone Leisure Centre (Leicester Council Leisure Centre), Leicester	2.4%	11	0.0%	0	0.0%	0	0.0%	0	3.7%
The Leicestershire Tennis & Squash Club, Westernhay Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	4.1%
The Roger Bettles Sport Centre, Oadby Student Village	0.8%	4	0.0%	0	0.0%	0	0.0%	0	4.6%
Zone 12									
Abbey Sports & Leisure, Slater Street, Frog Island, Leicester	1.9%	9	0.0%	0	0.0%	0	0.0%	0	6.9%
Bannatyne Health Club, Welford Road, Leicester	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Braunstone Leisure Centre (Leicester Council Leisure Centre), Braunstone	5.4%	25	0.0%	0	0.0%	0	0.0%	0	0.0%
CrossFit LE3, The Store Room, Foxholes Road, Leicester	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
De Montfort University, Duns Lane, Leicester	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Leicester Indoor Bowls & Social Club, Slater Street, Leicester	0.1%	1	0.0%	0	0.0%	0	2.1%	0	0.0%
Leicester Sports Centre,	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Commercial Square, Leicester																		
New Parks Leisure Centre (Leicester Council Leisure Centre), Leicester	1.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier Inn, Braunstone Lane East, Leicester	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PureGym, Walnut Street, Leicester	1.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	2	0.0%	0	0.0%	0
Saffron Lane Athletics Stadium, Saffron Lane, Leicester	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Gym, Aylestone Road, Leicester	1.0%	4	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Dance Activate, Wigston College, Station Road, Wigston	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Evolution Fitness Gym, Mandervell Road, Oadby	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0
Oadby Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0
Parklands Leisure Centre (Everyone Active), Oadby	7.1%	33	0.0%	0	0.0%	0	0.0%	0	24.9%	6	26.8%	4	7.3%	2	0.0%	0	6.3%	1
Respect Fitness, Kenilworth Drive, Oadby, Leicester	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Wigston Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Fitness Bank, Cornwall Road, Wigston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Salvation Army Conference Centre, Ladysmith Road, Wigston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Unique Physique, Belvoir House, Paddock Street, Wigston	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigston Pool & Fitness Centre, Station Road, Wigston	3.1%	14	0.0%	0	4.0%	1	0.0%	0	9.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Anstey Village	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall Watermead Tennis Club, Birstall Road, Birstall	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sibley Village	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.2%	1	0.0%	0	0.0%	0	0.0%	0
Soar Valley Leisure Centre, Kingfisher Road, Mountsorrel	4.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Chamwood Leisure Centre, Parkstone Road, Syston	1.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	1	0.0%	0	0.0%	0	9.1%	2
Zone 15																		
Brookvale Groby Learning Campus, Ratby Road, Groby	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirby Muxloe Village	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																		
David Lloyd Leisure, Carlton Park, Narborough	2.3%	11	5.5%	3	10.1%	1	0.0%	0	6.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
David Lloyd Leisure, Meridian Leisure Park, Leicester	5.1%	24	0.0%	0	0.0%	0	10.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enderby Leisure & Golf Centre (Everyone Active), Enderby	4.4%	20	0.0%	0	8.2%	1	0.0%	0	11.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enderby Village Institute, Cross Street, Enderby	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fosse Shopping Park, Leicester	0.5%	2	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester Forest East Village	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Living Well Leicester, Junction Approach, Leicester	1.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Narborough Village (NOT Narborough Road, Leicester)	0.2%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Outside Survey Area																		
Abroad	1.9%	9	0.0%	0	6.8%	1	0.0%	0	0.0%	0	0.0%	0	13.0%	4	0.0%	0	0.0%	0
Barnsdale Country Club, Stamford Road, Oakham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	1	0.0%	0	0.0%	0	0.0%	0
Barwell Constitutional Club, Chapel Street, Barwell, Leicester	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall Local Centre, Leicester	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harborough Leisure Centre, Northampton Road, Market Harborough	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0
Junction One Retail Park, Leicester Road, Rugby	0.1%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loughborough Leisure Centre, Browns Lane, Loughborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Loughborough Town Centre	1.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loughborough University, Epinal Way, Loughborough	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lutterworth Sports Centre, Lutterworth	0.5%	3	0.0%	0	0.0%	0	22.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lutterworth Town Centre	0.4%	2	0.0%	0	3.5%	1	12.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Harborough Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	1	0.0%	0	0.0%	0	0.0%	0
Melton & District Indoor Bowls, Leicester Road, Melton Mowbray	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Melton Mowbray Town Centre	0.5%	2	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More Fitness, Rockingham Road, Market Harborough	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.2%	1	0.0%	0	0.0%	0	0.0%	0
Ragdale Hall Spa, Ragdale, Melton Mowbray	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rugby Town Centre	0.1%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spindles Health Club & Gym, Market Bosworth, Nuneaton	0.4%	2	1.5%	1	7.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Climbing Station, Off Moor Lane, Empress Road, Loughborough	0.8%	4	0.0%	0	0.0%	0	3.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	461		46		15		11		26		16		33		21		22	
Sample:	443		35		28		32		28		23		27		21		26	

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q40 Which cinema did you last visit?																		
<i>Those that said 'Cinema' at Q38 AND Excl. Nulls & SFT</i>																		
Zone 1																		
Cineworld, The Crescent, Hinckley	7.3%	62	74.7%	54	24.2%	6	5.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Curve Theatre, Alexandra House, Rutland Street, Leicester	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Phoenix Cinema and Art Centre, Midland Street, Leicester	5.9%	50	0.0%	0	1.2%	0	4.4%	1	5.1%	2	13.8%	4	6.1%	4	3.5%	2	8.8%	4
Piccadilly Cinema, Green Lane Road, Leicester	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	6.0%	3	0.0%	0
Showcase Cinema de Lux, Highcross Lane, Leicester	22.7%	193	0.0%	0	2.1%	1	7.8%	2	19.4%	9	34.7%	11	45.5%	27	36.6%	16	31.2%	13
Zone 12																		
Odeon Luxe, Freemans Park, Leicester	20.8%	176	0.0%	0	0.0%	0	3.5%	1	27.1%	13	21.9%	7	29.5%	17	47.5%	21	39.0%	17
Zone 16																		
Vue, Meridian Leisure Park, Leicester	29.2%	248	11.7%	8	61.4%	16	44.3%	9	45.4%	21	4.8%	1	1.4%	1	5.5%	2	17.2%	7
Cardiff City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Cineworld, Baxter Gate, Loughborough	4.7%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	2.4%	1	0.0%	0	0.0%	0
Cineworld, Junction One, Leicester Road, Rugby	0.5%	4	0.0%	0	0.0%	0	20.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cineworld, Newnham Avenue, Bedford	0.1%	1	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Odeon Luxe, Bermuda Park, Nuneaton	0.8%	7	1.6%	1	4.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Odeon, Cattle Market, Loughborough	2.9%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	2	0.0%	0	0.0%	0	0.0%	0
Odeon, Exeter Crescent, Bournemouth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Odeon, Pegasus Court, Kettering	0.1%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Regal Cinema, King Street, Melton Mowbray	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.9%	0	0.0%	0
Showcase Cinema de Lux, Walsgrave on Sowe, Coventry	1.4%	12	12.1%	9	0.0%	0	8.7%	2	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0
Spinney Theatre, Spinney Hill Road, Northampton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
The Core at Corby Cube, George Street, Corby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area																		
Abroad	1.6%	13	0.0%	0	4.0%	1	1.2%	0	0.0%	0	4.0%	1	7.2%	4	0.0%	0	3.9%	2
Weighted base:	849		72		25		20		46		31		59		44		43	
Sample:	804		58		44		52		55		47		49		43		49	

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q41 Where did you last visit to go to a restaurant?																		
<i>Those that said 'Restaurant' at Q38 AND Excl. Nulls & SFT</i>																		
Zone 1																		
Barnacles Restaurant, Watling Street (off A5), Hinckley	0.2%	3	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burbage Village	0.8%	8	7.8%	8	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hinckley Town Centre	5.7%	61	48.1%	48	22.7%	8	5.4%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Stoney Stanton Village	0.5%	6	3.7%	4	0.0%	0	1.6%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trinity Marina, Wharf Farm, Coventry Road, Hinckley	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wolvey Village Centre	0.4%	5	4.4%	4	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Botcheston Local Centre	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brascote Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Desford Village Centre	1.5%	16	0.0%	0	11.9%	4	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earl Shilton Town Centre	0.5%	5	3.7%	4	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elmesthorpe Village Centre	0.3%	3	0.7%	1	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester Forest West Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newbold Verdon Village	0.2%	2	0.7%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurlaston Village Centre	0.1%	1	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Ashby Parva Village Centre	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broughton Astley Village	0.5%	6	0.0%	0	0.0%	0	15.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bruntingthorpe Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Claybrooke Magna Village Centre	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gilmorton Village Centre	0.7%	7	2.6%	3	0.0%	0	8.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leire Village Centre	0.1%	2	0.0%	0	0.0%	0	6.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peatling Parva	0.3%	3	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Ullesthorpe Village	0.2%	2	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Blaby Village	1.1%	12	0.0%	0	1.8%	1	0.0%	0	5.7%	3	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Cosby Village Centre	0.3%	3	0.0%	0	0.0%	0	0.9%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Countesthorpe Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fleckney Village	0.2%	2	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peatling Magna Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whetstone Golf Club, Cambridge Road, Cosby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whetstone Village	1.0%	11	0.0%	0	0.0%	0	0.0%	0	4.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Billesden Village Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	1.0%	1
Burton Overy Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Great Glen Village	0.6%	6	0.0%	0	0.0%	0	0.0%	0	3.0%	2	4.3%	2	0.0%	0	0.0%	0	1.9%	1
Houghton on the Hill Village Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Hungarton Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kibworth Village (Beauchamp & Harcourt)	0.8%	9	0.0%	0	0.0%	0	0.9%	0	2.4%	1	10.0%	4	0.0%	0	0.0%	0	1.0%	1
Queniborough Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.9%	1
Saddington Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scraptoft Village Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.8%	0	4.8%	3
South Croxton Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Thurnby Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.8%	0	1.9%	1
Tur Langton Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Clarendon Park Local Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Evington Road District Centre, Leicester	1.3%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	4	5.6%	3	5.1%	3
Haute Dolci, Granby Street, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0
Leicester City Centre London Road, Leicester	33.9%	364	7.4%	7	17.8%	6	10.9%	3	29.2%	18	26.4%	11	50.0%	36	60.8%	31	52.8%	28
Phoenix Cinema and Art Centre, Midland Street, Leicester	2.7%	29	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	23.2%	17	7.1%	4	0.0%	0
0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 8																		
Evington Village (NOT	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Evington Road, Leicester)																		
Hamilton Local Centre, Leicester	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Humberstone Local Centre, Leicester	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Belgrave Road / Melton Road District Centre, Leicester	2.6%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	2.3%	2	3.9%	2	6.6%	3
Rushey Mead Local Centre, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
Abbey Retail Park, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2
Beaumont Leys Town Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beaumont Shopping Centre, Beaumont Leys, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackbird Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																		
Aylestone Local Centre, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Knighton Local Centre, Leicester	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stoneygate Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stoughton Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welford Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Zone 12																		
Aylestone Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Braunstone Town Centre	0.3%	4	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freemant Common, Leicester	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeman's Leisure Park, Aylestone Road, Leicester	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	1.6%	1
Narborough Road District Centre, Leicester	1.0%	10	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0
Westcotes Local Centre	0.4%	4	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Winstanley House, Braunstone Park, Hinckley Road, Leicester	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodgate Local Centre, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oadby Town Centre	1.8%	19	0.0%	0	0.0%	0	0.0%	0	9.2%	6	1.8%	1	1.0%	1	2.1%	1	1.9%	1
South Wigston Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigston Town Centre	1.8%	19	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.9%	0	2.0%	1	0.0%	0	0.0%	0
Zone 14																		
Anstey Village	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Barrow-upon-Soar Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Cropston Village Centre	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hobbyhorse Farm, Glebe Way, Leicester	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hope & Anchor, Wanlip Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mountsorrel Village Centre	1.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	2.3%	2	0.0%	0	0.0%	0
Quorn Village Centre	0.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Rothley Village	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Swithland Village Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Syston Town Centre	1.4%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.6%	0	0.0%	0	1.0%	1
Thurmaston Shopping Centre, Thurmaston	0.6%	7	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	4.7%	2
Thurmaston Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodhouse Eaves Village Centre	1.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																		
Bradgate Park, Newtown Linford, Leicester	0.1%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glenfield Village	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Groby Village	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirby Muxloe Village	0.8%	9	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Newton Linford Village Centre	0.5%	6	0.7%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ratby Village	0.6%	6	0.7%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Zone 16																		
Enderby Town Centre	0.8%	9	0.0%	0	0.0%	0	0.0%	0	5.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fosse Shopping Park,	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Centre																		
Swansea City Centre	0.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tamworth Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uppingham Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	2	0.0%	0	0.0%	0	0.0%	0
West Down Village Centre	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Runton Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Wimborne Minster Town	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre																		
Worstead Village Centre	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wymeswold Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1073	99	34	25	61	42	72	52	53									
Sample:	1100	81	68	73	73	71	62	57	68									

Leicester Household Survey

for Nexus Planning

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Zone 8																		
Evington Village (NOT Evington Road, Leicester)	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.7%	3	8.2%	3
Humberstone Local Centre, Leicester	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	9.7%	3	0.0%	0
Zone 9																		
Abbey Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Belgrave Road / Melton Road District Centre, Leicester	1.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	2	2.9%	1	5.2%	2
Rushey Mead Local Centre, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beaumont Leys Town Centre, Leicester	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackbird Road, Leicester	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	2	0.0%	0	0.0%	0
Zone 11																		
Aylestone Local Centre, Leicester	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Eyres Monsell Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glen Parva Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knights Local Centre, Leicester	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	1	0.0%	0	2.4%	1
Stoneygate Local Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	1	0.0%	0	0.0%	0
Stoughton Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.5%	0	1.4%	1
Zone 12																		
Aylestone Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0
Braunstone Town Centre	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Narborough Road District Centre, Leicester	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Parks Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westcotes Local Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oadby Town Centre	3.3%	26	0.0%	0	0.0%	0	0.0%	0	11.8%	6	6.3%	2	2.9%	1	3.0%	1	12.4%	4
South Wigston Local Centre	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigston Town Centre	4.9%	37	0.0%	0	5.4%	2	0.0%	0	16.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Anstey Village	1.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barrow-upon-Soar Village Centre	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Charwood District Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cropston Village Centre	1.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gaddesby Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0
Mountsorrel Village Centre	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quorn Village Centre	2.0%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Rothley Village	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Swithland Village Centre	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Syston Town Centre	1.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	2
Thrusington Village Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurmaston Bowling Club, Elizabeth Drive, Thurmaston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurmaston Shopping Centre, Thurmaston	0.7%	6	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	1.4%	1
Thurmaston Village Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Woodhouse Eaves Village Centre	1.6%	12	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glenfield Village	1.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Groby Village	0.8%	6	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirby Muxloe Village	1.5%	11	0.0%	0	1.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	2.5%	1	0.0%	0
Newton Linford Village Centre	0.2%	1	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ratby Village	1.2%	9	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																		
Enderby Town Centre	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fosse Shopping Park, Leicester	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grove Farm Triangle, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester Forest East Village	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Littlethorpe Village Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meridian Leisure Park, Lubbesthorpe Way, Braunstone, Leicester	0.8%	6	0.0%	0	4.0%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Narborough Village (NOT Narborough Road,	1.3%	10	0.0%	0	1.0%	0	3.5%	1	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ages.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Leicester)																		
The Bulls Head, Hinckley Road, Leicester	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thorpe Astley Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area																		
Abroad	1.8%	13	0.0%	0	3.4%	1	0.0%	0	1.8%	1	0.0%	0	5.5%	1	4.9%	1	4.7%	2
Ashby-de-la-Zouch Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barwell Village Centre	0.1%	1	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bath City Centre	0.3%	2	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall Local Centre, Leicester	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bletchley Local Centre	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bude Town Centre	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge City Centre	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charmouth Village, Dorset	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Church Langton Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Coalville Town Centre	0.1%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Copt Oak Local Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cotgrave Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Coventry City Centre	0.2%	1	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dadlington Village Centre	0.2%	2	1.4%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Duddington Village Centre	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Langton Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0
East Midlands Designer Outlet, South Normanton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	1	0.0%	0
Edinburgh City Centre	0.1%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elston Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Giltbrook Retail Park, Ikea Way, Giltbrook	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Dalby Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gumley Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Keswick Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loughborough Town Centre	2.0%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	3.2%	1	0.0%	0	0.0%	0
Lutterworth Town Centre	0.5%	4	0.0%	0	0.0%	0	8.4%	2	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Bosworth Town Centre	0.2%	1	0.0%	0	3.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Harborough Town Centre	1.0%	8	0.0%	0	0.0%	0	0.0%	0	2.8%	1	11.3%	3	0.0%	0	0.0%	0	1.4%	1
Markfield Village Centre	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Melton Mowbray Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morthew Village Centre	0.1%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nottingham City Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nuneaton Town Centre	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oakham Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Royal Leamington Spa Town Centre	0.3%	2	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Snettersham Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerby Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Stamford Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stone Town Centre	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stratford-upon-Avon Town Centre	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton Cheney Village Centre	0.2%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton Local Centre	0.1%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upper Oddington Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uppingham Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Whitwick Retail Park, Coalville	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Willoughby Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wimborne Minster Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	764		81		30		22		49		28		26		27		36	
Sample:	798		64		58		58		59		51		25		34		45	

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q43 Which bowling alley did you last visit for ten-pin bowling?																		
<i>Those that said 'Ten pin bowling' at Q38 AND Excl. Nulls & SFT</i>																		
Zone 06																		
East Street Lanes, East Street, Leicester	4.5%	17	0.0%	0	0.0%	0	0.0%	0	12.6%	2	11.8%	1	11.4%	3	6.7%	1	18.0%	3
Zone 16																		
Hollywood Bowl, Meridian Leisure Park, Leicester	82.3%	322	20.8%	8	81.7%	12	79.1%	8	87.4%	13	72.1%	9	77.2%	19	86.7%	17	63.2%	9
Outside Survey Area																		
Abroad	1.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	1	0.0%	0	18.8%	3
Hollywood Bowl, Broadway, Birmingham	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hollywood Bowl, Great Park, Rubery, Birmingham	0.1%	0	0.0%	0	0.0%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hollywood Bowl, Xscape, Marlborough Gate, Milton Keynes	0.3%	1	0.0%	0	2.1%	0	9.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lane 7, The Cube, Wharfside Street, Birmingham	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.2%	1	0.0%	0	0.0%	0	0.0%	0
Nuneaton Bowl, St Davids Way, Nuneaton	4.8%	19	35.0%	13	16.2%	2	2.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tenpin Birmingham, Star City, Birmingham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	1	0.0%	0	0.0%	0	0.0%	0
Tenpin Coventry, Crosspoint Business Park, Coventry	4.3%	17	44.2%	16	0.0%	0	6.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tenpin Nottingham, Clifton Boulevard, Nottingham	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	1	0.0%	0
Thunderbowl, Rockingham Road, Kettering	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	1	0.0%	0	0.0%	0
Weighted base:	392	36	15	10	15	12	25	20	14	20	22	14	25	20	22	14	13	13
Sample:	322	23	21	21	15	14	20	22	15	14	20	22	20	22	22	22	22	13

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q44 Which bingo hall / venue did you last visit to play bingo?																		
<i>Those that said 'Bingo' at Q38 AND Excl. Nulls & SFT</i>																		
Zone 1																		
Ashby Road Sports Club, Ashby Road, Hinckley	0.7%	1	12.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Newbold Verdon Village Centre	0.3%	0	0.0%	0	13.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Ullesthorpe Village Centre	0.2%	0	0.0%	0	0.0%	0	14.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																		
The Royal British Legion, Main Street, Humberstone	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	1
Thurnby Lodge Community Centre, Thurncourt Road, Leicester	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.4%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
Buzz Bingo, Beaumont Way, Leicester	31.3%	30	0.0%	0	43.4%	1	0.0%	0	10.4%	1	0.0%	0	37.0%	1	57.5%	3	23.2%	1
Zone 11																		
Duncan Road Social Club, Saffron Lane, Leicester	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																		
Mecca Bingo, Freemens Park, Leicester	39.2%	37	23.4%	1	0.0%	0	71.3%	1	68.9%	3	38.8%	1	0.0%	0	42.5%	3	42.9%	3
Zone 13																		
Oadby Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	10.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Wigston Conservative Club, Blaby Road, South Wigston	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Elms Social & Services Club, Bushloe End, Wigston	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigston Liberal Club, Bull Head Street, Wigston	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigston Town Centre	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																		
Groby Village	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																		
Enderby District & Social Club, Coleridge Drive, Enderby	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area																		
Abroad	12.4%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	46.9%	1	63.0%	1	0.0%	0	26.0%	2
Ashley Club, Victoria Road East, Thornton	0.2%	0	0.0%	0	0.0%	0	14.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beacon Bingo, Baxter Gate, Loughborough	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buzz Bingo, Gala Way, Nottingham	1.1%	1	0.0%	0	43.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buzz Bingo, Walsgrave, Coventry	0.7%	1	12.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cardiff City Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	10.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Palace Bingo, Priory Plain, Great Yarmouth	0.7%	1	12.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Palace Grand Nuneaton, Camp Hill Road, Nuneaton	2.3%	2	39.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	95	6		2		5		3		2		2		6		6		6
Sample:	86	5		3		4		4		2		2		8		8		8

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q45 Where did you last visit for theatres / concert halls / museums / art galleries or other cultural facilities?																		
<i>Those that said 'Theatres / concert halls / museums / art galleries and other cultural facilities' at Q38 AND Excl. Nulls & SFT</i>																		
Hinckley Town Centre	2.5%	18	17.8%	14	12.7%	3	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stoney Stanton Village	0.3%	3	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kibworth Village (Beauchamp & Harcourt)	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Curve Theatre, Alexandra House, Rutland Street, Leicester	1.9%	15	0.0%	0	0.0%	0	0.0%	0	4.5%	2	1.0%	0	0.0%	0	0.0%	0	6.7%	3
De Montfort Hall, Granville Road, Leicester	0.4%	3	0.0%	0	0.0%	0	0.0%	0	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester City Centre	66.7%	501	42.8%	32	64.4%	17	52.9%	11	61.0%	31	69.5%	26	74.2%	21	89.2%	22	70.3%	28
Leicester Museum & Art Gallery, New Walk, Leicester	1.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	10.8%	3	0.0%	0	4.3%	2
The Little Theatre, Dover Street, Leicester	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Park, Granville Road, Leicester	0.4%	3	0.0%	0	2.3%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
National Space Centre, Exploration Drive, Leicester	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peepul Centre, Orchardson Avenue, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Narborough House, Narborough Road, Leicester	0.1%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Odeon Luxe, Freemans Park, Aylestone Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigston Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area																		
Abroad	2.4%	18	3.2%	2	1.1%	0	0.0%	0	1.0%	1	0.0%	0	10.0%	3	0.0%	0	4.2%	2
Birmingham City Centre	2.9%	22	11.1%	8	6.3%	2	7.0%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buxton Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	9.8%	74	12.5%	9	10.8%	3	16.9%	4	11.6%	6	14.1%	5	0.0%	0	10.8%	3	6.6%	3
Coalville Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coventry City Centre	0.1%	1	0.0%	0	0.0%	0	2.2%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cromer Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Derby City Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kettering Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Kilworth House Hotel & Theatre, Lutterworth Road, Lutterworth	0.8%	6	0.9%	1	1.1%	0	0.0%	0	1.9%	1	0.0%	0	5.0%	1	0.0%	0	2.5%	1
Kings Lynn Town Centre	0.1%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lichfield Garrick Theatre, Castle Dyke, Lichfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Angel Theatre, Dagmar Passage, The Angel, Islington	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longleat Safari Park, Warminster	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loughborough Town Centre	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lutterworth Town Centre	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Harborough Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Milton Keynes Town Centre	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mold Town Centre	0.2%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Motorpoint Arena Nottingham, Bolero Square, Nottingham	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Natural History Museum, Cromwell Road, South Kensington	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	2
North Kilworth Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Nottingham City Centre	2.9%	22	0.0%	0	0.0%	0	2.1%	0	2.9%	1	4.6%	2	0.0%	0	0.0%	0	0.0%	0
Royal Albert Hall, Kensington Gore, South Kensington	0.2%	2	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Leamington Spa Town Centre	0.2%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Rugby Town Centre	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sealife Centre, The Water's Edge, Brindley Place, Birmingham	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shakespeare's Globe, New Globe Walk, Bankside	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheffield Arena, Broughton Lane, Sheffield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheffield City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stratford Upon Avon Town Centre	0.5%	4	2.6%	2	0.0%	0	5.2%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton on Sea Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tate Modern, Bankside, Southwark	0.2%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The SSE Arena Wembley, Engineers Way, Wembley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Victoria & Albert Museum, Cromwell Road, Knightsbridge	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warwick Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wells-next-the-Sea Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Weighted base:	752		76		27		21		52		38		28		25		40	
Sample:	834		64		51		61		64		65		29		32		53	

Q46 Which casino did you last visit?*Those that said 'Casino' at Q38 AND Excl. Nulls & SFT***Zone 6**

Genting Casino, East Bond Street, Leicester	5.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grosvenor Casino, Highcross Street, Leicester	64.8%	40	57.0%	5	99.9%	1	0.0%	0	100.0%	1	100.0%	1	61.3%	2	100.0%	4	0.0%	0
Leicester City Centre	5.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	34.2%	1
Outside Survey Area																		
Abroad	9.6%	6	15.9%	1	0.0%	0	100.1%	0	0.0%	0	0.0%	0	38.7%	1	0.0%	0	65.8%	2
Central London	6.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Genting Casino, Edgbaston, Birmingham	5.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Genting Casino, Resorts World, Birmingham	3.5%	2	27.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	62		8		1		0		1		1		4		4		3	
Sample:	45		5		1		1		1		1		3		4		2	

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q47 Where did you last visit for an outdoor event / specialist market?																		
<i>Those that said 'Organised outdoor events / specialist markets in centres' at Q38 AND Excl. Nulls & SFT</i>																		
Burbage Village	1.8%	10	15.3%	8	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hinckley Golf Club, Leicester Road, Hinckley	0.2%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hinckley Town Centre	3.6%	19	26.2%	14	13.0%	3	1.6%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stoney Stanton Village	0.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Desford Village Centre	0.1%	0	0.0%	0	0.0%	0	2.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earl Shilton Town Centre	0.1%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elmesthorpe Village Centre	0.1%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newbold Verdon Village	0.1%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurlaston Village Centre	0.1%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broughton Astley Village	0.7%	3	1.2%	1	0.0%	0	10.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Blaby Village	1.7%	9	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cosby Golf Club, Chapel Lane, Cosby	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Glen Village	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0
Kibworth Village (Beauchamp & Harcourt)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0
Wistow Village	0.2%	1	0.0%	0	0.0%	0	1.6%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester City Centre	39.7%	209	10.3%	6	34.7%	7	29.2%	4	20.1%	5	27.8%	7	73.6%	18	56.7%	15	66.5%	18
Victoria Park, Granville Road, Leicester	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0
Zone 8																		
Evington Village (NOT Evington Road, Leicester)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	1.9%	1
Belgrave Road / Melton Road District Centre, Leicester	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	2	1.6%	0	0.0%	0
Zone 10																		
Abbey Retail Park, Leicester	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0
Beaumont Leys Town Centre, Leicester	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stoneygate Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0
Stoughton Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Welford Road, Leicester	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	1.6%	0	0.0%	0
Bede Island, Leicester	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0
King Power Stadium, Filbert Way, Leicester	0.3%	2	0.0%	0	1.6%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Narborough Road District Centre, Leicester	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Leicester Racecourse, Leicester Road, Oadby	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	2	0.0%	0
Oadby Town Centre	1.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	1	0.0%	0	1.6%	0	0.0%	0
Wigston Town Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	3.7%	1	1.5%	0	0.0%	0	0.0%	0	0.0%	0
Charnwood District Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quorn Village Centre	1.9%	10	4.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirby Muxloe Village	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newton Linford Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																		
Enderby Town Centre	0.1%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meridian Leisure Park, Lubbesthorpe Way, Braunstone, Leicester	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Narborough Village (NOT Narborough Road, Leicester)	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Palmers Garden Centre, St Johns, Enderby	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area																		
Abroad	2.1%	11	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	1	6.2%	2
Alton Towers, Farley Lane, Alton, Stoke-on-Trent	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	2	0.0%	0
Ashby-de-la-Zouch Town Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bakewell Showground, Bakewell	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bakewell Town Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birmingham City Centre	5.6%	29	13.4%	7	4.5%	1	0.0%	0	9.5%	3	2.9%	1	6.7%	2	5.1%	1	3.6%	1
Birstall Local Centre,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Leicester																		
Blenheim Palace, Woodstock	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Bolesworth Castle, Tattenhall	0.4%	2	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighton City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burley Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cardiff City Centre	0.1%	0	0.0%	0	0.0%	0	3.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cattows Farm, Sweptstone Road, Heather, Coalville	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	2.1%	11	1.2%	1	0.0%	0	1.6%	0	1.9%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0
Chatsworth House & Park, Bakewell	0.3%	1	0.0%	0	2.6%	1	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chesterfield Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0
Coombe Abbey, Brinklow Road, Binley, Coventry	0.5%	3	4.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cotswold Wildlife Park & Gardens, Bradwell Grove, Burford	0.1%	0	0.0%	0	0.0%	0	3.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coventry City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cromer Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Croyde Village Centre	0.1%	0	0.0%	0	0.0%	0	2.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dawlish Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Donington Park, Castle Donington	0.7%	4	0.0%	0	1.6%	0	3.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East of England Showground, Oundle Road, Alwalton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0
Franklin's Gardens, Weedon Road, Northampton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Yorkshire Showground, Harrogate	0.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ingoldmells Village Centre	0.2%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kilworth House Hotel & Theatre, Lutterworth Road, Lutterworth	0.3%	2	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lincoln City Centre	1.2%	6	2.4%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	0.1%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loughborough Town Centre	2.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	3.0%	1	0.0%	0
Lutterworth Town Centre	0.7%	4	0.0%	0	0.0%	0	17.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mansfield Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Bosworth Town Centre	2.5%	13	4.6%	2	19.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Harborough Town Centre	4.9%	26	2.4%	1	1.6%	0	10.3%	2	3.8%	1	25.6%	6	0.0%	0	0.0%	0	3.2%	1
Matlock Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Melton Mowbray Town Centre	4.2%	22	2.1%	1	0.0%	0	4.3%	1	1.9%	1	3.1%	1	0.0%	0	10.6%	3	12.8%	3
Middleton Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moreton-in-Marsh Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newquay Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northampton Town Centre	0.8%	4	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nottingham City Centre	4.3%	23	2.1%	1	1.6%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Nuneaton Town Centre	0.2%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oakham Town Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Oxford City Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	7.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peterborough City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0
Plymouth City Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0
Poole Town Centre	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rowsley Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Leamington Spa Town Centre	0.1%	0	0.0%	0	0.0%	0	2.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rugby Town Centre	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sherwood Forest, Mansfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Silverstone Circuit, Towcester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southampton City Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stamford Town Centre	0.7%	4	0.0%	0	0.0%	0	0.0%	0	6.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stratford-upon-Avon Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uppingham Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warwick City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0
Warwick Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Wimborne Minster Town Centre	0.2% 1	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Wollaton Hall, Nottingham	0.2% 1	0.0% 0	0.0% 0	0.0% 0	3.7% 1	0.0% 0	0.0% 0	0.0% 0	0.0% 0
York City Centre	0.1% 1	0.0% 0	0.0% 0	0.0% 0	1.9% 1	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Weighted base:	527	54	20	15	26	25	25	26	27
Sample:	575	47	40	41	32	42	24	31	38

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q48 Which leisure facilities would you like to see more of in the area? [MR]																		
Bars / pubs	5.4%	87	5.2%	7	5.0%	3	1.1%	0	5.8%	5	1.2%	1	14.2%	17	1.4%	1	5.2%	4
Better shopping facilities	5.1%	81	2.1%	3	1.9%	1	0.0%	0	4.9%	4	5.2%	3	11.5%	14	5.3%	5	13.5%	11
Bingo	2.2%	35	2.0%	3	1.9%	1	0.0%	0	0.0%	0	0.0%	0	4.8%	6	1.4%	1	2.0%	2
Bowling alley	6.0%	97	5.5%	7	4.5%	2	1.1%	0	3.1%	3	2.5%	1	12.9%	15	7.2%	7	11.9%	10
Casino	1.0%	16	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3	1.4%	1	2.0%	2
Cinema	4.8%	77	1.0%	1	0.0%	0	1.9%	1	5.4%	5	3.3%	2	11.1%	13	7.2%	7	12.6%	11
Climbing wall / centre	3.3%	52	3.1%	4	2.3%	1	0.0%	0	0.0%	0	1.2%	1	8.1%	10	6.2%	6	6.3%	5
Concert hall	3.4%	54	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	4	1.4%	1	0.0%	0
Crazy golf club	4.5%	73	3.8%	5	2.3%	1	0.0%	0	3.9%	3	5.4%	3	3.8%	5	8.6%	8	2.0%	2
Dance facilities	2.3%	37	3.8%	5	1.9%	1	0.0%	0	2.5%	2	2.1%	1	3.8%	5	1.4%	1	1.8%	1
Extreme sports	2.4%	39	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	2.4%	3	2.9%	3	0.0%	0
Golf club	0.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	2.9%	3	0.0%	0
Health and fitness (gym)	5.2%	83	4.5%	6	1.1%	1	0.0%	0	2.5%	2	1.9%	1	12.1%	14	7.0%	6	7.4%	6
Hotels	2.2%	35	2.0%	3	0.0%	0	0.0%	0	1.9%	2	2.1%	1	0.7%	1	2.9%	3	0.0%	0
Ice rink	6.6%	105	7.0%	9	7.9%	4	2.4%	1	4.7%	4	5.7%	3	6.0%	7	6.6%	6	7.0%	6
Indoor soft play areas	2.6%	42	0.0%	0	8.4%	4	0.0%	0	1.9%	2	0.0%	0	6.4%	8	4.3%	4	4.3%	4
Karting	2.2%	35	1.0%	1	2.3%	1	0.0%	0	1.9%	2	2.1%	1	7.6%	9	1.4%	1	4.6%	4
Laser tag (includes Laser Quest)	1.9%	31	1.0%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	4.8%	6	2.9%	3	4.3%	4
Leisure centre	3.4%	54	1.1%	1	1.7%	1	3.1%	1	1.2%	1	3.6%	2	2.6%	3	5.8%	5	6.5%	6
Live music venue	3.8%	60	5.5%	7	5.2%	3	0.7%	0	0.0%	0	7.7%	5	5.0%	6	0.0%	0	0.6%	1
More / better cycle paths	3.8%	60	1.6%	2	3.7%	2	6.7%	2	1.0%	1	2.5%	1	7.8%	9	0.7%	1	0.0%	0
More facilities / activities for disabled	1.4%	23	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	6	0.0%	0	0.0%	0
More facilities / activities for older people	1.9%	31	0.0%	0	0.6%	0	0.0%	0	1.0%	1	0.0%	0	4.5%	5	2.8%	3	4.6%	4
More facilities / activities for teenagers / older children	5.1%	81	3.1%	4	6.2%	3	4.4%	2	3.3%	3	4.6%	3	8.6%	10	6.4%	6	1.2%	1
More facilities / activities for young children	4.3%	69	4.1%	5	10.1%	5	4.4%	2	5.2%	4	3.7%	2	5.2%	6	4.0%	4	1.2%	1
More outdoor events / festivals	3.0%	48	3.5%	4	4.2%	2	0.0%	0	1.9%	2	2.4%	1	2.6%	3	0.0%	0	0.0%	0
More sports facilities (football pitches, tennis courts)	3.7%	60	1.9%	2	5.4%	3	1.3%	0	0.0%	0	6.7%	4	2.6%	3	11.2%	10	1.0%	1
Mountain bike trails	0.9%	15	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.4%	1	2.0%	2
Museum / art galleries	2.3%	37	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	4.2%	5	1.4%	1	2.0%	2
Outdoor activity centre	2.1%	34	3.1%	4	2.3%	1	1.3%	0	3.1%	3	0.0%	0	3.8%	5	0.0%	0	0.0%	0
Paintballing	1.1%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	4	1.4%	1	0.0%	0
Play spaces / park facilities	3.7%	59	0.5%	1	0.6%	0	2.8%	1	4.5%	4	1.7%	1	9.9%	12	0.9%	1	1.8%	1
Restaurants / cafes	2.2%	36	2.0%	2	1.1%	1	0.7%	0	1.1%	1	3.5%	2	4.3%	5	1.4%	1	0.6%	1
Roller skating	1.9%	31	2.0%	3	0.0%	0	0.0%	0	3.7%	3	0.0%	0	1.2%	1	2.3%	2	0.0%	0
Skateboarding	0.9%	15	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.4%	1	0.0%	0
Snow centre (indoor skiing / snowboarding)	2.4%	38	4.1%	5	3.1%	2	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.0%	0	0.0%	0
Social club / community centre	0.6%	10	0.0%	0	0.0%	0	1.3%	0	0.6%	1	0.0%	0	1.2%	1	0.7%	1	1.2%	1
Swimming pool (indoor)	6.6%	105	4.8%	6	4.8%	2	19.4%	7	4.3%	4	6.5%	4	6.9%	8	3.0%	3	4.9%	4
Swimming pool (outdoor)	3.1%	50	6.9%	9	1.0%	1	5.7%	2	1.1%	1	2.4%	1	0.0%	0	0.0%	0	1.2%	1
Theatre	1.0%	16	1.7%	2	0.0%	0	1.3%	0	1.0%	1	0.0%	0	1.2%	1	1.9%	2	2.0%	2
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Archery	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Art classes	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.4%	0	0.0%	0
Crown green bowls	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Indoor sports facilities	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Outdoor cinema events	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Rowing	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Running tracks	0.5%	7	0.9%	1	0.0%	0	1.1%	0	1.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Skate / scooter park	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Snooker hall	0.2%	4	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Theme parks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trampolining	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walking routes	0.2%	3	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watersports	0.4%	7	2.0%	3	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Youth club	0.7%	11	2.0%	3	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zoo	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	5.0%	80	2.6%	3	5.5%	3	5.2%	2	5.7%	5	2.5%	1	5.4%	6	7.8%	7	2.0%	2
(None)	48.3%	774	53.5%	67	55.9%	29	53.0%	19	61.0%	52	66.9%	40	27.8%	33	39.4%	36	54.7%	46
Weighted base:		1602		126		52		35		86		60		118		92		84
Sample:		1602		100		100		100		100		100		100		100		101

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q49 How do you normally travel when visiting leisure destinations?																		
<i>Not those that said '(None mentioned)' at Q38</i>																		
Car / van (as driver)	59.1%	848	70.1%	85	68.0%	32	82.5%	27	72.0%	54	83.1%	44	35.0%	39	48.1%	39	54.3%	40
Car / van (as passenger)	11.6%	166	7.3%	9	5.7%	3	8.5%	3	6.1%	5	7.2%	4	13.8%	15	17.9%	14	18.4%	13
Bus, minibus or coach	5.7%	82	0.9%	1	10.9%	5	2.2%	1	8.1%	6	1.4%	1	5.3%	6	10.2%	8	10.1%	7
Motorcycle, scooter or moped	1.2%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	3.3%	3	0.0%	0
Walk	11.3%	162	14.0%	17	6.7%	3	4.8%	2	4.5%	3	1.9%	1	34.0%	38	9.1%	7	8.7%	6
Taxi	4.2%	60	0.9%	1	1.9%	1	0.0%	0	2.0%	1	3.6%	2	4.6%	5	5.2%	4	3.6%	3
Train	1.1%	15	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	0	0.0%	0
Metro	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Bicycle	0.7%	10	0.0%	0	0.7%	0	0.0%	0	3.7%	3	0.0%	0	1.4%	2	1.6%	1	0.0%	0
Mobility scooter / disability vehicle	0.5%	7	0.6%	1	0.7%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park & ride	0.0%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	4.5%	65	5.2%	6	4.2%	2	1.4%	0	3.6%	3	2.1%	1	2.0%	2	4.7%	4	4.8%	4
Weighted base:		1436		121		47		33		75		53		110		81		73
Sample:		1454		97		90		94		91		92		91		88		91

GEN Gender of respondent.

Male	35.9%	575	36.3%	46	25.3%	13	31.3%	11	28.1%	24	42.1%	25	40.9%	48	57.7%	53	32.1%	27
Female	64.1%	1027	63.7%	80	74.7%	39	68.7%	24	71.9%	61	57.9%	34	59.1%	70	42.3%	39	67.9%	57
Weighted base:		1602		126		52		35		86		60		118		92		84
Sample:		1602		100		100		100		100		100		100		100		101

AGE Could I ask how old you are please?

18 – 24 years	12.6%	202	3.5%	4	5.8%	3	2.2%	1	5.8%	5	4.2%	2	25.3%	30	23.1%	21	9.9%	8
25 – 34 years	12.6%	202	7.0%	9	9.7%	5	6.5%	2	9.7%	8	8.3%	5	22.9%	27	18.7%	17	9.9%	8
35 – 44 years	18.9%	302	22.4%	28	18.1%	9	10.1%	4	15.8%	14	12.2%	7	28.1%	33	21.8%	20	16.2%	14
45 – 54 years	18.0%	289	31.8%	40	21.6%	11	21.7%	8	20.4%	17	18.3%	11	12.0%	14	13.5%	12	9.3%	8
55 – 64 years	17.1%	275	18.2%	23	15.1%	8	23.7%	8	21.1%	18	23.8%	14	7.5%	9	10.5%	10	20.6%	17
65+ years	20.7%	331	17.1%	22	29.7%	16	35.9%	13	27.2%	23	33.2%	20	4.1%	5	12.4%	11	34.0%	29
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1602		126		52		35		86		60		118		92		84
Sample:		1602		100		100		100		100		100		100		100		101

QUOTA Zone

Zone 1	7.9%	126	100.0%	126	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2	3.3%	52	0.0%	0	100.0%	52	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3	2.2%	35	0.0%	0	0.0%	0	100.0%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4	5.3%	86	0.0%	0	0.0%	0	0.0%	0	100.0%	86	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5	3.7%	60	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	60	0.0%	0	0.0%	0	0.0%	0
Zone 6	7.4%	118	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	118	0.0%	0	0.0%	0
Zone 7	5.7%	92	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	92	0.0%	0
Zone 8	5.3%	84	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	84
Zone 9	6.5%	105	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10	4.4%	71	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11	8.8%	141	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12	12.8%	206	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13	6.7%	107	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14	11.9%	191	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15	3.9%	63	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16	4.1%	66	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1602		126		52		35		86		60		118		92		84
Sample:		1602		100		100		100		100		100		100		100		101

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
PC Postcode Sector																		
LE1 1	0.9%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	15	0.0%	0	0.0%	0		
LE1 2	0.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.9%	12	0.0%	0	0.0%	0
LE1 3	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	0	0.0%	0
LE1 4	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0
LE1 5	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0
LE1 6	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	4	0.0%	0	0.0%	0
LE1 7	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	4	0.0%	0	0.0%	0
LE1 9	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3	0.0%	0	0.0%	0
LE10 0	2.9%	46	36.7%	46	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE10 1	1.0%	16	12.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE10 2	2.0%	32	25.6%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE10 3	0.3%	6	4.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE12 7	1.7%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE12 8	2.3%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE17 5	1.1%	18	0.0%	0	0.0%	0	51.8%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE18 1	0.9%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE18 2	2.2%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE18 3	2.3%	37	0.0%	0	0.0%	0	0.0%	0	42.8%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE18 4	1.7%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE19 2	0.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE19 3	1.1%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE19 4	1.0%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE2 0	1.6%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.0%	26	0.0%	0	0.0%	0
LE2 1	1.3%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.2%	20	0.0%	0	0.0%	0
LE2 2	1.1%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE2 3	1.7%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE2 4	1.4%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE2 5	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE2 6	1.6%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE2 7	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE2 8	1.3%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE2 9	3.1%	49	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE3 0	1.7%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE3 1	2.3%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE3 2	2.8%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE3 3	1.3%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE3 5	1.3%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE3 6	1.8%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE3 8	0.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE3 9	2.5%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE4 0	1.4%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE4 1	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE4 2	2.5%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE4 3	0.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE4 4	1.6%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE4 5	1.0%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE4 6	0.9%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE4 7	3.0%	49	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE4 8	0.9%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE4 9	1.6%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE5 0	0.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.6%	11	0.0%	0
LE5 1	1.4%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.1%	22
LE5 2	1.5%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	27.7%	23
LE5 3	1.8%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.1%	27	0.0%	0	0.0%	0
LE5 4	1.4%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.1%	22	0.0%	0
LE5 5	3.7%	59	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	64.3%	59	0.0%	0
LE5 6	2.4%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	46.2%	39
LE6 0	1.5%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE7 1	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE7 2	1.2%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE7 3	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.5%	7	0.0%	0	0.0%	0	0.0%	0
LE7 4	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE7 7	2.8%	45	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE7 9	1.3%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	35.1%	21	0.0%	0	0.0%	0	0.0%	0
LE8 0	0.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.6%	10	0.0%	0	0.0%	0	0.0%	0
LE8 4	0.7%	11	0.0%	0	0.0%	0	0.0%	0	12.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE8 5	0.7%	11	0.0%	0	0.0%	0	0.0%	0	12.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE8 6	0.8%	13	0.0%	0	0.0%	0	0.0%	0	15.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE8 8	0.5%	7	0.0%	0	0.0%	0	0.0%	0	8.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE8 9	1.4%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	36.8%	22	0.0%	0	0.0%	0	0.0%	0
LE9 1	0.4%	7	0.0%	0	0.0%	0	0.0%	0	8.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE9 2	1.7%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
LE9 3	0.4% 6	0.0% 0	10.8% 6	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
LE9 4	1.6% 26	20.8% 26	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
LE9 6	1.1% 17	0.0% 0	0.0% 0	48.2% 17	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
LE9 7	1.5% 24	0.0% 0	46.7% 24	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
LE9 9	1.4% 22	0.0% 0	42.5% 22	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Weighted base:	1602	126	52	35	86	60	118	92	84
Sample:	1602	100	100	100	100	100	100	100	101

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Q01 Where did you last go for a typical main food and grocery shop?									
<i>Excl. Nulls & SFT</i>									
Zone 1									
Aldi, Holliers Walk, Hinckley	1.1%	16	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Watling Street, Hinckley	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Barwell Lane, Hinckley	3.1%	44	0.0%	0	0.0%	0	3.7%	6	1.2%
B&J Palmer, Station Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B&M, Castle Street, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Boyslade Road, Burbage, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Church Street, Sapcote	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Long Street, Stoney Stanton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Trent Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Foodbank, Hope Community Church, Deveron Way, Hinckley	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Hinckley Convenience Stores, Forest Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Rugby Road, Hinckley	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Coventry Road, Hinckley	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Hinckley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Stoney Stanton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Normandy Way, Hinckley	1.2%	17	0.0%	0	0.0%	0	0.0%	0	1.4%
One Stop, Stoke Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Post Office, Long Street, Stoney Stanton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Post Office, The Square, Wolvey, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Clifton Way, Hinckley	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Rugby Road, Hinckley	1.5%	21	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Lutterworth Road, Burbage, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, London Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Station Yard, Hinckley	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 2									
Co-op, High Street, Desford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Main Street, Newbold Verdon, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Newbold Road, Desford, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Pochin Street, Croft	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Wood Street, Earl Shilton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Local market, Earl Shilton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Earl Shilton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Kirkby Mallory Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Newbold Verdon Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mill Lane Stores, Mill Lane, Earl Shilton, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nisa Local, Main Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Newbold Road, Leicester									
Premier, The Hollow, Earl Shilton, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Main Street, Huncote	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Thurlaston Garden Centre & Tea Room, Croft Road, Thurlaston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 3									
Aldi, Buxton Crescent, Broughton Astley	1.7%	24	0.0%	0	0.0%	0	0.0%	0	5.2%
Co-op, Main Street, Broughton Astley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Gilmorton Village Store, Main Street, Gilmorton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local market, Broughton Astley Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.2%
Local shops, Broughton Astley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Ullesthorpe Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Londis, Main Street, Broughton Astley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mace, Dunton Road, Broughton Astley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Made By Alison, Geveze Way, Broughton Astley, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marcus Stevens Butchers, Station Road, Ullesthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Post Office, Main Street, Ullesthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Post Office, Station Road, Broughton Astley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ringrose Butchers, Main Street, Broughton Astley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 4									
Aldi, Brackley Court, Welford Road, Blaby	1.7%	24	0.0%	0	0.0%	0	4.3%	6	0.0%
Attfield's Farm Shop, Whetstone Lodge, Countesthorpe Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Church Street Butchers, Church Street, Countesthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, (Petrol), Lutterworth Road, Blaby	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.1%
Co-op, Cambridge Road, Whetstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%
Co-op, Dog And Gun Lane, Lutterworth Road, Whetstone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, High Street, Fleckney, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Main Street, Cosby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Main Street, Countesthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Johns Court, Blaby	0.1%	2	0.0%	0	0.0%	0	1.0%	1	0.0%
Jet Petrol Station, Oadby Road, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Joseph Morris Butchers, Newton Lane, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Cosby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Fleckney Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, The Square, Countesthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 5									
Billesden Village Shop, Market Road, Billesdon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bridge 67, High Street, Kibworth Harcourt, Kibworth Beauchamp	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Co-op, High Street, Kibworth Beauchamp	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street, Great Glen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street, Houghton On The Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street, Scraptoft	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Station Road, Thurnby	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, East Goscote Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Queniborough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, (BP), Melton Road, Syston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Post Office, Merchants Common, East Goscote, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Post Office, Stretton Road, Great Glen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roots Thorpe Farm, Thorpe Farm, Barkby Thorpe, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
S&J News, Syston Road, Queniborough, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Select Convenience, High Street, Kibworth Beauchamp	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
A1 Cash & Carry, Green Lane Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adam Groceries, Holland Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, St Georges Way, Leicester	2.6%	37	3.7%	4	1.9%	1	2.0%	3	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Apna Supermarket, Melbourne Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clays Butchers of Leicester, Cheapside, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Evington Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Falcon Cash & Carry, Syston Street West, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Foodland Supermarket, Melbourne Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Foods, Haymarket Centre, Belgrave Gate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, (The Food Warehouse) St Georges Retail Park, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Belgrave Gate, Leicester	0.3%	4	0.5%	1	1.0%	1	0.6%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
KP Supermarket, Melbourne Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester Market, Market Place, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Burton Street, Leicester	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Clarendon Park Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Florence Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Green Lane Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Highfields Local Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Leicester City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Spinney Hills Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Gallowtree Gate,	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Leicester									
Post Office, Evington Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Quickway, Melbourne Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Granby Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, London Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Queens Road, Clarendon Park, Leicester	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Humberstone Gate, Leicester	0.1%	2	0.0%	0	0.0%	0	0.6%	1	0.0%
Savers, Cheapside, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Belgrave Gate, Haymarket Centre, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Granby Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Haymarket Centre, Belgrave Gate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, London Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Welford Place, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
W Archer & Son, Queens Road, Clarendon Park, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 7									
Co-op, Rowllatts Hill Road, Rowllatts Hill, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Uppingham Road, Rowllatts Hill, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ethal Bakeries, Ethel Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Frozen World, St Saviours Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Uppingham Road, Rowllatts Hill, Leicester	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Chesterfield Road, Evington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Coleman Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, East Park Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Egginton Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Evington Valley Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Kitchener Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, New Humberston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Overton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
One Stop, Hastings Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pak Foods, Chesterfield Road, Evington	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Quality Supermarket, Green Lane Road, Rowllatts Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Savers Choice Cash & Carry, Egginton Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Metro, Ethel Road, Evington	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%
Uppingham Road Convenience Store, Uppingham Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 8									
Co-op, Downing Drive,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

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Weighted:

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	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Evington, Leicester									
Co-op, Thurncourt Road, Thurnby Lodge, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Evington Village Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Humberstone Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mercury News, Cardinals Walk, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nisa Local, Main Street, Evington	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Sandhills Avenue, Hamilton, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Maidenwell Avenue, Hamilton, Leicester	5.4%	76	16.3%	16	1.1%	1	0.6%	1	0.0%
Zone 9									
Aldi, Fletton Close, Hamilton, Leicester	1.9%	27	6.8%	7	0.0%	0	0.0%	0	0.0%
Asda, Exploration Drive, Abbey Lane, Leicester	2.9%	41	6.0%	6	21.0%	13	0.0%	0	5.3%
Bombay Supermarket, Melton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Finest Stores, Canon Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Jalpur Millers Online, Harrison Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Gypsy Lane, Leicester	1.0%	15	8.8%	9	0.0%	0	0.0%	0	1.8%
Lidl, Loughborough Road, Leicester	0.8%	11	4.5%	4	3.9%	2	0.0%	0	0.0%
Local shops, Abbey Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Belgrave Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Catherine Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Doncaster Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Fairfax Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Gypsy Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Melton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons (Daily in Petrol Station), Melton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons (Daily in Petrol Station), Thurmaston Lane, Hamilton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Post Office, Brackley Close, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Post Office, Melrose Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Melton Road, Leicester	3.5%	49	25.6%	25	4.9%	3	0.0%	0	0.0%
Shiva Shakti Foods, MacDonald Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Humberstone Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Melton Road, Leicester	0.1%	2	2.0%	2	0.0%	0	0.0%	0	0.0%
Zone 10									
Aldi, Abbey Lane, Humphreys Way, Leicester	1.8%	25	3.7%	4	5.2%	3	3.0%	4	2.1%
Aldi, Beaumont Shopping Centre, Beaumont Leys	0.7%	10	0.0%	0	4.6%	3	0.0%	0	0.0%
Appleton Mini Market, Appleton Avenue, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Beaumont News, Astill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

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	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Lodge Road, Leicester																		
Home Bargains, St Margaret's Retail Park, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Beaumont Shopping Centre, Beaumont Leys, Leicester	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Local shops, Beaumont Leys Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColls, Belgrave Boulevard, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Marwood Road, Stocking Farm Estate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Bewcastle Grove, Mowmacre Hill	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Beaumont Shopping Centre, Beaumont Leys, Leicester	5.4%	75	1.6%	2	44.1%	28	0.6%	1	11.8%	20	0.0%	0	7.5%	12	12.5%	7	5.5%	3
Wilko, Beaumont Leys Shopping Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																		
Aldi, Aylestone Road, Leicester	1.4%	20	0.0%	0	0.0%	0	9.9%	13	1.6%	3	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, Clarendon Park Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Hillsborough Road, Glen Parva, Leicester	0.1%	2	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, London Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Sturdee Road, Eyres Monsell, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gainsborough Stores, Gainsborough Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Saffron Lane, Leicester	0.2%	3	0.0%	0	0.0%	0	2.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knighton Self Service Petrol Station, Welford Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Glen Parva Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Saffron Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Stoneygate Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Knighton Church Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Aberdale Road, West Knighton, Leicester	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Lutterworth Road, Aylestone, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Saffron Lane, Leicester	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																		
Aldi, Woodgate, Leicester	1.0%	15	1.7%	2	1.2%	1	0.0%	0	5.3%	9	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Asda, (Fosse Park), Narborough Road South, Braunstone, Leicester	4.0%	57	0.0%	0	0.0%	0	11.7%	15	14.1%	24	4.1%	4	0.0%	0	2.3%	1	15.0%	9
Co-op, Aikman Avenue, New Parks Estate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Hallam Crescent, Braunstone, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Hinckley Road, Leicester Forest East	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Co-op, Narborough Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Sharmon Crescent, Braunstone Frith, Leicester	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Turnbull Drive, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Braunstone, Leicester																		
Iceland, Narborough Road, Leicester	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
J Scattergood & Son, Sharnon Crescent, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Fosse Road North, Leicester	0.9%	12	0.0%	0	1.9%	1	0.0%	0	4.9%	8	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Lidl, Upperton Road, Leicester	0.7%	9	0.0%	0	0.0%	0	0.0%	0	4.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Bosworth Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Braunstone Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Cavendish Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Heyford Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Imperial Avenue, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Keightley Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Leicester Forest East Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Sandhurst Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Shakespeare Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Sunway, Braunstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Aylestone Road, Leicester	1.5%	21	0.0%	0	0.0%	0	7.4%	10	1.8%	3	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Nutfield Corner Shop, Nutfield Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Grasmere Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Watergate Lane, Braunstone Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Hinckley Road, Leicester Forest East	0.3%	5	0.0%	0	0.0%	0	0.0%	0	1.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Buckminster Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, St James Service Station, Hinckley Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, (Esso), Fosse Road North, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, (Esso), Narborough Road, Rowley Fields, Leicester	0.8%	12	0.0%	0	0.0%	0	0.0%	0	4.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bede Island, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Hinckley Road, Leicester	0.3%	5	0.0%	0	0.0%	0	0.0%	0	1.8%	3	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Tesco Express, Penrice Garage, Hinckley Road, Leicester Forest East	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Ryder Road, Kirby Frith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, New Park Street, Leicester	0.5%	7	0.0%	0	0.0%	0	0.0%	0	2.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, M1, Junction 21/21A (North Services), Leicester Forest East	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, M1, Junction 21/21A (South Services), Leicester Forest East	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0
Zone 13																		
Aldi, Bullhead Street, Wigston	2.5%	35	0.0%	0	0.0%	0	3.6%	5	0.0%	0	15.7%	15	0.0%	0	0.0%	0	0.0%	0
Asda, Leicester Road, Oadby	5.4%	76	1.7%	2	0.0%	0	11.0%	14	1.8%	3	13.9%	13	0.0%	0	0.0%	0	0.0%	0
Co-op, Blaby Road, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Launceston Road, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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Co-op, Uplands Road, Oadby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Bell Street, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Bell Street, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Blaby Road, South Wigston	0.4%	6	0.0%	0	0.0%	0	0.6%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Harborough Road, Oadby	0.7%	10	0.0%	0	0.0%	0	2.0%	3	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Local shops, Oadby Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Wigston Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, (Foodhall), The Parade, Oadby	0.5%	8	0.0%	0	0.0%	0	0.6%	1	0.0%	0	3.4%	3	0.0%	0	0.0%	0	0.0%	0
Milners Bakery, Blaby Road, South Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons (Daily in Petrol Station), Bull Head Street, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Aylestone Lane, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Gloucester Crescent, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Leicester Road, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Moat Street, Wigston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Bell Street, Wigston	1.1%	16	0.0%	0	0.0%	0	0.6%	1	0.0%	0	9.6%	9	0.0%	0	0.0%	0	2.2%	1
Sainsbury's Superstore, Glen Road, Oadby	3.6%	50	0.0%	0	0.0%	0	8.8%	11	0.0%	0	14.7%	14	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Blaby Road, South Wigston	4.3%	60	0.0%	0	0.0%	0	13.0%	17	1.0%	2	26.9%	25	0.0%	0	0.0%	0	2.0%	1
Waitrose, Harborough Road, Oadby, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WH Cox Greengrocer, Leicester Road, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wilson Wragg Butchers, London Road, Oadby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Aldi, Melton Road, Syston	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	11	0.0%	0	0.0%	0	0.0%	0
Asda, Barkby Thorpe Lane, Thurmaston	3.3%	46	15.6%	16	3.2%	2	0.0%	0	0.0%	0	15.1%	24	1.3%	1	0.0%	0	0.0%	0
Co-op, Cropston Road, Anstey	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Co-op, High Street, Barrow-On-Soar	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Co-op, Loughborough Road, Quorn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Loughborough Road, Rothley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Rothley Road, Mountsorrel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Wanlip Lane, Birstall	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Costco, Westmoreland Avenue, Thurmaston	0.1%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Barrow Road, Sileby, Loughborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Johnsons of Woodhouse, Main Street, Woodhouse Eaves	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Anstey Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Barrow upon Soar Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Rothley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Syston Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Woodhouse Eaves Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, The Nook, Anstey, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16										
M&S, (Foodhall), Thorpe Lane, Leicester	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0	
Nisa Local, Station Road, Quorn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	
Roberts of Mountsorrel, Leicester Road, Mountsorrel, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Syston Bakery, Town Square, Syston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, High Street, Sileby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Sibson Road, Birstall, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Metro, Melton Road, Syston	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	
The Family Cellar, Melton Road, Syston, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Waitrose, Granite Way, Mountsorrel	1.0%	13	0.0%	0	1.0%	1	0.0%	0	0.6%	1	0.0%	0	6.4%	10	2.2%	1	0.0%	0	
Wanlip Lane News, Birstall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 15																			
Co-op, Laundon Way, Groby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Leicester Road, Groby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Old Bakery Close, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	
Local shops, Groby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Local shops, Kirby Muxloe Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Local shops, Ratby Village centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Moores of Ratby, Station Road, Ratby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Morrisons, Station Road, Glenfield	1.2%	17	0.0%	0	0.6%	0	0.0%	0	2.2%	4	0.0%	0	0.6%	1	22.0%	12	0.7%	0	
One Stop, Main Street, Kirby Muxloe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Dominion Road, Glenfield, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
The Royal Oak, Main Street, Kirby Muxloe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 16																			
Aldi, Meridian Way, Braunstone	1.7%	24	0.0%	0	0.0%	0	0.0%	0	9.9%	17	0.0%	0	0.0%	0	8.1%	4	3.2%	2	
Co-op, Cross Street, Enderby (Next to the Methodist Church)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	
Co-op, Mill Lane, Enderby (Opposite Newsagents & Estate Agents)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	
Co-op, Station Road, Narborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	
Costcutter, Forest Road, Narborough, Enderby, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Local shops, Narborough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
M&S, Fosse Park Shopping Centre, Leicester	1.1%	16	0.0%	0	1.1%	1	0.6%	1	1.5%	3	0.0%	0	0.0%	0	5.1%	3	2.7%	2	
Palmers at Enderby, St Johns, Enderby, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, Fosse Park, Grove Farm Triangle, Leicester	6.0%	84	0.0%	0	0.0%	0	8.9%	11	10.7%	18	3.1%	3	0.0%	0	28.7%	15	37.3%	21	
Tesco Express, Copt Oak Court, Narborough	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Outside Survey Area																			
Aldi, Adcock Road, Coalville	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	1.3%	1	0.0%	0	
Aldi, Allendale Road, Loughborough	1.3%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.0%	18	0.0%	0	0.0%	0	
Aldi, Belton Road,	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	4	0.0%	0	0.0%	0	

Column %ges.

Leicester Household Survey for Nexus Planning

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March 2021

	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16								
Loughborough																		
Aldi, Hackamore Way, Oakham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Leicester Road, Melton Mowbray	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Springfield Street, Market Harborough	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Stanier Retail Park, Kettering	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Brade Drive, Coventry	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Chamwood Road, Shepshed	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Newtown Road, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baines Bakery, High Street West, Uppingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bates Butchers, Market Street, Atherstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Ashby Road, Ibstock	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Coventry Road, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Malt Mill Bank, Barwell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, North Street East, Uppingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, School Road, Bulkington, Bedworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Woodlands, Ashby Road, Stapleton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farndon Fields Farm Shop, Farndon Road, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Mill Street, Bedworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Market Street, Loughborough, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Joseph Morris Butchers, Walcote Road, Lutterworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Kettering Road, Market Harborough	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Station Avenue, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Thornborough Road, Coalville	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1.1%	2	0.0%	0	0.0%	0	0.0%
Local market, Loughborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Lutterworth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Markfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Stamford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Hampton Road, Redland, Bristol	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, (BP), Melton Road, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, (Foodhall), The Rushes, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Leicester Road, Elliott's Field, Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons (Daily in Petrol Station), Lutterworth Road, Walcote	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Bitteswell Road, Lutterworth	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Gorse Covert Centre, Loughborough	0.4%	5	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	3.0%	5	0.0%	0	0.0%	0	0.0%
Morrisons, Rutland Street, Melton Mowbray	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Whitwick Retail	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Park, Coalville									
Sainsbury's Local, Queens Road, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Greenclose Lane, Loughborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Nottingham Road, Melton Mowbray	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, St. Mary's Place, Market Harborough	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Vicarage Street, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Leicester Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Shelton Square, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Arena Shopping Park, Rowleys Green, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Leicester Street, Bedworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Oakley Road, Corby	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Park Road, Loughborough	2.7%	38	0.0%	0	0.0%	0	0.0%	0	22.7%
Tesco Superstore, Clifford Bridge Road, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Leicester Road, Rugby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, South Street, Oakham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, The Rushes, Loughborough	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.6%
Waitrose, Lower Leicester Road, Lutterworth	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, Springfield Street, Market Harborough	0.6%	8	0.0%	0	0.0%	0	2.6%	3	0.0%
WF Chapman, High Street, Lutterworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Others									
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Same place as before)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	1401	99	62	129	170	93	161	53	58
Sample:	1442	96	89	92	88	91	87	87	90

Q02 Which retailer did you purchase your main food internet / home delivery shopping from?*Those that said 'Internet / delivery' at Q01*

Amazon Pantry	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Asda	38.2%	76	64.4%	3	21.7%	2	35.8%	4	50.3%	17	38.2%	5	51.5%	16	11.9%	1	44.2%	4
Iceland	6.0%	12	18.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	1	0.0%	0
Marks & Spencer	2.3%	5	0.0%	0	13.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons	5.4%	11	0.0%	0	0.0%	0	6.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.7%	1
Ocado	6.4%	13	0.0%	0	13.6%	1	17.5%	2	0.0%	0	0.0%	0	12.8%	4	4.1%	0	8.9%	1
Sainsbury's	8.7%	17	0.0%	0	35.6%	3	0.0%	0	0.0%	0	11.7%	2	12.8%	4	7.8%	1	15.7%	1
Tesco	26.1%	52	16.7%	1	11.3%	1	27.7%	3	49.7%	16	35.8%	5	6.7%	2	54.7%	5	8.9%	1
Waitrose	3.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.2%	2	9.8%	3	13.8%	1	4.6%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi	0.7%	1	0.0%	0	0.0%	0	12.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op	0.2%	0	0.0%	0	4.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	2	0.0%	0	0.0%	0
Weighted base:	198	5	9	12	33	13	30	10	8									
Sample:	159	4	11	8	11	9	13	13	11									

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		
Q03 What is the main reason you chose (STORE MENTIONED AT Q01) for your main food and grocery shopping?																		
Accessibility by public transport	0.7%	11	1.6%	2	1.7%	1	0.0%	0	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking prices	0.3%	5	0.0%	0	0.0%	0	0.0%	0	1.5%	3	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Car parking provision available	1.9%	30	1.3%	1	1.0%	1	0.0%	0	1.2%	3	0.5%	1	1.7%	3	1.3%	1	2.5%	2
Choice of food goods	8.4%	134	7.7%	8	10.4%	7	11.1%	16	11.8%	24	9.4%	10	1.6%	3	11.6%	7	5.8%	4
Choice of shops nearby selling non-food goods	0.8%	12	0.0%	0	0.0%	0	0.0%	0	1.8%	4	0.0%	0	0.9%	2	0.0%	0	0.0%	0
Choice of shops selling food goods	1.1%	17	0.5%	1	1.7%	1	2.1%	3	3.0%	6	0.0%	0	0.9%	2	1.1%	1	0.0%	0
Cleanliness	1.0%	17	0.0%	0	1.0%	1	0.0%	0	1.5%	3	0.0%	0	3.5%	7	2.1%	1	1.1%	1
Cycle parking availability	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Delivery service	3.1%	50	0.0%	0	1.7%	1	1.1%	2	4.8%	10	2.1%	2	1.6%	3	8.6%	5	5.0%	3
Easy to get to by car	1.6%	25	1.6%	2	0.9%	1	0.0%	0	0.9%	2	1.8%	2	3.8%	7	0.0%	0	0.0%	0
Entertainment / events	0.5%	8	0.0%	0	0.0%	0	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Facilities within the store eg Café, Beauty Salon, Dry Cleaners etc.	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Good internal layout	1.2%	19	1.0%	1	0.5%	0	0.0%	0	1.4%	3	2.5%	3	0.5%	1	1.7%	1	1.0%	1
Good service / friendly staff	1.4%	22	1.0%	1	2.8%	2	1.1%	2	3.0%	6	0.0%	0	0.0%	0	0.6%	0	0.6%	0
Habit / always use it / preference for retailer	7.8%	124	10.2%	11	3.9%	3	6.4%	9	5.1%	10	4.7%	5	15.5%	30	10.4%	7	8.7%	6
Internet shopping is convenient	3.9%	62	0.8%	1	3.7%	3	3.5%	5	3.4%	7	3.6%	4	7.8%	15	6.1%	4	6.6%	4
Lower prices	11.3%	181	13.9%	15	7.7%	5	16.8%	24	9.2%	19	13.7%	15	10.7%	20	9.2%	6	8.2%	5
Loyalty card / points scheme	1.5%	25	0.0%	0	0.9%	1	4.2%	6	4.7%	10	0.5%	1	1.4%	3	0.0%	0	0.6%	0
Near to home	29.8%	477	33.4%	35	52.4%	37	30.2%	42	17.7%	37	29.6%	32	30.6%	58	20.4%	13	35.3%	23
Near to work	1.2%	19	1.9%	2	0.0%	0	0.0%	0	1.8%	4	1.0%	1	2.6%	5	1.1%	1	2.7%	2
Nice shopping environment	1.2%	18	0.0%	0	1.0%	1	0.0%	0	0.9%	2	0.9%	1	1.7%	3	1.1%	1	0.6%	0
Only one in the area / no other choice	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Provision of leisure facilities nearby	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of services nearby, such as banks and other financial services	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.9%	2	0.0%	0	0.0%	0
Public information, signposts and public facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of food goods available	4.8%	77	6.1%	6	1.0%	1	3.7%	5	1.8%	4	4.4%	5	6.2%	12	9.8%	6	4.9%	3
Quality of shops selling food goods	0.8%	12	0.0%	0	1.7%	1	1.8%	3	1.5%	3	1.8%	2	0.0%	0	1.2%	1	0.0%	0
Safety (during the day)	0.9%	14	0.0%	0	0.0%	0	0.0%	0	3.5%	7	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Safety (during the evening / night time)	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0
Speciality foods	0.3%	4	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staff discount / work there	1.1%	18	1.6%	2	0.0%	0	0.6%	1	0.0%	0	5.7%	6	0.0%	0	0.0%	0	0.0%	0
Value for money	5.2%	83	6.2%	6	3.1%	2	4.5%	6	9.9%	20	4.6%	5	4.1%	8	5.0%	3	6.0%	4
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy access by bicycle	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For a change	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good non-food range	0.3%	5	0.0%	0	0.0%	0	0.0%	0	1.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good offers	0.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good opening hours	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Has a petrol station	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Has everything I need	0.6%	10	1.6%	2	0.0%	0	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.6%	0	1.6%	1
Large store	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Modern store	0.1%	2	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Near to family	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Near to school	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not too busy	0.4%	6	0.5%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	2.2%	1
Offers Click & Collect service	0.1%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Offers scan-as-you-shop service	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of products available	0.8%	12	0.0%	0	1.7%	1	0.6%	1	0.0%	0	3.6%	4	0.0%	0	0.0%	0	0.6%	0
Smaller / quieter store	0.7%	12	0.0%	0	0.0%	0	0.9%	1	0.9%	2	0.5%	1	0.9%	2	2.7%	2	0.0%	0
They accept vouchers (Don't know / varies)	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1
(No reason in particular)	0.4%	7	0.8%	1	0.0%	0	1.5%	2	1.5%	3	0.5%	1	0.0%	0	0.0%	0	0.0%	0
	2.6%	42	4.2%	4	0.5%	0	2.7%	4	3.4%	7	3.9%	4	0.9%	2	1.3%	1	1.8%	1
Weighted base:	1602		105		71		141		206		107		191		63		66	
Sample:	1602		100		100		100		100		100		100		100		101	

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Q04 What, if anything, is the one thing you most dislike about (STORE MENTIONED AT Q01)?																		
Change layout too often	1.2%	19	0.0%	0	1.7%	1	0.0%	0	3.5%	7	0.0%	0	1.7%	3	2.1%	1	0.0%	0
Difficult to get to	1.1%	18	0.0%	0	1.7%	1	0.0%	0	6.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult to park / lack of parking	2.2%	35	0.5%	1	0.5%	0	7.5%	11	2.4%	5	4.1%	4	0.9%	2	0.0%	0	0.0%	0
Expensive parking	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Expensive prices	2.9%	46	2.1%	2	3.6%	3	3.8%	5	1.5%	3	3.1%	3	3.3%	6	1.2%	1	1.8%	1
Lack of cycle parking	0.7%	11	0.0%	0	1.7%	1	2.1%	3	0.0%	0	2.1%	2	1.7%	3	0.0%	0	0.0%	0
Lack of public transport	0.5%	9	0.0%	0	0.0%	0	0.0%	0	1.5%	3	1.8%	2	0.0%	0	0.0%	0	0.0%	0
Lack of stock on shelves	2.1%	34	1.0%	1	3.3%	2	2.4%	3	3.5%	7	0.0%	0	0.0%	0	1.3%	1	0.6%	0
Limited range of goods	5.0%	80	5.3%	6	5.1%	4	5.7%	8	1.3%	3	2.7%	3	7.2%	14	3.5%	2	5.7%	4
No petrol station	0.5%	7	1.6%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0
Not enough tills open / queues at tills	2.4%	38	0.8%	1	1.7%	1	0.0%	0	3.0%	6	1.8%	2	2.8%	5	4.5%	3	2.2%	1
Poor internal layout	0.5%	8	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	5	0.0%	0	0.0%	0
Poor quality goods	1.5%	24	0.0%	0	0.5%	0	2.1%	3	0.9%	2	0.9%	1	3.2%	6	3.5%	2	2.7%	2
Rushed through checkouts	0.8%	13	0.0%	0	0.0%	0	0.0%	0	2.0%	4	0.0%	0	0.0%	0	0.0%	0	2.2%	1
Staff rude / unhelpful	1.3%	21	0.0%	0	2.2%	2	0.9%	1	3.0%	6	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Too big	0.8%	13	0.8%	1	0.0%	0	0.0%	0	2.0%	4	0.0%	0	1.7%	3	0.6%	0	0.0%	0
Too busy	4.6%	73	2.9%	3	6.7%	5	4.1%	6	3.9%	8	4.9%	5	10.5%	20	1.2%	1	2.2%	1
Too far away	0.7%	11	1.6%	2	1.0%	1	0.0%	0	0.0%	0	2.7%	3	0.9%	2	0.6%	0	0.0%	0
Too small	2.2%	36	0.0%	0	0.9%	1	3.4%	5	2.0%	4	3.0%	3	1.7%	3	1.7%	1	0.6%	0
Traffic congestion	0.7%	12	0.8%	1	0.0%	0	2.1%	3	1.5%	3	0.0%	0	1.6%	3	0.0%	0	1.9%	1
Unclean / dirty	0.3%	5	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cold store	0.1%	2	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Customer service desk is always closed	0.0%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Disorganised store	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0
Have to pay for trollies	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Incorrectly priced items	0.1%	2	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Internet - can't pick your own goods	0.7%	11	0.0%	0	0.0%	0	0.9%	1	0.9%	2	0.0%	0	1.9%	4	0.0%	0	1.1%	1
Internet - delivery charges	0.2%	3	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - delivery slots unavailable	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Internet - doesn't deliver goods in bags	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - leave shopping outside instead of bringing it up to my flat	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - receiving substitute items	0.9%	15	0.0%	0	0.5%	0	0.9%	1	0.0%	0	2.1%	2	0.0%	0	4.3%	3	1.1%	1
Internet - time consuming	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - use too many plastic bags	0.0%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of available trollies	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Lighting is too bright	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Narrow aisles	0.3%	5	0.0%	0	0.0%	0	0.6%	1	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needs a refurb	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No electric car charging points	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No fresh food counters	0.1%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough staff	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
People are ignoring the covid safety rules	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor offers	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Poor own-brand goods	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor reward scheme	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Self-scanners often don't work	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Short sell-by dates	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0
Some of the people that go there	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toilets are in poor condition (Don't know / varies)	1.0%	17	0.0%	0	0.9%	1	0.0%	0	2.2%	5	1.0%	1	0.5%	1	0.0%	0	2.2%	1
(Nothing)	62.6%	1003	81.6%	85	62.9%	45	61.1%	86	57.3%	118	67.1%	72	56.2%	108	69.5%	44	69.9%	46
Weighted base:		1602		105		71		141		206		107		191		63		66
Sample:		1602		100		100		100		100		100		100		100		101

Column %ges.

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Q05 How did you travel to (STORE MENTIONED AT Q01) to undertake your main food shop?																		
<i>Not those that said 'Internet / delivery' at Q01</i>																		
Car / van (as driver)	71.0%	997	70.7%	70	62.5%	39	69.4%	89	52.5%	91	63.0%	59	79.6%	128	81.2%	43	83.8%	48
Car / van (as passenger)	15.0%	211	18.3%	18	16.3%	10	18.0%	23	21.8%	38	21.4%	20	12.1%	19	12.6%	7	6.2%	4
Bus, minibus or coach	2.1%	30	0.5%	1	5.0%	3	4.1%	5	6.5%	11	0.6%	1	0.0%	0	0.0%	0	0.7%	0
Motorcycle, scooter or moped	0.3%	5	0.0%	0	0.6%	0	0.0%	0	1.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	9.8%	137	10.0%	10	15.6%	10	6.7%	9	14.5%	25	11.4%	11	8.3%	13	3.7%	2	9.3%	5
Taxi	1.1%	16	0.5%	1	0.0%	0	0.6%	1	2.9%	5	1.2%	1	0.0%	0	2.5%	1	0.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.2%	3	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1404		99		62		129		173		93		161		53		58	
Sample:	1443		96		89		92		89		91		87		87		90	

Meanscore: [Time in minutes]

Q06 How long did your last journey to (STORE MENTIONED AT Q01) to undertake main food shopping take?*Not those that said 'Internet / delivery' at Q01*

1 - 10 minutes	62.8%	882	83.0%	82	69.0%	43	69.1%	89	58.3%	101	62.9%	59	58.3%	94	53.6%	28	66.0%	38
11 - 20 minutes	22.7%	318	8.6%	9	23.2%	14	19.9%	26	23.4%	40	13.7%	13	23.3%	38	39.0%	21	27.1%	16
21 - 30 minutes	4.2%	59	0.0%	0	0.0%	0	2.8%	4	5.4%	9	6.8%	6	4.8%	8	2.5%	1	0.0%	0
31 - 40 minutes	0.7%	10	0.0%	0	0.0%	0	2.3%	3	0.0%	0	0.0%	0	2.1%	3	2.5%	1	0.0%	0
41 - 50 minutes	0.9%	13	1.7%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
51 - 60 minutes	3.6%	51	0.0%	0	4.3%	3	2.0%	3	1.8%	3	11.3%	11	3.1%	5	2.5%	1	3.2%	2
Over an hour	1.8%	25	0.0%	0	3.5%	2	0.0%	0	0.0%	0	2.0%	2	5.7%	9	0.0%	0	2.5%	1
(Don't know / can't remember)	3.0%	42	6.7%	7	0.0%	0	2.0%	3	11.1%	19	1.2%	1	2.7%	4	0.0%	0	1.1%	1
(Refused)	0.4%	5	0.0%	0	0.0%	0	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	14.36		8.51		14.62		11.68		11.43		18.23		18.68		13.63		14.23	
Weighted base:	1404		99		62		129		173		93		161		53		58	
Sample:	1443		96		89		92		89		91		87		87		90	

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Q07 When you undertook the main food shop at (STORE MENTIONED AT Q01), did you link your trip with any other activity?																		
<i>Not those that said 'Internet / delivery' at Q01</i>																		
Yes – NON-FOOD shopping	8.5%	120	2.5%	2	12.4%	8	5.7%	7	11.6%	20	6.6%	6	7.8%	13	5.6%	3	4.7%	3
Yes – other FOOD shopping	9.7%	135	9.7%	10	4.0%	2	5.9%	8	11.1%	19	11.4%	11	13.4%	21	15.8%	8	14.2%	8
Yes – visiting services such as banks and other financial institutions	1.7%	24	0.0%	0	1.0%	1	0.6%	1	1.8%	3	2.7%	3	2.1%	3	0.0%	0	0.0%	0
Yes – leisure activity	2.6%	36	0.5%	1	3.0%	2	2.0%	3	1.8%	3	4.4%	4	1.7%	3	0.8%	0	0.7%	0
Yes – visiting café / pub / restaurant	1.8%	25	0.0%	0	1.2%	1	0.0%	0	3.4%	6	3.6%	3	0.6%	1	2.8%	1	4.5%	3
Yes – visiting other service such as hairdressers, beautician, laundrette etc	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – travelling to / from work	4.0%	57	7.3%	7	1.0%	1	5.4%	7	4.2%	7	4.6%	4	4.3%	7	2.8%	1	7.9%	5
Yes – travelling to / from school / college / university	1.4%	20	1.0%	1	6.4%	4	0.0%	0	3.6%	6	2.4%	2	1.2%	2	0.0%	0	0.0%	0
Yes – getting petrol	3.9%	55	0.9%	1	0.0%	0	6.5%	8	2.3%	4	4.1%	4	8.3%	13	5.8%	3	3.4%	2
Yes – visiting family / friends	1.8%	25	0.0%	0	0.0%	0	3.0%	4	0.6%	1	1.1%	1	0.0%	0	3.5%	2	4.9%	3
Yes – visiting health service such as doctor, dentist, hospital	0.5%	7	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.7%	0
Yes – other activity	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - visiting market	0.2%	2	0.0%	0	2.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - window shopping / browsing	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	1.1%	2	2.5%	1	0.0%	0
(No activity)	61.3%	861	75.6%	75	68.3%	43	67.7%	87	56.3%	97	56.4%	53	57.7%	93	60.5%	32	59.0%	34
(Don't know / varies)	2.0%	28	2.0%	2	0.6%	0	2.6%	3	3.4%	6	2.0%	2	0.6%	1	0.0%	0	0.0%	0
Weighted base:	1404		99		62		129		173		93		161		53		58	
Sample:	1443		96		89		92		89		91		87		87		90	

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Q08 Where did you do this linked trip?																		
<i>Those that said 'Non Food shopping', 'Food shopping', 'Services such as banks and other financial institutions', 'Leisure activity', 'Café / pub / restaurant', 'Other service such as hairdressers, beautician, laundrette etc' or Other at Q07 AND Excl.</i>																		
Zone 1																		
Aldi, Holliers Walk, Hinckley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Barwell Lane, Hinckley	1.5%	4	0.0%	0	0.0%	0	0.0%	0	8.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, New Buildings, Hinckley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burbage Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpet World, Hollier's Walk, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hinckley Retail Park, Stoke Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hinckley Town Centre	6.2%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	0
KP Appliances, Oaklands Farm, Higham Lane, Wykin	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Coventry Road, Hinckley	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Normandy Way, Hinckley	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pets at Home, Hawley Road, Hinckley	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Rugby Road, Hinckley	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sapcote Garden Centre, Hinckley Road, Sapcote	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sapcote Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Apex Court, Maple Drive, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Star Carpets, Hawley Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stoney Stanton Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Station Yard, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Rainbow Way, Burbage, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Sword Drive, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Co-op, Wood Street, Earl Shilton, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Croft Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Desford Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earl Shilton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huncote Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newbold Verdon Village	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurlaston Garden Centre, Croft Road, Thurlaston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Aldi, Buxton Crescent, Broughton Astley	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	0
Broughton Astley Village	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1
Charlie Browns Garden Centre, Dunton Road, Broughton Astley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street, Broughton Astley, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Palmers Garden Centre, Ullesthorpe, Lutterworth Road, Ullesthorpe	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Box Road, Broughton Astley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ullesthorpe Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Aldi, Brackley Court, Welford Road, Blaby	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Attfield's Farm Shop, Narborough Road, Cosby	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blaby Village	2.9%	9	0.0%	0	0.0%	0	16.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1

Column %ges.

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Cherry Lane Glebe, Foston Road, Countesthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cosby Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Countesthorpe Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fleckney Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Johns Court, Blaby	1.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.7%	1
Keiths Discount Carpets, Oadby Road, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whetstone Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Billesden Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coles Plant Centre, Uppingham Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Goscote Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Glen Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Houghton on the Hill Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kibworth Village (Beauchamp & Harcourt)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parsons Nurseries, Leicester Road, Billesdon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queniborough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurnby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wistow Rural Centre, Kibworth Road, Wistow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wistow Village	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Aldi, St Georges Way, Leicester	1.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.7%	1
Clarendon Park Local Centre	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Evington Road District Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Green Lane Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Highfields Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Belgrave Gate, Leicester	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, St Georges Retail Park, Leicester	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	2	0.0%	0	0.0%	0	0.0%	0
Leicester City Centre (includes Haymarket, Highcross & Silver Arcade shopping centres)	3.5%	10	13.2%	1	19.3%	2	0.0%	0	5.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Burton Street, Leicester	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Gallowtree Gate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Queens Road, Clarendon Park, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Humberstone Gate, Leicester	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spinney Hills Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Georges Retail Park, Leicester	3.2%	10	9.4%	1	0.0%	0	0.0%	0	8.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																		
Al-Shinwari Halal Meat, Evington Valley Road, Leicester	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chesterfield Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Daynight Pharmacy, Chesterfield Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Park Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moins Chemist, East Park Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moroccan Yassine Fruit & Veg, Uppingham Road, Rowllatts Hill	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Evington Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rainbow Carpets & Flooring, East Park Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Rowlands Pharmacy, Ethel Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Samat Chemist, Victoria Road East, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Ethel Road, Evington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Road East, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																		
Asha Pharmacy, The Parkway, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Evington Village (NOT Evington Road, Leicester)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hamilton Local Centre, Leicester	0.3%	1	4.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Humberstone Local Centre, Leicester	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rowlatts Hill Local Centre	1.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Maidenwell Avenue, Hamilton, Leicester	4.0%	12	9.4%	1	0.0%	0	16.1%	3	0.0%	0	0.0%	0	8.8%	3	0.0%	0	0.0%	0
Well Pharmacy, Thurmcourt Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welland Vale Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Young Thurnby Lodge Gardeners, Somers Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																		
Aldi, Fletton Close, Hamilton, Leicester	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Exploration Drive, Abbey Lane, Leicester	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	1	0.0%	0
B&M, Belgrave Road, Belgrave Gate, Leicester	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barkby Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Belgrave Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Belgrave Road / Melton Road District Centre, Leicester	0.5%	2	14.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canon Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetshire, Barkby Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colourbank, Crest Rise, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doncaster Road, Leicester	0.3%	1	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Empire Industrial Estate, Ulverscroft Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Floors 2 Go, Abbey Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
FM Furnishers, Melton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Gipsy Lane, Leicester	0.3%	1	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Loughborough Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Melton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mr Pickford's Pharmacy, Lockerbie Walk, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pennywise Discount Store, Gipsy Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ReUse Shop, Gypsum Close, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rushey Mead Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Melton Road, Leicester	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	3	0.0%	0	0.0%	0
Screwfix, Empire Industrial Estate, Ulverscroft Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Wenlock Way, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Star Carpets & Furnishings,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Melton Road, Leicester									
Troon Industrial Estate, Wenlock Way, Thurmaston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
United Carpets & Beds, Melton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 10									
Abbey Retail Park, Leicester	1.3%	4	0.0%	0	0.0%	0	2.7%	1	0.0%
Aldi, Abbey Lane, Humphreys Way, Leicester	1.1%	3	0.0%	0	26.7%	3	0.0%	0	0.0%
Aldi, Beaumont Shopping Centre, Beaumont Leys	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Astill Lodge Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B&Q, Devonshire Road, Leicester	0.3%	1	0.0%	0	0.0%	0	2.7%	1	0.0%
Beaumont Leys Town Centre, Leicester	1.2%	4	0.0%	0	8.7%	1	4.9%	1	0.0%
Beaumont Shopping Centre, Beaumont Leys, Leicester	5.9%	18	0.0%	0	36.7%	4	0.0%	0	10.6%
Belgrave Boulevard, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Blackbird Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Halfords, St Margaret's Way, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Beaumont Shopping Centre, Beaumont Leys	0.6%	2	0.0%	0	5.7%	1	0.0%	0	2.7%
Mr Pickford's Pharmacy, Norwich Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Norris Close, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Parker Drive, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St Margaret's Retail Park, Devonshire Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Beaumont Shopping Centre, Beaumont Leys, Leicester	1.5%	4	0.0%	0	3.0%	0	0.0%	0	0.0%
Toolstation, Ravensbridge Drive, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 11									
Aldi, Aylestone Road, Leicester	0.5%	1	0.0%	0	0.0%	0	9.4%	1	0.0%
Aylestone Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aylestone Park Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Eyres Monsell Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Glen Parva Local Centre	0.3%	1	0.0%	0	0.0%	0	4.9%	1	0.0%
Knighton Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Saffron Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stoneygate Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
United Carpets and Beds, Aylestone Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Welford Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 12									
Aldi, Woodgate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Alif Carpets, East Park Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Narborough Road South, Braunstone, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Braunstone Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Buckminster Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Colourbank Superstore, Cavendish Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Evelyn Drive, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Fosse Road North, Leicester	0.3%	1	0.0%	0	0.0%	0	0.0%	0	5.8%
Freeman's Leisure Park, Aylestone Road, Leicester	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Freemen's Common Household Recycling Centre, Islington Street, Leicester	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Freemens Common	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Industrial Estate, Leicester																		
Halfords, Putney Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hockley Farm Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Putney Road, Off Welford Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Fosse Road North, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Upperton Road, Leicester	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	0
Londis, Bloxham Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks Electrical, King Richards Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mecca Bingo, Freeman's Park, Leicester	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Michael John Flooring, Narborough Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Aylestone Road, Leicester	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Narborough Road District Centre, Leicester	1.4%	4	0.0%	0	0.0%	0	0.0%	0	11.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Parks Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Stephenson Drive, Leicester	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Freemans Common, Ealing Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, New Park Street, Leicester	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	2	0.0%	0	0.0%	0	0.0%	0
Toolstation, Commercial Square, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Travis Perkins, Commercial Square, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vision Pharmacy, Narborough Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westcote Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Aldi, Bullhead Street, Wigston	1.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	2	0.0%	0	0.0%	0	0.0%	0
Asda, Leicester Road, Oadby	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Bull Head Street, Wigston	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Launceston Road, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalkard & Elliott, Aylestone Lane, Wigston, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Blaby Road, South Wigston	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	2	0.0%	0	0.0%	0	0.0%	0
Lidl, Harborough Road, Oadby	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, (Foodhall), The Parade, Oadby	1.1%	3	0.0%	0	0.0%	0	9.4%	1	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0
Oadby Town Centre	5.2%	15	0.0%	0	0.0%	0	4.9%	1	0.0%	0	26.2%	7	0.0%	0	0.0%	0	0.0%	0
Potters Superstore, Leicester Road, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Bell Street, Wigston	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Glen Road, Oadby	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0
Screwfix, Chartwell Drive, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Wigston Local Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Blaby Road, South Wigston	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0
Wickes, Blagby Road, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigston Town Centre	4.6%	14	0.0%	0	0.0%	0	4.9%	1	0.0%	0	22.6%	6	0.0%	0	0.0%	0	2.8%	0
Zone 14																		
Aldi, Melton Road, Syston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Anstey Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Barkby Thorpe Lane, Thurmaston	1.4%	4	4.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	2	0.0%	0	0.0%	0
Barrow-upon-Soar Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Westmoreland Avenue, Thurmaston	0.9%	3	18.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derrys Nurseries, Main Street, Cossington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre Leicester, Loughborough Road, Rothley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
George Walker, Fosse Way, Syston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lingdale Golf Club, Joe Moores Lane, Woodhouse Eaves	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, (Foodhall), Thorpe Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mountsorrel Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Potters Carpets & Beds, Leicester Road, Anstey, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quorn Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rothley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sibley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Syston Town Centre	1.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.3%	4	0.0%	0	0.0%	0
Tesco Metro, Melton Road, Syston	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	2	0.0%	0	0.0%	0
Thurmaston Shopping Centre, Thurmaston	1.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurmaston Village Centre	0.5%	1	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Granite Way, Mountsorrel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Thurmaston, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodhouse Eaves Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																		
Glenfield Village	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	0	0.0%	0
Groby Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirby Muxloe Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Road, Glenfield	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0
Palmers Garden Centre Enderby, Saint Johns, Enderby	0.3%	1	0.0%	0	0.0%	0	4.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parkem Chemists, Dominion Road, Glenfield, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ratby Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																		
Aldi, Meridian Way, Braunstone	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	0	13.5%	2
Co-op, Station Road, Narborough, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enderby Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1
Fosse Shopping Park, Leicester	7.2%	22	0.0%	0	0.0%	0	23.7%	4	10.6%	4	10.7%	3	0.0%	0	5.2%	1	29.8%	4
Grove Farm Triangle, Leicester	1.0%	3	0.0%	0	0.0%	0	0.0%	0	8.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hawgrip Plant Centre, Seine Lane, Enderby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hinckley Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester Forest East Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Fosse Park Shopping Centre, Leicester	2.4%	7	0.0%	0	0.0%	0	0.0%	0	10.3%	4	0.0%	0	0.0%	0	8.2%	1	5.4%	1
Meridian Business Park, Meridian East, Leicester	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	0	0.0%	0
Narborough Village (NOT Narborough Road, Leicester)	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	0
Sainsbury's Superstore, Fosse Park, Grove Farm Triangle, Leicester	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.2%	3	0.0%	0

Column %ges.

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Thorpe Astley Local Centre Outside Survey Area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Airport Retail Park, London Road, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Adcock Road, Coalville	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Allendale Road, Loughborough	1.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.5%	4	0.0%	0	0.0%	0
Aldi, Belton Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arena Shopping Park, Rowleys Green, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Charnwood Road, Shepshed	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Newtown Road, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Attleborough Fields Industrial Estate, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Rockingham Road, Euro Business Park, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Alvis Retail Park, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Brandon Road, Binley Woods, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Jubilee Drive, Belton Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Leicester Road, Melton Mowbray	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barwell Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicester Village, Pingle Drive, Bicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birmingham City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre	1.0%	3	0.0%	0	0.0%	0	0.0%	0	8.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetright, Bond Street, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castle Donnington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chapel St Leonards Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coalville Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Ashby Road, Ibstock	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coventry City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coventry City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Designer Outlet York, St Nicholas Avenue, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, Tamworth Road, Measham, Swadlincote	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre Stapleton, Ashby Road, Stapleton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Nuneaton Road, Atherstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Downtown Superstore, Gonerby Junction, A1, Grantham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunelm, Regent Street, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Midlands Designer Outlet, South Normanton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elliott's Field Shopping Park, Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gates Garden Centre, Somerby Road, Cold Overton, Oakham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Giant Store, Normanton Car Park, Rutland Water	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Giltbrook Retail Park, Ikea Way, Giltbrook	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Go Outdoors, Bishop Meadow Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Go Outdoors, Coventry Business Park, Canley Road, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Point Retail Park, Victoria Street North, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Belton Road West, Loughborough	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	2	0.0%	0	0.0%	0
Homebase, Canley, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Springfield Street, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hoton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ibstock Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Croft Road, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Giltbrook, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Park Lane, Wednesbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction One Retail Park, Leicester Road, Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Karpet Kingdom, Bilton Road, Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kettering Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Station Avenue, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loughborough Town Centre	1.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.7%	5	0.0%	0	0.0%	0
Lutterworth Golf Club, Rugby Road, Lutterworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lutterworth Town Centre	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, (Foodhall), The Rushes, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Harborough Town Centre	1.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Arena Park, Rowley's Green, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matlock Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall Shopping Centre, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Melton Mowbray Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milton Keynes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miners Welfare Park, Bedworth	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Bitteswell Road, Lutterworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Gorse Covert Centre, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Rutland Street, Melton Mowbray	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Whitwick Retail Park, Coalville	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newton Retail Park, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northfields Industrial Estate, Peterborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nottingham City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nuneaton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oakham Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peterborough City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pets at Home, Hinckley Road, Walsgrave on Soave	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Phoenix Parkway Retail Park, Corby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ponsford, London Road, Heeley, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Regent Place Retail Park, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rockingham Industrial	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Estate, Rockingham Road, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Leamington Spa Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rugby Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Greenclose Lane, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Nottingham Road, Melton Mowbray	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St. Mary's Place, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Vicarage Street, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skegness Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Solihull Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Springfields Outlet Shopping & Leisure, Camel Gate, Spalding	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stamford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stapleton Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Talent Cricket, Bakewell Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Technology Retail Park, Technology Drive, Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Arena Shopping Park, Rowleys Green, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Leicester Street, Bedworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Park Road, Loughborough	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, The Rushes, Loughborough	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0
The Gallagher Retail Park, Stoney Stanton Road, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Herb Nursery, Main Station, Thistleton, Oakham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Austin Drive, Court House Green, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Willowbrook Park, Derby Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Prince William Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ventura Retail Park, Ventura Park Road, Tamworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Lower Leicester Road, Lutterworth	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Springfield Street, Market Harborough	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weddington Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitwick Retail Park, Coalville	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Belton Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Technology Park, Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Weddington Road, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodlands Wholesale Nursery (not Dobbies), Ashby Road, Stapleton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mail order / catalogue	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
TV shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	300	11	12	16	35	27	38	13	14									
Sample:	312	13	17	12	20	25	18	20	22									

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Q09 Where did you undertake your main food and grocery shopping the time before last? Was it the same place or somewhere different?																		
<i>Excl. Nulls & SFT</i>																		
Zone 1																		
Aldi, Holliers Walk, Hinckley	1.3%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Watling Street, Hinckley	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Barwell Lane, Hinckley	2.4%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
B&J Palmer, Station Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Castle Street, Hinckley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Boyslade Road, Burbage, Hinckley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Church Street, Sapcote	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Long Street, Stoney Stanton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Trent Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Foodbank, Hope Community Church, Deveron Way, Hinckley	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hinckley Convenience Stores, Forest Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Rugby Road, Hinckley	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Coventry Road, Hinckley	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Hinckley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Stoney Stanton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Normandy Way, Hinckley	1.1%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Stoke Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Post Office, Long Street, Stoney Stanton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Post Office, The Square, Wolvey, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Clifton Way, Hinckley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Rugby Road, Hinckley	1.3%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Lutterworth Road, Burbage, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, London Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Station Yard, Hinckley	1.0%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Co-op, High Street, Desford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street, Newbold Verdon, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Newbold Road, Desford, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Pochin Street, Croft	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Wood Street, Earl Shilton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local market, Earl Shilton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Earl Shilton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Kirkby Mallory Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Newbold Verdon Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill Lane Stores, Mill Lane, Earl Shilton, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Main Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

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	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Newbold Road, Leicester									
Premier, The Hollow, Earl Shilton, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Main Street, Huncote	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Thurlaston Garden Centre & Tea Room, Croft Road, Thurlaston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 3									
Aldi, Buxton Crescent, Broughton Astley	1.5%	20	0.0%	0	0.0%	0	0.0%	0	7.0%
Co-op, Main Street, Broughton Astley	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Gilmorton Village Store, Main Street, Gilmorton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local market, Broughton Astley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Broughton Astley Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.3%
Local shops, Ullesthorpe Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Londis, Main Street, Broughton Astley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mace, Dunton Road, Broughton Astley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Made By Alison, Geveze Way, Broughton Astley, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marcus Stevens Butchers, Station Road, Ullesthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Post Office, Main Street, Ullesthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Post Office, Station Road, Broughton Astley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ringrose Butchers, Main Street, Broughton Astley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 4									
Aldi, Brackley Court, Welford Road, Blaby	1.6%	21	0.0%	0	0.0%	0	5.4%	7	0.0%
Attfield's Farm Shop, Whetstone Lodge, Countesthorpe Road, Leicester	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Church Street Butchers, Church Street, Countesthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, (Petrol), Lutterworth Road, Blaby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Cambridge Road, Whetstone	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.7%
Co-op, Dog And Gun Lane, Lutterworth Road, Whetstone	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.7%
Co-op, High Street, Fleckney, Leicester	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Main Street, Cosby	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Main Street, Countesthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Johns Court, Blaby	0.3%	4	0.0%	0	0.0%	0	1.0%	1	0.0%
Jet Petrol Station, Oadby Road, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Joseph Morris Butchers, Newton Lane, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Cosby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Fleckney Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, The Square, Countesthorpe	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 5									
Billesden Village Shop, Market Road, Billesdon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bridge 67, High Street, Kibworth Harcourt, Kibworth Beauchamp	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

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Co-op, High Street, Kibworth Beauchamp	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street, Great Glen	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street, Houghton On The Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street, Scraptoft	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Station Road, Thurnby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, East Goscote Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Queniborough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, (BP), Melton Road, Syston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Post Office, Merchants Common, East Goscote, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Post Office, Stretton Road, Great Glen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roots Thorpe Farm, Thorpe Farm, Barkby Thorpe, Leicester	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0
S&J News, Syston Road, Queniborough, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Select Convenience, High Street, Kibworth Beauchamp	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
A1 Cash & Carry, Green Lane Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adam Groceries, Holland Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, St Georges Way, Leicester	3.0%	40	3.6%	4	2.0%	1	2.0%	3	0.6%	1	2.0%	2	1.3%	2	0.0%	0	2.7%	1
Apna Supermarket, Melbourne Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clays Butchers of Leicester, Cheapside, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Evington Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Falcon Cash & Carry, Syston Street West, Leicester	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Foodland Supermarket, Melbourne Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Foods, Haymarket Centre, Belgrave Gate, Leicester	0.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, (The Food Warehouse) St Georges Retail Park, Leicester	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Belgrave Gate, Leicester	0.3%	4	0.5%	1	0.0%	0	0.6%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
KP Supermarket, Melbourne Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester Market, Market Place, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Burton Street, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Local shops, Clarendon Park Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Florence Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Green Lane Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Highfields Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Leicester City Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Spinney Hills Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Gallowtree Gate,	0.3%	4	0.0%	0	1.0%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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Leicester									
Post Office, Evington Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Quickway, Melbourne Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Granby Street, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, London Road, Leicester	0.1%	2	0.0%	0	0.0%	0	0.6%	1	0.0%
Sainsbury's Local, Queens Road, Clarendon Park, Leicester	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Humberstone Gate, Leicester	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Savers, Cheapside, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Belgrave Gate, Haymarket Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Granby Street, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Haymarket Centre, Belgrave Gate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, London Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Welford Place, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
W Archer & Son, Queens Road, Clarendon Park, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 7									
Co-op, Rowllatts Hill Road, Rowllatts Hill, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Uppingham Road, Rowllatts Hill, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ethel Bakeries, Ethel Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Frozen World, St Saviours Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Uppingham Road, Rowllatts Hill, Leicester	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Chesterfield Road, Evington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Coleman Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, East Park Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Egginton Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Evington Valley Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Kitchener Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, New Humberston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Overton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
One Stop, Hastings Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pak Foods, Chesterfield Road, Evington	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Quality Supermarket, Green Lane Road, Rowllatts Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Savers Choice Cash & Carry, Egginton Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Metro, Ethel Road, Evington	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%
Uppingham Road Convenience Store, Uppingham Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 8									
Co-op, Downing Drive,	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

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Evington, Leicester									
Co-op, Thurncourt Road, Thurnby Lodge, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Evington Village Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Humberstone Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mercury News, Cardinals Walk, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nisa Local, Main Street, Evington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Sandhills Avenue, Hamilton, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Maidenwell Avenue, Hamilton, Leicester	5.3%	72	12.7%	13	0.6%	1	0.0%	0	0.0%
Zone 9									
Aldi, Fletton Close, Hamilton, Leicester	2.2%	29	4.6%	5	0.0%	0	0.6%	1	2.1%
Asda, Exploration Drive, Abbey Lane, Leicester	2.8%	39	10.6%	11	19.1%	12	0.0%	0	3.6%
Bombay Supermarket, Melton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Finest Stores, Canon Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Jalpur Millers Online, Harrison Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Gipsy Lane, Leicester	0.9%	12	7.2%	7	2.0%	1	0.0%	0	0.0%
Lidl, Loughborough Road, Leicester	1.0%	13	4.9%	5	6.8%	4	0.0%	0	0.0%
Local shops, Abbey Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Belgrave Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Catherine Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Doncaster Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Fairfax Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Gipsy Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Melton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons (Daily in Petrol Station), Melton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons (Daily in Petrol Station), Thurmaston Lane, Hamilton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Post Office, Brackley Close, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Post Office, Melrose Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Melton Road, Leicester	3.6%	48	28.1%	28	5.2%	3	0.0%	0	1.7%
Shiva Shakti Foods, MacDonald Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Humberstone Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Melton Road, Leicester	0.3%	4	2.0%	2	0.0%	0	0.0%	0	0.0%
Zone 10									
Aldi, Abbey Lane, Humphreys Way, Leicester	1.1%	15	1.7%	2	4.0%	2	0.0%	0	2.4%
Aldi, Beaumont Shopping Centre, Beaumont Leys	0.9%	12	0.0%	0	7.7%	5	0.0%	0	0.6%
Appleton Mini Market, Appleton Avenue, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Beaumont News, Astill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

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	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Lodge Road, Leicester																		
Home Bargains, St Margaret's Retail Park, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Iceland, Beaumont Shopping Centre, Beaumont Leys, Leicester	0.4%	6	0.0%	0	3.2%	2	0.0%	0	2.1%	3	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Local shops, Beaumont Leys Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColls, Belgrave Boulevard, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Marwood Road, Stocking Farm Estate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Bewcastle Grove, Mowmacre Hill	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Beaumont Shopping Centre, Beaumont Leys, Leicester	4.3%	59	0.5%	1	35.1%	21	0.6%	1	6.3%	10	0.0%	0	9.6%	14	13.9%	8	2.1%	1
Wilko, Beaumont Leys Shopping Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																		
Aldi, Aylestone Road, Leicester	1.3%	18	0.0%	0	0.0%	0	7.1%	9	2.3%	3	0.6%	1	0.0%	0	3.6%	2	0.0%	0
Co-op, Clarendon Park Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Hillsborough Road, Glen Parva, Leicester	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, London Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Sturdee Road, Eyres Monsell, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gainsborough Stores, Gainsborough Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Saffron Lane, Leicester	0.5%	7	0.0%	0	0.0%	0	5.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knighon Self Service Petrol Station, Welford Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Glen Parva Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Saffron Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Stoneygate Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Knighon Church Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Aberdale Road, West Knighon, Leicester	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Lutterworth Road, Aylestone, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Saffron Lane, Leicester	0.2%	3	0.0%	0	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																		
Aldi, Woodgate, Leicester	1.5%	20	0.0%	0	1.6%	1	0.0%	0	9.3%	14	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Asda, (Fosse Park), Narborough Road South, Braunstone, Leicester	4.1%	56	0.0%	0	0.0%	0	6.9%	9	16.0%	24	1.7%	2	0.0%	0	4.2%	2	19.5%	11
Co-op, Aikman Avenue, New Parks Estate, Leicester	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Hallam Crescent, Braunstone, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Hinckley Road, Leicester Forest East	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Co-op, Narborough Road, Leicester	0.2%	3	0.0%	0	0.0%	0	0.0%	0	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Sharmon Crescent, Braunstone Frith, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Turnbull Drive, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Braunstone, Leicester																		
Iceland, Narborough Road, Leicester	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
J Scattergood & Son, Sharnon Crescent, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Fosse Road North, Leicester	0.8%	11	0.0%	0	0.0%	0	0.0%	0	5.1%	8	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Lidl, Upperton Road, Leicester	0.3%	4	0.0%	0	0.0%	0	0.0%	0	2.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Bosworth Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Braunstone Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Cavendish Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Heyford Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Imperial Avenue, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Keightley Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Leicester Forest East Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Sandhurst Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Shakespeare Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Sunway, Braunstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Aylestone Road, Leicester	2.1%	29	1.7%	2	2.0%	1	10.3%	13	5.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nutfield Corner Shop, Nutfield Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Grasmere Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Watergate Lane, Braunstone Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Hinckley Road, Leicester Forest East	0.3%	4	0.0%	0	0.0%	0	0.0%	0	2.1%	3	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Spar, Buckminster Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, St James Service Station, Hinckley Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, (Esso), Fosse Road North, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, (Esso), Narborough Road, Rowley Fields, Leicester	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Tesco Express, Bede Island, Leicester	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Hinckley Road, Leicester	0.2%	3	0.0%	0	0.0%	0	0.0%	0	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Penrice Garage, Hinckley Road, Leicester Forest East	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Ryder Road, Kirby Frith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, New Park Street, Leicester	0.5%	6	0.0%	0	0.0%	0	0.0%	0	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, M1, Junction 21/21A (North Services), Leicester Forest East	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, M1, Junction 21/21A (South Services), Leicester Forest East	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Zone 13																		
Aldi, Bullhead Street, Wigston	1.8%	25	0.0%	0	0.0%	0	1.0%	1	0.0%	0	14.2%	13	0.0%	0	0.0%	0	0.0%	0
Asda, Leicester Road, Oadby	4.7%	64	1.7%	2	0.0%	0	9.2%	12	0.0%	0	11.1%	10	0.0%	0	0.0%	0	0.0%	0
Co-op, Blaby Road, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Launceston Road, Wigston	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Co-op, Uplands Road, Oadby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Bell Street, Wigston	0.1%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Iceland, Bell Street, Wigston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Blaby Road, South Wigston	1.1%	16	0.0%	0	0.0%	0	1.8%	2	0.0%	0	8.2%	8	0.0%	0	0.0%	0	0.0%	0
Lidl, Harborough Road, Oadby	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Local shops, Oadby Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Wigston Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, (Foodhall), The Parade, Oadby	0.7%	10	0.0%	0	0.0%	0	2.4%	3	0.0%	0	4.6%	4	0.0%	0	0.0%	0	0.0%	0
Milners Bakery, Blaby Road, South Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons (Daily in Petrol Station), Bull Head Street, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Aylestone Lane, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Gloucester Crescent, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Leicester Road, Wigston	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Moat Street, Wigston	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Bell Street, Wigston	1.2%	16	0.0%	0	0.0%	0	1.2%	2	0.0%	0	7.5%	7	0.0%	0	0.0%	0	2.3%	1
Sainsbury's Superstore, Glen Road, Oadby	3.6%	48	0.0%	0	0.0%	0	10.2%	13	0.0%	0	15.4%	14	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Blaby Road, South Wigston	3.6%	49	0.0%	0	0.0%	0	15.3%	19	2.1%	3	15.8%	15	0.0%	0	0.0%	0	3.0%	2
Waitrose, Harborough Road, Oadby, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WH Cox Greengrocer, Leicester Road, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wilson Wragg Butchers, London Road, Oadby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Aldi, Melton Road, Syston	0.3%	5	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	3	0.0%	0	0.0%	0
Asda, Barkby Thorpe Lane, Thurmaston	4.2%	57	17.5%	18	5.3%	3	0.0%	0	2.1%	3	0.0%	0	18.0%	26	0.0%	0	0.0%	0
Co-op, Cropston Road, Anstey	0.1%	1	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Co-op, High Street, Barrow-On-Soar	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Co-op, Loughborough Road, Quorn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Co-op, Loughborough Road, Rothley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Rothley Road, Mountsorrel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Wanlip Lane, Birstall	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Costco, Westmoreland Avenue, Thurmaston	0.3%	4	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Barrow Road, Sileby, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Johnsons of Woodhouse, Main Street, Woodhouse Eaves	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Anstey Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Barrow upon Soar Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Rothley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Syston Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Woodhouse Eaves Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, The Nook, Anstey, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
M&S, (Foodhall), Thorpe Lane, Leicester	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	7	0.0%	0	0.0%	0
Nisa Local, Station Road, Quorn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roberts of Mountsorrel, Leicester Road, Mountsorrel, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Syston Bakery, Town Square, Syston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Sileby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Sibson Road, Birstall, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Melton Road, Syston	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	4	0.0%	0	0.0%	0
The Family Cellar, Melton Road, Syston, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Granite Way, Mountsorrel	1.0%	13	0.0%	0	0.0%	0	0.0%	0	3.0%	5	0.0%	0	4.1%	6	2.2%	1	0.0%	0
Wanlip Lane News, Birstall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																		
Co-op, Laundon Way, Groby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Co-op, Leicester Road, Groby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Co-op, Old Bakery Close, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Local shops, Groby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Kirby Muxloe Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Ratby Village centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moores of Ratby, Station Road, Ratby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Road, Glenfield	1.2%	16	0.0%	0	0.0%	0	0.0%	0	4.6%	7	0.0%	0	0.0%	0	17.0%	9	0.0%	0
One Stop, Main Street, Kirby Muxloe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Dominion Road, Glenfield, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Royal Oak, Main Street, Kirby Muxloe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																		
Aldi, Meridian Way, Braunstone	1.3%	18	0.0%	0	0.6%	0	0.0%	0	5.7%	9	0.0%	0	0.0%	0	11.6%	6	4.0%	2
Co-op, Cross Street, Enderby (Next to the Methodist Church)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Co-op, Mill Lane, Enderby (Opposite Newsagents & Estate Agents)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Co-op, Station Road, Narborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Forest Road, Narborough, Enderby, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Narborough Village Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Fosse Park Shopping Centre, Leicester	1.6%	22	0.0%	0	1.1%	1	0.0%	0	0.6%	1	2.6%	2	0.0%	0	8.3%	5	2.6%	1
Palmers at Enderby, St Johns, Enderby, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Fosse Park, Grove Farm Triangle, Leicester	5.9%	80	0.0%	0	0.6%	0	9.5%	12	8.6%	13	4.0%	4	0.0%	0	19.2%	10	38.6%	21
Tesco Express, Copt Oak Court, Narborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area																		
Aldi, Adcock Road, Coalville	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	4	0.0%	0	0.0%	0
Aldi, Allendale Road, Loughborough	0.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	12	0.0%	0	0.0%	0
Aldi, Belton Road,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Loughborough																		
Aldi, Hackamore Way, Oakham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Leicester Road, Melton Mowbray	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Springfield Street, Market Harborough	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Stanier Retail Park, Kettering	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Brade Drive, Coventry	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Chamwood Road, Shepshed	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Newtown Road, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baines Bakery, High Street West, Uppingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bates Butchers, Market Street, Atherstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Ashby Road, Ibstock	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Coventry Road, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Malt Mill Bank, Barwell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, North Street East, Uppingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, School Road, Bulkington, Bedworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Woodlands, Ashby Road, Stapleton	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farndon Fields Farm Shop, Farndon Road, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Mill Street, Bedworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Market Street, Loughborough, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Joseph Morris Butchers, Walcote Road, Lutterworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Kettering Road, Market Harborough	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Station Avenue, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Thornborough Road, Coalville	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local market, Loughborough Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Local shops, Lutterworth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Markfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Stamford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Hampton Road, Redland, Bristol	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, (BP), Melton Road, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, (Foodhall), The Rushes, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Leicester Road, Elliott's Field, Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons (Daily in Petrol Station), Lutterworth Road, Walcote	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Bitteswell Road, Lutterworth	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Gorse Covert Centre, Loughborough	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	7	0.0%	0	0.0%	0
Morrisons, Rutland Street, Melton Mowbray	0.1%	2	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Whitwick Retail	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0

Column %ges.

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Park, Coalville									
Sainsbury's Local, Queens Road, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Greenclose Lane, Loughborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Nottingham Road, Melton Mowbray	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, St. Mary's Place, Market Harborough	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Vicarage Street, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Leicester Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Shelton Square, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Arena Shopping Park, Rowleys Green, Coventry	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Leicester Street, Bedworth	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Oakley Road, Corby	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Park Road, Loughborough	2.9%	40	0.0%	0	0.0%	0	0.0%	0	23.9%
Tesco Superstore, Clifford Bridge Road, Coventry	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Leicester Road, Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, South Street, Oakham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, The Rushes, Loughborough	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, Lower Leicester Road, Lutterworth	0.6%	8	0.0%	0	0.6%	1	0.0%	0	1.2%
Waitrose, Springfield Street, Market Harborough	0.6%	9	0.0%	0	2.0%	3	0.0%	0	0.0%
WF Chapman, High Street, Lutterworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Others									
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Same place as before)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	1357	101	61	125	152	94	147	54	55
Sample:	1417	96	87	91	82	91	82	90	86

Q10 Which retailer did you purchase your main food internet / home delivery shopping from?*Those that said 'Internet / delivery' at Q09*

Amazon Pantry	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda	34.9%	71	65.3%	2	22.3%	2	35.1%	4	35.7%	17	7.8%	1	51.1%	16	30.2%	2	43.6%
Iceland	8.8%	18	0.0%	0	0.0%	0	0.0%	0	20.5%	10	0.0%	0	0.0%	0	10.1%	1	0.0%
Marks & Spencer	1.5%	3	0.0%	0	0.0%	0	0.0%	0	6.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons	4.2%	9	0.0%	0	14.0%	1	22.1%	3	0.0%	0	15.0%	2	0.0%	0	0.0%	0	8.7%
Ocado	10.4%	21	34.7%	1	14.0%	1	11.5%	1	6.5%	3	15.0%	2	22.8%	7	0.0%	0	8.7%
Sainsbury's	8.8%	18	0.0%	0	18.3%	2	11.5%	1	0.0%	0	17.0%	2	0.0%	0	10.1%	1	7.7%
Tesco	23.2%	47	0.0%	0	27.1%	2	6.8%	1	24.3%	12	30.1%	4	16.7%	5	40.7%	3	17.5%
Waitrose	3.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.0%	2	3.2%	1	8.9%	1	9.1%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op	0.9%	2	0.0%	0	4.3%	0	13.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wiltshire Farm Foods	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%
(Don't know / can't remember)	2.5%	5	0.0%	0	0.0%	0	0.0%	0	6.5%	3	0.0%	0	6.2%	2	0.0%	0	0.0%
Weighted base:	203	3	8	11	48	13	32	8	9	12	8	9	12	8	9	9	12
Sample:	153	3	11	7	16	9	12	9	12	9	12	9	12	9	12	9	12

Column %ges.

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Meanscore: [£]																		
Q11 Thinking more generally, how much does your household spend on average on main food and grocery shopping in a week?																		
£1 - £5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£6 - £10	0.5%	7	0.0%	0	0.5%	0	2.1%	3	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£11 - £15	0.4%	7	0.5%	1	0.5%	0	0.0%	0	2.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£16 - £20	2.1%	33	5.0%	5	1.7%	1	3.0%	4	2.3%	5	2.9%	3	2.1%	4	0.0%	0	0.6%	0
£21 - £25	2.3%	37	3.9%	4	2.0%	1	2.2%	3	1.2%	3	4.6%	5	1.1%	2	1.3%	1	0.6%	0
£26 - £30	3.1%	49	1.3%	1	6.1%	4	3.3%	5	3.1%	6	2.7%	3	0.0%	0	0.6%	0	2.5%	2
£31 - £35	1.9%	31	5.1%	5	0.0%	0	1.1%	2	0.0%	0	1.9%	2	2.3%	4	0.0%	0	2.4%	2
£36 - £40	5.5%	89	10.7%	11	9.0%	6	6.6%	9	0.9%	2	5.3%	6	6.5%	12	4.2%	3	5.6%	4
£41 - £45	3.6%	57	8.5%	9	4.6%	3	2.6%	4	3.6%	7	2.6%	3	1.6%	3	6.5%	4	4.2%	3
£46 - £50	7.6%	121	6.9%	7	5.7%	4	7.4%	10	10.3%	21	5.1%	5	7.7%	15	8.7%	5	5.5%	4
£51 - £60	9.5%	152	7.6%	8	4.6%	3	12.3%	17	8.3%	17	9.6%	10	6.7%	13	13.5%	8	8.5%	6
£61 - £70	7.8%	125	6.1%	6	8.4%	6	8.6%	12	8.2%	17	8.0%	8	7.1%	13	12.4%	8	5.1%	3
£71 - £80	10.1%	161	5.5%	6	10.8%	8	7.7%	11	8.1%	17	12.2%	13	17.8%	34	7.8%	5	8.1%	5
£81 - £90	4.8%	77	4.0%	4	3.5%	3	2.6%	4	2.9%	6	4.0%	4	6.4%	12	5.4%	3	6.6%	4
£91 - £100	13.6%	218	9.2%	10	12.2%	9	14.5%	20	13.9%	29	12.2%	13	14.0%	27	26.7%	17	13.9%	9
£101 - £110	0.9%	14	0.0%	0	0.0%	0	0.6%	1	0.8%	2	5.6%	6	0.0%	0	0.0%	0	1.1%	1
£111 - £120	3.9%	63	1.9%	2	5.6%	4	3.7%	5	4.1%	8	6.6%	7	2.9%	6	1.3%	1	9.9%	7
£121 - £130	2.1%	34	0.0%	0	2.8%	2	3.0%	4	3.0%	6	2.0%	2	3.7%	7	1.2%	1	4.2%	3
£131 - £140	0.8%	13	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	2.0%	4	0.0%	0	0.0%	0
£141 - £150	3.7%	59	7.3%	8	3.4%	2	4.3%	6	4.7%	10	4.5%	5	5.1%	10	1.7%	1	5.0%	3
£151 - £175	0.8%	12	0.5%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.1%	1
£176 - £200	1.8%	29	1.6%	2	1.7%	1	2.5%	4	1.5%	3	1.6%	2	0.0%	0	0.0%	0	4.8%	3
£201 - £225	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£226 - £250	1.0%	16	0.0%	0	0.0%	0	0.9%	1	2.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£251 - £275	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£276 - £300	0.3%	5	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£301+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	9.3%	150	14.2%	15	10.3%	7	7.6%	11	13.2%	27	8.0%	9	10.4%	20	7.6%	5	6.5%	4
(Refused)	2.5%	41	0.0%	0	2.9%	2	3.3%	5	4.5%	9	0.5%	1	2.8%	5	0.0%	0	3.8%	3
Mean:	79.70	68.71	81.15	77.29	82.85	79.02	80.20	76.85	89.43									
Weighted base:	1602	105	71	141	206	107	191	63	66									
Sample:	1602	100	100	100	100	100	100	100	101									

Meanscore: [Number of times per week]

Q12 And still thinking more generally, how often does your household do a main food and grocery shop?

7 times a week	0.5%	7	0.0%	0	0.0%	0	1.1%	1	0.5%	1	0.0%	0	1.7%	3	0.0%	0	0.6%	0
4-6 times a week	1.3%	20	0.0%	0	0.0%	0	0.6%	1	2.4%	5	0.9%	1	2.3%	4	0.0%	0	0.6%	0
2-3 times a week	10.6%	170	10.9%	11	11.9%	8	12.2%	17	14.3%	29	10.2%	11	6.8%	13	3.3%	2	10.9%	7
Once a week	68.5%	1097	71.4%	75	71.0%	51	71.7%	101	69.4%	143	77.0%	82	63.5%	121	79.5%	50	58.8%	39
Once a fortnight	13.3%	212	12.3%	13	8.5%	6	9.5%	13	4.9%	10	8.5%	9	18.2%	35	15.9%	10	21.4%	14
Once a month	4.6%	74	3.8%	4	7.1%	5	5.1%	7	7.3%	15	2.3%	2	7.0%	13	1.3%	1	2.9%	2
Less than once a month	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
(Don't know / varies)	1.1%	18	1.6%	2	1.5%	1	0.0%	0	1.2%	3	1.1%	1	0.5%	1	0.0%	0	4.2%	3
Mean:	1.14	1.08	1.09	1.19	1.27	1.13	1.16	0.96	1.09									
Weighted base:	1602	105	71	141	206	107	191	63	66									
Sample:	1602	100	100	100	100	100	100	100	101									

Q13 Do you make 'top up' shopping trips in between your main food shopping trips? Top up grocery shopping includes 'basket shops' in foodstores, purchases from speciality retailers such as bakers, butchers and greengrocers, and snacks bought from shops, but could also include online food shopping.

Yes	71.9%	1152	70.1%	73	70.2%	50	77.3%	109	69.4%	143	72.9%	78	75.8%	145	77.0%	48	77.1%	51
No	28.1%	450	29.9%	31	29.8%	21	22.8%	32	30.6%	63	27.1%	29	24.2%	46	23.0%	14	22.9%	15
Weighted base:	1602	105	71	141	206	107	191	63	66									
Sample:	1602	100	100	100	100	100	100	100	101									

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Q14 Where did you last undertake your 'top up' shopping?																		
<i>Those that do top-up shopping at Q13 AND Excl. Nulls & SFT</i>																		
Zone 1																		
Aldi, Holliers Walk, Hinckley	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Watling Street, Hinckley	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Barwell Lane, Hinckley	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&J Palmer, Station Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Castle Street, Hinckley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Boyslade Road, Burbage, Hinckley	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Church Street, Sapcote	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Long Street, Stoney Stanton	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Trent Road, Hinckley	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Foodbank, Hope Community Church, Deveron Way, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hinckley Convenience Stores, Forest Road, Hinckley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Rugby Road, Hinckley	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Coventry Road, Hinckley	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Local shops, Hinckley Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Stoney Stanton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Normandy Way, Hinckley	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Stoke Road, Hinckley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Post Office, Long Street, Stoney Stanton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Post Office, The Square, Wolvey, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Clifton Way, Hinckley	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Rugby Road, Hinckley	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Lutterworth Road, Burbage, Hinckley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, London Road, Hinckley	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Station Yard, Hinckley	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Co-op, High Street, Desford	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street, Newbold Verdon, Leicester	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Newbold Road, Desford, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Pochin Street, Croft	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Wood Street, Earl Shilton	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local market, Earl Shilton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Earl Shilton Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Kirkby Mallory Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Newbold Verdon Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill Lane Stores, Mill Lane, Earl Shilton, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Main Street,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16							
Newbold Road, Leicester																
Premier, The Hollow, Earl Shilton, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Main Street, Huncote	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurlaston Garden Centre & Tea Room, Croft Road, Thurlaston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																
Aldi, Buxton Crescent, Broughton Astley	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Co-op, Main Street, Broughton Astley	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gilmorton Village Store, Main Street, Gilmorton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local market, Broughton Astley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Broughton Astley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Ullesthorpe Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Main Street, Broughton Astley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mace, Dunton Road, Broughton Astley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Made By Alison, Geveze Way, Broughton Astley, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marcus Stevens Butchers, Station Road, Ullesthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Post Office, Main Street, Ullesthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Post Office, Station Road, Broughton Astley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ringrose Butchers, Main Street, Broughton Astley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																
Aldi, Brackley Court, Welford Road, Blaby	0.6%	6	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1
Attfield's Farm Shop, Whetstone Lodge, Countesthorpe Road, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Church Street Butchers, Church Street, Countesthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, (Petrol), Lutterworth Road, Blaby	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Co-op, Cambridge Road, Whetstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Dog And Gun Lane, Lutterworth Road, Whetstone	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Co-op, High Street, Fleckney, Leicester	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street, Cosby	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street, Countesthorpe	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Johns Court, Blaby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jet Petrol Station, Oadby Road, Wigston	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Joseph Morris Butchers, Newton Lane, Wigston	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Local shops, Cosby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Fleckney Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, The Square, Countesthorpe	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																
Billesden Village Shop, Market Road, Billesdon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bridge 67, High Street, Kibworth Harcourt, Kibworth Beauchamp	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16								
Co-op, High Street, Kibworth Beauchamp	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street, Great Glen	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street, Houghton On The Hill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street, Scraptoft	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Station Road, Thurnby	0.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, East Goscote Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Queniborough Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, (BP), Melton Road, Syston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Post Office, Merchants Common, East Goscote, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Post Office, Stretton Road, Great Glen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roots Thorpe Farm, Thorpe Farm, Barkby Thorpe, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0
S&J News, Syston Road, Queniborough, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Select Convenience, High Street, Kibworth Beauchamp	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
A1 Cash & Carry, Green Lane Road, Leicester	0.3%	3	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adam Groceries, Holland Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, St Georges Way, Leicester	0.7%	8	0.0%	0	0.0%	0	3.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	2
Apna Supermarket, Melbourne Road, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clays Butchers of Leicester, Cheapside, Leicester	0.1%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Evington Road, Leicester	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Falcon Cash & Carry, Syston Street West, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Foodland Supermarket, Melbourne Road, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Foods, Haymarket Centre, Belgrave Gate, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, (The Food Warehouse) St Georges Retail Park, Leicester	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Belgrave Gate, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
KP Supermarket, Melbourne Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester Market, Market Place, Leicester	0.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Burton Street, Leicester	0.4%	5	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Clarendon Park Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Florence Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Green Lane Road, Leicester	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Highfields Local Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Leicester City Centre	0.5%	5	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Spinney Hills Local Centre	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Gallowtree Gate,	0.2%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	
Leicester										
Post Office, Evington Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quickway, Melbourne Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Granby Street, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, London Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Queens Road, Clarendon Park, Leicester	0.2%	2	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Sainsbury's Superstore, Humberstone Gate, Leicester	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Savers, Cheapside, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Belgrave Gate, Haymarket Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Granby Street, Leicester	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Tesco Express, Haymarket Centre, Belgrave Gate, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, London Road, Leicester	0.2%	2	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Tesco Express, Welford Place, Leicester	0.3%	3	0.0%	0	0.0%	0	0.0%	0	2.9%	3
W Archer & Son, Queens Road, Clarendon Park, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7										
Co-op, Rowllatts Hill Road, Rowllatts Hill, Leicester	0.3%	3	0.0%	0	0.9%	0	0.0%	0	0.0%	0
Co-op, Uppingham Road, Rowllatts Hill, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ethel Bakeries, Ethel Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Frozen World, St Saviours Road, Leicester	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Uppingham Road, Rowllatts Hill, Leicester	0.8%	8	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Chesterfield Road, Evington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Coleman Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, East Park Road, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Egginton Street, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Evington Valley Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Kitchener Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, New Humberston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Overton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Hastings Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pak Foods, Chesterfield Road, Evington	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality Supermarket, Green Lane Road, Rowllatts Hill	0.3%	3	0.0%	0	3.2%	1	0.0%	0	0.0%	0
Savers Choice Cash & Carry, Egginton Street, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Ethel Road, Evington	2.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uppingham Road Convenience Store, Uppingham Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8										
Co-op, Downing Drive,	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Evington, Leicester									
Co-op, Thurncourt Road, Thurnby Lodge, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Evington Village Local Centre	0.2%	2	0.0%	0	0.0%	0	0.8%	1	0.0%
Local shops, Humberstone Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Mercury News, Cardinals Walk, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Nisa Local, Main Street, Evington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Sandhills Avenue, Hamilton, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Maidenwell Avenue, Hamilton, Leicester	1.2%	12	2.6%	2	0.0%	0	0.0%	0	0.0%
Zone 9									
Aldi, Fletton Close, Hamilton, Leicester	1.0%	10	0.0%	0	0.0%	0	2.9%	3	0.0%
Asda, Exploration Drive, Abbey Lane, Leicester	0.5%	5	0.0%	0	10.7%	5	0.0%	0	0.0%
Bombay Supermarket, Melton Road, Leicester	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%
Finest Stores, Canon Street, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Jalpur Millers Online, Harrison Road, Leicester	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%
Lidl, Gipsy Lane, Leicester	1.0%	11	14.3%	10	2.8%	1	0.0%	0	0.0%
Lidl, Loughborough Road, Leicester	0.8%	8	8.7%	6	4.4%	2	0.0%	0	0.0%
Local shops, Abbey Lane, Leicester	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%
Local shops, Belgrave Road, Leicester	0.2%	2	3.0%	2	0.0%	0	0.0%	0	0.0%
Local shops, Catherine Street, Leicester	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%
Local shops, Doncaster Road, Leicester	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%
Local shops, Fairfax Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Gipsy Lane, Leicester	0.1%	2	2.3%	2	0.0%	0	0.0%	0	0.0%
Local shops, Melton Road, Leicester	0.2%	2	3.3%	2	0.0%	0	0.0%	0	0.0%
Morrisons (Daily in Petrol Station), Melton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons (Daily in Petrol Station), Thurmaston Lane, Hamilton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Post Office, Brackley Close, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Post Office, Melrose Street, Leicester	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Melton Road, Leicester	1.7%	17	17.9%	12	1.4%	1	0.0%	0	0.0%
Shiva Shakti Foods, MacDonald Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%
Tesco Express, Humberstone Lane, Leicester	0.7%	7	8.1%	5	0.0%	0	0.0%	0	0.0%
Tesco Express, Melton Road, Leicester	0.7%	8	8.4%	6	0.0%	0	0.0%	0	0.0%
Zone 10									
Aldi, Abbey Lane, Humphreys Way, Leicester	1.6%	16	8.1%	5	6.4%	3	0.0%	0	3.4%
Aldi, Beaumont Shopping Centre, Beaumont Leys	0.2%	3	0.0%	0	5.9%	3	0.0%	0	0.0%
Appleton Mini Market, Appleton Avenue, Leicester	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%
Beaumont News, Astill	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%

Column %ges.

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Lodge Road, Leicester									
Home Bargains, St Margaret's Retail Park, Leicester	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0
Iceland, Beaumont Shopping Centre, Beaumont Leys, Leicester	0.3%	3	1.5%	1	4.5%	2	0.0%	0	0.0%
Local shops, Beaumont Leys Town Centre	0.1%	1	0.0%	0	1.7%	1	0.0%	0	0.0%
McColls, Belgrave Boulevard, Leicester	0.3%	3	0.0%	0	6.0%	3	0.0%	0	0.0%
Nisa Local, Marwood Road, Stocking Farm Estate, Leicester	0.3%	3	0.0%	0	7.0%	3	0.0%	0	0.0%
One Stop, Bewcastle Grove, Mowmacre Hill	0.3%	3	0.0%	0	6.7%	3	0.0%	0	0.0%
Tesco Extra, Beaumont Shopping Centre, Beaumont Leys, Leicester	1.1%	11	0.8%	1	20.6%	9	0.0%	0	0.9%
Wilko, Beaumont Leys Shopping Centre, Leicester	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%
Zone 11									
Aldi, Aylestone Road, Leicester	0.4%	4	0.0%	0	0.0%	0	2.9%	3	0.0%
Co-op, Clarendon Park Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Hillsborough Road, Glen Parva, Leicester	0.6%	7	0.0%	0	0.0%	0	6.4%	7	0.0%
Co-op, London Road, Leicester	0.6%	6	0.0%	0	0.0%	0	4.1%	4	0.0%
Co-op, Sturdee Road, Eyres Monsell, Leicester	0.5%	5	0.0%	0	0.0%	0	4.2%	4	0.0%
Gainsborough Stores, Gainsborough Road, Leicester	0.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%
Iceland, Saffron Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Knighton Self Service Petrol Station, Welford Road, Leicester	0.1%	1	0.0%	0	0.0%	0	1.5%	1	0.0%
Local shops, Glen Parva Local Centre	0.1%	1	0.0%	0	0.0%	0	1.5%	1	0.0%
Local shops, Saffron Lane, Leicester	0.3%	3	0.0%	0	0.0%	0	2.9%	3	0.0%
Local shops, Stoneygate Local Centre	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%
Londis, Knighton Church Road, Leicester	0.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%
Tesco Express, Aberdale Road, West Knighton, Leicester	0.4%	5	0.0%	0	0.0%	0	4.5%	5	0.0%
Tesco Express, Lutterworth Road, Aylestone, Leicester	0.8%	8	0.0%	0	0.0%	0	6.8%	7	0.0%
Tesco Express, Saffron Lane, Leicester	0.7%	7	0.0%	0	0.0%	0	7.1%	7	0.0%
Zone 12									
Aldi, Woodgate, Leicester	0.7%	7	0.0%	0	2.5%	1	0.0%	0	4.9%
Asda, (Fosse Park), Narborough Road South, Braunstone, Leicester	0.4%	4	0.0%	0	0.0%	0	2.6%	3	0.0%
Co-op, Aikman Avenue, New Parks Estate, Leicester	0.5%	5	0.0%	0	0.0%	0	0.0%	0	3.4%
Co-op, Hallam Crescent, Braunstone, Leicester	0.3%	3	0.0%	0	0.0%	0	0.0%	0	2.6%
Co-op, Hinckley Road, Leicester Forest East	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Narborough Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%
Co-op, Sharmon Crescent, Braunstone Frith, Leicester	0.8%	8	0.0%	0	0.0%	0	0.0%	0	5.7%
Co-op, Turnbull Drive,	0.7%	7	0.0%	0	0.0%	0	0.0%	0	6.2%

Column %ges.

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Braunstone, Leicester																		
Iceland, Narborough Road, Leicester	0.2%	2	0.0%	0	2.8%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
J Scattergood & Son, Sharnon Crescent, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Fosse Road North, Leicester	0.7%	7	0.0%	0	0.0%	0	0.0%	0	4.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Upperton Road, Leicester	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Bosworth Street, Leicester	0.4%	4	0.0%	0	0.0%	0	0.0%	0	3.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Braunstone Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Cavendish Road, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Heyford Road, Leicester	0.3%	3	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Imperial Avenue, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Keightley Road, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Leicester Forest East Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Local shops, Sandhurst Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Shakespeare Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Sunway, Braunstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Aylestone Road, Leicester	0.2%	2	0.0%	0	0.0%	0	0.8%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Nutfield Corner Shop, Nutfield Road, Leicester	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Grasmere Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Watergate Lane, Braunstone Town	1.1%	11	0.0%	0	0.0%	0	0.0%	0	10.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Hinckley Road, Leicester Forest East	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	9.4%	4	6.5%	3
Spar, Buckminster Road, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, St James Service Station, Hinckley Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, (Esso), Fosse Road North, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, (Esso), Narborough Road, Rowley Fields, Leicester	1.2%	12	0.0%	0	0.0%	0	0.0%	0	9.2%	10	0.0%	0	0.0%	0	1.6%	1	2.9%	1
Tesco Express, Bede Island, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Hinckley Road, Leicester	0.8%	8	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	4.1%	2	4.8%	2
Tesco Express, Penrice Garage, Hinckley Road, Leicester Forest East	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Tesco Express, Ryder Road, Kirby Frith	0.3%	3	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, New Park Street, Leicester	0.3%	3	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, M1, Junction 21/21A (North Services), Leicester Forest East	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, M1, Junction 21/21A (South Services), Leicester Forest East	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Aldi, Bullhead Street, Wigston	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	3	0.0%	0	0.0%	0	0.0%	0
Asda, Leicester Road, Oadby	1.9%	20	0.0%	0	0.0%	0	6.2%	6	0.0%	0	8.2%	6	0.0%	0	0.0%	0	0.0%	0
Co-op, Blaby Road, Wigston	1.4%	14	0.0%	0	0.0%	0	9.7%	10	0.0%	0	4.9%	3	0.0%	0	0.0%	0	0.0%	0
Co-op, Launceston Road, Wigston	1.3%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.7%	11	0.0%	0	1.4%	1	0.0%	0

Column %ges.

Weighted:

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	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16								
Co-op, Uplands Road, Oadby	0.9%	9	0.0%	0	0.0%	0	2.5%	3	0.0%	0	9.2%	6	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Bell Street, Wigston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Iceland, Bell Street, Wigston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Blaby Road, South Wigston	0.1%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Harborough Road, Oadby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Oadby Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Wigston Town Centre	0.4%	4	0.0%	0	0.0%	0	0.8%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
M&S, (Foodhall), The Parade, Oadby	0.9%	10	0.0%	0	0.0%	0	3.7%	4	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Milners Bakery, Blaby Road, South Wigston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons (Daily in Petrol Station), Bull Head Street, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Aylestone Lane, Wigston	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	4	0.0%	0	0.0%	0	0.0%	0
One Stop, Gloucester Crescent, Wigston	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Leicester Road, Wigston	0.3%	3	0.0%	0	0.0%	0	0.8%	1	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Moat Street, Wigston	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.6%	6	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Bell Street, Wigston	1.4%	15	0.0%	0	0.0%	0	0.8%	1	0.0%	0	6.5%	5	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Glen Road, Oadby	0.8%	8	0.0%	0	0.0%	0	3.0%	3	0.0%	0	5.5%	4	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Blaby Road, South Wigston	1.7%	18	0.0%	0	0.0%	0	6.3%	6	0.0%	0	13.2%	9	0.0%	0	0.0%	0	0.0%	0
Waitrose, Harborough Road, Oadby, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WH Cox Greengrocer, Leicester Road, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wilson Wragg Butchers, London Road, Oadby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Aldi, Melton Road, Syston	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	5	0.0%	0	0.0%	0
Asda, Barkby Thorpe Lane, Thurmaston	1.5%	16	5.4%	4	0.0%	0	0.0%	0	2.9%	3	0.0%	0	6.4%	8	0.0%	0	0.0%	0
Co-op, Cropston Road, Anstey	1.4%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.5%	15	0.0%	0	0.0%	0
Co-op, High Street, Barrow-On-Soar	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	8	0.0%	0	0.0%	0
Co-op, Loughborough Road, Quorn	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0
Co-op, Loughborough Road, Rothley	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	6	0.0%	0	0.0%	0
Co-op, Rothley Road, Mountsorrel	1.3%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.4%	12	0.0%	0	0.0%	0
Co-op, Wanlip Lane, Birstall	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	7	0.0%	0	0.0%	0
Costco, Westmoreland Avenue, Thurmaston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Barrow Road, Sileby, Loughborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Johnsons of Woodhouse, Main Street, Woodhouse Eaves	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0
Local shops, Anstey Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Barrow upon Soar Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Local shops, Rothley Village Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3	0.0%	0	0.0%	0
Local shops, Syston Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Woodhouse Eaves Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0
Londis, The Nook, Anstey, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0

Column %ges.

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	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16										
M&S, (Foodhall), Thorpe Lane, Leicester	0.3%	4	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	
Nisa Local, Station Road, Quorn	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	5	0.0%	0	0.0%	0	
Roberts of Mountsorrel, Leicester Road, Mountsorrel, Loughborough	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	
Syston Bakery, Town Square, Syston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, High Street, Sileby	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	7	0.0%	0	0.0%	0	
Tesco Express, Sibson Road, Birstall, Leicester	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	4	0.0%	0	0.0%	0	
Tesco Metro, Melton Road, Syston	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	8	0.0%	0	0.0%	0	
The Family Cellar, Melton Road, Syston, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Waitrose, Granite Way, Mountsorrel	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.6%	11	0.0%	0	0.0%	0	
Wanlip Lane News, Birstall	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	
Zone 15																			
Co-op, Laundon Way, Groby	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	4	0.0%	0	
Co-op, Leicester Road, Groby	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	2	0.0%	0	
Co-op, Old Bakery Close, Leicester	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.6%	5	0.0%	0	
Local shops, Groby Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2	0.0%	0	
Local shops, Kirby Muxloe Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	2	0.0%	0	
Local shops, Ratby Village centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	
Moores of Ratby, Station Road, Ratby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	
Morrisons, Station Road, Glenfield	0.9%	10	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.9%	9	0.0%	0	
One Stop, Main Street, Kirby Muxloe	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.4%	6	0.0%	0	
Tesco Express, Dominion Road, Glenfield, Leicester	0.3%	3	0.0%	0	0.0%	0	0.0%	0	2.4%	3	0.0%	0	0.0%	0	1.7%	1	0.0%	0	
The Royal Oak, Main Street, Kirby Muxloe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 16																			
Aldi, Meridian Way, Braunstone	0.6%	7	0.0%	0	0.0%	0	0.0%	0	4.6%	5	0.0%	0	0.0%	0	1.4%	1	0.8%	0	
Co-op, Cross Street, Enderby (Next to the Methodist Church)	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.7%	7	
Co-op, Mill Lane, Enderby (Opposite Newsagents & Estate Agents)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	
Co-op, Station Road, Narborough	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	5.8%	3	
Costcutter, Forest Road, Narborough, Enderby, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	
Local shops, Narborough Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
M&S, Fosse Park Shopping Centre, Leicester	0.9%	9	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	2	1.5%	1	
Palmers at Enderby, St Johns, Enderby, Leicester	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, Fosse Park, Grove Farm Triangle, Leicester	1.5%	15	0.0%	0	0.0%	0	2.9%	3	1.7%	2	0.0%	0	0.0%	0	1.6%	1	11.8%	6	
Tesco Express, Copt Oak Court, Narborough	1.7%	17	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.9%	0	28.2%	14	
Outside Survey Area																			
Aldi, Adcock Road, Coalville	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aldi, Allendale Road, Loughborough	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	
Aldi, Belton Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	

Column %ges.

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Loughborough																		
Aldi, Hackamore Way, Oakham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Leicester Road, Melton Mowbray	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Springfield Street, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Stanier Retail Park, Kettering	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Brade Drive, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Chamwood Road, Shepshed	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Asda, Newtown Road, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baines Bakery, High Street West, Uppingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bates Butchers, Market Street, Atherstone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Ashby Road, Ibstock	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Coventry Road, Market Harborough	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Malt Mill Bank, Barwell	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, North Street East, Uppingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, School Road, Bulkington, Bedworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Woodlands, Ashby Road, Stapleton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farndon Fields Farm Shop, Farndon Road, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Mill Street, Bedworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Market Street, Loughborough, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Joseph Morris Butchers, Walcote Road, Lutterworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Kettering Road, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Station Avenue, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Thornborough Road, Coalville	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local market, Loughborough Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Local shops, Lutterworth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Markfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Stamford Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0
Londis, Hampton Road, Redland, Bristol	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, (BP), Melton Road, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, (Foodhall), The Rushes, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Leicester Road, Elliott's Field, Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons (Daily in Petrol Station), Lutterworth Road, Walcote	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Bitteswell Road, Lutterworth	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Gorse Covert Centre, Loughborough	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Morrisons, Rutland Street, Melton Mowbray	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Whitwick Retail	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Park, Coalville																		
Sainsbury's Local, Queens Road, Nuneaton	0.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Greenclose Lane, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Nottingham Road, Melton Mowbray	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St. Mary's Place, Market Harborough	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Vicarage Street, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Leicester Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Shelton Square, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Arena Shopping Park, Rowleys Green, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Leicester Street, Bedworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Oakley Road, Corby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Park Road, Loughborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Clifford Bridge Road, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Leicester Road, Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, South Street, Oakham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, The Rushes, Loughborough	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Waitrose, Lower Leicester Road, Lutterworth	0.6%	6	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Waitrose, Springfield Street, Market Harborough	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF Chapman, High Street, Lutterworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Same place as before)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1030		67		43		102		108		71		129		47		50	
Sample:	1034		62		57		68		53		67		65		74		76	

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Q15 Where did you undertake your 'top up' food shopping the time before last? Was it the same place or somewhere different?																		
<i>Those that do top-up shopping at Q13 AND Excl. Nulls & SFT</i>																		
Zone 1																		
Aldi, Holliers Walk, Hinckley	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Watling Street, Hinckley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Barwell Lane, Hinckley	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&J Palmer, Station Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Castle Street, Hinckley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Boyslade Road, Burbage, Hinckley	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Church Street, Sapcote	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Long Street, Stoney Stanton	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Trent Road, Hinckley	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Foodbank, Hope Community Church, Deveron Way, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hinckley Convenience Stores, Forest Road, Hinckley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Rugby Road, Hinckley	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Coventry Road, Hinckley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Hinckley Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Stoney Stanton Village Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Normandy Way, Hinckley	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Stoke Road, Hinckley	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Post Office, Long Street, Stoney Stanton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Post Office, The Square, Wolvey, Hinckley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Clifton Way, Hinckley	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Rugby Road, Hinckley	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Lutterworth Road, Burbage, Hinckley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, London Road, Hinckley	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Station Yard, Hinckley	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Co-op, High Street, Desford	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street, Newbold Verdon, Leicester	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Newbold Road, Desford, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Pochin Street, Croft	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Wood Street, Earl Shilton	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local market, Earl Shilton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Earl Shilton Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Kirkby Mallory Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Newbold Verdon Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill Lane Stores, Mill Lane, Earl Shilton, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Main Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Newbold Road, Leicester									
Premier, The Hollow, Earl Shilton, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Main Street, Huncote	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Thurlaston Garden Centre & Tea Room, Croft Road, Thurlaston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 3									
Aldi, Buxton Crescent, Broughton Astley	0.9%	9	0.0%	0	0.0%	0	0.0%	0	1.4%
Co-op, Main Street, Broughton Astley	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%
Gilmorton Village Store, Main Street, Gilmorton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local market, Broughton Astley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Broughton Astley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Ullesthorpe Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Londis, Main Street, Broughton Astley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mace, Dunton Road, Broughton Astley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Made By Alison, Geveze Way, Broughton Astley, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marcus Stevens Butchers, Station Road, Ullesthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Post Office, Main Street, Ullesthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Post Office, Station Road, Broughton Astley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ringrose Butchers, Main Street, Broughton Astley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 4									
Aldi, Brackley Court, Welford Road, Blaby	0.8%	9	0.0%	0	0.0%	0	1.3%	1	0.0%
Attfield's Farm Shop, Whetstone Lodge, Countesthorpe Road, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Church Street Butchers, Church Street, Countesthorpe	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, (Petrol), Lutterworth Road, Blaby	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.3%
Co-op, Cambridge Road, Whetstone	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Dog And Gun Lane, Lutterworth Road, Whetstone	0.5%	5	0.0%	0	0.0%	0	0.0%	0	1.5%
Co-op, High Street, Fleckney, Leicester	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Main Street, Cosby	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Main Street, Countesthorpe	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Johns Court, Blaby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.1%
Jet Petrol Station, Oadby Road, Wigston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Joseph Morris Butchers, Newton Lane, Wigston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Cosby Village Centre	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%
Local shops, Fleckney Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, The Square, Countesthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 5									
Billesden Village Shop, Market Road, Billesdon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bridge 67, High Street, Kibworth Harcourt, Kibworth Beauchamp	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

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	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16								
Co-op, High Street, Kibworth Beauchamp	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street, Great Glen	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street, Houghton On The Hill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street, Scraptoft	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Station Road, Thurnby	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, East Goscote Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Queniborough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, (BP), Melton Road, Syston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Post Office, Merchants Common, East Goscote, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Post Office, Stretton Road, Great Glen	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roots Thorpe Farm, Thorpe Farm, Barkby Thorpe, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0
S&J News, Syston Road, Queniborough, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Select Convenience, High Street, Kibworth Beauchamp	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
A1 Cash & Carry, Green Lane Road, Leicester	0.3%	3	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adam Groceries, Holland Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, St Georges Way, Leicester	1.2%	13	0.0%	0	0.0%	0	2.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Apna Supermarket, Melbourne Road, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clays Butchers of Leicester, Cheapside, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Evington Road, Leicester	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Falcon Cash & Carry, Syston Street West, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Foodland Supermarket, Melbourne Road, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Foods, Haymarket Centre, Belgrave Gate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, (The Food Warehouse) St Georges Retail Park, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Belgrave Gate, Leicester	0.2%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
KP Supermarket, Melbourne Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester Market, Market Place, Leicester	0.2%	2	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Burton Street, Leicester	0.3%	3	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Clarendon Park Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Florence Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Green Lane Road, Leicester	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Highfields Local Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Leicester City Centre	0.5%	5	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Spinney Hills Local Centre	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Gallowtree Gate,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Leicester									
Post Office, Evington Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Quickway, Melbourne Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Granby Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, London Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Queens Road, Clarendon Park, Leicester	0.4%	4	0.0%	0	0.0%	0	3.4%	3	0.0%
Sainsbury's Superstore, Humberstone Gate, Leicester	0.1%	1	0.0%	0	1.0%	0	0.0%	0	0.9%
Savers, Cheapside, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Belgrave Gate, Haymarket Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Granby Street, Leicester	0.5%	5	0.0%	0	0.0%	0	2.5%	3	0.0%
Tesco Express, Haymarket Centre, Belgrave Gate, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, London Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Welford Place, Leicester	0.3%	3	0.0%	0	0.0%	0	0.0%	0	2.9%
W Archer & Son, Queens Road, Clarendon Park, Leicester	0.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%
Zone 7									
Co-op, Rowllatts Hill Road, Rowllatts Hill, Leicester	0.3%	3	0.0%	0	1.0%	0	0.0%	0	0.0%
Co-op, Uppingham Road, Rowllatts Hill, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ethel Bakeries, Ethel Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Frozen World, St Saviours Road, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Uppingham Road, Rowllatts Hill, Leicester	0.8%	8	0.8%	1	0.0%	0	0.0%	0	0.0%
Local shops, Chesterfield Road, Evington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Coleman Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, East Park Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Egginton Street, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Evington Valley Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Kitchener Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, New Humberston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Overton Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
One Stop, Hastings Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pak Foods, Chesterfield Road, Evington	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Quality Supermarket, Green Lane Road, Rowllatts Hill	0.3%	3	0.0%	0	3.7%	1	0.0%	0	0.0%
Savers Choice Cash & Carry, Egginton Street, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Metro, Ethel Road, Evington	1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%
Uppingham Road Convenience Store, Uppingham Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 8									
Co-op, Downing Drive,	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

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Evington, Leicester									
Co-op, Thurncourt Road, Thurnby Lodge, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Evington Village Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Humberstone Local Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Mercury News, Cardinals Walk, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Nisa Local, Main Street, Evington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Sandhills Avenue, Hamilton, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Maidenwell Avenue, Hamilton, Leicester	1.8%	18	6.2%	4	0.0%	0	0.0%	0	0.0%
Zone 9									
Aldi, Fletton Close, Hamilton, Leicester	1.5%	15	3.4%	2	0.0%	0	2.9%	3	0.0%
Asda, Exploration Drive, Abbey Lane, Leicester	0.7%	8	5.2%	3	5.0%	2	0.0%	0	0.0%
Bombay Supermarket, Melton Road, Leicester	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%
Finest Stores, Canon Street, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Jalpur Millers Online, Harrison Road, Leicester	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%
Lidl, Gypsy Lane, Leicester	1.4%	15	19.3%	13	0.0%	0	0.0%	0	0.0%
Lidl, Loughborough Road, Leicester	0.4%	4	2.9%	2	6.4%	2	0.0%	0	0.0%
Local shops, Abbey Lane, Leicester	0.1%	1	0.0%	0	1.6%	1	0.0%	0	0.0%
Local shops, Belgrave Road, Leicester	0.3%	3	3.0%	2	0.0%	0	1.3%	1	0.0%
Local shops, Catherine Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Doncaster Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Fairfax Road, Leicester	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%
Local shops, Gypsy Lane, Leicester	0.2%	2	3.1%	2	0.0%	0	0.0%	0	0.0%
Local shops, Melton Road, Leicester	0.2%	2	3.4%	2	0.0%	0	0.0%	0	0.0%
Morrisons (Daily in Petrol Station), Melton Road, Leicester	0.2%	2	3.0%	2	0.0%	0	0.0%	0	0.0%
Morrisons (Daily in Petrol Station), Thurmaston Lane, Hamilton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Post Office, Brackley Close, Leicester	0.2%	2	3.0%	2	0.0%	0	0.0%	0	0.0%
Post Office, Melrose Street, Leicester	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Melton Road, Leicester	1.7%	17	18.9%	12	1.6%	1	0.0%	0	0.0%
Shiva Shakti Foods, MacDonald Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%
Tesco Express, Humberstone Lane, Leicester	0.2%	2	1.5%	1	0.0%	0	0.0%	0	0.0%
Tesco Express, Melton Road, Leicester	0.8%	8	8.8%	6	0.0%	0	0.0%	0	0.0%
Zone 10									
Aldi, Abbey Lane, Humphreys Way, Leicester	1.2%	13	0.0%	0	9.6%	4	0.0%	0	3.4%
Aldi, Beaumont Shopping Centre, Beaumont Leys	0.8%	8	0.0%	0	13.3%	5	0.0%	0	2.9%
Appleton Mini Market, Appleton Avenue, Leicester	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%
Beaumont News, Astill	0.1%	1	0.0%	0	1.8%	1	0.0%	0	0.0%

Column %ges.

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Lodge Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Home Bargains, St Margaret's Retail Park, Leicester	0.4%	4	0.0%	0	9.8%	4	0.0%	0	0.0%	0								
Iceland, Beaumont Shopping Centre, Beaumont Leys, Leicester	0.1%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0								
Local shops, Beaumont Leys Town Centre	0.1%	1	0.0%	0	3.7%	1	0.0%	0	0.0%	0								
McColls, Belgrave Boulevard, Leicester	0.1%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0								
Nisa Local, Marwood Road, Stocking Farm Estate, Leicester	0.3%	3	0.0%	0	7.6%	3	0.0%	0	0.0%	0								
One Stop, Bewcastle Grove, Mowmacre Hill	1.0%	10	0.8%	1	16.7%	6	0.0%	0	1.8%	2								
Tesco Extra, Beaumont Shopping Centre, Beaumont Leys, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Wilko, Beaumont Leys Shopping Centre, Leicester	Zone 11																	
Aldi, Aylestone Road, Leicester	0.7%	7	0.0%	0	0.0%	0	3.7%	4	0.0%	0	0.0%	0	0.0%	0	1.7%	1	2.9%	1
Co-op, Clarendon Park Road, Leicester	0.4%	4	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Hillsborough Road, Glen Parva, Leicester	0.3%	3	0.0%	0	0.0%	0	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, London Road, Leicester	0.4%	5	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, Sturdee Road, Eyres Monsell, Leicester	0.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gainsborough Stores, Gainsborough Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Saffron Lane, Leicester	0.1%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knighton Self Service Petrol Station, Welford Road, Leicester	0.1%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Glen Parva Local Centre	0.1%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Saffron Lane, Leicester	0.3%	3	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Stoneygate Local Centre	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Knighton Church Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Aberdale Road, West Knighton, Leicester	0.6%	6	0.0%	0	0.0%	0	6.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Lutterworth Road, Aylestone, Leicester	0.3%	3	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Saffron Lane, Leicester	0.7%	7	0.0%	0	0.0%	0	7.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																		
Aldi, Woodgate, Leicester	0.4%	4	0.0%	0	2.8%	1	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Asda, (Fosse Park), Narborough Road South, Braunstone, Leicester	1.0%	10	0.0%	0	0.0%	0	2.8%	3	0.0%	0	0.0%	0	2.7%	3	0.9%	0	0.8%	0
Co-op, Aikman Avenue, New Parks Estate, Leicester	0.4%	4	0.0%	0	0.0%	0	0.0%	0	3.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Hallam Crescent, Braunstone, Leicester	0.6%	6	0.0%	0	0.0%	0	0.0%	0	5.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Hinckley Road, Leicester Forest East	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	4
Co-op, Narborough Road, Leicester	0.3%	3	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Sharmon Crescent, Braunstone Frith, Leicester	0.5%	5	0.0%	0	0.0%	0	0.0%	0	4.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Turnbull Drive, Leicester	0.4%	4	0.0%	0	0.0%	0	0.0%	0	3.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Braunstone, Leicester																		
Iceland, Narborough Road, Leicester	0.3%	3	0.0%	0	3.1%	1	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
J Scattergood & Son, Sharnon Crescent, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Fosse Road North, Leicester	0.5%	5	0.0%	0	0.0%	0	0.0%	0	4.3%	5	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Lidl, Upperton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Bosworth Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Braunstone Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	3.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Cavendish Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Heyford Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Imperial Avenue, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Keightley Road, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Leicester Forest East Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Local shops, Sandhurst Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Shakespeare Street, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Sunway, Braunstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Morrisons, Aylestone Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nutfield Corner Shop, Nutfield Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Grasmere Street, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Watergate Lane, Braunstone Town	0.8%	8	0.0%	0	0.0%	0	0.0%	0	7.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Hinckley Road, Leicester Forest East	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.4%	4	4.3%	2
Spar, Buckminster Road, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, St James Service Station, Hinckley Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, (Esso), Fosse Road North, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, (Esso), Narborough Road, Rowley Fields, Leicester	1.5%	15	0.0%	0	0.0%	0	0.0%	0	10.3%	11	0.0%	0	0.0%	0	0.0%	0	2.9%	1
Tesco Express, Bede Island, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Hinckley Road, Leicester	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	4.1%	2
Tesco Express, Penrice Garage, Hinckley Road, Leicester Forest East	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Tesco Express, Ryder Road, Kirby Frith	0.5%	5	0.0%	0	0.0%	0	0.0%	0	3.4%	4	0.0%	0	0.0%	0	3.6%	2	0.0%	0
Tesco Superstore, New Park Street, Leicester	0.7%	7	0.0%	0	0.0%	0	0.0%	0	6.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, M1, Junction 21/21A (North Services), Leicester Forest East	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, M1, Junction 21/21A (South Services), Leicester Forest East	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Aldi, Bullhead Street, Wigston	0.6%	6	0.0%	0	0.0%	0	0.8%	1	0.0%	0	3.8%	3	0.0%	0	0.0%	0	0.0%	0
Asda, Leicester Road, Oadby	1.8%	18	2.6%	2	0.0%	0	5.9%	6	0.0%	0	9.5%	7	0.0%	0	0.0%	0	0.0%	0
Co-op, Blaby Road, Wigston	0.8%	9	0.0%	0	0.0%	0	6.7%	7	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, Launceston Road, Wigston	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.3%	8	0.0%	0	1.4%	1	0.0%	0

Column %ges.

Weighted:

March 2021

	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16								
Co-op, Uplands Road, Oadby	0.9%	9	0.0%	0	0.0%	0	2.5%	3	0.0%	0	9.4%	7	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Bell Street, Wigston	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Iceland, Bell Street, Wigston	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.8%	0
Lidl, Blaby Road, South Wigston	1.1%	11	0.0%	0	3.1%	1	0.0%	0	2.9%	3	7.4%	5	0.0%	0	0.0%	0	1.5%	1
Lidl, Harborough Road, Oadby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Oadby Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Wigston Town Centre	0.3%	3	0.0%	0	0.0%	0	0.8%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
M&S, (Foodhall), The Parade, Oadby	1.3%	13	0.0%	0	0.0%	0	6.6%	7	0.0%	0	4.8%	3	0.0%	0	0.0%	0	0.0%	0
Milners Bakery, Blaby Road, South Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons (Daily in Petrol Station), Bull Head Street, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Aylestone Lane, Wigston	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	4	0.0%	0	0.0%	0	0.0%	0
One Stop, Gloucester Crescent, Wigston	0.3%	3	0.0%	0	0.0%	0	1.5%	1	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Leicester Road, Wigston	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	3	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Moat Street, Wigston	1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.7%	8	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Bell Street, Wigston	1.1%	11	0.0%	0	0.0%	0	0.8%	1	0.0%	0	7.1%	5	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Glen Road, Oadby	0.6%	6	0.0%	0	0.0%	0	0.8%	1	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Blaby Road, South Wigston	1.8%	18	0.0%	0	0.0%	0	10.3%	10	0.0%	0	10.5%	7	0.0%	0	0.0%	0	0.0%	0
Waitrose, Harborough Road, Oadby, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WH Cox Greengrocer, Leicester Road, Wigston	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wilson Wragg Butchers, London Road, Oadby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Aldi, Melton Road, Syston	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	5	0.0%	0	0.0%	0
Asda, Barkby Thorpe Lane, Thurmaston	0.6%	6	0.8%	1	0.0%	0	0.0%	0	2.9%	3	0.0%	0	1.6%	2	0.0%	0	0.0%	0
Co-op, Cropston Road, Anstey	1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.6%	14	0.0%	0	0.0%	0
Co-op, High Street, Barrow-On-Soar	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	8	0.0%	0	0.0%	0
Co-op, Loughborough Road, Quorn	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	4	0.0%	0	0.0%	0
Co-op, Loughborough Road, Rothley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Co-op, Rothley Road, Mountsorrel	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	8	0.0%	0	0.0%	0
Co-op, Wanlip Lane, Birstall	0.8%	9	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	7	0.0%	0	0.0%	0
Costco, Westmoreland Avenue, Thurmaston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Barrow Road, Sileby, Loughborough	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	5	0.0%	0	0.0%	0
Johnsons of Woodhouse, Main Street, Woodhouse Eaves	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0
Local shops, Anstey Village Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	3	0.0%	0	0.0%	0
Local shops, Barrow upon Soar Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Local shops, Rothley Village Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	3	0.0%	0	0.0%	0
Local shops, Syston Town Centre	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Woodhouse Eaves Village Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3	0.0%	0	0.0%	0
Londis, The Nook, Anstey, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16										
M&S, (Foodhall), Thorpe Lane, Leicester	0.4%	4	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	
Nisa Local, Station Road, Quorn	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	4	0.0%	0	0.0%	0	
Roberts of Mountsorrel, Leicester Road, Mountsorrel, Loughborough	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	
Syston Bakery, Town Square, Syston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, High Street, Sileby	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	
Tesco Express, Sibson Road, Birstall, Leicester	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	4	0.0%	0	0.0%	0	
Tesco Metro, Melton Road, Syston	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	4	0.0%	0	0.0%	0	
The Family Cellar, Melton Road, Syston, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	
Waitrose, Granite Way, Mountsorrel	1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.6%	14	0.0%	0	0.0%	0	
Wanlip Lane News, Birstall	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	
Zone 15																			
Co-op, Laundon Way, Groby	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.3%	5	0.0%	0	
Co-op, Leicester Road, Groby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	
Co-op, Old Bakery Close, Leicester	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	4	0.0%	0	
Local shops, Groby Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2	0.0%	0	
Local shops, Kirby Muxloe Village Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	3	0.0%	0	
Local shops, Ratby Village centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	
Moores of Ratby, Station Road, Ratby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	
Morrisons, Station Road, Glenfield	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.0%	9	2.3%	1	
One Stop, Main Street, Kirby Muxloe	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.3%	4	0.0%	0	
Tesco Express, Dominion Road, Glenfield, Leicester	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	4.1%	2	0.0%	0	
The Royal Oak, Main Street, Kirby Muxloe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 16																			
Aldi, Meridian Way, Braunstone	0.5%	5	0.0%	0	0.0%	0	0.0%	0	4.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Cross Street, Enderby (Next to the Methodist Church)	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.4%	6	
Co-op, Mill Lane, Enderby (Opposite Newsagents & Estate Agents)	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	3	
Co-op, Station Road, Narborough	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	6.4%	3	
Costcutter, Forest Road, Narborough, Enderby, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Local shops, Narborough Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	0	
M&S, Fosse Park Shopping Centre, Leicester	0.8%	8	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	4.6%	2	2.3%	1	
Palmers at Enderby, St Johns, Enderby, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, Fosse Park, Grove Farm Triangle, Leicester	1.2%	13	0.0%	0	0.0%	0	5.9%	6	0.0%	0	0.0%	0	0.0%	0	2.5%	1	7.9%	4	
Tesco Express, Copt Oak Court, Narborough	1.3%	14	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.9%	0	21.6%	11	
Outside Survey Area																			
Aldi, Adcock Road, Coalville	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aldi, Allendale Road, Loughborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aldi, Belton Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Loughborough																		
Aldi, Hackamore Way, Oakham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Leicester Road, Melton Mowbray	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Springfield Street, Market Harborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Stanier Retail Park, Kettering	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Brade Drive, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Chamwood Road, Shepshed	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Newtown Road, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baines Bakery, High Street West, Uppingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bates Butchers, Market Street, Atherstone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Ashby Road, Ibstock	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Coventry Road, Market Harborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Malt Mill Bank, Barwell	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Co-op, North Street East, Uppingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, School Road, Bulkington, Bedworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Woodlands, Ashby Road, Stapleton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farndon Fields Farm Shop, Farndon Road, Market Harborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Mill Street, Bedworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Market Street, Loughborough, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Joseph Morris Butchers, Walcote Road, Lutterworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Kettering Road, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Station Avenue, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Thornborough Road, Coalville	0.1%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local market, Loughborough Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Local shops, Lutterworth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Markfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Stamford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Hampton Road, Redland, Bristol	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, (BP), Melton Road, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, (Foodhall), The Rushes, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Leicester Road, Elliott's Field, Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons (Daily in Petrol Station), Lutterworth Road, Walcote	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Bitteswell Road, Lutterworth	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Gorse Covert Centre, Loughborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Rutland Street, Melton Mowbray	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Whitwick Retail	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Park, Coalville																		
Sainsbury's Local, Queens Road, Nuneaton	0.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Greenclose Lane, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Nottingham Road, Melton Mowbray	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St. Mary's Place, Market Harborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Vicarage Street, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Leicester Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Shelton Square, Coventry	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Arena Shopping Park, Rowleys Green, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Leicester Street, Bedworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Oakley Road, Corby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Park Road, Loughborough	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0
Tesco Superstore, Clifford Bridge Road, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Leicester Road, Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, South Street, Oakham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, The Rushes, Loughborough	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Waitrose, Lower Leicester Road, Lutterworth	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Springfield Street, Market Harborough	0.5%	5	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0
WF Chapman, High Street, Lutterworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Same place as before)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1015		66		38		100		108		70		124		47		50	
Sample:	1021		61		53		67		52		66		62		73		76	

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Meanscore: [£]																		
Q16 Thinking more generally how much does your household spend on average on 'top up' food and grocery shopping in a week? Once again, top up grocery shopping includes 'basket shops' in foodstores, purchases from speciality retailers such as bakers, butchers and greengrocers, and snacks bought from shops.																		
<i>Those that do top-up shopping at Q13</i>																		
£1 - £5	12.6%	146	9.5%	7	12.4%	6	6.6%	7	9.9%	14	22.2%	17	8.1%	12	19.7%	10	13.2%	7
£6 - £10	23.0%	265	35.0%	26	24.1%	12	15.6%	17	29.7%	42	21.2%	17	21.8%	32	24.7%	12	27.4%	14
£11 - £15	10.6%	122	12.4%	9	10.3%	5	6.4%	7	11.3%	16	4.6%	4	11.7%	17	20.2%	10	17.0%	9
£16 - £20	16.3%	188	12.9%	9	12.9%	6	22.4%	24	5.9%	8	18.8%	15	22.7%	33	15.9%	8	11.8%	6
£21 - £25	5.1%	59	7.5%	5	4.3%	2	5.6%	6	2.2%	3	5.2%	4	5.5%	8	4.7%	2	4.6%	2
£26 - £30	7.4%	86	4.2%	3	2.8%	1	13.0%	14	7.8%	11	3.5%	3	9.8%	14	6.3%	3	9.2%	5
£31 - £35	1.1%	13	1.4%	1	2.0%	1	1.4%	1	0.7%	1	1.3%	1	0.0%	0	1.7%	1	1.5%	1
£36 - £40	3.3%	38	1.4%	1	7.9%	4	2.6%	3	0.0%	0	6.6%	5	3.6%	5	3.8%	2	4.4%	2
£41 - £45	0.3%	4	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
£46 - £50	3.3%	38	0.0%	0	4.8%	2	4.1%	4	4.4%	6	0.7%	1	2.7%	4	3.0%	1	1.5%	1
£51 - £60	1.8%	21	0.0%	0	0.0%	0	5.0%	5	3.2%	5	0.0%	0	3.5%	5	0.0%	0	0.8%	0
£61 - £70	1.1%	13	0.0%	0	1.4%	1	0.0%	0	2.2%	3	3.7%	3	1.3%	2	0.0%	0	0.8%	0
£71 - £80	0.6%	7	0.0%	0	0.0%	0	2.7%	3	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0
£81 - £90	0.5%	5	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£91 - £100	1.3%	15	2.3%	2	8.4%	4	2.3%	3	2.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£101 - £110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£111 - £120	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£121 - £130	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£131 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£141 - £150	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£151 - £175	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£176 - £200	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£201 - £225	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£226 - £250	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£251 - £275	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£276 - £300	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£301+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	9.8%	113	11.1%	8	7.3%	4	11.0%	12	17.9%	26	8.6%	7	7.9%	11	0.0%	0	4.0%	2
(Refused)	1.2%	13	0.0%	0	1.4%	1	0.0%	0	2.8%	4	0.7%	1	1.3%	2	0.0%	0	2.5%	1
Mean:	21.68	17.22	26.55	27.64	21.33	19.73	20.25	15.91	17.77									
Weighted base:	1152	73	50	109	143	78	145	48	51									
Sample:	1110	67	64	72	64	72	71	76	77									

Meanscore: [Number of times per week]**Q17 And still thinking more generally, how often does your household do a top-up food and grocery shop?***Those that do top-up shopping at Q13*

7 times a week	2.3%	27	0.7%	1	1.2%	1	2.6%	3	0.7%	1	2.4%	2	3.4%	5	2.2%	1	5.8%	3
4-6 times a week	3.4%	40	2.7%	2	4.8%	2	3.4%	4	5.6%	8	1.3%	1	1.3%	2	3.8%	2	6.7%	3
2-3 times a week	34.5%	398	48.5%	36	29.6%	15	23.3%	25	43.1%	62	41.6%	32	31.7%	46	37.3%	18	28.5%	14
Once a week	43.6%	503	27.3%	20	49.1%	25	54.1%	59	36.8%	53	39.4%	31	54.6%	79	43.0%	21	41.0%	21
Once a fortnight	10.8%	124	15.0%	11	7.9%	4	13.9%	15	10.3%	15	9.2%	7	4.2%	6	10.6%	5	9.3%	5
Once a month	1.7%	19	0.7%	1	2.9%	1	1.4%	2	0.0%	0	0.7%	1	2.8%	4	2.2%	1	0.8%	0
Less than once a month	1.0%	11	0.0%	0	0.7%	0	1.2%	1	2.2%	3	0.0%	0	1.3%	2	0.0%	0	0.0%	0
(Don't know / varies)	2.7%	31	5.0%	4	3.8%	2	0.0%	0	1.3%	2	5.4%	4	0.7%	1	0.8%	0	8.0%	4
Mean:	1.74	1.84	1.67	1.55	1.85	1.81	1.69	1.79	2.07									
Weighted base:	1152	73	50	109	143	78	145	48	51									
Sample:	1110	67	64	72	64	72	71	76	77									

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		
Meanscore: [Number of times per week]																		
LOCK1 BEFORE any of the Covid lockdowns - how often were you shopping online for groceries?																		
7 days a week	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
4-6 days a week	0.5%	8	0.0%	0	0.0%	0	0.0%	0	3.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	
2-3 days a week	2.5%	41	1.6%	2	0.0%	0	1.8%	3	8.9%	18	0.0%	0	0.0%	0	0.0%	0	5.5%	
One day a week	8.8%	141	3.1%	3	14.1%	10	7.3%	10	11.6%	24	10.8%	12	7.3%	14	11.5%	7	9.1%	
Every two weeks	5.4%	87	3.5%	4	1.7%	1	9.7%	14	4.0%	8	0.0%	0	13.8%	26	8.5%	5	3.3%	
Every three weeks	1.3%	20	0.0%	0	0.0%	0	4.7%	7	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	
Monthly	4.4%	71	2.7%	3	2.5%	2	0.0%	0	5.0%	10	6.3%	7	4.6%	9	4.8%	3	2.2%	
Once every two months	1.7%	28	2.8%	3	3.6%	3	0.9%	1	1.8%	4	0.0%	0	1.0%	2	2.1%	1	5.0%	
Three-four times a year	2.1%	33	5.8%	6	1.0%	1	0.6%	1	0.0%	0	2.7%	3	2.0%	4	4.8%	3	0.6%	
Twice a year	2.5%	40	0.5%	1	3.3%	2	2.7%	4	3.8%	8	2.8%	3	6.6%	13	3.4%	2	0.0%	
Once a year	1.0%	16	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	4.8%	9	1.1%	1	0.0%	
Less often	3.1%	50	0.0%	0	5.3%	4	2.4%	3	4.5%	9	2.1%	2	3.5%	7	2.1%	1	3.6%	
Never	65.8%	1054	76.4%	80	66.0%	47	69.9%	98	56.0%	115	75.3%	80	55.9%	107	61.8%	39	69.0%	
(Don't know)	0.2%	3	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
(Varies)	0.6%	9	1.6%	2	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.5%	1	0.0%	0	1.7%	
Mean:		0.23		0.11		0.16		0.18		0.53		0.13		0.16		0.18		0.26
Weighted base:		1602		105		71		141		206		107		191		63		66
Sample:		1602		100		100		100		100		100		100		100		101

Meanscore: [Number of times per week]																		
LOCK2 DURING the Covid lockdowns how often have you been shopping online for groceries?																		
7 days a week	0.4%	6	0.0%	0	0.0%	0	0.0%	0	3.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	
4-6 days a week	0.4%	6	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
2-3 days a week	2.5%	40	0.0%	0	0.0%	0	0.0%	0	8.4%	17	0.0%	0	1.7%	3	0.0%	0	4.5%	
One day a week	18.4%	295	6.9%	7	14.5%	10	21.3%	30	16.2%	33	19.2%	21	17.9%	34	29.6%	19	23.8%	
Every two weeks	7.6%	121	1.8%	2	3.3%	2	4.6%	7	6.5%	13	7.2%	8	18.5%	35	7.3%	5	4.9%	
Every three weeks	1.6%	25	2.1%	2	4.8%	3	2.7%	4	0.0%	0	1.8%	2	1.0%	2	0.0%	0	0.0%	
Monthly	5.0%	81	3.7%	4	7.5%	5	2.9%	4	10.7%	22	6.9%	7	7.9%	15	5.9%	4	0.6%	
Once every two months	3.5%	57	4.5%	5	4.5%	3	5.7%	8	3.0%	6	2.1%	2	1.6%	3	3.5%	2	4.2%	
Three-four times a year	2.6%	42	3.2%	3	4.6%	3	2.1%	3	3.1%	6	1.9%	2	3.8%	7	4.6%	3	0.6%	
Twice a year	2.1%	33	2.6%	3	1.5%	1	0.0%	0	4.5%	9	0.0%	0	3.8%	7	3.0%	2	1.0%	
Once a year	1.4%	22	3.4%	4	1.7%	1	2.7%	4	0.0%	0	1.6%	2	1.0%	2	0.0%	0	1.9%	
Less often	2.8%	44	0.0%	0	3.6%	3	3.2%	4	2.4%	5	1.8%	2	6.1%	12	2.4%	1	0.0%	
Never	50.2%	805	66.6%	70	52.5%	37	54.8%	77	38.6%	79	55.8%	60	36.7%	70	40.4%	25	58.6%	
(Don't know)	0.2%	3	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	
(Varies)	1.3%	21	1.6%	2	1.5%	1	0.0%	0	3.5%	7	1.8%	2	0.0%	0	1.2%	1	0.0%	
Mean:		0.36		0.19		0.21		0.26		0.68		0.26		0.35		0.37		0.38
Weighted base:		1602		105		71		141		206		107		191		63		66
Sample:		1602		100		100		100		100		100		100		100		101

Meanscore: [More = 1, Same = 0, Less = -1]																		
QA Online grocery shopping DURING lockdown compared to BEFORE lockdown:																		
More	30.0%	481	18.9%	20	27.1%	19	28.5%	40	31.7%	65	29.5%	31	37.8%	72	34.6%	22	23.6%	
Same	57.8%	927	71.2%	74	59.8%	43	59.6%	84	49.0%	101	65.4%	70	46.9%	90	57.0%	36	64.7%	
Less	10.3%	165	6.4%	7	11.6%	8	11.9%	17	15.8%	33	3.4%	4	14.7%	28	5.1%	3	9.9%	
(Don't know / varies)	1.8%	29	3.5%	4	1.5%	1	0.0%	0	3.5%	7	1.8%	2	0.5%	1	3.3%	2	1.7%	
Mean:		0.20		0.13		0.16		0.17		0.16		0.27		0.23		0.31		0.14
Weighted base:		1602		105		71		141		206		107		191		63		66
Sample:		1602		100		100		100		100		100		100		100		101

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	
Meanscore: [Number of times per week]										
LOCK3 Once all lockdowns have ended - how often do you think you will be shopping online for groceries?										
7 days a week	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4-6 days a week	0.7%	11	0.0%	0	0.0%	0	1.5%	3	0.0%	0
2-3 days a week	1.7%	27	0.0%	0	0.0%	0	2.1%	3	4.2%	9
One day a week	12.8%	205	5.8%	6	15.3%	11	18.4%	26	14.3%	29
Every two weeks	8.0%	127	3.3%	3	4.3%	3	7.8%	11	6.4%	13
Every three weeks	1.3%	21	2.1%	2	2.8%	2	0.0%	0	0.0%	0
Monthly	5.6%	90	1.9%	2	4.1%	3	6.1%	9	7.4%	15
Once every two months	2.4%	38	2.8%	3	3.6%	3	0.0%	0	3.0%	6
Three-four times a year	1.2%	19	4.1%	4	2.9%	2	0.0%	0	1.8%	4
Twice a year	1.3%	21	3.5%	4	2.9%	2	1.9%	3	0.0%	0
Once a year	0.9%	14	0.0%	0	3.6%	3	1.8%	3	1.5%	3
Less often	1.9%	31	0.0%	0	5.5%	4	0.0%	0	0.0%	0
Never	54.5%	873	62.1%	65	49.5%	35	56.1%	79	44.0%	90
(Don't know)	5.9%	95	13.4%	14	5.3%	4	5.7%	8	8.3%	17
(Varies)	1.4%	22	0.8%	1	0.0%	0	0.0%	0	4.7%	10
Mean:	0.33		0.11		0.21		0.31		0.68	
Weighted base:	1602	105	71	141	206	107	191	63	66	
Sample:	1602	100	100	100	100	100	100	100	101	

Meanscore: [More = 1, Same = 0, Less = -1]

QB Online grocery shopping AFTER lockdown compared to DURING lockdown:

More	9.1%	145	6.2%	6	16.7%	12	16.9%	24	10.3%	21	3.8%	4	12.7%	24	4.0%	3	3.8%	3
Same	63.2%	1012	62.5%	65	57.7%	41	61.5%	86	59.5%	122	71.8%	77	57.6%	110	64.8%	41	72.5%	48
Less	19.7%	316	17.0%	18	18.8%	13	15.9%	22	15.8%	32	15.8%	17	26.2%	50	24.3%	15	19.4%	13
(Don't know / varies)	8.0%	128	14.3%	15	6.8%	5	5.7%	8	14.5%	30	8.6%	9	3.5%	7	6.9%	4	4.3%	3
Mean:	-0.12		-0.13		-0.02		0.01		-0.06		-0.13		-0.14		-0.22		-0.16	
Weighted base:	1602	105	71	141	206	107	191	63	66									
Sample:	1602	100	100	100	100	100	100	100	101									

Meanscore: [More = 1, Same = 0, Less = -1]

QC Online grocery shopping AFTER lockdown compared to BEFORE lockdown:

More	18.5%	296	8.2%	9	23.9%	17	24.5%	34	17.4%	36	20.0%	21	23.1%	44	16.6%	10	12.8%	8
Same	65.5%	1050	68.0%	71	64.1%	46	65.5%	92	57.8%	119	70.9%	76	60.7%	116	73.2%	46	74.0%	49
Less	8.4%	135	9.5%	10	6.6%	5	4.3%	6	11.9%	24	2.3%	2	12.1%	23	5.3%	3	8.4%	6
(Don't know / varies)	7.6%	121	14.3%	15	5.3%	4	5.7%	8	13.0%	27	6.9%	7	4.1%	8	4.8%	3	4.8%	3
Mean:	0.11		-0.02		0.18		0.21		0.06		0.19		0.11		0.12		0.05	
Weighted base:	1602	105	71	141	206	107	191	63	66									
Sample:	1602	100	100	100	100	100	100	100	101									

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Q18 Thinking back before Covid related restrictions were in place, where did you usually buy clothing or footwear goods?																		
<i>Excl. Nulls & SFT</i>																		
Zone 1																		
Aldi, Holliers Walk, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Barwell Lane, Hinckley	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, New Buildings, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burbage Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpet World, Hollier's Walk, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hinckley Retail Park, Stoke Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hinckley Town Centre	1.4%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
KP Appliances, Oaklands Farm, Higham Lane, Wykin	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Coventry Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Normandy Way, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pets at Home, Hawley Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Rugby Road, Hinckley	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sapcote Garden Centre, Hinckley Road, Sapcote	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sapcote Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Apex Court, Maple Drive, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Star Carpets, Hawley Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stoney Stanton Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Station Yard, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Rainbow Way, Burbage, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Sword Drive, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Co-op, Wood Street, Earl Shilton, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Croft Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Desford Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earl Shilton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huncote Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newbold Verdon Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Thurlaston Garden Centre, Croft Road, Thurlaston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Aldi, Buxton Crescent, Broughton Astley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broughton Astley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charlie Browns Garden Centre, Dunton Road, Broughton Astley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street, Broughton Astley, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Palmers Garden Centre, Ullesthorpe, Lutterworth Road, Ullesthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Box Road, Broughton Astley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ullesthorpe Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Aldi, Brackley Court, Welford Road, Blaby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Attfield's Farm Shop, Narborough Road, Cosby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blaby Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Cherry Lane Glebe, Foston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Road, Countesthorpe																		
Cosby Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Countesthorpe Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fleckney Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Johns Court, Blaby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keiths Discount Carpets, Oadby Road, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whetstone Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Billesden Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coles Plant Centre, Uppingham Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Goscote Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Glen Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Houghton on the Hill Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kibworth Village (Beauchamp & Harcourt)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parsons Nurseries, Leicester Road, Billesdon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queniborough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurnby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wistow Rural Centre, Kibworth Road, Wistow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wistow Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Aldi, St Georges Way, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clarendon Park Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Evington Road District Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Green Lane Road, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Highfields Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Belgrave Gate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, St Georges Retail Park, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester City Centre (includes Haymarket, Highcross & Silver Arcade shopping centres)	43.2%	445	64.0%	49	49.6%	20	47.1%	50	45.8%	59	40.2%	28	32.1%	33	29.2%	14	15.9%	8
Lidl, Burton Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Gallowtree Gate, Leicester	0.3%	3	0.0%	0	0.9%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Sainsbury's Local, Queens Road, Clarendon Park, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Humberstone Gate, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spinney Hills Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Georges Retail Park, Leicester	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0
Zone 7																		
Al-Shinwari Halal Meat, Evington Valley Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chesterfield Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Daynight Pharmacy, Chesterfield Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Park Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moins Chemist, East Park Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moroccan Yassine Fruit & Veg, Uppingham Road, Rowlatts Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Evington Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rainbow Carpets & Flooring, East Park Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rowlands Pharmacy, Ethel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

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	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Road, Leicester									
Samat Chemist, Victoria Road East, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Metro, Ethel Road, Evington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Victoria Road East, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 8									
Asha Pharmacy, The Parkway, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Colchester Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Evington Village (NOT Evington Road, Leicester)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hamilton Local Centre, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Humberstone Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rowlatts Hill Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Maidenwell Avenue, Hamilton, Leicester	0.5%	5	1.3%	1	0.0%	0	0.0%	0	0.0%
Well Pharmacy, Thurmcourt Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Welland Vale Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Young Thumbby Lodge Gardeners, Somers Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 9									
Aldi, Fletton Close, Hamilton, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Exploration Drive, Abbey Lane, Leicester	0.2%	2	2.9%	2	0.0%	0	0.0%	0	0.0%
B&M, Belgrave Road, Belgrave Gate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Barkby Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Belgrave Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Belgrave Road / Melton Road District Centre, Leicester	0.5%	5	5.9%	5	0.0%	0	0.0%	0	0.0%
Canon Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Carpetshire, Barkby Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Colourbank, Crest Rise, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Doncaster Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Empire Industrial Estate, Ulverscroft Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Floors 2 Go, Abbey Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
FM Furnishers, Melton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Gipsy Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Loughborough Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Melton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mr Pickford's Pharmacy, Lockerbie Walk, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pennywise Discount Store, Gipsy Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
ReUse Shop, Gypsum Close, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rushey Mead Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Melton Road, Leicester	1.1%	12	3.9%	3	4.5%	2	0.0%	0	0.0%
Screwfix, Empire Industrial Estate, Ulverscroft Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Screwfix, Wenlock Way, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Star Carpets & Furnishings, Melton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

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	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Troon Industrial Estate, Wenlock Way, Thurmaston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
United Carpets & Beds, Melton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
Abbey Retail Park, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Abbey Lane, Humphreys Way, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Beaumont Shopping Centre, Beaumont Leys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Astill Lodge Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Devonshire Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beaumont Leys Town Centre, Leicester	0.1%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Beaumont Shopping Centre, Beaumont Leys, Leicester	2.5%	26	3.8%	3	18.4%	7	0.0%	0	5.0%	6	0.0%	0	4.6%	5	2.6%	1	3.3%	2
Belgrave Boulevard, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackbird Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords, St Margaret's Way, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Beaumont Shopping Centre, Beaumont Leys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mr Pickford's Pharmacy, Norwich Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norris Close, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parker Drive, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Margaret's Retail Park, Devonshire Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Beaumont Shopping Centre, Beaumont Leys, Leicester	0.2%	2	0.0%	0	3.5%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Ravensbridge Drive, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																		
Aldi, Aylestone Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aylestone Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aylestone Park Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eyres Monsell Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glen Parva Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knighton Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saffron Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stoneygate Local Centre	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
United Carpets and Beds, Aylestone Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welford Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																		
Aldi, Woodgate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alif Carpets, East Park Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Narborough Road South, Braunstone, Leicester	0.7%	8	0.0%	0	0.0%	0	1.2%	1	2.4%	3	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Braunstone Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckminster Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colourbank Superstore, Cavendish Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Evelyn Drive, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fosse Road North, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeman's Leisure Park, Aylestone Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freemen's Common Household Recycling Centre, Islington Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freemens Common	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Industrial Estate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords, Putney Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hockley Farm Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Putney Road, Off Welford Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Fosse Road North, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Upperton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Bloxham Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks Electrical, King Richards Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mecca Bingo, Freeman's Park, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Michael John Flooring, Narborough Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Aylestone Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Narborough Road District Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Parks Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Stephenson Drive, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Freemans Common, Ealing Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, New Park Street, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Commercial Square, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Travis Perkins, Commercial Square, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vision Pharmacy, Narborough Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westcote Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Aldi, Bullhead Street, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Leicester Road, Oadby	0.8%	9	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
B&Q, Bull Head Street, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Launceston Road, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalkard & Elliott, Aylestone Lane, Wigston, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Blaby Road, South Wigston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Harborough Road, Oadby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, (Foodhall), The Parade, Oadby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oadby Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Potters Superstore, Leicester Road, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Bell Street, Wigston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Glen Road, Oadby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Chartwell Drive, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Wigston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Blaby Road, South Wigston	0.5%	6	0.0%	0	0.0%	0	4.3%	5	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Wickes, Blagby Road, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigston Town Centre	0.4%	5	0.7%	1	0.0%	0	0.0%	0	0.0%	0	5.2%	4	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Aldi, Melton Road, Syston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Anstey Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

March 2021

	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16								
Asda, Barkby Thorpe Lane, Thurmaston	0.3%	3	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0
Barrow-upon-Soar Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Westmoreland Avenue, Thurmaston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derrys Nurseries, Main Street, Cossington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre Leicester, Loughborough Road, Rothley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
George Walker, Fosse Way, Syston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lingdale Golf Club, Joe Moores Lane, Woodhouse Eaves	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, (Foodhall), Thorpe Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mountsorrel Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Potters Carpets & Beds, Leicester Road, Anstey, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quorn Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rothley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sibley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Syston Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Melton Road, Syston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurmaston Shopping Centre, Thurmaston	1.2%	12	5.8%	4	3.4%	1	0.0%	0	0.0%	0	0.0%	0	3.9%	4	0.0%	0	0.0%	0
Thurmaston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Granite Way, Mountsorrel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Thurmaston, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodhouse Eaves Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																		
Glenfield Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Groby Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirby Muxloe Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Road, Glenfield	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Palmers Garden Centre Enderby, Saint Johns, Enderby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parkem Chemists, Dominion Road, Glenfield, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ratby Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																		
Aldi, Meridian Way, Braunstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Station Road, Narborough, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enderby Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fosse Shopping Park, Leicester	30.6%	315	7.1%	5	13.3%	5	36.8%	39	38.0%	49	39.5%	27	12.9%	13	52.7%	25	62.5%	31
Grove Farm Triangle, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Hawgrip Plant Centre, Seine Lane, Enderby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hinckley Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester Forest East Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Fosse Park Shopping Centre, Leicester	3.2%	33	2.7%	2	0.9%	0	4.4%	5	3.6%	5	1.7%	1	1.0%	1	8.6%	4	3.0%	2
Meridian Business Park, Meridian East, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Narborough Village (NOT Narborough Road, Leicester)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Fosse Park, Grove Farm Triangle, Leicester	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	3
Thorpe Astley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
Outside Survey Area																		
Abroad	1.5%	16	0.0%	0	1.5%	1	0.7%	1	2.4%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Airport Retail Park, London Road, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Adcock Road, Coalville	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Allendale Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Belton Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arena Shopping Park, Rowleys Green, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Chamwood Road, Shepshed	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Newtown Road, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Attleborough Fields Industrial Estate, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Rockingham Road, Euro Business Park, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Alvis Retail Park, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Brandon Road, Binley Woods, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Jubilee Drive, Belton Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Leicester Road, Melton Mowbray	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barwell Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicester Village, Pingle Drive, Bicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Birmingham City Centre	0.3%	3	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1
Birstall Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetright, Bond Street, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castle Donnington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chapel St Leonards Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coalville Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Ashby Road, Ibstock	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coventry City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Coventry City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Designer Outlet York, St Nicholas Avenue, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, Tamworth Road, Measham, Swadlincote	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre Stapleton, Ashby Road, Stapleton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Nuneaton Road, Atherstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Downtown Superstore, Gonerby Junction, A1, Grantham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunelm, Regent Street, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Midlands Designer Outlet, South Normanton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0
Elliott's Field Shopping Park, Rugby	0.8%	9	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Gates Garden Centre, Somerby Road, Cold Overton, Oakham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Giant Store, Normanton Car Park, Rutland Water	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Giltbrook Retail Park, Ikea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Way, Giltbrook									
Go Outdoors, Bishop Meadow Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Go Outdoors, Coventry Business Park, Canley Road, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
High Point Retail Park, Victoria Street North, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Home Bargains, Belton Road West, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Homebase, Canley, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Homebase, Springfield Street, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hoton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ibstock Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
IKEA, Croft Road, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
IKEA, Giltbrook, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
IKEA, Park Lane, Wednesbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Junction One Retail Park, Leicester Road, Rugby	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Karpet Kingdom, Bilton Road, Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kettering Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Station Avenue, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Loughborough Town Centre	2.6%	27	0.0%	0	0.9%	0	0.0%	0	0.0%
Lutterworth Golf Club, Rugby Road, Lutterworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lutterworth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M&S, (Foodhall), The Rushes, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Market Harborough Town Centre	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.8%
Marks & Spencer, Arena Park, Rowley's Green, Coventry	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Matlock Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Meadowhall Shopping Centre, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Melton Mowbray Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Milton Keynes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Miners Welfare Park, Bedworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Bitteswell Road, Lutterworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Gorse Covert Centre, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Rutland Street, Melton Mowbray	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Whitwick Retail Park, Coalville	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Newton Retail Park, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Northfields Industrial Estate, Peterborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nottingham City Centre	0.7%	7	0.0%	0	0.0%	0	1.2%	1	0.0%
Nuneaton Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Oakham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Peterborough City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%
Pets at Home, Hinckley Road, Walsgrave on Sowe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Phoenix Parkway Retail Park, Corby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ponsford, London Road, Heeley, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Regent Place Retail Park, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rockingham Industrial Estate, Rockingham Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Market Harborough																		
Royal Leamington Spa Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rugby Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Greenclose Lane, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Nottingham Road, Melton Mowbray	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St. Mary's Place, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Vicarage Street, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skegness Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Solihull Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Springfields Outlet Shopping & Leisure, Camel Gate, Spalding	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stamford Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1
Stapleton Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Talent Cricket, Bakewell Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Technology Retail Park, Technology Drive, Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Arena Shopping Park, Rowleys Green, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Leicester Street, Bedworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Park Road, Loughborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, The Rushes, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Gallagher Retail Park, Stoney Stanton Road, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Herb Nursery, Main Station, Thistleton, Oakham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Austin Drive, Court House Green, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Willowbrook Park, Derby Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Prince William Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ventura Retail Park, Ventura Park Road, Tamworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Lower Leicester Road, Lutterworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Springfield Street, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weddington Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitwick Retail Park, Coalville	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Belton Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Technology Park, Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Weddington Road, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodlands Wholesale Nursery (not Dobbies), Ashby Road, Stapleton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mail order / catalogue	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TV shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	
(Don't know / varies / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1031	77	41	106	129	69	104	47	50	
Sample:	1130	76	65	83	70	69	64	78	80	

Meanscore: [Number of times per month]

Q19 How often did you normally make shopping trips for clothing or footwear to ((LOCATION MENTIONED AT Q18))?

Not those that said 'Abroad', 'Internet', 'Mail order / catalogue', 'TV shopping', '(Don't know / varies / can't remember)' or '(Don't do this type of shopping)' at Q18

Daily	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	1.0%	10	1.3%	1	0.0%	0	2.0%	2	3.2%	4	0.8%	1	0.0%	0	0.0%	0	0.0%	0
At least once a week	6.3%	64	9.6%	7	3.4%	1	6.2%	7	7.7%	10	2.5%	2	2.7%	3	10.4%	5	10.4%	5
At least once a fortnight	8.8%	89	8.9%	7	5.4%	2	14.5%	15	9.6%	12	13.1%	9	0.0%	0	17.5%	8	11.3%	6
At least once a month	26.7%	272	24.9%	19	25.4%	10	23.5%	25	36.4%	46	25.0%	17	34.2%	35	12.3%	6	23.2%	12
At least every two months	12.6%	128	6.2%	5	12.5%	5	15.0%	16	3.0%	4	9.0%	6	17.1%	17	12.6%	6	12.0%	6
At least every 3 months	17.0%	173	12.7%	10	20.8%	8	6.6%	7	21.0%	26	17.4%	12	19.0%	19	23.0%	11	17.9%	9
At least every 6 months	13.4%	136	14.0%	11	13.7%	5	18.6%	19	6.4%	8	12.9%	9	12.5%	13	18.0%	8	5.1%	3
Less often than once every 6 months	5.8%	59	13.3%	10	8.8%	4	8.0%	8	1.5%	2	6.8%	5	5.3%	5	6.2%	3	7.7%	4
Have only visited once	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	8.1%	82	9.1%	7	10.0%	4	5.7%	6	9.8%	12	12.5%	9	9.3%	10	0.0%	0	12.4%	6
Mean:	1.06	1.13	0.73	1.14	1.80	0.93	0.69	1.06	1.15									
Weighted base:	1015	77	40	105	126	69	103	47	50									
Sample:	1118	76	64	82	69	69	63	78	80									

Q20 When you last went shopping for clothing or footwear at ((LOCATION MENTIONED AT Q18)) - how did you travel?

Not those that said 'Abroad', 'Internet', 'Mail order / catalogue', 'TV shopping', '(Don't know / varies / can't remember)' or '(Don't do this type of shopping)' at Q18

Car / van (as driver)	63.4%	644	61.3%	47	52.9%	21	62.2%	65	37.2%	47	68.0%	47	70.8%	73	73.1%	34	75.7%	38
Car / van (as passenger)	9.9%	101	13.4%	10	10.8%	4	9.9%	10	7.5%	9	19.0%	13	9.5%	10	9.4%	4	8.9%	4
Bus, minibus or coach	15.1%	153	15.4%	12	27.4%	11	24.5%	26	16.1%	20	11.4%	8	12.2%	13	11.0%	5	10.0%	5
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	7.7%	78	9.9%	8	6.2%	2	2.7%	3	26.2%	33	0.0%	0	1.0%	1	0.0%	0	1.3%	1
Taxi	1.0%	10	0.0%	0	0.0%	0	0.7%	1	4.7%	6	1.6%	1	0.0%	0	2.8%	1	0.0%	0
Train	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.6%	6	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0	1.7%	2	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park & ride	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	5	3.7%	2	1.6%	1
(Don't know / can't remember)	1.0%	10	0.0%	0	1.7%	1	0.0%	0	6.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1015	77	40	105	126	69	103	47	50									
Sample:	1118	76	64	82	69	69	63	78	80									

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Q21 When you last went shopping for clothing or footwear at ((LOCATION MENTIONED AT Q18)) - did you link this trip with another activity?																		
<i>Not those that said 'Abroad', 'Internet', 'Mail order / catalogue', 'TV shopping', '(Don't know / varies / can't remember)' or '(Don't do this type of shopping)' at Q18</i>																		
Yes – NON-FOOD shopping	9.5%	97	6.8%	5	12.3%	5	8.7%	9	12.1%	15	15.7%	11	7.8%	8	11.3%	5	7.5%	4
Yes – FOOD shopping	8.0%	82	4.7%	4	8.1%	3	11.8%	12	14.1%	18	6.7%	5	10.1%	10	9.6%	4	4.7%	2
Yes – visiting services such as banks and other financial institutions	1.7%	17	5.1%	4	2.7%	1	0.0%	0	0.8%	1	0.0%	0	1.9%	2	0.9%	0	0.0%	0
Yes – leisure activity	2.3%	23	2.6%	2	0.0%	0	3.2%	3	2.5%	3	0.0%	0	5.4%	6	0.9%	0	0.0%	0
Yes – visiting café / pub / restaurant	21.1%	214	15.9%	12	13.3%	5	24.3%	25	20.2%	25	12.9%	9	15.7%	16	26.8%	13	24.2%	12
Yes – visiting other service such as hairdressers, beautician, laundrette etc	0.6%	6	0.0%	0	1.5%	1	0.0%	0	0.0%	0	2.8%	2	0.0%	0	1.5%	1	0.0%	0
Yes – travelling to / from work	1.6%	17	2.4%	2	0.0%	0	1.3%	1	2.7%	3	1.6%	1	0.0%	0	1.7%	1	7.0%	4
Yes – travelling to / from school / college / university	0.9%	9	0.0%	0	5.2%	2	0.0%	0	2.5%	3	0.0%	0	1.9%	2	1.7%	1	0.0%	0
Yes – getting petrol	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	4.9%	2	0.8%	0
Yes – visiting family / friends	4.5%	46	4.8%	4	3.6%	1	0.0%	0	5.2%	6	14.0%	10	3.4%	3	0.9%	0	4.8%	2
Yes – visiting health service such as doctor, dentist, hospital	0.8%	8	2.6%	2	3.5%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0
Yes – other activity	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - visiting church	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Yes - visiting market	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.9%	0	0.0%	0
Yes - window shopping / browsing	1.3%	13	1.4%	1	0.0%	0	3.8%	4	0.0%	0	1.4%	1	2.7%	3	3.1%	1	0.0%	0
(No activity)	45.4%	461	53.7%	41	41.3%	16	47.1%	49	38.0%	48	43.1%	30	44.6%	46	35.2%	16	48.9%	24
(Don't know / varies)	1.6%	16	0.0%	0	8.6%	3	0.0%	0	2.0%	3	1.7%	1	1.7%	2	0.0%	0	2.3%	1
Weighted base:		1015		77		40		105		126		69		103		47		50
Sample:		1118		76		64		82		69		69		63		78		80

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Q22 Thinking back before Covid related restrictions were in place, where did you usually buy books, CDs, DVDs?																		
<i>Excl. Nulls & SFT</i>																		
Zone 1																		
Aldi, Holliers Walk, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Barwell Lane, Hinckley	1.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, New Buildings, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burbage Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpet World, Hollier's Walk, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hinckley Retail Park, Stoke Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hinckley Town Centre	3.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
KP Appliances, Oaklands Farm, Higham Lane, Wykin	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Coventry Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Normandy Way, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pets at Home, Hawley Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Rugby Road, Hinckley	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sapcote Garden Centre, Hinckley Road, Sapcote	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sapcote Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Apex Court, Maple Drive, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Star Carpets, Hawley Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stoney Stanton Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Station Yard, Hinckley	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Rainbow Way, Burbage, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Sword Drive, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Co-op, Wood Street, Earl Shilton, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Croft Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Desford Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earl Shilton Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huncote Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newbold Verdon Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurlaston Garden Centre, Croft Road, Thurlaston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Aldi, Buxton Crescent, Broughton Astley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broughton Astley Village	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charlie Browns Garden Centre, Dunton Road, Broughton Astley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street, Broughton Astley, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Palmers Garden Centre, Ullesthorpe, Lutterworth Road, Ullesthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Box Road, Broughton Astley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ullesthorpe Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Aldi, Brackley Court, Welford Road, Blaby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Attfield's Farm Shop, Narborough Road, Cosby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blaby Village	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	0	2.4%	0	0.0%	0
Cherry Lane Glebe, Foston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

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	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Road, Countesthorpe									
Cosby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Countesthorpe Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Fleckney Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Johns Court, Blaby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Keiths Discount Carpets, Oadby Road, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Whetstone Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 5									
Billesden Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Coles Plant Centre, Uppingham Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
East Goscote Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Great Glen Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Houghton on the Hill Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kibworth Village (Beauchamp & Harcourt)	0.4%	1	0.0%	0	0.0%	0	2.4%	1	0.0%
Parsons Nurseries, Leicester Road, Billesdon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Queniborough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Thurnby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wistow Rural Centre, Kibworth Road, Wistow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wistow Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 6									
Aldi, St Georges Way, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Clarendon Park Local Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Evington Road District Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Green Lane Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Highfields Local Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Belgrave Gate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, St Georges Retail Park, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Leicester City Centre (includes Haymarket, Highcross & Silver Arcade shopping centres)	43.7%	124	82.7%	7	37.5%	7	37.8%	12	63.4%
Lidl, Burton Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M&S, Gallowtree Gate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Queens Road, Clarendon Park, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Humberstone Gate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spinney Hills Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St Georges Retail Park, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 7									
Al-Shinwari Halal Meat, Evington Valley Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chesterfield Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Daynight Pharmacy, Chesterfield Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
East Park Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Moins Chemist, East Park Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Moroccan Yassine Fruit & Veg, Uppingham Road, Rowlatts Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
North Evington Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rainbow Carpets & Flooring, East Park Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rowlands Pharmacy, Ethel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

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	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Road, Leicester									
Samat Chemist, Victoria Road East, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Metro, Ethel Road, Evington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Victoria Road East, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 8									
Asha Pharmacy, The Parkway, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Colchester Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Evington Village (NOT Evington Road, Leicester)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hamilton Local Centre, Leicester	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Humberstone Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rowlatts Hill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Maidenwell Avenue, Hamilton, Leicester	2.1%	6	5.8%	1	0.0%	0	0.0%	0	0.0%
Well Pharmacy, Thurmcourt Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Welland Vale Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Young Thumbby Lodge Gardeners, Somers Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 9									
Aldi, Fletton Close, Hamilton, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Exploration Drive, Abbey Lane, Leicester	0.6%	2	0.0%	0	2.0%	0	0.0%	0	0.0%
B&M, Belgrave Road, Belgrave Gate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Barkby Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Belgrave Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Belgrave Road / Melton Road District Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Canon Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Carpetshire, Barkby Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Colourbank, Crest Rise, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Doncaster Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Empire Industrial Estate, Ulverscroft Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Floors 2 Go, Abbey Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
FM Furnishers, Melton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Gipsy Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Loughborough Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Melton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mr Pickford's Pharmacy, Lockerbie Walk, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pennywise Discount Store, Gipsy Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
ReUse Shop, Gypsum Close, Leicester	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Rushey Mead Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Melton Road, Leicester	0.7%	2	0.0%	0	2.0%	0	0.0%	0	0.0%
Screwfix, Empire Industrial Estate, Ulverscroft Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Screwfix, Wenlock Way, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Star Carpets & Furnishings, Melton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

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	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16								
Troon Industrial Estate, Wenlock Way, Thurmaston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
United Carpets & Beds, Melton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
Abbey Retail Park, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Abbey Lane, Humphreys Way, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Beaumont Shopping Centre, Beaumont Leys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Astill Lodge Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Devonshire Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beaumont Leys Town Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beaumont Shopping Centre, Beaumont Leys, Leicester	3.5%	10	0.0%	0	24.1%	4	0.0%	0	5.3%	3	0.0%	0	8.2%	2	3.5%	0	0.0%	0
Belgrave Boulevard, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackbird Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords, St Margaret's Way, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Beaumont Shopping Centre, Beaumont Leys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mr Pickford's Pharmacy, Norwich Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norris Close, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parker Drive, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Margaret's Retail Park, Devonshire Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Beaumont Shopping Centre, Beaumont Leys, Leicester	2.2%	6	0.0%	0	28.6%	5	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Ravensbridge Drive, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																		
Aldi, Aylestone Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aylestone Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aylestone Park Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eyres Monsell Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glen Parva Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knighton Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saffron Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stoneygate Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
United Carpets and Beds, Aylestone Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welford Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																		
Aldi, Woodgate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alif Carpets, East Park Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Narborough Road South, Braunstone, Leicester	2.2%	6	0.0%	0	0.0%	0	13.0%	4	2.0%	1	0.0%	0	0.0%	0	0.0%	0	6.6%	1
Braunstone Town Centre Buckminster Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colourbank Superstore, Cavendish Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Evelyn Drive, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fosse Road North, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeman's Leisure Park, Aylestone Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freemen's Common Household Recycling Centre, Islington Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freemens Common	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Industrial Estate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords, Putney Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hockley Farm Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Putney Road, Off Welford Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Fosse Road North, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Upperton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Bloxham Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks Electrical, King Richards Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mecca Bingo, Freeman's Park, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Michael John Flooring, Narborough Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Aylestone Road, Leicester	1.2%	3	0.0%	0	0.0%	0	9.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Narborough Road District Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Parks Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Stephenson Drive, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Freemans Common, Ealing Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, New Park Street, Leicester	0.8%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Commercial Square, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Travis Perkins, Commercial Square, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vision Pharmacy, Narborough Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westcote Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Aldi, Bullhead Street, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Leicester Road, Oadby	2.9%	8	0.0%	0	0.0%	0	8.0%	3	0.0%	0	5.5%	1	0.0%	0	0.0%	0	0.0%	0
B&Q, Bull Head Street, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Launceston Road, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalkard & Elliott, Aylestone Lane, Wigston, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Blaby Road, South Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Harborough Road, Oadby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, (Foodhall), The Parade, Oadby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oadby Town Centre	0.5%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0
Potters Superstore, Leicester Road, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Bell Street, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Glen Road, Oadby	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0
Screwfix, Chartwell Drive, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Wigston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Blaby Road, South Wigston	3.2%	9	0.0%	0	0.0%	0	9.0%	3	0.0%	0	26.3%	5	0.0%	0	0.0%	0	0.0%	0
Wickes, Blagby Road, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigston Town Centre	2.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.9%	4	0.0%	0	0.0%	0	2.4%	0
Zone 14																		
Aldi, Melton Road, Syston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Anstey Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Asda, Barkby Thorpe Lane, Thurmaston	1.9%	5	5.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.8%	5	0.0%	0	0.0%	0
Barrow-upon-Soar Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Westmoreland Avenue, Thurmaston	0.1%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derrys Nurseries, Main Street, Cossington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre Leicester, Loughborough Road, Rothley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
George Walker, Fosse Way, Syston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lingdale Golf Club, Joe Moores Lane, Woodhouse Eaves	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, (Foodhall), Thorpe Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mountsorrel Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Potters Carpets & Beds, Leicester Road, Anstey, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quorn Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rothley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sibley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Syston Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Melton Road, Syston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurmaston Shopping Centre, Thurmaston	0.2%	1	5.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurmaston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Granite Way, Mountsorrel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Thurmaston, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodhouse Eaves Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																		
Glenfield Village	0.6%	2	0.0%	0	0.0%	0	0.0%	0	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Groby Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirby Muxloe Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Road, Glenfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	1	0.0%	0
Palmers Garden Centre Enderby, Saint Johns, Enderby	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	1
Parkem Chemists, Dominion Road, Glenfield, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ratby Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																		
Aldi, Meridian Way, Braunstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Station Road, Narborough, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enderby Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	0
Fosse Shopping Park, Leicester	8.9%	25	0.0%	0	2.0%	0	15.6%	5	3.3%	2	9.5%	2	0.0%	0	16.2%	2	32.1%	5
Grove Farm Triangle, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hawgrip Plant Centre, Seine Lane, Enderby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hinckley Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester Forest East Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Fosse Park Shopping Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meridian Business Park, Meridian East, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Narborough Village (NOT Narborough Road, Leicester)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Fosse Park, Grove Farm Triangle, Leicester	2.2%	6	0.0%	0	0.0%	0	0.0%	0	5.7%	3	0.0%	0	0.0%	0	11.5%	1	7.3%	1
Thorpe Astley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

March 2021

	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16								
Outside Survey Area																		
Abroad	1.1%	3	0.0%	0	0.0%	0	0.0%	0	6.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Airport Retail Park, London Road, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Adcock Road, Coalville	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Allendale Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Belton Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arena Shopping Park, Rowleys Green, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Chamwood Road, Shepshed	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Newtown Road, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Attleborough Fields Industrial Estate, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Rockingham Road, Euro Business Park, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Alvis Retail Park, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Brandon Road, Binley Woods, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Jubilee Drive, Belton Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Leicester Road, Melton Mowbray	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barwell Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicester Village, Pingle Drive, Bicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birmingham City Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	1
Birstall Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetright, Bond Street, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castle Donnington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chapel St Leonards Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coalville Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Ashby Road, Ibstock	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coventry City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coventry City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Designer Outlet York, St Nicholas Avenue, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, Tamworth Road, Measham, Swadlincote	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre Stapleton, Ashby Road, Stapleton	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Nuneaton Road, Atherstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Downtown Superstore, Gonerby Junction, A1, Grantham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunelm, Regent Street, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Midlands Designer Outlet, South Normanton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elliott's Field Shopping Park, Rugby	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gates Garden Centre, Somerby Road, Cold Overton, Oakham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Giant Store, Normanton Car Park, Rutland Water	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Giltbrook Retail Park, Ikea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Way, Giltbrook									
Go Outdoors, Bishop Meadow Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Go Outdoors, Coventry Business Park, Canley Road, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
High Point Retail Park, Victoria Street North, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Home Bargains, Belton Road West, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Homebase, Canley, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Homebase, Springfield Street, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hoton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ibstock Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
IKEA, Croft Road, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
IKEA, Giltbrook, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
IKEA, Park Lane, Wednesbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Junction One Retail Park, Leicester Road, Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Karpet Kingdom, Bilton Road, Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kettering Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Station Avenue, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Loughborough Town Centre	2.5%	7	0.0%	0	2.0%	0	0.0%	0	0.0%
Lutterworth Golf Club, Rugby Road, Lutterworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lutterworth Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M&S, (Foodhall), The Rushes, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Market Harborough Town Centre	1.5%	4	0.0%	0	0.0%	0	2.4%	1	0.0%
Marks & Spencer, Arena Park, Rowley's Green, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Matlock Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Meadowhall Shopping Centre, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Melton Mowbray Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Milton Keynes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Miners Welfare Park, Bedworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Bitteswell Road, Lutterworth	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Gorse Covert Centre, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Rutland Street, Melton Mowbray	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Whitwick Retail Park, Coalville	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Newton Retail Park, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Northfields Industrial Estate, Peterborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nottingham City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Nuneaton Town Centre	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Oakham Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Peterborough City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pets at Home, Hinckley Road, Walsgrave on Sowe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Phoenix Parkway Retail Park, Corby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ponsford, London Road, Heeley, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Regent Place Retail Park, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rockingham Industrial Estate, Rockingham Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Market Harborough									
Royal Leamington Spa Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Royal Tunbridge Wells Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Rugby Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Greenclose Lane, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Nottingham Road, Melton Mowbray	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, St. Mary's Place, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Vicarage Street, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Skegness Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Solihull Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Springfields Outlet Shopping & Leisure, Camel Gate, Spalding	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stamford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stapleton Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Talent Cricket, Bakewell Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Technology Retail Park, Technology Drive, Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Arena Shopping Park, Rowleys Green, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Leicester Street, Bedworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Park Road, Loughborough	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, The Rushes, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Gallagher Retail Park, Stoney Stanton Road, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Herb Nursery, Main Station, Thistleton, Oakham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Range, Austin Drive, Court House Green, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Range, Willowbrook Park, Derby Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Toolstation, Prince William Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ventura Retail Park, Ventura Park Road, Tamworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, Lower Leicester Road, Lutterworth	0.1%	0	0.0%	0	0.0%	0	0.0%	0	2.4%
Waitrose, Springfield Street, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weddington Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Whitwick Retail Park, Coalville	1.1%	3	0.0%	0	0.0%	0	6.4%	3	0.0%
Wickes, Belton Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Technology Park, Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Weddington Road, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Woodlands Wholesale Nursery (not Dobbies), Ashby Road, Stapleton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Others									
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Internet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mail order / catalogue	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
TV shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
(Don't know / varies / can't remember)	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
(Don't do this type of shopping)	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Weighted base:	284	9	19	32	49	18	25	11	16
Sample:	337	12	28	28	29	19	18	20	26

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Q23 Thinking back before Covid related restrictions were in place, where did you usually buy small household goods such as home furnishings, clocks, jewellery, glass and china items?									
<i>Excl. Nulls & SFT</i>									
Zone 1									
Aldi, Holliers Walk, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Barwell Lane, Hinckley	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%
B&Q, New Buildings, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Burbage Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Carpet World, Hollier's Walk, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hinckley Retail Park, Stoke Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hinckley Town Centre	2.6%	20	0.0%	0	0.0%	0	0.0%	0	0.0%
KP Appliances, Oaklands Farm, Higham Lane, Wykin	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Coventry Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Normandy Way, Hinckley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Pets at Home, Hawley Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Rugby Road, Hinckley	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Sapcote Garden Centre, Hinckley Road, Sapcote	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sapcote Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Screwfix, Apex Court, Maple Drive, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Star Carpets, Hawley Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stoney Stanton Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Station Yard, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Toolstation, Rainbow Way, Burbage, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Sword Drive, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 2									
Co-op, Wood Street, Earl Shilton, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Croft Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Desford Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Earl Shilton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Huncote Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Newbold Verdon Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Thurlaston Garden Centre, Croft Road, Thurlaston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 3									
Aldi, Buxton Crescent, Broughton Astley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Broughton Astley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Charlie Browns Garden Centre, Dunton Road, Broughton Astley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Main Street, Broughton Astley, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Palmers Garden Centre, Ullesthorpe, Lutterworth Road, Ullesthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Screwfix, Box Road, Broughton Astley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ullesthorpe Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 4									
Aldi, Brackley Court, Welford Road, Blaby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Attfield's Farm Shop, Narborough Road, Cosby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Blaby Village	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

Weighted:

March 2021

	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
Cherry Lane Glebe, Foston Road, Countesthorpe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cosby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Countesthorpe Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fleckney Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Johns Court, Blaby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keiths Discount Carpets, Oadby Road, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whetstone Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Billesden Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coles Plant Centre, Uppingham Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Goscote Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Glen Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Houghton on the Hill Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kibworth Village (Beauchamp & Harcourt)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parsons Nurseries, Leicester Road, Billesdon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queniborough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurnby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wistow Rural Centre, Kibworth Road, Wistow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wistow Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Aldi, St Georges Way, Leicester	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clarendon Park Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Evington Road District Centre, Leicester	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Green Lane Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Highfields Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Belgrave Gate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, St Georges Retail Park, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester City Centre (includes Haymarket, Highcross & Silver Arcade shopping centres)	29.4%	233	32.2%	17	32.2%	9	27.5%	18	46.0%	42	23.9%	14	23.2%	23	30.8%	12	23.0%	8
Lidl, Burton Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Gallowtree Gate, Leicester	0.4%	3	0.0%	0	0.0%	0	1.2%	1	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Queens Road, Clarendon Park, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Humberstone Gate, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spinney Hills Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Georges Retail Park, Leicester	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																		
Al-Shinwari Halal Meat, Evington Valley Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chesterfield Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Daynight Pharmacy, Chesterfield Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Park Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moins Chemist, East Park Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moroccan Yassine Fruit & Veg, Uppingham Road, Rowllatts Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Evington Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rainbow Carpets & Flooring, East Park Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Rowlands Pharmacy, Ethel Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Samat Chemist, Victoria Road East, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Ethel Road, Evington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Road East, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																		
Asha Pharmacy, The Parkway, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Evington Village (NOT Evington Road, Leicester)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hamilton Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Humberstone Local Centre, Leicester	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rowlatts Hill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Maidenwell Avenue, Hamilton, Leicester	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Well Pharmacy, Thurncourt Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welland Vale Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Young Thurnby Lodge Gardeners, Somers Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																		
Aldi, Fletton Close, Hamilton, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Exploration Drive, Abbey Lane, Leicester	0.6%	5	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Belgrave Road, Belgrave Gate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barkby Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Belgrave Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Belgrave Road / Melton Road District Centre, Leicester	0.2%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canon Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetshire, Barkby Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colourbank, Crest Rise, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doncaster Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Empire Industrial Estate, Ulverscroft Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Floors 2 Go, Abbey Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
FM Furnishers, Melton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Gipsy Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Loughborough Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Melton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mr Pickford's Pharmacy, Lockerbie Walk, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pennywise Discount Store, Gipsy Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ReUse Shop, Gypsum Close, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rushey Mead Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Melton Road, Leicester	1.6%	13	9.1%	5	0.0%	0	3.8%	3	1.0%	1	0.0%	0	2.8%	3	0.0%	0	0.0%	0
Screwfix, Empire Industrial Estate, Ulverscroft Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Wenlock Way, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Star Carpets & Furnishings,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

March 2021

	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16								
Melton Road, Leicester																		
Troon Industrial Estate, Wenlock Way, Thurmaston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
United Carpets & Beds, Melton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
Abbey Retail Park, Leicester	1.6%	13	1.7%	1	4.3%	1	3.8%	3	2.8%	3	2.0%	1	0.0%	0	2.8%	1	3.3%	1
Aldi, Abbey Lane, Humphreys Way, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Beaumont Shopping Centre, Beaumont Leys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Astill Lodge Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Devonshire Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beaumont Leys Town Centre, Leicester	0.1%	1	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Beaumont Shopping Centre, Beaumont Leys, Leicester	1.4%	11	1.0%	1	10.4%	3	0.0%	0	4.0%	4	0.0%	0	1.0%	1	2.1%	1	0.0%	0
Belgrave Boulevard, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackbird Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords, St Margaret's Way, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Beaumont Shopping Centre, Beaumont Leys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mr Pickford's Pharmacy, Norwich Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norris Close, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parker Drive, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Margaret's Retail Park, Devonshire Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Beaumont Shopping Centre, Beaumont Leys, Leicester	0.7%	6	0.0%	0	12.8%	4	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Toolstation, Ravensbridge Drive, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																		
Aldi, Aylestone Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aylestone Local Centre, Leicester	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aylestone Park Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eyres Monsell Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glen Parva Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knighton Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saffron Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stoneygate Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
United Carpets and Beds, Aylestone Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welford Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																		
Aldi, Woodgate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alif Carpets, East Park Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Narborough Road South, Braunstone, Leicester	1.6%	12	0.0%	0	0.0%	0	5.4%	4	3.4%	3	0.0%	0	1.8%	2	0.0%	0	9.2%	3
Braunstone Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckminster Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colourbank Superstore, Cavendish Road, Leicester	0.1%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Evelyn Drive, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fosse Road North, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeman's Leisure Park, Aylestone Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freemen's Common Household Recycling Centre, Islington Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Freemens Common	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Industrial Estate, Leicester																		
Halfords, Putney Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hockley Farm Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Putney Road, Off Welford Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Fosse Road North, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Upperton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Bloxham Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks Electrical, King Richards Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mecca Bingo, Freeman's Park, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Michael John Flooring, Narborough Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Aylestone Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Narborough Road District Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Parks Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Stephenson Drive, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Freemans Common, Ealing Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, New Park Street, Leicester	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Commercial Square, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Travis Perkins, Commercial Square, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vision Pharmacy, Narborough Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westcote Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Aldi, Bullhead Street, Wigston	0.5%	4	0.0%	0	0.0%	0	2.0%	1	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0
Asda, Leicester Road, Oadby	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%	0	0.0%	0	0.0%	0
B&Q, Bull Head Street, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Launceston Road, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalkard & Elliott, Aylestone Lane, Wigston, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Blaby Road, South Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Harborough Road, Oadby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, (Foodhall), The Parade, Oadby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oadby Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Potters Superstore, Leicester Road, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Bell Street, Wigston	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Glen Road, Oadby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Screwfix, Chartwell Drive, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Wigston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Blaby Road, South Wigston	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	2	0.0%	0	0.0%	0	0.0%	0
Wickes, Blagby Road, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigston Town Centre	0.9%	7	0.0%	0	0.0%	0	1.2%	1	0.0%	0	9.8%	6	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Aldi, Melton Road, Syston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

March 2021

	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16								
Anstey Village	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Asda, Barkby Thorpe Lane, Thurmaston	1.5%	12	9.1%	5	5.0%	1	0.0%	0	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0
Barrow-upon-Soar Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Westmoreland Avenue, Thurmaston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derrys Nurseries, Main Street, Cossington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre Leicester, Loughborough Road, Rothley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
George Walker, Fosse Way, Syston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lingdale Golf Club, Joe Moores Lane, Woodhouse Eaves	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, (Foodhall), Thorpe Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mountsorrel Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Potters Carpets & Beds, Leicester Road, Anstey, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quorn Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rothley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sibley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Syston Town Centre	0.3%	2	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0
Tesco Metro, Melton Road, Syston	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurmaston Shopping Centre, Thurmaston	18.9%	149	31.8%	16	10.3%	3	13.2%	9	18.7%	17	22.1%	13	32.7%	32	31.7%	12	12.9%	4
Thurmaston Village Centre	0.1%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Granite Way, Mountsorrel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Thurmaston, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodhouse Eaves Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																		
Glenfield Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Groby Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirby Muxloe Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Road, Glenfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Palmers Garden Centre Enderby, Saint Johns, Enderby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parkem Chemists, Dominion Road, Glenfield, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ratby Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																		
Aldi, Meridian Way, Braunstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Station Road, Narborough, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enderby Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fosse Shopping Park, Leicester	13.8%	109	11.7%	6	5.6%	2	19.9%	13	7.9%	7	24.3%	14	2.8%	3	11.8%	5	27.9%	10
Grove Farm Triangle, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hawgrip Plant Centre, Seine Lane, Enderby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hinckley Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester Forest East Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Fosse Park Shopping Centre, Leicester	3.0%	24	0.0%	0	0.0%	0	10.5%	7	1.8%	2	1.0%	1	2.1%	2	7.7%	3	7.4%	3
Meridian Business Park, Meridian East, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Narborough Village (NOT Narborough Road, Leicester)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Fosse Park, Grove Farm Triangle, Leicester	1.7%	13	0.0%	0	0.0%	0	1.2%	1	5.9%	5	1.7%	1	0.0%	0	2.8%	1	11.2%	4

Column %ges.

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Thorpe Astley Local Centre Outside Survey Area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.8%	6	0.0%	0	0.0%	0	0.0%	0	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Airport Retail Park, London Road, Coventry	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Adcock Road, Coalville	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Allendale Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Belton Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arena Shopping Park, Rowleys Green, Coventry	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Charnwood Road, Shepshed	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Newtown Road, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Attleborough Fields Industrial Estate, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Rockingham Road, Euro Business Park, Market Harborough	0.4%	3	0.0%	0	0.0%	0	4.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Alvis Retail Park, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Brandon Road, Binley Woods, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Jubilee Drive, Belton Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Leicester Road, Melton Mowbray	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barwell Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicester Village, Pingle Drive, Bicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birmingham City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetright, Bond Street, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castle Donnington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chapel St Leonards Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coalville Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Ashby Road, Ibstock	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coventry City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coventry City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby City Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Designer Outlet York, St Nicholas Avenue, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, Tamworth Road, Measham, Swadlincote	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre Stapleton, Ashby Road, Stapleton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Nuneaton Road, Atherstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Downtown Superstore, Gonerby Junction, A1, Grantham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunelm, Regent Street, Nuneaton	1.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Midlands Designer Outlet, South Normanton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elliott's Field Shopping Park, Rugby	1.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Gates Garden Centre, Somerby Road, Cold Overton, Oakham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Giant Store, Normanton Car Park, Rutland Water	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Giltbrook Retail Park, Ikea Way, Giltbrook	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Go Outdoors, Bishop Meadow Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Go Outdoors, Coventry Business Park, Canley Road, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Point Retail Park, Victoria Street North, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Belton Road West, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Canley, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Springfield Street, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hoton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ibstock Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Croft Road, Coventry	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Giltbrook, Nottingham	2.6%	20	3.3%	2	0.0%	0	6.0%	4	0.0%	0	0.0%	0	6.1%	6	0.0%	0	4.0%	1
IKEA, Park Lane, Wednesbury	0.2%	1	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction One Retail Park, Leicester Road, Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Karpet Kingdom, Bilton Road, Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kettering Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Station Avenue, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loughborough Town Centre	0.9%	7	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	6	2.0%	1	0.0%	0
Lutterworth Golf Club, Rugby Road, Lutterworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lutterworth Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, (Foodhall), The Rushes, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Harborough Town Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0
Marks & Spencer, Arena Park, Rowley's Green, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matlock Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall Shopping Centre, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Melton Mowbray Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milton Keynes Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miners Welfare Park, Bedworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Bitteswell Road, Lutterworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Gorse Covert Centre, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Rutland Street, Melton Mowbray	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Whitwick Retail Park, Coalville	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newton Retail Park, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northfields Industrial Estate, Peterborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nottingham City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nuneaton Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oakham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peterborough City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pets at Home, Hinckley Road, Walsgrave on Soave	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Phoenix Parkway Retail Park, Corby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ponsford, London Road, Heeley, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Regent Place Retail Park, Loughborough	1.3%	10	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	10	0.0%	0	0.0%	0
Rockingham Industrial	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Estate, Rockingham Road, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Leamington Spa Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rugby Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Greenclose Lane, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Nottingham Road, Melton Mowbray	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St. Mary's Place, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Vicarage Street, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skegness Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Solihull Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Springfields Outlet Shopping & Leisure, Camel Gate, Spalding	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stamford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stapleton Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Talent Cricket, Bakewell Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Technology Retail Park, Technology Drive, Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Arena Shopping Park, Rowleys Green, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Leicester Street, Bedworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Park Road, Loughborough	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Tesco Superstore, The Rushes, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Gallagher Retail Park, Stoney Stanton Road, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Herb Nursery, Main Station, Thistleton, Oakham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Austin Drive, Court House Green, Coventry	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Willowbrook Park, Derby Road, Loughborough	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0
Toolstation, Prince William Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ventura Retail Park, Ventura Park Road, Tamworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Lower Leicester Road, Lutterworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Springfield Street, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weddington Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitwick Retail Park, Coalville	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0
Wickes, Belton Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Technology Park, Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Weddington Road, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodlands Wholesale Nursery (not Dobbies), Ashby Road, Stapleton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mail order / catalogue	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
TV shopping	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
(Don't know / varies / can't remember)	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
(Don't do this type of shopping)	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Weighted base:	791	51	28	66	91	57	98	39	35
Sample:	833	48	40	53	49	57	56	65	53

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Q24 Thinking back before Covid related restrictions were in place, where did you usually buy goods such as toys, games, bicycles and recreational goods?																		
<i>Excl. Nulls & SFT</i>																		
Zone 1																		
Aldi, Holliers Walk, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Barwell Lane, Hinckley	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, New Buildings, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burbage Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpet World, Hollier's Walk, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hinckley Retail Park, Stoke Road, Hinckley	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hinckley Town Centre	1.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0
KP Appliances, Oaklands Farm, Higham Lane, Wykin	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Coventry Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Normandy Way, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pets at Home, Hawley Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Rugby Road, Hinckley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sapcote Garden Centre, Hinckley Road, Sapcote	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sapcote Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Apex Court, Maple Drive, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Star Carpets, Hawley Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stoney Stanton Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Station Yard, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Rainbow Way, Burbage, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Sword Drive, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Co-op, Wood Street, Earl Shilton, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Croft Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Desford Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earl Shilton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huncote Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newbold Verdon Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurlaston Garden Centre, Croft Road, Thurlaston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Aldi, Buxton Crescent, Broughton Astley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broughton Astley Village	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charlie Browns Garden Centre, Dunton Road, Broughton Astley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street, Broughton Astley, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Palmers Garden Centre, Ullesthorpe, Lutterworth Road, Ullesthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Box Road, Broughton Astley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ullesthorpe Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Aldi, Brackley Court, Welford Road, Blaby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Attfield's Farm Shop, Narborough Road, Cosby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blaby Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Cherry Lane Glebe, Foston Road, Countesthorpe	0.5%	2	2.1%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0
Cosby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Countesthorpe Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fleckney Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Johns Court, Blaby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keiths Discount Carpets, Oadby Road, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whetstone Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Billesden Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coles Plant Centre, Uppingham Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Goscote Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Glen Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Houghton on the Hill Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kibworth Village (Beauchamp & Harcourt)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parsons Nurseries, Leicester Road, Billesdon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queniborough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurnby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wistow Rural Centre, Kibworth Road, Wistow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wistow Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Aldi, St Georges Way, Leicester	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clarendon Park Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Evington Road District Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Green Lane Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Highfields Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Belgrave Gate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, St Georges Retail Park, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester City Centre (includes Haymarket, Highcross & Silver Arcade shopping centres)	33.4%	134	36.3%	9	38.0%	8	30.7%	9	37.5%	23	26.7%	7	38.4%	18	34.7%	8	30.5%	3
Lidl, Burton Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Gallowtree Gate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Queens Road, Clarendon Park, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Humberstone Gate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spinney Hills Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Georges Retail Park, Leicester	2.6%	11	2.1%	1	0.0%	0	0.0%	0	5.1%	3	0.0%	0	3.8%	2	0.0%	0	0.0%	0
Zone 7																		
Al-Shinwari Halal Meat, Evington Valley Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chesterfield Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Daynight Pharmacy, Chesterfield Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Park Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moins Chemist, East Park Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moroccan Yassine Fruit & Veg, Uppingham Road, Rowllatts Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Evington Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rainbow Carpets & Flooring, East Park Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Rowlands Pharmacy, Ethel Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Samat Chemist, Victoria Road East, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Ethel Road, Evington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Road East, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																		
Asha Pharmacy, The Parkway, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Evington Village (NOT Evington Road, Leicester)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hamilton Local Centre, Leicester	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Humberstone Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rowlatts Hill Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Maidenwell Avenue, Hamilton, Leicester	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Well Pharmacy, Thurmcourt Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welland Vale Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Young Thurnby Lodge Gardeners, Somers Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																		
Aldi, Fletton Close, Hamilton, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Exploration Drive, Abbey Lane, Leicester	0.8%	3	6.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Belgrave Road, Belgrave Gate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barkby Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Belgrave Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Belgrave Road / Melton Road District Centre, Leicester	0.5%	2	0.0%	0	5.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canon Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetshire, Barkby Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colourbank, Crest Rise, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doncaster Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Empire Industrial Estate, Ulverscroft Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Floors 2 Go, Abbey Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
FM Furnishers, Melton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Gipsy Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Loughborough Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Melton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mr Pickford's Pharmacy, Lockerbie Walk, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pennywise Discount Store, Gipsy Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ReUse Shop, Gypsum Close, Leicester	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rushey Mead Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Melton Road, Leicester	0.6%	3	0.0%	0	8.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Empire Industrial Estate, Ulverscroft Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Wenlock Way, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Star Carpets & Furnishings,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

March 2021

	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16								
Melton Road, Leicester																		
Troon Industrial Estate, Wenlock Way, Thurmaston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
United Carpets & Beds, Melton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
Abbey Retail Park, Leicester	8.3%	33	23.8%	6	16.5%	4	4.4%	1	10.8%	7	7.9%	2	10.4%	5	10.3%	2	16.1%	2
Aldi, Abbey Lane, Humphreys Way, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Beaumont Shopping Centre, Beaumont Leys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Astill Lodge Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Devonshire Road, Leicester	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beaumont Leys Town Centre, Leicester	0.8%	3	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beaumont Shopping Centre, Beaumont Leys, Leicester	1.6%	7	0.0%	0	8.8%	2	0.0%	0	2.7%	2	0.0%	0	2.2%	1	0.0%	0	0.0%	0
Belgrave Boulevard, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackbird Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords, St Margaret's Way, Leicester	0.1%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Beaumont Shopping Centre, Beaumont Leys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mr Pickford's Pharmacy, Norwich Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norris Close, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parker Drive, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Margaret's Retail Park, Devonshire Road, Leicester	4.6%	19	2.1%	1	11.3%	3	0.0%	0	6.0%	4	3.7%	1	4.3%	2	3.6%	1	0.0%	0
Tesco Extra, Beaumont Shopping Centre, Beaumont Leys, Leicester	0.6%	2	0.0%	0	1.6%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Ravensbridge Drive, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																		
Aldi, Aylestone Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aylestone Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aylestone Park Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eyres Monsell Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glen Parva Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knighton Local Centre, Leicester	0.7%	3	0.0%	0	0.0%	0	4.4%	1	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saffron Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stoneygate Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
United Carpets and Beds, Aylestone Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welford Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																		
Aldi, Woodgate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alif Carpets, East Park Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Narborough Road South, Braunstone, Leicester	1.5%	6	0.0%	0	0.0%	0	4.9%	1	5.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braunstone Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckminster Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colourbank Superstore, Cavendish Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Evelyn Drive, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fosse Road North, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeman's Leisure Park, Aylestone Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freemen's Common Household Recycling Centre, Islington Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Freemens Common	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Industrial Estate, Leicester																		
Halfords, Putney Road, Leicester	0.7%	3	0.0%	0	0.0%	0	9.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hockley Farm Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Putney Road, Off Welford Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Fosse Road North, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Upperton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Bloxham Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks Electrical, King Richards Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mecca Bingo, Freeman's Park, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Michael John Flooring, Narborough Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Aylestone Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Narborough Road District Centre, Leicester	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1
New Parks Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Stephenson Drive, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Freemans Common, Ealing Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, New Park Street, Leicester	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Commercial Square, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Travis Perkins, Commercial Square, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vision Pharmacy, Narborough Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westcote Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Aldi, Bullhead Street, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Leicester Road, Oadby	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Bull Head Street, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Launceston Road, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalkard & Elliott, Aylestone Lane, Wigston, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Blaby Road, South Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Harborough Road, Oadby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, (Foodhall), The Parade, Oadby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oadby Town Centre	0.3%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Potters Superstore, Leicester Road, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Bell Street, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Glen Road, Oadby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Chartwell Drive, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Wigston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Blaby Road, South Wigston	1.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	2	0.0%	0	0.0%	0	0.0%	0
Wickes, Blagby Road, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigston Town Centre	1.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.2%	4	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Aldi, Melton Road, Syston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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Anstey Village	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0
Asda, Barkby Thorpe Lane, Thurmaston	0.7%	3	11.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barrow-upon-Soar Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Westmoreland Avenue, Thurmaston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derrys Nurseries, Main Street, Cossington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre Leicester, Loughborough Road, Rothley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
George Walker, Fosse Way, Syston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lingdale Golf Club, Joe Moores Lane, Woodhouse Eaves	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0
M&S, (Foodhall), Thorpe Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mountsorrel Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Potters Carpets & Beds, Leicester Road, Anstey, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quorn Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rothley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sibley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Syston Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0
Tesco Metro, Melton Road, Syston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurmaston Shopping Centre, Thurmaston	2.8%	11	7.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.9%	6	0.0%	0	0.0%	0
Thurmaston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Granite Way, Mountsorrel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Thurmaston, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodhouse Eaves Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																		
Glenfield Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Groby Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirby Muxloe Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Road, Glenfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Palmers Garden Centre Enderby, Saint Johns, Enderby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parkem Chemists, Dominion Road, Glenfield, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ratby Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																		
Aldi, Meridian Way, Braunstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Station Road, Narborough, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enderby Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fosse Shopping Park, Leicester	13.7%	55	7.9%	2	3.1%	1	25.1%	8	11.7%	7	16.4%	4	0.0%	0	22.9%	5	31.6%	3
Grove Farm Triangle, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hawgrip Plant Centre, Seine Lane, Enderby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hinckley Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester Forest East Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Fosse Park Shopping Centre, Leicester	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0
Meridian Business Park, Meridian East, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Narborough Village (NOT Narborough Road, Leicester)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Fosse Park, Grove Farm Triangle, Leicester	1.7%	7	0.0%	0	0.0%	0	0.0%	0	3.0%	2	7.1%	2	0.0%	0	3.6%	1	7.5%	1

Column %ges.

Weighted:

March 2021

	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
Thorpe Astley Local Centre Outside Survey Area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	3.0%	12	0.0%	0	5.3%	1	18.2%	5	5.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Airport Retail Park, London Road, Coventry	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Adcock Road, Coalville	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Allendale Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Belton Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arena Shopping Park, Rowleys Green, Coventry	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Charnwood Road, Shepshed	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Newtown Road, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Attleborough Fields Industrial Estate, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Rockingham Road, Euro Business Park, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Alvis Retail Park, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Brandon Road, Binley Woods, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Jubilee Drive, Belton Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Leicester Road, Melton Mowbray	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barwell Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicester Village, Pingle Drive, Bicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birmingham City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall Local Centre, Leicester	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0
Bolton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetright, Bond Street, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castle Donnington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chapel St Leonards Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coalville Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Ashby Road, Ibstock	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coventry City Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coventry City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Designer Outlet York, St Nicholas Avenue, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, Tamworth Road, Measham, Swadlincote	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre Stapleton, Ashby Road, Stapleton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Nuneaton Road, Atherstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Downtown Superstore, Gonerby Junction, A1, Grantham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunelm, Regent Street, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Midlands Designer Outlet, South Normanton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elliott's Field Shopping Park, Rugby	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0
Gates Garden Centre, Somerby Road, Cold Overton, Oakham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Giant Store, Normanton Car Park, Rutland Water	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Giltbrook Retail Park, Ikea Way, Giltbrook	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Go Outdoors, Bishop Meadow Road, Loughborough	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Go Outdoors, Coventry Business Park, Canley Road, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Point Retail Park, Victoria Street North, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Belton Road West, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Canley, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Springfield Street, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hoton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ibstock Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Croft Road, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Giltbrook, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Park Lane, Wednesbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction One Retail Park, Leicester Road, Rugby	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Karpet Kingdom, Bilton Road, Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kettering Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Station Avenue, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loughborough Town Centre	3.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.2%	9	8.6%	2	0.0%	0
Lutterworth Golf Club, Rugby Road, Lutterworth	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lutterworth Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, (Foodhall), The Rushes, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Harborough Town Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Arena Park, Rowley's Green, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matlock Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall Shopping Centre, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Melton Mowbray Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milton Keynes Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miners Welfare Park, Bedworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Bitteswell Road, Lutterworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Gorse Covert Centre, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Rutland Street, Melton Mowbray	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Whitwick Retail Park, Coalville	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newton Retail Park, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northfields Industrial Estate, Peterborough	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nottingham City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nuneaton Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oakham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peterborough City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pets at Home, Hinckley Road, Walsgrave on Soave	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Phoenix Parkway Retail Park, Corby	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ponsford, London Road, Heeley, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Regent Place Retail Park, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rockingham Industrial	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Estate, Rockingham Road, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Leamington Spa Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rugby Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Greenclose Lane, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Nottingham Road, Melton Mowbray	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St. Mary's Place, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Vicarage Street, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skegness Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Solihull Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Springfields Outlet Shopping & Leisure, Camel Gate, Spalding	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stamford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stapleton Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Talent Cricket, Bakewell Road, Loughborough	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	1	0.0%	0
Technology Retail Park, Technology Drive, Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Arena Shopping Park, Rowleys Green, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Leicester Street, Bedworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Park Road, Loughborough	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0
Tesco Superstore, The Rushes, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Gallagher Retail Park, Stoney Stanton Road, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Herb Nursery, Main Station, Thistleton, Oakham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Austin Drive, Court House Green, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Willowbrook Park, Derby Road, Loughborough	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0
Toolstation, Prince William Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ventura Retail Park, Ventura Park Road, Tamworth	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Lower Leicester Road, Lutterworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Springfield Street, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weddington Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitwick Retail Park, Coalville	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Belton Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Technology Park, Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Weddington Road, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodlands Wholesale Nursery (not Dobbies), Ashby Road, Stapleton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mail order / catalogue	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
TV shopping	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
(Don't know / varies / can't remember)	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
(Don't do this type of shopping)	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Weighted base:	402	25	22	30	60	27	46	22	10
Sample:	408	21	32	20	32	24	27	35	16

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Q25 Thinking back before Covid related restrictions were in place, where did you usually buy chemist goods (including health and beauty products)?																		
<i>Excl. Nulls & SFT</i>																		
Zone 1																		
Aldi, Holliers Walk, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Barwell Lane, Hinckley	0.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, New Buildings, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burbage Village	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpet World, Hollier's Walk, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hinckley Retail Park, Stoke Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hinckley Town Centre	4.7%	57	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
KP Appliances, Oaklands Farm, Higham Lane, Wykin	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Coventry Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Normandy Way, Hinckley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pets at Home, Hawley Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Rugby Road, Hinckley	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sapcote Garden Centre, Hinckley Road, Sapcote	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sapcote Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Apex Court, Maple Drive, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Star Carpets, Hawley Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stoney Stanton Village	1.3%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Station Yard, Hinckley	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Rainbow Way, Burbage, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Sword Drive, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Co-op, Wood Street, Earl Shilton, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Croft Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Desford Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earl Shilton Town Centre	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huncote Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newbold Verdon Village	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurlaston Garden Centre, Croft Road, Thurlaston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Aldi, Buxton Crescent, Broughton Astley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broughton Astley Village	0.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charlie Browns Garden Centre, Dunton Road, Broughton Astley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street, Broughton Astley, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Palmers Garden Centre, Ullesthorpe, Lutterworth Road, Ullesthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Box Road, Broughton Astley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ullesthorpe Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Aldi, Brackley Court, Welford Road, Blaby	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Attfield's Farm Shop, Narborough Road, Cosby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blaby Village	0.8%	10	0.0%	0	0.0%	0	2.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Cherry Lane Glebe, Foston Road, Countesthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cosby Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Countesthorpe Village	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fleckney Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Johns Court, Blaby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keiths Discount Carpets, Oadby Road, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whetstone Village	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Billesden Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coles Plant Centre, Uppingham Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Goscote Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Glen Village	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Houghton on the Hill Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kibworth Village (Beauchamp & Harcourt)	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parsons Nurseries, Leicester Road, Billesdon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queniborough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurnby Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wistow Rural Centre, Kibworth Road, Wistow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wistow Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Aldi, St Georges Way, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1
Clarendon Park Local Centre	1.0%	12	2.4%	2	0.0%	0	4.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Evington Road District Centre, Leicester	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Green Lane Road, Leicester	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Highfields Local Centre	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Belgrave Gate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, St Georges Retail Park, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester City Centre (includes Haymarket, Highcross & Silver Arcade shopping centres)	14.2%	170	16.7%	14	14.2%	7	15.6%	18	30.4%	40	6.0%	5	6.9%	9	4.9%	3	3.5%	2
Lidl, Burton Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Gallowtree Gate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Queens Road, Clarendon Park, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Humberstone Gate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spinney Hills Local Centre	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Georges Retail Park, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																		
Al-Shinwari Halal Meat, Evington Valley Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chesterfield Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Daynight Pharmacy, Chesterfield Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Park Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moins Chemist, East Park Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moroccan Yassine Fruit & Veg, Uppingham Road, Rowllatts Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Evington Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rainbow Carpets & Flooring, East Park Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16								
Rowlands Pharmacy, Ethel Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Samat Chemist, Victoria Road East, Leicester	0.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Ethel Road, Evington	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Road East, Leicester	0.0%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																		
Asha Pharmacy, The Parkway, Leicester	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester Road, Leicester	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Evington Village (NOT Evington Road, Leicester)	1.3%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hamilton Local Centre, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Humberstone Local Centre, Leicester	0.5%	5	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rowlatts Hill Local Centre	0.4%	5	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Maidenwell Avenue, Hamilton, Leicester	1.8%	22	7.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Well Pharmacy, Thurmcourt Road, Leicester	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welland Vale Road, Leicester	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Young Thurnby Lodge Gardeners, Somers Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																		
Aldi, Fletton Close, Hamilton, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Exploration Drive, Abbey Lane, Leicester	0.4%	5	1.2%	1	0.7%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Belgrave Road, Belgrave Gate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barkby Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Belgrave Local Centre	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Belgrave Road / Melton Road District Centre, Leicester	1.7%	20	19.8%	17	6.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canon Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetshire, Barkby Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colourbank, Crest Rise, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doncaster Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Empire Industrial Estate, Ulverscroft Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Floors 2 Go, Abbey Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
FM Furnishers, Melton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Gipsy Lane, Leicester	0.2%	2	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Loughborough Road, Leicester	0.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Melton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mr Pickford's Pharmacy, Lockerbie Walk, Leicester	0.2%	3	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pennywise Discount Store, Gipsy Lane, Leicester	0.0%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ReUse Shop, Gypsum Close, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rushey Mead Local Centre, Leicester	0.3%	4	4.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Melton Road, Leicester	0.9%	11	7.9%	7	1.2%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.7%	0	0.0%	0
Screwfix, Empire Industrial Estate, Ulverscroft Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Wenlock Way, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Star Carpets & Furnishings,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

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	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Melton Road, Leicester									
Troon Industrial Estate, Wenlock Way, Thurmaston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
United Carpets & Beds, Melton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 10									
Abbey Retail Park, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Abbey Lane, Humphreys Way, Leicester	0.2%	3	0.0%	0	3.1%	2	0.0%	0	0.0%
Aldi, Beaumont Shopping Centre, Beaumont Leys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Astill Lodge Road, Leicester	0.1%	1	0.0%	0	1.5%	1	0.0%	0	0.0%
B&Q, Devonshire Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Beaumont Leys Town Centre, Leicester	0.3%	3	0.0%	0	4.8%	2	0.0%	0	0.0%
Beaumont Shopping Centre, Beaumont Leys, Leicester	3.6%	43	0.0%	0	41.3%	21	0.0%	0	6.1%
Belgrave Boulevard, Leicester	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%
Blackbird Road, Leicester	0.1%	2	0.0%	0	1.4%	1	0.0%	0	0.7%
Halfords, St Margaret's Way, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Beaumont Shopping Centre, Beaumont Leys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mr Pickford's Pharmacy, Norwich Road, Leicester	0.1%	1	0.0%	0	2.8%	1	0.0%	0	0.0%
Norris Close, Leicester	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%
Parker Drive, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St Margaret's Retail Park, Devonshire Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Beaumont Shopping Centre, Beaumont Leys, Leicester	1.2%	14	0.6%	1	4.6%	2	0.7%	1	6.1%
Toolstation, Ravensbridge Drive, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 11									
Aldi, Aylestone Road, Leicester	0.5%	5	0.0%	0	0.0%	0	3.2%	4	1.4%
Aylestone Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aylestone Park Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Eyres Monsell Local Centre	0.2%	2	0.0%	0	0.0%	0	1.2%	1	0.0%
Glen Parva Local Centre	0.5%	7	0.0%	0	0.0%	0	5.8%	7	0.0%
Knighton Local Centre, Leicester	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%
Saffron Lane, Leicester	0.9%	11	0.0%	0	0.0%	0	9.1%	10	0.0%
Stoneygate Local Centre	0.4%	5	2.4%	2	0.0%	0	0.7%	1	0.0%
United Carpets and Beds, Aylestone Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Welford Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 12									
Aldi, Woodgate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Alif Carpets, East Park Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Narborough Road South, Braunstone, Leicester	1.4%	17	0.0%	0	0.0%	0	4.0%	5	4.5%
Braunstone Town Centre	0.5%	7	0.0%	0	0.0%	0	0.0%	0	5.0%
Buckminster Road, Leicester	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.2%
Colourbank Superstore, Cavendish Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Evelyn Drive, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Fosse Road North, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Freeman's Leisure Park, Aylestone Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Freemen's Common Household Recycling Centre, Islington Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

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Freemens Common	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Industrial Estate, Leicester																		
Halfords, Putney Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hockley Farm Road, Leicester	0.4%	5	0.0%	0	0.0%	0	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.0%	0	2.7%	1
Homebase, Putney Road, Off Welford Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Fosse Road North, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Lidl, Upperton Road, Leicester	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Bloxham Road, Leicester	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks Electrical, King Richards Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mecca Bingo, Freeman's Park, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Michael John Flooring, Narborough Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Aylestone Road, Leicester	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0
Narborough Road District Centre, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Parks Local Centre	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Stephenson Drive, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Freemans Common, Ealing Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, New Park Street, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Commercial Square, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Travis Perkins, Commercial Square, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vision Pharmacy, Narborough Road, Leicester	0.3%	3	0.0%	0	0.0%	0	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westcote Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Aldi, Bullhead Street, Wigston	0.3%	4	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Leicester Road, Oadby	2.0%	24	2.0%	2	0.0%	0	5.5%	6	0.0%	0	5.5%	4	0.0%	0	0.0%	0	0.0%	0
B&Q, Bull Head Street, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Launceston Road, Wigston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Dalkard & Elliott, Aylestone Lane, Wigston, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Blaby Road, South Wigston	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Harborough Road, Oadby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, (Foodhall), The Parade, Oadby	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Oadby Town Centre	2.2%	26	0.0%	0	0.0%	0	3.4%	4	0.0%	0	16.2%	13	0.0%	0	0.0%	0	0.0%	0
Potters Superstore, Leicester Road, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Bell Street, Wigston	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Glen Road, Oadby	1.0%	13	0.0%	0	0.0%	0	3.4%	4	0.0%	0	6.8%	5	0.0%	0	0.0%	0	0.0%	0
Screwfix, Chartwell Drive, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Wigston Local Centre	0.4%	5	0.0%	0	0.0%	0	0.7%	1	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Blaby Road, South Wigston	0.9%	10	0.0%	0	0.0%	0	3.0%	3	0.0%	0	3.4%	3	0.0%	0	0.0%	0	0.7%	0
Wickes, Blagby Road, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigston Town Centre	4.4%	53	0.0%	0	0.0%	0	2.5%	3	0.0%	0	33.0%	26	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Aldi, Melton Road, Syston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16								
Anstey Village	0.8%	10	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	9	0.0%	0	0.0%	0
Asda, Barkby Thorpe Lane, Thurmaston	1.4%	17	6.3%	5	2.8%	1	0.0%	0	0.0%	0	0.0%	0	5.6%	7	1.2%	1	0.0%	0
Barrow-upon-Soar Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Costco, Westmoreland Avenue, Thurmaston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derrys Nurseries, Main Street, Cossington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre Leicester, Loughborough Road, Rothley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
George Walker, Fosse Way, Syston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lingdale Golf Club, Joe Moores Lane, Woodhouse Eaves	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, (Foodhall), Thorpe Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mountsorrel Village Centre	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	8	0.0%	0	0.0%	0
Potters Carpets & Beds, Leicester Road, Anstey, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quorn Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0
Rothley Village	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0
Sibley Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Syston Town Centre	0.5%	7	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	4	0.0%	0	0.0%	0
Tesco Metro, Melton Road, Syston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurmaston Shopping Centre, Thurmaston	3.3%	40	13.8%	12	5.4%	3	0.0%	0	0.0%	0	0.0%	0	10.5%	14	0.0%	0	0.0%	0
Thurmaston Village Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	3	0.0%	0	0.0%	0
Waitrose, Granite Way, Mountsorrel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Thurmaston, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodhouse Eaves Village Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	4	0.0%	0	0.0%	0
Zone 15																		
Glenfield Village	1.3%	15	0.0%	0	0.0%	0	0.0%	0	3.9%	5	0.0%	0	0.0%	0	18.5%	10	0.0%	0
Groby Village	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	6.1%	3	0.0%	0
Kirby Muxloe Village	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	4	0.0%	0
Morrisons, Station Road, Glenfield	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2	0.0%	0
Palmers Garden Centre Enderby, Saint Johns, Enderby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parkem Chemists, Dominion Road, Glenfield, Leicester	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ratby Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Zone 16																		
Aldi, Meridian Way, Braunstone	0.4%	5	0.0%	0	0.0%	0	0.0%	0	2.4%	3	0.0%	0	0.0%	0	2.9%	2	0.7%	0
Co-op, Station Road, Narborough, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Enderby Town Centre	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.0%	6
Fosse Shopping Park, Leicester	13.2%	158	2.4%	2	1.4%	1	21.1%	24	17.9%	24	14.7%	12	6.1%	8	18.3%	10	27.8%	15
Grove Farm Triangle, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hawgrip Plant Centre, Seine Lane, Enderby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hinckley Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester Forest East Village	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	2	4.9%	3
M&S, Fosse Park Shopping Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meridian Business Park, Meridian East, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Narborough Village (NOT Narborough Road, Leicester)	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.6%	7
Sainsbury's Superstore, Fosse Park, Grove Farm Triangle, Leicester	3.2%	39	0.0%	0	0.0%	0	5.6%	6	6.8%	9	2.4%	2	0.0%	0	15.7%	9	18.7%	10

Column %ges.

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March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Thorpe Astley Local Centre Outside Survey Area	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Abroad	0.5%	6	0.0%	0	0.0%	0	2.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Airport Retail Park, London Road, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Adcock Road, Coalville	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Allendale Road, Loughborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Aldi, Belton Road, Loughborough	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0
Arena Shopping Park, Rowleys Green, Coventry	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Charnwood Road, Shepshed	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Newtown Road, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Attleborough Fields Industrial Estate, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Rockingham Road, Euro Business Park, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Alvis Retail Park, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Brandon Road, Binley Woods, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Jubilee Drive, Belton Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Leicester Road, Melton Mowbray	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barwell Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicester Village, Pingle Drive, Bicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birmingham City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall Local Centre, Leicester	1.1%	13	1.2%	1	3.4%	2	0.0%	0	0.0%	0	0.0%	0	7.9%	10	0.0%	0	0.0%	0
Bolton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetright, Bond Street, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castle Donnington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chapel St Leonards Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coalville Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Ashby Road, Ibstock	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coventry City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coventry City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Designer Outlet York, St Nicholas Avenue, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, Tamworth Road, Measham, Swadlincote	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre Stapleton, Ashby Road, Stapleton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Nuneaton Road, Atherstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Downtown Superstore, Gonerby Junction, A1, Grantham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunelm, Regent Street, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Midlands Designer Outlet, South Normanton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elliott's Field Shopping Park, Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gates Garden Centre, Somerby Road, Cold Overton, Oakham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Giant Store, Normanton Car Park, Rutland Water	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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Giltbrook Retail Park, Ikea Way, Giltbrook	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Go Outdoors, Bishop Meadow Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Go Outdoors, Coventry Business Park, Canley Road, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Point Retail Park, Victoria Street North, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Belton Road West, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Canley, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Springfield Street, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hoton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ibstock Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Croft Road, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Giltbrook, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Park Lane, Wednesbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction One Retail Park, Leicester Road, Rugby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Karpet Kingdom, Bilton Road, Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kettering Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Station Avenue, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loughborough Town Centre	2.0%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.6%	24	0.0%	0	0.0%	0
Lutterworth Golf Club, Rugby Road, Lutterworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lutterworth Town Centre	0.7%	8	0.0%	0	0.0%	0	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, (Foodhall), The Rushes, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Harborough Town Centre	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Arena Park, Rowley's Green, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matlock Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall Shopping Centre, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Melton Mowbray Town Centre	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	4	0.0%	0	0.0%	0
Milton Keynes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miners Welfare Park, Bedworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Bitteswell Road, Lutterworth	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Gorse Covert Centre, Loughborough	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Rutland Street, Melton Mowbray	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Whitwick Retail Park, Coalville	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newton Retail Park, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northfields Industrial Estate, Peterborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nottingham City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nuneaton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oakham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peterborough City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pets at Home, Hinckley Road, Walsgrave on Soave	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Phoenix Parkway Retail Park, Corby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ponsford, London Road, Heeley, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Regent Place Retail Park, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rockingham Industrial	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Estate, Rockingham Road, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Leamington Spa Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rugby Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Greenclose Lane, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Nottingham Road, Melton Mowbray	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St. Mary's Place, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Vicarage Street, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skegness Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Solihull Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Springfields Outlet Shopping & Leisure, Camel Gate, Spalding	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stamford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stapleton Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Talent Cricket, Bakewell Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Technology Retail Park, Technology Drive, Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Arena Shopping Park, Rowleys Green, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Leicester Street, Bedworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Park Road, Loughborough	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	4	0.0%	0	0.0%	0
Tesco Superstore, The Rushes, Loughborough	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
The Gallagher Retail Park, Stoney Stanton Road, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Herb Nursery, Main Station, Thistleton, Oakham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Austin Drive, Court House Green, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Willowbrook Park, Derby Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Prince William Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ventura Retail Park, Ventura Park Road, Tamworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Lower Leicester Road, Lutterworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Springfield Street, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weddington Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitwick Retail Park, Coalville	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Belton Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Technology Park, Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Weddington Road, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodlands Wholesale Nursery (not Dobbies), Ashby Road, Stapleton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mail order / catalogue	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
TV shopping	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
(Don't know / varies / can't remember)	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
(Don't do this type of shopping)	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Weighted base:	1201	84	50	113	132	80	131	55	54
Sample:	1300	82	74	86	71	81	74	92	87

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Q26 Thinking back before Covid related restrictions were in place, where did you usually buy electrical items, such as televisions, washing machines and computers?																		
<i>Excl. Nulls & SFT</i>																		
Zone 1																		
Aldi, Holliers Walk, Hinckley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Barwell Lane, Hinckley	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, New Buildings, Hinckley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Burbage Village	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpet World, Hollier's Walk, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hinckley Retail Park, Stoke Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hinckley Town Centre	2.1%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
KP Appliances, Oaklands Farm, Higham Lane, Wykin	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Coventry Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Normandy Way, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pets at Home, Hawley Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Rugby Road, Hinckley	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sapcote Garden Centre, Hinckley Road, Sapcote	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sapcote Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Apex Court, Maple Drive, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Star Carpets, Hawley Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stoney Stanton Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Station Yard, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Rainbow Way, Burbage, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Sword Drive, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Co-op, Wood Street, Earl Shilton, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Croft Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Desford Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earl Shilton Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huncote Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newbold Verdon Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurlaston Garden Centre, Croft Road, Thurlaston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Aldi, Buxton Crescent, Broughton Astley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broughton Astley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charlie Browns Garden Centre, Dunton Road, Broughton Astley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street, Broughton Astley, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Palmers Garden Centre, Ullesthorpe, Lutterworth Road, Ullesthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Box Road, Broughton Astley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ullesthorpe Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Aldi, Brackley Court, Welford Road, Blaby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Attfield's Farm Shop, Narborough Road, Cosby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blaby Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

March 2021

	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
Cherry Lane Glebe, Foston Road, Countesthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cosby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Countesthorpe Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fleckney Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Johns Court, Blaby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keiths Discount Carpets, Oadby Road, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whetstone Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Billesden Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coles Plant Centre, Uppingham Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Goscote Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Glen Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Houghton on the Hill Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kibworth Village (Beauchamp & Harcourt)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parsons Nurseries, Leicester Road, Billesdon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queniborough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurnby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wistow Rural Centre, Kibworth Road, Wistow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wistow Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Aldi, St Georges Way, Leicester	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1
Clarendon Park Local Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Evington Road District Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Green Lane Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Highfields Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Belgrave Gate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, St Georges Retail Park, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester City Centre (includes Haymarket, Highcross & Silver Arcade shopping centres)	17.4%	135	14.4%	7	27.3%	10	15.4%	13	18.9%	14	14.4%	7	16.3%	12	15.8%	6	11.1%	5
Lidl, Burton Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Gallowtree Gate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Queens Road, Clarendon Park, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Humberstone Gate, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spinney Hills Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Georges Retail Park, Leicester	8.8%	69	25.8%	13	5.8%	2	0.9%	1	3.4%	3	6.1%	3	12.0%	9	0.0%	0	0.0%	0
Zone 7																		
Al-Shinwari Halal Meat, Evington Valley Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chesterfield Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Daynight Pharmacy, Chesterfield Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Park Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moins Chemist, East Park Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moroccan Yassine Fruit & Veg, Uppingham Road, Rowllatts Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Evington Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rainbow Carpets & Flooring, East Park Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16								
Rowlands Pharmacy, Ethel Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Samat Chemist, Victoria Road East, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Ethel Road, Evington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Road East, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																		
Asha Pharmacy, The Parkway, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Evington Village (NOT Evington Road, Leicester)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hamilton Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Humberstone Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rowlatts Hill Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Maidenwell Avenue, Hamilton, Leicester	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Well Pharmacy, Thurmcourt Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welland Vale Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Young Thurnby Lodge Gardeners, Somers Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																		
Aldi, Fletton Close, Hamilton, Leicester	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Exploration Drive, Abbey Lane, Leicester	0.4%	3	0.0%	0	0.0%	0	0.0%	0	4.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Belgrave Road, Belgrave Gate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barkby Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Belgrave Local Centre	0.2%	2	1.0%	1	3.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Belgrave Road / Melton Road District Centre, Leicester	0.4%	3	2.0%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canon Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetshire, Barkby Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colourbank, Crest Rise, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doncaster Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Empire Industrial Estate, Ulverscroft Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Floors 2 Go, Abbey Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
FM Furnishers, Melton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Gipsy Lane, Leicester	0.3%	2	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Loughborough Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Melton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mr Pickford's Pharmacy, Lockerbie Walk, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pennywise Discount Store, Gipsy Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ReUse Shop, Gypsum Close, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rushey Mead Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Melton Road, Leicester	1.4%	11	10.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	4	0.0%	0	0.0%	0
Screwfix, Empire Industrial Estate, Ulverscroft Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Wenlock Way, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Star Carpets & Furnishings,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

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	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Melton Road, Leicester									
Troon Industrial Estate, Wenlock Way, Thurmaston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
United Carpets & Beds, Melton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 10									
Abbey Retail Park, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Abbey Lane, Humphreys Way, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Beaumont Shopping Centre, Beaumont Leys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Astill Lodge Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B&Q, Devonshire Road, Leicester	0.8%	6	0.0%	0	4.4%	2	0.0%	0	4.6%
Beaumont Leys Town Centre, Leicester	1.0%	7	0.0%	0	6.2%	2	0.0%	0	3.4%
Beaumont Shopping Centre, Beaumont Leys, Leicester	1.3%	10	0.0%	0	10.8%	4	0.0%	0	0.0%
Belgrave Boulevard, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Blackbird Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Halfords, St Margaret's Way, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Beaumont Shopping Centre, Beaumont Leys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mr Pickford's Pharmacy, Norwich Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Norris Close, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Parker Drive, Leicester	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%
St Margaret's Retail Park, Devonshire Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Beaumont Shopping Centre, Beaumont Leys, Leicester	1.0%	7	3.3%	2	12.2%	4	0.0%	0	0.0%
Toolstation, Ravensbridge Drive, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 11									
Aldi, Aylestone Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aylestone Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aylestone Park Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Eyres Monsell Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Glen Parva Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Knighton Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Saffron Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stoneygate Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
United Carpets and Beds, Aylestone Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Welford Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 12									
Aldi, Woodgate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Alif Carpets, East Park Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Narborough Road South, Braunstone, Leicester	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Braunstone Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Buckminster Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Colourbank Superstore, Cavendish Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Evelyn Drive, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Fosse Road North, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Freeman's Leisure Park, Aylestone Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Freemen's Common Household Recycling Centre, Islington Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

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Freemens Common	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Industrial Estate, Leicester																		
Halfords, Putney Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hockley Farm Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Putney Road, Off Welford Road, Leicester	0.2%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Fosse Road North, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Upperton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Bloxham Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks Electrical, King Richards Road, Leicester	0.6%	5	0.0%	0	0.0%	0	3.5%	3	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0
Mecca Bingo, Freeman's Park, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Michael John Flooring, Narborough Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Aylestone Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Narborough Road District Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Parks Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Stephenson Drive, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Freemans Common, Ealing Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, New Park Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Commercial Square, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Travis Perkins, Commercial Square, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vision Pharmacy, Narborough Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westcote Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Aldi, Bullhead Street, Wigston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Leicester Road, Oadby	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Bull Head Street, Wigston	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, Launceston Road, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalkard & Elliott, Aylestone Lane, Wigston, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Blaby Road, South Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Harborough Road, Oadby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, (Foodhall), The Parade, Oadby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oadby Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Potters Superstore, Leicester Road, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Bell Street, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Glen Road, Oadby	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0
Screwfix, Chartwell Drive, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Wigston Local Centre	0.5%	4	0.0%	0	0.0%	0	1.6%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Blaby Road, South Wigston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Blagby Road, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigston Town Centre	2.1%	16	1.0%	1	0.0%	0	0.0%	0	0.0%	0	16.1%	8	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Aldi, Melton Road, Syston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Anstey Village	0.8%	6	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	3.7%	3	5.8%	2	0.0%	0
Asda, Barkby Thorpe Lane, Thurmaston	0.8%	6	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0
Barrow-upon-Soar Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Westmoreland Avenue, Thurmaston	0.5%	4	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0
Derrys Nurseries, Main Street, Cossington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre Leicester, Loughborough Road, Rothley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
George Walker, Fosse Way, Syston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lingdale Golf Club, Joe Moores Lane, Woodhouse Eaves	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, (Foodhall), Thorpe Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mountsorrel Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Potters Carpets & Beds, Leicester Road, Anstey, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quorn Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rothley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sibley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Syston Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Melton Road, Syston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurmaston Shopping Centre, Thurmaston	0.2%	2	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurmaston Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0
Waitrose, Granite Way, Mountsorrel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Thurmaston, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodhouse Eaves Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																		
Glenfield Village	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	1.5%	1
Groby Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirby Muxloe Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Road, Glenfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Palmers Garden Centre Enderby, Saint Johns, Enderby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parkem Chemists, Dominion Road, Glenfield, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ratby Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																		
Aldi, Meridian Way, Braunstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Station Road, Narborough, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enderby Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fosse Shopping Park, Leicester	46.7%	363	30.3%	16	22.6%	8	68.0%	56	61.7%	46	51.5%	25	24.4%	18	57.1%	21	73.3%	32
Grove Farm Triangle, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hawgrip Plant Centre, Seine Lane, Enderby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hinckley Road, Leicester	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester Forest East Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Fosse Park Shopping Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meridian Business Park, Meridian East, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Narborough Village (NOT Narborough Road, Leicester)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Fosse Park, Grove Farm Triangle, Leicester	0.9%	7	0.0%	0	1.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	4.7%	2	6.4%	3

Column %ges.

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Thorpe Astley Local Centre Outside Survey Area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	1.1%	9	0.0%	0	0.0%	0	6.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Airport Retail Park, London Road, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Adcock Road, Coalville	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Allendale Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Belton Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arena Shopping Park, Rowleys Green, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Charnwood Road, Shepshed	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Newtown Road, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Attleborough Fields Industrial Estate, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Rockingham Road, Euro Business Park, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Alvis Retail Park, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Brandon Road, Binley Woods, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Jubilee Drive, Belton Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Leicester Road, Melton Mowbray	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barwell Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicester Village, Pingle Drive, Bicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birmingham City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetright, Bond Street, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castle Donnington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chapel St Leonards Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coalville Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0
Co-op, Ashby Road, Ibstock	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coventry City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coventry City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Designer Outlet York, St Nicholas Avenue, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, Tamworth Road, Measham, Swadlincote	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre Stapleton, Ashby Road, Stapleton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Nuneaton Road, Atherstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Downtown Superstore, Gonerby Junction, A1, Grantham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunelm, Regent Street, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Midlands Designer Outlet, South Normanton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elliott's Field Shopping Park, Rugby	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gates Garden Centre, Somerby Road, Cold Overton, Oakham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Giant Store, Normanton Car Park, Rutland Water	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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Giltbrook Retail Park, Ikea Way, Giltbrook	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Go Outdoors, Bishop Meadow Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Go Outdoors, Coventry Business Park, Canley Road, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Point Retail Park, Victoria Street North, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Belton Road West, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Canley, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Springfield Street, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hoton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ibstock Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0
IKEA, Croft Road, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Giltbrook, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Park Lane, Wednesbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction One Retail Park, Leicester Road, Rugby	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Karpet Kingdom, Bilton Road, Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kettering Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Station Avenue, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loughborough Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0
Lutterworth Golf Club, Rugby Road, Lutterworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lutterworth Town Centre	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, (Foodhall), The Rushes, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Harborough Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Arena Park, Rowley's Green, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matlock Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall Shopping Centre, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Melton Mowbray Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milton Keynes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miners Welfare Park, Bedworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Bitteswell Road, Lutterworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Gorse Covert Centre, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Rutland Street, Melton Mowbray	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Whitwick Retail Park, Coalville	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Newton Retail Park, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northfields Industrial Estate, Peterborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nottingham City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nuneaton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oakham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peterborough City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pets at Home, Hinckley Road, Walsgrave on Soave	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Phoenix Parkway Retail Park, Corby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ponsford, London Road, Heeley, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Regent Place Retail Park, Loughborough	2.7%	21	0.0%	0	0.0%	0	3.1%	3	0.0%	0	0.0%	0	23.2%	17	0.0%	0	0.0%	0
Rockingham Industrial	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Estate, Rockingham Road, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Leamington Spa Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rugby Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Greenclose Lane, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Nottingham Road, Melton Mowbray	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St. Mary's Place, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Vicarage Street, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skegness Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Solihull Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Springfields Outlet Shopping & Leisure, Camel Gate, Spalding	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stamford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stapleton Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Talent Cricket, Bakewell Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Technology Retail Park, Technology Drive, Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Arena Shopping Park, Rowleys Green, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Leicester Street, Bedworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Park Road, Loughborough	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Tesco Superstore, The Rushes, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Gallagher Retail Park, Stoney Stanton Road, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Herb Nursery, Main Station, Thistleton, Oakham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Austin Drive, Court House Green, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Willowbrook Park, Derby Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Prince William Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ventura Retail Park, Ventura Park Road, Tamworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Lower Leicester Road, Lutterworth	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Springfield Street, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weddington Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitwick Retail Park, Coalville	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Belton Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Technology Park, Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Weddington Road, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodlands Wholesale Nursery (not Dobbies), Ashby Road, Stapleton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mail order / catalogue	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
TV shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	776	52	35	82	75	49	74	37	44									
Sample:	866	46	51	61	45	55	43	62	72									

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Q27 Thinking back before Covid related restrictions were in place, where did you usually buy DIY or gardening goods?																		
<i>Excl. Nulls & SFT</i>																		
Zone 1																		
Aldi, Holliers Walk, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Barwell Lane, Hinckley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, New Buildings, Hinckley	7.5%	82	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	2
Burbage Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpet World, Hollier's Walk, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hinckley Retail Park, Stoke Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hinckley Town Centre	1.3%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
KP Appliances, Oaklands Farm, Higham Lane, Wykin	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Coventry Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Normandy Way, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pets at Home, Hawley Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Rugby Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sapcote Garden Centre, Hinckley Road, Sapcote	0.6%	7	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Sapcote Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Apex Court, Maple Drive, Hinckley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Star Carpets, Hawley Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stoney Stanton Village	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Station Yard, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Rainbow Way, Burbage, Hinckley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Sword Drive, Hinckley	1.7%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Co-op, Wood Street, Earl Shilton, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Croft Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Desford Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earl Shilton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huncote Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Newbold Verdon Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurlaston Garden Centre, Croft Road, Thurlaston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Aldi, Buxton Crescent, Broughton Astley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Broughton Astley Village	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Charlie Browns Garden Centre, Dunton Road, Broughton Astley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street, Broughton Astley, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Palmers Garden Centre, Ullesthorpe, Lutterworth Road, Ullesthorpe	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Box Road, Broughton Astley	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2
Ullesthorpe Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Aldi, Brackley Court, Welford Road, Blaby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Attfield's Farm Shop, Narborough Road, Cosby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blaby Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Cherry Lane Glebe, Foston	0.6%	7	0.7%	1	0.0%	0	0.8%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

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	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Road, Countesthorpe									
Cosby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Countesthorpe Village	0.2%	2	0.0%	0	0.0%	0	2.4%	2	0.0%
Fleckney Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Johns Court, Blaby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Keiths Discount Carpets, Oadby Road, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Whetstone Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 5									
Billesden Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Coles Plant Centre, Uppingham Road, Leicester	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
East Goscote Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Great Glen Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Houghton on the Hill Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kibworth Village (Beauchamp & Harcourt)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Parsons Nurseries, Leicester Road, Billesdon	0.2%	2	0.0%	0	0.0%	0	1.5%	1	0.0%
Queniborough Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Thurnby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wistow Rural Centre, Kibworth Road, Wistow	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.5%
Wistow Village	0.3%	3	0.0%	0	0.0%	0	1.4%	1	0.0%
Zone 6									
Aldi, St Georges Way, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Clarendon Park Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Evington Road District Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Green Lane Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Highfields Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Belgrave Gate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, St Georges Retail Park, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Leicester City Centre (includes Haymarket, Highcross & Silver Arcade shopping centres)	3.2%	36	6.7%	5	5.3%	2	5.8%	6	4.0%
Lidl, Burton Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M&S, Gallowtree Gate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Queens Road, Clarendon Park, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Humberstone Gate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spinney Hills Local Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
St Georges Retail Park, Leicester	0.9%	10	0.0%	0	0.0%	0	0.0%	0	1.3%
Zone 7									
Al-Shinwari Halal Meat, Evington Valley Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chesterfield Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Daynight Pharmacy, Chesterfield Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
East Park Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Moins Chemist, East Park Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Moroccan Yassine Fruit & Veg, Uppingham Road, Rowlatts Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
North Evington Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rainbow Carpets & Flooring, East Park Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rowlands Pharmacy, Ethel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

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Weighted:

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	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Road, Leicester									
Samat Chemist, Victoria Road East, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Metro, Ethel Road, Evington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Victoria Road East, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 8									
Asha Pharmacy, The Parkway, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Colchester Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Evington Village (NOT Evington Road, Leicester)	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%
Hamilton Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Humberstone Local Centre, Leicester	0.2%	3	0.7%	1	0.0%	0	0.0%	0	0.0%
Rowlatts Hill Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Maidenwell Avenue, Hamilton, Leicester	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Well Pharmacy, Thurmcourt Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Welland Vale Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Young Thumby Lodge Gardeners, Somers Road, Leicester	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 9									
Aldi, Fletton Close, Hamilton, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Exploration Drive, Abbey Lane, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
B&M, Belgrave Road, Belgrave Gate, Leicester	0.3%	4	1.3%	1	0.0%	0	0.0%	0	0.0%
Barkby Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Belgrave Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Belgrave Road / Melton Road District Centre, Leicester	0.0%	1	0.7%	1	0.0%	0	0.0%	0	0.0%
Canon Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Carpetshire, Barkby Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Colourbank, Crest Rise, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Doncaster Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Empire Industrial Estate, Ulverscroft Road, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.8%
Floors 2 Go, Abbey Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
FM Furnishers, Melton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Gipsy Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Loughborough Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Melton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mr Pickford's Pharmacy, Lockerbie Walk, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pennywise Discount Store, Gipsy Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
ReUse Shop, Gypsum Close, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rushey Mead Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Melton Road, Leicester	0.0%	1	0.7%	1	0.0%	0	0.0%	0	0.0%
Screwfix, Empire Industrial Estate, Ulverscroft Road, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Screwfix, Wenlock Way, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.4%
Star Carpets & Furnishings, Melton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

Weighted:

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	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Troon Industrial Estate, Wenlock Way, Thurmaston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
United Carpets & Beds, Melton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
Abbey Retail Park, Leicester	0.5%	6	0.7%	1	0.0%	0	0.0%	0	3.3%	4	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Aldi, Abbey Lane, Humphreys Way, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Beaumont Shopping Centre, Beaumont Leys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Astill Lodge Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Devonshire Road, Leicester	33.8%	371	81.9%	64	77.9%	37	12.2%	12	65.8%	73	2.5%	2	19.9%	27	70.7%	35	26.4%	13
Beaumont Leys Town Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beaumont Shopping Centre, Beaumont Leys, Leicester	1.6%	17	2.0%	2	7.6%	4	0.0%	0	5.8%	6	0.7%	1	2.2%	3	1.4%	1	0.0%	0
Belgrave Boulevard, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackbird Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords, St Margaret's Way, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Beaumont Shopping Centre, Beaumont Leys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mr Pickford's Pharmacy, Norwich Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norris Close, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parker Drive, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Margaret's Retail Park, Devonshire Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Beaumont Shopping Centre, Beaumont Leys, Leicester	0.2%	3	0.7%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Ravensbridge Drive, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0
Zone 11																		
Aldi, Aylestone Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aylestone Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aylestone Park Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eyres Monsell Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glen Parva Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knighton Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saffron Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stoneygate Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
United Carpets and Beds, Aylestone Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welford Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																		
Aldi, Woodgate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alif Carpets, East Park Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Narborough Road South, Braunstone, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Braunstone Town Centre Buckminster Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colourbank Superstore, Cavendish Road, Leicester	0.8%	9	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	8	0.0%	0	0.0%	0
Evelyn Drive, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fosse Road North, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeman's Leisure Park, Aylestone Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freemen's Common Household Recycling Centre, Islington Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freemens Common	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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Industrial Estate, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords, Putney Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hockley Farm Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Putney Road, Off Welford Road, Leicester	3.7%	40	0.0%	0	0.0%	0	15.1%	15	1.7%	2	2.4%	2	0.0%	0	0.8%	0	5.5%	3
Lidl, Fosse Road North, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Upperton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Bloxham Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks Electrical, King Richards Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mecca Bingo, Freeman's Park, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Michael John Flooring, Narborough Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Aylestone Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Narborough Road District Centre, Leicester	0.4%	4	0.0%	0	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Parks Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Stephenson Drive, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Freemans Common, Ealing Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Tesco Superstore, New Park Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Commercial Square, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Travis Perkins, Commercial Square, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vision Pharmacy, Narborough Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westcote Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Aldi, Bullhead Street, Wigston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Leicester Road, Oadby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Bull Head Street, Wigston	14.4%	158	0.0%	0	0.0%	0	35.9%	35	2.9%	3	59.6%	47	0.0%	0	0.0%	0	17.1%	8
Co-op, Launceston Road, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalkard & Elliott, Aylestone Lane, Wigston, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Blaby Road, South Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Harborough Road, Oadby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, (Foodhall), The Parade, Oadby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oadby Town Centre	0.2%	3	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Potters Superstore, Leicester Road, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Bell Street, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Glen Road, Oadby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Screwfix, Chartwell Drive, Wigston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
South Wigston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Blaby Road, South Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Blagby Road, Wigston	2.2%	24	0.0%	0	0.0%	0	7.6%	7	0.0%	0	11.1%	9	0.0%	0	0.0%	0	5.7%	3
Wigston Town Centre	1.2%	13	0.0%	0	0.0%	0	3.1%	3	0.0%	0	8.9%	7	0.0%	0	0.0%	0	0.8%	0
Zone 14																		
Aldi, Melton Road, Syston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Anstey Village	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0

Column %ges.

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Asda, Barkby Thorpe Lane, Thurmaston	0.2%	3	0.0%	0	0.0%	0	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barrow-upon-Soar Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Westmoreland Avenue, Thurmaston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derrys Nurseries, Main Street, Cossington	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0
Dobbies Garden Centre Leicester, Loughborough Road, Rothley	0.6%	7	0.7%	1	1.3%	1	0.0%	0	2.8%	3	0.0%	0	1.5%	2	1.6%	1	0.0%	0
George Walker, Fosse Way, Syston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lingdale Golf Club, Joe Moores Lane, Woodhouse Eaves	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, (Foodhall), Thorpe Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mountsorrel Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Potters Carpets & Beds, Leicester Road, Anstey, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quorn Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rothley Village	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	5	0.0%	0	0.0%	0
Sibley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Syston Town Centre	1.3%	14	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.6%	13	0.0%	0	0.0%	0
Tesco Metro, Melton Road, Syston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurmaston Shopping Centre, Thurmaston	0.2%	2	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurmaston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Granite Way, Mountsorrel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Thurmaston, Leicester	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	6	0.0%	0	0.0%	0
Woodhouse Eaves Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																		
Glenfield Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Groby Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Kirby Muxloe Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Morrisons, Station Road, Glenfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Palmers Garden Centre Enderby, Saint Johns, Enderby	2.5%	28	0.0%	0	3.0%	1	7.9%	8	2.5%	3	2.2%	2	0.0%	0	7.1%	4	9.1%	5
Parkem Chemists, Dominion Road, Glenfield, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ratby Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																		
Aldi, Meridian Way, Braunstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Station Road, Narborough, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enderby Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fosse Shopping Park, Leicester	0.6%	6	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.0%	0	0.0%	0	0.0%	0	3.1%	2
Grove Farm Triangle, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hawgrip Plant Centre, Seine Lane, Enderby	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.8%	0
Hinckley Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester Forest East Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Fosse Park Shopping Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meridian Business Park, Meridian East, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Narborough Village (NOT Narborough Road, Leicester)	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	4.5%	2
Sainsbury's Superstore, Fosse Park, Grove Farm Triangle, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thorpe Astley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Outside Survey Area									
Abroad	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%
Airport Retail Park, London Road, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Adcock Road, Coalville	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Allendale Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Belton Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Arena Shopping Park, Rowleys Green, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Chamwood Road, Shepshed	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Newtown Road, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Attleborough Fields Industrial Estate, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
B&M, Rockingham Road, Euro Business Park, Market Harborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
B&Q, Alvis Retail Park, Coventry	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
B&Q, Brandon Road, Binley Woods, Coventry	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%
B&Q, Jubilee Drive, Belton Road, Loughborough	4.6%	51	0.0%	0	1.3%	1	0.0%	0	0.0%
B&Q, Leicester Road, Melton Mowbray	0.9%	10	0.0%	0	0.0%	0	2.8%	3	0.0%
Barwell Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bicester Village, Pingle Drive, Bicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Birmingham City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Birstall Local Centre, Leicester	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Bolton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Carpetright, Bond Street, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Castle Donnington Town Centre	0.0%	1	0.7%	1	0.0%	0	0.0%	0	0.0%
Central London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chapel St Leonards Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Coalville Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Ashby Road, Ibstock	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Coventry City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Coventry City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Derby City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Designer Outlet York, St Nicholas Avenue, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
DFS, Tamworth Road, Measham, Swadlincote	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dobbies Garden Centre Stapleton, Ashby Road, Stapleton	0.5%	5	0.0%	0	1.5%	1	0.8%	1	0.9%
Dobbies Garden Centre, Nuneaton Road, Atherstone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Downtown Superstore, Gonerby Junction, A1, Grantham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dunelm, Regent Street, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
East Midlands Designer Outlet, South Normanton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Elliott's Field Shopping Park, Rugby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Gates Garden Centre, Somerby Road, Cold Overton, Oakham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Giant Store, Normanton Car Park, Rutland Water	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Giltbrook Retail Park, Ikea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Way, Giltbrook									
Go Outdoors, Bishop Meadow Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Go Outdoors, Coventry Business Park, Canley Road, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
High Point Retail Park, Victoria Street North, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Home Bargains, Belton Road West, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Homebase, Canley, Coventry	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Homebase, Springfield Street, Market Harborough	0.9%	10	0.0%	0	0.0%	0	2.6%	3	0.0%
Hoton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ibstock Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
IKEA, Croft Road, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
IKEA, Giltbrook, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
IKEA, Park Lane, Wednesbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Junction One Retail Park, Leicester Road, Rugby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Karpet Kingdom, Bilton Road, Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kettering Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Station Avenue, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Loughborough Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Lutterworth Golf Club, Rugby Road, Lutterworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lutterworth Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
M&S, (Foodhall), The Rushes, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Market Harborough Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer, Arena Park, Rowley's Green, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Matlock Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Meadowhall Shopping Centre, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Melton Mowbray Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Milton Keynes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Miners Welfare Park, Bedworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Bitteswell Road, Lutterworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Gorse Covert Centre, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Rutland Street, Melton Mowbray	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Whitwick Retail Park, Coalville	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Newton Retail Park, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Northfields Industrial Estate, Peterborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nottingham City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nuneaton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Oakham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Peterborough City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pets at Home, Hinckley Road, Walsgrave on Sowe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Phoenix Parkway Retail Park, Corby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Ponsford, London Road, Heeley, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Regent Place Retail Park, Loughborough	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Rockingham Industrial Estate, Rockingham Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Market Harborough									
Royal Leamington Spa Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Royal Tunbridge Wells Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rugby Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Greenclose Lane, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Nottingham Road, Melton Mowbray	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, St. Mary's Place, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Vicarage Street, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Skegness Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Solihull Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Springfields Outlet Shopping & Leisure, Camel Gate, Spalding	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stamford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stapleton Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Talent Cricket, Bakewell Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Technology Retail Park, Technology Drive, Rugby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Arena Shopping Park, Rowleys Green, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Leicester Street, Bedworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Park Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, The Rushes, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Gallagher Retail Park, Stoney Stanton Road, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Herb Nursery, Main Station, Thistleton, Oakham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%
The Range, Austin Drive, Court House Green, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Range, Willowbrook Park, Derby Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Toolstation, Prince William Road, Loughborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%
Ventura Retail Park, Ventura Park Road, Tamworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, Lower Leicester Road, Lutterworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, Springfield Street, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weddington Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Whitwick Retail Park, Coalville	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Belton Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Technology Park, Rugby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Weddington Road, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Woodlands Wholesale Nursery (not Dobbies), Ashby Road, Stapleton	0.4%	4	0.0%	0	0.0%	0	0.0%	0	2.7%
Others									
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Internet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mail order / catalogue	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
TV shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
(Don't know / varies / can't remember)	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
(Don't do this type of shopping)	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Weighted base:	1096	78	47	97	111	79	133	50	49
Sample:	1189	74	71	73	64	82	74	82	79

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Q28 Thinking back before Covid related restrictions were in place, where did you usually buy furniture, carpets and floor coverings?																		
<i>Excl. Nulls & SFT</i>																		
Zone 1																		
Aldi, Holliers Walk, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Barwell Lane, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, New Buildings, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burbage Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpet World, Hollier's Walk, Hinckley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hinckley Retail Park, Stoke Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hinckley Town Centre	4.1%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
KP Appliances, Oaklands Farm, Higham Lane, Wykin	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Coventry Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Normandy Way, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pets at Home, Hawley Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Rugby Road, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sapcote Garden Centre, Hinckley Road, Sapcote	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sapcote Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Apex Court, Maple Drive, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Star Carpets, Hawley Road, Hinckley	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stoney Stanton Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Station Yard, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Rainbow Way, Burbage, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Sword Drive, Hinckley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Co-op, Wood Street, Earl Shilton, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Croft Village Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Desford Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earl Shilton Town Centre	1.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Huncote Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newbold Verdon Village	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0
Thurlaston Garden Centre, Croft Road, Thurlaston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Aldi, Buxton Crescent, Broughton Astley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broughton Astley Village	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1
Charlie Browns Garden Centre, Dunton Road, Broughton Astley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street, Broughton Astley, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Palmers Garden Centre Ullesthorpe, Lutterworth Road, Ullesthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Box Road, Broughton Astley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ullesthorpe Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Aldi, Brackley Court, Welford Road, Blaby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Attfield's Farm Shop, Narborough Road, Cosby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blaby Village	0.6%	4	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1
Cherry Lane Glebe, Foston	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Road, Countesthorpe									
Cosby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Countesthorpe Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Fleckney Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Johns Court, Blaby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Keiths Discount Carpets, Oadby Road, Wigston	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Whetstone Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 5									
Billesden Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Coles Plant Centre, Uppingham Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
East Goscote Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Great Glen Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Houghton on the Hill Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kibworth Village (Beauchamp & Harcourt)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Parsons Nurseries, Leicester Road, Billesdon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Queniborough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Thurnby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wistow Rural Centre, Kibworth Road, Wistow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wistow Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 6									
Aldi, St Georges Way, Leicester	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Clarendon Park Local Centre	0.6%	4	0.0%	0	0.0%	0	3.7%	2	0.0%
Evington Road District Centre, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Green Lane Road, Leicester	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Highfields Local Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Belgrave Gate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, St Georges Retail Park, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Leicester City Centre (includes Haymarket, Highcross & Silver Arcade shopping centres)	14.2%	100	9.3%	5	22.5%	6	10.3%	6	17.8%
Lidl, Burton Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M&S, Gallowtree Gate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Queens Road, Clarendon Park, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Humberstone Gate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spinney Hills Local Centre	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%
St Georges Retail Park, Leicester	0.8%	5	0.0%	0	0.0%	0	0.0%	0	3.3%
Zone 7									
Al-Shinwari Halal Meat, Evington Valley Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chesterfield Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Daynight Pharmacy, Chesterfield Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
East Park Road, Leicester	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Moins Chemist, East Park Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Moroccan Yassine Fruit & Veg, Uppingham Road, Rowlatts Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
North Evington Local Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Rainbow Carpets & Flooring, East Park Road, Leicester	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Rowlands Pharmacy, Ethel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

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	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Road, Leicester									
Samat Chemist, Victoria Road East, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Metro, Ethel Road, Evington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Victoria Road East, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 8									
Asha Pharmacy, The Parkway, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Colchester Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Evington Village (NOT Evington Road, Leicester)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Hamilton Local Centre, Leicester	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%
Humberstone Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rowlatts Hill Local Centre	0.3%	2	3.7%	2	0.0%	0	0.0%	0	0.0%
Tesco Extra, Maidenwell Avenue, Hamilton, Leicester	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Well Pharmacy, Thurmcourt Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Welland Vale Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Young Thumbby Lodge Gardeners, Somers Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 9									
Aldi, Fletton Close, Hamilton, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Exploration Drive, Abbey Lane, Leicester	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
B&M, Belgrave Road, Belgrave Gate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Barkby Road, Leicester	0.2%	1	0.0%	0	4.3%	1	0.0%	0	0.0%
Belgrave Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Belgrave Road / Melton Road District Centre, Leicester	1.7%	12	12.9%	7	7.3%	2	2.3%	1	0.0%
Canon Street, Leicester	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%
Carpetshire, Barkby Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Colourbank, Crest Rise, Leicester	0.3%	2	0.0%	0	2.3%	1	0.0%	0	0.0%
Doncaster Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Empire Industrial Estate, Ulverscroft Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Floors 2 Go, Abbey Lane, Leicester	0.1%	1	1.6%	1	0.0%	0	0.0%	0	0.0%
FM Furnishers, Melton Road, Leicester	0.1%	1	1.6%	1	0.0%	0	0.0%	0	0.0%
Lidl, Gipsy Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Loughborough Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Melton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mr Pickford's Pharmacy, Lockerbie Walk, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pennywise Discount Store, Gipsy Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
ReUse Shop, Gypsum Close, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rushey Mead Local Centre, Leicester	0.2%	2	3.1%	2	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Melton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Screwfix, Empire Industrial Estate, Ulverscroft Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Screwfix, Wenlock Way, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Star Carpets & Furnishings, Melton Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%

Column %ges.

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	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16								
Troon Industrial Estate, Wenlock Way, Thurmaston	0.3%	2	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
United Carpets & Beds, Melton Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
Abbey Retail Park, Leicester	3.4%	24	8.3%	4	6.4%	2	0.0%	0	12.8%	6	0.0%	0	4.6%	4	4.4%	2	2.0%	1
Aldi, Abbey Lane, Humphreys Way, Leicester	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Beaumont Shopping Centre, Beaumont Leys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Astill Lodge Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Devonshire Road, Leicester	1.5%	11	3.5%	2	8.7%	2	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beaumont Leys Town Centre, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beaumont Shopping Centre, Beaumont Leys, Leicester	0.5%	3	1.0%	1	1.3%	0	4.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Belgrave Boulevard, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackbird Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords, St Margaret's Way, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Beaumont Shopping Centre, Beaumont Leys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mr Pickford's Pharmacy, Norwich Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norris Close, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parker Drive, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Margaret's Retail Park, Devonshire Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Beaumont Shopping Centre, Beaumont Leys, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Ravensbridge Drive, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																		
Aldi, Aylestone Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aylestone Local Centre, Leicester	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	2	0.0%	0	1.0%	0	0.0%	0
Aylestone Park Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eyres Monsell Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glen Parva Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knighton Local Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saffron Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stoneygate Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
United Carpets and Beds, Aylestone Road, Leicester	0.8%	5	0.0%	0	0.0%	0	7.5%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	0	2.0%	1
Welford Road, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Zone 12																		
Aldi, Woodgate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alif Carpets, East Park Road, Leicester	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Narborough Road South, Braunstone, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braunstone Town Centre Buckminster Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colourbank Superstore, Cavendish Road, Leicester	3.5%	24	4.8%	3	2.5%	1	13.5%	8	7.6%	4	1.3%	1	0.0%	0	1.0%	0	1.0%	0
Evelyn Drive, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fosse Road North, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeman's Leisure Park, Aylestone Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freemen's Common Household Recycling Centre, Islington Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freemens Common	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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Industrial Estate, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords, Putney Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hockley Farm Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Putney Road, Off Welford Road, Leicester	0.5%	4	6.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Fosse Road North, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Upperton Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Bloxham Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks Electrical, King Richards Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mecca Bingo, Freeman's Park, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Michael John Flooring, Narborough Road, Leicester	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	4	1.0%	0	0.0%	0
Morrisons, Aylestone Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Narborough Road District Centre, Leicester	0.4%	3	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%	0	0.0%	0	1.7%	1	0.0%	0
New Parks Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Stephenson Drive, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Freemans Common, Ealing Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, New Park Street, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Commercial Square, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Travis Perkins, Commercial Square, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vision Pharmacy, Narborough Road, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westcote Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Aldi, Bullhead Street, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Leicester Road, Oadby	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2	0.0%	0	0.0%	0	0.0%	0
B&Q, Bull Head Street, Wigston	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2	0.0%	0	0.0%	0	0.0%	0
Co-op, Launceston Road, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalkard & Elliott, Aylestone Lane, Wigston, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Blaby Road, South Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Harborough Road, Oadby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, (Foodhall), The Parade, Oadby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oadby Town Centre	1.0%	7	0.0%	0	0.0%	0	5.4%	3	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Potters Superstore, Leicester Road, Wigston	0.2%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Bell Street, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Glen Road, Oadby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Chartwell Drive, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Wigston Local Centre	1.0%	7	0.0%	0	0.0%	0	6.7%	4	0.0%	0	6.1%	3	0.0%	0	0.0%	0	1.0%	0
Tesco Superstore, Blaby Road, South Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Blagby Road, Wigston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigston Town Centre	3.4%	24	0.0%	0	0.0%	0	1.4%	1	0.0%	0	29.0%	13	0.0%	0	3.0%	1	1.0%	0
Zone 14																		
Aldi, Melton Road, Syston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Anstey Village	3.7%	26	0.0%	0	11.3%	3	0.0%	0	2.0%	1	0.0%	0	17.1%	14	9.9%	4	1.0%	0

Column %ges.

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Asda, Barkby Thorpe Lane, Thurmaston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barrow-upon-Soar Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Westmoreland Avenue, Thurmaston	0.1%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derrys Nurseries, Main Street, Cossington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre Leicester, Loughborough Road, Rothley	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3	0.0%	0	0.0%	0
George Walker, Fosse Way, Syston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lingdale Golf Club, Joe Moores Lane, Woodhouse Eaves	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, (Foodhall), Thorpe Lane, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mountsorrel Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Potters Carpets & Beds, Leicester Road, Anstey, Leicester	1.2%	8	0.0%	0	0.0%	0	0.0%	0	5.3%	3	0.0%	0	6.7%	6	0.0%	0	0.0%	0
Quorn Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rothley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sibley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Syston Town Centre	1.2%	9	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	7	0.0%	0	0.0%	0
Tesco Metro, Melton Road, Syston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurmaston Shopping Centre, Thurmaston	1.1%	8	4.8%	3	3.9%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Thurmaston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Granite Way, Mountsorrel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Thurmaston, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodhouse Eaves Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																		
Glenfield Village	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	2	0.0%	0
Groby Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirby Muxloe Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Road, Glenfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Palmers Garden Centre Enderby, Saint Johns, Enderby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parkem Chemists, Dominion Road, Glenfield, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ratby Village	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.2%	5	0.0%	0
Zone 16																		
Aldi, Meridian Way, Braunstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Station Road, Narborough, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enderby Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Fosse Shopping Park, Leicester	28.0%	198	20.5%	11	18.6%	5	25.3%	14	37.8%	18	34.7%	16	15.4%	13	26.7%	11	52.3%	20
Grove Farm Triangle, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hawgrip Plant Centre, Seine Lane, Enderby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hinckley Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester Forest East Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Fosse Park Shopping Centre, Leicester	1.2%	9	0.0%	0	4.8%	1	1.4%	1	0.0%	0	2.2%	1	0.0%	0	3.7%	1	0.0%	0
Meridian Business Park, Meridian East, Leicester	0.2%	2	0.0%	0	2.5%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Narborough Village (NOT Narborough Road, Leicester)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Fosse Park, Grove Farm Triangle, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thorpe Astley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

March 2021

	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16								
Outside Survey Area																		
Abroad	0.4%	3	0.0%	0	0.0%	0	4.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Airport Retail Park, London Road, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Adcock Road, Coalville	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Allendale Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Belton Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arena Shopping Park, Rowleys Green, Coventry	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Chamwood Road, Shepshed	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Newtown Road, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Attleborough Fields Industrial Estate, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Rockingham Road, Euro Business Park, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Alvis Retail Park, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Brandon Road, Binley Woods, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Jubilee Drive, Belton Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Leicester Road, Melton Mowbray	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barwell Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicester Village, Pingle Drive, Bicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birmingham City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall Local Centre, Leicester	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	1.7%	1	0.0%	0
Bolton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetright, Bond Street, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castle Donnington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chapel St Leonards Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coalville Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Ashby Road, Ibstock	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coventry City Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coventry City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Designer Outlet York, St Nicholas Avenue, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, Tamworth Road, Measham, Swadlincote	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre Stapleton, Ashby Road, Stapleton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Nuneaton Road, Atherstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Downtown Superstore, Gonerby Junction, A1, Grantham	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Dunelm, Regent Street, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Midlands Designer Outlet, South Normanton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elliott's Field Shopping Park, Rugby	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	1.2%	1	0.0%	0	1.0%	0
Gates Garden Centre, Somerby Road, Cold Overton, Oakham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Giant Store, Normanton Car Park, Rutland Water	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Giltbrook Retail Park, Ikea	0.5%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Way, Giltbrook									
Go Outdoors, Bishop Meadow Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Go Outdoors, Coventry Business Park, Canley Road, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
High Point Retail Park, Victoria Street North, Grimsby	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%
Home Bargains, Belton Road West, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Homebase, Canley, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Homebase, Springfield Street, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hoton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ibstock Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
IKEA, Croft Road, Coventry	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
IKEA, Giltbrook, Nottingham	2.9%	21	8.9%	5	2.3%	1	5.2%	3	3.8%
IKEA, Park Lane, Wednesbury	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Junction One Retail Park, Leicester Road, Rugby	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Karpet Kingdom, Bilton Road, Rugby	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kettering Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Station Avenue, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Loughborough Town Centre	1.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%
Lutterworth Golf Club, Rugby Road, Lutterworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lutterworth Town Centre	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%
M&S, (Foodhall), The Rushes, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Market Harborough Town Centre	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer, Arena Park, Rowley's Green, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Matlock Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Meadowhall Shopping Centre, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Melton Mowbray Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Milton Keynes Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Miners Welfare Park, Bedworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Bitteswell Road, Lutterworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Gorse Covert Centre, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Rutland Street, Melton Mowbray	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Whitwick Retail Park, Coalville	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Newton Retail Park, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Northfields Industrial Estate, Peterborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nottingham City Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Nuneaton Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Oakham Town Centre	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%
Peterborough City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pets at Home, Hinckley Road, Walsgrave on Soave	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Phoenix Parkway Retail Park, Corby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ponsford, London Road, Heeley, Sheffield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Regent Place Retail Park, Loughborough	1.0%	7	0.0%	0	0.0%	0	0.0%	0	8.6%
Rockingham Industrial Estate, Rockingham Road,	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Market Harborough																		
Royal Leamington Spa Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rugby Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Greenclose Lane, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Nottingham Road, Melton Mowbray	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St. Mary's Place, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Vicarage Street, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skegness Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Solihull Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Springfields Outlet Shopping & Leisure, Camel Gate, Spalding	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stamford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stapleton Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Talent Cricket, Bakewell Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Technology Retail Park, Technology Drive, Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Arena Shopping Park, Rowleys Green, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Leicester Street, Bedworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Park Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, The Rushes, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Gallagher Retail Park, Stoney Stanton Road, Coventry	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Herb Nursery, Main Station, Thistleton, Oakham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Austin Drive, Court House Green, Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Willowbrook Park, Derby Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Prince William Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ventura Retail Park, Ventura Park Road, Tamworth	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Lower Leicester Road, Lutterworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Springfield Street, Market Harborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weddington Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitwick Retail Park, Coalville	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Belton Road, Loughborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Technology Park, Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Weddington Road, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodlands Wholesale Nursery (not Dobbies), Ashby Road, Stapleton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mail order / catalogue	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TV shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	
(Don't know / varies / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	708	54	27	57	48	46	84	41	38	
Sample:	798	51	38	46	30	46	46	67	59	

Meanscore: [Number of times per week]

LOCK4 BEFORE any of the Covid lockdowns - how often were you doing non-food shopping online?

7 days a week	0.9%	14	0.5%	1	0.9%	1	0.0%	0	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4-6 days a week	0.5%	8	0.0%	0	0.0%	0	0.0%	0	3.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2-3 days a week	6.4%	102	1.9%	2	2.2%	2	3.6%	5	14.3%	29	3.3%	4	7.4%	14	4.9%	3	3.4%	2
One day a week	15.4%	246	9.1%	9	3.9%	3	16.9%	24	6.5%	13	15.4%	16	23.7%	45	16.7%	10	19.1%	13
Every two weeks	12.3%	197	10.8%	11	11.8%	8	18.1%	25	9.4%	19	16.2%	17	16.9%	32	10.5%	7	13.2%	9
Every three weeks	1.8%	28	0.0%	0	1.7%	1	1.1%	1	1.5%	3	3.6%	4	1.0%	2	0.6%	0	0.6%	0
Monthly	19.6%	315	12.3%	13	23.2%	16	17.0%	24	24.8%	51	21.4%	23	15.5%	30	26.0%	16	15.8%	10
Once every two months	7.8%	125	1.8%	2	9.8%	7	4.5%	6	6.8%	14	6.7%	7	6.4%	12	13.4%	8	10.0%	7
Three-four times a year	5.0%	81	8.8%	9	5.5%	4	2.9%	4	4.2%	9	4.0%	4	7.2%	14	6.8%	4	5.4%	4
Twice a year	3.0%	48	6.2%	6	2.4%	2	4.1%	6	1.8%	4	3.1%	3	1.7%	3	3.0%	2	0.6%	0
Once a year	2.0%	32	4.3%	5	3.9%	3	3.7%	5	0.0%	0	4.5%	5	1.6%	3	1.7%	1	0.6%	0
Less often	2.5%	40	3.3%	3	2.9%	2	1.5%	2	2.2%	5	1.1%	1	3.8%	7	0.6%	0	2.2%	1
Never	18.2%	292	31.3%	33	25.4%	18	20.2%	28	16.0%	33	16.2%	17	11.2%	21	15.8%	10	22.2%	15
(Don't know)	1.6%	25	4.4%	5	3.7%	3	1.5%	2	3.0%	6	1.0%	1	1.6%	3	0.0%	0	1.9%	1
(Varies)	3.1%	49	5.4%	6	2.9%	2	4.8%	7	5.0%	10	3.5%	4	2.0%	4	0.0%	0	4.8%	3
Mean:	0.56	0.30	0.32	0.44	0.89	0.42	0.59	0.44	0.44									
Weighted base:	1602	105	71	141	206	107	191	63	66									
Sample:	1602	100	100	100	100	100	100	100	101									

Meanscore: [Number of times per week]

LOCK5 DURING the Covid lockdowns - how often have you been doing non-food shopping online?

7 days a week	1.0%	16	0.5%	1	0.0%	0	0.0%	0	0.8%	2	2.1%	2	0.5%	1	0.0%	0	0.0%	0
4-6 days a week	3.1%	49	2.8%	3	4.2%	3	2.1%	3	4.8%	10	6.8%	7	3.1%	6	4.3%	3	1.1%	1
2-3 days a week	12.2%	196	7.0%	7	3.2%	2	14.6%	21	14.3%	29	10.0%	11	11.6%	22	9.8%	6	13.7%	9
One day a week	17.5%	280	8.3%	9	6.6%	5	14.6%	21	16.5%	34	17.9%	19	23.9%	46	24.4%	15	21.6%	14
Every two weeks	12.3%	197	13.2%	14	15.3%	11	16.4%	23	8.5%	17	20.0%	21	9.9%	19	11.6%	7	9.4%	6
Every three weeks	4.0%	64	0.0%	0	2.5%	2	3.8%	5	0.0%	0	5.0%	5	12.3%	24	2.4%	1	1.6%	1
Monthly	14.0%	225	3.8%	4	19.0%	14	14.4%	20	17.4%	36	11.7%	12	9.8%	19	12.3%	8	13.1%	9
Once every two months	5.7%	92	8.5%	9	7.4%	5	3.4%	5	4.4%	9	6.2%	7	7.7%	15	10.5%	7	6.5%	4
Three-four times a year	3.0%	48	6.9%	7	4.4%	3	2.0%	3	4.4%	9	1.1%	1	0.9%	2	3.7%	2	7.3%	5
Twice a year	2.3%	36	1.0%	1	3.3%	2	3.6%	5	2.9%	6	0.5%	1	1.9%	4	1.9%	1	0.6%	0
Once a year	1.5%	24	3.2%	3	3.0%	2	3.7%	5	0.0%	0	1.0%	1	0.0%	0	1.1%	1	0.0%	0
Less often	2.8%	45	3.5%	4	2.8%	2	1.6%	2	2.6%	5	0.0%	0	5.2%	10	3.4%	2	1.1%	1
Never	16.9%	271	33.8%	35	24.2%	17	17.1%	24	18.9%	39	12.3%	13	10.1%	19	13.4%	8	18.0%	12
(Don't know)	1.2%	20	4.5%	5	0.5%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	2	0.6%	0	2.8%	2
(Varies)	2.5%	41	2.8%	3	3.4%	2	2.7%	4	4.5%	9	4.3%	5	2.1%	4	0.6%	0	3.2%	2
Mean:	0.86	0.57	0.53	0.78	0.97	1.13	0.87	0.83	0.77									
Weighted base:	1602	105	71	141	206	107	191	63	66									
Sample:	1602	100	100	100	100	100	100	100	101									

Meanscore: [More = 1, Same = 0, Less = -1]

QD Non-food shopping online DURING lockdown compared to BEFORE lockdown:

More	37.3%	597	30.3%	32	30.4%	22	32.3%	45	29.6%	61	51.5%	55	37.9%	73	46.7%	29	32.8%	22
Same	45.7%	733	49.7%	52	49.2%	35	52.6%	74	47.5%	98	35.8%	38	38.5%	74	44.9%	28	49.0%	32
Less	10.8%	174	10.2%	11	10.8%	8	8.2%	12	14.9%	31	4.8%	5	17.5%	33	7.2%	5	8.0%	5
(Don't know / varies)	6.1%	98	9.8%	10	9.6%	7	6.8%	10	8.0%	16	7.9%	8	6.1%	12	1.3%	1	10.2%	7
Mean:	0.28	0.22	0.22	0.26	0.16	0.51	0.22	0.40	0.28									
Weighted base:	1602	105	71	141	206	107	191	63	66									
Sample:	1602	100	100	100	100	100	100	100	101									

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Meanscore: [Number of times per week]																		
LOCK6 Once all lockdowns have ended - how often do you think you will be doing non-food shopping online?																		
7 days a week	0.9%	15	0.5%	1	0.0%	0	0.0%	0	2.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4-6 days a week	1.6%	25	0.0%	0	1.7%	1	2.1%	3	3.0%	6	0.0%	0	3.1%	6	1.9%	1	0.0%	0
2-3 days a week	8.0%	128	1.9%	2	4.0%	3	7.8%	11	13.6%	28	8.0%	8	6.9%	13	5.0%	3	5.6%	4
One day a week	15.2%	243	6.5%	7	8.2%	6	13.2%	19	12.2%	25	19.6%	21	23.9%	46	13.1%	8	16.9%	11
Every two weeks	12.1%	194	12.6%	13	14.1%	10	16.4%	23	6.6%	14	9.5%	10	14.7%	28	14.2%	9	12.3%	8
Every three weeks	2.6%	41	1.0%	1	1.7%	1	5.5%	8	1.5%	3	4.1%	4	4.0%	8	1.7%	1	2.8%	2
Monthly	17.0%	273	6.9%	7	18.1%	13	18.8%	26	17.2%	35	19.9%	21	13.5%	26	21.8%	14	19.3%	13
Once every two months	6.6%	105	6.0%	6	7.8%	6	3.7%	5	6.2%	13	2.5%	3	8.0%	15	10.5%	7	7.7%	5
Three-four times a year	4.5%	72	5.1%	5	7.0%	5	3.0%	4	4.2%	9	5.3%	6	1.0%	2	7.0%	4	6.1%	4
Twice a year	2.6%	41	2.0%	2	3.0%	2	3.1%	4	2.7%	6	2.5%	3	4.2%	8	1.9%	1	0.6%	0
Once a year	1.6%	25	2.7%	3	2.5%	2	3.7%	5	0.5%	1	4.1%	4	0.5%	1	1.7%	1	0.0%	0
Less often	2.2%	34	4.7%	5	3.9%	3	0.6%	1	0.9%	2	1.5%	2	4.2%	8	4.0%	3	0.0%	0
Never	15.9%	255	26.3%	28	19.5%	14	18.7%	26	16.6%	34	9.9%	11	10.6%	20	12.8%	8	16.3%	11
(Don't know)	5.7%	92	13.1%	14	6.7%	5	1.6%	2	5.5%	11	6.1%	7	4.9%	9	3.2%	2	10.8%	7
(Varies)	3.7%	60	10.8%	11	1.9%	1	1.7%	2	7.1%	15	7.0%	8	0.5%	1	1.2%	1	1.7%	1
Mean:		0.69		0.32		0.45		0.62		1.00		0.60		0.74		0.53		0.52
Weighted base:		1602		105		71		141		206		107		191		63		66
Sample:		1602		100		100		100		100		100		100		100		101

Meanscore: [More = 1, Same = 0, Less = -1]

QE Non-food shopping online AFTER lockdown compared to DURING lockdown:

More	10.1%	161	8.8%	9	10.4%	7	10.0%	14	11.7%	24	6.1%	7	12.6%	24	3.2%	2	9.0%	6
Same	53.2%	853	52.8%	55	57.8%	41	63.6%	89	55.2%	114	38.9%	42	52.1%	100	56.1%	35	50.4%	33
Less	26.3%	422	14.5%	15	20.3%	14	23.1%	32	19.0%	39	40.2%	43	27.8%	53	35.1%	22	28.0%	19
(Don't know / varies)	10.4%	166	24.0%	25	11.5%	8	3.3%	5	14.1%	29	14.8%	16	7.4%	14	5.7%	4	12.5%	8
Mean:		-0.18		-0.08		-0.11		-0.14		-0.08		-0.40		-0.17		-0.34		-0.22
Weighted base:		1602		105		71		141		206		107		191		63		66
Sample:		1602		100		100		100		100		100		100		100		101

Meanscore: [More = 1, Same = 0, Less = -1]

QF Non-food shopping online AFTER lockdown compared to BEFORE lockdown:

More	19.6%	314	14.1%	15	23.1%	16	24.4%	34	16.4%	34	19.1%	20	23.9%	46	20.3%	13	15.1%	10
Same	58.5%	937	55.4%	58	59.7%	42	59.5%	84	56.9%	117	54.9%	59	48.5%	93	63.8%	40	64.5%	43
Less	10.6%	170	6.6%	7	4.8%	3	9.2%	13	9.1%	19	11.3%	12	19.3%	37	11.5%	7	6.8%	4
(Don't know / varies)	11.3%	181	24.0%	25	12.5%	9	6.8%	10	17.6%	36	14.6%	16	8.4%	16	4.4%	3	13.6%	9
Mean:		0.10		0.10		0.21		0.16		0.09		0.09		0.05		0.09		0.10
Weighted base:		1602		105		71		141		206		107		191		63		66
Sample:		1602		100		100		100		100		100		100		100		101

Q29 Now thinking about places you normally visited before any lockdowns - did you normally visit any of the following centres? [MR/PR]

Leicester City Centre	76.3%	1222	81.8%	86	68.4%	49	77.7%	109	76.3%	157	70.6%	75	81.3%	156	87.4%	55	69.1%	46
Beaumont Leys Town Centre	34.7%	556	47.9%	50	83.1%	59	21.0%	30	45.7%	94	16.1%	17	53.6%	102	74.1%	47	44.4%	29
Belgrave Road / Melton Road District Centre, Leicester	17.4%	279	73.3%	77	24.5%	17	11.1%	16	10.4%	21	11.6%	12	13.3%	25	15.9%	10	6.9%	5
Evington Road District Centre, Leicester	10.9%	174	11.7%	12	3.9%	3	6.0%	8	0.5%	1	14.3%	15	5.4%	10	0.0%	0	1.0%	1
Narborough Road District Centre, Leicester	12.2%	196	14.6%	15	11.2%	8	6.6%	9	26.4%	54	7.6%	8	9.4%	18	20.8%	13	18.7%	12
(Don't visit any of these centres)	12.4%	199	4.1%	4	2.8%	2	14.3%	20	5.9%	12	24.3%	26	7.0%	13	3.1%	2	15.5%	10
Weighted base:		1602		105		71		141		206		107		191		63		66
Sample:		1602		100		100		100		100		100		100		100		101

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		
Q30 Which of those centres did you visit the most?																		
<i>Not those that said 'Don't visit any of these centres' at Q29</i>																		
Leicester City Centre	67.8%	951	49.9%	50	26.5%	18	81.0%	98	57.9%	112	88.3%	71	61.6%	110	53.3%	32	64.1%	36
Beaumont Leys Town Centre	18.7%	263	9.4%	9	70.9%	49	6.6%	8	26.1%	51	1.9%	2	35.0%	62	44.3%	27	27.9%	16
Belgrave Road / Melton Road District Centre	5.9%	82	39.6%	40	2.6%	2	4.8%	6	1.8%	3	7.4%	6	3.3%	6	0.0%	0	0.0%	0
Evington Road District Centre	4.3%	61	0.5%	1	0.0%	0	5.8%	7	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0
Narborough Road District Centre	3.3%	46	0.5%	1	0.0%	0	1.9%	2	14.3%	28	0.0%	0	0.0%	0	2.4%	1	8.0%	4
Weighted base:		1403		100		69		121		194		81		178		61		56
Sample:		1357		95		98		84		94		73		90		98		85

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Q31 What do you like most about (CENTRE MENTIONED AT Q30)? [MR]																		
<i>Not those that said '(Don't visit any of these centres)' at Q29</i>																		
Attractive environment / nice place	5.4%	76	10.6%	11	5.7%	4	6.8%	8	4.2%	8	4.0%	3	1.1%	2	1.8%	1	0.0%	0
Clean streets / well maintained	2.8%	39	2.7%	3	1.5%	1	2.4%	3	6.9%	13	0.0%	0	1.9%	3	0.0%	0	0.7%	0
Close to home	18.8%	263	9.9%	10	57.2%	40	9.4%	11	29.1%	56	10.0%	8	24.7%	44	25.5%	16	4.8%	3
Close to work / en route to work	2.9%	40	0.9%	1	8.2%	6	0.0%	0	5.6%	11	3.6%	3	2.2%	4	0.0%	0	1.3%	1
Easy to get to by bus	7.3%	102	4.2%	4	7.5%	5	14.3%	17	8.5%	16	5.1%	4	7.0%	13	5.3%	3	6.4%	4
Easy to get to by car	5.8%	81	2.5%	2	5.6%	4	3.2%	4	6.9%	13	2.4%	2	6.9%	12	5.7%	3	8.8%	5
Easy to get to by train	0.8%	11	0.0%	0	0.0%	0	0.0%	0	1.6%	3	0.0%	0	1.1%	2	0.0%	0	0.0%	0
Familiar / know where everything is	8.9%	124	3.4%	3	7.5%	5	4.5%	5	18.3%	35	7.5%	6	11.9%	21	4.8%	3	3.5%	2
Good cafés / restaurants	11.9%	167	6.4%	6	0.0%	0	10.2%	12	15.3%	30	12.1%	10	12.8%	23	8.0%	5	14.9%	8
Good disabled access	0.2%	3	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good for a day out	2.7%	37	0.0%	0	3.4%	2	2.1%	3	1.9%	4	2.4%	2	3.7%	7	0.0%	0	2.7%	1
Good for financial services (e.g. banks / building societies)	1.7%	24	0.0%	0	0.5%	0	3.1%	4	2.1%	4	2.4%	2	1.1%	2	0.7%	0	3.0%	2
Good layout / shops close together	5.7%	81	7.1%	7	5.5%	4	4.9%	6	4.0%	8	7.8%	6	7.8%	14	5.6%	3	5.9%	3
Good leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)	2.4%	33	0.0%	0	0.0%	0	3.0%	4	4.2%	8	1.2%	1	1.9%	3	0.0%	0	3.0%	2
Good market	3.8%	53	3.2%	3	1.6%	1	3.0%	4	5.4%	10	9.7%	8	2.8%	5	2.6%	2	8.0%	4
Good pubs / bars	1.2%	17	0.0%	0	0.0%	0	2.1%	3	0.8%	2	2.4%	2	1.0%	2	0.0%	0	2.7%	2
Good range of other services (e.g. library, hairdresser, vets etc.)	0.7%	9	0.5%	1	0.0%	0	3.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Has undercover shopping	1.6%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	3.0%	5	0.0%	0	0.0%	0
Nice atmosphere / friendly people	2.6%	36	6.9%	7	2.5%	2	7.6%	9	2.1%	4	2.4%	2	1.1%	2	0.0%	0	0.0%	0
Parking - it's cheap	0.7%	9	0.0%	0	0.0%	0	3.1%	4	1.6%	3	2.4%	2	0.0%	0	0.0%	0	0.0%	0
Parking - it's easy to find a space	5.1%	72	2.9%	3	3.7%	3	4.5%	5	2.4%	5	1.9%	2	14.2%	25	6.4%	4	5.3%	3
Parking - it's free	1.7%	23	1.0%	1	4.0%	3	1.1%	1	1.9%	4	3.6%	3	3.7%	7	5.2%	3	3.4%	2
Quiet / not busy	0.8%	11	1.0%	1	0.5%	0	1.3%	2	3.2%	6	0.0%	0	0.0%	0	1.3%	1	0.7%	0
Shops - good opening hours / open on Sundays	1.6%	22	0.0%	0	1.7%	1	2.1%	3	3.2%	6	5.1%	4	0.0%	0	0.0%	0	0.0%	0
Shops - good range of affordable shops	1.7%	23	0.0%	0	1.0%	1	0.0%	0	3.0%	6	2.7%	2	0.6%	1	2.4%	1	2.7%	2
Shops - good range of bakers / butchers / greengrocers	1.0%	14	4.4%	4	0.0%	0	0.0%	0	2.5%	5	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Shops - good range of clothing shops	2.4%	34	1.7%	2	1.1%	1	2.1%	3	6.1%	12	0.0%	0	2.8%	5	0.7%	0	1.4%	1
Shops - good range of 'high street' retailers	5.0%	70	4.7%	5	1.9%	1	3.4%	4	0.5%	1	6.8%	6	8.1%	14	9.7%	6	10.2%	6
Shops - good range of independent shops	4.8%	67	8.5%	9	1.8%	1	3.0%	4	6.1%	12	2.4%	2	6.6%	12	5.4%	3	9.3%	5
Shops - good range of non-food shops generally	20.8%	292	16.0%	16	14.9%	10	19.3%	23	16.6%	32	18.7%	15	24.8%	44	21.1%	13	25.9%	14
Shops - good range of quality shops	1.4%	19	2.0%	2	2.5%	2	3.2%	4	2.4%	5	2.4%	2	0.0%	0	0.7%	0	2.7%	1
Shops - good range of supermarkets	3.1%	44	4.8%	5	3.1%	2	4.0%	5	2.3%	4	1.2%	1	5.2%	9	7.1%	4	5.7%	3
Traditional / quaint	0.5%	8	2.0%	2	0.9%	1	1.1%	1	0.0%	0	1.2%	1	0.0%	0	1.3%	1	0.0%	0
Traffic free areas / pedestrianisation	1.3%	18	0.0%	0	0.5%	0	0.0%	0	1.9%	4	4.0%	3	2.5%	4	0.7%	0	0.0%	0
You can get everything you need there	6.3%	88	12.0%	12	13.4%	9	6.3%	8	5.4%	10	4.6%	4	5.4%	10	0.7%	0	6.9%	4
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to school / college / university	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by bus	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Feels safe	0.0%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of activities	0.1%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Good range of cultural food shops	1.4%	19	10.1%	10	0.0%	0	1.2%	1	1.8%	3	3.8%	3	0.0%	0	0.0%	0	0.0%	0
Good range of takeaways	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2
Has everything I need	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Cross Shopping Centre	2.5%	35	0.0%	0	0.0%	0	1.7%	2	1.4%	3	7.8%	6	0.0%	0	3.9%	2	2.0%	1

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
John Lewis store	1.1% 16	0.0% 0	0.0% 0	1.1% 1	0.0% 0	2.1% 2	1.1% 2	1.3% 1	2.7% 2
Marks & Spencer store	0.3% 4	0.9% 1	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.6% 1	0.7% 0	0.0% 0
Matalan store	0.2% 3	0.0% 0	0.0% 0	0.0% 0	1.6% 3	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Mosque is there	0.0% 1	0.5% 1	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Multicultural	0.4% 6	0.0% 0	0.0% 0	0.6% 1	0.0% 0	0.0% 0	0.0% 0	0.0% 0	1.2% 1
Nice cathedral	0.4% 6	0.0% 0	0.0% 0	0.0% 0	0.5% 1	0.0% 0	1.1% 2	0.0% 0	0.0% 0
Tesco store	0.1% 2	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.6% 1	0.0% 0	0.7% 0
Vibrant	0.3% 5	0.9% 1	0.9% 1	0.0% 0	1.0% 2	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Wilko store	0.1% 2	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	1.8% 1	0.0% 0
(Don't know)	0.9% 13	3.9% 4	0.0% 0	0.6% 1	0.0% 0	1.4% 1	1.1% 2	0.0% 0	0.0% 0
(Nothing)	11.8% 166	9.0% 9	8.8% 6	22.6% 27	8.5% 16	11.5% 9	7.7% 14	14.0% 9	7.2% 4
Weighted base:	1403	100	69	121	194	81	178	61	56
Sample:	1357	95	98	84	94	73	90	98	85

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Q32 What do you like least about (CENTRE MENTIONED IN Q30)? [MR]																		
<i>Not those that said '(Don't visit any of these centres)' at Q29</i>																		
Dirty streets / poorly maintained	14.8%	208	9.4%	9	9.9%	7	18.8%	23	21.9%	42	8.5%	7	11.4%	20	13.9%	9	13.6%	8
Hard to get to by bus	1.6%	22	0.0%	0	0.0%	0	0.0%	0	1.6%	3	0.0%	0	4.1%	7	2.4%	1	0.7%	0
Hard to get to by train	0.5%	7	0.0%	0	0.0%	0	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of pedestrianised areas	0.5%	7	1.7%	2	0.0%	0	0.0%	0	1.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of security / don't feel safe	5.3%	74	3.0%	3	3.7%	3	7.1%	9	4.6%	9	10.8%	9	2.2%	4	4.8%	3	11.1%	6
Lack of undercover shopping	0.8%	11	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	5	0.0%	0	0.0%	0
Needs an update / revamp	6.2%	86	0.0%	0	7.2%	5	9.0%	11	7.4%	14	7.5%	6	6.7%	12	13.0%	8	6.7%	4
Not attractive / poor environment	6.0%	84	1.5%	2	0.0%	0	5.3%	6	4.2%	8	1.2%	1	9.6%	17	9.6%	6	9.6%	5
Not enough / poor quality cafés / restaurants	1.6%	22	0.0%	0	1.7%	1	1.1%	1	4.2%	8	0.0%	0	3.7%	7	0.0%	0	2.7%	1
Not enough / poor quality public toilets	1.8%	25	1.7%	2	2.0%	1	0.0%	0	3.5%	7	0.0%	0	1.9%	3	1.3%	1	3.4%	2
Not enough / poor quality pubs / bars	0.2%	3	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough / poor quality seating areas	1.0%	15	0.0%	0	2.7%	2	0.0%	0	3.2%	6	2.4%	2	0.0%	0	0.0%	0	0.0%	0
Not enough financial services (e.g. banks / building societies)	0.9%	13	0.0%	0	1.0%	1	0.0%	0	1.6%	3	0.0%	0	1.9%	3	0.7%	0	0.0%	0
Not enough leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)	1.5%	20	0.0%	0	3.4%	2	0.0%	0	5.1%	10	0.0%	0	0.0%	0	0.0%	0	2.7%	1
Not enough other services (e.g. library, hairdresser, vets etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - expensive parking	7.4%	104	7.8%	8	0.0%	0	7.6%	9	8.6%	17	7.9%	6	6.5%	12	3.2%	2	6.6%	4
Parking - no free parking	3.3%	46	4.3%	4	0.0%	0	3.8%	5	10.7%	21	3.5%	3	2.2%	4	0.0%	0	0.0%	0
Parking - not enough spaces available	5.9%	82	8.4%	8	2.0%	1	6.8%	8	5.2%	10	9.3%	7	1.5%	3	5.3%	3	8.7%	5
Poor atmosphere / unfriendly people	2.0%	29	0.9%	1	1.5%	1	0.6%	1	0.5%	1	7.8%	6	1.9%	3	2.5%	2	7.0%	4
Poor disabled access	0.8%	12	0.0%	0	0.0%	0	2.1%	3	0.0%	0	0.0%	0	1.9%	3	0.0%	0	0.0%	0
Poor layout / shops too far apart	1.1%	16	0.0%	0	0.0%	0	2.4%	3	3.2%	6	1.4%	1	0.0%	0	0.7%	0	0.0%	0
Poor market	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.7%	0	0.0%	0
Poor nightlife	0.6%	8	0.0%	0	0.0%	0	2.4%	3	1.9%	4	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Shops - need longer opening hours / more open on Sundays	1.4%	20	0.0%	0	3.4%	2	0.0%	0	3.2%	6	0.0%	0	1.1%	2	0.0%	0	0.0%	0
Shops - need more / better clothes shops	1.1%	16	0.0%	0	5.2%	4	0.0%	0	3.2%	6	0.0%	0	0.6%	1	2.2%	1	0.0%	0
Shops - need more / better range of non-food shops generally	2.3%	33	0.0%	0	4.6%	3	6.2%	7	2.9%	6	3.2%	3	1.7%	3	3.9%	2	1.2%	1
Shops - need more / better range of supermarkets	0.4%	5	0.0%	0	0.0%	0	2.1%	3	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Shops - need more affordable shops	1.5%	21	0.5%	1	1.0%	1	2.1%	3	7.0%	13	0.0%	0	1.1%	2	0.0%	0	0.0%	0
Shops - need more bakers / butchers / greengrocers	0.7%	9	0.0%	0	1.7%	1	0.0%	0	2.5%	5	2.4%	2	0.0%	0	0.0%	0	0.0%	0
Shops - need more 'high street' retailers	2.6%	36	2.0%	2	2.0%	1	1.3%	2	5.1%	10	1.9%	2	1.1%	2	4.2%	3	0.0%	0
Shops - need more independent shops	3.0%	42	0.0%	0	3.0%	2	2.2%	3	1.9%	4	3.6%	3	11.3%	20	2.2%	1	2.7%	2
Shops - need more quality shops	0.9%	13	0.0%	0	0.0%	0	0.0%	0	1.6%	3	0.0%	0	0.6%	1	1.8%	1	0.0%	0
Too busy / noisy	7.4%	103	12.7%	13	1.7%	1	7.7%	9	6.0%	12	7.2%	6	1.0%	2	3.1%	2	2.4%	1
Too many betting shops	0.8%	12	0.0%	0	0.0%	0	0.0%	0	2.6%	5	2.7%	2	1.9%	3	0.0%	0	0.0%	0
Too many charity shops	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Too many empty shops	6.1%	85	4.6%	5	7.0%	5	6.0%	7	5.0%	10	12.7%	10	5.4%	10	15.7%	10	4.5%	3
Too many takeaways	1.2%	17	0.5%	1	0.0%	0	1.1%	1	0.5%	1	2.7%	2	0.0%	0	0.7%	0	0.0%	0
Traffic congestion	3.4%	47	1.5%	2	2.1%	1	1.3%	2	0.9%	2	6.5%	5	1.0%	2	0.0%	0	2.5%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of cultural facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of greenery	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lost it's historical heart	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Money for improvements is	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0

Column %ges.

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	
not being spent where it's needed										
Need more information points i.e. an interactive map	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough activities for children	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Parking - too far away from the shops	0.1%	2	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Poor pavements	0.2%	2	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Public transport is expensive	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many beggars / drunks / homeless	2.9%	41	0.5%	1	3.0%	2	7.0%	8	3.3%	6
Too many birds	0.1%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Too many clothes shops	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Too many coffee shops / restaurants	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Too many food shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many nailbars	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many pubs / bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many roadworks	0.3%	4	0.0%	0	0.9%	1	0.0%	0	1.3%	3
Too many sales people on the streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Unsafe cyclists	0.3%	4	0.0%	0	0.0%	0	2.5%	3	0.0%	0
(Don't know)	1.9%	27	2.0%	2	2.0%	1	2.1%	3	1.4%	3
(Nothing)	36.1%	507	49.4%	50	54.1%	37	29.8%	36	26.4%	51
Weighted base:	1403	100	69	121	194	81	178	61	56	
Sample:	1357	95	98	84	94	73	90	98	85	

Q33 Other than due to lockdowns, why don't you visit these centres? [MR]*Those that said '(Don't visit any of these centres)' at Q29*

Expensive car parking	4.4%	9	0.0%	0	0.0%	0	7.4%	1	0.0%	0	9.6%	2	0.0%	0	79.2%	2	7.3%	1
Inconveniently located car parking	7.0%	14	12.2%	1	30.8%	1	3.9%	1	37.9%	5	9.6%	2	7.6%	1	0.0%	0	7.3%	1
Lack of choice and range of food shops	1.4%	3	0.0%	0	0.0%	0	6.5%	1	0.0%	0	0.0%	0	0.0%	0	79.2%	2	0.0%	0
Lack of choice and range of non-food shops	3.1%	6	0.0%	0	0.0%	0	6.5%	1	0.0%	0	0.0%	0	0.0%	0	79.2%	2	0.0%	0
Not accessible by public transport	3.1%	6	0.0%	0	0.0%	0	16.5%	3	0.0%	0	7.3%	2	0.0%	0	0.0%	0	0.0%	0
Poor choice of leisure facilities (cinema, gym, pubs etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor choice of services (hairdressers, banks etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor environmental quality of centre	3.7%	7	0.0%	0	0.0%	0	7.7%	2	7.9%	1	0.0%	0	0.0%	0	79.2%	2	0.0%	0
Too far away from home	31.6%	63	12.2%	1	0.0%	0	29.4%	6	53.0%	6	43.2%	11	15.2%	2	0.0%	0	6.4%	1
Too far away from work	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Traffic congestion	5.9%	12	0.0%	0	0.0%	0	0.0%	0	30.0%	4	0.0%	0	24.8%	3	79.2%	2	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Disability / health reasons	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0
Don't know where they are	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't like the city	2.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't feel safe	1.8%	4	0.0%	0	0.0%	0	11.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No time to go	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Overcrowded	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prefer to shop elsewhere	3.5%	7	0.0%	0	0.0%	0	6.5%	1	0.0%	0	3.8%	1	7.6%	1	0.0%	0	0.0%	0
Prefer to shop locally	3.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	7.6%	1	0.0%	0	3.8%	0
(Nothing, no reason to visit)	40.1%	80	75.6%	3	69.2%	1	41.1%	8	13.4%	2	32.4%	8	37.3%	5	20.8%	0	75.2%	8
(Don't know)	2.3%	5	0.0%	0	0.0%	0	0.0%	0	25.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	199	4	2	20	12	26	13	2	10									
Sample:	245	5	2	16	6	27	10	2	16									

Column %ges.

Weighted:

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	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Meanscore: [Strongly agree = 5, Agree = 4, Neither agree nor disagree = 3, Disagree = 2, Strongly disagree = 1]																		
Q34 Please state whether you agree or disagree that the following would significantly improve Leicester City Centre economically and as a place to live, work, shop & visit. You can state Strongly Agree, Agree, Neither, Disagree or Strongly Disagree. [PR]																		
Better / safer pedestrian and cycle routes																		
Strongly agree	23.2%	372	26.9%	28	19.3%	14	26.8%	38	32.5%	67	14.3%	15	20.1%	38	26.2%	16	14.0%	9
Slightly agree	31.6%	506	33.7%	35	32.6%	23	25.5%	36	28.1%	58	25.2%	27	31.3%	60	30.7%	19	33.0%	22
Neither	16.4%	263	14.2%	15	17.5%	12	15.9%	22	9.8%	20	19.4%	21	26.8%	51	12.2%	8	18.0%	12
Slightly disagree	15.4%	247	8.5%	9	14.9%	11	15.3%	21	17.9%	37	23.1%	25	13.8%	26	23.8%	15	22.3%	15
Strongly disagree	6.4%	103	7.2%	8	5.2%	4	9.6%	13	6.1%	13	10.2%	11	3.5%	7	3.8%	2	3.3%	2
Don't know	7.0%	112	9.5%	10	10.5%	7	6.9%	10	5.6%	12	7.9%	8	4.4%	8	3.4%	2	9.5%	6
Mean:		3.54		3.71		3.51		3.48		3.67		3.11		3.53		3.53		3.35
Weighted base:		1602		105		71		141		206		107		191		63		66
Sample:		1602		100		100		100		100		100		100		100		101
New youth facility in city centre																		
Strongly agree	18.2%	291	19.1%	20	14.3%	10	14.2%	20	19.7%	40	17.4%	19	16.9%	32	11.2%	7	15.8%	10
Slightly agree	30.6%	490	42.3%	44	28.9%	21	28.4%	40	28.3%	58	20.1%	21	36.4%	70	36.2%	23	28.7%	19
Neither	20.0%	320	15.7%	16	28.0%	20	18.0%	25	13.1%	27	25.9%	28	24.8%	47	15.4%	10	17.6%	12
Slightly disagree	12.0%	192	5.9%	6	13.4%	10	11.9%	17	17.6%	36	9.8%	10	6.9%	13	19.2%	12	20.3%	13
Strongly disagree	5.1%	82	3.7%	4	5.9%	4	10.6%	15	8.0%	16	10.0%	11	2.6%	5	4.7%	3	3.3%	2
Don't know	14.2%	227	13.3%	14	9.6%	7	16.9%	24	13.3%	27	16.9%	18	12.4%	24	13.4%	8	14.3%	9
Mean:		3.52		3.78		3.36		3.29		3.39		3.30		3.66		3.35		3.39
Weighted base:		1602		105		71		141		206		107		191		63		66
Sample:		1602		100		100		100		100		100		100		100		101
New community centre in city centre																		
Strongly agree	15.1%	242	17.6%	18	18.9%	13	3.6%	5	20.1%	41	11.6%	12	16.3%	31	6.4%	4	15.7%	10
Slightly agree	26.2%	420	26.1%	27	23.3%	17	27.5%	39	27.6%	57	20.8%	22	21.4%	41	32.8%	21	22.0%	15
Neither	22.2%	356	18.0%	19	27.2%	19	20.7%	29	16.4%	34	28.7%	31	31.1%	59	17.6%	11	17.7%	12
Slightly disagree	15.3%	246	7.6%	8	14.8%	11	13.1%	18	16.1%	33	16.4%	18	19.2%	37	24.6%	16	21.2%	14
Strongly disagree	6.9%	111	11.7%	12	5.2%	4	15.5%	22	8.1%	17	6.8%	7	3.2%	6	3.7%	2	6.2%	4
Don't know	14.2%	227	18.9%	20	10.6%	8	19.6%	28	11.6%	24	15.7%	17	8.8%	17	14.8%	9	17.3%	11
Mean:		3.32		3.37		3.40		2.88		3.40		3.17		3.31		3.16		3.24
Weighted base:		1602		105		71		141		206		107		191		63		66
Sample:		1602		100		100		100		100		100		100		100		101
New education facilities located in city centre																		
Strongly agree	18.0%	289	25.4%	27	26.2%	19	9.0%	13	20.2%	41	12.0%	13	18.6%	36	13.9%	9	11.0%	7
Slightly agree	28.0%	449	35.6%	37	25.4%	18	22.6%	32	24.9%	51	28.1%	30	25.0%	48	34.9%	22	24.3%	16
Neither	19.0%	304	7.3%	8	24.6%	17	19.4%	27	16.9%	35	19.9%	21	26.3%	50	19.1%	12	20.7%	14
Slightly disagree	15.5%	248	10.4%	11	10.7%	8	17.8%	25	17.8%	37	21.4%	23	17.0%	33	17.0%	11	24.0%	16
Strongly disagree	7.5%	120	10.2%	11	2.6%	2	12.2%	17	12.0%	25	8.6%	9	6.6%	13	2.5%	2	5.6%	4
Don't know	12.0%	192	11.2%	12	10.5%	8	18.9%	27	8.3%	17	9.9%	11	6.6%	13	12.6%	8	14.4%	9
Mean:		3.38		3.63		3.69		2.98		3.26		3.15		3.34		3.47		3.13
Weighted base:		1602		105		71		141		206		107		191		63		66
Sample:		1602		100		100		100		100		100		100		100		101
A wider variety of leisure uses in the city centre																		
Strongly agree	24.0%	384	33.5%	35	26.9%	19	15.6%	22	28.3%	58	18.6%	20	24.6%	47	18.5%	12	17.3%	11
Slightly agree	36.8%	590	38.0%	40	36.0%	26	34.7%	49	30.7%	63	41.2%	44	38.7%	74	53.1%	33	42.8%	28
Neither	14.6%	234	9.1%	10	15.2%	11	12.4%	18	11.4%	23	18.0%	19	15.2%	29	14.0%	9	11.1%	7
Slightly disagree	11.8%	189	6.8%	7	11.4%	8	11.5%	16	16.7%	34	12.2%	13	13.2%	25	6.8%	4	15.5%	10
Strongly disagree	3.3%	53	1.8%	2	2.2%	2	9.2%	13	5.8%	12	2.2%	2	2.1%	4	2.5%	2	2.7%	2
Don't know	9.5%	152	10.7%	11	8.4%	6	16.6%	23	7.1%	15	7.8%	8	6.2%	12	5.1%	3	10.6%	7
Mean:		3.73		4.06		3.81		3.43		3.64		3.67		3.75		3.82		3.63
Weighted base:		1602		105		71		141		206		107		191		63		66
Sample:		1602		100		100		100		100		100		100		100		101

Weighted:

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	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
More / better places to eat and drink in the city centre																		
Strongly agree	18.1%	290	26.4%	28	12.9%	9	12.1%	17	23.1%	48	19.6%	21	15.1%	29	11.5%	7	12.5%	8
Slightly agree	28.1%	451	29.7%	31	30.3%	22	30.1%	42	26.7%	55	29.6%	32	23.1%	44	37.7%	24	34.4%	23
Neither	16.0%	257	10.7%	11	17.6%	13	14.1%	20	10.6%	22	16.2%	17	27.3%	52	9.2%	6	8.3%	5
Slightly disagree	20.2%	323	13.4%	14	25.3%	18	16.7%	24	19.0%	39	21.5%	23	23.7%	45	25.5%	16	27.9%	18
Strongly disagree	9.4%	150	10.5%	11	7.0%	5	12.4%	17	14.7%	30	6.8%	7	6.6%	13	9.1%	6	11.4%	8
Don't know	8.2%	131	9.2%	10	6.9%	5	14.5%	20	5.9%	12	6.3%	7	4.3%	8	7.0%	4	5.5%	4
Mean:		3.28		3.53		3.18		3.15		3.26		3.36		3.17		3.18		3.09
Weighted base:		1602		105		71		141		206		107		191		63		66
Sample:		1602		100		100		100		100		100		100		100		101

More places to eat and drink outdoors in the city centre																		
Strongly agree	22.7%	364	29.7%	31	15.9%	11	14.0%	20	31.3%	64	18.2%	19	20.5%	39	23.9%	15	12.7%	8
Slightly agree	35.1%	563	31.5%	33	42.8%	30	38.5%	54	29.0%	60	40.9%	44	38.4%	73	39.2%	25	39.5%	26
Neither	12.9%	207	10.1%	11	11.9%	8	10.3%	15	7.6%	16	14.6%	16	18.2%	35	8.8%	6	8.6%	6
Slightly disagree	14.2%	228	9.6%	10	15.3%	11	14.8%	21	13.3%	27	15.0%	16	14.9%	29	18.4%	12	24.1%	16
Strongly disagree	6.6%	105	6.5%	7	6.8%	5	10.1%	14	11.6%	24	3.8%	4	3.6%	7	5.8%	4	7.4%	5
Don't know	8.4%	135	12.6%	13	7.4%	5	12.2%	17	7.2%	15	7.5%	8	4.3%	8	4.0%	3	7.7%	5
Mean:		3.58		3.78		3.49		3.36		3.59		3.59		3.60		3.59		3.28
Weighted base:		1602		105		71		141		206		107		191		63		66
Sample:		1602		100		100		100		100		100		100		100		101

Improve the city centre environment generally, e.g. seating, flower planters, improved pavements, etc																		
Strongly agree	39.1%	627	46.2%	48	42.4%	30	31.1%	44	43.1%	89	32.2%	34	42.6%	81	51.7%	32	39.8%	26
Slightly agree	34.8%	558	31.0%	32	34.7%	25	32.8%	46	31.3%	64	35.6%	38	37.5%	72	34.6%	22	38.6%	25
Neither	10.2%	164	8.0%	8	10.8%	8	8.2%	12	12.5%	26	13.8%	15	11.6%	22	4.1%	3	4.2%	3
Slightly disagree	6.2%	99	1.9%	2	5.2%	4	15.3%	21	3.5%	7	7.2%	8	4.5%	9	5.0%	3	9.8%	6
Strongly disagree	3.2%	51	3.7%	4	1.5%	1	6.1%	9	4.1%	8	5.0%	5	0.0%	0	1.2%	1	1.0%	1
Don't know	6.5%	104	9.1%	10	5.4%	4	6.4%	9	5.4%	11	6.3%	7	3.7%	7	3.4%	2	6.6%	4
Mean:		4.08		4.25		4.18		3.72		4.12		3.88		4.23		4.35		4.14
Weighted base:		1602		105		71		141		206		107		191		63		66
Sample:		1602		100		100		100		100		100		100		100		101

Repurpose vacant shops in the city centre to housing / residential developments																		
Strongly agree	22.1%	355	22.7%	24	15.8%	11	18.2%	26	20.5%	42	22.5%	24	27.4%	52	31.7%	20	17.1%	11
Slightly agree	29.2%	468	18.9%	20	38.5%	27	33.6%	47	22.5%	46	29.6%	32	28.0%	54	26.2%	16	39.2%	26
Neither	14.8%	237	13.4%	14	15.3%	11	9.1%	13	21.4%	44	15.3%	16	17.6%	34	10.3%	7	5.5%	4
Slightly disagree	14.2%	228	13.8%	14	15.5%	11	14.3%	20	13.8%	28	13.7%	15	12.3%	23	14.9%	9	24.5%	16
Strongly disagree	11.2%	179	17.7%	18	8.7%	6	15.8%	22	14.9%	31	11.7%	13	10.0%	19	8.6%	5	6.0%	4
Don't know	8.5%	136	13.6%	14	6.3%	4	9.0%	13	6.9%	14	7.2%	8	4.8%	9	8.3%	5	7.7%	5
Mean:		3.40		3.18		3.40		3.27		3.21		3.40		3.53		3.63		3.40
Weighted base:		1602		105		71		141		206		107		191		63		66
Sample:		1602		100		100		100		100		100		100		100		101

Improve wi-fi / 5G / digital connectivity for homes, businesses and schools																		
Strongly agree	27.9%	446	43.0%	45	29.4%	21	17.2%	24	31.8%	65	27.9%	30	26.6%	51	24.6%	15	25.1%	17
Slightly agree	31.8%	509	24.8%	26	29.8%	21	35.2%	49	30.0%	62	24.2%	26	28.1%	54	43.2%	27	32.3%	21
Neither	17.8%	285	8.9%	9	21.0%	15	15.1%	21	16.2%	33	20.2%	22	31.7%	61	8.0%	5	14.0%	9
Slightly disagree	6.9%	110	4.8%	5	7.8%	6	9.4%	13	10.6%	22	8.1%	9	2.1%	4	5.0%	3	9.7%	6
Strongly disagree	3.1%	49	3.8%	4	1.7%	1	7.0%	10	2.9%	6	6.4%	7	3.7%	7	2.3%	1	2.7%	2
Don't know	12.6%	203	14.7%	15	10.4%	7	16.1%	23	8.7%	18	13.1%	14	7.9%	15	16.9%	11	16.1%	11
Mean:		3.85		4.15		3.86		3.55		3.84		3.68		3.78		3.99		3.80
Weighted base:		1602		105		71		141		206		107		191		63		66
Sample:		1602		100		100		100		100		100		100		100		101

Weighted:

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	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
More electric car charging points / stations																		
Strongly agree	25.0%	400	34.7%	36	18.9%	13	17.6%	25	24.2%	50	22.1%	24	23.1%	44	25.4%	16	23.3%	15
Slightly agree	33.7%	540	27.0%	28	43.9%	31	35.3%	50	27.6%	57	35.2%	38	36.4%	70	44.8%	28	40.9%	27
Neither	18.0%	289	14.9%	16	20.5%	15	12.5%	18	21.3%	44	20.4%	22	25.0%	48	11.9%	7	8.7%	6
Slightly disagree	8.3%	133	4.2%	4	5.6%	4	14.1%	20	10.5%	22	8.6%	9	8.8%	17	7.5%	5	10.7%	7
Strongly disagree	3.2%	51	1.5%	2	4.0%	3	3.5%	5	6.1%	13	2.4%	3	1.9%	4	0.0%	0	1.7%	1
Don't know	11.8%	189	17.8%	19	7.1%	5	17.0%	24	10.3%	21	11.3%	12	4.8%	9	10.5%	7	14.7%	10
Mean:		3.78		4.09		3.73		3.60		3.59		3.75		3.74		3.98		3.86
Weighted base:		1602		105		71		141		206		107		191		63		66
Sample:		1602		100		100		100		100		100		100		100		101

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Develop routes to relieve city centre congestion and improve traffic flow																		
Strongly agree	39.2%	628	47.7%	50	34.8%	25	32.2%	45	37.6%	77	31.5%	34	35.5%	68	42.4%	27	38.5%	25
Slightly agree	33.1%	530	33.9%	35	38.1%	27	34.0%	48	25.5%	53	41.4%	44	35.1%	67	33.4%	21	34.4%	23
Neither	10.3%	165	4.0%	4	13.0%	9	11.6%	16	10.6%	22	10.5%	11	17.9%	34	7.8%	5	8.3%	5
Slightly disagree	5.9%	94	3.8%	4	2.0%	1	5.9%	8	13.6%	28	1.0%	1	4.7%	9	10.2%	6	12.0%	8
Strongly disagree	3.7%	59	2.2%	2	5.0%	4	4.6%	7	5.0%	10	7.2%	8	0.5%	1	1.7%	1	0.0%	0
Don't know	7.9%	127	8.4%	9	7.1%	5	11.6%	16	7.6%	16	8.4%	9	6.2%	12	4.5%	3	6.8%	4
Mean:		4.07		4.32		4.03		3.94		3.83		3.97		4.07		4.10		4.07
Weighted base:		1602		105		71		141		206		107		191		63		66
Sample:		1602		100		100		100		100		100		100		100		101

Q35 Do you do any of these types of electronic shopping? [MR/PR]

Internet shopping	62.2%	997	47.5%	50	52.4%	37	71.7%	101	61.8%	127	60.6%	65	74.3%	142	63.8%	40	63.4%	42
Portable internet shopping, through mobile phone	50.1%	803	45.8%	48	45.9%	33	44.9%	63	48.2%	99	48.6%	52	55.9%	107	46.1%	29	43.9%	29
TV Shopping	5.2%	84	3.3%	3	7.1%	5	12.4%	17	7.3%	15	3.1%	3	2.5%	5	2.3%	1	8.8%	6
(No)	18.1%	289	37.5%	39	25.4%	18	15.0%	21	20.5%	42	15.7%	17	9.9%	19	15.5%	10	23.1%	15
Weighted base:		1602		105		71		141		206		107		191		63		66
Sample:		1602		100		100		100		100		100		100		100		101

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Q36 Which goods or services do you currently purchase via electronic shopping? [MR]																		
<i>Those that said 'Internet shopping', 'Portable internet shopping, through mobile phone' or 'TV Shopping' at Q35</i>																		
Baby items	1.5%	20	2.6%	2	1.2%	1	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Banking / finance / insurance / utilities	7.8%	102	2.6%	2	4.9%	3	6.7%	8	14.6%	24	9.9%	9	9.2%	16	1.5%	1	8.8%	4
Books	36.2%	475	30.4%	20	16.0%	8	35.2%	42	31.0%	51	29.1%	26	47.6%	82	53.5%	28	37.3%	19
CDs, DVDs, Vinyl (physical products)	21.4%	281	13.1%	9	11.1%	6	26.1%	31	16.2%	27	21.7%	20	32.5%	56	32.3%	17	21.2%	11
Cleaning products	4.8%	62	0.0%	0	4.5%	2	0.0%	0	10.5%	17	4.2%	4	6.8%	12	2.5%	1	4.2%	2
Clothes / shoes	46.9%	615	58.6%	38	52.1%	28	39.3%	47	52.4%	86	40.3%	36	46.2%	80	34.6%	18	49.5%	25
Computer / printer accessories	8.9%	117	1.5%	1	0.0%	0	9.2%	11	15.7%	26	7.0%	6	10.1%	17	4.8%	3	11.0%	6
Console / PC games	8.0%	106	3.0%	2	0.0%	0	4.9%	6	16.9%	28	8.5%	8	12.3%	21	1.5%	1	5.9%	3
Craft / hobby items (including stationary and cards)	14.8%	194	7.8%	5	4.5%	2	11.0%	13	19.2%	31	10.6%	10	21.8%	38	21.9%	12	21.8%	11
DIY / hardware goods / tools	10.7%	141	2.3%	2	13.5%	7	4.9%	6	22.3%	36	4.5%	4	11.0%	19	7.3%	4	23.6%	12
Domestic electrical appliances (white goods)	20.2%	265	22.4%	15	20.7%	11	20.6%	25	18.6%	30	13.0%	12	36.9%	64	27.8%	15	15.8%	8
Downloadable content (e.g. music / movies / tv / games / apps)	8.0%	105	0.8%	1	10.0%	5	4.4%	5	10.7%	18	7.0%	6	15.1%	26	3.0%	2	11.1%	6
Food / groceries / alcohol / coffee pods (not takeaways)	22.9%	301	21.8%	14	17.1%	9	14.3%	17	18.6%	30	23.7%	21	31.1%	54	34.2%	18	20.6%	10
Furniture / soft furnishings / floor coverings	13.6%	179	5.3%	3	13.4%	7	17.0%	20	15.4%	25	10.9%	10	20.4%	35	17.1%	9	14.9%	8
Garden items / flowers / plants	8.2%	108	1.6%	1	16.2%	9	6.4%	8	7.7%	13	8.5%	8	11.7%	20	6.8%	4	14.2%	7
Gifts	15.5%	203	12.4%	8	11.6%	6	18.1%	22	12.4%	20	24.2%	22	20.7%	36	16.1%	9	21.5%	11
Health / beauty / chemist goods (includes PPE)	15.0%	197	13.4%	9	14.2%	8	16.3%	20	21.0%	34	19.9%	18	14.4%	25	8.3%	4	11.4%	6
Holiday and / or Travel / Event Tickets	7.2%	95	0.0%	0	7.5%	4	2.1%	3	20.3%	33	8.1%	7	8.5%	15	5.1%	3	5.9%	3
Jewellery	5.8%	76	3.0%	2	5.9%	3	4.6%	5	15.6%	26	2.1%	2	4.2%	7	3.9%	2	2.9%	1
Mobile phone / tablet / pad accessories	8.6%	113	4.6%	3	11.4%	6	3.6%	4	20.5%	33	8.5%	8	9.2%	16	2.2%	1	10.3%	5
Musical instruments / accessories	1.1%	14	0.0%	0	0.0%	0	3.1%	4	1.1%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Pet food / products	5.9%	77	0.0%	0	7.8%	4	9.6%	11	9.2%	15	8.8%	8	4.8%	8	6.1%	3	4.1%	2
Photographs	2.6%	34	0.0%	0	0.0%	0	1.1%	1	3.8%	6	8.8%	8	1.9%	3	0.0%	0	3.7%	2
Small electrical items (e.g. kettles / toasters / hairdryers etc)	20.6%	270	14.8%	10	14.9%	8	17.4%	21	17.1%	28	15.5%	14	35.0%	60	37.5%	20	21.7%	11
Small household goods	17.4%	228	20.5%	13	17.6%	9	19.3%	23	18.7%	31	20.6%	19	18.0%	31	21.3%	11	20.4%	10
Sports goods (includes fishing & cycling items)	5.8%	76	2.6%	2	2.6%	1	2.1%	3	0.0%	0	8.1%	7	12.7%	22	6.8%	4	11.6%	6
Takeaway food	8.0%	104	2.6%	2	6.2%	3	4.6%	5	18.5%	30	8.5%	8	6.9%	12	2.5%	1	8.3%	4
Toys	9.1%	120	9.2%	6	5.8%	3	8.2%	10	8.7%	14	10.5%	9	9.3%	16	5.9%	3	12.3%	6
TVs, Hi-Fi's, computers	14.2%	186	13.8%	9	4.2%	2	14.2%	17	5.7%	9	10.5%	9	27.4%	47	28.3%	15	14.3%	7
Vehicle parts	1.6%	22	0.0%	0	2.2%	1	0.0%	0	2.1%	3	3.1%	3	3.1%	5	4.2%	2	0.0%	0
Vehicles	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	6	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Antiques	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Batteries	0.1%	2	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Postage stamps	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vape products	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	1.1%	2	0.0%	0	0.0%	0
(Don't know)	1.6%	20	0.0%	0	2.0%	1	0.6%	1	2.2%	4	3.8%	3	1.1%	2	1.5%	1	1.3%	1
(Nothing / Nothing else)	1.4%	18	0.0%	0	2.6%	1	3.6%	4	2.2%	4	0.0%	0	1.9%	3	0.0%	0	0.0%	0
Weighted base:	1313		65		53		119		164		90		172		53		51	
Sample:	1238		57		67		78		70		80		86		84		78	

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Q37 For your last electronic shopping order, how did you receive your goods?																		
<i>Those that said 'Internet shopping', 'Portable internet shopping, through mobile phone' or 'TV Shopping' at Q35</i>																		
Home delivery	87.1%	1144	83.8%	55	90.1%	48	84.8%	101	82.0%	134	89.1%	80	84.9%	146	92.9%	49	93.6%	48
Delivery to place of work	2.0%	27	5.6%	4	0.0%	0	4.6%	5	6.0%	10	0.0%	0	1.9%	3	0.0%	0	0.0%	0
Collection at store	6.2%	82	5.6%	4	9.2%	5	5.0%	6	5.9%	10	7.7%	7	9.5%	16	4.2%	2	2.2%	1
Collection at click and collect hub	1.6%	21	0.0%	0	0.0%	0	1.1%	1	3.8%	6	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Collection at other location	0.8%	11	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	6	0.0%	0	0.0%	0
Downloaded	0.7%	10	0.8%	1	0.7%	0	4.5%	5	0.0%	0	1.1%	1	0.0%	0	2.9%	2	0.8%	0
(Don't know / varies)	1.4%	19	1.5%	1	0.0%	0	0.0%	0	2.2%	4	2.1%	2	0.0%	0	0.0%	0	2.1%	1
Weighted base:		1313		65		53		119		164		90		172		53		51
Sample:		1238		57		67		78		70		80		86		84		78

Q38 Which of these leisure activities did you participate in before the lockdowns? [MR/PR]

Indoor sports or health and fitness activity	32.0%	512	31.3%	33	19.3%	14	25.8%	36	38.9%	80	37.4%	40	31.0%	59	33.5%	21	27.5%	18
Cinema	56.1%	899	45.0%	47	44.9%	32	60.1%	85	61.2%	126	49.5%	53	62.5%	120	65.8%	41	59.2%	39
Restaurant	76.4%	1223	67.6%	71	56.9%	41	79.3%	111	76.3%	157	76.2%	81	81.7%	156	91.9%	58	83.1%	55
Pub / bars / nightclubs	52.5%	840	40.5%	42	50.0%	36	48.9%	69	48.3%	99	56.9%	61	61.4%	117	69.8%	44	66.2%	44
Ten pin bowling	26.8%	429	29.7%	31	24.7%	18	27.6%	39	27.6%	57	26.2%	28	28.0%	54	29.8%	19	26.6%	18
Bingo	7.0%	113	6.2%	6	9.7%	7	9.9%	14	11.6%	24	8.4%	9	2.9%	6	6.1%	4	7.2%	5
Theatres / concert halls / museums / art galleries and other cultural facilities	50.7%	813	29.7%	31	43.2%	31	47.7%	67	37.6%	77	53.9%	58	64.7%	124	68.6%	43	73.0%	48
Casino	4.7%	75	10.8%	11	8.4%	6	2.7%	4	4.8%	10	6.0%	6	4.6%	9	3.2%	2	3.2%	2
Organised outdoor events / specialist markets in centres	39.9%	638	36.8%	38	35.6%	25	38.0%	53	34.6%	71	35.4%	38	49.6%	95	46.8%	29	45.4%	30
(None mentioned)	10.4%	166	20.6%	22	15.3%	11	9.8%	14	10.9%	22	10.0%	11	9.3%	18	5.1%	3	8.0%	5
Weighted base:		1602		105		71		141		206		107		191		63		66
Sample:		1602		100		100		100		100		100		100		100		101

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Q39 Which centre / facility did you last visit for an indoor sports / health and fitness activity?									
<i>Those that said 'Indoor sports or health and fitness activity' at Q38 AND Excl. Nulls & SFT</i>									
Zone 1									
Burbage Village	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Empire Fitness, Druid Street, Hinckley	1.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%
Fields Health & Fitness Club, Wheatfield Way, Hinckley	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Hinckley Leisure Centre (Everyone Active), Hinckley	5.1%	23	0.0%	0	0.0%	0	0.0%	0	0.0%
Hinckley Rugby Club, Leicester Road, Hinckley	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hinckley Squash & Racketball Club, Maple Drive, Hinckley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Hinckley Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Places Gym, Station Road, Hinckley	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Romans Health And Leisure Spa, Sketchley Grange Hotel, Hinckley	1.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%
Stoney Stanton Village	0.1%	0	0.0%	0	0.0%	0	0.0%	0	2.5%
Zone 2									
Desford Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Earl Shilton Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Elmsthorpe Village Hall, Wilkinson Lane, Elmsthorpe, Leicester	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.9%
Huncote Leisure Centre, Huncote	0.8%	4	0.0%	0	0.0%	0	0.0%	0	9.8%
Sport in Desford, Peckleton Lane, Desford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.9%
Zone 3									
Broughton Astley Village	1.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%
Ullesthorpe Hotel & Golf Club, Frolesworth Road, Ullesthorpe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Ullesthorpe Village	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 4									
Blaby Village	0.5%	2	0.0%	0	2.9%	0	0.0%	0	4.8%
Cosby Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Countesthorpe Village	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Whetstone Village	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 5									
Great Glen Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Kibworth Village (Beauchamp & Harcourt)	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 6									
Active Wesley Hall, Hartington Road, Leicester	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Danielle Brown Sports Centre, University of Leicester, Leicester	0.9%	4	0.0%	0	0.0%	0	4.3%	1	0.0%
Everlast Fitness, Halford Street, Leicester	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Evington Road District Centre, Leicester	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Highfields Centre, Melbourne Road, Leicester	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Highfields Local Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Leicester City Centre	2.8%	13	4.7%	2	2.9%	0	0.0%	0	5.6%
Morningside Arena, Charter Street, Leicester	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
PureGym, St Georges Way, Leicester	4.0%	18	7.8%	2	0.0%	0	7.3%	3	10.4%
Spence Street Sports Centre (Leicester Council Leisure Centre), Leicester	2.1%	10	5.3%	2	0.0%	0	0.0%	0	0.0%
The Gym, High Cross, Leicester	2.3%	11	19.8%	6	0.0%	0	0.0%	0	0.0%

Column %ges.

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Victoria Park, Granville Road, Leicester	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wyggeston and Queen Elizabeth I College, University Road, Leicester	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																		
S&S Fitness, Gwendolen Road, Leicester	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sugar's Gym, Elizabeth Street, Leicester	0.4%	2	5.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																		
Evington Leisure Centre (Leicester Council Leisure Centre), Leicester	2.5%	12	1.6%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Evington Village (NOT Evington Road, Leicester)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Judgemeadow Community College, Marydene Drive, Evington, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																		
BAPS Shri Swaminarayan Mandir, Gipsy Lane, Leicester	0.2%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Belgrave Road / Melton Road District Centre, Leicester	0.8%	4	4.8%	2	0.0%	0	0.0%	0	1.6%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Cossington Street Sports Centre (Leicester Council Leisure Centre), Leicester	0.9%	4	6.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peepul Centre, Orchardson Avenue, Leicester	0.2%	1	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Engine Room, Troon Way Business Centre, Humberstone Lane, Leicester	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
Abbey Retail Park, Leicester	0.3%	1	0.0%	0	9.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beaumont Leys Town Centre, Leicester	0.3%	1	0.0%	0	8.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0
Beaumont Shopping Centre, Beaumont Leys, Leicester	1.4%	7	5.3%	2	15.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester Leys Leisure Centre (Leicester Council Leisure Centre), Leicester	0.7%	3	0.0%	0	10.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0
Nuffield Health & Fitness, 1 Byford Way, Leicester	4.1%	19	17.6%	6	2.9%	0	0.0%	0	12.1%	7	0.0%	0	7.0%	4	0.0%	0	4.8%	1
Zone 11																		
Aylestone Leisure Centre (Leicester Council Leisure Centre), Leicester	2.4%	11	3.1%	1	0.0%	0	12.0%	4	5.8%	3	1.5%	1	0.0%	0	0.0%	0	0.0%	0
The Leicestershire Tennis & Squash Club, Westernhay Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Roger Bettles Sport Centre, Oadby Student Village	0.8%	4	0.0%	0	0.0%	0	3.8%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0
Zone 12																		
Abbey Sports & Leisure, Slater Street, Frog Island, Leicester	1.9%	9	0.0%	0	0.0%	0	0.0%	0	8.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bannatyne Health Club, Welford Road, Leicester	0.6%	3	5.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0
Braunstone Leisure Centre (Leicester Council Leisure Centre), Braunstone	5.4%	25	0.0%	0	7.9%	1	0.0%	0	26.0%	16	5.6%	2	3.1%	2	18.2%	4	2.5%	0
CrossFit LE3, The Store Room, Foxholes Road, Leicester	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	1
De Montfort University, Duns Lane, Leicester	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester Indoor Bowls & Social Club, Slater Street, Leicester	0.1%	1	0.0%	0	2.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester Sports Centre,	0.4%	2	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Commercial Square, Leicester																		
New Parks Leisure Centre (Leicester Council Leisure Centre), Leicester	1.0%	5	0.0%	0	0.0%	0	0.0%	0	7.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier Inn, Braunstone Lane East, Leicester	0.3%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PureGym, Walnut Street, Leicester	1.8%	8	0.0%	0	36.6%	5	0.0%	0	0.0%	0	4.8%	2	0.0%	0	1.9%	0	0.0%	0
Saffron Lane Athletics Stadium, Saffron Lane, Leicester	0.3%	2	0.0%	0	0.0%	0	4.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Gym, Aylestone Road, Leicester	1.0%	4	1.6%	1	0.0%	0	8.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Dance Activate, Wigston College, Station Road, Wigston	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	1
Evolution Fitness Gym, Mandervell Road, Oadby	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oadby Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parklands Leisure Centre (Everyone Active), Oadby	7.1%	33	0.0%	0	0.0%	0	3.8%	1	0.0%	0	42.4%	17	0.0%	0	0.0%	0	0.0%	0
Respect Fitness, Kenilworth Drive, Oadby, Leicester	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	2	0.0%	0	0.0%	0	0.0%	0
South Wigston Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
The Fitness Bank, Cornwall Road, Wigston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Salvation Army Conference Centre, Ladysmith Road, Wigston	0.1%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Unique Physique, Belvoir House, Paddock Street, Wigston	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigston Pool & Fitness Centre, Station Road, Wigston	3.1%	14	0.0%	0	0.0%	0	10.7%	4	0.0%	0	19.0%	8	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Anstey Village	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	3.7%	1	0.0%	0
Birstall Watermead Tennis Club, Birstall Road, Birstall	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	4	0.0%	0	0.0%	0
Sileby Village	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Soar Valley Leisure Centre, Kingfisher Road, Mountsorrel	4.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	32.8%	18	0.0%	0	0.0%	0
South Chamwood Leisure Centre, Parkstone Road, Syston	1.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	3	0.0%	0	0.0%	0
Zone 15																		
Brookvale Groby Learning Campus, Ratby Road, Groby	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	2	0.0%	0
Kirby Muxloe Village	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0
Zone 16																		
David Lloyd Leisure, Carlton Park, Narborough	2.3%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	2	0.0%	0	7.3%	2	9.0%	1
David Lloyd Leisure, Meridian Leisure Park, Leicester	5.1%	24	1.6%	1	0.0%	0	11.4%	4	8.8%	5	0.0%	0	8.8%	5	25.2%	5	16.0%	2
Enderby Leisure & Golf Centre (Everyone Active), Enderby	4.4%	20	0.0%	0	0.0%	0	14.5%	5	3.2%	2	5.0%	2	0.0%	0	13.2%	3	28.0%	4
Enderby Village Institute, Cross Street, Enderby	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	0
Fosse Shopping Park, Leicester	0.5%	2	2.7%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester Forest East Village	0.4%	2	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Living Well Leicester, Junction Approach, Leicester	1.3%	6	0.0%	0	0.0%	0	0.0%	0	6.8%	4	0.0%	0	0.0%	0	8.2%	2	0.0%	0
Narborough Village (NOT Narborough Road, Leicester)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	0

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Outside Survey Area																		
Abroad	1.9%	9	0.0%	0	0.0%	0	7.3%	3	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Barnsdale Country Club, Stamford Road, Oakham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barwell Constitutional Club, Chapel Street, Barwell, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall Local Centre, Leicester	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0
Harborough Leisure Centre, Northampton Road, Market Harborough	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction One Retail Park, Leicester Road, Rugby	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loughborough Leisure Centre, Browns Lane, Loughborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loughborough Town Centre	1.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.5%	6	0.0%	0	0.0%	0
Loughborough University, Epinal Way, Loughborough	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Lutterworth Sports Centre, Lutterworth	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lutterworth Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Harborough Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Melton & District Indoor Bowls, Leicester Road, Melton Mowbray	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Melton Mowbray Town Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.0%	0	0.0%	0
More Fitness, Rockingham Road, Market Harborough	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ragdale Hall Spa, Ragdale, Melton Mowbray	0.7%	3	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0
Rugby Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spindles Health Club & Gym, Market Bosworth, Nuneaton	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Climbing Station, Off Moor Lane, Empress Road, Loughborough	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	3	0.0%	0	0.0%	0
Weighted base:	461	32		13		35		60		40		56		21		16		
Sample:	443	30		18		24		30		33		30		32		26		

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Q40 Which cinema did you last visit?																		
<i>Those that said 'Cinema' at Q38 AND Excl. Nulls & SFT</i>																		
Zone 1																		
Cineworld, The Crescent, Hinckley	7.3%	62	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1
Zone 6																		
Curve Theatre, Alexandra House, Rutland Street, Leicester	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Phoenix Cinema and Art Centre, Midland Street, Leicester	5.9%	50	2.4%	1	4.4%	1	11.7%	10	8.9%	10	2.3%	1	5.0%	6	4.9%	2	7.9%	3
Piccadilly Cinema, Green Lane Road, Leicester	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Showcase Cinema de Lux, Highcross Lane, Leicester	22.7%	193	11.7%	5	39.0%	12	17.6%	14	26.7%	30	23.5%	12	22.9%	25	17.0%	7	23.6%	9
Zone 12																		
Odeon Luxe, Freemans Park, Leicester	20.8%	176	55.9%	24	19.7%	6	37.4%	31	12.3%	14	43.3%	22	2.7%	3	2.6%	1	2.1%	1
Zone 16																		
Vue, Meridian Leisure Park, Leicester	29.2%	248	24.7%	10	30.8%	9	27.6%	23	44.5%	50	27.1%	14	19.4%	22	73.9%	31	63.6%	24
Cardiff City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.5%	4	0.0%	0	0.0%	0	0.0%	0	3.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cineworld, Baxter Gate, Loughborough	4.7%	40	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	33.3%	37	0.0%	0	0.0%	0
Cineworld, Junction One, Leicester Road, Rugby	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cineworld, Newnham Avenue, Bedford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Odeon Luxe, Bermuda Park, Nuneaton	0.8%	7	0.0%	0	0.0%	0	3.1%	3	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Odeon, Cattle Market, Loughborough	2.9%	24	5.2%	2	2.1%	1	2.5%	2	0.0%	0	0.0%	0	15.0%	17	1.7%	1	0.0%	0
Odeon, Exeter Crescent, Bournemouth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Odeon, Pegasus Court, Kettering	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Regal Cinema, King Street, Melton Mowbray	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0
Showcase Cinema de Lux, Walsgrave on Sowe, Coventry	1.4%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spinney Theatre, Spinney Hill Road, Northampton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Core at Corby Cube, George Street, Corby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area																		
Abroad	1.6%	13	0.0%	0	0.0%	0	0.0%	0	2.7%	3	3.8%	2	0.0%	0	0.0%	0	0.0%	0
Weighted base:	849		42		30		82		113		50		111		41		37	
Sample:	804		40		39		55		52		43		58		63		57	

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Q41 Where did you last visit to go to a restaurant?																		
<i>Those that said 'Restaurant' at Q38 AND Excl. Nulls & SFT</i>																		
Zone 1																		
Barnacles Restaurant, Watling Street (off A5), Hinckley	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burbage Village	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hinckley Town Centre	5.7%	61	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	3
Stoney Stanton Village	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Trinity Marina, Wharf Farm, Coventry Road, Hinckley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wolvey Village Centre	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Botcheston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brascote Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Desford Village Centre	1.5%	16	0.0%	0	4.2%	1	3.2%	3	1.4%	2	0.0%	0	4.8%	2	5.5%	3	0.0%	0
Earl Shilton Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.8%	0	0.0%	0
Elmesthorpe Village Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Leicester Forest West Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.8%	0	0.0%	0
Newbold Verdon Village	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Thurlaston Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Ashby Parva Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broughton Astley Village	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.8%	1	0.0%	0	0.0%	0	0.8%	0
Bruntingthorpe Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Claybrooke Magna Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gilmorton Village Centre	0.7%	7	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Leire Village Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peatling Parva	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.8%	0
Ullesthorpe Village	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Blaby Village	1.1%	12	0.0%	0	0.0%	0	5.4%	5	0.0%	0	0.0%	0	0.0%	0	4.4%	2	0.0%	0
Cosby Village Centre	0.3%	3	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Countesthorpe Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fleckney Village	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peatling Magna Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whetstone Golf Club, Cambridge Road, Cosby	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whetstone Village	1.0%	11	0.0%	0	0.0%	0	3.1%	3	2.4%	3	0.0%	0	0.0%	0	3.7%	2	0.0%	0
Zone 5																		
Billesden Village Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burton Overy Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Glen Village	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0
Houghton on the Hill Village Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0
Hungarton Village Centre	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kibworth Village (Beauchamp & Harcourt)	0.8%	9	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queniborough Village Centre	0.2%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saddington Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0
Scraptoft Village Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Croxton Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurnby Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tur Langton Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Clarendon Park Local Centre	0.5%	5	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Evington Road District Centre, Leicester	1.3%	14	0.0%	0	0.0%	0	1.6%	1	2.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haute Dolci, Granby Street, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester City Centre	33.9%	364	51.9%	33	57.7%	19	36.0%	34	42.2%	56	43.4%	32	17.6%	24	26.2%	14	24.4%	12
London Road, Leicester	2.7%	29	5.5%	3	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.4%	2	2.1%	1	0.0%	0
Phoenix Cinema and Art Centre, Midland Street, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Zone 8																		
Evington Village (NOT	0.4%	4	1.4%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Evington Road, Leicester)									
Hamilton Local Centre, Leicester	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Humberstone Local Centre, Leicester	0.3%	3	0.0%	0	0.0%	0	0.0%	0	3.0%
Belgrave Road / Melton Road District Centre, Leicester	2.6%	28	15.2%	10	7.5%	2	1.7%	2	0.0%
Rushey Mead Local Centre, Leicester	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%
Zone 10									
Abbey Retail Park, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Beaumont Leys Town Centre, Leicester	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%
Beaumont Shopping Centre, Beaumont Leys, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%
Blackbird Road, Leicester	0.1%	1	0.0%	0	1.1%	0	0.0%	0	0.0%
Zone 11									
Aylestone Local Centre, Leicester	0.2%	2	0.0%	0	0.0%	0	1.6%	1	0.0%
Knighton Local Centre, Leicester	0.3%	3	0.0%	0	0.0%	0	3.1%	3	0.0%
Stoneygate Local Centre	0.2%	2	0.0%	0	0.0%	0	2.4%	2	0.0%
Stoughton Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Welford Road, Leicester	0.1%	1	0.0%	0	1.1%	0	0.0%	0	0.0%
Zone 12									
Aylestone Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Braunstone Town Centre	0.3%	4	0.0%	0	0.0%	0	2.3%	3	0.0%
Freemant Common, Leicester	0.3%	3	0.0%	0	0.0%	0	3.2%	3	0.0%
Freeman's Leisure Park, Aylestone Road, Leicester	0.5%	5	0.0%	0	0.0%	0	0.0%	0	5.1%
Narborough Road District Centre, Leicester	1.0%	10	2.4%	2	4.7%	2	0.0%	0	1.4%
Westcotes Local Centre	0.4%	4	0.0%	0	0.0%	0	0.7%	1	0.0%
Winstanley House, Braunstone Park, Hinckley Road, Leicester	0.3%	3	0.0%	0	0.0%	0	2.3%	3	0.0%
Woodgate Local Centre, Leicester	0.2%	2	2.7%	2	0.0%	0	0.0%	0	0.0%
Oadby Town Centre	1.8%	19	0.0%	0	3.6%	1	2.4%	2	0.0%
South Wigston Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%
Wigston Town Centre	1.8%	19	0.0%	0	0.0%	0	0.8%	1	0.0%
Zone 14									
Anstey Village	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%
Barrow-upon-Soar Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.7%
Cropston Village Centre	0.9%	9	0.0%	0	1.9%	1	0.0%	0	0.7%
Hobbyhorse Farm, Glebe Way, Leicester	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Hope & Anchor, Wanlip Road, Leicester	0.1%	1	1.6%	1	0.0%	0	0.0%	0	0.0%
Mountsorrel Village Centre	1.1%	12	0.0%	0	0.0%	0	1.4%	1	0.0%
Quorn Village Centre	0.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%
Rothley Village	0.7%	8	0.0%	0	0.0%	0	1.4%	1	0.0%
Swithland Village Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Syston Town Centre	1.4%	15	5.1%	3	2.1%	1	0.0%	0	0.0%
Thurmaston Shopping Centre, Thurmaston	0.6%	7	3.0%	2	0.0%	0	0.0%	0	0.0%
Thurmaston Village Centre	0.0%	1	0.8%	1	0.0%	0	0.0%	0	0.0%
Woodhouse Eaves Village Centre	1.1%	12	0.0%	0	1.9%	1	3.0%	3	0.0%
Zone 15									
Bradgate Park, Newtown Linford, Leicester	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%
Glenfield Village	0.6%	7	0.0%	0	4.1%	1	0.0%	0	1.9%
Groby Village	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Kirby Muxloe Village	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.7%
Newton Linford Village Centre	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%
Ratby Village	0.6%	6	1.6%	1	0.0%	0	0.0%	0	0.0%
Zone 16									
Enderby Town Centre	0.8%	9	0.0%	0	0.0%	0	3.0%	3	0.0%
Fosse Shopping Park,	0.7%	7	0.8%	1	0.0%	0	1.4%	1	2.6%

Column %ges.

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Leicester																		
Grove Farm Triangle, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.8%	0								
Leicester Forest East Village	0.7%	7	0.0%	0	0.0%	0	2.3%	3	2.3%	1								
Littlethorpe Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	0								
Meridian Leisure Park, Lubbethorpe Way, Braunstone, Leicester	4.3%	46	1.4%	1	1.9%	1	4.8%	4	18.9%	25	0.0%	0	0.0%	0	5.2%	3	4.5%	2
Narborough Village (NOT Narborough Road, Leicester)	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	13.9%	7		
Outside Survey Area																		
Abroad	3.1%	33	0.0%	0	3.6%	1	2.7%	3	10.1%	13	2.6%	2	5.6%	8	0.0%	0	0.0%	0
Barlestone Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barwell Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bath City Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Belton Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Birmingham City Centre	0.7%	8	2.7%	2	0.0%	0	2.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Birstall Local Centre, Leicester	0.2%	2	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Bletchley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighton City Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brinklow Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broadway Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bude Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clipsham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Coalville Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Copt Oak Local Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.7%	1	0.8%	0	0.0%	0
Coventry City Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Cromer Town Centre	0.1%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Croydon Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dadlington Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Bridgford Village Centre	0.0%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Langton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gloucester Quays, St Ann Way, Gloucester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0
Hallaton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hartshill Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kilworth House Hotel & Theatre, Lutterworth Road, Lutterworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Long Whatton Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Loughborough Town Centre	1.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	15	1.5%	1	0.0%	0	0.0%	0
Lutterworth Town Centre	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0
Marchwood Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0
Market Bosworth Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Harborough Town Centre	1.6%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	3	0.0%	0	0.8%	0	0.8%	0
Markfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Medbourne Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Melton Mowbray Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.7%	1	0.0%	0	0.0%	0
Meriden Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Middleton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Norwich City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nottingham City Centre	0.7%	8	0.0%	0	0.0%	0	0.0%	0	2.7%	4	0.0%	0	2.8%	4	0.0%	0	0.0%	0
Nuneaton Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oakham Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Port Isaac Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rowsley Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Rugby Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheepy Magna Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Shepshed Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Shrewsbury Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Snarestone Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stapleford Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stratford-upon-Avon Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton Cheney Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	
Centre										
Swansea City Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tamworth Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Uppingham Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Down Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Runton Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wimborne Minster Town	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Centre										
Worstead Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wymeswold Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1073	63	33	93	133	74	137	52	50	
Sample:	1100	57	48	67	65	73	73	83	81	

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Q42 Where did you last visit to go to a pub, bar or nightclub?																		
<i>Those that said 'Pub / bars / nightclubs' at Q38 AND Excl. Nulls & SFT</i>																		
Burbage Village	2.5%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Hinckley Town Centre	5.2%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	2
Sapcote Village	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sharnford Village Centre	0.5%	3	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stoney Stanton Village	1.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trinity Marina, Wharf Farm, Coventry Road, Hinckley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wolvey Village Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Botcheston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brascote Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Croft Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Desford Village Centre	0.9%	7	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	1.7%	1	1.0%	0
Earl Shilton Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elmesthorpe Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huncote Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkby Mallory Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester Forest West Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newbold Verdon Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurlaston Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Ashby Parva Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broughton Astley Village	1.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Bruntingthorpe Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Claybrooke Magna Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Dunton Bassett Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gilmorton Village Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leire Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peatling Parva	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0
Ullesthorpe Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Blaby Village	2.5%	19	4.7%	2	0.0%	0	14.1%	9	0.0%	0	3.4%	2	0.0%	0	0.0%	0	2.8%	1
Cosby Village Centre	0.5%	4	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Countesthorpe Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fleckney Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peatling Magna Village Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whetstone Village	1.1%	8	0.0%	0	0.0%	0	1.3%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Zone 5																		
Billesden Village Centre	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burton Overy Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Glen Village	1.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Houghton on the Hill Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Illston on the Hill Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kibworth Village (Beauchamp & Harcourt)	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queniborough Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scraptoft Village Centre	1.0%	8	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Smeeton Westerby Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thunby Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tilton on the Hill Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tur Langton Village Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Wistow Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Clarendon Park Local Centre	0.9%	7	0.0%	0	0.0%	0	10.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Evington Road District Centre, Leicester	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester City Centre	22.2%	170	48.1%	20	43.6%	14	19.9%	12	50.0%	40	20.5%	11	11.6%	13	9.5%	4	16.5%	7
London Road, Leicester	0.9%	7	4.1%	2	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Zone 7																		
Northfield Local Centre	0.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Zone 8									
Evington Village (NOT Evington Road, Leicester)	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%
Humberstone Local Centre, Leicester	0.7%	5	1.2%	1	0.0%	0	0.0%	0	3.6%
Zone 9									
Abbey Lane, Leicester	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%
Belgrave Road / Melton Road District Centre, Leicester	1.5%	11	12.4%	5	2.2%	1	0.0%	0	0.0%
Rushey Mead Local Centre, Leicester	0.1%	1	2.1%	1	0.0%	0	0.0%	0	0.0%
Beaumont Leys Town Centre, Leicester	0.3%	3	0.0%	0	8.1%	3	0.0%	0	0.0%
Blackbird Road, Leicester	0.3%	2	1.2%	1	0.0%	0	0.0%	0	0.0%
Zone 11									
Aylestone Local Centre, Leicester	0.8%	6	0.0%	0	0.0%	0	7.1%	4	2.0%
Eyres Monsell Local Centre	0.2%	1	0.0%	0	0.0%	0	2.1%	1	0.0%
Glen Parva Local Centre	0.2%	1	0.0%	0	0.0%	0	2.1%	1	0.0%
Knighton Local Centre, Leicester	1.0%	8	0.0%	0	0.0%	0	9.0%	5	0.0%
Stoneygate Local Centre	0.5%	4	0.0%	0	0.0%	0	3.7%	2	0.0%
Stoughton Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 12									
Aylestone Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Braunstone Town Centre	0.9%	7	0.0%	0	0.0%	0	0.0%	0	7.8%
Narborough Road District Centre, Leicester	0.5%	4	0.0%	0	0.0%	0	0.0%	0	2.3%
New Parks Local Centre	0.1%	1	0.0%	0	2.2%	1	0.0%	0	0.0%
Westcotes Local Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	4.6%
Oadby Town Centre	3.3%	26	1.2%	1	0.0%	0	3.8%	2	0.0%
South Wigston Local Centre	0.7%	5	0.0%	0	0.0%	0	8.5%	5	0.0%
Wigston Town Centre	4.9%	37	1.2%	1	0.0%	0	2.5%	2	2.3%
Zone 14									
Anstey Village	1.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%
Barrow-upon-Soar Village Centre	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%
Charwood District Centre	0.2%	1	0.0%	0	3.9%	1	0.0%	0	0.0%
Cropston Village Centre	1.1%	9	0.0%	0	4.2%	1	0.0%	0	0.0%
Gaddesby Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Mountsorrel Village Centre	0.8%	6	0.0%	0	0.0%	0	2.1%	1	0.0%
Quorn Village Centre	2.0%	16	0.0%	0	0.0%	0	0.0%	0	0.0%
Rothley Village	0.8%	6	0.0%	0	2.0%	1	0.0%	0	0.0%
Swithland Village Centre	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%
Syston Town Centre	1.5%	11	7.8%	3	0.0%	0	0.0%	0	0.0%
Thrussington Village Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Thurmaston Bowling Club, Elizabeth Drive, Thurmaston	0.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%
Thurmaston Shopping Centre, Thurmaston	0.7%	6	3.4%	1	0.0%	0	0.0%	0	0.0%
Thurmaston Village Centre	0.4%	3	2.1%	1	4.4%	1	0.0%	0	0.0%
Woodhouse Eaves Village Centre	1.6%	12	1.2%	1	0.0%	0	0.0%	0	0.0%
Glenfield Village	1.6%	12	0.0%	0	1.2%	0	0.0%	0	9.2%
Groby Village	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%
Kirby Muxloe Village	1.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%
Newton Linford Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Ratby Village	1.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 16									
Enderby Town Centre	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%
Fosse Shopping Park, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Grove Farm Triangle, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Leicester Forest East Village	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Littlethorpe Village Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Meridian Leisure Park, Lubbethorpe Way, Braunstone, Leicester	0.8%	6	0.0%	0	0.0%	0	4.8%	3	0.0%
Narborough Village (NOT Narborough Road,	1.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16								
Leicester)																	
The Bulls Head, Hinckley Road, Leicester	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	
Thorpe Astley Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	
Outside Survey Area																	
Abroad	1.8%	13	0.0%	0	3.8%	1	0.0%	0	5.1%	4	3.4%	2	0.0%	0	0.0%	0	
Ashby-de-la-Zouch Town Centre	0.2%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Barwell Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bath City Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Birstall Local Centre, Leicester	0.8%	6	2.1%	1	9.8%	3	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	
Bletchley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bude Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cambridge City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Central London	0.6%	5	0.0%	0	0.0%	0	0.0%	0	4.6%	4	1.8%	1	0.0%	0	0.0%	0	
Charmouth Village, Dorset	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Church Langton Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Coalville Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Copt Oak Local Centre	0.6%	4	0.0%	0	2.2%	1	0.0%	0	2.3%	2	0.0%	0	0.9%	1	1.9%	1	
Cotgrave Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Coventry City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	
Dadlington Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Duddington Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
East Langton Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
East Midlands Designer Outlet, South Normanton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Edinburgh City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Elston Village Centre	0.1%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Giltbrook Retail Park, Ikea Way, Giltbrook	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Great Dalby Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	
Gumley Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Keswick Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	
Loughborough Town Centre	2.0%	16	0.0%	0	2.0%	1	0.0%	0	1.2%	1	0.0%	0	10.2%	12	2.0%	1	
Lutterworth Town Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	
Market Bosworth Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Market Harborough Town Centre	1.0%	8	0.0%	0	1.2%	0	4.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Markfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Melton Mowbray Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	
Morthew Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Nottingham City Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	4	0.0%	0	
Nuneaton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Oakham Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Royal Leamington Spa Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Snettersham Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	
Somerby Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stamford Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	
Stone Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stratford-upon-Avon Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sutton Cheney Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	
Thornton Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Upper Oddington Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	
Uppingham Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Whitwick Retail Park, Coalville	0.1%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Willoughby Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Wimborne Minster Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	
Weighted base:	764		42		31		61		80		56		114		40		41
Sample:	798		39		41		45		38		55		60		63		63

Column %ges.

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Q43 Which bowling alley did you last visit for ten-pin bowling?																		
<i>Those that said 'Ten pin bowling' at Q38 AND Excl. Nulls & SFT</i>																		
Zone 06																		
East Street Lanes, East Street, Leicester	4.5%	17	15.6%	5	3.9%	1	0.0%	0	0.0%	0	6.8%	2	0.0%	0	0.0%	0	0.0%	0
Zone 16																		
Hollywood Bowl, Meridian Leisure Park, Leicester	82.3%	322	82.7%	26	87.3%	14	97.5%	30	90.6%	45	85.2%	24	100.0%	54	100.0%	19	100.0%	16
Outside Survey Area																		
Abroad	1.8%	7	0.0%	0	8.8%	1	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hollywood Bowl, Broadway, Birmingham	0.8%	3	0.0%	0	0.0%	0	0.0%	0	6.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hollywood Bowl, Great Park, Rubery, Birmingham	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hollywood Bowl, Xscape, Marlborough Gate, Milton Keynes	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lane 7, The Cube, Wharfside Street, Birmingham	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nuneaton Bowl, St Davids Way, Nuneaton	4.8%	19	1.7%	1	0.0%	0	2.5%	1	0.0%	0	8.0%	2	0.0%	0	0.0%	0	0.0%	0
Tenpin Birmingham, Star City, Birmingham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tenpin Coventry, Crosspoint Business Park, Coventry	4.3%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tenpin Nottingham, Clifton Boulevard, Nottingham	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thunderbowl, Rockingham Road, Kettering	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		392		31		16		31		50		28		54		19		16
Sample:		322		26		19		20		21		20		24		23		20

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Q44 Which bingo hall / venue did you last visit to play bingo?																		
<i>Those that said 'Bingo' at Q38 AND Excl. Nulls & SFT</i>																		
Zone 1																		
Ashby Road Sports Club, Ashby Road, Hinckley	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Newbold Verdon Village Centre	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Ullesthorpe Village Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																		
The Royal British Legion, Main Street, Humberstone	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurnby Lodge Community Centre, Thurncourt Road, Leicester	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
Buzz Bingo, Beaumont Way, Leicester	31.3%	30	27.6%	1	74.8%	5	29.7%	3	50.4%	10	0.0%	0	30.7%	2	20.1%	1	15.4%	0
Zone 11																		
Duncan Road Social Club, Saffron Lane, Leicester	0.8%	1	0.0%	0	0.0%	0	7.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																		
Mecca Bingo, Freemens Park, Leicester	39.2%	37	39.0%	2	0.0%	0	62.5%	6	19.6%	4	73.9%	7	69.3%	4	39.9%	2	26.1%	1
Zone 13																		
Oadby Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Wigston Conservative Club, Blaby Road, South Wigston	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	1	0.0%	0	0.0%	0	0.0%	0
The Elms Social & Services Club, Bushloe End, Wigston	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	1	0.0%	0	0.0%	0	0.0%	0
Wigston Liberal Club, Bull Head Street, Wigston	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	1	0.0%	0	0.0%	0	0.0%	0
Wigston Town Centre	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	1	0.0%	0	0.0%	0	0.0%	0
Zone 15																		
Groby Village	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	39.9%	2	0.0%	0
Zone 16																		
Enderby District & Social Club, Coleridge Drive, Enderby	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	58.6%	1
Outside Survey Area																		
Abroad	12.4%	12	0.0%	0	19.3%	1	0.0%	0	30.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashley Club, Victoria Road East, Thornton	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beacon Bingo, Baxter Gate, Loughborough	2.2%	2	33.4%	2	5.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buzz Bingo, Gala Way, Nottingham	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buzz Bingo, Walsgrave, Coventry	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cardiff City Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Palace Bingo, Priory Plain, Great Yarmouth	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Palace Grand Nuneaton, Camp Hill Road, Nuneaton	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	95	5		6		10		21		9		6		4		3		3
Sample:	86	4		8		7		9		9		3		3		3		3

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

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	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Q45 Where did you last visit for theatres / concert halls / museums / art galleries or other cultural facilities?																		
<i>Those that said 'Theatres / concert halls / museums / art galleries and other cultural facilities' at Q38 AND Excl. Nulls & SFT</i>																		
Hinckley Town Centre	2.5%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Stoney Stanton Village	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kibworth Village (Beauchamp & Harcourt)	0.4%	3	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Zone 6																		
Curve Theatre, Alexandra House, Rutland Street, Leicester	1.9%	15	0.0%	0	5.4%	2	0.0%	0	0.0%	0	9.6%	5	1.7%	2	0.9%	0	0.0%	0
De Montfort Hall, Granville Road, Leicester	0.4%	3	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester City Centre	66.7%	501	74.8%	22	52.3%	15	83.0%	54	67.1%	41	72.6%	39	65.4%	78	78.9%	34	63.2%	28
Leicester Museum & Art Gallery, New Walk, Leicester	1.7%	13	0.0%	0	1.3%	0	0.0%	0	6.0%	4	0.0%	0	0.0%	0	7.1%	3	0.0%	0
The Little Theatre, Dover Street, Leicester	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Victoria Park, Granville Road, Leicester	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
National Space Centre, Exploration Drive, Leicester	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	4	0.0%	0	0.0%	0
Peepul Centre, Orchardson Avenue, Leicester	0.1%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Narborough House, Narborough Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Odeon Luxe, Freemans Park, Aylestone Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigston Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area																		
Abroad	2.4%	18	5.8%	2	4.8%	1	0.0%	0	0.0%	0	1.9%	1	5.1%	6	0.0%	0	0.0%	0
Birmingham City Centre	2.9%	22	0.0%	0	4.6%	1	8.4%	5	0.0%	0	2.1%	1	0.0%	0	0.0%	0	3.8%	2
Buxton Town Centre	0.1%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	9.8%	74	14.6%	4	8.2%	2	5.5%	4	16.2%	10	10.3%	5	3.1%	4	8.7%	4	19.0%	8
Coalville Town Centre	0.2%	1	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coventry City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cromer Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby City Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0
Kettering Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kilworth House Hotel & Theatre, Lutterworth Road, Lutterworth	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	3.0%	1
Kings Lynn Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lichfield Garrick Theatre, Castle Dyke, Lichfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1
Little Angel Theatre, Dagmar Passage, The Angel, Islington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longleat Safari Park, Warminster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loughborough Town Centre	0.7%	5	0.0%	0	4.7%	1	0.0%	0	0.0%	0	0.0%	0	3.2%	4	0.0%	0	0.0%	0
Lutterworth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	4	0.0%	0	0.0%	0
Market Harborough Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milton Keynes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mold Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Motorpoint Arena Nottingham, Bolero Square, Nottingham	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0
Natural History Museum, Cromwell Road, South Kensington	0.4%	3	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Kilworth Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nottingham City Centre	2.9%	22	0.0%	0	5.5%	2	2.0%	1	0.0%	0	0.0%	0	11.8%	14	2.5%	1	0.0%	0
Royal Albert Hall, Kensington Gore, South Kensington	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Leamington Spa Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Rugby Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sealife Centre, The Water's Edge, Brindley Place, Birmingham	0.4%	3	0.0%	0	0.0%	0	0.0%	0	5.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shakespeare's Globe, New Globe Walk, Bankside	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0
Sheffield Arena, Broughton Lane, Sheffield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Sheffield City Centre	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stratford Upon Avon Town Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton on Sea Village Centre	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tate Modern, Bankside, Southwark	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The SSE Arena Wembley, Engineers Way, Wembley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria & Albert Museum, Cromwell Road, Knightsbridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warwick Town Centre	0.1%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wells-next-the-Sea Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	752	29	29	66	61	53	119	43	44									
Sample:	834	32	42	54	34	51	63	70	69									

Q46 Which casino did you last visit?*Those that said 'Casino' at Q38 AND Excl. Nulls & SFT***Zone 6**

Genting Casino, East Bond Street, Leicester	5.6%	3	25.4%	3	10.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grosvenor Casino, Highcross Street, Leicester	64.8%	40	74.6%	8	69.7%	4	100.0%	1	50.0%	3	63.7%	3	43.4%	3	79.6%	2	100.0%	1
Leicester City Centre	5.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	36.3%	2	0.0%	0	20.3%	0	0.0%	0
Outside Survey Area																		
Abroad	9.6%	6	0.0%	0	19.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	6.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	56.6%	4	0.0%	0	0.0%	0
Genting Casino, Edgbaston, Birmingham	5.0%	3	0.0%	0	0.0%	0	0.0%	0	50.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Genting Casino, Resorts World, Birmingham	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	62	11	6	1	6	5	7	2	1									
Sample:	45	8	5	1	2	3	3	4	1									

Weighted:

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	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Q47 Where did you last visit for an outdoor event / specialist market?																		
<i>Those that said 'Organised outdoor events / specialist markets in centres' at Q38 AND Excl. Nulls & SFT</i>																		
Burbage Village	1.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1
Hinckley Golf Club, Leicester Road, Hinckley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hinckley Town Centre	3.6%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	2.0%	0
Stoney Stanton Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Desford Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earl Shilton Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elmesthorpe Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newbold Verdon Village	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurlaston Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broughton Astley Village	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	1
Zone 4																		
Blaby Village	1.7%	9	0.0%	0	0.0%	0	11.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.3%	2
Cosby Golf Club, Chapel Lane, Cosby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Glen Village	0.4%	2	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kibworth Village (Beauchamp & Harcourt)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wistow Village	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester City Centre	39.7%	209	58.0%	17	49.3%	11	40.5%	19	37.1%	17	57.8%	20	37.1%	31	32.0%	8	27.7%	5
Victoria Park, Granville Road, Leicester	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																		
Evington Village (NOT Evington Road, Leicester)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Belgrave Road / Melton Road District Centre, Leicester	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
Abbey Retail Park, Leicester	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beaumont Leys Town Centre, Leicester	0.4%	2	0.0%	0	2.7%	1	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stoneygate Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stoughton Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welford Road, Leicester	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bede Island, Leicester	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
King Power Stadium, Filbert Way, Leicester	0.3%	2	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0
Narborough Road District Centre, Leicester	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Leicester Racecourse, Leicester Road, Oadby	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oadby Town Centre	1.1%	6	3.1%	1	0.0%	0	1.6%	1	3.9%	2	3.2%	1	0.0%	0	0.0%	0	0.0%	0
Wigston Town Centre	0.6%	3	0.0%	0	0.0%	0	1.6%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0
Charnwood District Centre	0.5%	2	8.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quorn Village Centre	1.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	7	0.0%	0	0.0%	0
Kirby Muxloe Village	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	1	0.0%	0
Newton Linford Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0
Zone 16																		
Enderby Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meridian Leisure Park, Lubbesthorpe Way, Braunstone, Leicester	0.3%	2	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Narborough Village (NOT Narborough Road, Leicester)	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	0
Palmers Garden Centre, St Johns, Enderby	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0
Outside Survey Area																		
Abroad	2.1%	11	0.0%	0	5.2%	1	0.0%	0	6.6%	3	0.0%	0	2.4%	2	3.0%	1	3.4%	1
Alton Towers, Farley Lane, Alton, Stoke-on-Trent	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashby-de-la-Zouch Town Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bakewell Showground, Bakewell	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0
Bakewell Town Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Birmingham City Centre	5.6%	29	0.0%	0	6.1%	1	6.2%	3	3.9%	2	2.8%	1	3.6%	3	5.2%	1	13.3%	3
Birstall Local Centre,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Leicester																		
Blenheim Palace, Woodstock	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolesworth Castle, Tattenhall	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0
Brighton City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burley Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0
Cardiff City Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cattows Farm, Sweptstone Road, Heather, Coalville	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	2	0.0%	0
Central London	2.1%	11	5.9%	2	2.7%	1	0.0%	0	7.7%	4	5.4%	2	0.0%	0	1.6%	0	0.0%	0
Chatsworth House & Park, Bakewell	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chesterfield Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coombe Abbey, Brinklow Road, Binley, Coventry	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cotswold Wildlife Park & Gardens, Bradwell Grove, Burford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coventry City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0
Cromer Town Centre	0.3%	1	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Croyde Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dawlish Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0
Donington Park, Castle Donington	0.7%	4	0.0%	0	0.0%	0	0.0%	0	6.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East of England Showground, Oundle Road, Alwalton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Franklin's Gardens, Weedon Road, Northampton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0
Great Yorkshire Showground, Harrogate	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ingoldmells Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kilworth House Hotel & Theatre, Lutterworth Road, Lutterworth	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Lincoln City Centre	1.2%	6	0.0%	0	1.6%	0	2.8%	1	0.0%	0	3.2%	1	2.1%	2	0.0%	0	0.0%	0
Liverpool City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loughborough Town Centre	2.6%	14	0.0%	0	6.2%	1	1.6%	1	0.0%	0	0.0%	0	12.3%	10	0.0%	0	0.0%	0
Lutterworth Town Centre	0.7%	4	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0
Manchester City Centre	0.5%	3	5.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mansfield Town Centre	0.2%	1	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Bosworth Town Centre	2.5%	13	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.2%	1	19.0%	5	0.0%	0
Market Harborough Town Centre	4.9%	26	1.8%	1	1.6%	0	9.2%	4	0.0%	0	16.9%	6	1.2%	1	0.0%	0	12.9%	3
Matlock Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	2	0.0%	0
Melton Mowbray Town Centre	4.2%	22	4.9%	1	2.7%	1	8.8%	4	0.0%	0	3.3%	1	3.7%	3	7.6%	2	3.8%	1
Middleton Village Centre	0.1%	1	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moreton-in-Marsh Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	1
Newquay Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northampton Town Centre	0.8%	4	0.0%	0	3.1%	1	5.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nottingham City Centre	4.3%	23	6.9%	2	5.8%	1	1.6%	1	11.7%	5	0.0%	0	13.1%	11	0.0%	0	0.0%	0
Nuneaton Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oakham Town Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	1.6%	0	0.0%	0
Oxford City Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peterborough City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plymouth City Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poole Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rowsley Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Royal Leamington Spa Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rugby Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sherwood Forest, Mansfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Silverstone Circuit, Towcester	0.1%	1	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southampton City Centre	0.1%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stamford Town Centre	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0
Stratford-upon-Avon Town Centre	0.2%	1	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0
Uppingham Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0
Warwick City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warwick Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Wimborne Minster Town Centre	0.2% 1	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	1.2% 1	0.0% 0	0.0% 0
Wollaton Hall, Nottingham	0.2% 1	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
York City Centre	0.1% 1	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Weighted base:	527	29	23	47	47	35	83	26	20
Sample:	575	29	37	39	25	35	45	40	30

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Q48 Which leisure facilities would you like to see more of in the area? [MR]																		
Bars / pubs	5.4%	87	0.8%	1	3.9%	3	7.5%	11	10.8%	22	7.4%	8	0.0%	0	2.1%	1	4.8%	3
Better shopping facilities	5.1%	81	1.6%	2	3.3%	2	6.0%	8	5.7%	12	6.2%	7	3.8%	7	4.2%	3	0.0%	0
Bingo	2.2%	35	0.0%	0	3.3%	2	3.9%	5	3.9%	8	0.0%	0	2.8%	5	0.0%	0	2.2%	1
Bowling alley	6.0%	97	6.5%	7	9.9%	7	3.6%	5	4.5%	9	6.4%	7	5.9%	11	2.4%	2	5.0%	3
Casino	1.0%	16	0.0%	0	0.0%	0	2.1%	3	0.0%	0	1.8%	2	1.0%	2	0.0%	0	0.0%	0
Cinema	4.8%	77	3.0%	3	4.2%	3	2.1%	3	10.6%	22	3.6%	4	1.0%	2	2.1%	1	0.0%	0
Climbing wall / centre	3.3%	52	1.6%	2	3.6%	3	3.9%	5	4.5%	9	3.6%	4	0.0%	0	2.1%	1	2.2%	1
Concert hall	3.4%	54	0.0%	0	6.1%	4	6.6%	9	12.6%	26	5.3%	6	1.0%	2	0.0%	0	1.6%	1
Crazy golf club	4.5%	73	2.8%	3	3.3%	2	5.4%	8	8.7%	18	3.6%	4	3.3%	6	5.6%	4	2.2%	1
Dance facilities	2.3%	37	0.0%	0	1.7%	1	0.0%	0	6.0%	12	1.8%	2	1.0%	2	2.4%	2	2.2%	1
Extreme sports	2.4%	39	0.0%	0	3.3%	2	5.7%	8	7.8%	16	1.8%	2	0.0%	0	0.0%	0	4.2%	3
Golf club	0.7%	11	0.0%	0	1.7%	1	0.0%	0	0.9%	2	1.8%	2	0.0%	0	1.9%	1	1.1%	1
Health and fitness (gym)	5.2%	83	7.4%	8	5.0%	4	1.8%	3	7.2%	15	3.6%	4	3.8%	7	11.0%	7	0.0%	0
Hotels	2.2%	35	0.0%	0	3.3%	2	1.8%	3	9.3%	19	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Ice rink	6.6%	105	2.6%	3	7.8%	6	5.4%	8	12.1%	25	11.2%	12	2.8%	5	5.8%	4	5.3%	3
Indoor soft play areas	2.6%	42	0.0%	0	0.9%	1	0.0%	0	4.5%	9	1.8%	2	4.5%	9	0.0%	0	1.0%	1
Karting	2.2%	35	0.0%	0	1.7%	1	2.1%	3	1.5%	3	1.8%	2	1.0%	2	4.5%	3	1.9%	1
Laser tag (includes Laser Quest)	1.9%	31	0.0%	0	1.7%	1	0.0%	0	4.8%	10	1.8%	2	1.0%	2	2.1%	1	0.0%	0
Leisure centre	3.4%	54	2.1%	2	3.3%	2	2.1%	3	4.6%	10	3.6%	4	5.7%	11	3.1%	2	0.0%	0
Live music venue	3.8%	60	0.0%	0	0.5%	0	7.9%	11	5.3%	11	1.8%	2	4.5%	9	5.6%	4	4.4%	3
More / better cycle paths	3.8%	60	0.0%	0	3.1%	2	0.6%	1	7.8%	16	2.1%	2	7.1%	14	6.6%	4	4.5%	3
More facilities / activities for disabled	1.4%	23	0.0%	0	0.0%	0	0.0%	0	1.3%	3	3.9%	4	2.8%	5	4.8%	3	0.0%	0
More facilities / activities for older people	1.9%	31	6.3%	7	1.0%	1	0.6%	1	3.6%	7	0.0%	0	0.5%	1	1.9%	1	0.6%	0
More facilities / activities for teenagers / older children	5.1%	81	8.3%	9	6.7%	5	4.2%	6	5.3%	11	1.9%	2	6.0%	11	2.5%	2	6.7%	4
More facilities / activities for young children	4.3%	69	8.8%	9	5.3%	4	0.6%	1	3.0%	6	5.8%	6	3.2%	6	4.2%	3	7.1%	5
More outdoor events / festivals	3.0%	48	3.2%	3	1.7%	1	5.7%	8	4.2%	9	2.8%	3	4.5%	9	2.4%	2	1.1%	1
More sports facilities (football pitches, tennis courts)	3.7%	60	6.3%	7	4.3%	3	3.6%	5	2.4%	5	1.8%	2	4.5%	9	6.9%	4	2.1%	1
Mountain bike trails	0.9%	15	0.0%	0	1.7%	1	0.0%	0	1.8%	4	1.8%	2	0.0%	0	3.5%	2	0.0%	0
Museum / art galleries	2.3%	37	0.5%	1	2.0%	1	1.8%	3	6.5%	13	3.9%	4	2.8%	5	0.0%	0	1.9%	1
Outdoor activity centre	2.1%	34	0.0%	0	6.3%	4	2.5%	4	5.7%	12	0.0%	0	0.0%	0	0.0%	0	2.7%	2
Paintballing	1.1%	18	0.0%	0	0.0%	0	1.8%	3	1.5%	3	3.6%	4	1.7%	3	0.0%	0	0.0%	0
Play spaces / park facilities	3.7%	59	4.4%	5	8.5%	6	2.4%	3	3.9%	8	2.1%	2	4.4%	8	2.4%	2	6.0%	4
Restaurants / cafes	2.2%	36	1.9%	2	0.9%	1	0.0%	0	4.8%	10	1.0%	1	2.6%	5	3.7%	2	2.3%	1
Roller skating	1.9%	31	0.0%	0	3.6%	3	5.4%	8	1.5%	3	0.0%	0	3.8%	7	0.0%	0	1.7%	1
Skateboarding	0.9%	15	0.0%	0	0.0%	0	3.6%	5	0.0%	0	0.0%	0	2.0%	4	0.0%	0	0.0%	0
Snow centre (indoor skiing / snowboarding)	2.4%	38	0.0%	0	1.0%	1	2.9%	4	6.5%	13	1.8%	2	3.5%	7	1.9%	1	0.0%	0
Social club / community centre	0.6%	10	0.0%	0	0.0%	0	2.7%	4	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0
Swimming pool (indoor)	6.6%	105	15.5%	16	9.2%	7	7.0%	10	5.8%	12	2.0%	2	5.5%	11	7.6%	5	8.1%	5
Swimming pool (outdoor)	3.1%	50	2.4%	2	2.0%	1	4.0%	6	2.4%	5	3.2%	3	6.0%	12	4.8%	3	4.6%	3
Theatre	1.0%	16	0.0%	0	0.0%	0	1.5%	2	0.0%	0	3.6%	4	1.0%	2	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Archery	0.1%	2	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Art classes	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crown green bowls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Indoor sports facilities	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outdoor cinema events	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rowing	0.1%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Running tracks	0.5%	7	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.1%	1
Skate / scooter park	0.1%	2	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Snooker hall	0.2%	4	1.0%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Theme parks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Trampolineing	0.3%	4	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	1.0%	1
Walking routes	0.2%	3	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Watersports	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.9%	2	1.2%	1	0.0%	0
Youth club	0.7%	11	0.0%	0	0.0%	0	0.6%	1	1.8%	4	2.7%	3	0.0%	0	0.6%	0	0.0%	0
Zoo	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
(Don't know)	5.0%	80	7.1%	7	7.1%	5	3.5%	5	5.2%	11	4.7%	5	6.9%	13	2.2%	1	4.6%	3
(None)	48.3%	774	49.4%	52	38.5%	27	54.5%	77	33.0%	68	56.6%	60	48.4%	93	55.0%	35	60.3%	40
Weighted base:	1602	105	71	141	206	107	191	63	66									
Sample:	1602	100	100	100	100	100	100	100	101									

Column %ges.

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Q49 How do you normally travel when visiting leisure destinations?																		
<i>Not those that said '(None mentioned)' at Q38</i>																		
Car / van (as driver)	59.1%	848	58.0%	48	47.2%	28	58.6%	74	51.1%	94	55.0%	53	65.2%	113	72.0%	43	59.8%	36
Car / van (as passenger)	11.6%	166	12.6%	10	14.5%	9	11.8%	15	9.3%	17	16.3%	16	12.1%	21	11.4%	7	9.0%	5
Bus, minibus or coach	5.7%	82	5.7%	5	17.3%	10	7.6%	10	4.2%	8	5.0%	5	4.0%	7	2.7%	2	1.9%	1
Motorcycle, scooter or moped	1.2%	17	0.0%	0	2.0%	1	6.0%	8	2.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	11.3%	162	11.4%	9	11.6%	7	10.2%	13	14.2%	26	10.7%	10	5.6%	10	7.6%	5	8.9%	5
Taxi	4.2%	60	3.3%	3	2.9%	2	2.3%	3	8.0%	15	10.7%	10	4.0%	7	1.1%	1	3.7%	2
Train	1.1%	15	2.0%	2	0.0%	0	0.0%	0	0.5%	1	0.0%	0	5.0%	9	0.0%	0	0.0%	0
Metro	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.7%	10	0.0%	0	1.0%	1	0.0%	0	0.5%	1	0.0%	0	1.0%	2	2.0%	1	0.0%	0
Mobility scooter / disability vehicle	0.5%	7	0.0%	0	0.0%	0	0.0%	0	3.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park & ride	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	4.5%	65	6.9%	6	3.4%	2	3.4%	4	6.1%	11	2.3%	2	3.2%	6	3.2%	2	16.7%	10
Weighted base:		1436		83		60		127		183		96		174		60		61
Sample:		1454		81		84		90		89		93		91		95		97

GEN Gender of respondent.

Male	35.9%	575	42.7%	45	29.7%	21	41.6%	58	31.3%	64	26.6%	28	33.9%	65	35.8%	23	34.9%	23
Female	64.1%	1027	57.3%	60	70.3%	50	58.4%	82	68.7%	141	73.4%	78	66.1%	127	64.2%	40	65.1%	43
Weighted base:		1602		105		71		141		206		107		191		63		66
Sample:		1602		100		100		100		100		100		100		100		101

AGE Could I ask how old you are please?

18 – 24 years	12.6%	202	11.4%	12	13.4%	10	7.2%	10	21.1%	44	16.0%	17	15.7%	30	4.2%	3	3.8%	3
25 – 34 years	12.6%	202	14.6%	15	13.4%	10	10.8%	15	19.6%	40	10.7%	11	8.7%	17	6.3%	4	11.5%	8
35 – 44 years	18.9%	302	26.5%	28	21.5%	15	21.0%	30	17.6%	36	14.6%	16	16.2%	31	9.8%	6	18.0%	12
45 – 54 years	18.0%	289	14.3%	15	16.7%	12	13.7%	19	16.0%	33	14.6%	16	22.5%	43	23.3%	15	22.6%	15
55 – 64 years	17.1%	275	14.3%	15	15.6%	11	25.2%	35	11.8%	24	22.2%	24	17.2%	33	25.0%	16	14.0%	9
65+ years	20.7%	331	18.9%	20	19.5%	14	22.0%	31	13.9%	29	21.8%	23	19.7%	38	31.4%	20	30.1%	20
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1602		105		71		141		206		107		191		63		66
Sample:		1602		100		100		100		100		100		100		100		101

QUOTA Zone

Zone 1	7.9%	126	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2	3.3%	52	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3	2.2%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4	5.3%	86	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5	3.7%	60	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6	7.4%	118	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7	5.7%	92	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8	5.3%	84	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9	6.5%	105	100.0%	105	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10	4.4%	71	0.0%	0	100.0%	71	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11	8.8%	141	0.0%	0	0.0%	0	100.0%	141	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12	12.8%	206	0.0%	0	0.0%	0	0.0%	0	100.0%	206	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13	6.7%	107	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	107	0.0%	0	0.0%	0	0.0%	0
Zone 14	11.9%	191	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	191	0.0%	0	0.0%	0
Zone 15	3.9%	63	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	63	0.0%	0
Zone 16	4.1%	66	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	66
Weighted base:		1602		105		71		141		206		107		191		63		66
Sample:		1602		100		100		100		100		100		100		100		101

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	
PC Postcode Sector										
LE1 1	0.9%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE1 2	0.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE1 3	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE1 4	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE1 5	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE1 6	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE1 7	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE1 9	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE10 0	2.9%	46	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE10 1	1.0%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE10 2	2.0%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE10 3	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE12 7	1.7%	28	0.0%	0	0.0%	0	0.0%	0	14.6%	28
LE12 8	2.3%	37	0.0%	0	0.0%	0	0.0%	0	19.5%	37
LE17 5	1.1%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE18 1	0.9%	15	0.0%	0	0.0%	0	0.0%	0	14.2%	15
LE18 2	2.2%	36	0.0%	0	0.0%	0	0.0%	0	33.3%	36
LE18 3	2.3%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE18 4	1.7%	28	0.0%	0	0.0%	0	0.0%	0	25.9%	28
LE19 2	0.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE19 3	1.1%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE19 4	1.0%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE2 0	1.6%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE2 1	1.3%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE2 2	1.1%	17	0.0%	0	12.3%	17	0.0%	0	0.0%	0
LE2 3	1.7%	28	0.0%	0	19.8%	28	0.0%	0	0.0%	0
LE2 4	1.4%	23	0.0%	0	0.0%	0	0.0%	0	21.3%	23
LE2 5	0.4%	6	0.0%	0	0.0%	0	0.0%	0	5.3%	6
LE2 6	1.6%	26	0.0%	0	18.2%	26	0.0%	0	0.0%	0
LE2 7	0.5%	8	0.0%	0	0.0%	0	3.8%	8	0.0%	0
LE2 8	1.3%	21	0.0%	0	14.9%	21	0.0%	0	0.0%	0
LE2 9	3.1%	49	0.0%	0	34.8%	49	0.0%	0	0.0%	0
LE3 0	1.7%	28	0.0%	0	0.0%	0	13.4%	28	0.0%	0
LE3 1	2.3%	36	0.0%	0	0.0%	0	17.6%	36	0.0%	0
LE3 2	2.8%	44	0.0%	0	0.0%	0	21.4%	44	0.0%	0
LE3 3	1.3%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE3 5	1.3%	22	0.0%	0	0.0%	0	10.5%	22	0.0%	0
LE3 6	1.8%	28	0.0%	0	0.0%	0	13.8%	28	0.0%	0
LE3 8	0.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE3 9	2.5%	40	0.0%	0	0.0%	0	19.6%	40	0.0%	0
LE4 0	1.4%	22	0.0%	0	30.5%	22	0.0%	0	0.0%	0
LE4 1	0.5%	7	0.0%	0	10.4%	7	0.0%	0	0.0%	0
LE4 2	2.5%	41	0.0%	0	57.2%	41	0.0%	0	0.0%	0
LE4 3	0.6%	10	0.0%	0	0.0%	0	0.0%	0	5.1%	10
LE4 4	1.6%	26	0.0%	0	0.0%	0	0.0%	0	13.5%	26
LE4 5	1.0%	16	14.9%	16	0.0%	0	0.0%	0	0.0%	0
LE4 6	0.9%	14	13.6%	14	0.0%	0	0.0%	0	0.0%	0
LE4 7	3.0%	49	46.5%	49	0.0%	0	0.0%	0	0.0%	0
LE4 8	0.9%	15	0.0%	0	0.0%	0	0.0%	0	7.9%	15
LE4 9	1.6%	26	25.0%	26	0.0%	0	0.0%	0	0.0%	0
LE5 0	0.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE5 1	1.4%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE5 2	1.5%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE5 3	1.8%	29	0.0%	0	2.0%	1	0.0%	0	0.0%	0
LE5 4	1.4%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE5 5	3.7%	59	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE5 6	2.4%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE6 0	1.5%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE7 1	0.2%	4	0.0%	0	0.0%	0	0.0%	0	2.0%	4
LE7 2	1.2%	19	0.0%	0	0.0%	0	0.0%	0	9.9%	19
LE7 3	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE7 4	0.5%	8	0.0%	0	0.0%	0	0.0%	0	4.0%	8
LE7 7	2.8%	45	0.0%	0	0.0%	0	0.0%	0	23.5%	45
LE7 9	1.3%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE8 0	0.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE8 4	0.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE8 5	0.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE8 6	0.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE8 8	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE8 9	1.4%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE9 1	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE9 2	1.7%	27	0.0%	0	0.0%	0	0.0%	0	42.3%	27

Column %ges.

Leicester Household Survey for Nexus Planning

Weighted:

March 2021

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
LE9 3	0.4% 6	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
LE9 4	1.6% 26	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
LE9 6	1.1% 17	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
LE9 7	1.5% 24	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
LE9 9	1.4% 22	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Weighted base:	1602	105	71	141	206	107	191	63	66
Sample:	1602	100	100	100	100	100	100	100	101